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MINISTRY OF TRADE AND COMMERCE  
DIVISION OF TRADE AND COMMERCE  
OFFICIAL TALKS 436  
OTTAWA, CANADA

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THE MOTOR VEHICLE MARKET IN CANADA, JANUARY, 1941

The motor vehicle sales in Canada declined 11.1 per cent in volume and 11.1 per cent in value during January compared with January, 1940. There were 5,431 new cars, 1,742 new trucks and 1,000 new buses sold in 1941 year and 5,947 in 1940 during January last.

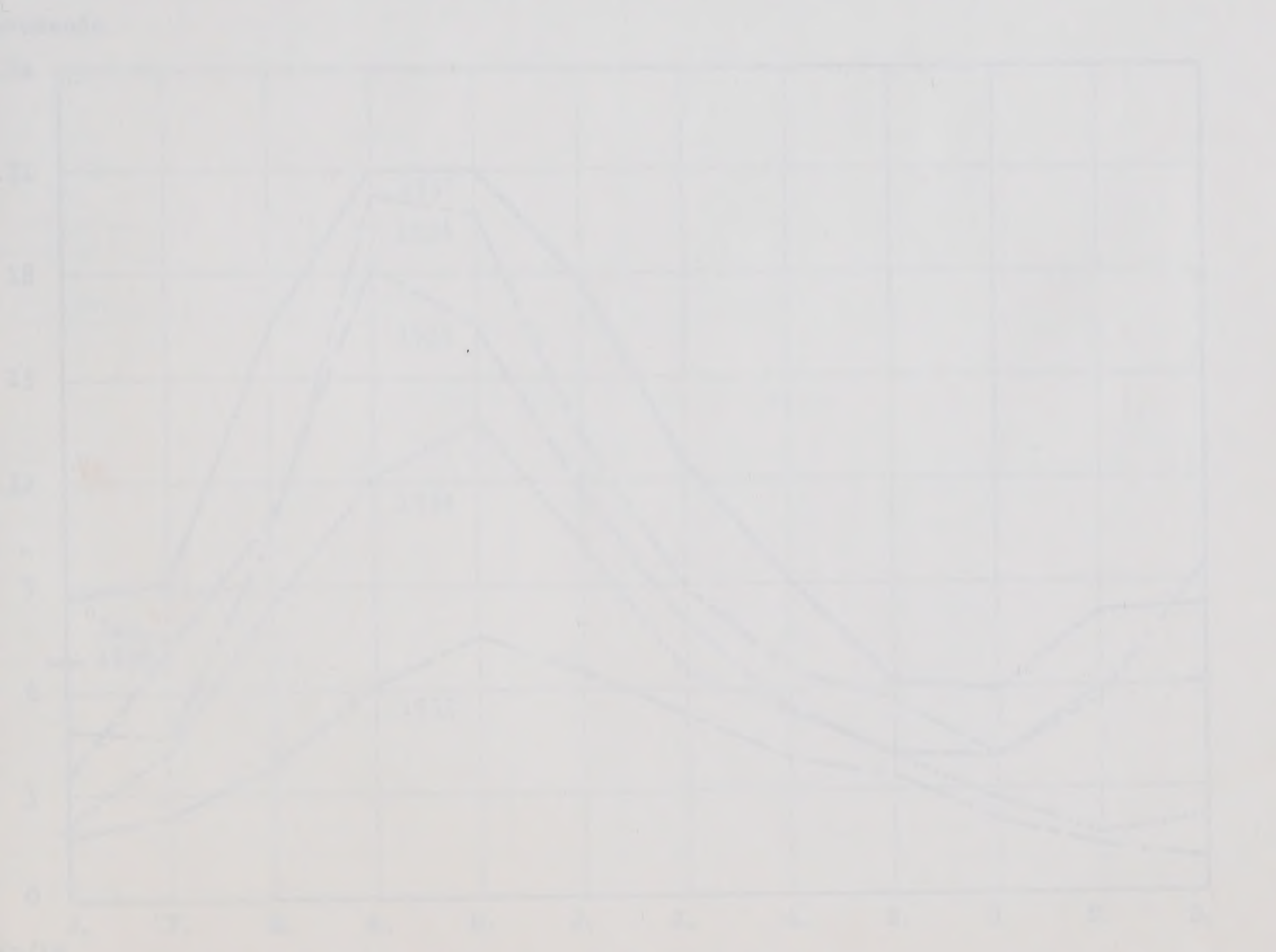
Automobile and the other divisions in other important areas of passenger cars, trucks, buses, etc. The decline in volume was 11.1 per cent lower than the 1940 sales in January, 1941. The decline in value was 11.1 per cent lower than the 1940 sales in January, 1941. The decline in volume was 11.1 per cent lower than the 1940 sales in January, 1941. The decline in value was 11.1 per cent lower than the 1940 sales in January, 1941.

Lacking:

- 1. Nov. 1938
- 2. Mar 1941

Trucks and bus sales for the last month showed improvement of 1.1 per cent in volume and 1.1 per cent in value in January, 1941. There were 1,742 new trucks and 1,000 new buses sold in 1941 year and 1,742 in 1940 during January last. The decline in volume was 11.1 per cent lower than the 1940 sales in January, 1941. The decline in value was 11.1 per cent lower than the 1940 sales in January, 1941.

Motor Vehicle Sales, Trucks and Buses Sold in Canada, 1940 - 1941









DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

63-007

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

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NEW MOTOR VEHICLE SALES IN CANADA, JANUARY, 1938

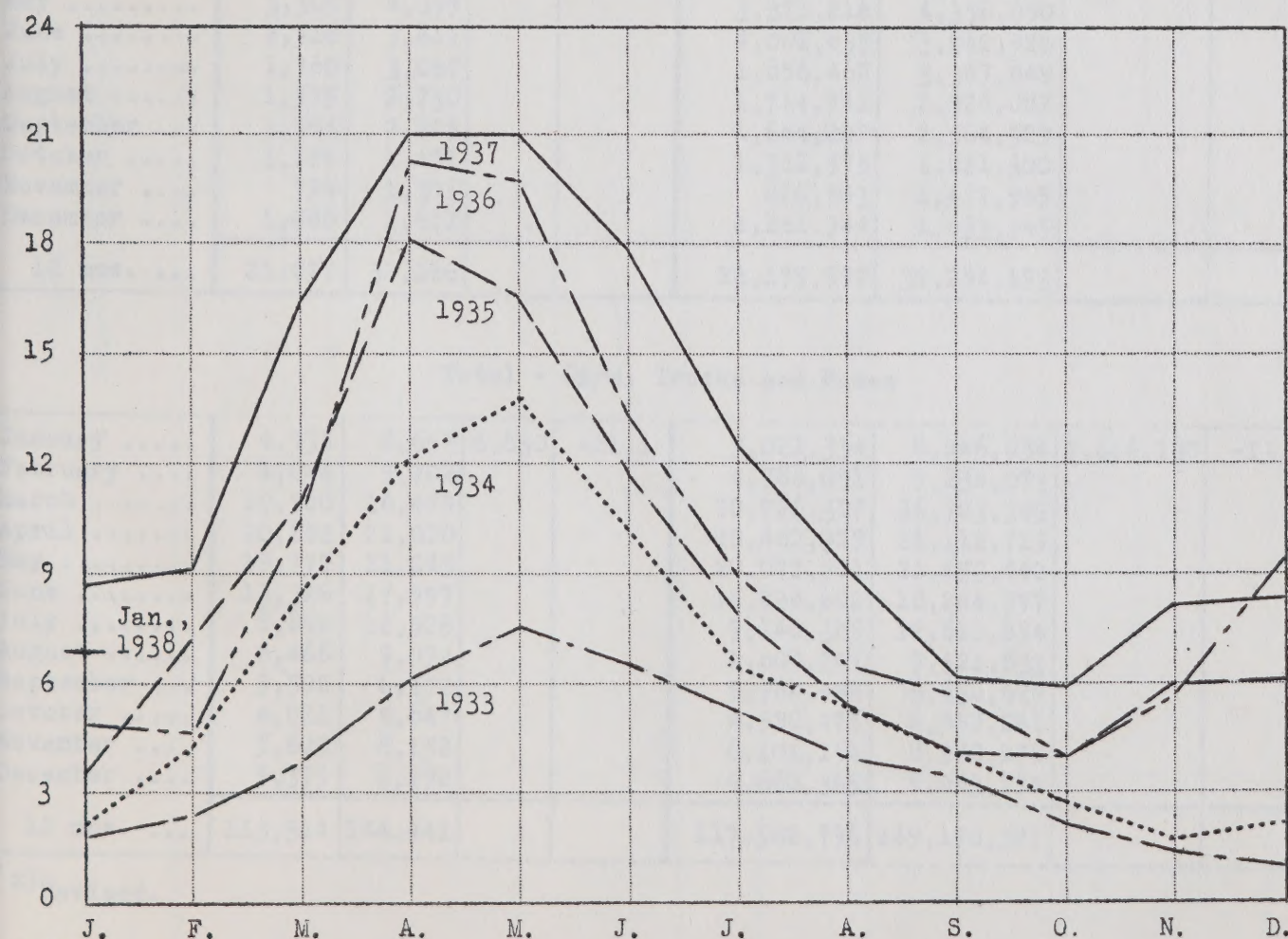
New motor vehicle sales in Canada declined 21.1 per cent in number and 13.1 per cent in value during January compared with January, 1937. There were 6,830 new cars, trucks and buses sold for \$7,666,130 this year and 8,657 at \$8,846,034 during January last year.

Alberta was the only province to show improved sales of passenger cars during January. The Dominion total, 5,371, was 25.7 per cent lower than the 7,228 sold in January, 1937. Saskatchewan sales continued below last year's level with a percentage decrease of 81.0. New cars sold in Quebec were 43.9 per cent less than for last January, while the decrease for Ontario, 24.7 per cent, was about average. British Columbia figures were 14.7 per cent lower in number while Manitoba sales fell off 9.4 per cent. The number of passenger cars sold in Alberta improved 17.9 per cent during the month under review.

Truck and bus sales for the Dominion showed improvement of 2.1 per cent in number and 19.5 per cent in amount. During January this year, 1,459 vehicles retailed at \$1,772,160 compared with 1,429 at \$1,482,590 for January, 1937. The best percentage gain in number was noted for Alberta, where sales were up 92.3 per cent. An advance of 34.0 per cent was shown for the Maritime Provinces; Manitoba sales rose 30.4 per cent, and British Columbia figures, 19.1 per cent. Ontario sales declined 0.9 per cent while Quebec and Saskatchewan registered drops of 25.2 per cent and 56.7 per cent respectively.

Number of New Cars, Trucks and Buses Sold in Canada, 1933 - 1938

Thousands



/3/38.





NEW MOTOR VEHICLE SALES IN CANADA

1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	(x) 1937	1938	% of Change, 1938/37	1936	(x) 1937	1938	% of Change, 1938/37

New Passenger Cars

January .....	4,145	7,228	5,371	-25.7	4,201,602	7,363,444	5,913,970	-19.7
February ....	3,600	7,327			3,706,474	7,318,731		
March .....	8,500	13,636			8,783,723	13,841,826		
April .....	16,831	17,147			17,181,644	17,213,209		
May .....	16,387	16,944			16,701,205	17,097,352		
June .....	10,800	14,380			11,151,963	14,402,071		
July .....	7,132	9,459			7,283,923	9,463,005		
August .....	4,891	6,344			5,085,806	6,595,751		
September ...	4,008	3,923			4,320,207	4,134,100		
October .....	2,825	4,356			3,207,900	4,730,961		
November .....	4,881	6,851			5,280,251	7,516,255		
December .....	8,287	6,680			8,498,421	7,209,629		
12 mos. ....	92,287	114,275			95,403,199	116,886,334		

New Trucks and Buses

January .....	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+19.5
February ....	1,048	1,875			1,081,617	1,915,342		
March .....	2,000	2,843			2,142,594	2,881,519		
April .....	3,351	3,873			3,300,685	3,899,506		
May .....	3,305	4,099			3,371,216	4,356,090		
June .....	2,526	3,617			2,882,639	3,842,926		
July .....	1,760	3,067			1,856,462	3,347,849		
August .....	1,575	2,730			1,714,941	2,926,082		
September ...	1,584	2,229			1,644,289	2,504,529		
October .....	1,196	1,491			1,382,575	1,821,300		
November .....	724	1,301			820,903	1,472,915		
December .....	1,088	1,612			1,161,944	1,833,545		
12 mos. ....	21,027	30,166			22,179,597	32,284,193		

Total - Cars, Trucks and Buses

January .....	4,935	8,657	6,830	-21.1	5,021,334	8,846,034	7,686,130	-13.1
February ....	4,648	9,202			4,788,091	9,234,073		
March .....	10,500	16,479			10,926,317	16,723,345		
April .....	20,182	21,020			20,482,329	21,112,715		
May .....	19,772	21,043			20,072,501	21,453,442		
June .....	13,326	17,997			14,034,602	18,244,997		
July .....	8,892	12,526			9,140,385	12,810,854		
August .....	6,466	9,074			6,800,747	9,521,833		
September ...	5,592	6,152			5,964,496	6,638,629		
October .....	4,021	5,847			4,590,475	6,552,261		
November .....	5,605	8,152			6,101,154	8,989,170		
December .....	9,375	8,292			9,660,365	9,043,174		
12 mos. ....	113,314	144,441			117,582,796	149,170,527		

(x) Revised.





SALES OF NEW PASSENGER CARS IN CANADA BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
November 1936	4,881	100.0	\$5,280,251	236	4.8	\$253,016	902	18.5	\$993,948	2,593	53.1	\$2,792,691
November 1937	6,851	100.0	7,516,255	383	5.6	411,654	1,513	22.1	1,713,598	3,602	52.6	3,932,241
% of Change 1937/6	+40.4	-	+42.3	+62.3	-	+62.7	+67.7	-	+72.4	+38.9	-	+40.8
December 1936	8,287	100.0	8,498,421	197	2.4	196,786	1,027	12.4	1,085,616	5,347	64.5	5,482,619
December 1937	6,680	100.0	7,209,629	263	3.9	287,037	947	14.2	1,083,609	4,309	64.5	4,593,483
% of Change 1937/6	-19.4	-	-15.2	+33.5	-	+45.9	-7.8	-	-0.2	-19.4	-	-16.2
January 1937	7,228	100.0	7,363,444	325	4.5	324,451	1,286	17.8	1,332,736	4,258	58.9	4,350,288
January 1938	5,371	100.0	5,913,970	294	5.5	319,553	722	13.4	851,685	3,206	59.7	3,511,287
% of Change 1938/7	-25.7	-	-19.7	-9.5	-	-1.5	-43.9	-	-36.1	-24.7	-	-19.3

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
November 1936	229	4.7	\$250,232	251	5.2	\$272,159	260	5.3	\$279,080	410	8.4	\$439,125
November 1937	346	5.0	381,585	129	1.9	134,634	414	6.0	445,680	464	6.8	496,863
% of Change 1937/6	+51.1	-	+52.5	-48.6	-	-50.5	+59.2	-	+59.7	+13.2	-	+13.1
December 1936	397	4.8	407,283	270	3.2	272,132	479	5.8	480,567	570	6.9	573,418
December 1937	243	3.6	265,580	111	1.7	119,341	378	5.7	402,705	429	6.4	457,874
% of Change 1937/6	-38.8	-	-34.8	-58.9	-	-56.1	-21.1	-	-16.2	-24.7	-	-20.2
January 1937	235	3.3	236,027	205	2.8	202,955	347	4.8	341,531	572	7.9	575,454
January 1938	213	4.0	232,103	39	0.7	40,668	409	7.6	436,853	488	9.1	521,821
% of Change 1938/7	-9.4	-	-1.7	-81.0	-	-80.0	+17.9	-	+27.9	-14.7	-	-9.3





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
November 1936	724	100.0	\$ 820,903	33	4.5	\$ 40,225	125	17.3	\$150,400	306	42.3	\$359,028
November 1937	1,301	100.0	1,472,915	78	6.0	78,756	296	22.8	324,083	553	42.5	652,863
% of Change 1937/6	+79.7	-	+79.4	+136.4	-	+95.8	+136.8	-	+115.5	+80.7	-	+81.8
December 1936	1,088	100.0	1,161,944	51	4.7	56,399	190	17.5	209,868	590	54.2	622,253
December 1937	1,612	100.0	1,833,545	91	5.6	101,199	257	16.0	323,499	851	52.8	951,290
% of Change 1937/6	+48.2	-	+57.8	+78.4	-	+79.4	+35.3	-	+54.1	+44.2	-	+52.9
January 1937	1,429	100.0	1,462,590	106	7.4	102,609	322	22.5	338,054	743	52.0	766,803
January 1938	1,459	100.0	1,772,160	142	9.7	168,466	241	16.5	314,955	736	50.4	905,569
% of Change 1938/7	+ 2.1	-	+19.5	+34.0	-	+64.2	-25.2	-	- 6.8	- 0.9	-	+18.1

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
November 1936	83	11.5	\$ 83,182	49	6.8	\$ 46,377	56	7.7	\$ 54,606	72	9.9	\$ 87,085
November 1937	106	8.1	117,374	39	3.0	40,323	123	9.5	125,640	106	8.1	133,876
% of Change 1937/6	+27.7	-	+41.1	-20.4	-	-13.1	+119.6	-	+130.1	+47.2	-	+53.7
December 1936	98	9.0	91,691	35	3.2	34,344	53	4.9	50,142	71	6.5	97,247
December 1937	105	6.5	114,799	29	1.8	28,274	128	7.9	135,727	151	9.4	178,757
% of Change 1937/6	+ 7.1	-	+25.2	-17.1	-	-17.7	+141.5	-	+170.7	+112.7	-	+83.8
January 1937	69	4.8	71,922	30	2.1	29,806	65	4.6	62,794	94	6.6	110,602
January 1938	90	6.2	106,323	13	0.9	14,322	125	8.6	136,180	112	7.7	126,345
% of Change 1938/7	+30.4	-	+47.8	-56.7	-	-51.9	+92.3	-	+116.9	+19.1	-	+14.2





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
November 1936	5,605	100.0	\$6,101,154	100.0	269	4.8	\$293,241	4.8	1,027	18.3	\$1,144,348	18.8
November 1937	8,152	100.0	8,989,170	100.0	461	5.6	490,410	5.5	1,809	22.2	2,037,681	22.7
% of Change 1937/6	+45.4	-	+47.3	-	+71.4	-	+67.2	-	+76.1	-	+78.1	-
December 1936	9,375	100.0	9,660,365	100.0	248	2.6	253,185	2.6	1,217	13.0	1,295,484	13.4
December 1937	8,292	100.0	9,043,174	100.0	354	4.3	308,236	4.3	1,204	14.5	1,407,108	15.6
% of Change 1937/6	-11.6	-	- 6.4	-	+42.7	-	+53.3	-	- 1.1	-	+ 8.6	-
January 1937	8,657	100.0	8,846,034	100.0	431	5.0	427,060	4.8	1,608	18.6	1,670,792	18.9
January 1938	6,830	100.0	7,686,130	100.0	436	6.4	488,019	6.3	963	14.1	1,166,640	15.2
% of Change 1938/7	-21.1	-	-13.1	-	+ 1.2	-	+14.3	-	-40.1	-	-30.2	-

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
November 1936	312	5.6	\$333,414	5.5	300	5.4	\$318,536	5.2	316	5.6	\$333,606	5.5
November 1937	452	5.5	498,959	5.5	168	2.1	174,957	1.9	537	6.6	571,320	6.4
% of Change 1937/6	+44.9	-	+49.7	-	-44.0	-	-45.1	-	+69.9	-	+71.2	-
December 1936	495	5.3	498,974	5.2	305	3.3	306,476	3.2	532	5.7	530,709	5.5
December 1937	348	4.2	380,379	4.2	140	1.7	147,615	1.6	506	6.1	538,432	6.0
% of Change 1937/6	-29.7	-	-23.8	-	-54.1	-	-51.8	-	- 4.9	-	+ 1.5	-
January 1937	304	3.5	307,949	3.5	235	2.7	232,761	2.6	412	4.7	404,325	4.6
January 1938	303	4.4	338,426	4.4	52	0.8	54,990	0.7	534	7.8	573,033	7.5
% of Change 1938/7	- 0.3	-	+ 9.9	-	-77.9	-	-76.4	-	+29.6	-	+41.7	-

(x) Includes passenger cars, trucks and buses.





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Minister of Trade and Commerce.

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
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Chief, Internal Trade Branch:

Herbert Marshall, B.A., F.S.S.

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NEW MOTOR VEHICLE SALES IN CANADA, FEBRUARY, 1938

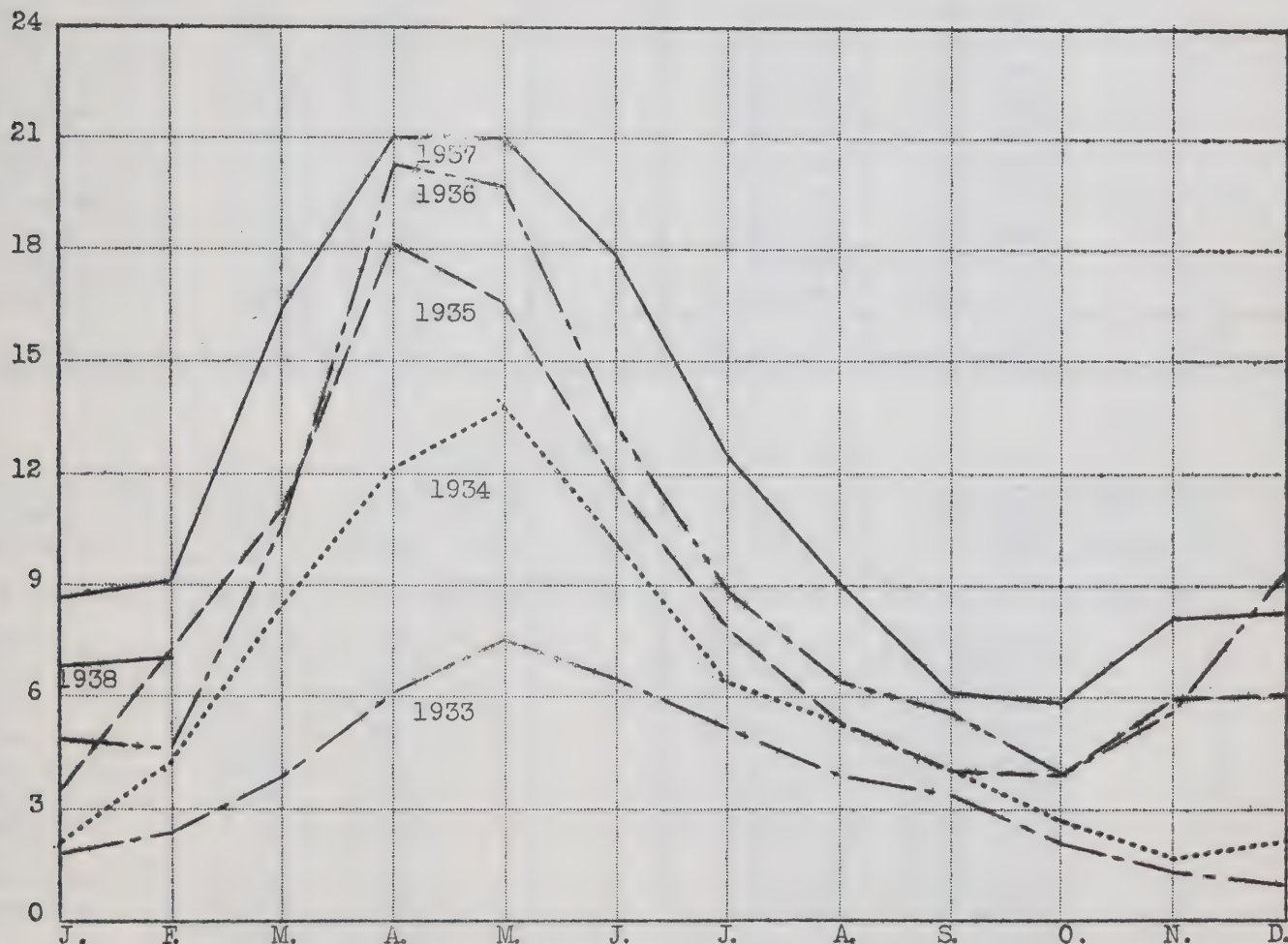
Sales of the new motor vehicles in Canada during February declined 23.0 per cent in number and 14.7 per cent in value as compared with February of last year. New passenger cars, trucks and buses sold during February, 1938, numbered 7,084 with a retail value of \$7,875,152, whereas 9,202 vehicles sold for \$9,234,073 in February, 1937. Cumulative totals for the first two months of this year reveal decreases of 22.1 per cent in number and 13.9 per cent in amount from the totals recorded for the same two months of 1937.

Passenger cars sold during February totalled 5,605, a drop of 23.5 per cent from the 7,327 cars sold in February, 1937. All provinces registered declines in passenger car sales; in Saskatchewan the drop was 76.5 per cent; in Quebec, 39.6 per cent; in the Maritime Provinces, 35.2 per cent; and in Manitoba, 34.7 per cent. Ontario sales were down 16.1 per cent, while Alberta and British Columbia almost reached last year's totals.

Commercial vehicle sales declined 21.1 per cent in number and 11.5 per cent in value from February a year ago. Sales for February, 1938, totalled 1,479 at \$1,695,283. Alberta sales of trucks and buses increased 1.8 per cent in number over February, 1937, but recessions occurred in all other regions, percentage declines below February a year ago for the various provinces being as follows: Saskatchewan, 79.1 per cent; Quebec, 26.9 per cent; Ontario, 20.9 per cent; British Columbia, 20.9 per cent; the Maritime Provinces, 17.9 per cent; Manitoba, 5.6 per cent.

Number of New Cars, Trucks and Buses Sold in Canada, 1933 - 1938

Thousands







NEW MOTOR VEHICLE SALES IN CANADA

1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
New Passenger Cars								
January ....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February ...	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
2 mos. ...	7,745	14,555	10,976	- 24.6	7,908,076	14,682,175	12,093,839	- 17.6
March .....	8,500	13,636			8,783,723	13,841,826		
April .....	16,831	17,147			17,181,644	17,213,209		
May .....	16,387	16,944			16,701,285	17,097,352		
June .....	10,800	14,380			11,151,963	14,402,071		
July .....	7,132	9,459			7,283,923	9,463,005		
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September ..	4,008	3,923			4,320,207	4,134,100		
October ....	2,825	4,356			3,207,900	4,730,961		
November ...	4,881	6,851			5,280,251	7,516,255		
December ...	8,287	6,680			8,498,421	7,209,629		
12 mos. ..	92,287	114,275			95,403,199	116,886,334		

New Trucks and Buses

January ....	790	1,429	1,459	+ 2.1	819,732	1,462,590	1,772,160	+ 19.5
February ...	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
2 mos. ...	1,838	3,304	2,938	- 11.1	1,901,349	3,397,932	3,467,443	+ 2.0
March .....	2,000	2,843			2,142,594	2,881,519		
April .....	3,351	3,873			3,300,685	3,899,506		
May .....	3,385	4,099			3,371,216	4,356,090		
June .....	2,526	3,617			2,882,639	3,842,926		
July .....	1,760	3,067			1,856,462	3,347,849		
August .....	1,575	2,730			1,714,941	2,926,082		
September ..	1,584	2,229			1,644,289	2,504,529		
October ....	1,196	1,491			1,302,575	1,821,300		
November ...	724	1,301			820,903	1,472,915		
December ...	1,088	1,612			1,161,944	1,833,545		
12 mos. ..	21,027	30,166			22,179,597	32,284,193		

Total - Cars, Trucks and Buses

January ....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February ...	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
2 mos. ...	9,583	17,859	13,914	- 22.1	9,809,425	18,080,107	15,561,282	- 13.9
March .....	10,500	16,479			10,926,317	16,723,345		
April .....	20,182	21,020			20,482,329	21,112,715		
May .....	19,772	21,043			20,072,501	21,453,442		
June .....	13,326	17,997			14,034,602	18,244,997		
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August .....	6,466	9,074			6,800,747	9,521,833		
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October ....	4,021	5,847			4,590,475	6,552,261		
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December ...	9,375	8,292			9,660,365	9,043,174		
12 mos. ..	113,314	144,441			117,582,796	149,170,527		





SALES OF NEW PASSENGER CARS IN CANADA BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				O U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
December 1936	8,287	100.0	\$8,493,421	100.0	197	2.4	\$196,786	2.3	1,027	12.4	\$1,085,616	12.8	5,347	64.5	\$5,482,619	64.5
December 1937	6,680	100.0	7,209,629	100.0	263	3.9	287,037	4.0	947	14.2	1,083,609	15.0	4,309	64.5	4,593,483	63.7
% of Change 1937/6	-19.4	-	-15.2	-	+33.5	-	+45.9	-	-7.8	-	-0.2	-	-19.4	-	-16.2	-
January 1937	7,228	100.0	7,363,444	100.0	325	4.5	324,451	4.4	1,286	17.8	1,332,738	18.1	4,258	58.9	4,350,288	59.1
January 1938	5,371	100.0	5,913,970	100.0	294	5.5	319,553	5.4	722	13.4	851,685	14.4	3,206	59.7	3,511,287	59.4
% of Change 1938/7	-25.7	-	-19.7	-	-9.5	-	-1.5	-	-43.9	-	-36.1	-	-24.7	-	-19.3	-
February 1937	7,327	100.0	7,318,731	100.0	505	6.9	493,824	6.7	1,701	23.2	1,733,217	23.7	3,632	49.6	3,624,554	49.5
February 1938	5,605	100.0	6,179,869	100.0	327	5.8	347,353	5.6	1,028	18.3	1,183,357	19.1	3,046	54.4	3,352,958	54.3
% of Change 1938/7	-23.5	-	-15.6	-	-35.2	-	-29.7	-	-39.6	-	-31.7	-	-16.1	-	-7.5	-

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Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
December 1936	397	4.8	\$407,283	4.8	270	3.2	\$272,132	3.2	479	5.8	480,567	5.7	570	6.9	\$573,418	6.7
December 1937	243	3.6	265,580	3.7	111	1.7	119,341	1.7	378	5.7	402,705	5.6	429	6.4	457,874	6.3
% of Change 1937/6	-38.8	-	-34.8	-	-58.9	-	-56.1	-	-21.1	-	-16.2	-	-24.7	-	-20.2	-
January 1937	235	3.3	236,027	3.2	203	2.8	202,955	2.8	347	4.8	341,531	4.6	572	7.9	575,454	7.8
January 1938	213	4.0	232,103	3.9	39	0.7	40,668	0.7	409	7.6	436,853	7.4	488	9.1	521,821	8.8
% of Change 1938/7	-9.4	-	-1.7	-	-81.0	-	-80.0	-	+17.9	-	+27.9	-	-14.7	-	-9.3	-
February 1937	291	4.0	283,950	3.9	217	2.9	211,909	2.9	409	5.6	405,672	5.5	572	7.8	565,605	7.8
February 1938	190	3.4	207,926	3.4	51	0.9	53,932	0.9	404	7.2	438,124	7.1	559	10.0	596,219	9.6
% of Change 1938/7	-34.7	-	-26.8	-	-76.5	-	-74.5	-	-1.2	-	+8.0	-	-2.3	-	+5.4	-





Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O						
	% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		
	No.						No.						No.					No.					No.		
December 1936	1,088	100.0	\$1,161,944	100.0	4.7	\$56,399	4.8	190	17.5	\$209,868	18.1	590	54.2	\$622,253	53.5										
December 1937	1,612	100.0	1,833,545	100.0	5.6	101,199	5.5	257	16.0	323,499	17.7	851	52.8	951,290	51.9										
% of Change 1937/6	+48.2	-	+57.8	-	-	+79.4	-	+35.3	-	+54.1	-	+44.2	-	+52.9	-										
January 1937	1,429	100.0	1,482,590	100.0	7.4	102,609	6.9	322	22.5	338,054	22.8	743	52.0	766,803	51.7										
January 1938	1,459	100.0	1,772,160	100.0	9.7	168,466	9.5	241	16.5	314,955	17.8	736	50.4	905,569	51.1										
% of Change 1938/7	+ 2.1	-	+19.5	-	-	+64.2	-	-25.2	-	-6.8	-	-0.9	-	+18.1	-										
February 1937	1,875	100.0	1,915,342	100.0	9.8	174,215	9.1	390	20.8	423,117	22.1	850	45.3	858,848	44.8										
February 1938	1,479	100.0	1,695,283	100.0	10.2	164,265	9.7	285	19.3	341,796	20.2	672	45.4	762,846	45.0										
% of Change 1938/7	-21.1	-	-11.5	-	-	-5.7	-	-26.9	-	-19.2	-	-20.9	-	-11.2	-										

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A						
	% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		
	No.						No.						No.					No.					No.		
December 1936	98	9.0	\$91,691	7.9	3.2	\$34,344	3.0	53	4.9	\$50,142	4.3	71	6.5	\$97,247	8.4										
December 1937	105	6.5	114,799	6.3	1.8	28,274	1.5	128	7.9	135,727	7.4	151	9.4	178,757	9.7										
% of Change 1937/6	+7.1	-	+25.2	-	-	-17.7	-	+141.5	-	+170.7	-	+112.7	-	+83.8	-										
January 1937	69	4.8	71,922	4.9	2.1	29,806	2.0	65	4.6	62,794	4.2	94	6.6	110,602	7.5										
January 1938	90	6.2	106,323	6.0	0.9	14,322	0.8	125	8.6	136,180	7.7	112	7.7	126,345	7.1										
% of Change 1938/7	+30.4	-	+47.8	-	-	-51.9	-	+92.3	-	+116.9	-	+19.1	-	+14.2	-										
February 1937	90	4.8	97,714	5.1	2.3	41,222	2.2	112	6.0	108,678	5.7	206	11.0	211,548	11.0										
February 1938	85	5.8	104,209	6.1	0.6	10,460	0.6	114	7.7	126,522	7.5	163	11.0	185,185	10.9										
% of Change 1938/7	-5.6	-	+6.6	-	-	-74.6	-	+1.8	-	+16.4	-	-20.9	-	-12.5	-										





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
December 1936	9,375	100.0	\$9,660,365	248	2.6	\$253,185	1,217	13.0	\$1,295,484	5,937	63.3	\$6,104,872
December 1937	8,292	100.0	9,043,174	354	4.3	388,236	1,204	14.5	1,407,108	5,160	62.2	5,544,773
% of Change 1937/6	-11.6	-	-6.4	+42.7	-	+53.3	-1.1	-	+8.6	-13.1	-	-9.2
January 1937	8,657	100.0	8,846,034	431	5.0	427,060	1,608	18.6	1,670,792	5,001	57.8	5,117,091
January 1938	6,830	100.0	7,686,130	436	6.4	488,019	963	14.1	1,166,640	3,942	57.7	4,416,856
% of Change 1938/7	-21.1	-	-13.1	+1.2	-	+14.3	-40.1	-	-30.2	-21.2	-	-13.7
February 1937	9,202	100.0	9,234,073	689	7.5	668,039	2,091	22.7	2,156,334	4,482	48.7	4,483,402
February 1938	7,084	100.0	7,875,152	478	6.8	511,618	1,313	18.5	1,525,153	3,718	52.5	4,115,804
% of Change 1938/7	-23.0	-	-14.7	-30.6	-	-23.4	-37.2	-	-29.3	-17.0	-	-8.2

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Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
December 1936	495	5.3	\$498,974	305	3.3	\$306,476	532	5.7	\$530,709	641	6.8	\$670,665
December 1937	348	4.2	380,379	140	1.7	147,615	506	6.1	538,432	580	7.0	636,631
% of Change 1937/6	-29.7	-	-23.8	-54.1	-	-51.8	-4.9	-	+1.5	-9.5	-	-5.1
January 1937	304	3.5	307,949	235	2.7	232,761	412	4.7	404,325	666	7.7	686,056
January 1938	303	4.4	338,426	52	0.8	54,990	534	7.8	573,033	600	8.8	648,166
% of Change 1938/7	-0.3	-	+9.9	-77.9	-	-76.4	+29.6	-	+41.7	-9.9	-	-5.5
February 1937	381	4.1	381,664	260	2.8	253,131	521	5.7	514,350	778	8.5	777,153
February 1938	275	3.9	312,135	60	0.8	64,392	518	7.3	564,646	722	10.2	781,404
% of Change 1938/7	-27.8	-	-18.2	-76.9	-	-74.6	-0.6	-	+9.8	-7.2	-	+0.5

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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NEW MOTOR VEHICLE SALES IN CANADA, MARCH, 1938.

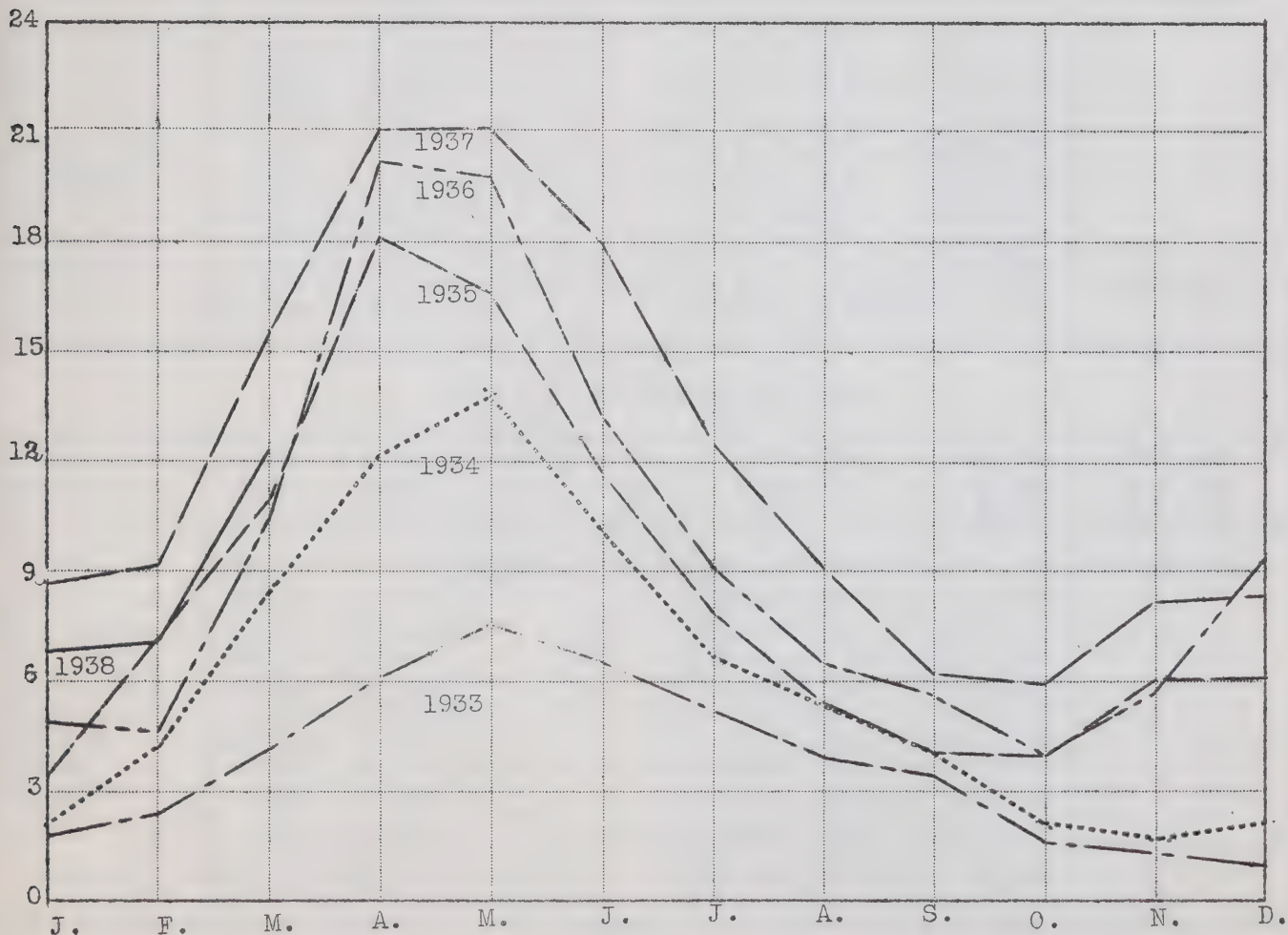
New motor vehicle sales in Canada during March, 1938, showed a decline of 25.2 per cent in number and 19.3 per cent in value compared with sales in the same month of 1937. Sales of passenger cars, trucks and buses totalled 12,321 in March, 1938, with a value of \$13,504,044, while sales in March, 1937, numbered 16,479 valued at \$16,723,345. Figures for the first quarter reflect decreases of 23.6 per cent in number and 19.3 per cent in amount from figures for the first three months of 1937.

Passenger car sales during March numbered 9,845 or 27.8 per cent below the 13,636 sold in March last year. Alberta sales increased over last year by 8.0 per cent, while declines occurred in all other provinces as follows: Saskatchewan, 71.3 per cent; Quebec, 34.3 per cent; Maritime Provinces, 34.2 per cent; Ontario, 23.8 per cent; British Columbia, 19.9 per cent; and Manitoba, 15.0 per cent.

In the commercial vehicle field, total sales were 2,476, a drop of 12.9 per cent below last year's total of 2,843. Manitoba and Alberta sales advanced 45.7 per cent and 41.1 per cent respectively. The following decreases were recorded by the other provinces: Saskatchewan, 59.0 per cent; Ontario, 22.8 per cent; Maritime Provinces, 22.1 per cent; British Columbia, 15.2 per cent; and Quebec, 4.1 per cent.

Number of New Cars, Trucks and Buses Sold in Canada, 1933 - 1938

Thousands







NEW MOTOR VEHICLE SALES IN CANADA

1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January ....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February ...	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
3 mos. ....	16,245	28,191	20,821	- 26.1	16,691,799	28,524,001	22,885,477	- 19.8
April .....	16,831	17,147			17,181,644	17,213,209		
May .....	16,387	16,944			16,701,285	17,097,352		
June .....	10,800	14,380			11,151,963	14,402,071		
July .....	7,132	9,459			7,283,923	9,463,005		
August .....	4,891	6,344			5,085,806	6,595,751		
September ..	4,008	3,923			4,320,207	4,134,100		
October ....	2,825	4,356			3,207,900	4,730,961		
November ...	4,381	6,851			5,280,251	7,516,255		
December ...	8,287	6,680			8,498,421	7,209,629		
12 mos. ...	92,237	114,275			95,403,199	116,886,334		
New Trucks and Buses								
January ....	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+ 19.5
February ...	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
3 mos. ....	3,838	6,147	5,414	- 11.9	4,043,943	6,279,451	6,179,849	- 1.6
April .....	3,351	3,873			3,300,685	3,899,506		
May .....	3,385	4,099			3,371,216	4,356,090		
June .....	2,526	3,617			2,882,639	3,842,926		
July .....	1,760	3,067			1,856,462	3,347,849		
August .....	1,575	2,730			1,714,941	2,926,082		
September ..	1,584	2,229			1,644,289	2,504,529		
October ....	1,196	1,491			1,332,575	1,821,300		
November ...	724	1,301			820,903	1,472,915		
December ...	1,088	1,612			1,161,944	1,833,545		
12 mos. ...	21,027	30,166			22,179,597	32,284,193		
Total - Cars, Trucks and Buses								
January ....	4,955	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February ...	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
3 mos. ....	20,003	34,338	26,235	- 23.6	20,735,742	34,803,452	29,065,326	- 16.5
April .....	20,182	21,020			20,482,329	21,112,715		
May .....	19,772	21,043			20,072,501	21,453,442		
June .....	13,326	17,997			14,034,602	18,244,997		
July .....	8,892	12,526			9,140,385	12,810,854		
August .....	6,466	9,074			6,800,747	9,521,833		
September ..	5,592	6,152			5,964,496	6,638,629		
October ....	4,021	5,847			4,590,475	6,552,261		
November ...	5,605	8,152			6,101,154	8,989,170		
December ...	9,375	8,292			9,660,365	9,043,174		
12 mos. ...	113,314	144,441			117,582,796	149,170,527		





Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	% Dom. Total			Retail Value			% Dom. Total			Retail Value			% Dom. Total			Retail Value			% Dom. Total			Retail Value		
	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.
February 1937	7,327	100.0	100.0	\$7,318,731	100.0	100.0	505	6.9	6.7	\$493,824	6.7	6.7	1,701	23.2	23.7	\$1,733,217	23.7	23.7	3,632	49.6	49.6	\$3,624,554	49.6	49.6
February 1938	5,605	100.0	100.0	6,179,869	100.0	100.0	327	5.8	5.6	347,353	5.6	5.6	1,028	18.3	19.1	1,183,357	19.1	19.1	3,046	54.4	54.4	3,352,958	54.3	54.3
% of Change 1938/7	-23.5	-	-	-15.6	-	-	-35.2	-	-	-29.7	-	-	-39.6	-	-	-31.7	-	-	-16.1	-	-	-7.5	-	-
March 1937	13,636	100.0	100.0	13,841,826	100.0	100.0	1,163	8.5	8.5	1,171,358	8.5	8.5	2,874	21.1	21.7	3,008,210	21.7	21.7	6,669	48.9	48.9	6,732,157	48.7	48.7
March 1938	9,845	100.0	100.0	10,791,638	100.0	100.0	690	7.0	7.0	756,258	7.0	7.0	2,099	21.3	22.0	2,372,397	22.0	22.0	4,847	49.2	49.2	5,284,734	49.0	49.0
% of Change 1938/7	-27.8	-	-	-22.0	-	-	-40.7	-	-	-35.4	-	-	-27.0	-	-	-21.1	-	-	-27.3	-	-	-21.5	-	-
Jan.-March 1937	28,191	100.0	100.0	28,524,001	100.0	100.0	1,993	7.1	7.0	1,989,633	7.0	7.0	5,861	20.8	21.3	6,074,165	21.3	21.3	14,559	51.6	51.6	14,706,999	51.6	51.6
Jan.-March 1938	20,821	100.0	100.0	22,885,477	100.0	100.0	1,311	6.3	6.2	1,423,164	6.2	6.2	3,849	18.5	19.3	4,407,439	19.3	19.3	11,099	53.3	53.3	12,148,979	53.1	53.1
% of Change 1938/7	-26.1	-	-	-19.8	-	-	-34.2	-	-	-28.5	-	-	-34.3	-	-	-27.4	-	-	-23.8	-	-	-17.4	-	-

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Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	% Dom. Total			Retail Value			% Dom. Total			Retail Value			% Dom. Total			Retail Value			% Dom. Total			Retail Value		
	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.	No.	% Total	% Dom.
February 1937	291	4.0	3.2	\$283,950	3.2	3.2	51	2.9	2.9	\$211,909	2.9	2.9	409	5.6	5.5	\$405,672	5.5	5.5	572	7.8	7.8	\$565,605	7.8	7.8
February 1938	190	3.4	3.4	207,926	3.4	3.4	51	0.9	0.9	53,932	0.9	0.9	404	7.2	7.1	438,124	7.1	7.1	559	10.0	10.0	596,219	9.6	9.6
% of Change 1938/7	-34.7	-	-	-26.8	-	-	-76.5	-	-	-74.5	-	-	-1.2	-	-	+8.0	-	-	-2.3	-	-	+5.4	-	-
March 1937	597	4.4	4.3	598,482	4.3	4.3	593	4.3	4.2	583,352	4.2	4.2	680	5.0	4.9	679,348	4.9	4.9	1,060	7.8	7.8	1,068,919	7.7	7.7
March 1938	552	5.6	5.4	585,191	5.4	5.4	201	2.1	1.9	210,492	1.9	1.9	738	7.5	7.4	798,672	7.4	7.4	718	7.3	7.3	783,894	7.3	7.3
% of Change 1938/7	-7.5	-	-	-2.2	-	-	-66.1	-	-	-63.9	-	-	+8.5	-	-	+17.6	-	-	-32.3	-	-	-26.7	-	-
Jan.-March 1937	1,123	4.0	3.9	1,118,459	3.9	3.9	1,015	3.6	3.5	998,216	3.5	3.5	1,436	5.1	5.0	1,426,551	5.0	5.0	2,204	7.8	7.8	2,209,978	7.7	7.7
Jan.-March 1938	955	4.6	4.5	1,025,220	4.5	4.5	291	1.4	1.3	305,092	1.3	1.3	1,551	7.4	7.3	1,673,649	7.3	7.3	1,765	8.5	8.5	1,901,934	8.3	8.3
% of Change 1938/7	-15.0	-	-	-8.3	-	-	-71.3	-	-	-69.4	-	-	+8.0	-	-	+17.3	-	-	-19.9	-	-	-13.9	-	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
February 1937	1,875	100.0	\$1,915,342	184	9.8	\$ 174,215	390	20.8	\$ 423,117	850	45.3	\$ 858,848
February 1938	1,479	100.0	1,695,283	151	10.2	164,265	285	19.3	341,796	672	45.4	762,846
% of Change 1938/7	-31.1	-	-11.5	-17.9	-	-5.7	-26.9	-	-19.2	-20.9	-	-11.2
March 1937	2,843	100.0	2,881,519	390	13.7	378,758	559	19.7	611,279	1,245	43.8	1,228,249
March 1938	2,476	100.0	2,712,406	304	12.3	303,675	536	21.6	638,327	961	38.8	1,034,480
% of Change 1938/7	-12.9	-	-5.9	-22.1	-	-19.8	-4.1	-	+4.4	-22.3	-	-15.3
Jan.-March 1937	6,147	100.0	6,279,451	680	11.1	655,582	1,271	20.7	1,372,450	2,838	46.2	2,853,900
Jan.-March 1938	5,414	100.0	6,179,849	597	11.0	636,406	1,062	19.6	1,295,078	2,369	43.7	2,702,895
% of Change 1938/7	-11.9	-	-1.6	-12.2	-	-2.9	-16.4	-	-5.6	-16.5	-	-5.3

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Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
February 1937	90	4.8	\$ 97,714	43	2.3	\$ 41,222	112	6.0	\$ 108,676	206	11.0	\$ 211,548
February 1938	85	5.8	104,209	9	0.6	10,460	114	7.7	126,522	163	11.0	185,185
% of Change 1938/7	-5.6	-	+6.6	-79.1	-	-74.6	+1.8	-	+16.4	-20.9	-	-12.5
March 1937	124	4.4	111,336	100	3.5	96,506	162	5.7	159,289	263	9.2	296,102
March 1938	175	7.1	187,423	41	1.7	41,796	236	9.5	266,284	223	9.0	240,421
% of Change 1938/7	+41.1	-	+68.3	-59.0	-	-56.7	+45.7	-	+67.2	-15.2	-	-18.8
Jan.-March 1937	283	4.6	280,972	173	2.8	167,534	339	5.5	330,761	563	9.1	618,252
Jan.-March 1938	350	6.5	397,955	63	1.2	66,578	475	8.8	528,986	498	9.2	551,951
% of Change 1938/7	+23.7	-	+41.6	-63.6	-	-60.3	+40.1	-	+59.9	-11.5	-	-10.7

9.8

8.9

-





Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	% Dom.			Retail			% Dom.			Retail			% Dom.			Retail			% Dom.			Retail		
	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value
February 1937	9,202	100.0	\$9,234,073				689	7.5	\$668,039	7.2	2,091	\$2,156,334	22.7	23.4	4,482	48.7	\$4,483,402	48.6						
February 1938	7,084	100.0	7,875,152				478	6.8	511,618	6.5	1,313	1,525,153	18.5	19.4	3,718	52.5	4,115,804	52.2						
% of Change 1938/7	-23.0	-	-14.7				-30.6	-	-23.4	-	-37.2	-29.3	-	-	-17.0	-	-8.2	-						
March 1937	16,479	100.0	16,723,345				1,553	9.4	1,550,116	9.3	3,433	3,619,489	20.9	21.6	7,914	48.0	7,960,406	47.6						
March 1938	12,321	100.0	13,504,044				994	8.1	1,059,933	7.8	2,635	3,010,724	21.4	22.3	5,808	47.1	6,319,214	46.8						
% of Change 1938/7	-25.2	-	-19.3				-36.0	-	-31.6	-	-23.2	-16.8	-	-	-26.6	-	-20.6	-						
Jan.-March 1937	34,338	100.0	34,803,452				2,673	7.8	2,645,215	7.6	7,132	7,446,615	20.8	21.4	17,397	50.7	17,560,899	50.5						
Jan.-March 1938	26,235	100.0	29,065,326				1,908	7.3	2,059,570	7.1	4,911	5,702,517	18.7	19.6	13,468	51.3	14,851,874	51.1						
% of Change 1938/7	-23.6	-	-16.5				-28.6	-	-22.1	-	-31.1	-23.4	-	-	-22.6	-	-15.4	-						

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Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	% Dom.			Retail			% Dom.			Retail			% Dom.			Retail			% Dom.			Retail		
	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value
February 1937	381	4.1	\$381,664				260	2.8	\$253,131	2.7	521	\$514,350	5.7	5.6	778	8.5	\$777,153	8.4						
February 1938	275	3.9	312,135				60	0.8	64,392	0.8	518	564,646	7.3	7.2	722	10.2	781,404	9.9						
% of Change 1938/7	-27.8	-	-18.2				-76.9	-	-74.6	-	-0.6	+9.8	-	-	-7.2	-	+0.5	-						
March 1937	721	4.4	709,818				693	4.2	679,858	4.1	842	838,637	5.1	5.0	1,323	8.0	1,365,021	8.2						
March 1938	727	5.9	772,614				242	2.0	252,288	1.9	974	1,064,956	7.9	7.9	941	7.6	1,024,315	7.6						
% of Change 1938/7	+0.8	-	+8.8				-65.1	-	-62.9	-	+15.7	+27.0	-	-	-28.9	-	-25.0	-						
Jan.-March 1937	1,406	4.1	1,399,431				1,188	3.4	1,165,750	3.3	1,775	1,757,312	5.2	5.1	2,767	8.0	2,828,230	8.1						
Jan.-March 1938	1,305	5.0	1,423,175				354	1.4	371,670	1.3	2,026	2,202,635	7.7	7.6	2,263	8.6	2,453,885	8.4						
% of Change 1938/7	-7.2	-	+1.7				-70.2	-	-68.1	-	+14.1	+25.3	-	-	-18.2	-	-13.2	-						

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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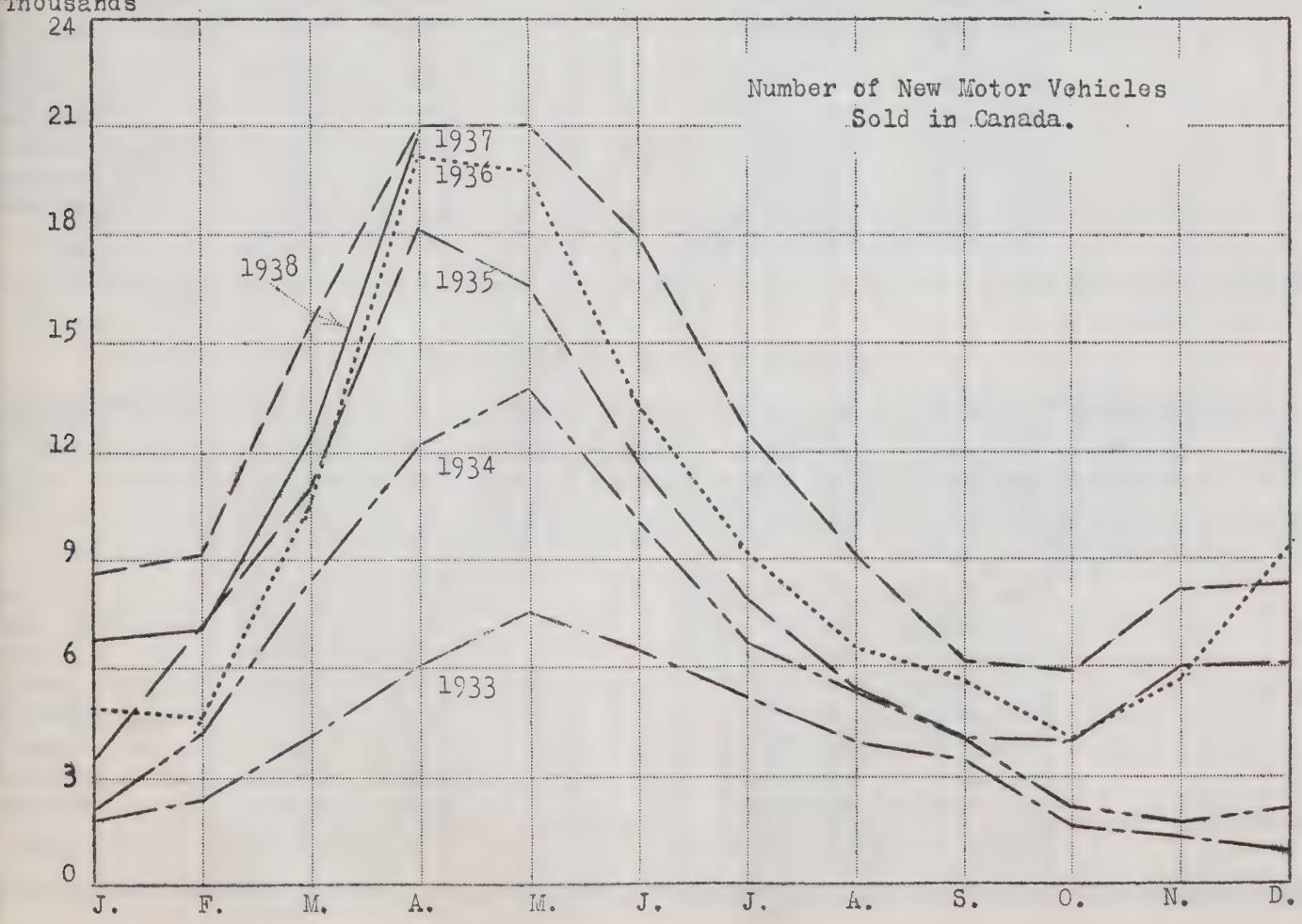
NEW MOTOR VEHICLE SALES IN CANADA, APRIL, 1938.

After running 20 to 25 per cent below last year's levels during the first quarter of 1938, new motor vehicle sales in Canada showed a sharp upswing during April and were only 1 per cent below April, 1937. The number of new motor vehicles sold in Canada during April numbered 20,772 compared with 21,020 for April, 1937. Corresponding retail values, \$23,070,476 for April, 1938, and \$21,112,715 for April, 1937, registered an advance of 9 per cent for this year.

Cumulative figures for the first four months of 1938 recorded declines from last year of 15 per cent in number and 7 per cent in amount. There were 47,007 cars, trucks and buses sold for \$52,135,802 this year against 55,358 vehicles at \$55,916,167 for the January to April period of 1937.

Passenger cars numbering 16,810 retailed at \$18,534,990 during April, showing a decline of 2 per cent in number and a gain of 8 per cent in value over last year when 17,147 units sold for \$17,213,209. Passenger car sales showed the best improvement during April in the provinces of Manitoba, Alberta and Quebec, where percentage gains over last year were 13, 11 and 8 respectively. The Maritime Provinces gained 2 per cent in number and Ontario 1 per cent. New car sales in British Columbia declined 28 per cent and in Saskatchewan 51 per cent.

Trucks and buses sold in Canada during April increased 2 per cent over April, 1937, while the corresponding retail value was up 16 per cent. A total of 3,962 trucks and buses retailed at \$4,535,486 during April, compared with 3,873 at \$3,899,506 for April, 1937. Gains in number of 58 per cent were noted in Manitoba, 24 per cent in Ontario, 11 per cent in Alberta, and 2 per cent in Quebec. The Maritime Provinces, British Columbia and Saskatchewan showed declines of 25 per cent and 28 per cent and 41 per cent respectively.







NEW MOTOR VEHICLE SALES IN CANADA

1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January .....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February .....	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
April .....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	+ 7.7
4 mos. ....	33,076	45,338	37,631	- 17.0	33,873,443	45,737,210	41,420,467	- 9.4
May .....	16,387	16,944			16,701,285	17,097,352		
June .....	10,800	14,380			11,151,963	14,402,071		
July .....	7,132	9,459			7,283,923	9,463,005		
August .....	4,891	6,344			5,085,806	6,595,751		
September ....	4,008	3,923			4,320,207	4,134,100		
October .....	2,825	4,356			3,207,900	4,730,961		
November .....	4,881	6,851			5,280,251	7,516,255		
December .....	8,287	6,680			8,498,421	7,209,629		
12 mos. ....	92,287	114,275			95,403,199	116,886,334		
New Trucks and Buses								
January .....	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+ 19.5
February .....	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April .....	3,351	3,873	3,962	+ 2.3	3,300,685	3,899,506	4,535,486	+ 16.3
4 mos. ....	7,189	10,020	9,376	- 6.4	7,344,628	10,178,957	10,715,335	+ 5.3
May .....	3,385	4,099			3,371,216	4,356,090		
June .....	2,526	3,617			2,882,639	3,842,926		
July .....	1,760	3,067			1,856,462	3,347,849		
August .....	1,575	2,730			1,714,941	2,926,082		
September ....	1,584	2,229			1,644,289	2,504,529		
October .....	1,196	1,491			1,382,575	1,821,300		
November .....	724	1,301			820,903	1,472,915		
December .....	1,088	1,612			1,161,944	1,833,545		
12 mos. ....	21,027	30,166			22,179,597	32,284,193		
Total - Cars, Trucks and Buses								
January .....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February .....	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
April .....	20,182	21,020	20,772	- 1.2	20,482,329	21,112,715	23,070,476	+ 9.3
4 mos. ....	40,265	55,358	47,007	- 15.1	41,218,071	55,916,167	52,135,802	- 6.8
May .....	19,772	21,043			20,072,501	21,453,442		
June .....	13,326	17,997			14,034,602	18,244,997		
July .....	8,892	12,526			9,140,385	12,810,854		
August .....	6,466	9,074			6,800,747	9,521,833		
September ....	5,592	6,152			5,964,496	6,638,629		
October .....	4,021	5,847			4,590,475	6,552,261		
November .....	5,605	8,152			6,101,154	8,989,170		
December .....	9,375	8,292			9,660,365	9,043,174		
12 mos. ....	113,314	144,441			117,582,796	149,170,527		





SALES OF NEW PASSENGER CARS IN CANADA BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March 1937	13,636	100.0	\$13,841,826	100.0	1,163	8.5	\$1,171,358	8.5	2,874	21.1	\$3,008,210	21.7	6,669	48.9	\$6,732,157	48.7
March 1938	9,845	100.0	10,791,638	100.0	690	7.0	756,258	7.0	2,099	21.3	2,372,397	22.0	4,847	49.2	5,284,734	49.0
% of Change 1938/7	-27.8	-	-22.0	-	-40.7	-	-35.4	-	-27.0	-	-21.1	-	-27.3	-	-21.5	-
April 1937	17,147	100.0	17,213,209	100.0	1,545	9.0	1,510,739	8.8	3,485	20.3	3,576,504	20.8	7,558	44.1	7,629,409	44.3
April 1938	16,810	100.0	18,534,990	100.0	1,569	9.4	1,696,800	9.2	3,750	22.3	4,270,037	23.0	7,661	45.6	8,425,346	45.5
% of Change 1938/7	-2.0	-	+7.7	-	+1.6	-	+12.3	-	+7.6	-	+19.4	-	+1.4	-	+10.4	-
Jan.-April 1937	45,338	100.0	45,737,210	100.0	3,538	7.8	3,500,372	7.7	9,346	20.6	9,650,669	21.1	22,117	48.8	22,336,408	48.8
Jan.-April 1938	37,631	100.0	41,420,467	100.0	2,880	7.7	3,119,964	7.5	7,599	20.2	8,677,476	20.9	18,760	49.8	20,574,325	49.7
% of Change 1938/7	-17.0	-	-9.4	-	-18.6	-	-10.9	-	-18.7	-	-10.1	-	-15.2	-	-7.9	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March 1937	597	4.4	\$ 598,482	4.3	593	4.3	\$ 583,352	4.2	680	5.0	\$ 679,348	4.9	1,060	7.8	\$1,068,919	7.7
March 1938	552	5.6	585,191	5.4	201	2.1	210,492	1.9	738	7.5	798,672	7.4	718	7.3	783,894	7.3
% of Change 1938/7	-7.5	-	-2.2	-	-66.1	-	-63.9	-	+8.5	-	+17.6	-	-32.3	-	-26.7	-
April 1937	1,042	6.1	1,033,782	6.0	1,307	7.6	1,284,255	7.5	1,079	6.3	1,057,112	6.1	1,131	6.6	1,121,408	6.5
April 1938	1,179	7.0	1,277,190	6.9	645	3.8	683,753	3.7	1,194	7.1	1,284,917	6.9	812	4.8	896,947	4.8
% of Change 1938/7	+13.1	-	+23.5	-	-50.7	-	-46.8	-	+10.7	-	+21.5	-	-28.2	-	-20.0	-
Jan.-April 1937	2,165	4.8	2,152,241	4.7	2,322	5.1	2,282,471	5.0	2,515	5.5	2,483,663	5.4	3,335	7.4	3,331,386	7.3
Jan.-April 1938	2,134	5.7	2,302,410	5.6	936	2.5	988,845	2.4	2,745	7.3	2,958,566	7.1	2,577	6.8	2,798,881	6.8
% of Change 1938/7	-1.4	-	+7.0	-	-59.7	-	-56.7	-	+9.1	-	+19.1	-	-22.7	-	-16.0	-





Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March 1937	2,843	100.0	\$2,881,519	100.0	390	13.7	\$ 378,758	13.2	559	19.7	\$ 611,279	21.2	1,245	43.8	\$1,228,249	42.6
March 1938	2,476	100.0	2,712,406	100.0	304	12.3	303,675	11.2	536	21.6	638,327	23.5	961	38.8	1,034,480	38.1
% of Change 1938/7	-12.9	-	- 5.9	-	-22.1	-	-19.8	-	- 4.1	-	+ 4.4	-	-22.8	-	-15.8	-
April 1937	3,873	100.0	3,899,506	100.0	641	16.6	647,391	16.6	857	22.1	887,514	22.8	1,167	30.1	1,170,879	30.0
April 1938	3,962	100.0	4,535,486	100.0	481	12.2	519,294	11.5	873	22.0	1,015,601	22.4	1,451	36.6	1,744,533	38.5
% of Change 1938/7	+ 2.3	-	+16.3	-	-25.0	-	-19.8	-	+ 1.9	-	+14.4	-	+24.3	-	+49.0	-
Jan.-April 1937	10,020	100.0	10,178,957	100.0	1,321	13.2	1,302,973	12.8	2,128	21.2	2,259,964	22.2	4,005	40.0	4,024,779	39.6
Jan.-April 1938	9,376	100.0	10,715,335	100.0	1,078	11.5	1,155,700	10.8	1,935	20.6	2,310,679	21.6	3,820	40.7	4,447,428	41.5
% of Change 1938/7	- 6.4	-	+ 5.3	-	-18.4	-	-11.3	-	- 9.1	-	+ 2.2	-	- 4.6	-	+10.5	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March 1937	124	4.4	\$ 111,336	3.9	100	3.5	\$ 96,506	3.3	162	5.7	\$ 159,289	5.5	263	9.2	\$ 296,102	10.3
March 1938	175	7.1	187,423	6.9	41	1.7	41,796	1.6	236	9.5	266,284	9.8	223	9.0	240,421	8.9
% of Change 1938/7	-41.1	-	+68.3	-	-59.0	-	-56.7	-	+45.7	-	+67.2	-	-15.2	-	-18.8	-
April 1937	234	6.1	235,620	6.0	257	6.6	243,070	6.2	305	7.9	282,872	7.3	412	10.6	432,160	11.1
April 1938	370	9.3	395,541	8.7	151	3.8	160,772	3.5	339	8.6	359,893	7.9	297	7.5	339,852	7.5
% of Change 1938/7	+58.1	-	+67.9	-	-41.2	-	-33.9	-	+11.1	-	+27.2	-	-27.9	-	-21.4	-
Jan.-April 1937	517	5.2	516,592	5.1	430	4.3	410,604	4.0	644	6.4	613,633	6.0	975	9.7	1,050,412	10.3
Jan.-April 1938	720	7.7	793,496	7.4	214	2.3	227,350	2.1	814	8.7	888,879	8.3	795	8.5	891,803	8.3
% of Change 1938/7	+39.3	-	+53.6	-	-50.2	-	-44.6	-	+26.4	-	+44.9	-	-18.5	-	-15.1	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March 1937	16,479	100.0	\$16,723,345	100.0	1,553	9.4	\$1,550,116	9.3	3,433	20.9	\$3,619,489	21.6	7,914	48.0	\$7,960,406	47.6
March 1938	12,321	100.0	13,504,044	100.0	994	8.1	1,059,933	7.8	2,635	21.4	3,010,724	22.3	5,808	47.1	6,319,214	46.8
% of Change 1938/7	-25.2	-	-19.3	-	-36.0	-	-31.6	-	-23.2	-	-16.8	-	-26.6	-	-20.6	-
April 1937	21,020	100.0	21,112,715	100.0	2,186	10.4	2,158,130	10.2	4,342	20.7	4,464,018	21.2	8,725	41.5	8,800,288	41.7
April 1938	20,772	100.0	23,070,476	100.0	2,050	9.9	2,216,094	9.6	4,623	22.2	5,285,638	22.9	9,112	43.9	10,169,879	44.1
% of Change 1938/7	-1.2	-	+9.3	-	-6.2	-	+2.7	-	+6.5	-	+18.4	-	+4.4	-	+15.6	-
Jan.-April 1937	55,358	100.0	55,916,167	100.0	4,859	8.8	4,803,345	8.6	11,474	20.7	11,910,633	21.3	26,122	47.2	26,361,187	47.2
Jan.-April 1938	47,007	100.0	52,135,802	100.0	3,958	8.4	4,275,664	8.2	9,534	20.3	10,988,155	21.1	22,580	48.0	25,021,753	48.0
% of Change 1938/7	-15.1	-	-6.8	-	-18.5	-	-11.0	-	-16.9	-	-7.7	-	-13.6	-	-5.1	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March 1937	721	4.4	\$709,813	4.2	693	4.2	\$679,858	4.1	842	5.1	\$838,637	5.0	1,323	8.0	\$1,365,021	8.2
March 1938	727	5.9	772,614	5.7	242	2.0	252,288	1.9	974	7.9	1,064,956	7.9	941	7.6	1,024,315	7.6
% of Change 1938/7	+0.8	-	+8.8	-	-65.1	-	-62.9	-	+15.7	-	+27.0	-	-28.9	-	-25.0	-
April 1937	1,276	6.1	1,269,402	6.0	1,564	7.4	1,527,325	7.2	1,384	6.6	1,339,984	6.3	1,543	7.3	1,553,568	7.4
April 1938	1,549	7.5	1,672,731	7.2	796	3.8	844,525	3.7	1,533	7.4	1,644,810	7.1	1,109	5.3	1,236,799	5.4
% of Change 1938/7	+21.4	-	+31.8	-	-49.1	-	-44.7	-	+10.8	-	+22.7	-	-28.1	-	-20.4	-
Jan.-April 1937	2,682	4.8	2,668,833	4.8	2,752	5.0	2,693,075	4.8	3,159	5.7	3,097,296	5.5	4,310	7.8	4,381,798	7.8
Jan.-April 1938	2,854	6.1	3,095,906	5.9	1,150	2.4	1,216,195	2.3	3,559	7.6	3,847,445	7.4	3,372	7.2	3,690,684	7.1
% of Change 1938/7	+6.4	-	+16.0	-	-58.2	-	-54.8	-	+12.7	-	+24.2	-	-21.8	-	-15.8	-

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

DEPT. OF POLITICAL SCIENCE  
UNIVERSITY OF TORONTO

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.  
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NEW MOTOR VEHICLE SALES IN CANADA, MAY, 1938.

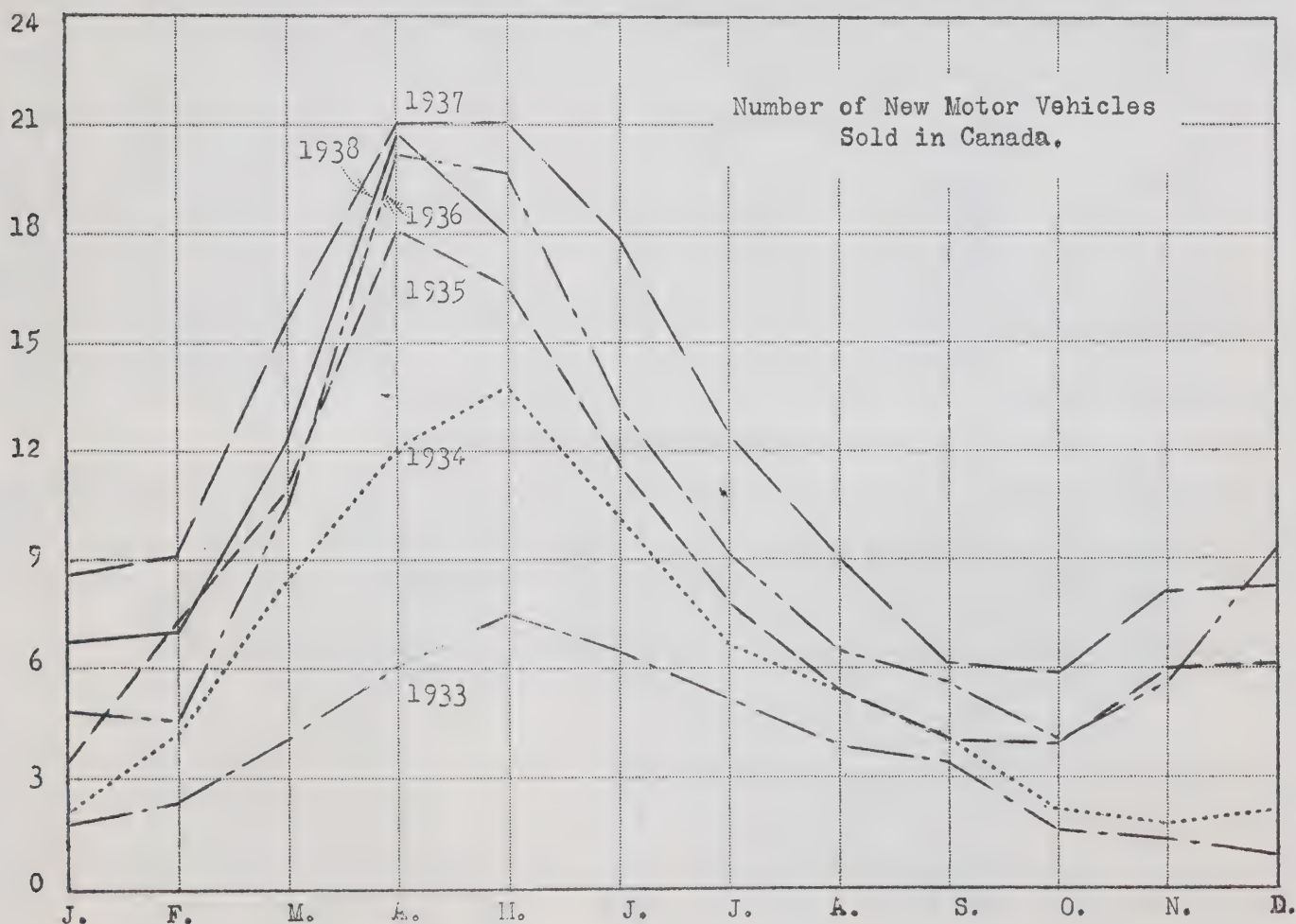
Sales of new motor vehicles in Canada during the month of May declined sharply, reaching a point 13 per cent below April and 15 per cent below the number sold in May a year ago. The number of cars, trucks and buses sold in May was 17,977 and their retail value was \$19,991,349 compared with 21,043 vehicles for \$21,453,442 in the corresponding month last year.

The decline from April this year was greater than the usual seasonal movement while the 15 per cent reduction from May a year ago is on a par with the average reduction for the first five months of the current year compared with the same period in 1937. Sales of new motor vehicles in Canada to the end of May this year totalled 64,984 valued at \$72,127,151, whereas sales during the first five months of 1937 were 76,401 at \$77,369,609.

Passenger car sales during May numbered 14,157 with a retail value of \$15,500,274, a decrease of 17 per cent in number and 9 per cent in value from the 16,944 cars sold last year for \$17,097,352. Declines were recorded in all provinces, ranging from 6 per cent in Alberta to 47 per cent in Saskatchewan. Other decreases were: British Columbia, 34 per cent; Quebec, 16 per cent; Ontario, 12 per cent; Manitoba, 11 per cent; and the Maritime Provinces, 9 per cent.

Sales of commercial vehicles continued to cling more closely to the level of 1937, sales numbering 3,820, a drop of 7 per cent from the 4,099 trucks and buses sold in May, 1937. Corresponding retail values of \$4,491,075 and \$4,356,090 represented an increase of 3 per cent. Sales in the provinces of Alberta and Manitoba increased by 17 per cent and 13 per cent, while Ontario showed approximately the same number of trucks sold this year as last. Sales in all other provinces were lower than in May, 1937. In British Columbia, the decline was 35 per cent; in Saskatchewan, 27 per cent; in the Maritime Provinces, 22 per cent; and in Quebec, 1 per cent.

Thousands







NEW MOTOR VEHICLE SALES IN CANADA

1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January .....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February .....	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
April .....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	+ 7.7
May .....	16,387	16,944	14,157	- 16.4	16,701,285	17,097,252	15,500,274	- 9.3
5 mos. ....	49,463	62,282	51,788	- 16.8	50,574,728	62,834,562	56,920,741	- 9.4
June .....	10,800	14,380			11,151,963	14,402,071		
July .....	7,132	9,459			7,283,923	9,463,005		
August .....	4,891	6,344			5,085,806	6,595,751		
September ...	4,008	3,923			4,320,207	4,134,100		
October .....	2,825	4,356			3,207,900	4,730,961		
November .....	4,881	6,851			5,280,251	7,516,255		
December .....	8,287	6,680			8,498,421	7,209,629		
12 mos. ....	92,287	114,275			95,403,199	116,886,334		

New Trucks and Buses

January .....	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+ 19.5
February .....	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April .....	3,351	3,873	3,962	+ 2.3	3,300,685	3,899,506	4,535,486	+ 16.3
May .....	3,385	4,099	3,820	- 6.8	3,371,216	4,356,090	4,491,075	+ 3.1
5 mos. ....	10,574	14,119	13,196	- 6.5	10,715,844	14,535,047	15,206,410	+ 4.6
June .....	2,526	3,617			2,882,639	3,842,926		
July .....	1,760	3,067			1,856,462	3,347,849		
August .....	1,575	2,730			1,714,941	2,926,082		
September ...	1,584	2,229			1,644,289	2,504,529		
October .....	1,196	1,491			1,382,575	1,821,300		
November .....	724	1,301			820,903	1,472,915		
December .....	1,088	1,612			1,161,944	1,833,545		
12 mos. ....	21,027	30,166			22,179,597	32,284,193		

Total - Cars, Trucks and Buses

January .....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February .....	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
April .....	20,182	21,020	20,772	- 1.2	20,482,329	21,112,715	23,070,476	+ 9.3
May .....	19,772	21,043	17,977	- 14.6	20,072,501	21,453,442	19,991,349	- 6.8
5 mos. ....	60,037	76,401	64,984	- 14.9	61,290,572	77,369,609	72,127,151	- 6.8
June .....	13,326	17,997			14,034,602	18,244,997		
July .....	8,892	12,526			9,140,385	12,810,854		
August .....	6,466	9,074			6,800,747	9,521,833		
September ...	5,592	6,152			5,964,496	6,638,629		
October .....	4,021	5,847			4,590,475	6,552,261		
November .....	5,605	8,152			6,101,154	8,989,170		
December .....	9,375	8,292			9,660,365	9,043,174		
12 mos. ....	113,314	144,441			117,582,796	149,170,527		





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SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
April 1937	3,873	100.0	\$3,899,506	100.0	641	16.6	\$ 647,391	16.6	857	22.1	\$ 887,514	22.8	1,167	30.1	\$1,170,879	30.0
April 1938	3,962	100.0	4,535,486	100.0	481	12.2	519,294	11.5	873	22.0	1,015,601	22.4	1,451	36.6	1,744,533	38.5
% of Change 1938/7	+ 2.3	-	+16.3	-	-25.0	-	-15.8	-	+ 1.9	-	+14.4	-	+24.3	-	+49.0	-
May 1937	4,099	100.0	4,356,090	100.0	702	17.1	702,812	16.1	1,087	26.5	1,235,596	28.4	1,172	28.6	1,193,201	27.4
May 1938	3,820	100.0	4,491,075	100.0	546	14.3	592,936	13.2	1,074	26.1	1,307,228	29.1	1,176	30.8	1,448,830	32.3
% of Change 1938/7	- 6.8	-	+ 3.1	-	-22.2	-	-15.6	-	- 1.2	-	+ 5.8	-	+ 0.3	-	+21.4	-
Jan.-May 1937	14,119	100.0	14,535,047	100.0	2,023	14.3	2,005,785	13.8	3,215	22.8	3,495,560	24.0	5,177	36.7	5,217,980	35.9
Jan.-May 1938	13,196	100.0	15,206,410	100.0	1,624	12.3	1,748,686	11.5	3,009	22.8	3,617,907	23.8	4,996	37.8	5,896,258	38.8
% of Change 1938/7	- 6.5	-	+ 4.6	-	-19.7	-	-12.8	-	- 6.4	-	+ 3.5	-	- 3.5	-	+13.0	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
April 1937	234	6.1	\$ 235,620	6.0	257	6.6	\$ 243,070	6.2	305	7.9	282,872	7.3	412	10.6	432,160	11.1
April 1938	370	9.3	395,541	8.7	151	3.8	160,772	3.5	339	8.6	359,893	7.9	297	7.5	339,852	7.5
% of Change 1938/7	+58.1	-	+67.9	-	-41.2	-	-33.9	-	+11.1	-	+27.2	-	-27.9	-	-21.4	-
May 1937	293	7.2	284,830	6.5	270	6.6	254,600	5.8	237	5.8	242,985	5.6	338	8.2	442,066	10.2
May 1938	330	8.6	345,222	7.7	198	5.2	214,846	4.8	277	7.3	311,550	6.9	219	5.7	270,413	6.0
% of Change 1938/7	+12.6	-	+21.2	-	-26.7	-	-15.6	-	+16.9	-	+28.2	-	-35.2	-	-38.8	-
Jan.-May 1937	810	5.7	801,422	5.5	700	5.0	665,204	4.6	881	6.2	856,618	5.9	1,313	9.3	1,492,478	10.3
Jan.-May 1938	1,050	8.0	1,138,718	7.5	412	3.1	442,196	2.9	1,091	8.3	1,200,429	7.9	1,014	7.7	1,162,216	7.6
% of Change 1938/7	+29.6	-	+42.1	-	-41.1	-	-33.5	-	+23.8	-	+40.1	-	-22.8	-	-22.1	-





Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	No.		% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total					
April 1937	21,020	100.0	\$21,112,715	100.0	10.4	\$2,158,130	10.2	2,186	10.4	2,264,455	10.6	4,342	20.7	\$4,464,018	21.2	8,725	41.5	\$8,800,288	41.7					
April 1938	20,772	100.0	23,070,476	100.0	9.9	2,216,094	9.6	2,050	9.9	2,158,224	10.8	4,623	22.2	5,235,638	22.9	9,112	43.9	10,169,879	44.1					
% of Change 1938/7	-1.2	-	+9.3	-	-	+2.7	-	-6.2	-	-4.7	-	+6.5	-	+18.4	-	+4.4	-	+15.6	-					
May 1937	21,043	100.0	21,453,442	100.0	10.8	2,264,455	10.6	2,280	10.8	2,264,455	10.6	4,921	23.4	5,180,515	24.1	8,397	39.9	8,506,461	39.7					
May 1938	17,977	100.0	19,991,349	100.0	11.1	2,158,224	10.8	1,988	11.1	2,158,224	10.8	4,210	23.4	4,837,676	24.2	7,511	41.8	8,373,820	41.9					
% of Change 1938/7	-14.6	-	-6.8	-	-	-4.7	-	-12.8	-	-4.7	-	-14.4	-	-6.6	-	-10.6	-	-1.6	-					
Jan.-May 1937	76,401	100.0	77,369,609	100.0	9.3	7,067,800	9.1	7,139	9.3	7,067,800	9.1	16,395	21.5	17,091,148	22.1	34,519	45.2	34,867,648	45.1					
Jan.-May 1938	64,984	100.0	72,127,151	100.0	9.1	6,433,888	8.9	5,946	9.1	6,433,888	8.9	13,744	21.2	15,825,831	21.9	30,091	46.3	33,395,573	46.3					
% of Change 1938/7	-14.9	-	-6.8	-	-	-9.0	-	-16.7	-	-9.0	-	-16.2	-	-7.4	-	-12.8	-	-4.2	-					

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						BRITISH COLUMBIA					
	No.		% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total					
April 1937	1,276	6.1	\$1,269,402	6.0	7.4	\$1,527,325	7.2	1,564	7.4	1,422,404	6.6	1,384	6.6	\$1,339,984	6.3	1,543	7.3	\$1,553,568	7.4					
April 1938	1,549	7.5	1,672,731	7.2	3.8	844,525	3.7	796	3.8	844,525	4.4	1,533	7.4	1,644,810	7.1	1,109	5.3	1,236,799	5.4					
% of Change 1938/7	+21.4	-	+31.8	-	-	-44.7	-	-49.1	-	-38.4	-	+10.8	-	+22.7	-	-28.1	-	-20.4	-					
May 1937	1,509	7.2	1,493,196	7.0	6.9	1,422,404	6.6	1,448	6.9	1,422,404	6.6	1,227	5.8	1,226,480	5.7	1,261	6.0	1,359,931	6.3					
May 1938	1,408	7.3	1,505,360	7.5	4.6	876,039	4.4	821	4.6	876,039	4.4	1,212	6.7	1,318,551	6.6	827	4.6	921,679	4.6					
% of Change 1938/7	-6.7	-	+0.8	-	-	-38.4	-	-43.3	-	-38.4	-	-1.2	-	+7.5	-	-34.4	-	-32.2	-					
Jan.-May 1937	4,191	5.5	4,162,029	5.4	5.5	4,115,479	5.3	4,200	5.5	4,115,479	5.3	4,386	5.7	4,323,776	5.6	5,571	7.3	5,741,729	7.4					
Jan.-May 1938	4,262	6.6	4,601,266	6.4	3.0	2,092,234	2.9	1,971	3.0	2,092,234	2.9	4,771	7.3	5,165,996	7.2	4,199	6.5	4,612,363	6.4					
% of Change 1938/7	+1.7	-	+10.6	-	-	-49.2	-	-53.1	-	-49.2	-	+8.8	-	+19.5	-	-24.6	-	-19.7	-					

(x) Includes passenger cars, trucks and buses.





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NEW MOTOR VEHICLE SALES IN CANADA, JUNE, 1938.

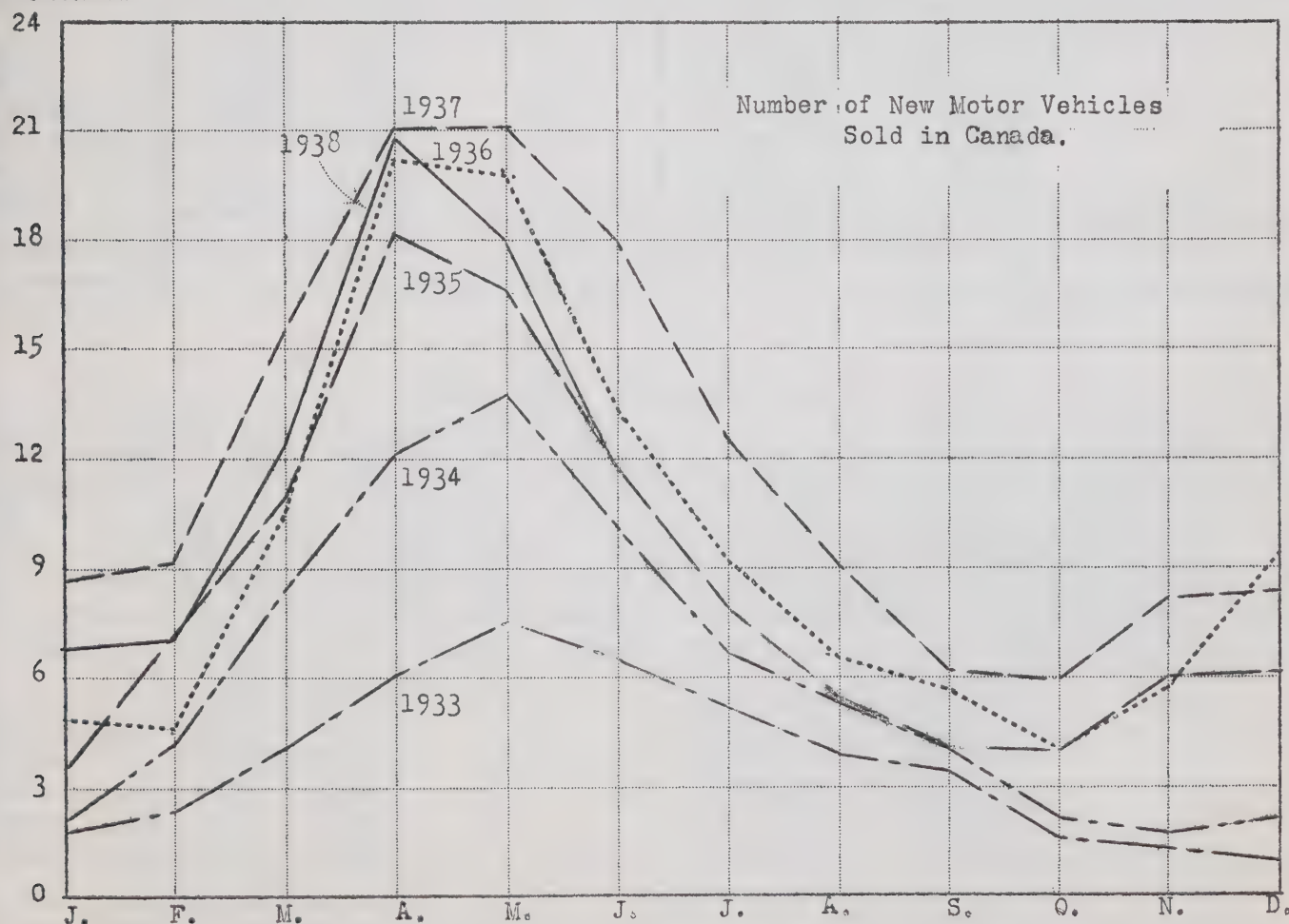
Purchases of new motor vehicles in Canada during the month of June declined by 35 per cent from May and were a similar percentage lower than in June a year ago. Sales in June, 1938, numbered 11,624 with a retail value of \$12,992,722, compared with 17,997 vehicles which retailed for \$18,244,997 in June last year.

The decline from May was somewhat more marked than the customary seasonal movement while the 35 per cent decline from June, 1937, represents a widening of the margin which has characterized earlier corresponding month comparisons for this year and last. Sales for the first half of the current year are down by 19 per cent in number and 11 per cent in value from the first six months of 1937, 76,608 vehicles retailing for \$85,119,873 this year compared with 94,398 vehicles for \$95,614,606 a year ago.

Passenger car sales decreased 36 per cent in number and 30 per cent in value, 9,235 cars selling for \$10,108,745 compared with 14,380 at \$14,402,071 in June, 1937. Provincial results ranged from 26 per cent below June, 1937, in Alberta to 53 per cent below in British Columbia. Manitoba sales were down 28 per cent; Quebec, 32 per cent; Ontario, 34 per cent; Saskatchewan, 41 per cent; and the Maritime Provinces, 44 per cent.

The decline from June, 1937, in the commercial vehicle field was almost as large as that for passenger cars. New trucks and buses sold during June numbered 2,389 valued at \$2,883,977, as against 3,617 valued at \$3,842,926 in June last year. The decline for Canada as a whole was 34 per cent, while the various provinces recorded decreases ranging from 1 to 50 per cent below sales last year. Alberta sales were down 1 per cent; Saskatchewan, 16 per cent; Manitoba, 27 per cent; Quebec, 34 per cent; Ontario, 35 per cent; the Maritime Provinces, 46 per cent; and British Columbia, 50 per cent.

Thousands







NEW MOTOR VEHICLE SALES IN CANADA  
1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January .....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February .....	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
April .....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	+ 7.7
May .....	16,387	16,944	14,157	- 16.4	16,701,285	17,097,352	15,500,274	- 9.3
June .....	10,800	14,380	9,235	- 35.8	11,151,963	14,402,071	10,108,745	- 29.8
6 mos. ....	60,263	76,662	61,023	- 20.4	61,726,691	77,236,633	67,029,486	- 13.2
July .....	7,132	9,459			7,283,923	9,463,005		
August .....	4,891	6,344			5,085,806	6,595,751		
September ...	4,008	3,923			4,320,207	4,134,100		
October .....	2,825	4,356			3,207,900	4,730,961		
November .....	4,881	6,851			5,280,251	7,516,255		
December .....	8,287	6,680			8,498,421	7,202,629		
12 mos. ....	92,287	114,275			95,403,199	116,886,334		
New Trucks and Buses								
January .....	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+ 19.5
February .....	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April .....	3,351	3,873	3,962	+ 2.3	3,300,685	3,899,506	4,535,486	+ 16.3
May .....	3,385	4,099	3,820	- 6.8	3,371,216	4,356,090	4,491,075	+ 3.1
June .....	2,526	3,617	2,389	- 34.0	2,882,639	3,842,926	2,883,977	- 25.0
6 mos. ....	13,100	17,736	15,585	- 12.1	13,598,483	18,377,973	18,090,387	- 1.6
July .....	1,760	3,067			1,856,462	3,347,849		
August .....	1,575	2,730			1,714,941	2,926,082		
September ...	1,584	2,229			1,644,289	2,504,529		
October .....	1,196	1,491			1,382,575	1,821,300		
November .....	724	1,301			820,903	1,472,915		
December .....	1,088	1,612			1,161,944	1,833,545		
12 mos. ....	21,027	30,166			22,179,597	32,284,193		
TOTAL--Cars, Trucks and Buses								
January .....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February .....	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,365	13,504,044	- 19.3
April .....	20,182	21,020	20,772	- 1.2	20,482,329	21,112,715	23,070,476	+ 9.3
May .....	19,772	21,043	17,977	- 14.6	20,072,501	21,453,442	19,991,349	- 6.8
June .....	13,326	17,997	11,624	- 35.4	14,034,602	18,244,997	12,992,722	- 28.8
6 mos. ....	73,363	94,398	76,608	- 18.8	75,325,174	95,614,606	85,119,873	- 11.0
July .....	8,892	12,526			9,140,385	12,810,854		
August .....	6,466	9,074			6,800,747	9,521,833		
September ...	5,592	6,152			5,964,496	6,638,629		
October .....	4,021	5,847			4,590,475	6,552,261		
November .....	5,605	8,152			6,101,154	8,989,170		
December .....	9,375	8,292			9,660,365	9,043,174		
12 mos. ....	113,314	144,441			117,582,796	149,170,527		





SALES OF NEW PASSENGER CARS IN CANADA BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
May 1937	16,944	100.0	\$17,097,352	1,578	9.3	\$1,561,643	3,834	22.6	\$3,944,919	7,225	42.7	\$7,313,260
May 1938	14,157	100.0	15,500,274	1,442	10.2	1,565,238	3,136	22.2	3,530,448	6,335	44.7	6,924,990
% of Change 1938/7	-16.4	-	- 9.3	- 8.6	-	+ 0.2	-18.2	-	-10.5	-12.3	-	- 5.3
June 1937	14,380	100.0	14,402,071	1,478	10.3	1,472,052	2,501	17.4	2,535,719	6,703	46.6	6,738,496
June 1938	9,235	100.0	10,108,745	833	9.0	906,394	1,693	18.3	1,932,946	4,402	47.7	4,785,514
% of Change 1938/7	-35.8	-	-29.8	-43.6	-	-38.4	-32.3	-	-23.8	-34.3	-	-29.0
Jan.-June 1937	76,662	100.0	77,236,633	6,594	8.6	6,534,067	15,681	20.5	16,131,307	36,045	47.0	36,388,164
Jan.-June 1938	61,023	100.0	67,029,456	5,155	8.5	5,591,596	12,428	20.4	14,140,870	29,497	48.3	32,284,829
% of Change 1938/7	-20.4	-	-13.2	-21.8	-	-14.4	-20.7	-	-12.3	-18.2	-	-11.3

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Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
May 1937	1,216	7.2	\$1,208,366	1,178	7.0	\$1,167,804	990	5.8	\$983,495	923	5.4	\$917,865
May 1938	1,078	7.6	1,160,138	623	4.4	661,193	935	6.6	1,007,001	608	4.3	651,266
% of Change 1938/7	-11.3	-	- 4.0	-47.1	-	-43.4	- 5.6	-	+ 2.4	-34.1	-	-29.0
June 1937	843	5.9	829,033	905	6.3	881,523	897	6.2	892,420	1,053	7.3	1,052,828
June 1938	610	6.6	658,982	533	5.8	572,280	664	7.2	713,276	500	5.4	539,353
% of Change 1938/7	-27.6	-	-20.5	-41.1	-	-35.1	-26.0	-	-20.1	-52.5	-	-48.8
Jan.-June 1937	4,224	5.5	4,189,640	4,405	5.8	4,331,798	4,402	5.7	4,359,578	5,311	6.9	5,302,079
Jan.-June 1938	3,822	6.3	4,121,530	2,092	3.4	2,222,318	4,344	7.1	4,678,843	3,685	6.0	3,989,500
% of Change 1938/7	- 9.5	-	- 1.6	-52.5	-	-48.7	- 1.3	-	+ 7.3	-30.6	-	-24.8





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	No.			% Dom. Total			No.			% Dom. Total			No.			% Dom. Total			No.			% Dom. Total		
		Retail Value																						
May 1937	4,099	\$4,356,090	100.0	100.0	702	\$ 702,812	17.1	16.1	1,087	26.5	\$1,235,596	28.4	1,172	28.6	\$1,193,201	27.4								
May 1938	3,820	4,491,075	100.0	100.0	546	592,986	14.3	13.2	1,074	28.1	1,307,228	29.1	1,176	30.8	1,448,830	32.3								
% of Change 1938/7	-6.8	+3.1	-	-	-22.2	-15.6	-	-	-1.2	-	+5.8	-	+0.3	-	+21.4	-								
June 1937	3,617	3,842,926	100.0	100.0	561	551,507	15.5	14.4	824	22.8	864,650	22.5	1,254	34.6	1,382,805	36.0								
June 1938	2,389	2,883,977	100.0	100.0	303	342,987	12.7	11.9	546	22.8	653,518	22.7	813	34.0	1,031,196	35.8								
% of Change 1938/7	-34.0	-25.0	-	-	-46.0	-37.8	-	-	-33.7	-	-24.4	-	-35.2	-	-25.4	-								
Jan. - June 1937	17,736	18,377,973	100.0	100.0	2,584	2,557,292	14.6	13.9	4,039	22.8	4,360,210	23.8	6,431	36.2	6,600,785	35.9								
Jan. - June 1938	15,585	18,090,387	100.0	100.0	1,927	2,091,673	12.3	11.6	3,555	22.8	4,271,425	23.6	5,809	37.3	6,927,454	38.3								
% of Change 1938/7	-12.1	-1.6	-	-	-25.4	-18.2	-	-	-12.0	-	-2.0	-	-9.7	-	+4.9	-								

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	No.			% Dom. Total			No.			% Dom. Total			No.			% Dom. Total			No.			% Dom. Total		
		Retail Value																						
May 1937	293	\$ 224,830	7.2	6.5	270	\$ 254,600	6.6	5.8	237	5.8	242,985	5.6	338	8.2	442,066	10.2								
May 1938	330	345,222	8.6	7.7	198	214,846	5.2	4.8	277	7.3	311,550	6.9	219	5.7	270,413	6.0								
% of Change 1938/7	+12.6	+21.2	-	-	-26.7	-15.6	-	-	+16.9	-	+28.2	-	-35.2	-	-38.8	-								
June 1937	264	265,126	7.3	6.9	209	197,835	5.8	5.1	213	5.9	214,497	5.6	292	8.1	366,506	9.5								
June 1938	194	217,412	8.1	7.5	176	193,343	7.4	6.7	212	8.9	253,857	8.8	145	6.1	191,664	6.6								
% of Change 1938/7	-26.5	-18.0	-	-	-15.8	-2.3	-	-	-0.5	-	+18.3	-	-50.3	-	-47.7	-								
Jan. - June 1937	1,074	1,066,548	6.1	5.8	909	863,039	5.1	4.7	1,094	6.2	1,071,115	5.8	1,605	9.0	1,858,984	10.1								
Jan. - June 1938	1,244	1,356,130	8.0	7.5	588	635,539	3.8	3.5	1,303	8.4	1,454,286	8.0	1,159	7.4	1,353,880	7.5								
% of Change 1938/7	+15.8	+27.2	-	-	-35.3	-26.4	-	-	+19.1	-	+35.8	-	-27.8	-	-27.2	-								





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
May 1937	21,043	100.0	\$21,453,442	100.0	\$2,264,455	10.6	4,921	23.4	\$5,180,515	8,397	39.9	\$8,506,461
May 1938	17,977	100.0	19,991,349	100.0	2,158,224	10.8	4,210	23.4	4,837,676	7,511	41.8	8,373,820
% of Change 1938/7	-14.6	-	- 6.8	-	- 4.7	-	-14.4	-	- 6.6	-10.6	-	- 1.6
June 1937	17,997	100.0	18,244,997	100.0	2,023,559	11.1	3,325	18.5	3,400,369	7,957	44.2	8,121,301
June 1938	11,624	100.0	12,992,722	100.0	1,249,381	9.6	2,239	19.3	2,586,464	5,215	44.9	5,816,710
% of Change 1938/7	-35.4	-	-28.8	-	-38.3	-	-32.7	-	-23.9	-34.5	-	-28.4
Jan.-June 1937	94,398	100.0	95,614,606	100.0	9,091,359	9.5	19,720	20.9	20,491,517	42,476	45.0	42,988,949
Jan.-June 1938	76,608	100.0	85,119,873	100.0	7,683,269	9.0	15,983	20.9	18,412,295	35,306	46.1	39,212,283
% of Change 1938/7	-18.8	-	-11.0	-	-15.5	-	-19.0	-	-10.1	-16.9	-	- 8.8

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
May 1937	1,509	7.2	\$1,493,196	7.0	\$1,422,404	6.6	1,227	5.8	\$1,226,480	1,261	6.0	\$1,359,931
May 1938	1,408	7.8	1,505,360	7.5	876,039	4.4	1,212	6.7	1,318,551	827	4.6	921,679
% of Change 1938/7	- 6.7	-	+ 0.8	-	-38.4	-	- 1.2	-	+ 7.5	-34.4	-	-32.2
June 1937	1,107	6.1	1,094,159	6.0	1,079,358	5.9	1,110	6.2	1,106,917	1,345	7.5	1,419,334
June 1938	804	6.9	876,394	6.8	765,623	5.9	876	7.5	967,133	645	5.5	731,017
% of Change 1938/7	-27.4	-	-19.9	-	-29.1	-	-21.1	-	-12.6	-52.0	-	-48.5
Jan.-June 1937	5,298	5.6	5,256,188	5.5	5,194,837	5.4	5,496	5.8	5,430,693	6,916	7.3	7,161,063
Jan.-June 1938	5,066	6.6	5,477,660	6.4	2,857,857	3.4	5,647	7.4	6,133,129	4,844	6.3	5,343,380
% of Change 1938/7	- 4.4	-	+ 4.2	-	-45.0	-	+ 2.7	-	+12.9	-30.0	-	-25.4

(x) Includes passenger cars, trucks and buses.





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NEW MOTOR VEHICLE SALES IN CANADA, JULY, 1938.

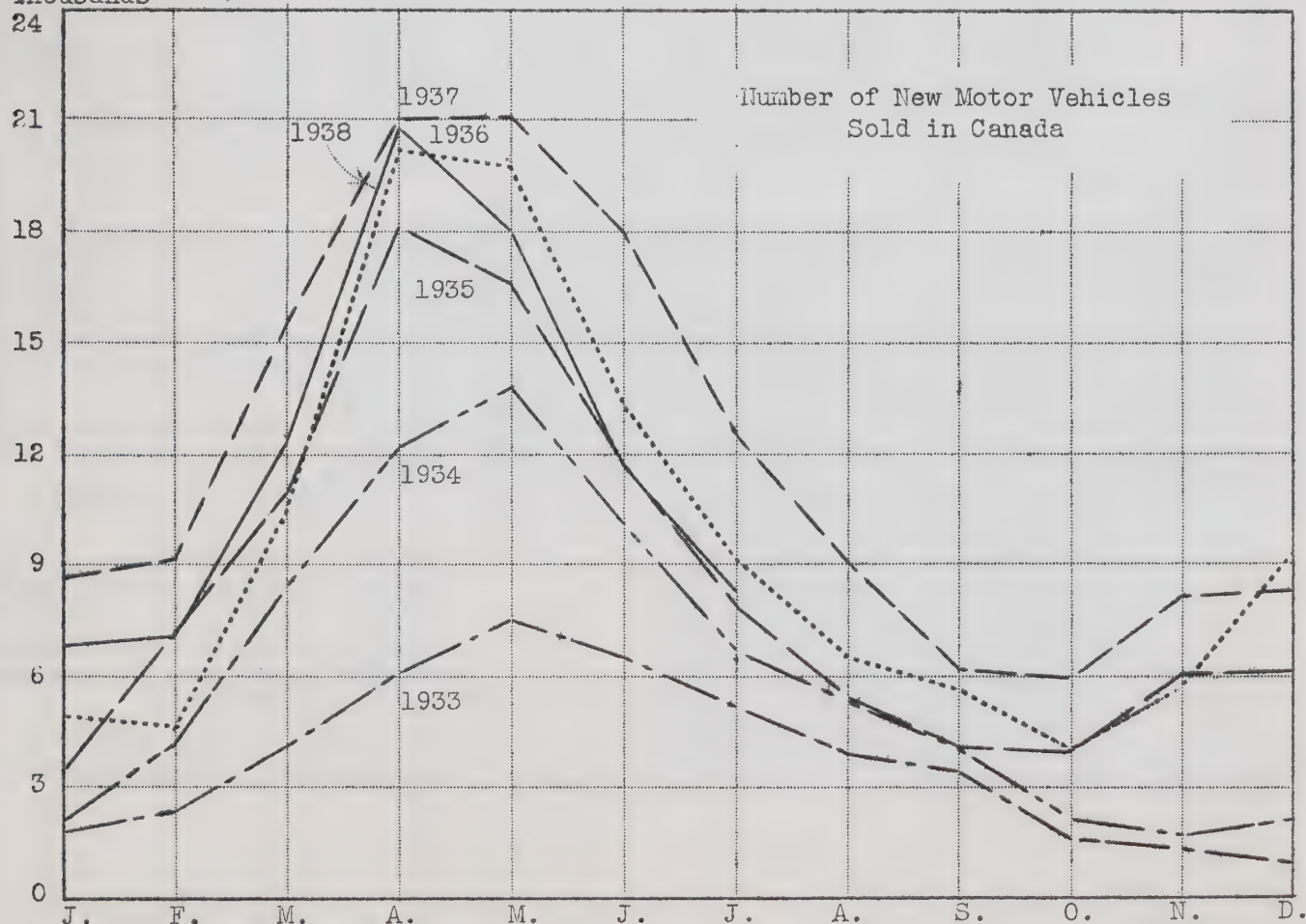
Retail sales of new motor vehicles in Canada during the month of July declined 29 per cent below June and 34 per cent below July, 1937. July sales totalled 8,273 vehicles valued at \$9,215,074 compared with 12,526 vehicles which sold for \$12,810,854 in July, 1937.

While the decline from June was slightly less than seasonal, the decrease from July last year was almost as large as that recorded in June and compares with a 21 per cent decline for the first seven months as compared with the similar period of 1937. Total sales for the January to July period totalled 84,881 with a retail value of \$94,334,947, as compared with 106,924 which sold for \$108,425,460 in the first seven months of 1937.

New passenger car sales declined by 34 per cent in number and 29 per cent in value below July, 1937, 6,206 vehicles selling at \$6,714,650 in July, 1938, compared with 9,459 at \$9,463,005 in July last year. Although sales in the Prairie Provinces were only slightly lower than in July, 1937, the Eastern Provinces and British Columbia experienced sizeable losses. Sales in Manitoba were down 2 per cent; in Alberta 3 per cent; and in Saskatchewan 9 per cent. The Maritime Provinces showed a decrease of 44 per cent; Quebec and Ontario 40 per cent, and British Columbia, 36 per cent.

Sales of commercial vehicles fell off 33 per cent in number and 25 per cent in value, 2,067 trucks and buses selling for \$2,500,424 compared with 3,067 at \$3,347,849 in July, 1937. Sales in the Prairie Provinces showed marked increases over last year - 140 per cent in Saskatchewan; 26 per cent in Alberta; and 19 per cent in Manitoba. The following declines were reported in the other Provinces: Maritime Provinces, 63 per cent; Quebec, 59 per cent; British Columbia, 54 per cent, and Ontario, 40 per cent.

Thousands







NEW MOTOR VEHICLE SALES IN CANADA

1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January .....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February ....	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
April .....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	+ 7.7
May .....	16,387	16,944	14,157	- 16.4	16,701,285	17,097,352	15,500,274	- 9.3
June .....	10,800	14,380	9,235	- 35.8	11,151,963	14,402,071	10,108,745	- 29.8
July .....	7,132	9,459	6,206	- 34.4	7,283,923	9,463,005	6,714,650	- 29.0
7 months	67,395	86,121	67,229	- 21.9	69,010,614	86,699,638	73,744,136	- 14.9
August .....	4,891	6,344			5,085,806	6,595,751		
September ...	4,008	3,923			4,320,207	4,134,100		
October .....	2,825	4,356			3,207,900	4,730,961		
November ....	4,881	6,851			5,280,251	7,516,255		
December ....	8,287	6,680			8,498,421	7,209,629		
12 months	92,287	114,275			95,403,199	116,886,334		
New Trucks and Buses								
January .....	790	1,429	1,459	+ 2.1	819,732	1,432,590	1,772,160	+ 19.5
February ....	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April .....	3,351	3,873	3,962	+ 2.3	3,300,685	3,899,506	4,535,486	+ 16.3
May .....	3,385	4,099	3,820	- 6.8	3,371,216	4,356,090	4,491,075	+ 3.1
June .....	2,526	3,617	2,389	- 34.0	2,832,639	3,842,926	2,883,977	- 25.0
July .....	1,760	3,067	2,067	- 32.6	1,856,462	3,347,849	2,500,424	- 25.3
7 months	14,860	20,803	17,652	- 15.1	15,454,945	21,725,822	20,590,811	- 5.2
August .....	1,575	2,730			1,714,941	2,926,082		
September ...	1,584	2,229			1,644,239	2,504,529		
October .....	1,196	1,491			1,382,575	1,821,300		
November ....	724	1,301			820,903	1,472,915		
December ....	1,088	1,612			1,161,944	1,833,545		
12 months	21,027	30,166			22,179,597	32,284,193		
TOTAL - Cars, Trucks and Buses								
January .....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February ....	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
April .....	20,182	21,020	20,772	- 1.2	20,482,329	21,112,715	23,070,476	+ 9.3
May .....	19,772	21,043	17,977	- 14.6	20,072,501	21,453,442	19,991,349	- 6.8
June .....	13,326	17,997	11,624	- 35.4	14,034,602	18,244,997	12,992,722	- 28.8
July .....	8,892	12,526	8,273	- 34.0	9,140,385	12,810,854	9,215,074	- 28.1
7 months	82,255	106,324	84,881	- 20.6	84,465,559	108,425,460	94,334,947	- 13.0
August .....	6,466	9,074			6,800,747	9,521,833		
September ...	5,592	6,152			5,964,496	6,638,629		
October .....	4,021	5,847			4,590,475	6,552,261		
November ....	5,605	8,152			6,101,154	8,989,170		
December ....	9,375	8,292			9,660,365	9,043,174		
12 months	113,314	144,441			117,582,796	149,170,527		





Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	% Dom.			% Dom.			% Dom.			% Dom.			% Dom.			% Dom.			% Dom.			% Dom.		
	No.	Retail Value	Total	No.	Total	Retail Value	Total	No.	Total	Retail Value	Total	No.	Total	Retail Value	Total	No.	Total	Retail Value	Total	No.	Total	Retail Value	Total	
June 1937	14,380	\$14,402,071	100.0	1,478	10.3	\$1,472,052	10.2	2,501	17.4	\$2,535,719	17.6	1,693	18.3	1,932,946	19.1	6,703	46.6	\$6,738,496	46.8	4,402	47.7	4,785,514	47.3	
June 1938	9,235	10,108,745	100.0	833	9.0	906,394	9.0	1,693	18.3	1,932,946	19.1	1,693	18.3	1,932,946	19.1	4,402	47.7	4,785,514	47.3	4,402	47.7	4,785,514	47.3	
% of Change 1938/7	-35.8	-29.8	-	-43.6	-	-38.4	-	-32.3	-	-23.8	-	-32.3	-	-23.8	-	-34.3	-	-29.0	-	-34.3	-	-29.0	-	
July 1937	9,459	9,463,005	100.0	876	9.3	867,458	9.2	1,813	19.2	1,846,171	19.5	1,090	17.6	1,216,702	18.1	4,634	49.0	4,656,351	49.2	2,805	45.2	3,056,522	45.5	
July 1938	6,206	6,714,650	100.0	491	7.9	513,934	7.7	1,090	17.6	1,216,702	18.1	1,090	17.6	1,216,702	18.1	2,805	45.2	3,056,522	45.5	2,805	45.2	3,056,522	45.5	
% of Change 1938/7	-34.4	-29.0	-	-43.9	-	-40.8	-	-39.9	-	-34.1	-	-39.9	-	-34.1	-	-39.5	-	-34.4	-	-39.5	-	-34.4	-	
Jan.-July 1937	86,121	86,699,638	100.0	7,470	8.7	7,401,525	8.5	17,494	20.3	17,977,478	20.7	13,518	20.1	15,357,572	20.8	40,679	47.2	41,044,515	47.4	32,302	48.0	35,341,351	47.9	
Jan.-July 1938	67,229	73,744,136	100.0	5,646	8.4	6,105,530	8.3	13,518	20.1	15,357,572	20.8	13,518	20.1	15,357,572	20.8	32,302	48.0	35,341,351	47.9	32,302	48.0	35,341,351	47.9	
% of Change 1938/7	-21.9	-14.9	-	-24.4	-	-17.5	-	-22.7	-	-14.6	-	-22.7	-	-14.6	-	-20.6	-	-13.9	-	-20.6	-	-13.9	-	

3

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						BRITISH COLUMBIA					
	% Dom. Total			% Dom. Total			% Dom. Total			% Dom. Total			% Dom. Total			% Dom. Total			% Dom. Total					
	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total			
June 1937	843	\$ 829,033	5.8	905	\$ 881,523	6.1	897	\$ 892,420	6.2	897	\$ 892,420	6.2	1,053	\$1,052,828	7.3	1,053	\$1,052,828	7.3	1,053	\$1,052,828	7.3			
June 1938	610	658,982	6.5	533	572,280	5.7	664	713,276	7.2	664	713,276	7.1	500	539,353	5.4	500	539,353	5.3	500	539,353	5.3			
% of Change 1938/7	-27.6	-20.5	-	-41.1	-35.1	-	-26.0	-20.1	-	-26.0	-20.1	-	-52.5	-48.8	-	-52.5	-48.8	-	-52.5	-48.8	-			
July 1937	463	451,790	4.8	466	455,654	4.8	505	499,872	5.3	505	499,872	5.3	702	685,709	7.4	702	685,709	7.2	702	685,709	7.2			
July 1938	456	478,520	7.1	424	440,273	6.6	488	518,024	7.9	488	518,024	7.7	452	490,675	7.3	452	490,675	7.3	452	490,675	7.3			
% of Change 1938/7	- 1.5	+ 5.9	-	- 9.0	- 3.4	-	- 3.4	+ 3.6	-	- 3.4	+ 3.6	-	-35.6	-28.4	-	-35.6	-28.4	-	-35.6	-28.4	-			
Jan.-July 1937	4,687	4,641,430	5.4	4,871	4,787,452	5.5	4,907	4,859,450	5.7	4,907	4,859,450	5.6	6,013	5,987,788	7.0	6,013	5,987,788	6.9	6,013	5,987,788	6.9			
Jan.-July 1938	4,278	4,600,050	6.2	2,516	2,662,591	3.6	4,832	5,196,867	7.2	4,832	5,196,867	7.1	4,137	4,480,175	6.2	4,137	4,480,175	6.1	4,137	4,480,175	6.1			
% of Change 1938/7	- 8.7	- 0.9	-	-48.3	-44.4	-	- 1.5	+ 6.9	-	- 1.5	+ 6.9	-	-31.2	-25.2	-	-31.2	-25.2	-	-31.2	-25.2	-			





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	% Dom.			Retail			% Dom.			Retail			% Dom.			Retail			% Dom.			Retail		
	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value
June 1937	3,617	100.0	\$3,842,926	100.0	561	\$551,507	15.5	14.4	824	22.8	\$864,650	22.5	1,254	34.6	\$1,382,805	36.0								
June 1938	2,389	100.0	2,383,977	100.0	303	342,987	12.7	11.9	546	22.8	653,518	22.7	813	34.0	1,031,196	35.8								
% of Change 1938/7	-34.0	-	-25.0	-	-46.0	-37.8	-	-	-33.7	-	-24.4	-	-35.2	-	-25.4	-								
July 1937	3,067	100.0	3,347,849	100.0	437	437,749	14.2	13.1	721	23.5	744,474	22.2	1,078	35.2	1,156,491	34.5								
July 1938	2,067	100.0	2,500,424	100.0	161	169,253	7.8	6.8	295	14.3	377,361	15.1	649	31.4	828,394	33.1								
% of Change 1938/7	-32.6	--	-25.3	-	-63.2	-61.3	-	-	-59.1	-	-49.3	-	-39.8	-	-28.4	-								
Jan.-July 1937	20,803	100.0	21,725,822	100.0	3,021	2,995,041	14.5	13.8	4,760	22.9	5,104,684	23.5	7,509	36.1	7,757,276	35.7								
Jan.-July 1938	17,652	100.0	20,590,811	100.0	2,088	2,260,926	11.8	11.0	3,850	21.8	4,648,786	22.6	6,458	36.6	7,755,848	37.7								
% of Change 1938/7	-15.1	-	-5.2	-	-30.9	-24.5	-	-	-19.1	-	-8.9	-	-14.0	-	(a)	-								

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	% Dom.			Retail			% Dom.			Retail			% Dom.			Retail			% Dom.			Retail		
	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value	No.	Total	Value
June 1937	264	7.3	\$265,126	6.9	209	\$197,835	5.8	5.1	213	5.9	\$214,497	5.6	292	8.1	\$366,506	9.5								
June 1938	194	8.1	217,412	7.5	176	193,343	7.4	6.7	212	8.9	253,857	8.8	145	6.1	191,664	6.6								
% of Change 1938/7	-26.5	-	-18.0	-	-15.8	-2.3	-	-	-0.5	-	+18.3	-	-50.3	-	-47.7	-								
July 1937	236	7.7	239,526	7.2	141	142,280	4.6	4.2	169	5.5	179,965	5.4	285	9.3	447,364	13.4								
July 1938	280	13.5	308,589	12.3	339	363,736	16.4	14.6	213	10.3	283,627	11.3	130	6.3	169,464	6.8								
% of Change 1938/7	+18.6	-	+28.8	-	+140.4	+155.6	-	-	+26.0	-	+57.6	-	-54.4	-	-62.1	-								
Jan.-July 1937	1,310	6.3	1,306,074	6.0	1,040	1,055,319	5.0	4.6	1,263	6.1	1,251,080	5.8	1,890	9.1	2,306,348	10.6								
Jan.-July 1938	1,524	8.6	1,664,719	8.1	927	999,275	5.3	4.8	1,516	8.6	1,737,913	8.4	1,289	7.3	1,523,344	7.4								
% of Change 1938/7	+16.3	-	+27.5	-	-10.9	-0.6	-	-	+20.0	-	+38.9	-	-31.8	-	-33.9	-								

(a) Decrease of less than 0.1 per cent.





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
June 1937	17,997	100.0	\$18,244,997	100.0	2,039	11.3	\$2,023,559	11.1	3,325	18.5	\$3,400,369	18.6	7,957	44.2	\$8,121,301	44.5								
June 1938	11,624	100.0	12,992,722	100.0	1,136	9.8	1,249,381	9.6	2,239	19.3	2,586,464	19.9	5,215	44.9	5,816,710	44.8								
% of Change 1938/7	-35.4	-	-28.8	-	-44.3	-	-38.3	-	-32.7	-	-23.9	-	-34.5	-	-28.4	-								
July 1937	12,526	100.0	12,810,854	100.0	1,313	10.5	1,305,207	10.2	2,534	20.2	2,590,645	20.2	5,712	45.6	5,812,842	45.4								
July 1938	8,273	100.0	9,215,074	100.0	652	7.9	683,187	7.4	1,385	16.7	1,594,063	17.3	3,454	41.8	3,884,916	42.2								
% of Change 1938/7	-34.0	-	-28.1	-	-50.3	-	-47.7	-	-45.3	-	-38.5	-	-39.5	-	-33.2	-								
Jan.-July 1937	106,924	100.0	108,425,460	100.0	10,491	9.8	10,396,566	9.6	22,254	20.8	23,082,162	21.3	48,188	45.1	48,801,791	45.0								
Jan.-July 1938	84,881	100.0	94,534,947	100.0	7,734	9.1	8,366,456	8.9	17,368	20.5	20,006,358	21.2	38,760	45.7	43,097,199	45.7								
% of Change 1938/7	-20.6	-	-13.0	-	-26.3	-	-19.5	-	-22.0	-	-13.3	-	-19.6	-	-11.7	-								

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
June 1937	1,107	6.1	\$1,094,159	6.0	1,114	6.2	\$1,079,358	5.9	1,110	6.2	\$1,106,917	6.1	1,345	7.5	\$1,419,334	7.8								
June 1938	804	6.9	876,394	6.8	709	6.1	765,623	5.9	876	7.5	967,133	7.4	645	5.5	731,017	5.6								
% of Change 1938/7	-27.4	-	-19.9	-	-36.4	-	-29.1	-	-21.1	-	-12.6	-	-52.0	-	-48.5	-								
July 1937	699	5.6	691,316	5.4	607	4.8	597,934	4.7	674	5.4	679,837	5.3	987	7.9	1,133,073	8.8								
July 1938	736	8.9	787,109	8.5	763	9.2	804,009	8.7	701	8.5	801,651	8.7	582	7.0	660,139	7.2								
% of Change 1938/7	+ 5.3	-	+13.9	-	+25.7	-	+34.5	-	+ 4.0	-	+17.9	-	-41.0	-	-41.7	-								
Jan.-July 1937	5,997	5.6	5,947,504	5.5	5,921	5.5	5,792,771	5.3	6,170	5.8	6,110,530	5.6	7,903	7.4	8,294,136	7.7								
Jan.-July 1938	5,802	6.8	6,264,769	6.6	3,443	4.0	3,661,866	3.9	6,348	7.5	6,934,780	7.3	5,426	6.4	6,003,519	6.4								
% of Change 1938/7	- 3.3	-	+ 5.3	-	-41.9	-	-36.8	-	+ 2.9	-	+13.5	-	-31.3	-	-27.6	-								

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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NEW MOTOR VEHICLE SALES IN CANADA, AUGUST, 1938

New motor vehicle sales in Canada during the month of August declined 21 per cent in number and 16 per cent in value below August, 1937. Sales in August, 1938, totalled 7,204 vehicles with a retail value of \$8,018,020, as against 9,074 vehicles which sold for \$9,521,833 in August, 1937. The decrease of 13 per cent from July, 1938, was considerably less than the usual seasonal amount.

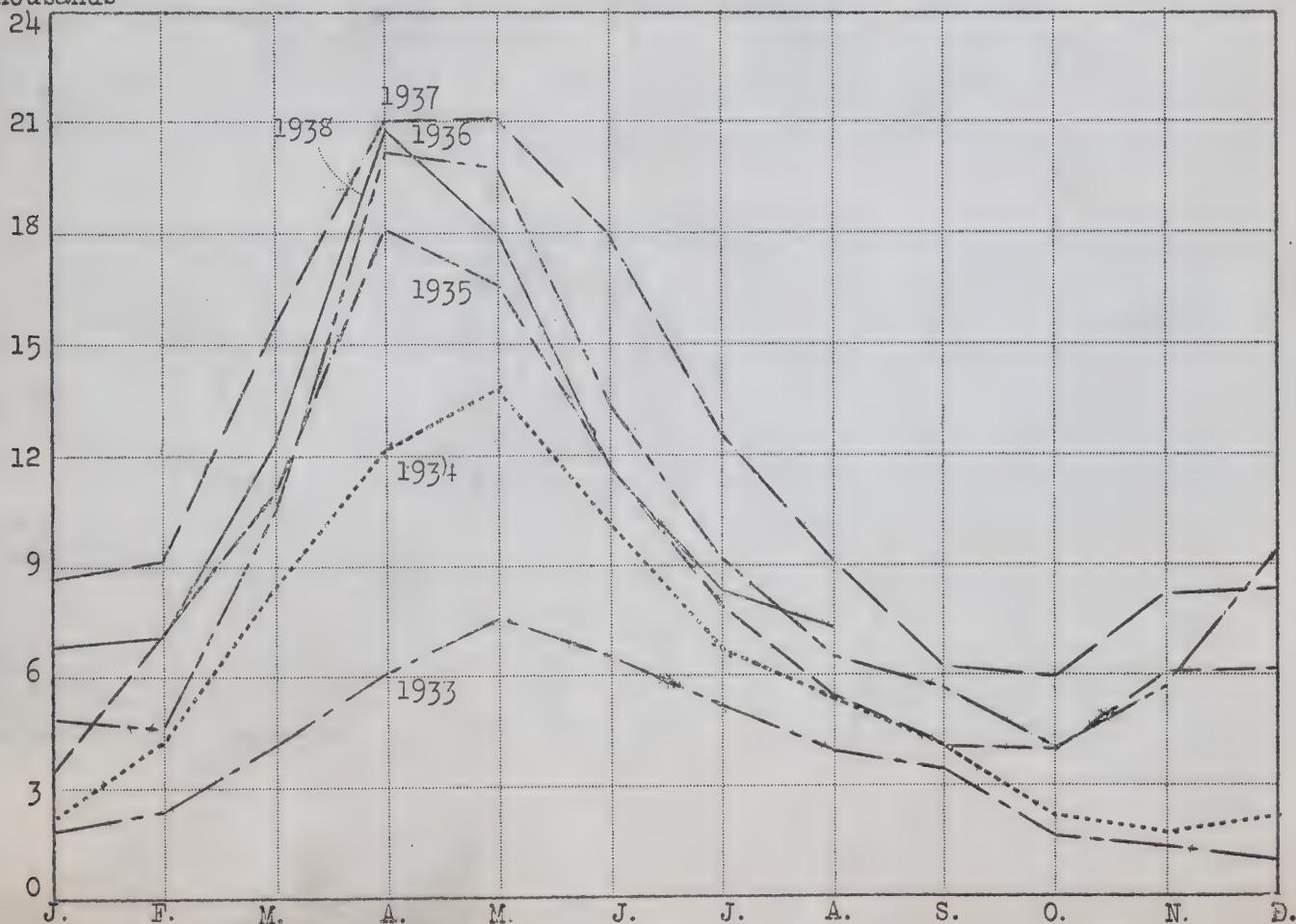
Sales for the first eight months of 1938 numbered 92,085, 21 per cent lower than for the same period of 1937 during which 115,998 cars, trucks and buses were sold.

Sales of new passenger cars in August numbered 4,591 valued at \$4,962,613, a decline of 28 per cent in number and 25 per cent in value from the 6,344 cars which were sold for \$6,595,751 in August, 1937. Sales in Saskatchewan showed an increase of 30 per cent over August last year, while decreases occurred in all other provinces as follows: Alberta, 24 per cent; British Columbia, 25 per cent; Maritime Provinces, 27 per cent; Manitoba, 27 per cent; Ontario, 29 per cent; and Quebec, 38 per cent.

Commercial vehicle sales showed a pronounced increase in the Prairie Provinces when the movement of the heavy wheat crop got under way. There were 598 new commercial vehicles sold in Saskatchewan in August this year compared with 119 in the same month a year ago. Sales in Alberta increased from 213 to 572 for the same periods while a more moderate gain of 11 per cent was recorded in Manitoba. The effect of this demand was sufficient to raise the Canada total above the two previous months, but sales were 4 per cent below the totals for August, 1937, due to continued decreases in the other provinces. British Columbia sales were down 29 per cent; Ontario, 38 per cent; Maritime Provinces, 59 per cent; and Quebec, 60 per cent.

Number of New Motor Vehicles Sold in Canada

Thousands







NEW MOTOR VEHICLE SALES IN CANADA  
1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January .....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February .....	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
April .....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	* 7.7
May .....	16,387	16,944	14,157	- 16.4	16,701,285	17,097,352	15,500,274	- 9.3
June .....	10,800	14,380	9,235	- 35.8	11,151,963	14,402,071	10,108,745	- 29.8
July .....	7,132	9,459	6,206	- 34.4	7,283,923	9,463,005	6,714,650	- 29.0
August .....	4,891	6,344	4,591	- 27.6	5,085,806	6,595,751	4,962,613	- 24.8
8 months ...	72,286	92,465	71,820	- 22.3	74,096,420	93,295,389	78,706,749	- 15.6
September ....	4,008	3,923			4,320,207	4,134,100		
October .....	2,825	4,356			3,207,900	4,730,961		
November .....	4,881	6,851			5,280,251	7,516,255		
December .....	8,287	6,680			8,498,421	7,209,629		
12 months ...	92,287	114,275			95,403,199	116,886,334		
New Trucks and Buses								
January .....	790	1,429	1,459	* 2.1	819,732	1,482,590	1,772,160	+ 19.5
February .....	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April .....	3,351	3,873	3,962	* 2.3	3,300,685	3,899,506	4,535,486	* 16.3
May .....	3,385	4,099	3,820	- 6.8	3,371,216	4,356,090	4,491,075	* 3.1
June .....	2,526	3,617	2,389	- 34.0	2,882,639	3,842,926	2,883,977	- 25.0
July .....	1,760	3,067	2,067	- 32.6	1,856,462	3,347,849	2,500,424	- 25.3
August .....	1,575	2,730	2,613	- 4.3	1,714,941	2,926,082	3,055,407	+ 4.4
8 months ...	16,435	23,533	20,265	- 13.9	17,169,886	24,651,904	23,646,218	- 4.1
September ....	1,584	2,229			1,644,289	2,504,529		
October .....	1,196	1,491			1,382,575	1,821,300		
November .....	724	1,301			820,903	1,472,915		
December .....	1,088	1,612			1,161,944	1,833,545		
12 months ...	21,027	30,166			22,179,597	32,284,193		
TOTAL--Cars, Trucks and Buses								
January .....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February .....	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
April .....	20,182	21,020	20,772	- 1.2	20,482,329	21,112,715	23,070,476	* 9.3
May .....	19,772	21,043	17,977	- 14.6	20,072,501	21,453,442	19,991,349	- 6.8
June .....	13,326	17,997	11,624	- 35.4	14,034,602	18,244,997	12,992,722	- 28.8
July .....	8,892	12,526	8,273	- 34.0	9,140,385	12,810,854	9,215,074	- 28.1
August .....	6,466	9,074	7,204	- 20.6	6,800,747	9,521,833	8,018,020	- 15.8
8 months ...	88,721	115,998	92,085	- 20.6	91,266,306	117,947,293	102,352,967	- 13.2
September ....	5,592	6,152			5,964,496	6,638,629		
October .....	4,021	5,847			4,590,475	6,552,261		
November .....	5,605	8,152			6,101,154	8,989,170		
December .....	9,375	8,292			9,660,365	9,043,174		
12 months ...	113,314	144,441			117,582,796	149,170,527		





SALES OF NEW PASSENGER CARS IN CANADA BY PROVINCES

13:

Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July 1937	9,459	100.0	\$ 9,463,005	100.0	876	9.3	\$ 867,458	9.2	1,813	19.2	\$ 1,846,171	19.5	4,634	49.0	\$ 4,656,351	49.2								
July 1938	6,206	100.0	6,714,650	100.0	491	7.9	513,934	7.7	1,090	17.6	1,216,702	18.1	2,805	45.2	3,056,522	45.5								
% of Change 1938/7	-34.4	-	-29.0	-	-43.9	-	-40.8	-	-39.9	-	-34.1	-	-39.5	-	-34.4	-								
August 1937	6,344	100.0	6,595,751	100.0	538	8.5	547,182	8.3	1,312	20.7	1,375,754	20.9	2,948	46.4	3,096,779	46.9								
August 1938	4,591	100.0	4,962,613	100.0	393	8.6	408,758	8.2	815	17.8	913,199	18.4	2,096	45.6	2,289,953	46.2								
% of Change 1938/7	-27.6	-	-24.8	-	-27.0	-	-25.3	-	-37.9	-	-33.6	-	-28.9	-	-26.1	-								
Jan.-Aug. 1937	92,465	100.0	93,295,389	100.0	8,008	8.7	7,948,707	8.5	18,806	20.3	19,353,232	20.8	43,627	47.2	44,141,294	47.3								
Jan.-Aug. 1938	71,820	100.0	78,706,749	100.0	6,039	8.4	6,514,288	8.3	14,333	20.0	16,270,771	20.7	34,398	47.9	37,631,304	47.8								
% of Change 1938/7	-22.3	-	-15.6	-	-24.6	-	-18.0	-	-23.8	-	-15.9	-	-21.2	-	-14.7	-								

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July 1937	463	4.9	451,790	4.8	466	4.9	455,654	4.8	505	5.3	499,872	5.3	702	7.4	685,709	7.2								
July 1938	456	7.3	478,520	7.1	424	6.8	440,273	6.6	488	7.9	518,024	7.7	452	7.3	490,675	7.3								
% of Change 1938/7	-1.5	-	+ 5.9	-	- 9.0	-	- 3.4	-	- 3.4	-	+ 3.6	-	-35.6	-	-28.4	-								
August 1937	411	6.5	421,464	6.4	241	3.8	244,157	3.7	375	5.9	384,104	5.8	519	8.2	526,311	8.0								
August 1938	299	6.5	318,707	6.4	312	6.8	319,974	6.5	286	6.2	299,081	6.0	390	8.5	412,941	8.3								
% of Change 1938/7	-27.3	-	-24.4	-	+29.5	-	+31.1	-	-23.7	-	-22.1	-	-24.9	-	-21.5	-								
Jan.-Aug. 1937	5,098	5.5	5,062,894	5.4	5,112	5.5	5,031,609	5.4	5,282	5.7	5,243,554	5.6	6,532	7.1	6,514,099	7.0								
Jan.-Aug. 1938	4,577	6.4	4,918,757	6.2	2,828	3.9	2,982,565	3.8	5,118	7.1	5,495,948	7.0	4,527	6.3	4,893,116	6.2								
% of Change 1938/7	-10.2	-	- 2.8	-	-44.7	-	-40.7	-	- 3.1	-	+ 4.8	-	-30.7	-	-24.9	-								





Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July 1937	3,067	100.0	\$3,347,849	100.0	437	14.2	\$437,749	13.1	721	23.5	\$744,474	22.2	1,078	35.2	\$1,156,491	34.5
July 1938	2,067	100.0	2,500,424	100.0	161	7.8	169,253	6.8	295	14.3	377,361	15.1	649	31.4	828,394	33.1
% of Change 1938/7	-32.6	-	-25.3	-	-63.2	-	-61.3	-	-59.1	-	-49.3	-	-39.8	-	-28.4	-
August 1937	2,730	100.0	2,926,082	100.0	276	10.1	299,901	10.2	706	25.9	727,108	24.8	888	32.5	944,370	32.3
August 1938	2,613	100.0	3,055,407	100.0	113	4.3	118,993	3.9	281	10.8	355,631	11.6	547	20.9	686,739	22.5
% of Change 1938/7	-4.3	-	+4.4	-	-59.1	-	-60.3	-	-60.2	-	-51.1	-	-38.4	-	-27.3	-
Jan.-Aug. 1937	23,533	100.0	24,651,904	100.0	3,297	14.0	3,294,942	13.4	5,466	23.2	5,831,792	23.6	8,397	35.7	8,701,646	35.3
Jan.-Aug. 1938	20,265	100.0	23,646,218	100.0	2,201	10.9	2,379,919	10.1	4,131	20.4	5,004,417	21.2	7,005	34.6	8,442,587	35.7
% of Change 1938/7	-13.9	-	-4.1	-	-33.2	-	-27.8	-	-24.4	-	-14.2	-	-16.6	-	-3.0	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July 1937	236	7.7	\$239,526	7.2	141	4.6	\$142,280	4.2	169	5.5	\$179,965	5.4	285	9.3	\$447,364	13.4
July 1938	280	13.5	308,589	12.3	339	16.4	363,736	14.6	213	10.3	283,627	11.3	130	6.3	169,464	6.8
% of Change 1938/7	+18.6	-	+28.8	-	+140.4	-	+155.6	-	+26.0	-	+57.6	-	-54.4	-	-62.1	-
August 1937	317	11.6	329,517	11.3	119	4.4	117,312	4.0	213	7.8	235,628	8.1	211	7.7	272,246	9.3
August 1938	352	13.5	372,600	12.2	598	22.9	642,344	21.0	572	21.9	637,179	20.9	150	5.7	241,921	7.9
% of Change 1938/7	+11.0	-	+13.1	-	+402.5	-	+447.6	-	+168.5	-	+170.4	-	-28.9	-	-11.1	-
Jan.-Aug. 1937	1,627	6.9	1,635,591	6.6	1,169	5.0	1,122,631	4.6	1,476	6.3	1,486,708	6.0	2,101	8.9	2,578,594	10.5
Jan.-Aug. 1938	1,876	9.2	2,037,319	8.6	1,525	7.5	1,641,619	6.9	2,088	10.3	2,375,092	10.0	1,439	7.1	1,765,265	7.5
% of Change 1938/7	+15.3	-	+24.6	-	+30.5	-	+46.2	-	+41.5	-	+59.8	-	-31.5	-	-31.5	-





Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				C N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July 1937	12,526	100.0	\$12,810,854	100.0	1,313	10.5	\$1,305,207	10.2	2,534	20.2	\$2,590,645	20.2	5,712	45.6	\$5,812,842	45.4
July 1938	8,273	100.0	9,215,074	100.0	652	7.9	683,137	7.4	1,305	16.7	1,594,063	17.3	3,454	41.8	3,884,916	42.2
% of Change 1938/7	-34.0	-	-28.1	-	-50.3	-	-47.7	-	-45.3	-	-38.5	-	-39.5	-	-33.2	-
August 1937	9,074	100.0	9,521,833	100.0	814	9.0	847,063	8.9	2,010	22.2	2,102,862	22.1	3,336	42.3	4,041,149	42.4
August 1938	7,204	100.0	8,018,020	100.0	506	7.0	527,751	6.6	1,096	15.2	1,268,830	15.8	2,643	36.7	2,976,692	37.1
% of Change 1938/7	-20.6	-	-15.8	-	-37.8	-	-37.7	-	-45.7	-	-39.7	-	-31.1	-	-26.3	-
Jan.-Aug. 1937	115,998	100.0	117,947,293	100.0	11,305	9.8	11,243,649	9.5	24,272	20.9	25,165,024	21.4	52,024	44.9	52,842,940	44.8
Jan.-Aug. 1938	92,085	100.0	102,352,967	100.0	8,240	8.9	8,894,207	8.7	18,464	20.1	21,275,183	20.8	41,403	45.0	46,073,891	45.0
% of Change 1938/7	-20.6	-	-13.2	-	-27.1	-	-20.9	-	-23.9	-	-15.5	-	-20.4	-	-12.8	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July 1937	699	5.6	\$ 691,316	5.4	607	4.8	\$ 597,934	4.7	674	5.4	\$ 679,637	5.3	987	7.9	\$1,133,073	8.6
July 1938	736	8.9	787,109	8.5	763	9.2	804,009	8.7	701	8.5	801,651	8.7	582	7.0	660,139	7.2
% of Change 1938/7	+5.3	-	+13.9	-	+25.7	-	+34.5	-	+4.0	-	+17.9	-	-41.0	-	-41.7	-
August 1937	728	8.0	750,981	7.9	360	4.0	361,469	3.8	588	6.5	619,732	6.5	730	8.0	798,557	8.4
August 1938	651	9.1	691,307	8.6	910	12.6	962,318	12.0	858	11.9	936,260	11.7	540	7.5	654,862	8.2
% of Change 1938/7	-10.6	-	-7.9	-	+152.8	-	+166.2	-	+45.9	-	+51.1	-	-26.0	-	-18.0	-
Jan.-Aug. 1937	6,725	5.8	6,698,485	5.7	6,281	5.4	6,154,240	5.2	6,758	5.8	6,730,262	5.7	8,633	7.4	9,092,693	7.7
Jan.-Aug. 1938	6,453	7.0	6,956,076	6.8	4,353	4.7	4,624,184	4.5	7,206	7.8	7,871,040	7.7	5,966	6.5	6,658,381	6.5
% of Change 1938/7	-4.0	-	+3.8	-	-30.7	-	-24.9	-	+6.6	-	+16.9	-	-30.9	-	-26.8	-

(x) Includes passenger cars, trucks and buses.



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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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NEW MOTOR VEHICLE SALES IN CANADA, SEPTEMBER, 1938

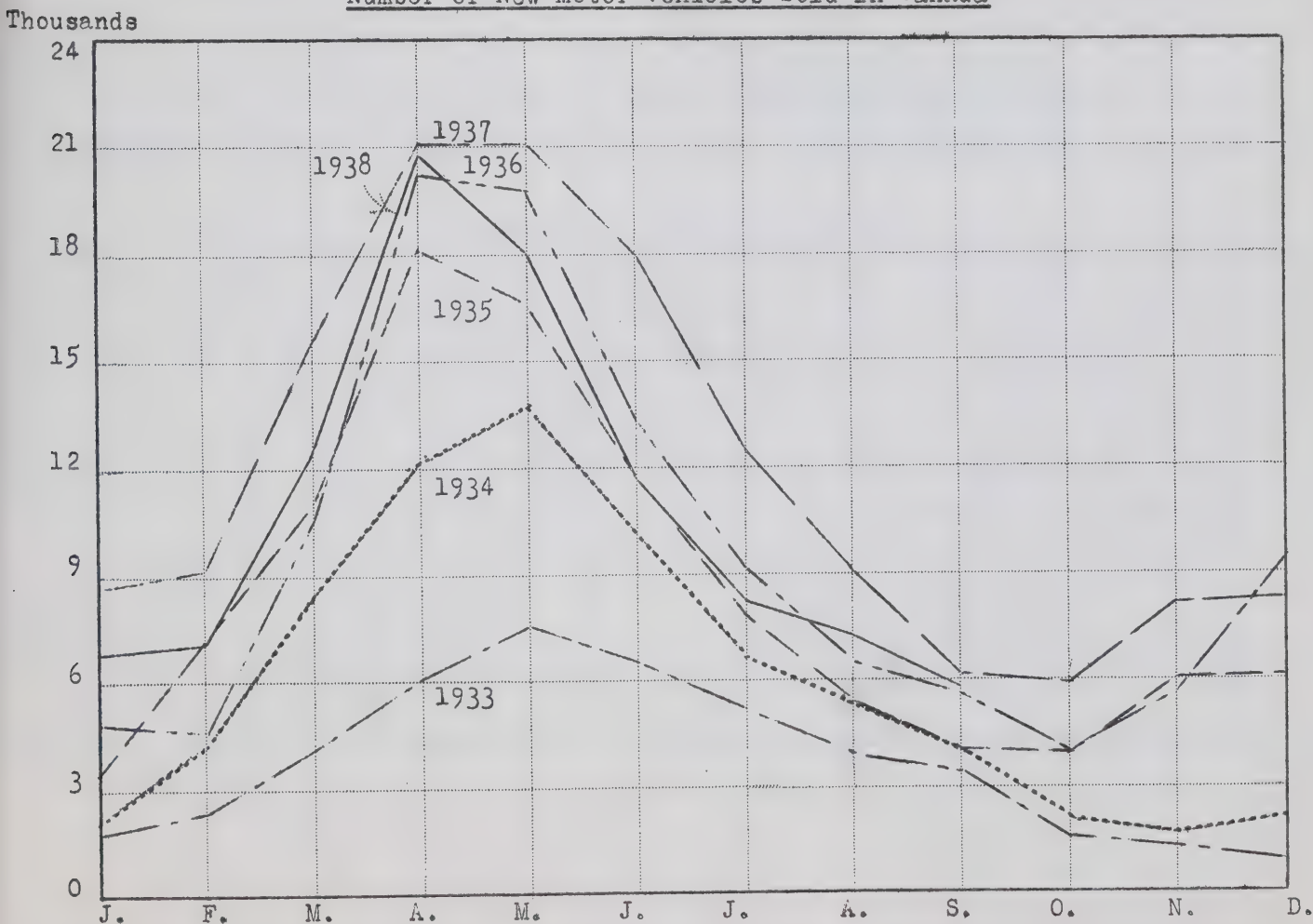
Retail sales of new motor vehicles in Canada during the month of September showed a decline of 7 per cent in number and 1 per cent in retail value from September, 1937. This decline is the smallest which has been recorded in corresponding-month comparisons for several months. September sales numbered 5,711 with a retail value of \$6,566,378 compared with 6,152 vehicles which sold for \$6,638,629 in September, 1937. The number of motor vehicles sold in September was 21 per cent less than the number sold in August.

Sales for the first nine months of 1938 totalled 97,796, 20 per cent lower than in the corresponding period in 1937 during which the number of new motor vehicles sold amounted to 122,150.

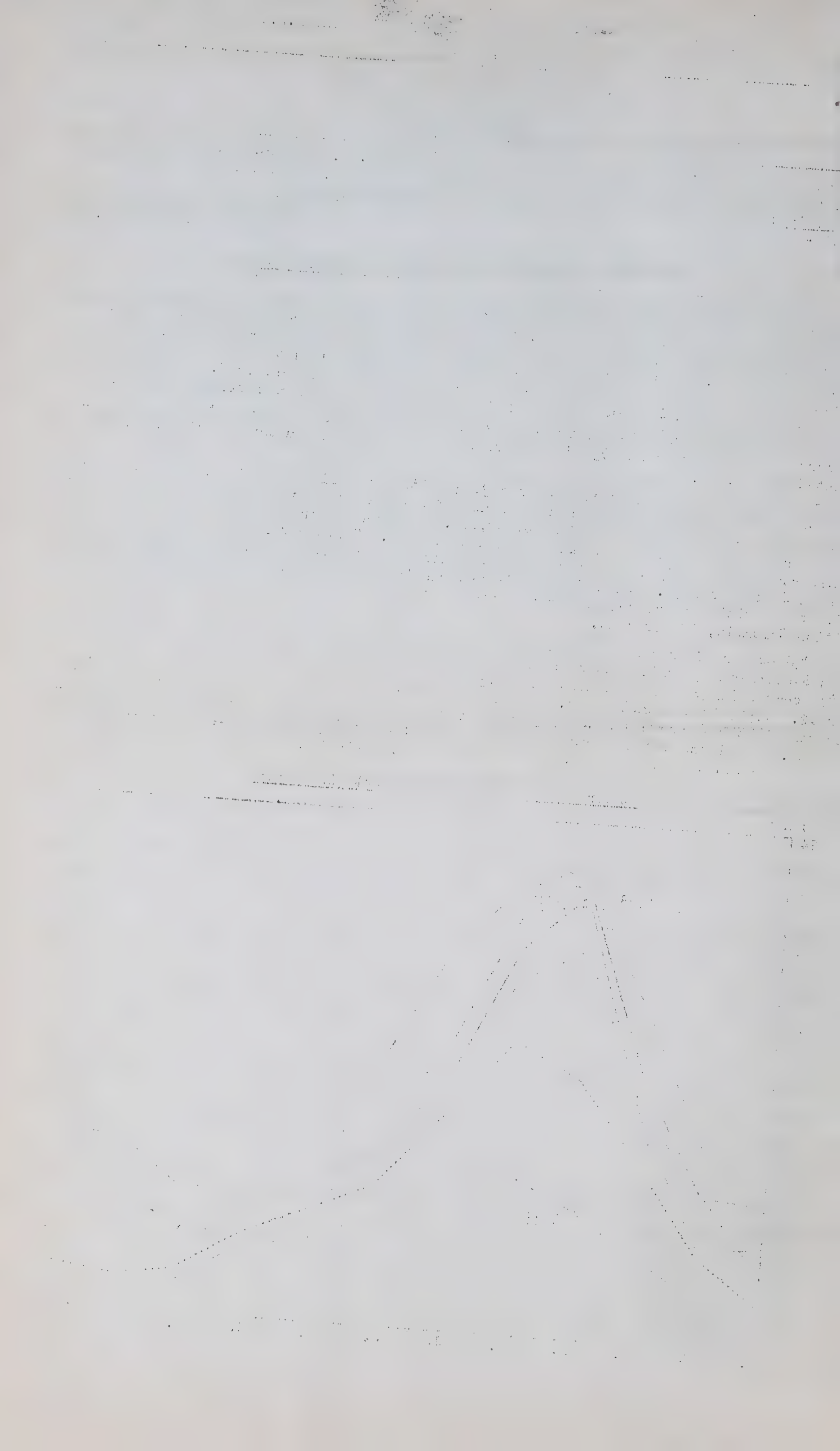
Sales of new passenger cars numbered 3,832 with a retail value of \$4,219,789, a decline of 2 per cent in number and an increase of 2 per cent in sales value from September last year when 3,923 units sold for \$4,134,100. Substantial increases in passenger car sales were again recorded in Saskatchewan and Alberta. September sales of passenger cars in Alberta increased 45 per cent while in Saskatchewan the number sold was 40% higher than in September 1937. Sales in Ontario and Manitoba declined less than 1 per cent, while the Maritime Provinces showed a decrease of 6 per cent; Quebec, 19 per cent; and British Columbia, 37 per cent.

The number of trucks and buses sold in Canada during September decreased 16 per cent from September 1937 while the corresponding retail value was down 6 per cent. A total of 1,879 commercial vehicles retailed at \$2,346,589 compared with 2,229 vehicles which sold for \$2,504,529 in September 1937. Outstanding gains of 173 per cent and 75 per cent were recorded in Saskatchewan and Alberta respectively, while all other provinces recorded decreases. Ontario showed a decrease of 22 per cent; British Columbia, 38 per cent; the Maritime Provinces and Manitoba, 50 per cent; and Quebec, 56 per cent.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA  
1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January .....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February .....	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
April .....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	+ 7.7
May .....	16,387	16,944	14,157	- 16.4	16,701,285	17,097,352	15,500,274	- 9.3
June .....	10,800	14,380	9,235	- 35.8	11,151,963	14,402,071	10,108,745	- 29.8
July .....	7,132	9,459	6,206	- 34.4	7,283,923	9,463,005	6,714,650	- 29.0
August .....	4,891	6,344	4,591	- 27.6	5,085,806	6,595,751	4,962,613	- 24.8
September .....	4,008	3,923	3,832	- 2.3	4,320,207	4,134,100	4,219,789	+ 2.1
9 months ...	76,294	96,388	75,652	- 21.5	78,416,627	97,429,489	82,926,538	- 14.9
October .....	2,825	4,356			3,207,900	4,730,961		
November .....	4,881	6,851			5,280,251	7,516,255		
December .....	8,287	6,680			8,498,421	7,209,629		
12 months ..	92,287	114,275			95,403,199	116,886,334		
New Trucks and Buses								
January .....	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+ 19.5
February .....	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April .....	3,351	3,873	3,962	+ 2.3	3,300,685	3,899,506	4,535,486	+ 16.3
May .....	3,385	4,099	3,820	- 6.8	3,371,216	4,356,090	4,491,075	+ 3.1
June .....	2,526	3,617	2,389	- 34.0	2,882,639	3,842,926	2,883,977	- 25.0
July .....	1,760	3,067	2,067	- 32.6	1,856,462	3,347,849	2,500,424	- 25.3
August .....	1,575	2,730	2,613	- 4.3	1,714,941	2,926,082	3,055,407	+ 4.4
September .....	1,584	2,229	1,879	- 15.7	1,644,289	2,504,529	2,346,589	- 6.3
9 months ...	18,019	25,762	22,144	- 14.0	18,814,175	27,156,433	25,992,807	- 4.3
October .....	1,196	1,491			1,332,575	1,821,300		
November .....	724	1,301			820,903	1,472,915		
December .....	1,088	1,612			1,161,944	1,833,545		
12 months ..	21,027	30,166			22,179,597	32,284,193		
TOTAL - Cars, Trucks and Buses								
January .....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February .....	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
April .....	20,182	21,020	20,772	- 1.2	20,482,329	21,112,715	23,070,476	+ 9.3
May .....	19,772	21,043	17,977	- 14.6	20,072,501	21,453,442	19,991,349	- 6.8
June .....	13,326	17,997	11,624	- 35.4	14,034,602	18,244,997	12,992,722	- 28.8
July .....	8,892	12,526	8,273	- 34.0	9,140,365	12,810,854	9,215,074	- 28.1
August .....	6,466	9,074	7,204	- 20.6	6,800,747	9,521,833	8,018,020	- 15.8
September .....	5,592	6,152	5,711	- 7.2	5,964,496	6,638,629	6,566,378	- 1.1
9 months ...	94,313	122,150	97,796	- 19.9	97,230,802	124,585,922	108,919,345	- 12.6
October .....	4,021	5,847			4,590,475	6,552,261		
November .....	5,605	8,152			6,101,154	8,989,170		
December .....	9,375	8,292			9,660,365	9,043,174		
12 months ..	113,314	144,441			117,582,796	149,170,527		



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SALES OF NEW PASSENGER CARS IN CANADA BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
August 1937	6,344	100.0	\$ 6,595,751	100.0	538	8.5	\$ 547,182	8.3	1,312	20.7	\$ 1,375,754	20.9	2,948	46.4	\$ 3,096,779	46.9
August 1938	4,591	100.0	4,962,613	100.0	393	8.6	408,758	8.2	815	17.8	913,199	18.4	2,096	45.6	2,289,953	46.2
% of Change 1938/7	-27.6	-	-24.8	-	-27.0	-	-25.3	-	-37.9	-	-33.6	-	-28.9	-	-26.1	-
September 1937	3,923	100.0	4,134,100	100.0	295	7.5	307,474	7.4	758	19.3	841,615	20.4	1,838	46.9	1,933,024	46.8
September 1938	3,832	100.0	4,219,789	100.0	278	7.2	298,861	7.1	615	16.0	703,454	16.7	1,835	47.9	2,041,695	48.4
% of Change 1938/7	-2.3	-	+2.1	-	-5.8	-	-2.8	-	-18.9	-	-16.4	-	-0.2	-	+5.6	-
Jan.-Sept. 1937	96,388	100.0	97,429,489	100.0	8,303	8.6	8,256,181	8.5	19,564	20.3	20,194,847	20.7	45,465	47.2	46,074,318	47.3
Jan.-Sept. 1938	75,652	100.0	82,926,538	100.0	6,317	8.3	6,813,149	8.2	14,948	19.8	16,974,225	20.5	36,233	47.9	39,672,999	47.8
% of Change 1938/37	-21.5	-	-14.9	-	-23.9	-	-17.5	-	-23.6	-	-15.9	-	-20.3	-	-13.9	-

Month	M A N I T O B A				SASKATCHEWAN				A L B E R T A				BRITISH COLUMBIA			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
August 1937	411	6.5	421,464	6.4	241	3.8	244,157	3.7	375	5.9	384,104	5.8	519	8.2	526,311	8.0
August 1938	299	6.5	318,707	6.4	312	6.8	319,974	6.5	286	6.2	299,081	6.0	390	8.5	412,941	8.3
% of Change 1938/7	-27.3	-	-24.4	-	+29.5	-	+31.1	-	-23.7	-	-22.1	-	-24.9	-	-21.5	-
September 1937	235	6.0	242,111	5.9	166	4.2	170,778	4.1	294	7.5	298,727	7.2	337	8.6	340,371	8.2
September 1938	233	6.1	253,482	6.0	233	6.1	247,622	5.9	425	11.1	448,629	10.6	213	5.6	226,046	5.3
% of Change 1938/7	-0.9	-	+4.7	-	+40.4	-	+45.0	-	+44.6	-	+50.2	-	-36.8	-	-33.6	-
Jan.-Sept. 1937	5,333	5.5	5,305,005	5.4	5,278	5.5	5,202,387	5.4	5,576	5.8	5,542,281	5.7	6,869	7.1	6,854,470	7.0
Jan.-Sept. 1938	4,810	6.4	5,172,239	6.2	3,061	4.0	3,230,187	3.9	5,543	7.3	5,944,577	7.2	4,740	6.3	5,119,162	6.2
% of Change 1938/7	-9.8	-	-2.5	-	-42.0	-	-37.9	-	-0.6	-	+7.3	-	-31.0	-	-25.3	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

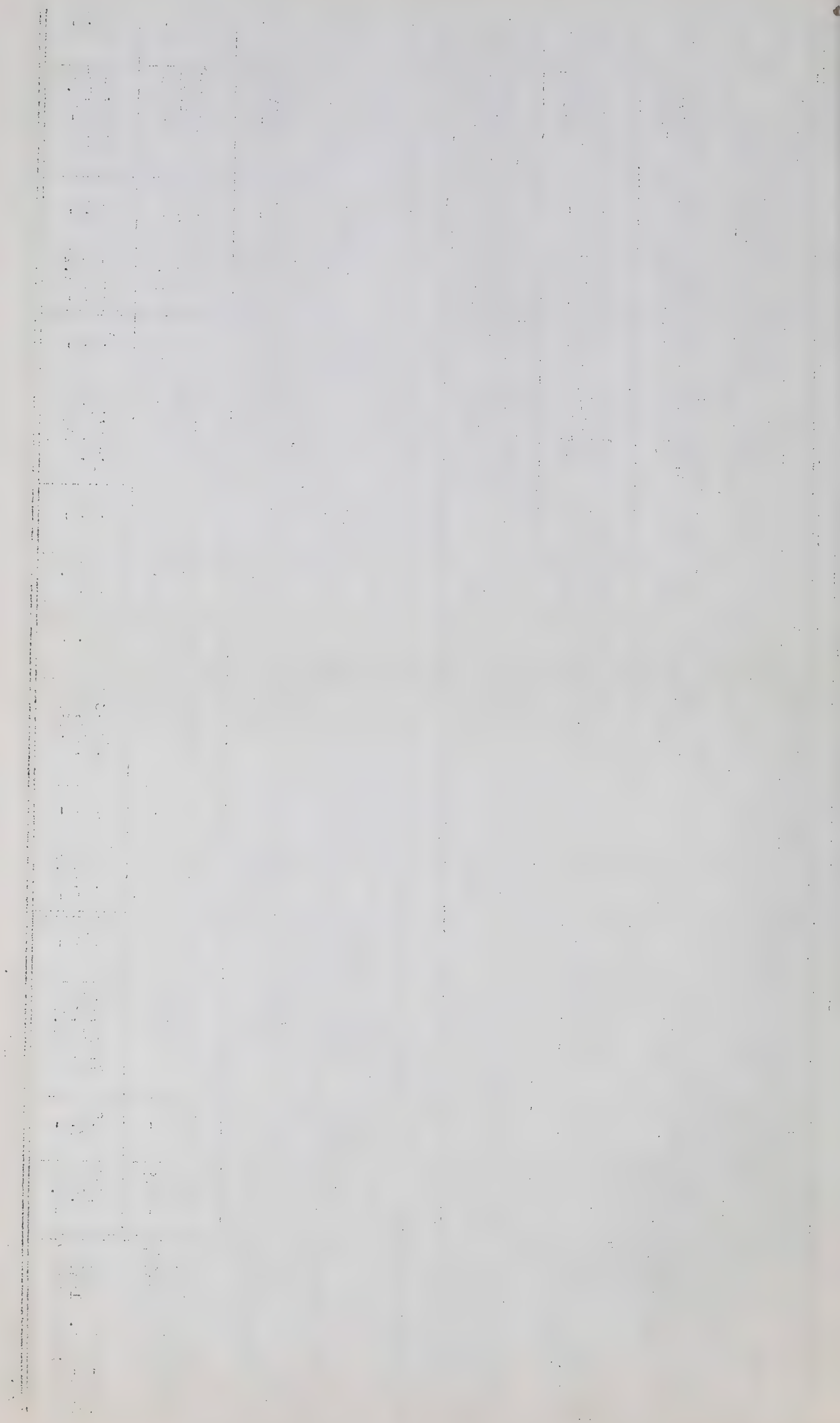
Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
August 1937	2,730	100.0	2,926,082	100.0	276	10.1	299,901	10.2	706	25.9	727,108	24.8	888	32.5	944,370	32.3
August 1938	2,613	100.0	3,055,407	100.0	113	4.3	118,993	3.9	281	10.8	355,631	11.6	547	20.9	686,739	22.5
% of Change 1938/7	-4.3	-	+4.4	-	-59.1	-	-60.3	-	-60.2	-	-51.1	-	-38.4	-	-27.3	-
September 1937	2,229	100.0	2,504,529	100.0	190	8.5	180,659	7.2	468	21.0	519,956	20.8	755	33.9	890,114	35.5
September 1938	1,879	100.0	2,346,589	100.0	96	5.1	130,866	5.6	204	10.9	254,273	10.8	590	31.4	772,985	32.9
% of Change 1938/7	-15.7	-	-6.3	-	-49.5	-	-27.6	-	-56.4	-	-51.1	-	-21.9	-	-13.2	-
Jan.-Sept. 1937	25,762	100.0	27,156,433	100.0	3,487	13.5	3,475,601	12.8	5,934	23.0	6,351,748	23.4	9,152	35.5	9,591,760	35.3
Jan.-Sept. 1938	22,144	100.0	25,992,807	100.0	2,297	10.4	2,510,735	9.7	4,335	19.6	5,258,690	20.2	7,595	34.3	9,215,572	35.4
% of Change 1938/7	-14.0	-	-4.3	-	-34.1	-	-27.8	-	-26.9	-	-17.2	-	-17.0	-	-3.9	-
B R I T I S H C O L U M B I A																
Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
August 1937	317	11.6	329,517	11.3	119	4.4	117,312	4.0	213	7.8	235,628	8.1	211	7.7	272,246	9.3
August 1938	352	13.5	372,600	12.2	598	22.9	642,344	21.0	572	21.9	637,179	20.9	150	5.7	241,921	7.9
% of Change 1938/7	+11.0	-	+13.1	-	+402.5	-	+447.6	-	+168.5	-	+170.4	-	-28.9	-	-11.1	-
September 1937	270	12.1	294,451	11.8	106	4.8	112,288	4.5	257	11.5	293,186	11.7	183	8.2	213,875	8.5
September 1938	136	7.2	159,919	6.8	289	15.4	315,712	13.5	450	23.9	527,859	22.5	114	6.1	184,975	7.9
% of Change 1938/7	-49.6	-	-45.7	-	+172.6	-	+181.2	-	+75.1	-	+80.0	-	-37.7	-	-13.5	-
Jan.-Sept. 1937	1,897	7.4	1,930,042	7.1	1,275	5.0	1,234,919	4.5	1,733	6.7	1,779,894	6.6	2,284	8.9	2,792,469	10.3
Jan.-Sept. 1938	2,012	9.1	2,197,238	8.5	1,814	8.2	1,957,331	7.5	2,538	11.4	2,902,951	11.2	1,553	7.0	1,950,240	7.5
% of Change 1938/7	+6.1	-	+13.8	-	+42.3	-	+58.5	-	+46.5	-	+63.1	-	-32.0	-	-30.2	-





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
August 1937	9,074	100.0	\$9,521,833	100.0	814	9.0	\$847,083	8.9	2,018	22.2	\$2,102,862	22.1	3,836	42.3	\$4,041,149	42.4
August 1938	7,204	100.0	8,018,020	100.0	506	7.0	527,751	6.6	1,096	15.2	1,268,830	15.8	2,643	36.7	2,976,692	37.1
% of Change 1938/7	-20.6	-	-15.8	-	-37.8	-	-37.7	-	-45.7	-	-39.7	-	-31.1	-	-26.3	-
September 1937	6,152	100.0	6,638,629	100.0	485	7.9	488,133	7.4	1,226	19.9	1,361,571	20.5	2,593	42.2	2,823,138	42.5
September 1938	5,711	100.0	6,566,378	100.0	374	6.6	429,727	14.3	819	42.5	957,727	14.6	2,425	42.5	2,814,680	42.9
% of Change 1938/7	-7.2	-	-1.1	-	-22.9	-	-12.0	-	-33.2	-	-29.7	-	-6.5	-	-0.3	-
Jan.-Sept. 1937	122,150	100.0	124,585,922	100.0	11,790	9.6	11,731,782	9.4	25,498	20.9	26,546,595	21.3	54,617	44.7	55,666,078	44.7
Jan.-Sept. 1938	97,796	100.0	108,919,345	100.0	8,614	8.8	9,323,934	8.5	19,283	19.7	22,232,915	20.4	43,828	44.8	48,888,571	44.9
% of Change 1938/7	-19.9	-	-12.6	-	-26.9	-	-20.5	-	-24.4	-	-16.2	-	-19.8	-	-12.2	-
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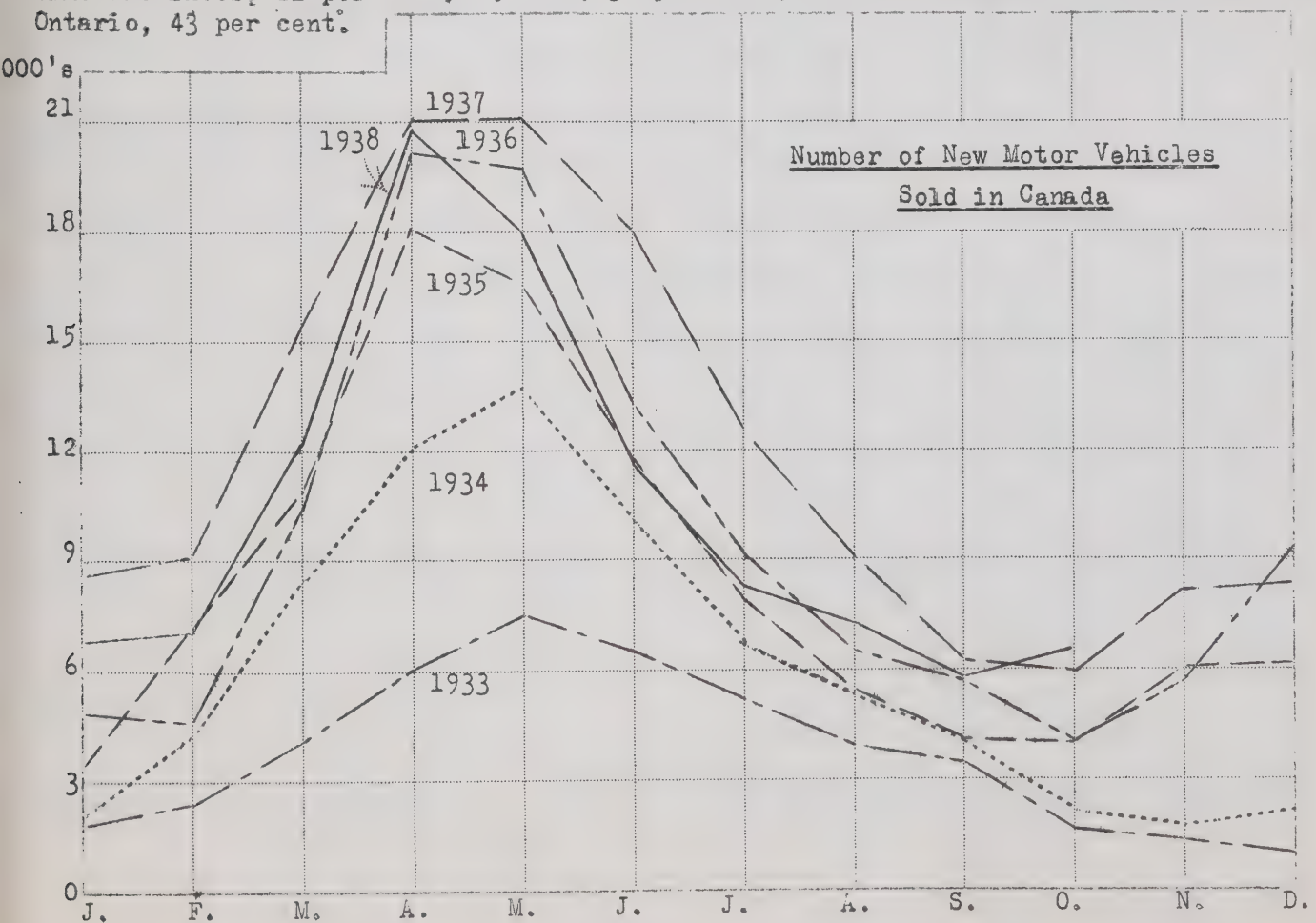
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, OCTOBER, 1938

Marked improvement in the retail automotive trade is reflected in sales figures for October when 6,516 new motor vehicles retailed for \$7,161,483, up 11 per cent in number and 9 per cent in value over the 5,847 vehicles which sold for \$6,552,261 in October, 1937. October sales gained 14 per cent from September, a gain contrary to the usual seasonal movement for this time of the year according to the experience of the past 6 years. Last year sales in October declined by 5 per cent from September and two years ago there was a drop of 28 per cent.

New passenger car sales were entirely responsible for the increase in motor vehicle sales in October 1938 over October 1937. Sales of new passenger cars in October numbered 5,392 with a retail value of \$5,824,172, an increase of 24 per cent in number and 23 per cent in value over the 4,356 cars which sold for \$4,730,961 in October 1937. Sales in British Columbia and Manitoba continued to show decreases from 1937. October sales of new passenger cars in British Columbia were 24 per cent lower than in October 1937, while in Manitoba the number sold was 8 per cent lower. All other sections of the country showed increases in the number of new passenger cars sold in October 1938 compared with October 1937. Saskatchewan and Alberta again led with increases in number of sales of 56 per cent and 43 per cent respectively. Quebec sales increased 33 per cent; Ontario, 29 per cent; and the Maritime Provinces, 15 per cent.

Sales of trucks and buses in Canada continued lower in October 1938 than in the same month last year. Sales numbered 1,124 trucks and buses with a retail value of \$1,337,311, or 25 per cent below the number sold in October 1937. This decline was evident in all sections of the country except in the provinces of Saskatchewan and Alberta which continued to show considerable increases in sales over 1937. Saskatchewan sales were up by 80 per cent while in Alberta, the number of trucks and buses sold was 26 per cent above October 1937. Sales in Manitoba were down by 18 per cent; the Maritime Provinces, 21 per cent; Quebec, 30 per cent; British Columbia, 37 per cent; and Ontario, 43 per cent.



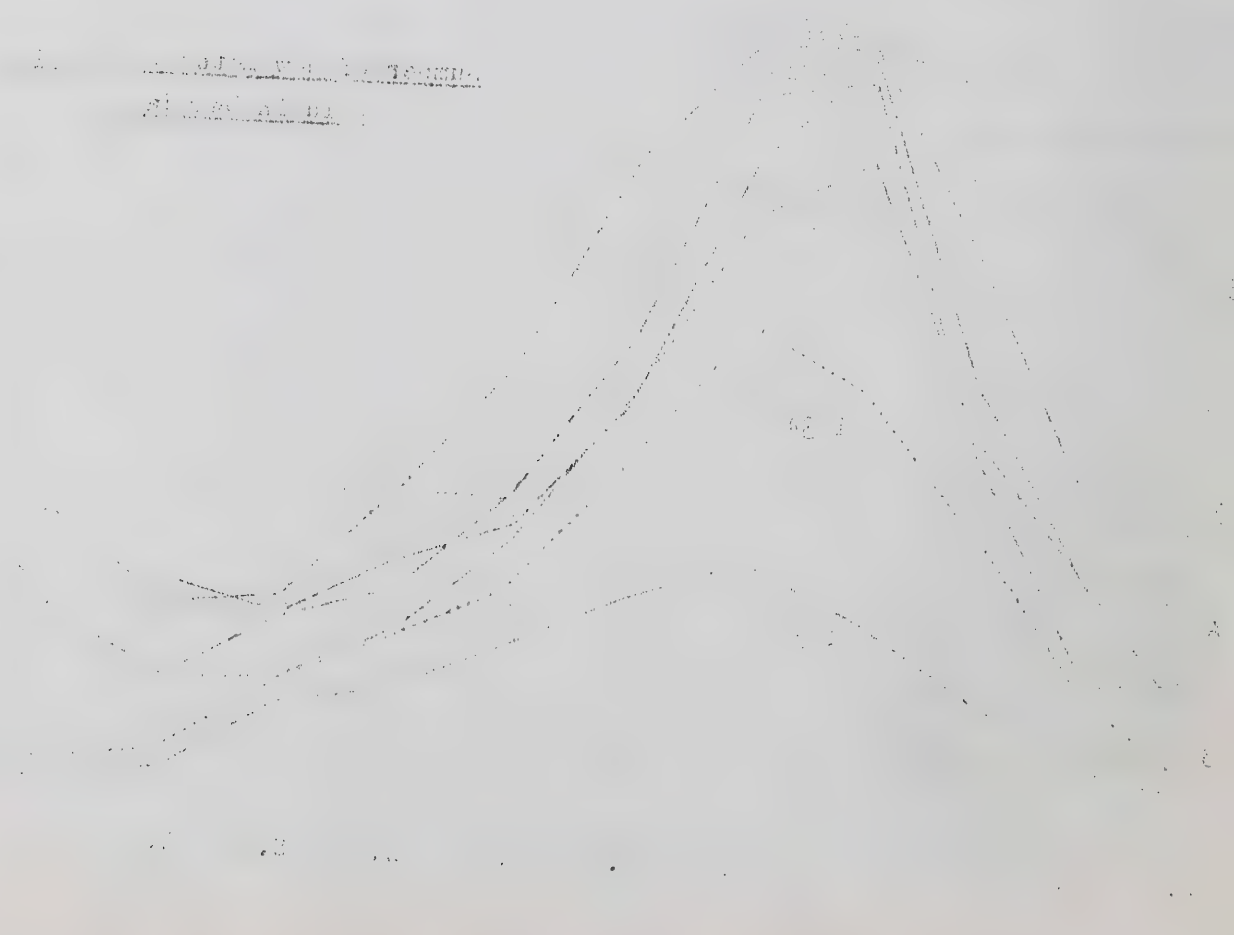


1. The first part of the report is a general description of the project. It includes the title, the objectives, the scope, and the organization of the project. The title is "The Project". The objectives are to study the project, to collect data, and to analyze the data. The scope is the project. The organization is the project.

2. The second part of the report is a description of the data. It includes the source of the data, the type of data, and the characteristics of the data. The source of the data is the project. The type of data is the project. The characteristics of the data are the project.

3. The third part of the report is a description of the analysis. It includes the methods used, the results, and the conclusions. The methods used are the project. The results are the project. The conclusions are the project.

4. The fourth part of the report is a description of the conclusions. It includes the main findings, the limitations, and the recommendations. The main findings are the project. The limitations are the project. The recommendations are the project.



NEW MOTOR VEHICLE SALES IN CANADA  
1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January ....	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February ...	3,600	7,327	5,605	- 23.5	3,706,474	7,318,731	6,179,869	- 15.6
March .....	8,500	13,636	9,845	- 27.8	8,783,723	13,841,826	10,791,638	- 22.0
April .....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	+ 7.7
May .....	16,387	16,944	14,157	- 16.4	16,701,285	17,097,352	15,500,274	- 9.3
June .....	10,800	14,380	9,235	- 35.8	11,151,963	14,402,071	10,108,745	- 29.8
July .....	7,132	9,459	6,206	- 34.4	7,283,923	9,463,005	6,714,650	- 29.0
August .....	4,891	6,344	4,591	- 27.6	5,085,806	6,595,751	4,962,613	- 24.8
September ..	4,008	3,923	3,832	- 2.3	4,320,207	4,134,100	4,219,789	+ 2.1
October ....	2,825	4,356	5,392	+ 23.8	3,207,900	4,730,961	5,824,172	+ 23.1
10 months ..	79,119	100,744	81,044	- 19.6	81,624,527	102,160,450	88,750,710	- 13.1
November ...	4,881	6,851			5,280,251	7,516,255		
December ...	8,287	6,680			8,498,421	7,209,629		
12 months ..	92,287	114,275			95,403,199	116,886,334		
New Trucks and Buses								
January ....	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+ 19.5
February ...	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March .....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April .....	3,351	3,873	3,962	+ 2.3	3,300,685	3,899,506	4,535,486	+ 16.3
May .....	3,385	4,099	3,820	- 6.8	3,371,216	4,356,090	4,491,075	+ 3.1
June .....	2,526	3,617	2,389	- 34.0	2,882,639	3,842,926	2,883,977	- 25.0
July .....	1,760	3,067	2,067	- 32.6	1,856,462	3,347,849	2,500,424	- 25.3
August .....	1,575	2,730	2,613	- 4.3	1,714,941	2,926,082	3,055,407	+ 4.4
September ..	1,584	2,229	1,879	- 15.7	1,644,289	2,504,529	2,346,589	- 6.3
October ....	1,196	1,491	1,124	- 24.6	1,382,575	1,821,300	1,337,311	- 26.6
10 months ..	19,215	27,253	23,268	- 14.6	20,196,750	28,977,733	27,330,118	- 5.7
November ...	724	1,301			820,903	1,472,915		
December ...	1,088	1,612			1,161,944	1,833,545		
12 months ..	21,027	30,166			22,179,597	32,284,193		
TOTAL - Cars, Trucks and Buses								
January ....	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February ...	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March .....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
April .....	20,182	21,020	20,772	- 1.2	20,482,392	21,112,715	23,070,476	+ 9.3
May .....	19,772	21,043	17,977	- 14.6	20,072,501	21,453,442	19,991,349	- 6.8
June .....	13,326	17,997	11,624	- 35.4	14,034,602	18,244,997	12,992,722	- 28.8
July .....	8,892	12,526	8,273	- 34.0	9,140,385	12,810,854	9,215,074	- 28.1
August .....	6,466	9,074	7,204	- 20.6	6,300,747	9,521,833	8,018,020	- 15.8
September ..	5,592	6,152	5,711	- 7.2	5,964,496	6,638,629	6,566,378	- 1.1
October ....	4,021	5,847	6,516	+ 11.4	4,590,475	6,552,261	7,161,483	+ 9.3
10 months ..	98,334	127,997	104,312	- 18.5	101,821,277	131,138,183	116,030,828	- 11.5
November ...	5,605	8,152			6,101,154	8,989,170		
December ...	9,375	8,292			9,660,365	9,043,174		
12 months ..	113,314	144,441			117,582,796	149,170,527		



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SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
September 1937	3,923	100.0	4,134,100	100.0	307,474	7.4	758	19.3	841,615	20.4	1,838	46.9
September 1938	3,832	100.0	4,219,789	100.0	298,861	7.1	615	16.0	703,454	16.7	1,835	47.9
% Change 1938/7	- 2.3	-	+ 2.1	-	- 2.8	-	-18.9	-	-16.4	-	- 0.2	-
October 1937	4,356	100.0	4,730,961	100.0	280,841	5.9	634	14.6	729,089	15.4	2,128	48.8
October 1938	5,392	100.0	5,824,172	100.0	312,317	5.4	843	15.6	963,368	16.6	2,744	50.9
% Change 1938/7	+23.8	-	+23.1	-	+11.2	-	+33.0	-	+32.1	-	+28.9	-
Jan.-Oct. 1937	100,744	100.0	102,160,450	100.0	8,537,022	8.4	20,198	20.1	20,923,936	20.4	47,593	47.2
Jan.-Oct. 1938	81,044	100.0	88,750,710	100.0	7,125,466	8.0	15,791	19.5	17,937,593	20.2	38,977	48.1
% Change, 1938/7	-19.6	-	-13.1	-	-16.5	-	-21.8	-	-14.3	-	-18.1	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
September 1937	235	6.0	242,111	5.9	170,778	4.1	294	7.5	298,727	7.2	337	8.6
September 1938	233	6.1	253,482	6.0	247,622	5.9	425	11.1	448,629	10.6	213	5.6
% Change, 1938/7	- 0.9	-	+ 4.7	-	+45.0	-	+44.6	-	+50.2	-	-36.8	-
October 1937	297	6.8	323,114	6.8	195,634	4.2	443	10.2	471,030	10.0	409	9.4
October 1938	272	5.0	286,655	4.9	304,784	5.2	632	11.7	670,057	11.5	312	5.8
% Change, 1938/7	- 8.4	-	-11.3	-	+55.8	-	+42.7	-	+42.3	-	-23.7	-
Jan.-Oct. 1937	5,630	5.6	5,628,119	5.5	5,398,021	5.3	6,019	6.0	6,013,311	5.9	7,278	7.2
Jan.-Oct. 1938	5,082	6.3	5,458,894	6.2	3,534,971	4.0	6,175	7.6	6,614,634	7.5	5,052	6.2
% Change, 1938/7	- 9.7	-	- 3.0	-	-34.5	-	+ 2.6	-	+10.0	-	-30.6	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
September 1937	2,229	100.0	2,504,529	100.0	190	8.5	180,659	7.2	468	21.0	519,956	20.8	755	33.9	890,114	35.5
September 1938	1,879	100.0	2,346,589	100.0	96	5.1	130,866	5.6	204	10.9	254,273	10.8	590	31.4	772,985	32.9
% Change 1938/7	-15.7	-	- 6.3	-	-49.5	-	-27.6	-	-56.4	-	-51.1	-	-21.9	-	-13.2	-
October 1937	1,491	100.0	1,821,300	100.0	101	6.8	109,387	6.0	287	19.2	360,727	19.8	643	43.1	821,176	45.1
October 1938	1,124	100.0	1,337,311	100.0	80	7.1	83,588	6.3	202	18.0	246,306	18.4	369	32.8	467,289	34.9
% Change 1938/7	-24.6	-	-26.6	-	-20.8	-	-23.6	-	-29.6	-	-31.7	-	-42.6	-	-43.1	-
Jan.-Oct. 1937	27,253	100.0	28,977,733	100.0	3,588	13.2	3,584,988	12.4	6,221	22.8	6,712,475	23.1	9,795	35.9	10,412,936	35.9
Jan.-Oct. 1938	23,268	100.0	27,330,118	100.0	2,377	10.2	2,594,373	9.5	4,537	19.5	5,504,996	20.2	7,964	34.3	9,682,861	35.4
% Change 1938/7	-14.6	-	- 5.7	-	-33.8	-	-27.6	-	-27.1	-	-18.0	-	-18.7	-	- 7.0	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
September 1937	270	12.1	294,451	11.8	106	4.8	112,288	4.5	257	11.5	293,186	11.7	183	8.2	213,875	8.5
September 1938	136	7.2	159,919	6.8	289	15.4	315,712	13.5	450	23.9	527,859	22.5	114	6.1	184,975	7.9
% Change 1938/7	-49.6	-	-45.7	-	+172.6	-	+181.2	-	+75.1	-	+80.0	-	-37.7	-	-13.5	-
October 1937	135	9.1	149,245	8.2	54	3.6	57,613	3.2	149	10.0	160,648	8.8	122	8.2	162,504	8.9
October 1938	111	9.9	122,974	9.2	97	8.6	102,110	7.6	188	16.7	209,589	15.7	77	6.9	105,455	7.9
% Change 1938/7	-17.8	-	-17.6	-	+79.6	-	+77.2	-	+26.6	-	+30.5	-	-36.9	-	-35.1	-
Jan.-Oct. 1937	2,032	7.5	2,079,287	7.2	1,329	4.9	1,292,532	4.5	1,882	6.9	1,940,542	6.7	2,406	8.8	2,954,973	10.2
Jan.-Oct. 1938	2,123	9.1	2,320,212	8.5	1,911	8.2	2,059,441	7.5	2,726	11.7	3,112,540	11.4	1,630	7.0	2,055,695	7.5
% Change 1938/7	+ 4.5	-	+11.6	-	+43.8	-	+59.3	-	+44.8	-	+60.4	-	-32.3	-	-30.4	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
September 1937	6,152	100.0	6,638,629	100.0	485	7.9	488,133	7.4	1,226	19.9	1,361,571	20.5
September 1938	5,711	100.0	6,566,378	100.0	374	6.6	429,727	6.5	819	14.3	957,727	14.6
% Change 1938/7	-7.2	-	-1.1	-	-22.9	-	-12.0	-	-33.2	-	-29.7	-
October 1937	5,847	100.0	6,552,261	100.0	360	6.2	390,228	6.0	921	15.7	1,089,816	16.6
October 1938	6,516	100.0	7,161,483	100.0	379	5.8	395,905	5.5	1,045	16.0	1,209,674	16.9
% Change 1938/7	+11.4	-	+9.3	-	+5.3	-	+1.5	-	+13.5	-	+11.0	-
Jan.-Oct. 1937	127,997	100.0	131,138,183	100.0	12,150	9.5	12,122,010	9.2	26,419	20.6	27,636,411	21.1
Jan.-Oct. 1938	104,312	100.0	116,080,828	100.0	8,993	8.6	9,719,839	8.4	20,328	19.5	23,442,589	20.2
% Change 1938/7	-18.5	-	-11.5	-	-26.0	-	-19.8	-	-23.1	-	-15.2	-
Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
September 1937	505	8.2	536,562	8.1	272	4.4	283,066	4.3	551	9.0	591,913	8.9
September 1938	369	6.5	413,401	6.3	522	9.1	563,334	8.6	875	15.3	976,488	14.9
% Change 1938/7	-26.9	-	-23.0	-	+91.9	-	+99.0	-	+58.8	-	+65.0	-
October 1937	432	7.4	472,359	7.2	240	4.1	253,247	3.9	592	10.1	631,678	9.6
October 1938	383	5.9	409,629	5.7	387	5.9	406,894	5.7	820	12.6	879,646	12.3
% Change 1938/7	-11.3	-	-13.3	-	+61.3	-	+60.7	-	+38.5	-	+39.3	-
Jan.-Oct. 1937	7,662	6.0	7,707,406	5.9	6,793	5.3	6,690,553	5.1	7,901	6.2	7,953,853	6.1
Jan.-Oct. 1938	7,205	6.9	7,779,106	6.7	5,262	5.1	5,594,412	4.8	8,901	8.5	9,727,174	8.4
% Change 1938/7	-6.0	-	+0.9	-	-22.5	-	-16.4	-	+12.7	-	+22.3	-

(x) Includes passenger cars, trucks and buses.





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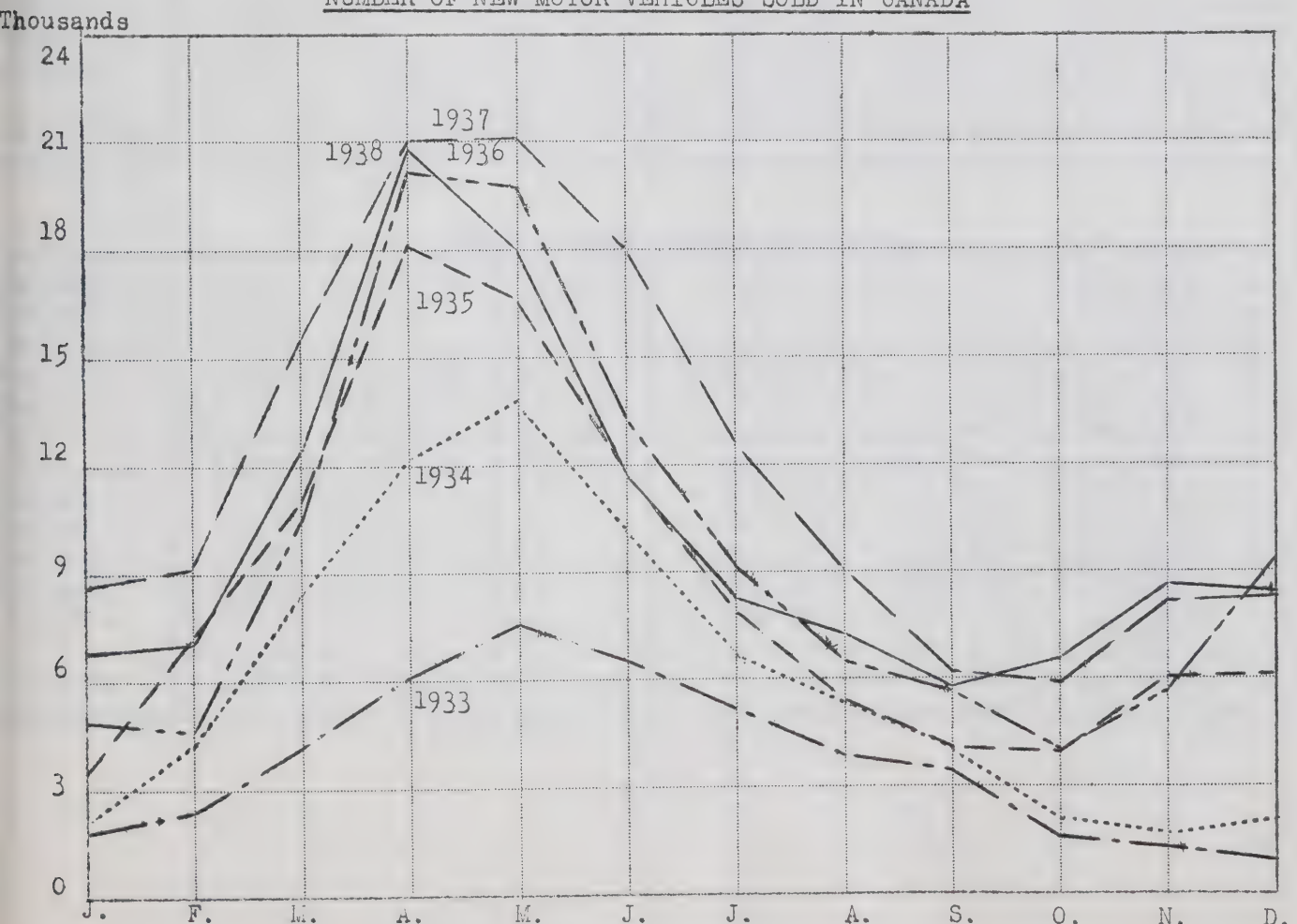
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, DECEMBER, 1938

Sales of new motor vehicles in Canada during December, 1938 numbered 8,453 with a retail value of \$9,475,257, an increase of 2 per cent in number and 5 per cent in retail value over the 8,292 vehicles which retailed for \$9,043,174 in December, 1937. Contrary to the usual seasonal trend for the past few years, December sales were down 2 per cent from November. The decline in December, 1938 is a reflection of the earlier introduction of new models and the consequent higher volume of sales in October and November. Total sales of new motor vehicles for the year 1938 showed a decrease of 16 per cent in number and 9 per cent in value from 1937. Sales in 1938 numbered 121,411 compared with 144,441 for 1937.

The improvement in new passenger car sales over the corresponding month in 1937, which commenced in October, was continued in November and December. There were 7,342 new passenger cars retailed for \$8,121,472, in December, 1938, an increase of 10 per cent in number and 13 per cent in value over December, 1937, when 6,680 cars sold for \$7,209,629. The only province to register a decrease from 1937 was Ontario, where the sales of new passenger cars were 3 per cent less than in December, 1937. Sales in the Maritime provinces were practically unchanged while all other provinces showed improvement. New passenger car sales increased 5 per cent in Manitoba, 8 per cent in Quebec, 59 per cent in British Columbia, while Saskatchewan and Alberta again led with increases over 1937 of 67 per cent and 96 per cent respectively.

Sales of new trucks and buses continued considerably under the 1937 level. There were 1,111 new trucks and buses sold during December, 1938, a decrease of 31 per cent from the 1,612 which were sold in December, 1937. Saskatchewan and Alberta continued to be the only provinces to show improvement over 1937, with increases of 35 per cent in Saskatchewan and 9 per cent in Alberta over the number of trucks and buses sold in December, 1937. Marked decreases were evident in all other sections. Sales in the Maritime provinces were down 21 per cent; in Quebec, 25 per cent; in Ontario, 32 per cent; in British Columbia, 60 per cent; and in Manitoba, 70 per cent.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA







NEW MOTOR VEHICLE SALES IN CANADA

1936 - 1938

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1936	1937	1938	% of Change, 1938/37	1936	1937	1938	% of Change, 1938/37
					\$	\$	\$	
New Passenger Cars								
January...	4,145	7,228	5,371	- 25.7	4,201,602	7,363,444	5,913,970	- 19.7
February..	3,600	7,327	5,605	- 23.5	3,706,474	8,318,731	6,179,869	- 15.6
March.....	8,500	13,636	9,845	- 27.8	3,783,723	13,841,826	10,791,638	- 22.0
April.....	16,831	17,147	16,810	- 2.0	17,181,644	17,213,209	18,534,990	+ 7.7
May.....	16,387	16,944	14,157	- 16.4	16,701,285	17,097,352	15,500,274	- 9.3
June.....	10,800	14,380	9,235	- 35.8	11,151,963	14,402,071	10,108,745	- 29.8
July.....	7,132	9,459	6,206	- 34.4	7,283,923	9,463,005	6,714,650	- 29.0
August....	4,891	6,344	4,591	- 27.6	5,085,806	6,595,751	4,962,613	- 24.8
September.	4,008	3,923	3,832	- 2.3	4,320,207	4,134,100	4,219,789	+ 2.1
October...	2,825	4,356	5,392	+ 23.8	3,207,900	4,730,961	5,824,172	+ 23.1
November..	4,881	6,851	7,586	+ 10.7	5,280,251	7,516,255	8,390,758	+ 11.6
December..	8,287	6,680	7,342	+ 9.9	8,498,421	7,209,629	8,121,472	+ 12.6
12 months.	92,287	114,275	95,972	- 16.0	95,403,199	116,886,334	105,262,940	- 9.9
New Trucks and Buses								
January...	790	1,429	1,459	+ 2.1	819,732	1,482,590	1,772,160	+ 19.5
February..	1,048	1,875	1,479	- 21.1	1,081,617	1,915,342	1,695,283	- 11.5
March.....	2,000	2,843	2,476	- 12.9	2,142,594	2,881,519	2,712,406	- 5.9
April.....	3,351	3,873	3,962	+ 2.3	3,300,685	3,899,506	4,535,486	+ 16.3
May.....	3,385	4,099	3,820	- 6.8	3,371,216	4,356,090	4,491,075	+ 3.1
June.....	2,526	3,617	2,389	- 34.0	2,882,639	3,842,926	2,883,977	- 25.0
July.....	1,760	3,067	2,067	- 32.6	1,856,462	3,347,849	2,500,424	- 25.3
August....	1,575	2,730	2,613	- 4.3	1,714,941	2,926,082	3,055,407	+ 4.4
September.	1,584	2,229	1,879	- 15.7	1,644,289	2,504,529	2,346,589	- 6.3
October...	1,196	1,491	1,124	- 24.6	1,382,575	1,821,300	1,337,311	- 26.6
November..	724	1,301	1,060	- 18.5	820,903	1,472,915	1,334,738	- 9.4
December..	1,088	1,612	1,111	- 31.1	1,161,944	1,833,545	1,353,785	- 26.2
12 months.	21,027	30,166	25,439	- 15.7	22,179,597	32,284,193	30,018,641	- 7.0
TOTAL - Cars, Trucks and Buses								
January...	4,935	8,657	6,830	- 21.1	5,021,334	8,846,034	7,686,130	- 13.1
February..	4,648	9,202	7,084	- 23.0	4,788,091	9,234,073	7,875,152	- 14.7
March.....	10,500	16,479	12,321	- 25.2	10,926,317	16,723,345	13,504,044	- 19.3
April.....	20,182	21,020	20,772	- 1.2	20,482,392	21,112,715	23,070,476	+ 9.3
May.....	19,772	21,043	17,977	- 14.6	20,072,501	21,453,442	19,991,349	- 6.8
June.....	13,326	17,997	11,624	- 35.4	14,034,602	18,244,997	12,992,722	- 28.8
July .....	8,892	12,526	8,273	- 34.0	9,140,385	12,810,854	9,215,074	- 28.1
August....	6,466	9,074	7,204	- 20.6	6,800,747	9,521,833	8,018,020	- 15.8
September.	5,592	6,152	5,711	- 7.2	5,964,496	6,638,629	6,566,378	- 1.1
October...	4,021	5,847	6,516	+ 11.4	4,590,475	6,552,261	7,161,483	+ 9.3
November..	5,605	8,152	8,646	+ 6.1	6,101,154	8,989,170	9,725,496	+ 8.2
December..	9,375	8,292	8,453	+ 1.9	9,660,365	9,043,174	9,475,257	+ 4.8
12 months.	113,314	144,441	121,411	- 15.9	117,582,796	149,170,527	135,281,581	- 9.3





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
November, 1937	6,851	100.0	7,516,255	100.0	383	5.6	411,654	5.5	1,513	22.1	1,713,598	22.8
November, 1938	7,586	100.0	8,390,758	100.0	339	4.5	358,782	4.3	1,339	17.7	1,551,161	18.5
% Change 1938/7	+10.7	-	+11.6	-	-11.5	-	-12.8	-	-11.5	-	-9.5	-
December, 1937	6,680	100.0	7,209,629	100.0	263	3.9	287,037	4.0	947	14.2	1,083,609	15.0
December, 1938	7,342	100.0	8,121,472	100.0	262	3.5	279,993	3.5	1,026	14.0	1,195,609	14.7
% Change 1938/7	+9.9	-	+12.6	-	-0.4	-	-2.5	-	+8.3	-	+10.3	-
Jan.-Dec., 1937	114,275	100.0	116,886,334	100.0	9,208	8.1	9,235,713	7.9	22,658	19.8	23,721,143	20.3
Jan.-Dec., 1938	95,972	100.0	105,262,940	100.0	7,217	7.5	7,764,241	7.4	18,156	18.9	20,684,363	19.6
% Change 1938/7	-16.0	-	-9.9	-	-21.6	-	-15.9	-	-19.9	-	-12.8	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
November, 1937	346	5.0	381,585	5.1	129	1.9	134,634	1.8	414	6.0	445,680	5.9
November, 1938	246	3.2	270,732	3.2	218	2.9	234,227	2.8	640	8.4	684,460	8.1
% Change 1938/7	-28.9	-	-29.1	-	+69.0	-	+74.0	-	+54.6	-	+53.6	-
December, 1937	243	3.6	265,580	3.7	111	1.7	119,341	1.7	378	5.7	402,705	5.6
December, 1938	256	3.5	284,096	3.5	185	2.5	197,506	2.4	741	10.1	781,957	9.6
% Change 1938/7	+5.3	-	+7.0	-	+66.7	-	+65.5	-	+96.0	-	+94.2	-
Jan.-Dec., 1937	6,219	5.4	6,275,284	5.4	5,704	5.0	5,651,996	4.8	6,811	6.0	6,861,696	5.9
Jan.-Dec., 1938	5,584	5.8	6,013,722	5.7	3,754	3.9	3,966,704	3.8	7,556	7.9	8,081,051	7.7
% Change 1938/7	-10.2	-	-4.2	-	-34.2	-	-29.8	-	+10.9	-	+17.8	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
November, 1937	1,301	100.0	1,472,915	100.0	78	6.0	78,756	5.4	296	22.8	324,083	22.0	553	42.5	652,863	44.3								
November, 1938	1,060	100.0	1,334,738	100.0	64	6.0	64,877	4.9	203	19.2	241,851	18.1	477	45.0	634,794	47.5								
% Change 1938/7	-18.5	-	- 9.4	-	-17.9	-	-17.6	-	-31.4	-	-25.4	-	-13.7	-	- 2.8	-								
December, 1937	1,612	100.0	1,833,545	100.0	91	5.7	101,199	5.5	257	15.9	323,499	17.6	851	52.8	951,290	51.9								
December, 1938	1,111	100.0	1,353,785	100.0	72	6.5	79,155	5.8	193	17.4	250,010	18.5	575	51.7	698,331	51.6								
% Change 1938/7	-31.1	-	-26.2	-	-20.9	-	-21.8	-	-24.9	-	-22.7	-	-32.4	-	-26.6	-								
Jan.-Dec., 1937	30,166	100.0	32,284,193	100.0	3,757	12.5	3,764,943	11.7	6,774	22.5	7,360,057	22.8	11,199	37.1	12,017,089	37.2								
Jan.-Dec., 1938	25,439	100.0	30,018,641	100.0	2,513	9.9	2,738,405	9.1	4,933	19.4	5,996,857	20.0	9,016	35.4	11,015,986	36.7								
% Change 1938/7	-15.7	-	- 7.0	-	-33.1	-	-27.3	-	-27.2	-	-18.5	-	-19.5	-	- 8.3	-								

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
November, 1937	106	8.1	117,374	8.0	39	3.0	40,323	2.7	123	9.5	125,640	8.5	106	8.1	133,876	9.1								
November, 1938	64	6.0	73,702	5.5	51	4.8	60,965	4.6	129	12.2	155,587	11.7	72	6.8	102,962	7.7								
% Change 1938/7	-39.6	-	-37.2	-	+30.8	-	+51.2	-	+ 4.9	-	+23.8	-	-32.1	-	-23.1	-								
December, 1937	105	6.5	114,799	6.3	29	1.8	28,274	1.5	128	7.9	135,727	7.4	151	9.4	178,757	9.8								
December, 1938	32	2.9	31,717	2.3	39	3.5	42,259	3.1	139	12.5	152,566	11.3	61	5.5	99,747	7.4								
% Change 1938/7	-69.5	-	-72.4	-	+34.5	-	+49.5	-	+ 8.6	-	+12.4	-	-59.6	-	-44.2	-								
Jan.-Dec., 1937	2,243	7.4	2,311,460	7.2	1,397	4.6	1,361,129	4.2	2,133	7.1	2,201,909	6.8	2,663	8.8	3,267,606	10.1								
Jan.-Dec., 1938	2,219	8.7	2,425,631	8.1	2,001	7.9	2,162,665	7.2	2,994	11.8	3,420,693	11.4	1,763	6.9	2,258,404	7.5								
% Change 1938/7	- 1.1	-	+ 4.9	-	+43.2	-	+58.9	-	+40.4	-	+55.4	-	-33.8	-	-30.9	-								





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES  
(Figures for current year are subject to final revision)

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
November, 1937	8,152	100.0	8,989,170	100.0	490,410	5.5	1,809	22.2	2,037,681	4,155	51.0	4,585,104
November, 1938	8,646	100.0	9,725,496	100.0	423,659	4.4	1,542	17.8	1,793,012	4,884	56.5	5,493,864
% Change 1938/7	+ 6.1	-	+ 8.2	-	-13.6	-	-14.8	-	-12.0	+17.5	-	+19.8
December, 1937	8,292	100.0	9,043,174	100.0	388,236	4.3	1,204	14.5	1,407,108	5,160	62.2	5,544,773
December, 1938	8,453	100.0	9,475,257	100.0	359,148	3.8	1,219	14.4	1,445,619	4,766	56.4	5,348,451
% Change 1938/7	+ 1.9	-	+ 4.8	-	- 7.5	-	+ 1.2	-	+ 2.7	- 7.6	-	- 3.5
Jan.-Dec., 1937	144,441	100.0	149,170,527	100.0	13,000,656	8.7	29,432	20.4	31,081,200	66,703	46.2	68,931,205
Jan.-Dec., 1938	121,411	100.0	135,281,581	100.0	10,502,646	7.8	23,089	19.0	26,681,220	56,591	46.6	63,145,036
% Change 1938/7	-15.9	-	- 9.3	-	-19.2	-	-21.6	-	-14.2	-15.2	-	- 8.4

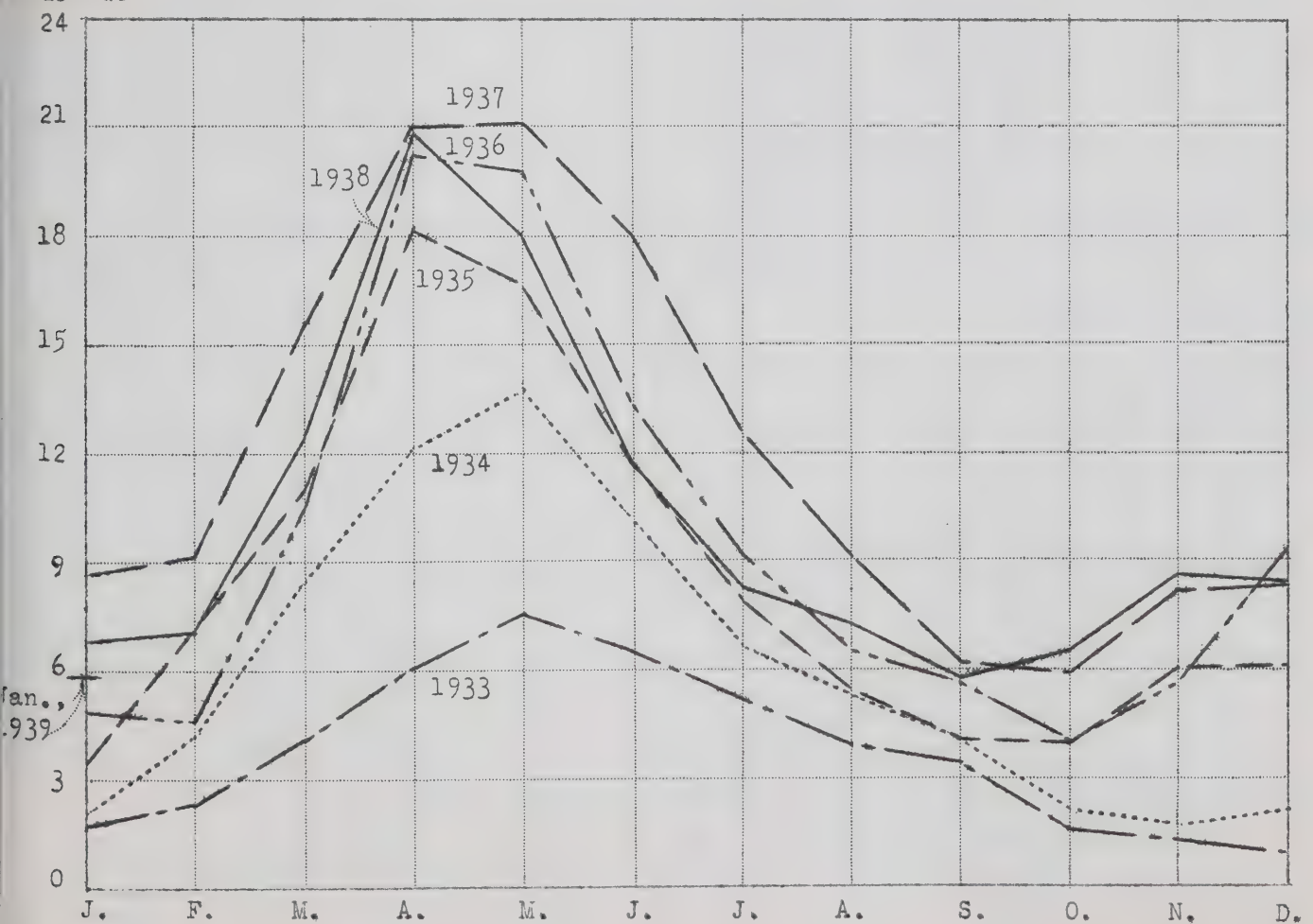
Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
November, 1937	452	5.5	498,959	5.5	174,957	1.9	537	6.6	571,320	570	7.0	630,739
November, 1938	310	3.6	344,434	3.6	295,192	3.0	769	8.9	840,047	469	5.4	535,288
% Change 1938/7	-31.4	-	-31.0	-	+68.7	-	+43.2	-	+47.0	-17.7	-	-15.1
December, 1937	348	4.2	380,379	4.2	147,615	1.6	506	6.1	538,432	580	7.0	636,631
December, 1938	288	3.4	315,813	3.3	239,765	2.5	880	10.4	934,523	742	8.8	831,938
% Change 1938/7	-17.2	-	-17.0	-	+62.4	-	+73.9	-	+73.6	+27.9	-	+30.7
Jan.-Dec., 1937	8,462	5.8	8,586,744	5.8	7,013,125	4.7	8,944	6.2	9,063,605	10,834	7.5	11,493,992
Jan.-Dec., 1938	7,803	6.4	8,439,353	6.2	6,129,369	4.5	10,550	8.7	11,501,744	7,893	6.5	8,882,213
% Change 1938/7	- 7.8	-	- 1.7	-	-12.6	-	+18.0	-	+26.9	-27.1	-	-22.7

(x) Includes passenger cars, trucks and buses.

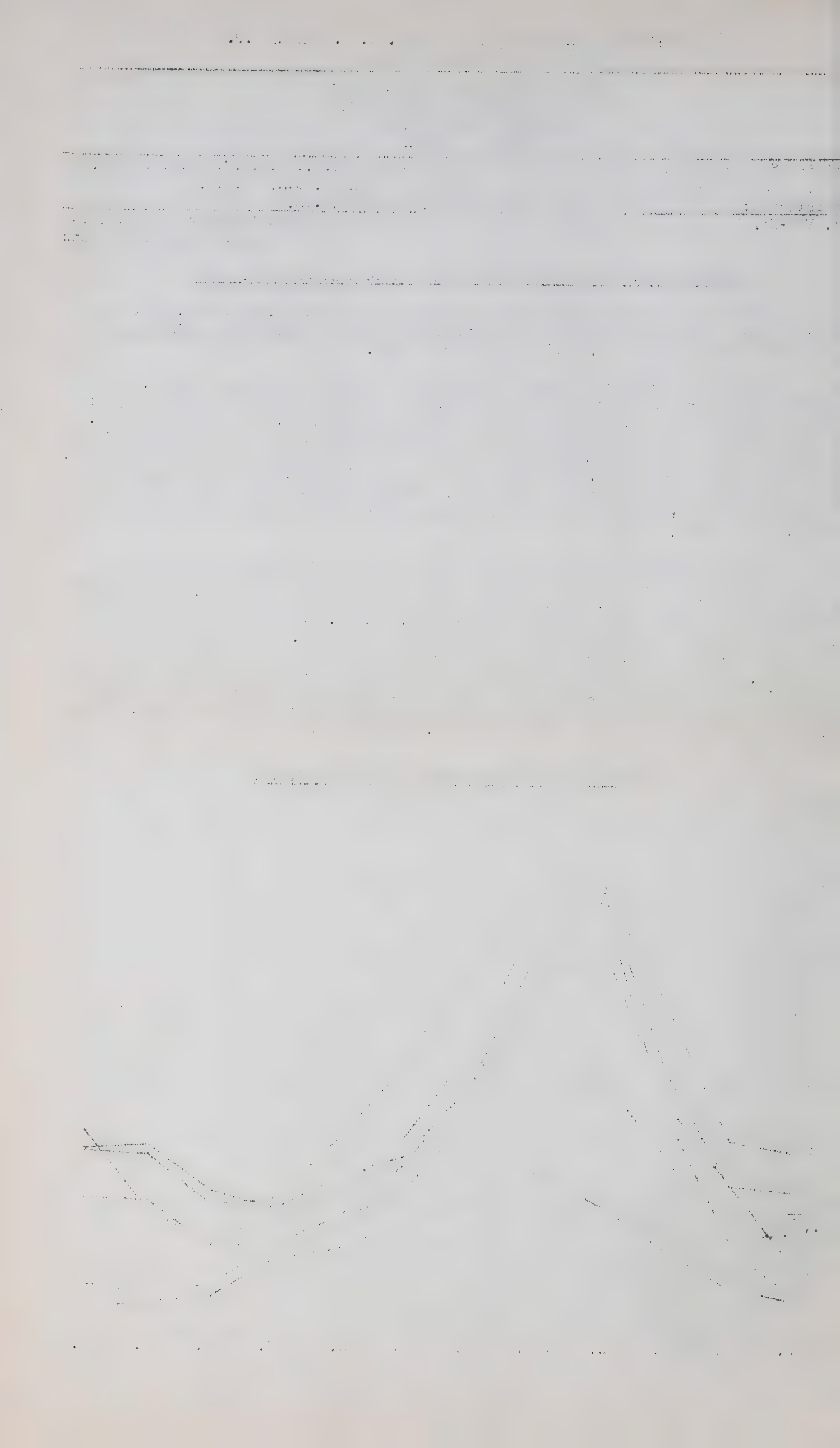




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NEW MOTOR VEHICLE SALES IN CANADA

1937 - 1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938 (x)	1939	% of Change, 1939/38	1937	1938 (x)	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January...	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February..	7,327	5,582			8,318,731	6,143,591		
March.....	13,636	9,845			13,841,826	10,791,638		
April.....	17,147	16,772			17,213,209	18,487,466		
May.....	16,944	14,056			17,097,352	15,393,765		
June.....	14,380	9,197			14,402,071	10,060,410		
July.....	9,459	6,187			9,463,005	6,702,267		
August....	6,344	4,591			6,595,751	4,962,613		
September.	3,923	3,831			4,134,100	4,217,617		
October...	4,356	5,392			4,730,961	5,824,172		
November..	6,851	7,583			7,516,255	8,385,923		
December..	6,680	7,342			7,209,629	8,121,457		
12 months.	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January...	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February..	1,875	1,479			1,915,342	1,695,283		
March.....	2,843	2,476			2,881,519	2,712,406		
April.....	3,873	3,962			3,899,506	4,535,486		
May.....	4,099	3,808			4,356,090	4,483,217		
June.....	3,617	2,386			3,842,926	2,881,795		
July.....	3,067	2,067			3,347,849	2,500,424		
August....	2,730	2,613			2,926,082	3,055,407		
September.	2,229	1,873			2,504,529	2,346,589		
October...	1,491	1,124			1,821,300	1,337,311		
November..	1,301	1,050			1,472,915	1,331,583		
December..	1,612	1,111			1,833,545	1,353,785		
12 months.	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January...	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February..	9,202	7,061			9,234,073	7,838,874		
March.....	16,479	12,321			16,723,345	13,504,044		
April.....	21,020	20,734			21,112,715	23,022,952		
May.....	21,043	17,864			21,453,442	19,876,982		
June.....	17,997	11,583			18,244,997	12,942,205		
July.....	12,526	8,254			12,810,854	9,202,691		
August....	9,074	7,204			9,521,833	8,018,020		
September.	6,152	5,710			6,638,629	6,564,206		
October...	5,847	6,516			6,552,261	7,161,483		
November..	8,152	8,633			8,989,170	9,717,506		
December..	8,292	8,453			9,043,174	9,475,242		
12 months.	144,441	121,165			149,170,527	135,011,908		

(x) Revised



GENERAL INFORMATION																						
NAME		ADDRESS		CITY		STATE		ZIP														
PHONE		FAX		E-MAIL		WEB		OTHER														
DETAILED INFORMATION																						
ITEM	DESCRIPTION			QUANTITY			UNIT PRICE															
	DETAILS			TOTAL			TOTAL															
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Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1937	6,851	100.0	7,516,255	100.0	383	5.6	411,654	5.5	1,513	22.1	1,713,598	22.8	3,602	52.6	3,932,241	52.3
November, 1938	7,583	100.0	8,385,923	100.0	339	4.5	358,782	4.3	1,339	17.7	1,551,161	18.5	4,406	58.1	4,857,570	57.9
% Change 1938/7	+10.7	-	+11.6	-	-11.5	-	-12.8	-	-11.5	-	-9.5	-	+22.3	-	+23.5	-
December, 1937	6,680	100.0	7,209,629	100.0	263	3.9	287,037	4.0	947	14.2	1,083,609	15.0	4,309	64.5	4,593,483	63.7
December, 1938	7,342	100.0	8,121,457	100.0	262	3.5	279,993	3.5	1,026	14.0	1,195,609	14.7	4,192	57.1	4,651,613	57.3
% Change 1938/7	+9.9	-	+12.6	-	-0.4	-	-2.5	-	+8.3	-	+10.3	-	-2.7	-	+1.3	-
January, 1938	5,373	100.0	5,915,543	100.0	296	5.5	321,126	5.4	722	13.4	851,685	14.4	3,206	59.7	3,511,287	59.4
January, 1939	4,791	100.0	5,205,282	100.0	281	5.9	292,316	5.6	662	13.8	773,101	14.9	2,562	53.5	2,764,878	53.1
% Change 1939/8	-10.8	-	-12.0	-	-5.1	-	-9.0	-	-8.3	-	-9.2	-	-20.1	-	-21.3	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1937	346	5.0	381,585	5.1	129	1.9	134,634	1.8	414	6.0	445,680	5.9	464	6.8	496,863	6.6
November, 1938	246	3.2	270,732	3.2	218	2.9	234,227	2.8	639	8.4	682,633	8.2	396	5.2	430,818	5.1
% Change 1938/7	-28.9	-	-29.1	-	+69.0	-	+74.0	-	+54.3	-	+53.2	-	-14.7	-	-13.3	-
December, 1937	243	3.6	265,580	3.7	111	1.7	119,341	1.7	378	5.7	402,705	5.6	429	6.4	457,874	6.3
December, 1938	256	3.5	284,096	3.5	185	2.5	197,506	2.4	740	10.1	780,457	9.6	681	9.3	732,183	9.0
% Change 1938/7	+5.3	-	+7.0	-	+66.7	-	+65.5	-	+95.8	-	+93.8	-	+58.7	-	+59.9	-
January, 1938	213	4.0	232,103	3.9	39	0.7	40,668	0.7	409	7.6	436,853	7.4	488	9.1	521,821	8.8
January, 1939	201	4.2	209,467	4.0	107	2.2	111,988	2.2	506	10.6	536,321	10.3	472	9.8	517,211	9.9
% Change 1939/8	-5.6	-	-9.8	-	+174.4	-	+175.4	-	+23.7	-	+22.8	-	-3.3	-	-0.9	-





Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1937	1,301	100.0	1,472,915	100.0	78	6.0	78,756	5.4	296	22.8	324,083	22.0
November, 1938	1,050	100.0	1,331,583	100.0	64	6.1	64,877	4.9	193	18.4	238,696	17.9
% Change 1938/7	-19.3	-	- 9.6	-	-17.9	-	-17.6	-	-34.8	-	-26.3	-
December, 1937	1,612	100.0	1,833,545	100.0	91	5.7	101,199	5.5	257	15.9	323,499	17.6
December, 1938	1,111	100.0	1,353,785	100.0	72	6.5	79,155	5.8	193	17.4	250,010	18.5
% Change 1938/7	-31.1	-	-26.2	-	-20.9	-	-21.8	-	-24.9	-	-22.7	-
January, 1938	1,459	100.0	1,772,160	100.0	142	9.7	168,466	9.5	241	16.5	314,955	17.8
January, 1939	1,139	100.0	1,410,987	100.0	88	7.7	96,216	6.8	161	14.1	199,959	14.2
% Change 1939/8	-21.9	-	-20.4	-	-38.0	-	-42.9	-	-33.2	-	-36.5	-
BRITISH COLUMBIA												
Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1937	106	8.1	117,374	8.0	39	3.0	40,323	2.7	123	9.5	125,640	8.5
November, 1938	64	6.1	73,702	5.5	51	4.9	60,965	4.6	129	12.3	155,587	11.7
% Change 1938/7	-39.6	-	-37.2	-	+30.8	-	+51.2	-	+ 4.9	-	+23.8	-
December, 1937	105	6.5	114,799	6.3	29	1.8	28,274	1.5	128	7.9	135,727	7.4
December, 1938	32	2.9	31,717	2.3	39	3.5	42,259	3.1	139	12.5	152,566	11.3
% Change 1938/7	-69.5	-	-72.4	-	+34.5	-	+49.5	-	+ 8.6	-	+12.4	-
January, 1938	90	6.2	106,323	6.0	13	0.9	14,322	0.8	125	8.6	136,180	7.7
January, 1939	72	6.3	75,662	5.4	25	2.2	30,956	2.2	146	12.8	160,783	11.4
% Change 1939/8	-20.0	-	-28.8	-	+92.3	-	+116.1	-	+16.8	-	+18.1	-





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
November, 1937	8,152	100.0	8,989,170	100.0	461	490,410	5.5	1,809	2,037,681	22.7	4,155	4,585,104
November, 1938	8,633	100.0	9,717,506	100.0	403	423,659	4.4	1,532	1,789,857	18.4	4,883	5,492,364
% Change 1938/7	+ 5.9	-	+ 8.1	-	-12.6	-13.6	-	-15.3	-12.2	-	+17.5	+19.8
December, 1937	8,292	100.0	9,043,174	100.0	354	388,236	4.3	1,204	1,407,108	15.6	5,160	5,544,773
December, 1938	8,453	100.0	9,475,242	100.0	334	359,148	3.8	1,219	1,445,619	15.3	4,767	5,349,944
% Change 1938/7	+ 1.9	-	+ 4.8	-	- 5.6	- 7.5	-	+ 1.2	+ 2.7	-	- 7.6	- 3.5
January, 1938	6,832	100.0	7,687,703	100.0	438	489,592	6.4	963	1,166,640	15.2	3,942	4,416,856
January, 1939	5,930	100.0	6,616,269	100.0	369	388,532	5.9	823	973,060	14.7	3,107	3,489,079
% Change 1939/8	-13.2	-	-13.9	-	-15.8	-20.6	-	-14.5	-16.6	-	-21.2	-21.0

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
November, 1937	452	5.5	498,959	5.5	168	174,957	1.9	537	571,320	6.4	570	630,739
November, 1938	310	3.6	344,434	3.6	269	295,192	3.0	768	838,220	8.6	468	533,780
% Change 1938/7	-31.4	-	-31.0	-	+60.1	+68.7	-	+43.0	+46.7	-	-17.9	-15.4
December, 1937	348	4.2	380,379	4.2	140	147,615	1.6	506	538,432	6.0	580	636,631
December, 1938	288	3.4	315,813	3.3	224	239,765	2.5	879	933,023	9.8	742	831,930
% Change 1938/7	-17.2	-	-17.0	-	+60.0	+62.4	-	+73.7	+73.3	-	+27.9	+30.7
January, 1938	303	4.4	338,426	4.4	52	54,990	0.7	534	573,033	7.5	600	648,166
January, 1939	273	4.6	285,129	4.3	132	142,944	2.2	652	697,104	10.5	574	640,421
% Change 1939/8	- 9.9	-	-15.7	-	+153.8	+159.9	-	+22.1	+21.7	-	- 4.3	- 1.2

(x) Includes passenger cars, trucks and buses.





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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, FEBRUARY, 1939

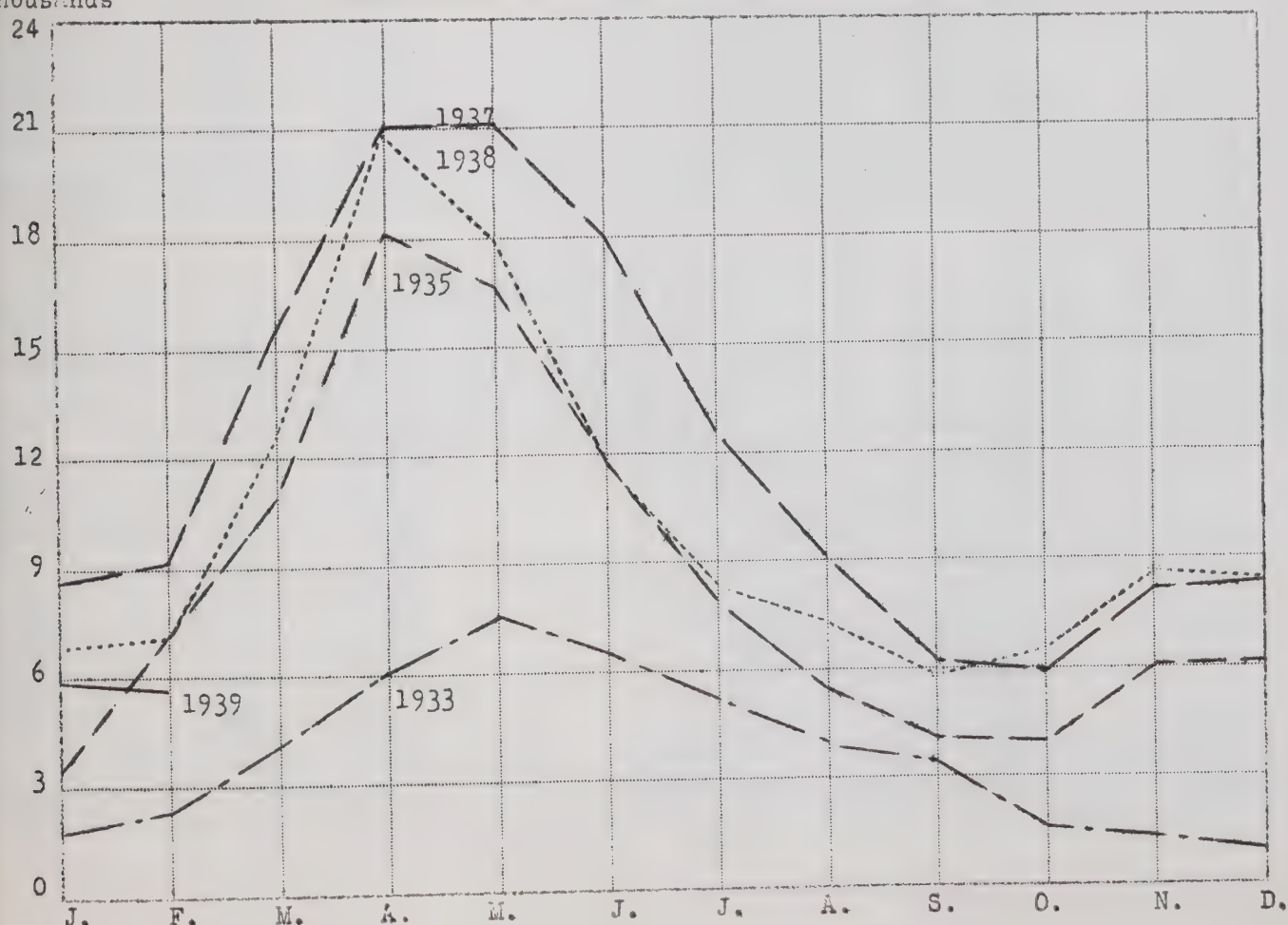
There were 5,688 new motor vehicles retailed for \$6,319,722 in Canada during February, 1939, a decrease of 19 per cent in both number and value from the 7,061 units which sold for \$7,838,874 in the same month last year. Sales during the first two months of 1939 were 16 per cent lower than those for the corresponding months in 1938. Contrary to the usual seasonal trend, February sales were 4 per cent lower than those for January. Similar comparisons for 1938 and 1937 show increases of 3 per cent and 6 per cent respectively.

New passenger car sales numbered 4,515 units with a retail value of \$4,838,853, down 19 per cent in number and 21 per cent in value from the 5,582 new passenger cars which retailed for \$6,143,591 in February, 1938. In the provinces of Saskatchewan and British Columbia, sales of new passenger cars were up in February, 1939 compared with February, 1938. Saskatchewan showed an increase of 80 per cent, while British Columbia sales were up by 18 per cent. Sales in Manitoba dropped 2 per cent; in the Maritime Provinces, 13 per cent; in Ontario, 23 per cent; in Alberta, 24 per cent; and in Quebec, 36 per cent.

Sales of new trucks and buses during February numbered 1,173 units, which retailed for \$1,480,869, a decrease of 21 per cent in number and 13 per cent in value compared with the 1,479 trucks and buses which sold for \$1,695,283 in February, 1938. Saskatchewan and Alberta continued to show improvement over last year. Sales of trucks and buses in Saskatchewan were 89 per cent above the 1938 level, while in Alberta, there was a gain of 19 per cent. Sales in all other sections of the country were lower than last year. In Ontario, the number of trucks and buses sold was down 19 per cent; in Quebec, 21 per cent; in British Columbia, 28 per cent; in the Maritime Provinces, 31 per cent; and in Manitoba, 71 per cent.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA

Thousands



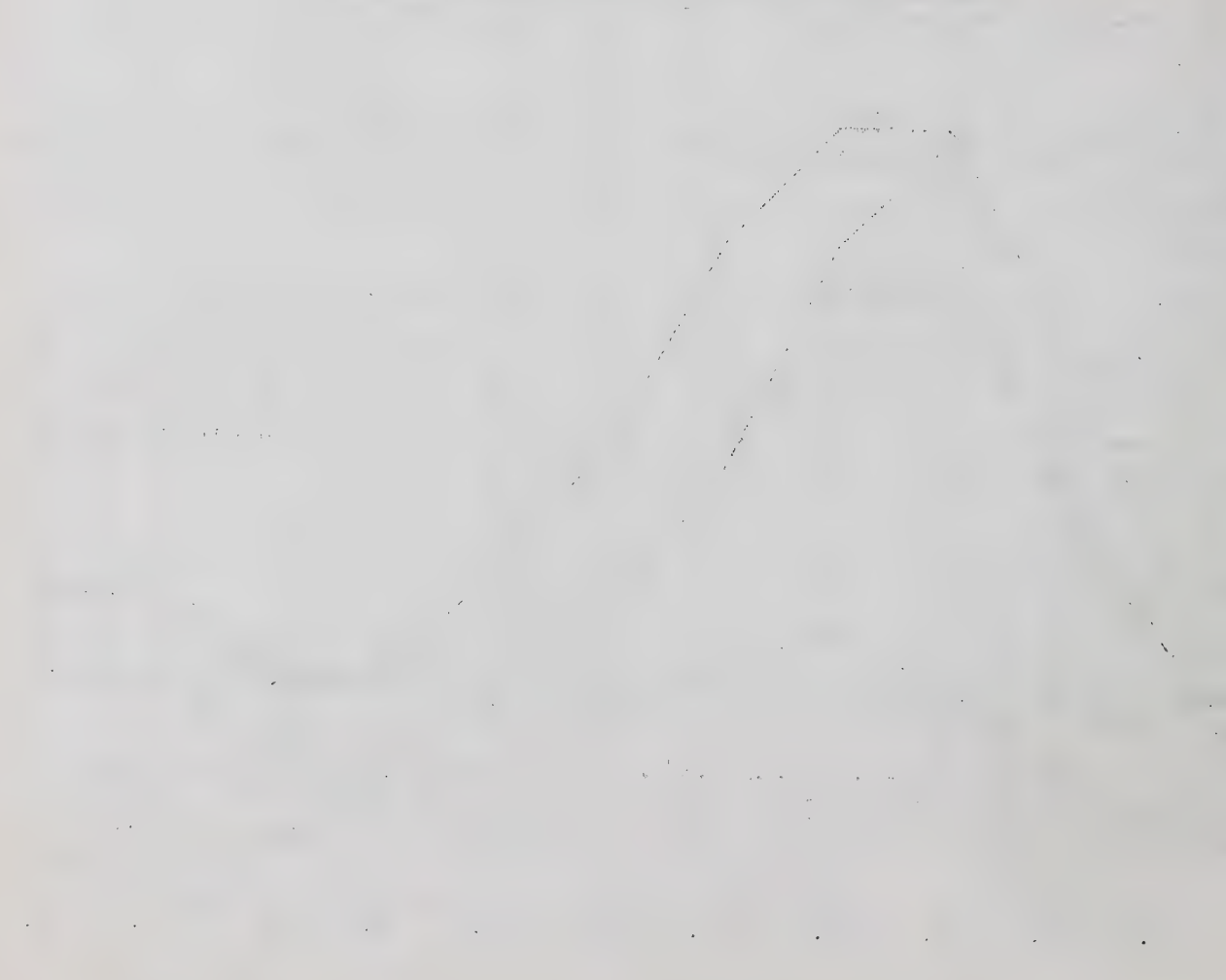


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NEW MOTOR VEHICLE SALES IN CANADA, 1937 - 1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
New Passenger Cars								
January...	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February..	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
2 months..	14,555	10,955	9,306	- 15.1	14,682,175	12,059,134	10,044,135	- 16.7
March.....	13,636	9,845			13,841,826	10,791,638		
April.....	17,147	16,772			17,213,209	18,487,466		
May.....	16,944	14,056			17,097,352	15,393,765		
June.....	14,380	9,197			14,402,071	10,060,410		
July.....	9,459	6,187			9,463,005	6,702,267		
August....	6,344	4,591			6,595,751	4,962,613		
September..	3,923	3,831			4,134,100	4,217,617		
October...	4,356	5,392			4,730,961	5,824,172		
November..	6,851	7,583			7,516,255	8,385,923		
December..	6,680	7,342			7,209,629	8,121,457		
12 months.	114,275	95,751			116,886,334	105,006,462		

New Trucks and Buses								
January...	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February..	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
2 months	3,304	2,938	2,312	- 21.3	3,397,932	3,467,443	2,891,856	- 16.6
March.....	2,843	2,476			2,881,519	2,712,406		
April.....	3,873	3,962			3,899,506	4,535,486		
May.....	4,099	3,808			4,356,090	4,483,217		
June.....	3,617	2,386			3,842,926	2,881,795		
July.....	3,067	2,067			3,347,849	2,500,424		
August....	2,730	2,613			2,926,082	3,055,407		
September..	2,229	1,879			2,504,529	2,346,589		
October...	1,491	1,124			1,821,300	1,337,311		
November..	1,301	1,050			1,472,915	1,331,583		
December..	1,612	1,111			1,833,545	1,353,785		
12 months.	30,166	25,414			32,284,193	30,005,446		

TOTAL - Cars, Trucks and Buses								
January...	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February..	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
2 months..	17,859	13,893	11,618	- 16.4	18,080,107	15,526,577	12,935,991	- 16.7
March.....	16,479	12,321			16,723,345	13,504,044		
April.....	21,020	20,734			21,112,715	23,022,952		
May.....	21,043	17,864			21,453,442	19,876,982		
June.....	17,997	11,583			18,244,997	12,942,205		
July.....	12,526	8,254			12,810,854	9,202,691		
August....	9,074	7,204			9,521,833	8,018,020		
September..	6,152	5,710			6,638,629	6,564,206		
October...	5,847	6,516			6,552,261	7,161,483		
November..	8,152	8,633			8,989,170	9,717,506		
December..	8,292	8,453			9,043,174	9,475,242		
12 months.	144,441	121,165			149,170,527	135,011,908		





Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1938	5,373	100.0	5,915,543	100.0	296	5.5	321,126	5.4	722	13.4	851,685	14.4	3,206	59.7	3,511,287	59.4
January, 1939	4,791	100.0	5,205,282	100.0	281	5.9	292,316	5.6	662	13.8	773,101	14.9	2,562	53.5	2,764,878	53.1
% Change 1939/8	-10.8	-	-12.0	-	- 5.1	-	- 9.0	-	- 8.3	-	- 9.2	-	-20.1	-	-21.3	-
February, 1938	5,582	100.0	6,143,591	100.0	333	6.0	356,853	5.8	1,029	18.4	1,185,457	19.3	3,010	53.9	3,295,700	53.6
February, 1939	4,515	100.0	4,838,853	100.0	291	6.4	307,260	6.4	664	14.7	742,274	15.3	2,311	51.2	2,463,542	50.9
% Change 1939/8	-19.1	-	-21.2	-	-12.6	-	-13.9	-	-35.5	-	-37.4	-	-23.2	-	-25.2	-
Jan.-Feb., 1938	10,955	100.0	12,059,134	100.0	629	5.7	677,979	5.6	1,751	16.0	2,037,142	16.9	6,216	56.8	6,806,987	56.4
Jan.-Feb., 1939	9,306	100.0	10,044,135	100.0	572	6.1	599,576	6.0	1,326	14.3	1,515,375	15.1	4,873	52.4	5,228,420	52.0
% Change 1939/8	-15.1	-	-16.7	-	- 9.1	-	-11.6	-	-24.3	-	-25.6	-	-21.6	-	-23.2	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1938	213	4.0	232,103	3.9	39	0.7	40,668	0.7	409	7.6	436,853	7.4	488	9.1	521,821	8.8
January, 1939	201	4.2	209,467	4.0	107	2.2	111,988	2.2	506	10.6	536,321	10.3	472	9.8	517,211	9.9
% Change 1939/8	- 5.6	-	- 9.8	-	+174.4	-	+175.4	-	+23.7	-	+22.8	-	- 3.3	-	- 0.9	-
February, 1938	193	3.5	212,616	3.5	51	0.9	53,932	0.9	407	7.3	442,814	7.2	559	10.0	596,219	9.7
February, 1939	190	4.2	209,126	4.3	92	2.0	95,250	2.0	310	6.9	327,781	6.8	657	14.6	693,620	14.3
% Change 1939/8	- 1.6	-	- 1.6	-	+80.4	-	+76.6	-	-23.8	-	-26.0	-	+17.5	-	+16.3	-
Jan.-Feb., 1938	406	3.7	444,719	3.7	90	0.8	94,600	0.8	816	7.4	879,667	7.3	1,047	9.6	1,118,040	9.3
Jan.-Feb., 1939	391	4.2	418,593	4.2	199	2.1	207,238	2.1	816	8.8	864,102	8.6	1,129	12.1	1,210,831	12.0
% Change 1939/8	- 3.7	-	- 5.9	-	+12.1	-	+119.1	-	(a)	-	- 1.8	-	+ 7.8	-	+ 8.3	-

(a) No change.





Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1938	1,459	100.0	1,772,160	100.0	142	9.7	168,466	9.5	241	16.5	314,955	17.8	736	50.4	905,569	51.1
January, 1939	1,139	100.0	1,410,987	100.0	88	7.7	96,216	6.8	161	14.1	199,959	14.2	545	47.9	724,201	51.3
% Change 1939/8	-21.9	-	-20.4	-	-38.0	-	-42.9	-	-33.2	-	-36.5	-	-26.0	-	-20.0	-
February, 1938	1,479	100.0	1,695,283	100.0	151	10.2	164,265	9.7	285	19.3	341,796	20.2	672	45.5	762,846	45.0
February, 1939	1,173	100.0	1,480,869	100.0	105	9.0	123,624	8.4	226	19.3	262,425	17.7	546	46.5	719,226	48.6
% Change 1939/8	-20.7	-	-12.6	-	-30.5	-	-24.7	-	-20.7	-	-23.2	-	-18.7	-	-5.7	-
Jan.-Feb., 1938	2,938	100.0	3,467,443	100.0	293	10.0	332,731	9.6	526	17.9	656,751	18.9	1,408	47.9	1,668,415	48.1
Jan.-Feb., 1939	2,312	100.0	2,891,856	100.0	193	8.4	219,840	7.6	387	16.7	462,384	16.0	1,091	47.2	1,443,427	49.9
% Change 1939/8	-21.3	-	-16.6	-	-34.1	-	-33.9	-	-26.4	-	-29.6	-	-22.5	-	-13.5	-

1 4 1

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1938	90	6.2	106,323	6.0	13	0.9	14,322	0.8	125	8.6	136,180	7.7	112	7.7	126,345	7.1
January, 1939	72	6.3	75,662	5.4	25	2.2	30,956	2.2	146	12.8	160,783	11.4	102	9.0	123,210	8.7
% Change 1939/8	-20.0	-	-28.8	-	+92.3	-	+116.1	-	+16.8	-	+18.1	-	-8.9	-	-2.5	-
February, 1938	85	5.7	104,209	6.1	9	0.6	10,460	0.6	114	7.7	126,522	7.5	163	11.0	185,185	10.9
February, 1939	25	2.1	30,975	2.1	17	1.4	19,429	1.3	136	11.6	169,399	11.4	118	10.1	155,791	10.5
% Change 1939/8	-70.6	-	-70.3	-	+88.9	-	+85.7	-	+19.3	-	+33.9	-	-27.6	-	-15.9	-
Jan.-Feb., 1938	175	6.0	210,532	6.1	22	0.7	24,782	0.7	239	8.1	262,702	7.6	275	9.4	311,530	9.0
Jan.-Feb., 1939	97	4.2	106,637	3.7	42	1.8	50,385	1.7	282	12.2	330,182	11.4	220	9.5	279,001	9.7
% Change 1939/8	-44.6	-	-49.3	-	+90.9	-	+103.3	-	+18.0	-	+25.7	-	-20.0	-	-10.4	-

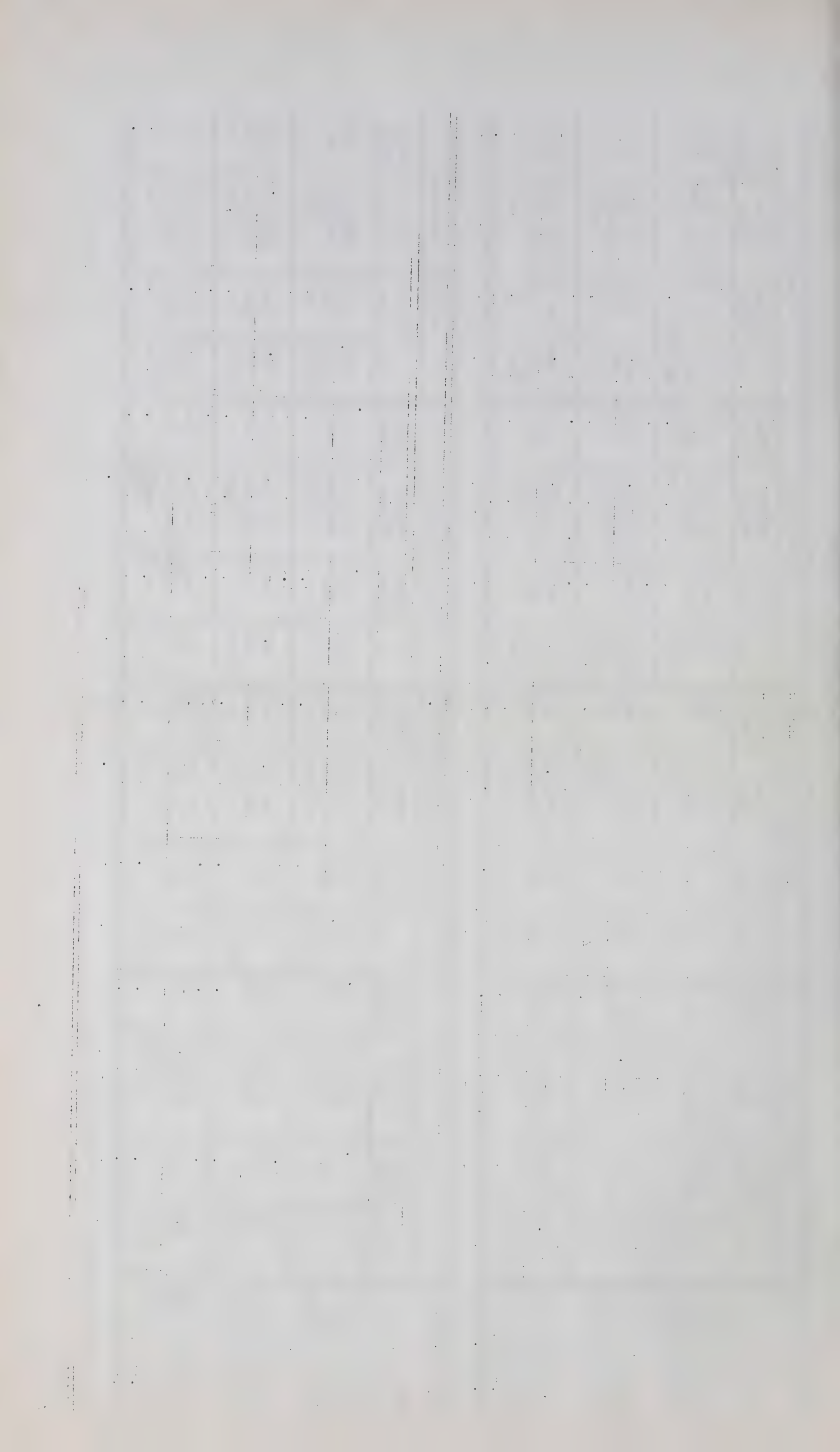




Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1938	6,832	100.0	7,687,703	100.0	438	6.4	489,592	6.4	963	14.1	1,166,640	15.2	3,942	57.7	4,416,856	57.4
January, 1939	5,930	100.0	6,616,269	100.0	369	6.2	388,532	5.9	823	13.9	973,060	14.7	3,107	52.4	3,489,079	52.7
% Change 1939/8	-13.2	-	-13.9	-	-15.8	-	-20.6	-	-14.5	-	-16.6	-	-21.2	-	-21.0	-
February, 1938	7,061	100.0	7,838,874	100.0	484	6.9	521,118	6.6	1,314	18.6	1,527,253	19.5	3,682	52.2	4,058,546	51.8
February, 1939	5,688	100.0	6,319,722	100.0	396	7.0	430,884	6.8	890	15.7	1,004,699	15.9	2,857	50.2	3,182,768	50.4
% Change 1939/8	-19.4	-	-19.4	-	-18.2	-	-17.3	-	-32.3	-	-34.2	-	-22.4	-	-21.6	-
Jan.-Feb., 1938	13,893	100.0	15,526,577	100.0	922	6.6	1,010,710	6.5	2,277	16.4	2,693,893	17.3	7,624	54.9	8,475,402	54.6
Jan.-Feb., 1939	11,618	100.0	12,935,991	100.0	765	6.6	819,416	6.3	1,713	14.7	1,977,759	15.3	5,964	51.3	6,671,847	51.6
% Change 1939/8	-16.4	-	-16.7	-	-17.0	-	-18.9	-	-24.8	-	-26.6	-	-21.8	-	-21.3	-
Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1938	303	4.4	338,426	4.4	52	0.8	54,990	0.7	534	7.8	573,033	7.5	600	8.8	648,166	8.4
January, 1939	273	4.6	285,129	4.3	132	2.2	142,944	2.2	652	11.0	697,104	10.5	574	9.7	640,421	9.7
% Change 1939/8	-9.9	-	-15.7	-	+153.8	-	+159.9	-	+22.1	-	+21.7	-	-4.3	-	-1.2	-
February, 1938	278	3.9	316,825	4.0	60	0.8	64,392	0.8	521	7.4	569,336	7.3	722	10.2	781,404	10.0
February, 1939	215	3.8	240,101	3.8	109	1.9	114,679	1.8	446	7.8	497,180	7.9	775	13.6	849,411	13.4
% Change 1939/8	-22.7	-	-24.2	-	+81.7	-	+78.1	-	-14.4	-	-12.7	-	+7.3	-	+8.7	-
Jan.-Feb., 1938	581	4.2	655,251	4.2	112	0.8	119,382	0.8	1,055	7.6	1,142,369	7.4	1,322	9.5	1,429,570	9.2
Jan.-Feb., 1939	488	4.2	525,230	4.1	241	2.1	257,623	2.0	1,098	9.5	1,194,284	9.2	1,349	11.6	1,489,832	11.5
% Change 1939/8	-16.0	-	-19.8	-	+115.2	-	+115.8	-	+4.1	-	+4.5	-	+2.0	-	+4.2	-

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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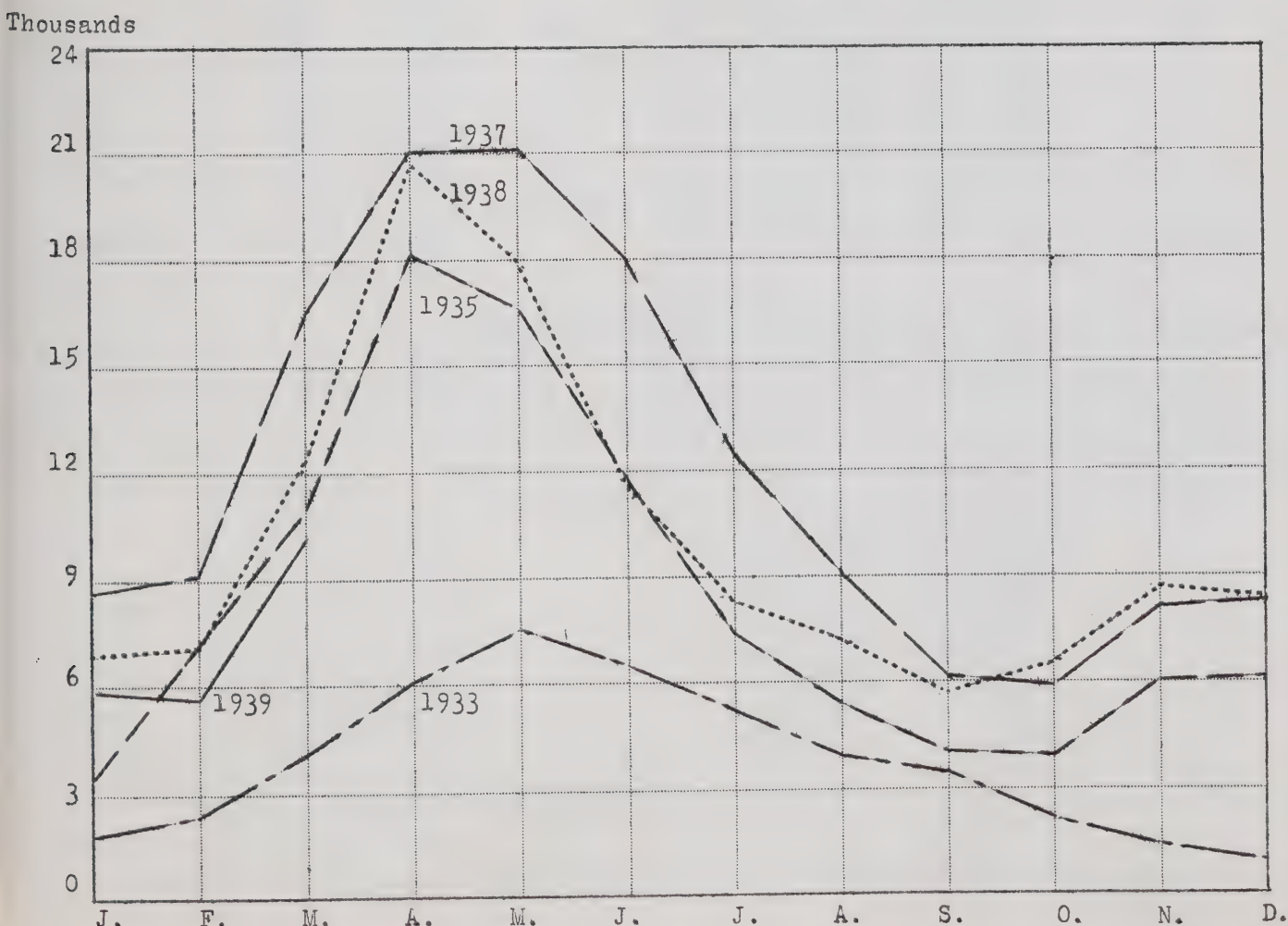
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MARCH, 1939

New motor vehicle sales in Canada in March, 1939, continued below the 1938 level. Sales numbered 10,100 units with a retail value of \$11,002,898, 18 per cent in number and 19 per cent in value below March, 1938, when 12,321 new motor vehicles sold for \$13,504,044. Sales in the first three months of 1939 were 17 per cent below the number for the corresponding period in 1938. Following the usual seasonal trend, March sales were 78 per cent above those for the preceding month of February. Comparable increases for previous years were 75 per cent for 1938 and 79 per cent for 1937.

New passenger car sales in March, 1939 showed a decrease of 20 per cent in number and 22 per cent in value from March of last year. There were 7,889 new passenger cars sold for \$8,409,570 this year compared with 9,845 cars which retailed for \$10,791,638 in March, 1938. With the exception of Saskatchewan, which showed an increase of 48 per cent over last year, the decline was general throughout the Dominion. Sales of passenger cars in British Columbia were down 11 per cent; Ontario, 15 per cent; the Maritime Provinces, 19 per cent; Alberta, 29 per cent; Manitoba, 33 per cent; and Quebec, 34 per cent.

There were 2,211 new trucks and buses retailed for \$2,593,328 in Canada in March, 1939, a decrease of 11 per cent in number and 4 per cent in value from the 2,476 units which were sold for \$2,712,406 in the same month last year. Saskatchewan again reported a substantial improvement over 1938, sales of new trucks and buses in that province being 81 per cent above last year. Ontario and British Columbia also reported increases of 3 per cent and 2 per cent respectively. Sales in Alberta showed a drop of 14 per cent; the Maritime Provinces, 26 per cent; Quebec, 30 per cent; and Manitoba, 35 per cent.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1937 - 1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March.....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
3 months...	28,191	20,800	17,195	- 17.3	28,524,001	22,850,772	18,453,705	- 19.2
April.....	17,147	16,772			17,213,209	18,487,466		
May.....	16,944	14,056			17,097,352	15,393,765		
June.....	14,380	9,197			14,402,071	10,060,410		
July.....	9,459	6,187			9,463,005	6,702,267		
August.....	6,344	4,591			6,595,751	4,962,613		
September..	3,923	3,831			4,134,100	4,217,617		
October....	4,356	5,392			4,730,961	5,824,172		
November...	6,851	7,583			7,516,255	8,385,923		
December...	6,680	7,342			7,209,629	8,121,457		
12 months..	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March.....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
3 months...	6,147	5,414	4,523	- 16.5	6,279,451	6,179,849	5,485,184	- 11.2
April.....	3,873	3,962			3,899,506	4,535,486		
May.....	4,099	3,808			4,356,090	4,483,217		
June.....	3,617	2,386			3,842,926	2,881,795		
July.....	3,067	2,067			3,347,849	2,500,424		
August.....	2,730	2,613			2,926,082	3,055,407		
September..	2,229	1,879			2,504,529	2,346,589		
October....	1,491	1,124			1,821,300	1,337,311		
November...	1,301	1,050			1,472,915	1,331,583		
December...	1,612	1,111			1,833,545	1,353,785		
12 months..	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March.....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
3 months...	34,338	26,214	21,718	- 17.2	34,803,452	29,030,621	23,938,889	- 17.5
April.....	21,020	20,734			21,112,715	23,022,952		
May.....	21,043	17,864			21,453,442	19,876,982		
June.....	17,997	11,583			18,244,997	12,942,205		
July.....	12,526	8,254			12,810,854	9,202,691		
August.....	9,074	7,204			9,521,833	8,018,020		
September..	6,152	5,710			6,638,629	6,564,206		
October....	5,847	6,516			6,552,261	7,161,483		
November...	8,152	8,633			8,989,170	9,717,506		
December...	8,292	8,453			9,043,174	9,475,242		
12 months..	144,441	121,165			149,170,527	135,011,908		

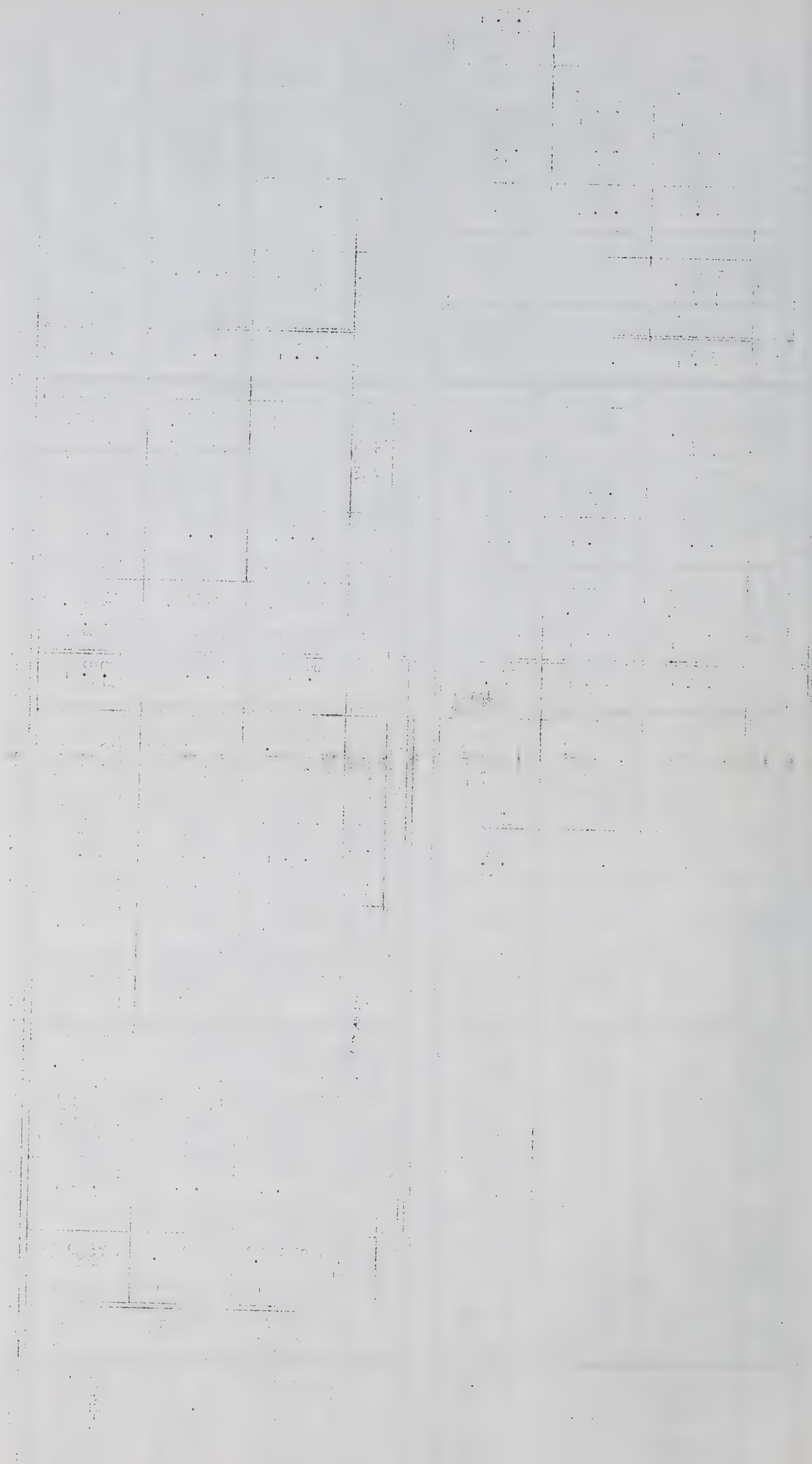


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Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	5,582	100.0	6,143,591	100.0	333	6.0	356,853	5.8	1,029	18.4	1,185,457	19.3	3,010	53.9	3,295,700	53.6
February, 1939	4,515	100.0	4,838,853	100.0	291	6.4	307,260	6.4	664	14.7	742,274	15.3	2,311	51.2	2,463,542	50.9
% Change 1939/8	-19.1	-	-21.2	-	-12.6	-	-13.9	-	-35.5	-	-37.4	-	-23.2	-	-25.2	-
March, 1938	9,845	100.0	10,791,638	100.0	690	7.0	756,258	7.0	2,099	21.3	2,372,397	22.0	4,847	49.3	5,284,734	49.0
March, 1939	7,889	100.0	8,409,570	100.0	561	7.1	589,125	7.0	1,389	17.6	1,565,127	18.6	4,102	52.0	4,307,707	51.2
% Change 1939/8	-19.9	-	-22.1	-	-18.7	-	-22.1	-	-33.8	-	-34.0	-	-15.4	-	-18.5	-
Jan.-Mar., 1938	20,800	100.0	22,850,772	100.0	1,319	6.3	1,434,237	6.3	3,850	18.5	4,409,539	19.3	11,063	53.2	12,091,721	52.9
Jan.-Mar., 1939	17,195	100.0	18,453,705	100.0	1,133	6.6	1,188,701	6.4	2,715	15.8	3,080,502	16.7	8,975	52.2	9,536,127	51.7
% Change 1939/8	-17.3	-	-19.2	-	-14.1	-	-17.1	-	-29.5	-	-30.1	-	-18.9	-	-21.1	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	193	3.5	212,616	3.5	51	0.9	53,932	0.9	407	7.3	442,814	7.2	559	10.0	596,219	9.7
February, 1939	190	4.2	209,126	4.3	92	2.0	95,250	2.0	310	6.9	327,781	6.8	657	14.6	693,620	14.3
% Change 1939/8	-1.6	-	-1.6	-	+80.4	-	+76.6	-	-23.8	-	-26.0	-	+17.5	-	+16.3	-
March, 1938	552	5.6	585,191	5.4	201	2.0	210,492	1.9	738	7.5	798,672	7.4	718	7.3	783,894	7.3
March, 1939	372	4.7	401,737	4.8	297	3.8	308,029	3.7	527	6.7	551,014	6.5	641	8.1	686,831	8.2
% Change 1939/8	-32.6	-	-31.3	-	+47.8	-	+46.3	-	-28.6	-	-31.0	-	-10.7	-	-12.4	-
Jan.-Mar., 1938	958	4.6	1,029,910	4.5	291	1.4	305,092	1.3	1,554	7.5	1,678,339	7.4	1,765	8.5	1,901,934	8.3
Jan.-Mar., 1939	763	4.4	820,330	4.4	496	2.9	515,267	2.8	1,343	7.8	1,415,116	7.7	1,770	10.3	1,897,662	10.3
% Change 1939/8	-20.4	-	-20.3	-	+70.4	-	+68.9	-	-13.6	-	-15.7	-	+0.3	-	-0.2	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES.

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
February, 1938	1,479	100.0	1,695,283	100.0	164,265	9.7	285	19.3	341,796	20.2	672	45.5
February, 1939	1,173	100.0	1,480,869	100.0	123,624	8.4	226	19.3	262,425	17.7	546	46.5
% Change 1939/8	-20.7	-	-12.6	-	-24.7	-	-20.7	-	-23.2	-	-18.7	-
March, 1938	2,476	100.0	2,712,406	100.0	303,675	11.2	536	21.6	638,327	23.5	961	38.8
March, 1939	2,211	100.0	2,593,328	100.0	227,870	8.8	378	17.1	470,835	18.2	993	44.9
% Change 1939/8	-10.7	-	-4.4	-	-25.0	-	-29.5	-	-26.2	-	+3.3	-
Jan.-Mar., 1938	5,414	100.0	6,179,849	100.0	636,406	10.3	1,062	19.6	1,295,078	21.0	2,369	43.7
Jan.-Mar., 1939	4,523	100.0	5,485,184	100.0	447,710	8.2	765	16.9	933,219	17.0	2,084	46.1
% Change 1939/8	-16.5	-	-11.2	-	-29.7	-	-28.0	-	-27.9	-	-12.0	-

4

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
February, 1938	85	5.7	104,209	6.1	10,460	0.6	114	7.7	126,522	7.5	163	11.0
February, 1939	25	2.1	30,975	2.1	19,429	1.3	136	11.6	169,399	11.4	118	10.1
% Change 1939/8	-70.6	-	-70.3	-	+85.7	-	+19.3	-	+33.9	-	-27.6	-
March, 1938	175	7.1	187,423	6.9	41,796	1.5	236	9.5	266,284	9.8	223	9.0
March, 1939	113	5.1	124,457	4.8	78,957	3.0	202	9.1	235,951	9.1	227	10.3
% Change 1939/8	-35.4	-	-33.6	-	+88.9	-	-14.4	-	-11.4	-	+1.8	-
Jan.-Mar., 1938	350	6.5	397,955	6.4	66,578	1.1	475	8.8	528,986	8.6	498	9.2
Jan.-Mar., 1939	210	4.6	231,094	4.2	129,342	2.3	484	10.7	566,133	10.3	447	9.9
% Change 1939/8	-40.0	-	-41.9	-	+94.3	-	+1.9	-	+7.0	-	-10.2	-





Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	No.	%Dom. Total
February, 1938	7,061	100.0	7,838,874	100.0	484	6.9	521,118	6.6	1,314	18.6	3,682	52.2
February, 1939	5,688	100.0	6,319,722	100.0	396	7.0	430,884	6.8	890	15.7	2,857	50.2
% Change 1939/8	-19.4	-	-19.4	-	-18.2	-	-17.3	-	-32.3	-	-22.4	-
March, 1938	12,321	100.0	13,504,044	100.0	994	8.1	1,059,933	7.8	2,635	21.4	5,808	47.1
March, 1939	10,100	100.0	11,002,898	100.0	785	7.8	816,995	7.4	1,767	17.5	5,095	50.4
% Change 1939/8	-18.0	-	-18.5	-	-21.0	-	-22.9	-	-32.9	-	-12.3	-
Jan.-Mar., 1938	26,214	100.0	29,030,621	100.0	1,916	7.3	2,070,643	7.1	4,912	18.7	13,432	51.3
Jan.-Mar., 1939	21,718	100.0	23,938,889	100.0	1,550	7.1	1,636,411	6.8	3,480	16.0	11,059	51.0
% Change 1939/8	-17.2	-	-17.5	-	-19.1	-	-21.0	-	-29.2	-	-17.7	-
Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	No.	%Dom. Total
February, 1938	278	3.9	316,825	4.0	60	0.8	64,392	0.8	521	7.4	722	10.2
February, 1939	215	3.8	240,101	3.8	109	1.9	114,679	1.8	446	7.8	775	13.6
% Change 1939/8	-22.7	-	-24.2	-	+81.7	-	+78.1	-	-14.4	-	+ 7.3	-
March, 1938	727	5.9	772,614	5.7	242	2.0	252,288	1.9	974	7.9	941	7.6
March, 1939	485	4.8	526,194	4.8	371	3.7	386,986	3.5	729	7.2	868	8.6
% Change 1939/8	-33.3	-	-31.9	-	+53.3	-	+53.4	-	-25.2	-	- 7.8	-
Jan.-Mar., 1938	1,308	5.0	1,427,865	4.9	354	1.4	371,670	1.3	2,029	7.7	2,263	8.6
Jan.-Mar., 1939	973	4.5	1,051,424	4.4	612	2.8	644,609	2.7	1,827	8.4	2,217	10.2
% Change 1939/8	-25.6	-	-26.4	-	+72.9	-	+73.4	-	-10.0	-	- 2.0	-

(x) Includes passenger cars, trucks and buses.





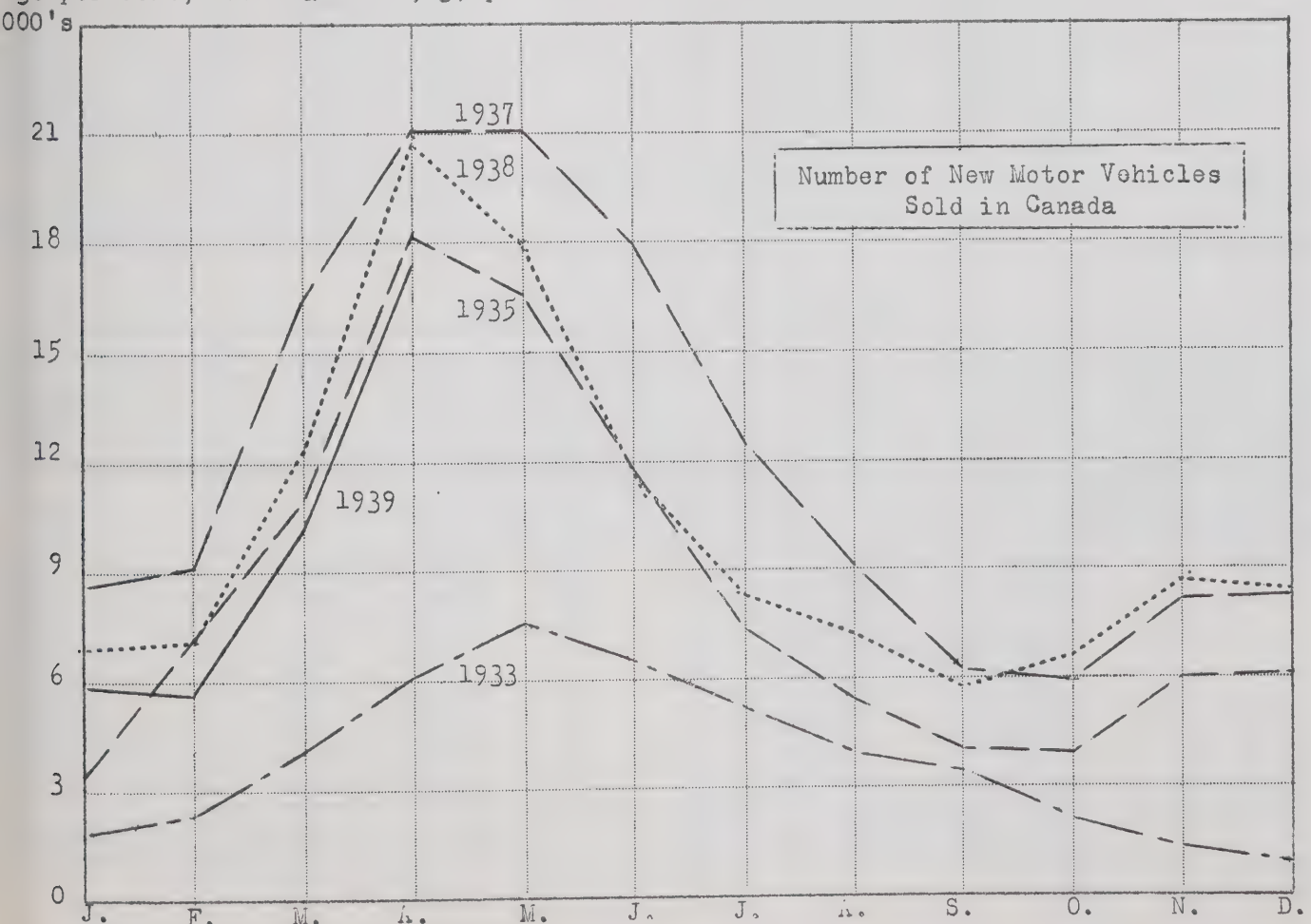
Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.
Vol. VII - No. 4	Year's Subscription, \$1.00 Single copies, 10 cents

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, APRIL, 1939

Sales of new motor vehicles in Canada during April, 1939 were 16 per cent in number and 18 per cent in value below those for April, 1938, showing a slight improvement compared with the two preceding months in which decreases of 18 and 19 per cent were recorded. There were 17,375 new motor vehicles sold for \$18,806,536 in April this year compared with 20,734 units which retailed for \$23,022,952 in April, 1938. New motor vehicle sales for the first four months of 1939 were 17 per cent in number and 18 per cent in value below the total for the corresponding period in 1938. Sales from January to April, 1939, numbered 39,093 with a retail value of \$42,745,425 compared with 46,948 new motor vehicles which sold for \$52,053,573 in the same period of 1938. April sales were 72 per cent above the March figure, a gain exceeding the usual seasonal improvement; the 1938 comparison showed an increase of 68 per cent, while April sales in 1937 were only 28 per cent above the March level.

Passenger car sales held up better than commercial vehicles, although still 15 per cent in number and 18 per cent in value below April of last year. There were 14,250 new passenger cars sold during April, 1939, valued at \$15,225,792, compared with 16,772 cars which sold for \$18,487,466 in April last year. Decreases varied in different parts of the country, the biggest drop from last year occurring in Ontario where sales were 30 per cent below the 1938 level. British Columbia sales decreased 14 per cent; Alberta and Manitoba, 10 per cent; Quebec, 4 per cent, and the Maritime Provinces, 3 per cent. Sales in Saskatchewan showed an improvement of 51 per cent over 1938.

April sales of new trucks and buses numbered 3,125 units with a retail value of \$3,580,744, 21 per cent in both number and value below the 3,962 new commercial vehicles which retailed for \$4,535,486 during April, 1938. Saskatchewan continued to be the only province to show improvement over 1938 with an increase of 48 per cent. Decreases were registered in the other provinces as follows: Alberta, 2 per cent; Maritime Provinces, 11 per cent; Quebec, 19 per cent; Ontario, 30 per cent; British Columbia, 36 per cent; and Manitoba, 39 per cent.







NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January .....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February .....	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
4 months .....	45,338	37,572	31,445	- 16.3	45,737,210	41,338,238	33,679,497	- 18.5
May .....	16,944	14,056			17,097,352	15,393,765		
June .....	14,380	9,197			14,402,071	10,060,410		
July .....	9,459	6,187			9,463,005	6,702,267		
August .....	6,344	4,591			6,595,751	4,962,613		
September .....	3,923	3,831			4,134,100	4,217,617		
October .....	4,356	5,392			4,730,961	5,824,172		
November .....	6,851	7,583			7,516,255	8,385,923		
December .....	6,680	7,342			7,209,629	8,121,457		
12 months .....	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January .....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February .....	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
4 months .....	10,020	9,376	7,648	- 18.4	10,178,957	10,715,335	9,065,928	- 15.4
May .....	4,099	3,808			4,356,090	4,483,217		
June .....	3,617	2,386			3,842,926	2,881,795		
July .....	3,067	2,067			3,347,849	2,500,424		
August .....	2,730	2,613			2,926,082	3,055,407		
September .....	2,229	1,879			2,504,529	2,346,589		
October .....	1,491	1,124			1,821,300	1,337,311		
November .....	1,301	1,050			1,472,915	1,331,583		
December .....	1,612	1,111			1,833,545	1,353,785		
12 months .....	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January .....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February .....	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
4 months .....	55,358	46,948	39,093	- 16.7	55,916,167	52,053,573	42,745,425	- 17.9
May .....	21,043	17,864			21,453,442	19,876,982		
June .....	17,997	11,583			18,244,997	12,942,205		
July .....	12,526	8,254			12,810,854	9,202,691		
August .....	9,074	7,204			9,521,833	8,018,020		
September .....	6,152	5,710			6,638,629	6,564,206		
October .....	5,847	6,516			6,552,261	7,161,483		
November .....	8,152	8,633			8,989,170	9,717,506		
December .....	8,292	8,453			9,043,174	9,475,242		
12 months .....	144,441	121,165			149,170,527	135,011,908		





# SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O				
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	
March, 1938	9,845	100.0	10,791,638	100.0	690	756,258	7.0	2,099	21.3	2,372,397	22.0	4,847	5,284,734	49.0
March, 1939	7,889	100.0	8,409,570	100.0	561	589,125	7.0	1,389	17.6	1,565,127	18.6	4,102	4,307,707	51.2
% Change 1939/8	-19.9	-	-22.1	-	-18.7	-22.1	-	-33.8	-	-34.0	-	-15.4	-18.5	-
April, 1938	16,772	100.0	18,487,466	100.0	1,531	1,649,276	8.9	3,750	22.4	4,270,037	23.1	7,661	8,425,346	45.6
April, 1939	14,250	100.0	15,225,792	100.0	1,486	1,538,551	10.1	3,588	25.2	4,023,724	26.4	5,358	5,732,993	37.7
% Change 1939/8	-15.0	-	-17.6	-	-2.9	-6.7	-	-4.3	-	-5.8	-	-30.1	-32.0	-
Jan.-April 1938	37,572	100.0	41,338,238	100.0	2,850	3,083,513	7.4	7,600	20.2	8,679,576	21.0	18,724	20,517,067	49.6
Jan.-April 1939	31,445	100.0	33,679,497	100.0	2,619	2,727,252	8.1	6,303	20.0	7,104,226	21.1	14,333	15,269,120	45.3
% Change 1939/8	-16.3	-	-18.5	-	-8.1	-11.6	-	-17.1	-	-18.2	-	-23.5	-25.6	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1938	552	5.6	\$ 585,191	5.4	210,492	738	7.5	798,672	7.4	718	7.3	783,894	7.3
March, 1939	372	4.7	401,737	4.8	308,029	527	6.7	551,014	6.5	641	8.1	686,831	8.2
% Change 1939/8	-32.6	-	-31.3	-	+46.3	-28.6	-	-31.0	-	-10.7	-	-12.4	-
April, 1938	1,179	7.0	1,277,190	6.9	683,753	1,194	7.1	1,284,917	6.9	812	4.9	896,947	4.9
April, 1939	1,066	7.5	1,116,719	7.3	988,520	1,076	7.6	1,106,621	7.3	701	4.9	718,664	4.7
% Change 1939/8	-9.6	-	-12.6	-	+44.6	-9.9	-	-13.9	-	-13.7	-	-19.9	-
Jan.-April 1938	2,137	5.7	2,307,100	5.6	988,845	2,748	7.3	2,963,256	7.2	2,577	6.9	2,798,881	6.8
Jan.-April 1939	1,829	5.8	1,937,049	5.7	1,503,787	2,419	7.7	2,521,737	7.5	2,471	7.9	2,616,326	7.8
% Change 1939/8	-14.4	-	-16.0	-	+52.1	-12.0	-	-14.9	-	-4.1	-	-6.5	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

1 4 :

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1938	2,476	100.0	2,712,406	100.0	304	12.3	303,675	11.2	536	21.6	638,327	23.5	961	38.8	1,034,480	38.2
March, 1939	2,211	100.0	2,593,328	100.0	224	10.1	227,870	8.8	378	17.1	470,835	18.2	993	44.9	1,165,560	44.9
% Change 1939/8	-10.7	-	- 4.4	-	-26.3	-	-25.0	-	-29.5	-	-26.2	-	+ 3.3	-	+12.7	-
April, 1938	3,962	100.0	4,535,486	100.0	481	12.2	519,294	11.5	873	22.0	1,015,601	22.4	1,451	36.6	1,744,533	38.5
April, 1939	3,125	100.0	3,580,744	100.0	429	13.7	452,985	12.7	705	22.6	841,211	23.5	1,020	32.6	1,204,813	33.6
% Change 1939/8	-21.1	-	-21.1	-	-10.8	-	-12.8	-	-19.2	-	-17.2	-	-29.7	-	-30.9	-
Jan.-April 1938	9,376	100.0	10,715,335	100.0	1,078	11.5	1,155,700	10.8	1,935	20.6	2,310,679	21.6	3,820	40.7	4,447,428	41.5
Jan.-April 1939	7,648	100.0	9,065,928	100.0	846	11.1	900,695	9.9	1,470	19.2	1,774,430	19.6	3,104	40.6	3,813,800	42.1
% Change 1939/8	-18.4	-	-15.4	-	-21.5	-	-22.1	-	-24.0	-	-23.2	-	-18.7	-	-14.2	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1938	175	7.1	187,423	6.9	41	1.7	41,796	1.5	236	9.5	266,284	9.8	223	9.0	240,421	8.9
March, 1939	113	5.1	124,457	4.8	74	3.4	78,957	3.0	202	9.1	235,951	9.1	227	10.3	289,698	11.2
% Change 1939/8	-35.4	-	-33.6	-	+80.5	-	+88.9	-	-14.4	-	-11.4	-	+ 1.8	-	+20.5	-
April, 1938	370	9.3	395,541	8.7	151	3.8	160,772	3.5	339	8.6	359,893	7.9	297	7.5	339,852	7.5
April, 1939	227	7.3	245,478	6.9	224	7.2	241,500	6.7	331	10.6	373,669	10.4	189	6.0	221,088	6.2
% Change 1939/8	-38.6	-	-37.9	-	+48.3	-	+50.2	-	- 2.4	-	+ 3.8	-	-36.4	-	-34.9	-
Jan.-April 1938	720	7.7	793,496	7.4	214	2.3	227,350	2.1	814	8.7	888,879	8.3	795	8.5	891,803	8.3
Jan.-April 1939	437	5.7	476,572	5.3	340	4.4	370,842	5.2	815	10.7	939,802	10.4	636	8.3	789,787	8.7
% Change 1939/8	-39.3	-	-39.9	-	+58.9	-	+63.1	-	+ 0.1	-	+ 5.7	-	-20.0	-	-11.4	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
March, 1938	12,321	100.0	13,504,044	994	8.1	1,059,933	2,635	21.4	3,010,724	5,308	47.1	6,319,214
March, 1939	10,100	100.0	11,002,898	785	7.8	816,995	1,767	17.5	2,035,962	5,095	50.4	5,473,267
% Change 1939/8	-18.0	-	-18.5	-21.0	-	-22.9	-32.9	-	-32.4	-12.3	-	-13.4
April, 1938	20,734	100.0	23,022,952	2,012	9.7	2,168,570	4,623	22.3	5,285,638	9,112	43.9	10,169,879
April, 1939	17,375	100.0	18,806,536	1,915	11.0	1,991,536	4,293	24.7	4,864,935	6,378	36.7	6,937,806
% Change 1939/8	-16.2	-	-18.3	-4.8	-	-8.2	-7.1	-	-8.0	-30.0	-	-31.8
Jan.-April 1938	46,948	100.0	52,053,573	3,928	8.4	4,239,213	9,535	20.3	10,990,255	22,544	48.0	24,964,495
Jan.-April 1939	39,093	100.0	42,745,425	3,465	8.9	3,627,947	7,773	19.9	8,878,656	17,437	44.6	19,082,920
% Change 1939/8	-16.7	-	-17.9	-11.8	-	-14.4	-18.5	-	-19.2	-22.7	-	-23.6

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Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
March, 1938	727	5.9	772,614	242	2.0	252,288	974	7.9	1,064,956	941	7.6	1,024,315
March, 1939	485	4.8	526,194	371	3.7	386,986	729	7.2	786,965	868	8.6	976,529
% Change 1939/8	-33.3	-	-31.9	+53.3	-	+53.4	-25.2	-	-26.1	-7.8	-	-4.7
April, 1938	1,549	7.5	1,672,731	796	3.8	844,525	1,533	7.4	1,644,810	1,109	5.4	1,236,799
April, 1939	1,293	7.5	1,362,197	1,199	6.9	1,230,020	1,407	8.1	1,480,290	890	5.1	939,752
% Change 1939/8	-16.5	-	-18.6	+50.6	-	+45.6	-8.2	-	-10.0	-19.7	-	-24.0
Jan.-April 1938	2,857	6.1	3,100,596	1,150	2.4	1,216,195	3,562	7.6	3,852,135	3,372	7.2	3,690,684
Jan.-April 1939	2,266	5.8	2,413,621	1,811	4.6	1,874,629	3,234	8.3	3,461,539	3,107	7.9	3,406,113
% Change 1939/8	-20.7	-	-22.2	+57.5	-	+54.1	-9.2	-	-10.1	-7.9	-	-7.7

(x) Includes passenger cars, trucks and buses.





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.
Vol. VII - No. 5	Year's Subscription, \$1.00 Single copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MAY, 1939

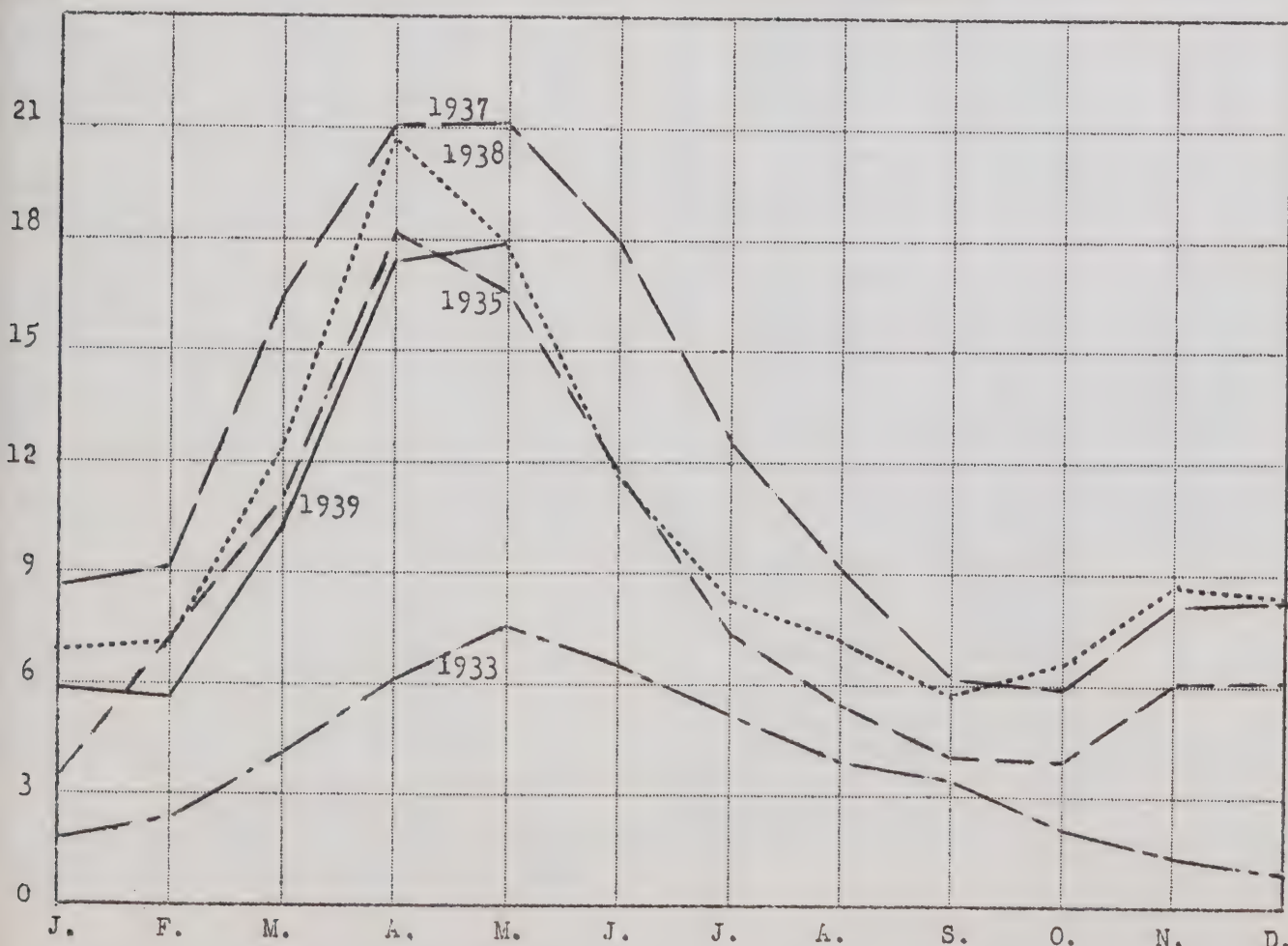
New motor vehicles to the number of 17,858 were retailed for \$19,326,715 in May this year compared with 17,864 units which sold for \$19,876,982 in the corresponding month of 1938. This is the first month since the beginning of the year in which retail sales of new motor vehicles have reached the 1938 level, figures for earlier months of 1939 ranging from 13 to 19 per cent below the corresponding periods of year ago. April and May normally average about equal in point of view of new motor vehicles sold. But May sales a year ago declined 14 per cent from April. The more favorable comparison of May this year and last must be attributed in part at least to the lower level obtaining in May a year ago with which month the comparison is made. Cumulative totals for the first five months of 1939 show 56,951 units retailed for \$62,072,140, down 12 per cent in number and 14 per cent in value from the corresponding five-month period of 1938.

Passenger car sales during May, 1939, numbered 14,353 units valued at \$15,372,747, up 2 per cent in number and fractionally lower in value than the 14,056 cars which retailed for \$15,393,765 in May, 1938. Manitoba, British Columbia and Ontario reported decreases of 22 per cent, 5 per cent and 3 per cent respectively. All other sections of the country registered increases. Sales in Quebec increased 7 per cent; in Alberta, 8 per cent; in the Maritime Provinces, 11 per cent; and in Saskatchewan, 48 per cent.

May sales of new trucks and buses numbered 3,505 units with a retail value of \$3,953,968, decreases of 8 per cent in number and 12 per cent in value from the 3,808 new commercial vehicles which retailed for \$4,483,217 in May, 1938. Manitoba reported a decrease of 36 per cent; British Columbia, 27 per cent; the Maritime Provinces, 16 per cent; Ontario, 12 per cent. Quebec and Alberta reported increases of 4 per cent; and Saskatchewan, 31 per cent.

Number of New Motor Vehicles Sold in Canada

000's







NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January .....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February .....	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,338,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
5 months .....	62,282	51,628	45,798	- 11.3	62,834,562	56,732,003	49,052,244	- 13.5
June .....	14,380	9,197			14,402,071	10,060,410		
July .....	9,459	6,187			9,463,005	6,702,267		
August .....	6,344	4,591			6,595,751	4,962,613		
September ...	3,923	3,831			4,134,100	4,217,617		
October .....	4,356	5,392			4,730,961	5,824,172		
November .....	6,851	7,583			7,516,255	8,385,923		
December .....	6,680	7,342			7,209,629	8,121,457		
12 months ...	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January .....	1,429	1,459	1,139	- 21.9	1,482,500	1,772,160	1,410,987	- 20.4
February .....	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,732,407	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.3
5 months .....	14,119	13,184	11,153	- 15.4	14,535,047	15,198,552	13,019,896	- 14.3
June .....	3,617	2,386			3,842,926	2,881,795		
July .....	3,067	2,067			3,347,849	2,500,424		
August .....	2,730	2,613			2,926,082	3,055,407		
September ...	2,229	1,879			2,504,529	2,346,589		
October .....	1,491	1,124			1,821,300	1,337,311		
November .....	1,301	1,050			1,472,915	1,331,583		
December .....	1,612	1,111			1,833,545	1,353,785		
12 months ...	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January .....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February .....	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May .....	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
5 months .....	76,401	64,812	56,951	- 12.1	77,369,609	71,930,555	62,072,140	- 13.7
June .....	17,997	11,583			18,244,997	12,942,205		
July .....	12,526	8,254			12,810,854	9,202,691		
August .....	9,074	7,204			9,521,833	8,018,020		
September ...	6,152	5,710			6,638,629	6,564,206		
October .....	5,847	6,516			6,552,261	7,161,483		
November .....	8,152	8,633			8,989,170	9,717,506		
December .....	8,292	8,453			9,043,174	9,475,242		
12 months ...	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.



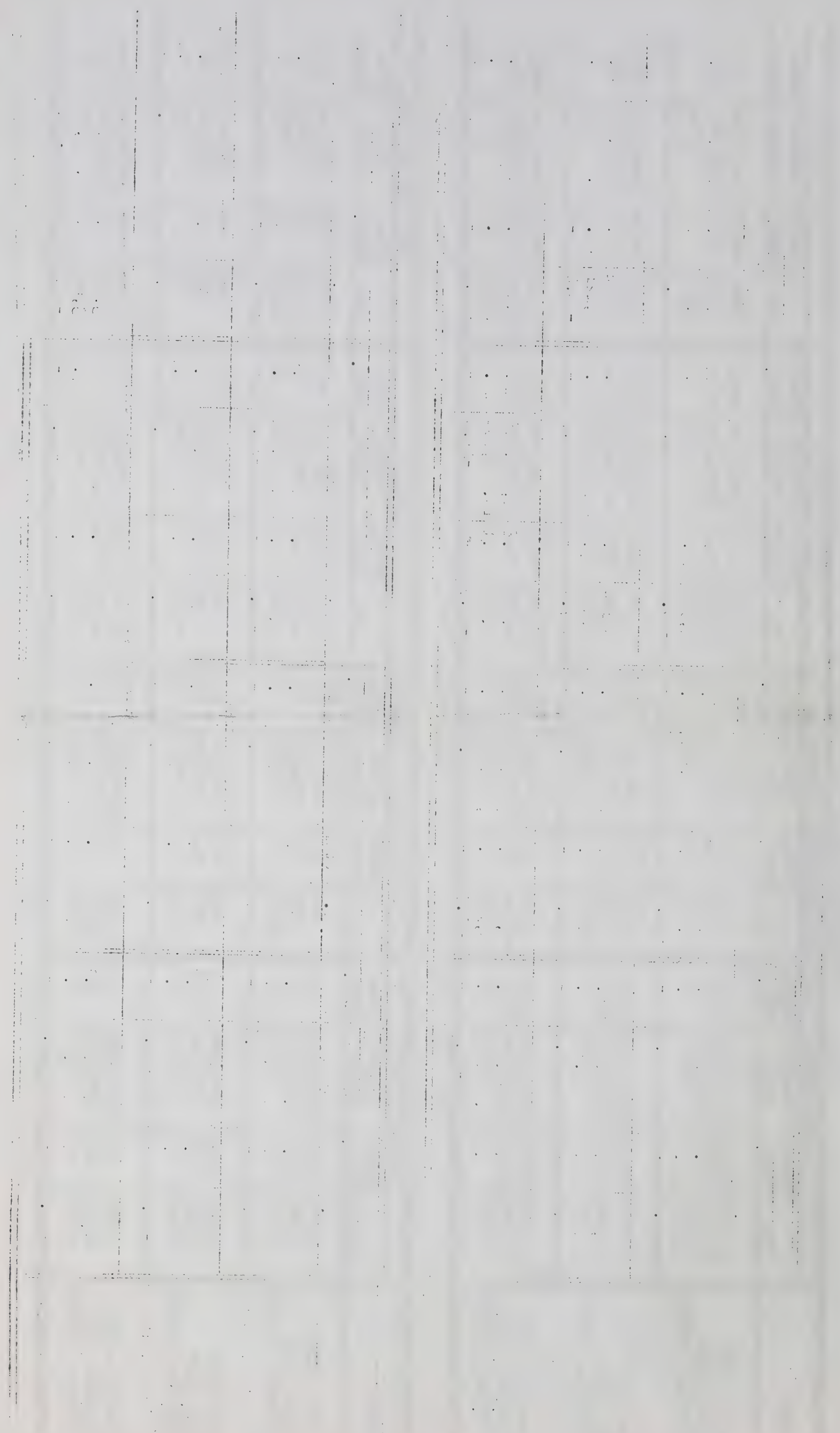


Month	C A N A D A				M E R I T I M E   P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1938	16,772	100.0	18,487,466	100.0	1,531	9.1	1,649,276	8.9	3,750	22.4	4,270,037	23.1	7,661	45.7	8,425,346	45.6
April, 1939	14,250	100.0	15,225,792	100.0	1,486	10.4	1,538,551	10.1	3,588	25.2	4,023,724	26.4	5,358	37.6	5,732,993	37.7
% Change, 1939/8	-15.0	-	-17.6	-	-2.9	-	-6.7	-	-4.3	-	-5.8	-	-30.1	-	-32.0	-
May, 1938	14,056	100.0	15,393,765	100.0	1,392	9.9	1,505,069	9.8	3,124	22.2	3,519,982	22.8	6,312	44.9	6,905,723	44.8
May, 1939	14,353	100.0	15,372,747	100.0	1,543	10.7	1,609,481	10.5	3,354	23.4	3,754,378	24.4	6,121	42.6	6,517,447	42.4
% Change, 1939/8	+2.1	-	-0.1	-	+10.8	-	+6.9	-	+7.4	-	+6.7	-	-3.0	-	-5.6	-
Jan.-May, 1938	51,628	100.0	56,732,003	100.0	4,242	8.2	4,588,582	8.1	10,724	20.8	12,199,558	21.5	25,036	48.5	27,422,790	48.3
Jan.-May, 1939	45,798	100.0	49,052,244	100.0	4,162	9.1	4,336,733	8.9	9,657	21.1	10,858,604	22.1	20,454	44.6	21,786,567	44.4
% Change, 1939/8	-11.3	-	-13.5	-	-1.9	-	-5.5	-	-9.9	-	-11.0	-	-18.3	-	-20.6	-

3

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H   C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1938	1,179	7.0	1,277,190	6.9	645	3.8	683,753	3.7	1,194	7.1	1,284,917	6.9	812	4.9	896,947	4.9
April, 1939	1,066	7.5	1,116,719	7.3	975	6.8	988,520	6.5	1,076	7.6	1,106,621	7.3	701	4.9	718,664	4.7
% Change, 1939/8	-9.6	-	-12.6	-	+51.2	-	+44.6	-	-9.9	-	-13.9	-	-13.7	-	-19.9	-
May, 1938	1,066	7.6	1,149,986	7.5	622	4.4	660,336	4.3	921	6.6	995,245	6.5	619	4.4	657,424	4.3
May, 1939	833	5.8	883,641	5.8	918	6.4	939,603	6.1	998	7.0	1,032,677	6.7	586	4.1	635,520	4.1
% Change, 1939/8	-21.9	-	-23.2	-	+47.6	-	+42.3	-	+8.4	-	+3.8	-	-5.3	-	-3.3	-
Jan.-May, 1938	3,203	6.2	3,457,086	6.1	1,558	3.0	1,649,181	2.9	3,669	7.1	3,958,501	7.0	3,196	6.2	3,456,305	6.1
Jan.-May, 1939	2,662	5.8	2,820,690	5.8	2,389	5.2	2,443,390	5.0	3,417	7.5	3,554,414	7.2	3,057	6.7	3,251,846	6.6
% Change, 1939/8	-16.9	-	-18.4	-	+53.3	-	+48.2	-	-6.9	-	-10.2	-	-4.3	-	-5.9	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1938	3,962	100.0	4,535,486	100.0	481	12.2	519,294	11.5	873	22.0	1,015,601	22.4	1,451	36.6	1,744,533	38.5
April, 1939	3,125	100.0	3,580,744	100.0	429	13.7	452,985	12.7	705	22.6	841,211	23.5	1,020	32.6	1,204,813	33.6
% Change, 1939/8	-21.1	-	-21.1	-	-10.8	-	-12.8	-	-19.2	-	-17.2	-	-29.7	-	-30.9	-
May, 1938	3,808	100.0	4,483,217	100.0	545	14.3	592,221	13.2	1,075	28.2	1,308,343	29.2	1,171	30.8	1,446,014	32.3
May, 1939	3,505	100.0	3,953,968	100.0	456	13.0	487,173	12.3	1,114	31.8	1,270,715	32.1	1,026	29.3	1,168,474	29.6
% Change, 1939/8	-8.0	-	-11.8	-	-16.3	-	-17.7	-	+3.6	-	-2.9	-	-12.4	-	-19.2	-
Jan.-May, 1938	13,184	100.0	15,198,552	100.0	1,623	12.3	1,747,921	11.5	3,010	22.8	3,619,022	23.8	4,991	37.8	5,893,442	38.8
Jan.-May, 1939	11,153	100.0	13,019,896	100.0	1,302	11.7	1,387,868	10.7	2,584	23.2	3,045,145	23.4	4,130	37.0	4,982,274	38.2
% Change, 1939/8	-15.4	-	-14.3	-	-19.8	-	-20.6	-	-14.2	-	-15.9	-	-17.3	-	-15.5	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1938	370	9.3	395,541	8.7	151	3.8	160,772	3.5	339	8.6	359,893	7.9	297	7.5	339,852	7.5
April, 1939	227	7.3	245,478	6.9	224	7.2	241,500	6.7	331	10.6	373,669	10.4	189	6.0	221,088	6.2
% Change, 1939/8	-38.6	-	-37.9	-	+48.3	-	+50.2	-	-2.4	-	+3.8	-	-36.4	-	-34.9	-
May, 1938	330	8.7	345,222	7.7	194	5.1	211,749	4.7	274	7.2	309,255	6.9	219	5.7	270,413	6.0
May, 1939	211	6.0	224,670	5.7	254	7.3	278,569	7.0	285	8.1	316,452	8.0	159	4.5	207,915	5.3
% Change, 1939/8	-36.1	-	-34.9	-	+30.9	-	+31.6	-	+4.0	-	+2.3	-	-27.4	-	-23.1	-
Jan.-May, 1938	1,050	8.0	1,138,718	7.5	408	3.1	439,099	2.9	1,088	8.3	1,198,134	7.9	1,014	7.7	1,162,216	7.6
Jan.-May, 1939	648	5.8	701,242	5.4	594	5.3	649,411	5.0	1,100	9.9	1,256,254	9.6	795	7.1	997,702	7.7
% Change, 1939/8	-38.3	-	-38.4	-	+45.6	-	+47.9	-	+1.1	-	+4.9	-	-21.6	-	-14.2	-





Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
April, 1938	20,734	100.0	23,022,952	100.0	2,012	2,168,570	9.4	4,623	5,285,638	22.9	9,112	10,169,879
April, 1939	17,375	100.0	18,806,536	100.0	1,915	1,991,536	10.6	4,293	4,864,935	25.9	6,378	6,937,806
% Change, 1939/8	-16.2	-	-18.3	-	-4.8	-8.2	-	-7.1	-8.0	-	-30.0	-31.8
May, 1938	17,864	100.0	19,876,982	100.0	1,937	2,097,290	10.5	4,199	4,828,325	24.3	7,483	8,351,737
May, 1939	17,858	100.0	19,326,715	100.0	1,999	2,096,654	10.8	4,468	5,025,093	26.0	7,147	7,685,921
% Change, 1939/8	(a)	-	-2.8	-	+3.2	(a)	-	+6.4	+4.1	-	-4.5	-8.0
Jan.-May, 1938	64,812	100.0	71,930,555	100.0	5,865	6,336,503	8.8	13,734	15,818,580	22.0	30,027	33,316,232
Jan.-May, 1939	56,951	100.0	62,072,140	100.0	5,464	5,724,601	9.2	12,241	13,903,749	22.4	24,584	26,768,841
% Change, 1939/8	-12.1	-	-13.7	-	-6.8	-9.7	-	-10.9	-12.1	-	-18.1	-19.7

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
April, 1938	1,549	7.5	1,672,731	7.3	796	844,525	3.7	1,533	1,644,810	7.1	1,109	1,236,799
April, 1939	1,293	7.5	1,362,197	7.2	1,199	1,230,020	6.5	1,407	1,480,290	7.9	890	939,752
% Change, 1939/8	-16.5	-	-18.6	-	+50.6	+45.6	-	-8.2	-10.0	-	-19.7	-24.0
May, 1938	1,396	7.8	1,495,208	7.5	816	872,085	4.4	1,195	1,304,500	6.6	838	927,837
May, 1939	1,044	5.8	1,108,311	5.7	1,172	1,218,172	6.3	1,283	1,349,129	7.0	745	843,435
% Change, 1939/8	-25.2	-	-25.9	-	+43.6	+39.7	-	+7.4	+3.4	-	-11.1	-9.1
Jan.-May, 1938	4,253	6.6	4,595,804	6.4	1,966	2,088,280	2.9	4,757	5,156,635	7.2	4,210	4,618,521
Jan.-May, 1939	3,310	5.8	3,521,932	5.7	2,983	3,092,801	5.0	4,517	4,810,668	7.8	3,852	4,249,548
% Change, 1939/8	-22.2	-	-23.4	-	+51.7	+48.1	-	-5.0	-6.7	-	-8.5	-8.0

(a) Decrease is less than 0.1 per cent.

(x) Includes passenger cars, trucks and buses.





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OTTAWA, CANADA

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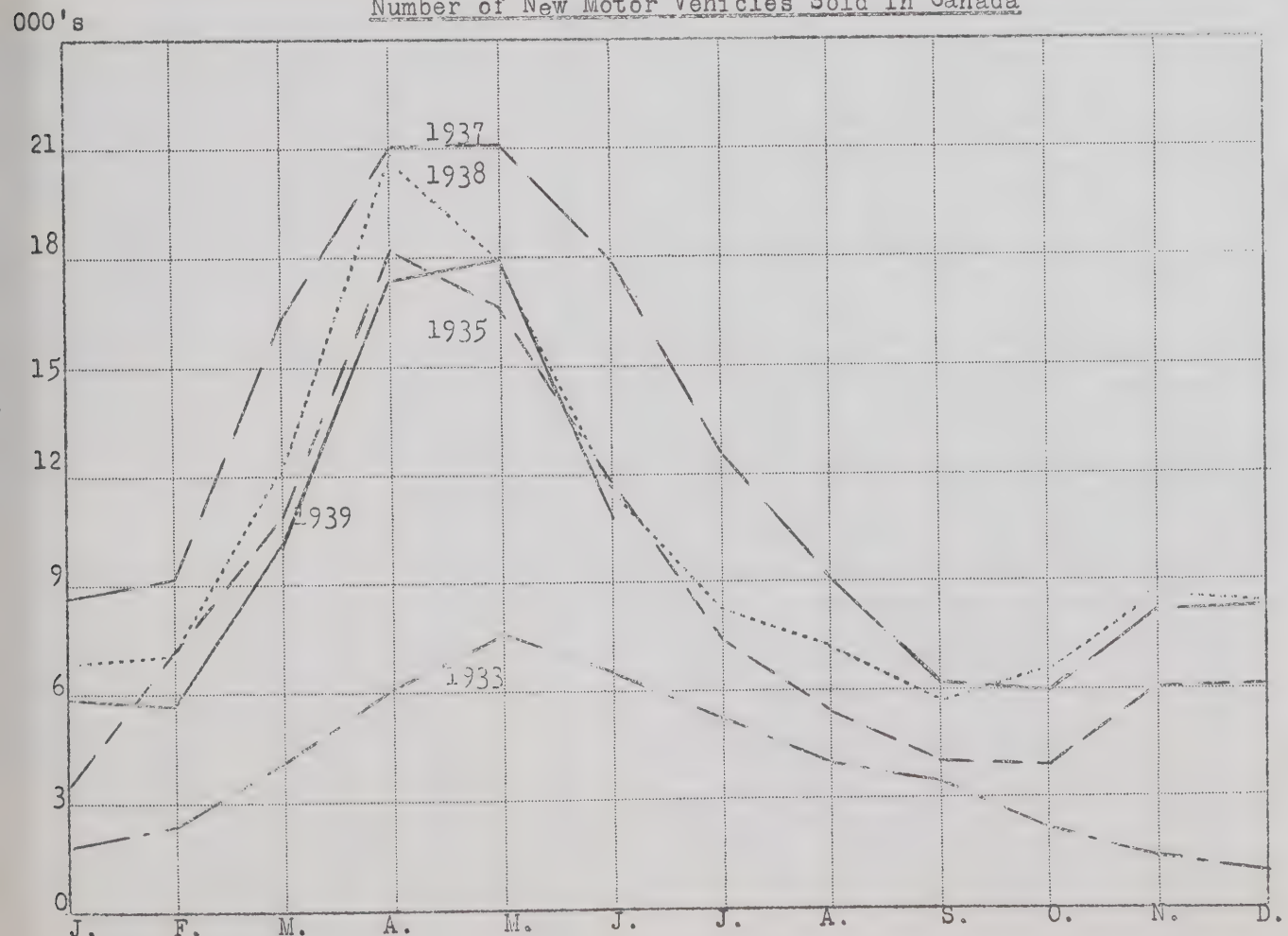
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JUNE, 1939

New motor vehicle sales in Canada again dropped below the 1938 level in June, after reaching that level in May. There were 10,945 new motor vehicles sold for \$11,831,004, a decrease of 6 per cent in number and 9 per cent in value from the 11,583 vehicles which retailed for \$12,942,205 in June, 1938. This brought the total for the first six months of 1939 to 67,896 units with a retail value of \$73,903,144, 11 per cent in number and 13 per cent in value below the 76,395 new motor vehicles valued at \$84,872,760 which were sold during the first six months of 1938. June sales were 39 per cent below those for May this year, compared with a drop of 35 per cent from May to June in 1938, and 15 per cent in 1937.

Sales of new passenger cars in June numbered 8,610 units with a retail value of \$9,104,469, down 6 per cent in number and 10 per cent in value from June, 1938, when 9,197 new passenger cars retailed for \$10,060,410. British Columbia, with a gain of 4 per cent, was the only province to show an increase in sales over 1938. Saskatchewan, which has shown marked improvement over 1938 each month since the beginning of the year, dropped 2 per cent below June of last year, while the other provinces showed decreases as follows: Quebec, 2 per cent; Alberta, 3 per cent; Ontario, 7 per cent; Manitoba, 10 per cent; and the Maritime Provinces, 24 per cent.

There was a narrowing of the margin between 1938 and 1939 sales of new trucks and buses in June when the 2,335 new commercial vehicles which retailed for \$2,726,535 were only 2 per cent less in number and 5 per cent less in value than the 2,386 units which retailed for \$2,881,795 in June, 1938. British Columbia and Quebec showed substantial improvement over 1938 with gains of 14 per cent and 9 per cent respectively. Decreases were general in the rest of the Dominion. Ontario sales were down 2 per cent; Alberta, 4 per cent, and the Maritime Provinces, 11 per cent. Saskatchewan, as in the case of passenger cars, showed a decrease for the first time since January with sales 8 per cent below 1938. Manitoba sales dropped 27 per cent below the 1938 figure.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January .....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February .....	7,327	5,582	4,515	- 19.1	7,310,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June .....	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
6 months ....	76,662	60,825	54,408	- 10.5	77,236,633	66,792,413	58,156,713	- 12.9
July .....	9,459	6,187			9,463,005	6,702,267		
August .....	6,344	4,591			6,595,751	4,962,613		
September ...	3,923	3,831			4,134,100	4,217,617		
October .....	4,356	5,392			4,730,961	5,824,172		
November ....	6,851	7,583			7,516,255	8,385,923		
December ....	6,680	7,342			7,209,629	8,121,457		
12 months ...	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January .....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February .....	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June .....	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
6 months ....	17,736	15,570	13,488	- 13.4	18,377,973	18,080,347	15,746,431	- 12.9
July .....	3,067	2,067			3,347,849	2,500,424		
August .....	2,730	2,613			2,926,082	3,055,407		
September ...	2,229	1,879			2,504,529	2,346,589		
October .....	1,491	1,124			1,821,300	1,337,311		
November ....	1,301	1,050			1,472,915	1,331,583		
December ....	1,612	1,111			1,833,545	1,353,785		
12 months ...	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January .....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February .....	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May .....	21,043	17,864	17,853	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June .....	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
6 months ....	94,398	76,395	67,896	- 11.1	95,614,606	84,872,760	73,903,144	- 12.9
July .....	12,526	8,254			12,810,854	9,202,691		
August .....	9,074	7,204			9,521,833	8,018,020		
September ...	6,152	5,720			6,638,629	6,564,206		
October .....	5,847	6,516			6,552,261	7,161,483		
November ....	8,152	8,633			8,989,170	9,717,506		
December ....	8,292	8,453			9,043,174	9,475,242		
12 months ...	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
May, 1938	14,056	100.0	15,393,765	100.0	1,392	9.9	1,505,069	9.8	3,124	22.2	3,519,982	22.8	6,312	44.9	6,905,723	44.8
May, 1939	14,353	100.0	15,372,747	100.0	1,543	10.7	1,609,481	10.5	3,354	23.4	3,754,378	24.4	6,121	42.6	6,517,447	42.4
% Change, 1939/8	+ 2.1	-	- 0.1	-	+10.8	-	+ 6.9	-	+ 7.4	-	+ 6.7	-	- 3.0	-	- 5.6	-
June, 1938	9,197	100.0	10,060,410	100.0	795	8.7	856,290	8.5	1,694	18.4	1,935,049	19.2	4,401	47.9	4,784,516	47.5
June, 1939	8,610	100.0	9,104,469	100.0	604	7.0	642,566	7.0	1,661	19.3	1,807,827	19.8	4,113	47.8	4,332,188	47.6
% Change, 1939/8	- 6.4	-	- 9.5	-	-24.0	-	-25.0	-	- 1.9	-	- 6.6	-	- 6.5	-	- 9.5	-
Jan.-June, 1938	60,825	100.0	66,792,413	100.0	5,037	8.3	5,444,872	8.1	12,418	20.4	14,134,607	21.2	29,437	48.4	32,207,306	48.2
Jan.-June, 1939	54,408	100.0	58,156,713	100.0	4,766	8.7	4,979,299	8.6	11,318	20.8	12,666,431	21.8	24,567	45.2	26,118,755	44.9
% Change, 1939/8	-10.5	-	-12.9	-	- 5.4	-	- 8.6	-	- 8.9	-	-10.4	-	-16.5	-	-18.9	-
Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
May, 1938	1,066	7.6	1,149,986	7.5	622	4.4	660,336	4.3	921	6.6	995,245	6.5	619	4.4	657,424	4.3
May, 1939	833	5.8	883,641	5.8	918	6.4	939,603	6.1	998	7.0	1,032,677	6.7	586	4.1	635,520	4.1
% Change, 1939/8	-21.9	-	-23.2	-	+47.6	-	+42.3	-	+ 8.4	-	+ 3.8	-	- 5.3	-	- 3.3	-
June, 1938	610	6.6	658,982	6.6	533	5.8	572,280	5.7	664	7.2	713,497	7.1	500	5.4	539,796	5.4
June, 1939	551	6.4	580,013	6.4	520	6.0	534,326	5.9	642	7.5	662,048	7.3	519	6.0	545,501	6.0
% Change, 1939/8	- 9.7	-	-12.0	-	- 2.4	-	- 6.6	-	- 3.3	-	- 7.2	-	+ 3.8	-	+ 1.1	-
Jan.-June, 1938	3,813	6.3	4,116,068	6.2	2,091	3.4	2,221,461	3.3	4,333	7.1	4,671,998	7.0	3,696	6.1	3,996,101	6.0
Jan.-June, 1939	3,213	5.9	3,400,703	5.8	2,909	5.3	2,977,716	5.1	4,059	7.5	4,216,462	7.3	3,576	6.6	3,797,347	6.5
% Change, 1939/8	-15.7	-	-17.4	-	+39.1	-	+34.0	-	- 6.3	-	- 9.8	-	- 3.2	-	- 5.0	-



1. The first part of the document is a list of names and addresses of the members of the committee.

2. The second part of the document is a list of names and addresses of the members of the committee.

3. The third part of the document is a list of names and addresses of the members of the committee.

4. The fourth part of the document is a list of names and addresses of the members of the committee.

5. The fifth part of the document is a list of names and addresses of the members of the committee.

SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
May, 1938	3,808	100.0	4,483,217	100.0	592,221	13.2	1,075	28.2	1,308,343	1,171	30.8	1,446,014
May, 1939	3,505	100.0	3,953,968	100.0	487,173	12.3	1,114	31.8	1,270,715	1,026	29.3	1,168,474
% Change, 1939/8	- 8.0	-	-11.8	-	-17.7	-	+ 3.6	-	- 2.9	-12.4	-	-19.2
June, 1938	2,386	100.0	2,881,795	100.0	340,481	11.8	547	22.9	654,526	812	34.0	1,031,214
June, 1939	2,335	100.0	2,726,535	100.0	283,994	10.4	598	25.6	720,962	797	34.1	976,965
% Change, 1939/8	- 2.1	-	- 5.4	-	-16.6	-	+ 9.3	-	+10.2	- 1.8	-	- 5.3
Jan.-June, 1938	15,570	100.0	18,080,347	100.0	2,088,402	11.6	3,557	22.8	4,273,548	5,803	37.3	6,924,656
Jan.-June, 1939	13,488	100.0	15,746,431	100.0	1,671,862	10.6	3,182	23.6	3,766,107	4,927	36.5	5,959,239
% Change, 1939/8	-13.4	-	-12.9	-	-19.9	-	-10.5	-	-11.9	-15.1	-	-13.9

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
May, 1938	330	8.7	345,222	7.7	211,749	4.7	274	7.2	309,255	219	5.7	270,413
May, 1939	211	6.0	224,670	5.7	278,569	7.0	285	8.1	316,452	159	4.5	207,915
% Change, 1939/8	-36.1	-	-34.9	-	+31.6	-	+ 4.0	-	+ 2.3	-27.4	-	-23.1
June, 1938	192	8.1	214,906	7.5	193,343	6.7	213	8.9	255,222	145	6.1	192,103
June, 1939	140	6.0	148,487	5.4	174,344	6.4	204	8.7	225,662	165	7.1	196,121
% Change, 1939/8	-27.1	-	-30.9	-	- 9.8	-	- 4.2	-	-11.6	+13.8	-	+ 2.1
Jan.-June, 1938	1,242	8.0	1,353,624	7.5	632,442	3.5	1,301	8.4	1,453,356	1,159	7.4	1,354,319
Jan.-June, 1939	788	5.8	849,729	5.4	823,755	5.2	1,304	9.7	1,481,916	960	7.1	1,193,823
% Change, 1939/8	-36.6	-	-37.2	-	+30.2	-	+ 0.2	-	+ 2.0	-17.2	-	-11.9





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
May, 1938	17,864	100.0	19,876,982	100.0	1,937	10.8	2,097,290	10.5	4,199	23.5	4,828,325	24.3	7,483	41.9	8,351,737	42.0
May, 1939	17,858	100.0	19,326,715	100.0	1,999	11.2	2,096,654	10.8	4,468	25.0	5,025,093	26.0	7,147	40.0	7,685,921	39.8
% Change, 1939/8	(a)	-	- 2.8	-	+ 3.2	-	(a)	-	+ 6.4	-	+ 4.1	-	- 4.5	-	- 8.0	-
June, 1938	11,583	100.0	12,942,205	100.0	1,096	9.5	1,196,771	9.2	2,241	19.3	2,589,575	20.0	5,213	45.0	5,815,730	44.9
June, 1939	10,945	100.0	11,831,004	100.0	873	8.0	926,560	7.8	2,259	20.6	2,528,789	21.4	4,910	44.9	5,309,153	44.9
% Change, 1939/8	- 5.5	-	- 8.6	-	-20.3	-	-22.6	-	+ 0.8	-	- 2.3	-	- 5.8	-	- 8.7	-
Jan.-June, 1938	76,395	100.0	84,872,760	100.0	6,961	9.1	7,533,274	8.9	15,975	20.9	18,408,155	21.7	35,240	46.1	39,131,962	46.1
Jan.-June, 1939	67,896	100.0	73,903,144	100.0	6,337	9.3	6,651,161	9.0	14,500	21.4	16,432,538	22.2	29,494	43.4	32,077,994	43.4
% Change, 1939/8	-11.1	-	-12.9	-	- 9.0	-	-11.7	-	- 9.2	-	-10.7	-	-16.3	-	-18.0	-

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Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
May, 1938	1,396	7.8	1,495,208	7.5	816	4.6	872,085	4.4	1,195	6.7	1,304,500	6.6	838	4.7	927,837	4.7
May, 1939	1,044	5.8	1,108,311	5.7	1,172	6.6	1,218,172	6.3	1,283	7.2	1,349,129	7.0	745	4.2	843,435	4.4
% Change, 1939/8	-25.2	-	-25.9	-	+43.6	-	+39.7	-	+ 7.4	-	+ 3.4	-	-11.1	-	- 9.1	-
June, 1938	802	6.9	873,888	6.8	709	6.1	765,623	5.9	877	7.6	968,719	7.5	645	5.6	731,899	5.7
June, 1939	691	6.3	728,500	6.1	682	6.2	708,670	6.0	846	7.7	887,710	7.5	684	6.3	741,622	6.3
% Change, 1939/8	-13.8	-	-16.6	-	- 3.8	-	- 7.4	-	- 3.5	-	- 8.4	-	+ 6.0	-	+ 1.3	-
Jan.-June, 1938	5,055	6.6	5,469,692	6.4	2,675	3.5	2,853,903	3.4	5,634	7.4	6,125,354	7.2	4,855	6.4	5,350,420	6.3
Jan.-June, 1939	4,001	5.9	4,250,432	5.8	3,665	5.4	3,801,471	5.1	5,363	7.9	5,698,378	7.7	4,536	6.7	4,991,170	6.8
% Change, 1939/8	-20.9	-	-22.3	-	+37.0	-	+33.2	-	- 4.8	-	- 7.0	-	- 6.6	-	- 6.7	-

(a) Decrease is less than 0.1 per cent.

(x) Includes passenger cars, trucks and buses.





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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JULY, 1939

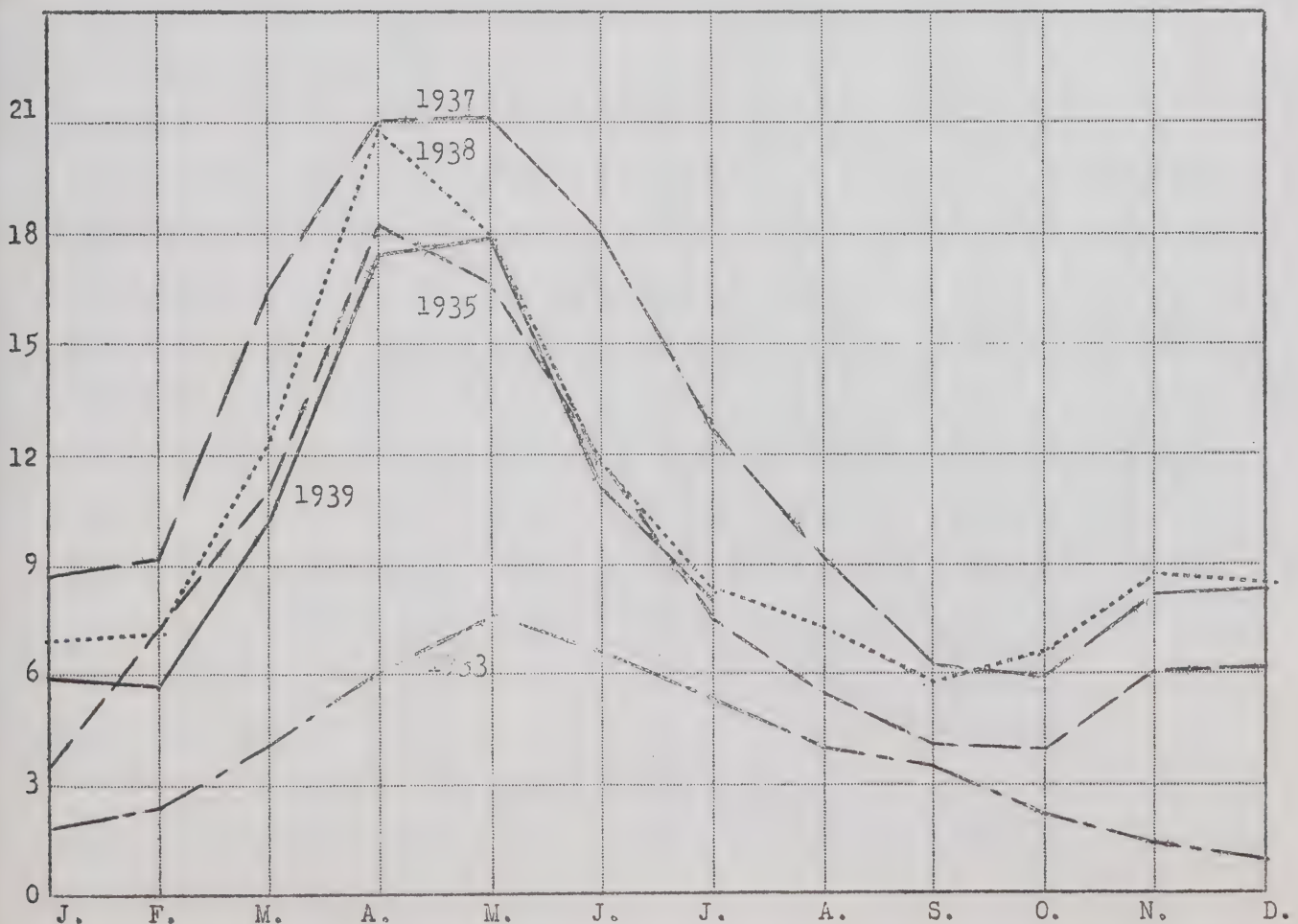
Sales of new motor vehicles in Canada during July, 1939, declined 5 per cent in number and 8 per cent in retail value below sales in July, 1938. The 7,877 vehicles which sold for \$8,487,187 in July this year compare with 8,254 units which retailed at \$9,202,691 in the same month of 1938. During the first seven months of the current year, 75,773 cars, trucks and buses have been sold in Canada for \$82,390,331, decreases below the 84,649 vehicles which sold for \$94,075,451 in the corresponding period of 1938 being 11 per cent in number and 12 per cent in dollar value.

New passenger car sales in July registered declines of 6 per cent in number and 8 per cent in value below July of last year, 5,820 units retailing for \$6,161,603 in July this year, compared with 6,187 units which sold for \$6,702,267 in the same month of 1938. Alberta recorded a gain of 8 per cent over July, 1938; sales in the Maritime Provinces also increased 2 per cent. Decreases occurred in all other regions, as follows: British Columbia, 1 per cent; Saskatchewan, 5 per cent; Ontario, 7 per cent; Manitoba, 11 per cent, and Quebec, 13 per cent.

In the commercial vehicle field, sales advanced to within  $\frac{1}{2}$  of one per cent of the total for July, 1938, 2,057 trucks and buses selling for \$2,325,584 this year, and 2,067 units retailing for \$2,500,424 in the same month last year. A mixed trend is evidenced in the regional statistics, increases being recorded in four divisions and decreases in three. In Alberta, the gain was 36 per cent, in Quebec, 19 per cent, in British Columbia, 15 per cent, and in the Maritime Provinces, 14 per cent. Sales in Manitoba declined 39 per cent, in Ontario, 10 per cent, and in Saskatchewan, 3 per cent.

Number of New Motor Vehicles Sold in Canada

000's







NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
New Passenger Cars								
January .....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February .....	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June .....	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July .....	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
7 months ....	86,121	67,012	60,228	- 10.1	86,699,638	73,494,680	64,318,316	- 12.5
August .....	6,344	4,591			6,595,751	4,962,613		
September ...	3,923	3,831			4,134,100	4,217,617		
October .....	4,356	5,392			4,730,961	5,824,172		
November ....	6,851	7,583			7,516,255	8,385,923		
December ....	6,680	7,342			7,209,629	8,121,457		
12 months ...	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January .....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February .....	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June .....	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July .....	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
7 months ....	20,803	17,637	15,545	- 11.9	21,725,822	20,580,771	18,072,015	- 12.2
August .....	2,730	2,613			2,926,082	3,055,407		
September ...	2,229	1,879			2,504,529	2,346,589		
October .....	1,491	1,124			1,821,300	1,337,311		
November ....	1,301	1,050			1,472,915	1,331,583		
December ....	1,612	1,111			1,833,545	1,353,785		
12 months ...	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January .....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February .....	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May .....	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June .....	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
July .....	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
7 months ....	106,924	84,649	75,773	- 10.5	108,425,460	94,075,451	82,390,331	- 12.4
August .....	9,074	7,204			9,521,833	8,018,020		
September ...	6,152	5,710			6,638,629	6,564,206		
October .....	5,847	6,516			6,552,261	7,161,483		
November ....	8,152	8,633			8,989,170	9,717,506		
December ....	8,292	8,453			9,043,174	9,475,242		
12 months ...	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
June, 1938 .....	9,197	100.0	10,060,410	100.0	795	8.7	856,290	8.5	1,694	18.4	1,935,049	19.2	4,401	47.9	4,784,516	47.5
June, 1939 .....	8,610	100.0	9,104,469	100.0	604	7.0	642,566	7.0	1,661	19.3	1,807,827	19.8	4,113	47.8	4,332,103	47.6
% Change, 1939/8	- 6.4	-	- 9.5	-	-24.0	-	-25.0	-	- 2.9	-	- 6.6	-	- 6.5	-	- 9.5	-
July, 1938 .....	6,187	100.0	6,702,267	100.0	468	7.6	497,154	7.4	1,091	17.6	1,217,619	18.2	2,805	45.3	3,056,582	45.6
July, 1939 .....	5,820	100.0	6,161,603	100.0	477	8.2	499,636	8.1	959	16.5	1,070,562	17.4	2,597	44.6	2,740,360	44.5
% Change, 1939/8	- 5.9	-	- 8.1	-	+ 1.9	-	+ 0.5	-	-12.1	-	-12.1	-	- 7.4	-	-10.3	-
Jan.-July, 1938	67,012	100.0	73,494,680	100.0	5,505	8.2	5,942,026	8.1	13,509	20.1	15,352,226	20.9	32,242	48.1	35,263,383	48.0
Jan.-July, 1939	60,228	100.0	64,318,316	100.0	5,243	8.7	5,478,935	8.5	12,277	20.4	13,736,993	21.3	27,164	45.1	28,859,115	44.9
% Change, 1939/8	-10.1	-	-12.5	-	- 4.8	-	- 7.8	-	- 9.1	-	-10.5	-	-15.7	-	-18.2	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
June, 1938 .....	620	6.6	658,982	6.6	533	5.8	572,289	5.7	664	7.2	713,497	7.1	500	5.4	539,736	5.4
June, 1939 .....	551	6.4	580,013	6.4	520	6.0	534,326	5.9	642	7.5	662,048	7.3	519	6.0	545,501	6.0
% Change, 1939/8	- 7.7	-	-12.0	-	- 2.4	-	- 6.6	-	- 3.3	-	- 7.2	-	+ 3.6	-	+ 1.1	-
July, 1938 .....	456	7.4	478,520	7.1	424	6.9	440,273	6.6	490	7.9	519,570	7.8	453	7.3	492,549	7.3
July, 1939 .....	405	7.0	428,596	6.9	402	6.9	407,915	6.6	531	9.1	541,112	8.8	449	7.7	473,422	7.7
% Change, 1939/8	-11.2	-	-10.4	-	- 5.2	-	- 7.3	-	+ 8.4	-	+ 4.1	-	- 0.9	-	- 3.9	-
Jan.-July, 1938	4,269	6.4	4,594,588	6.2	2,515	3.8	2,661,734	3.6	4,823	7.2	5,191,568	7.1	4,149	6.2	4,486,650	6.1
Jan.-July, 1939	3,618	6.0	3,829,299	6.0	3,311	5.5	3,385,631	5.3	4,590	7.6	4,757,574	7.4	4,025	6.7	4,270,769	6.6
% Change, 1939/8	-15.2	-	-16.7	-	+31.7	-	+27.2	-	-4.9	-	- 8.4	-	- 3.0	-	- 4.9	-





Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
June, 1938 .....	2,386	100.0	2,881,795	100.0	301	340,481	11.8	547	654,526	22.7	812	1,031,214
June, 1939 .....	2,335	100.0	2,726,535	100.0	269	283,994	10.4	598	720,962	26.5	797	976,965
% Change, 1939/8	- 2.1	-	- 5.4	-	-10.6	-16.6	-	+ 9.3	+10.2	-	- 1.8	- 5.3
July, 1938 .....	2,067	100.0	2,500,424	100.0	161	169,253	6.8	295	377,361	15.1	649	828,394
July, 1939 .....	2,057	100.0	2,325,584	100.0	183	193,640	8.3	352	415,932	17.9	583	688,047
% Change, 1939/8	- 0.5	-	- 7.0	-	+13.7	+14.4	-	+19.3	+10.2	-	-10.2	-16.9
Jan.-July, 1938	17,637	100.0	20,580,771	100.0	2,085	2,257,655	11.0	3,852	4,650,909	22.6	6,452	7,753,050
Jan.-July, 1939	15,545	100.0	18,072,015	100.0	1,754	1,865,502	10.3	3,534	4,182,039	23.2	5,510	6,647,286
% Change, 1939/8	-11.9	-	-12.2	-	-15.9	-17.4	-	- 8.3	-10.1	-	-14.6	-14.3

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
June, 1938 .....	192	8.1	214,906	7.5	176	193,343	6.7	213	255,222	8.8	145	192,103
June, 1939 .....	140	6.0	148,487	5.4	162	174,344	6.4	204	225,662	8.3	165	196,121
% Change, 1939/8	-27.1	-	-30.9	-	- 8.0	- 9.8	-	- 4.2	-11.6	-	+13.6	+ 2.1
July, 1938 .....	280	13.5	308,589	12.3	339	363,736	14.6	213	283,627	11.3	130	169,464
July, 1939 .....	171	8.3	186,606	8.0	329	341,300	14.7	290	313,474	13.5	149	186,585
% Change, 1939/8	-38.9	-	-39.5	-	- 2.9	- 6.2	-	+36.2	+10.5	-	+14.6	+10.1
Jan.-July, 1938	1,522	8.6	1,662,213	8.1	923	996,178	4.8	1,514	1,736,983	8.4	1,289	1,523,783
Jan.-July, 1939	959	6.2	1,036,335	5.7	1,085	1,165,055	6.5	1,594	1,795,390	9.9	1,109	1,380,408
% Change, 1939/8	-37.0	-	-37.7	-	+17.6	+17.0	-	+ 5.3	+ 3.4	-	-14.0	- 9.4





Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO			QUEBEC			ONTARIO			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	%Dom. Total		
June, 1938 .....	11,583	100.0	12,942,205	1,096	9.5	1,196,771	1,096	9.5	1,196,771	2,241	19.3	2,589,575	2,241	19.3	2,589,575	5,213	45.0	5,815,730	5,213	45.0	5,815,730	44.9		
June, 1939 .....	10,945	100.0	11,831,004	873	8.0	926,560	873	8.0	926,560	2,259	20.6	2,528,789	2,259	20.6	2,528,789	4,910	44.9	5,309,153	4,910	44.9	5,309,153	44.9		
% Change, 1939/8	- 5.5	-	- 8.6	-20.3	-	-22.6	-20.3	-	-22.6	+ 0.8	-	- 2.3	+ 0.8	-	- 2.3	- 5.8	-	- 8.7	- 5.8	-	- 8.7	-		
July, 1938 .....	8,254	100.0	9,202,691	629	7.6	666,407	629	7.6	666,407	1,386	16.8	1,594,980	1,386	16.8	1,594,980	3,454	41.9	3,884,976	3,454	41.9	3,884,976	42.2		
July, 1939 .....	7,877	100.0	8,487,187	660	8.4	693,276	660	8.4	693,276	1,311	16.6	1,486,494	1,311	16.6	1,486,494	3,180	40.4	3,428,407	3,180	40.4	3,428,407	40.4		
% Change, 1939/8	- 4.6	-	- 7.8	+ 4.9	-	+ 4.0	+ 4.9	-	+ 4.0	- 5.4	-	- 6.8	- 5.4	-	- 6.8	- 7.9	-	- 11.8	- 7.9	-	- 11.8	-		
Jan.-July, 1938	84,649	100.0	94,075,451	7,590	9.0	8,199,681	7,590	9.0	8,199,681	17,361	20.5	20,003,135	17,361	20.5	20,003,135	38,694	45.7	43,016,938	38,694	45.7	43,016,938	45.7		
Jan.-July, 1939	75,773	100.0	82,390,331	6,997	9.2	7,344,437	6,997	9.2	7,344,437	15,811	20.9	17,919,032	15,811	20.9	17,919,032	32,674	43.1	35,506,401	32,674	43.1	35,506,401	43.1		
% Change, 1939/8	-10.5	-	-12.4	- 7.8	-	-10.4	- 7.8	-	-10.4	- 8.9	-	-10.4	- 8.9	-	-10.4	-15.6	-	-17.5	-15.6	-	-17.5	-		

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA			ALBERTA			BRITISH COLUMBIA			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	%Dom. Total		
June, 1938 .....	802	6.9	873,888	709	6.1	765,623	877	7.6	968,719	645	5.6	731,899	877	7.6	968,719	645	5.6	731,899	645	5.6	731,899	5.7		
June, 1939 .....	691	6.3	728,500	682	6.2	708,670	846	7.7	887,710	684	6.3	741,622	846	7.7	887,710	684	6.3	741,622	684	6.3	741,622	6.3		
% Change, 1939/8	-13.8	-	-16.6	- 3.8	-	- 7.4	- 3.5	-	- 8.4	+ 6.0	-	+ 1.3	- 3.5	-	- 8.4	+ 6.0	-	+ 1.3	+ 6.0	-	+ 1.3	-		
July, 1938 .....	736	8.9	787,109	763	9.2	804,009	703	8.5	803,197	583	7.1	662,013	703	8.5	803,197	583	7.1	662,013	583	7.1	662,013	7.2		
July, 1939 .....	576	7.3	615,202	731	9.3	749,215	821	10.4	854,586	598	7.6	660,007	821	10.4	854,586	598	7.6	660,007	598	7.6	660,007	7.8		
% Change, 1939/8	-21.7	-	-21.8	- 4.2	-	- 6.8	+16.8	-	+ 6.4	+ 2.6	-	- 0.3	+16.8	-	+ 6.4	+ 2.6	-	- 0.3	- 0.3	-	- 0.3	-		
Jan.-July, 1938	5,791	6.8	6,256,801	3,438	4.1	3,657,912	6,337	7.5	6,928,551	5,438	6.4	6,012,433	6,337	7.5	6,928,551	5,438	6.4	6,012,433	5,438	6.4	6,012,433	6.4		
Jan.-July, 1939	4,577	6.0	4,865,634	4,396	5.8	4,550,686	6,184	8.2	6,552,964	5,134	6.8	5,651,177	6,184	8.2	6,552,964	5,134	6.8	5,651,177	5,134	6.8	5,651,177	6.9		
% Change, 1939/8	-21.0	-	-22.2	+27.9	-	+24.4	- 2.4	-	- 5.4	- 5.6	-	- 6.0	- 2.4	-	- 5.4	- 5.6	-	- 6.0	- 5.6	-	- 6.0	-		

(x) Includes passenger cars, trucks and buses.





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INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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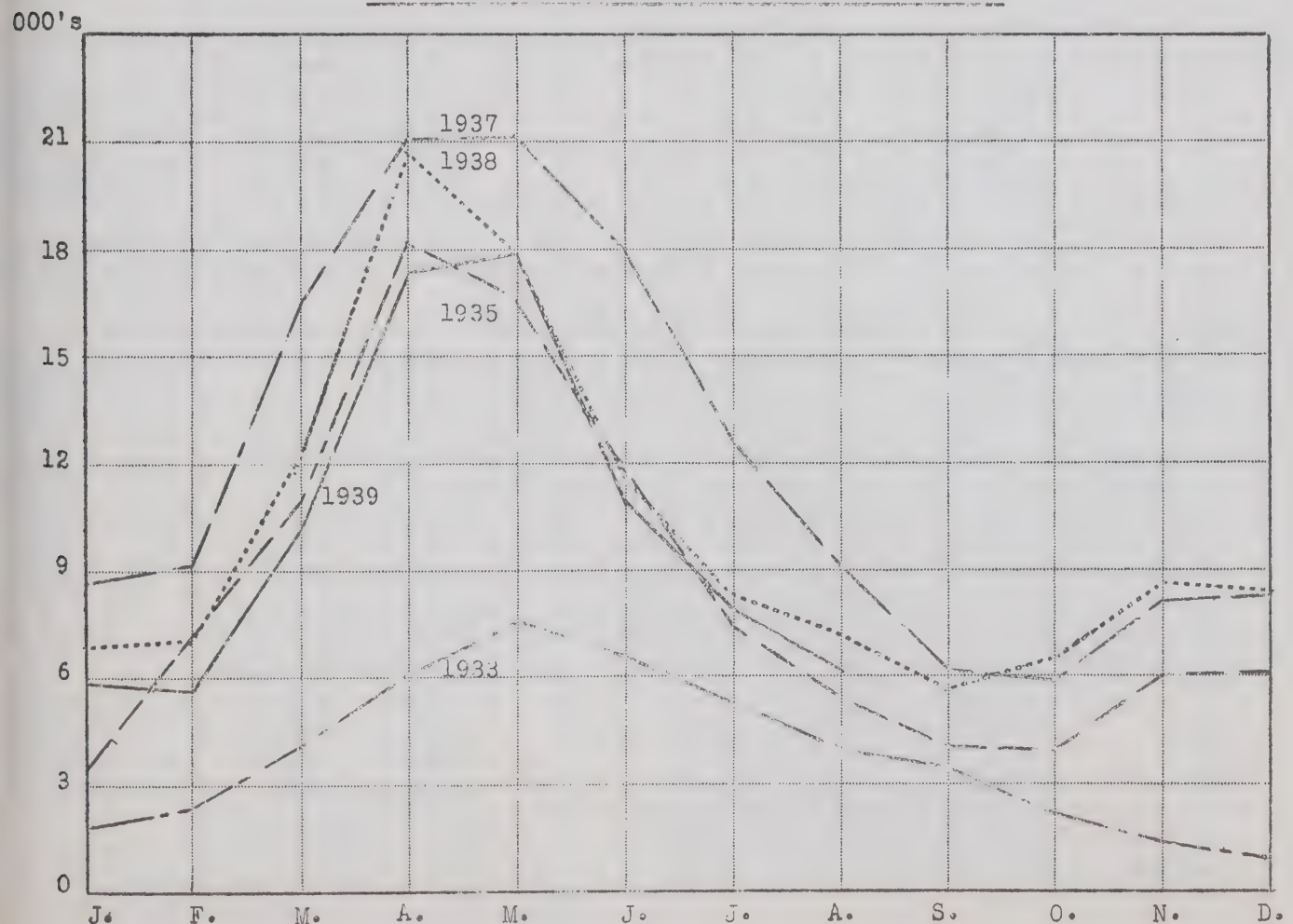
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1939

Sales of new motor vehicles in August, 1939, dropped 15 per cent in number and 16 per cent in value below August, 1938. There were 6,140 new vehicles retailed for \$6,718,307 in August this year compared with 7,204 new motor vehicles which sold for \$8,018,020 in the same month last year. New motor vehicles sold during the first 8 months of 1939 numbered 81,913 units with a retail value of \$89,108,638, 11 per cent in number and 13 per cent in value below the 91,853 units which were sold for \$102,093,471 in the first 8 months of 1938.

New passenger car sales in August, 1939, were down 21 per cent in both number and value from August, 1938. There were 3,646 new passenger cars with a retail value of \$3,918,523 sold in August this year compared with 4,591 new cars which were sold for \$4,962,613 in the same month of 1938. The decline was general throughout Canada, but varied widely for different regions. Decreases were reported as follows: Alberta, 3 per cent; the Maritime Provinces, 5 per cent; Quebec, 17 per cent; Manitoba, 18 per cent; British Columbia, 21 per cent; Ontario, 25 per cent, and Saskatchewan, 41 per cent.

Sales of new trucks and buses during August numbered 2,494 units with a retail value of \$2,799,784, 5 per cent in number and 8 per cent in value below the 2,613 new trucks and buses which sold for \$3,055,407 in August, 1938. Results varied considerably in different sections of the country. Ontario reported sales 27 per cent above those for August, 1938, while Saskatchewan was up 12 per cent and the Maritime Provinces, 11 per cent. In British Columbia, sales of new trucks and buses were down 7 per cent, Alberta showed a decrease of 17 per cent, Quebec sales were down 19 per cent, while Manitoba reported the most marked drop with sales 53 per cent below August of last year.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January ....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February ...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June .....	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July .....	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
August .....	6,344	4,591	3,646	- 20.6	6,595,751	4,962,613	3,918,523	- 21.0
8 months ...	92,465	71,603	63,874	- 10.8	93,295,389	78,457,293	68,236,839	- 13.0
September ..	3,923	3,831			4,134,100	4,217,617		
October ....	4,356	5,392			4,730,961	5,824,172		
November ...	6,851	7,583			7,516,255	8,385,923		
December ...	6,680	7,342			7,209,629	8,121,457		
12 months ..	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January ....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February ...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June .....	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July .....	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
August .....	2,730	2,613	2,494	- 4.6	2,926,082	3,055,407	2,799,784	- 8.4
8 months ...	23,533	20,250	18,039	- 10.9	24,651,904	23,636,178	20,871,799	- 11.7
September ..	2,229	1,879			2,504,529	2,346,589		
October ....	1,491	1,124			1,821,300	1,337,311		
November ...	1,301	1,050			1,472,915	1,331,583		
December ...	1,612	1,111			1,833,545	1,353,785		
12 months ..	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January ....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February ...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May .....	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June .....	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
July .....	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
August .....	9,074	7,204	6,140	- 14.8	9,521,833	8,018,020	6,718,307	- 16.2
8 months ...	115,998	91,853	81,913	- 10.8	117,947,293	102,093,471	89,108,638	- 12.7
September ..	6,152	5,710			6,638,629	6,564,206		
October ....	5,847	6,516			6,552,261	7,161,483		
November ...	8,152	8,633			8,989,170	9,717,506		
December ...	8,292	8,453			9,043,174	9,475,242		
12 months ..	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.

THE UNIVERSITY OF CHICAGO  
DEPARTMENT OF CHEMISTRY  
CHICAGO, ILLINOIS 60637

TO THE HONORABLE CHAIRMAN OF THE BOARD OF TRUSTEES

THE UNIVERSITY OF CHICAGO

RE: REPORT OF THE COMMITTEE ON THE PROGRESS OF THE DEPARTMENT OF CHEMISTRY

FOR THE YEAR 1950

The Department of Chemistry at the University of Chicago has during the year 1950 continued its tradition of excellence in research and teaching. The progress of the department is reported in this document, which is submitted to the Board of Trustees for their consideration and approval. The report is divided into two main parts: a summary of the department's activities and a detailed account of the research and teaching programs. The summary of activities includes a list of the department's publications, a list of the department's research projects, and a list of the department's teaching programs. The detailed account of the research and teaching programs is divided into two main sections: a summary of the department's research programs and a detailed account of the department's teaching programs. The summary of the research programs includes a list of the department's research projects, a list of the department's research results, and a list of the department's research publications. The detailed account of the department's teaching programs includes a list of the department's teaching programs, a list of the department's teaching results, and a list of the department's teaching publications.

THE UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

1950

CHICAGO, ILLINOIS

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THE UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

THE UNIVERSITY OF CHICAGO  
DEPARTMENT OF CHEMISTRY  
CHICAGO, ILLINOIS 60637

1950



SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO			QUEBEC			ONTARIO			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
July, 1938	6,187	100.0	6,702,267	468	7.6	497,154	1,091	17.6	1,217,619	2,805	45.3	3,056,582	1,091	17.6	1,217,619	2,805	45.3	3,056,582	2,805	45.3	3,056,582	2,805	45.3	3,056,582
July, 1939	5,820	100.0	6,161,603	477	8.2	499,636	959	16.5	1,070,562	2,597	44.6	2,740,360	959	16.5	1,070,562	2,597	44.6	2,740,360	2,597	44.6	2,740,360	2,597	44.6	2,740,360
% Change, 1938/8	- 5.9	-	- 8.1	+ 1.9	-	+ 0.5	-12.1	-	-12.1	- 7.4	-	-10.3	-12.1	-	-12.1	- 7.4	-	-10.3	- 7.4	-	-10.3	- 7.4	-	-10.3
August, 1938	4,591	100.0	4,962,613	393	8.6	408,758	815	17.8	913,199	2,096	45.6	2,289,953	815	17.8	913,199	2,096	45.6	2,289,953	2,096	45.6	2,289,953	2,096	45.6	2,289,953
August, 1939	3,646	100.0	3,918,523	374	10.3	387,501	676	18.5	748,675	1,582	43.4	1,719,028	676	18.5	748,675	1,582	43.4	1,719,028	1,582	43.4	1,719,028	1,582	43.4	1,719,028
% Change, 1938/8	-20.6	-	-21.0	- 4.8	-	- 5.2	-17.1	-	-18.0	-24.5	-	-24.9	-17.1	-	-18.0	-24.5	-	-24.9	-24.5	-	-24.9	-24.5	-	-24.9
Jan.-Aug., 1938	71,603	100.0	78,457,293	5,898	8.2	6,350,784	14,324	20.0	16,265,425	34,338	48.0	37,553,841	14,324	20.0	16,265,425	34,338	48.0	37,553,841	34,338	48.0	37,553,841	34,338	48.0	37,553,841
Jan.-Aug., 1939	63,874	100.0	68,236,839	5,617	8.8	5,866,436	12,953	20.3	14,485,668	28,746	45.0	30,578,143	12,953	20.3	14,485,668	28,746	45.0	30,578,143	28,746	45.0	30,578,143	28,746	45.0	30,578,143
% Change, 1938/8	-10.8	-	-13.0	- 4.8	-	- 7.6	- 9.6	-	-10.9	-16.3	-	-18.6	- 9.6	-	-10.9	-16.3	-	-18.6	-16.3	-	-18.6	-16.3	-	-18.6

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA			ALBERTA			BRITISH COLUMBIA			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
July, 1938	456	7.4	478,520	424	6.9	440,273	490	7.9	519,570	453	7.3	492,549	490	7.9	519,570	453	7.3	492,549	453	7.3	492,549	453	7.3	492,549
July, 1939	405	7.0	428,596	402	6.9	407,915	531	9.1	541,112	449	7.7	473,422	531	9.1	541,112	449	7.7	473,422	449	7.7	473,422	449	7.7	473,422
% Change, 1938/8	-11.2	-	-10.4	- 5.2	-	- 7.3	+ 8.4	-	+ 4.1	- 0.9	-	- 3.9	+ 8.4	-	+ 4.1	- 0.9	-	- 3.9	- 0.9	-	- 3.9	- 0.9	-	- 3.9
August, 1938	299	6.5	318,707	312	6.8	319,974	286	6.2	299,081	390	8.5	412,941	286	6.2	299,081	390	8.5	412,941	390	8.5	412,941	390	8.5	412,941
August, 1939	246	6.8	259,277	184	5.0	192,201	277	7.6	287,518	307	8.4	324,323	277	7.6	287,518	307	8.4	324,323	307	8.4	324,323	307	8.4	324,323
% Change, 1938/8	-17.7	-	-18.6	-41.0	-	-39.9	- 3.1	-	- 3.9	-21.3	-	-21.5	- 3.1	-	- 3.9	-21.3	-	-21.5	-21.3	-	-21.5	-21.3	-	-21.5
Jan.-Aug., 1938	4,568	6.4	4,913,295	2,827	4.0	2,981,708	5,109	7.1	5,490,649	4,539	6.3	4,901,591	5,109	7.1	5,490,649	4,539	6.3	4,901,591	4,539	6.3	4,901,591	4,539	6.3	4,901,591
Jan.-Aug., 1939	3,864	6.0	4,088,576	3,495	5.5	3,577,832	4,867	7.6	5,045,092	4,332	6.8	4,595,092	4,867	7.6	5,045,092	4,332	6.8	4,595,092	4,332	6.8	4,595,092	4,332	6.8	4,595,092
% Change, 1938/8	-15.4	-	-16.8	+23.6	-	+20.0	- 4.7	-	- 8.1	- 4.6	-	- 6.3	- 4.7	-	- 8.1	- 4.6	-	- 6.3	- 4.6	-	- 6.3	- 4.6	-	- 6.3





Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$
July, 1938	2,067	100.0	2,500,424	100.0	161	7.8	161	6.8	377,361	15.1	649	828,394
July, 1939	2,057	100.0	2,325,584	100.0	183	8.9	183	8.3	415,932	17.9	583	688,047
% Change, 1939/8	- 0.5	-	- 7.0	-	+13.7	-	+13.7	-	+10.2	-	-10.2	-16.9
August, 1938	2,613	100.0	3,055,407	100.0	113	4.3	113	3.9	355,631	11.6	547	686,739
August, 1939	2,494	100.0	2,799,784	100.0	125	5.0	125	4.9	292,672	10.5	692	806,020
% Change, 1939/8	- 4.6	-	- 8.4	-	+10.6	-	+10.6	-	-17.7	-	+26.5	+17.4
Jan.-August, 1938	20,250	100.0	23,636,178	100.0	2,198	10.9	2,198	10.1	5,006,540	21.2	6,999	8,439,789
Jan.-August, 1939	18,039	100.0	20,871,799	100.0	1,879	10.4	1,879	9.6	4,474,711	21.4	6,202	7,453,306
% Change, 1939/8	-10.9	-	-11.7	-	-14.5	-	-14.5	-	-10.6	-	-11.4	-11.7

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$
July, 1938	280	13.5	308,589	12.3	339	16.4	213	10.3	283,627	11.3	130	169,464
July, 1939	171	8.3	186,606	8.0	329	16.0	290	14.1	313,474	13.5	149	186,585
% Change, 1939/8	-38.9	-	-39.5	-	- 2.9	-	+36.2	-	+10.5	-	+14.6	+10.1
August, 1938	352	13.5	372,600	12.2	598	22.9	572	21.9	637,179	20.9	150	241,921
August, 1939	165	6.6	170,139	6.1	670	26.9	476	19.1	533,253	19.0	139	163,088
% Change, 1939/8	-53.1	-	-54.3	-	+12.0	-	-16.8	-	-16.3	-	- 7.3	-32.6
Jan.-August, 1938	1,874	9.3	2,034,813	8.6	1,521	7.5	2,086	10.3	2,374,162	10.0	1,439	1,765,704
Jan.-August, 1939	1,124	6.2	1,206,474	5.8	1,755	9.7	2,070	11.5	2,328,643	11.2	1,248	1,543,496
% Change, 1939/8	-40.0	-	-40.7	-	+15.4	-	- 0.8	-	- 1.9	-	-13.3	-12.6





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value	
	No.		No.		No.		No.		No.		No.		No.		No.	
July, 1938	8,254	100.0	9,202,691	100.0	629	7.6	666,407	7.2	1,386	16.8	1,594,980	17.4	3,454	41.9	3,884,976	42.2
July, 1939	7,877	100.0	8,487,187	100.0	660	8.4	693,276	8.2	1,311	16.6	1,486,494	17.5	3,180	40.4	3,428,407	40.4
% Change, 1939/8	-4.6	-	-7.8	-	+4.9	-	+4.0	-	-5.4	-	-6.8	-	-7.9	-	-11.8	-
August, 1938	7,204	100.0	8,018,020	100.0	506	7.0	527,751	6.6	1,096	15.2	1,268,830	15.8	2,643	36.7	2,976,692	37.1
August, 1939	6,140	100.0	6,718,307	100.0	499	8.1	523,409	7.8	903	14.7	1,041,347	15.5	2,274	37.0	2,525,048	37.6
% Change, 1939/8	-14.8	-	-16.2	-	-1.4	-	-0.8	-	-17.6	-	-17.9	-	-14.0	-	-15.2	-
Jan.-Aug., 1938	91,853	100.0	102,093,471	100.0	8,096	8.8	8,727,432	8.6	18,457	20.1	21,271,965	20.8	41,337	45.0	45,993,630	45.1
Jan.-Aug., 1939	81,913	100.0	89,108,638	100.0	7,496	9.1	7,867,846	8.8	16,714	20.4	18,960,379	21.3	34,948	42.7	38,031,449	42.7
% Change, 1939/8	-10.8	-	-12.7	-	-7.4	-	-9.8	-	-9.4	-	-10.9	-	-15.5	-	-17.3	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				BRITISH COLUMBIA			
	%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value	
	No.		No.		No.		No.		No.		No.		No.		No.	
July, 1938	736	8.9	787,109	8.6	763	9.2	804,009	8.7	703	8.5	803,197	8.7	583	7.1	662,013	7.2
July, 1939	576	7.3	615,202	7.2	731	9.3	749,215	8.8	821	10.4	854,586	10.1	598	7.6	660,007	7.3
% Change, 1939/8	-21.7	-	-21.8	-	-4.2	-	-6.8	-	+16.8	-	+6.4	-	+2.6	-	-0.3	-
August, 1938	651	9.1	691,307	8.6	910	12.6	962,318	12.0	858	11.9	936,260	11.7	540	7.5	654,862	8.2
August, 1939	411	6.7	429,416	6.4	854	13.9	890,905	13.3	753	12.3	820,771	12.2	446	7.3	487,411	7.2
% Change, 1939/8	-36.9	-	-37.9	-	-6.2	-	-7.4	-	-12.2	-	-12.3	-	-17.4	-	-25.6	-
Jan.-Aug., 1938	6,442	7.0	6,948,108	6.8	4,348	4.8	4,620,230	4.5	7,195	7.8	7,864,811	7.7	5,978	6.5	6,667,295	6.5
Jan.-Aug., 1939	4,988	6.1	5,295,050	5.9	5,250	6.4	5,441,591	6.1	6,937	8.5	7,373,735	8.3	5,580	6.8	6,138,588	6.9
% Change, 1939/8	-22.6	-	-23.8	-	+20.7	-	+17.8	-	-3.6	-	-6.2	-	-6.7	-	-7.9	-

(x) Includes passenger cars, trucks and buses





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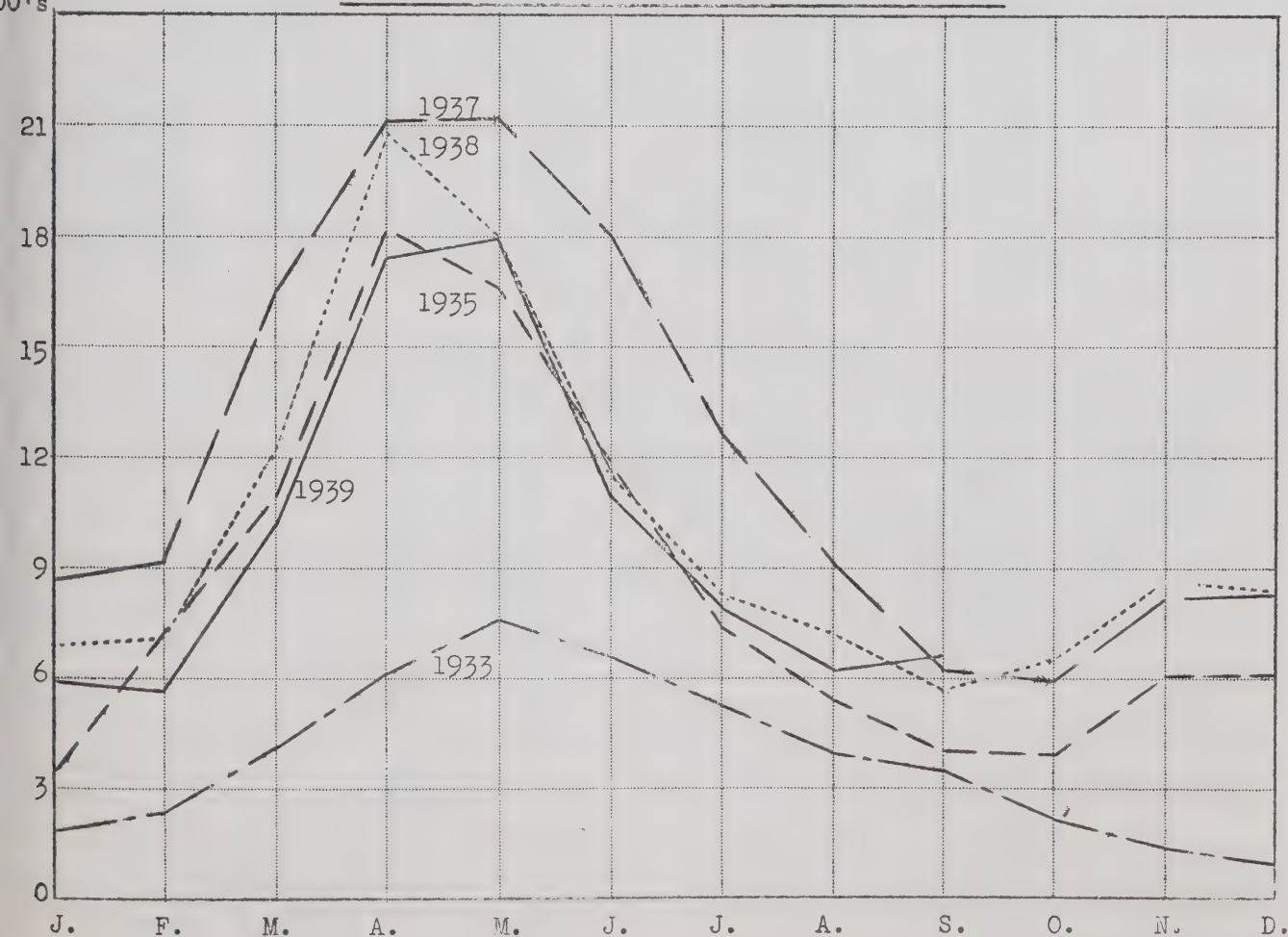
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, SEPTEMBER, 1939

Anticipation of higher price levels due to possible increases in prices of commodities such as steel and rubber and increased costs of manufacturing, coupled with the earlier introduction of new models resulted in a marked increase in sales of new motor vehicles during September, 1939, over September, 1938. There were 6,755 new vehicles sold or \$7,626,227 in this month, 18 per cent in number and 16 per cent in value above the 5,710 units which retailed for \$6,564,206 in September, 1938. Financing of new motor vehicles by the various finance companies declined 19 per cent in number in September of this year compared with last indicating that the increased sales were largely cash transactions. Contrary to the usual seasonal movement, sales in September increased 10 per cent over August, similar comparisons for 1937 and 1938 showing decreases of 32 per cent and 21 per cent respectively. Sales for the first nine months of this year were 9 per cent in number and 11 per cent in value below the 1938 level.

New passenger car sales were responsible for the increase in sales of motor vehicles during September, 1939 over September, 1938. The 4,947 new passenger cars valued at \$5,449,018 which were sold during this month were 29 per cent in both number and value above the 3,831 units which retailed for \$4,217,617 during the same month of 1938. Alberta was the only province which did not share in this increase, sales of passenger cars there being 5 per cent below September, 1938. The Maritime Provinces reported a gain of 1 per cent, while substantial increases were registered in all other provinces. Manitoba showed an increase of 25 per cent, Quebec sales gained 27 per cent and Ontario, 9 per cent. Even greater advances were registered in British Columbia and Saskatchewan where sales increased 48 per cent and 119 per cent respectively.

There were 1,808 new trucks and buses sold for \$2,177,209 in September of this year, 4 per cent in number and 7 per cent in value below the 1,879 units valued at \$2,346,589 which were sold in September, 1938. Saskatchewan alone registered improvement over 1938, with an increase of 95 per cent. Quebec reported a 3 per cent drop, while sales in the Maritime Provinces were down 14 per cent, and in Ontario, 15 per cent. Sales in British Columbia showed a decrease of 21 per cent, in Manitoba, 28 per cent and in Alberta, 9 per cent.

Number of New Motor Vehicles Sold in Canada







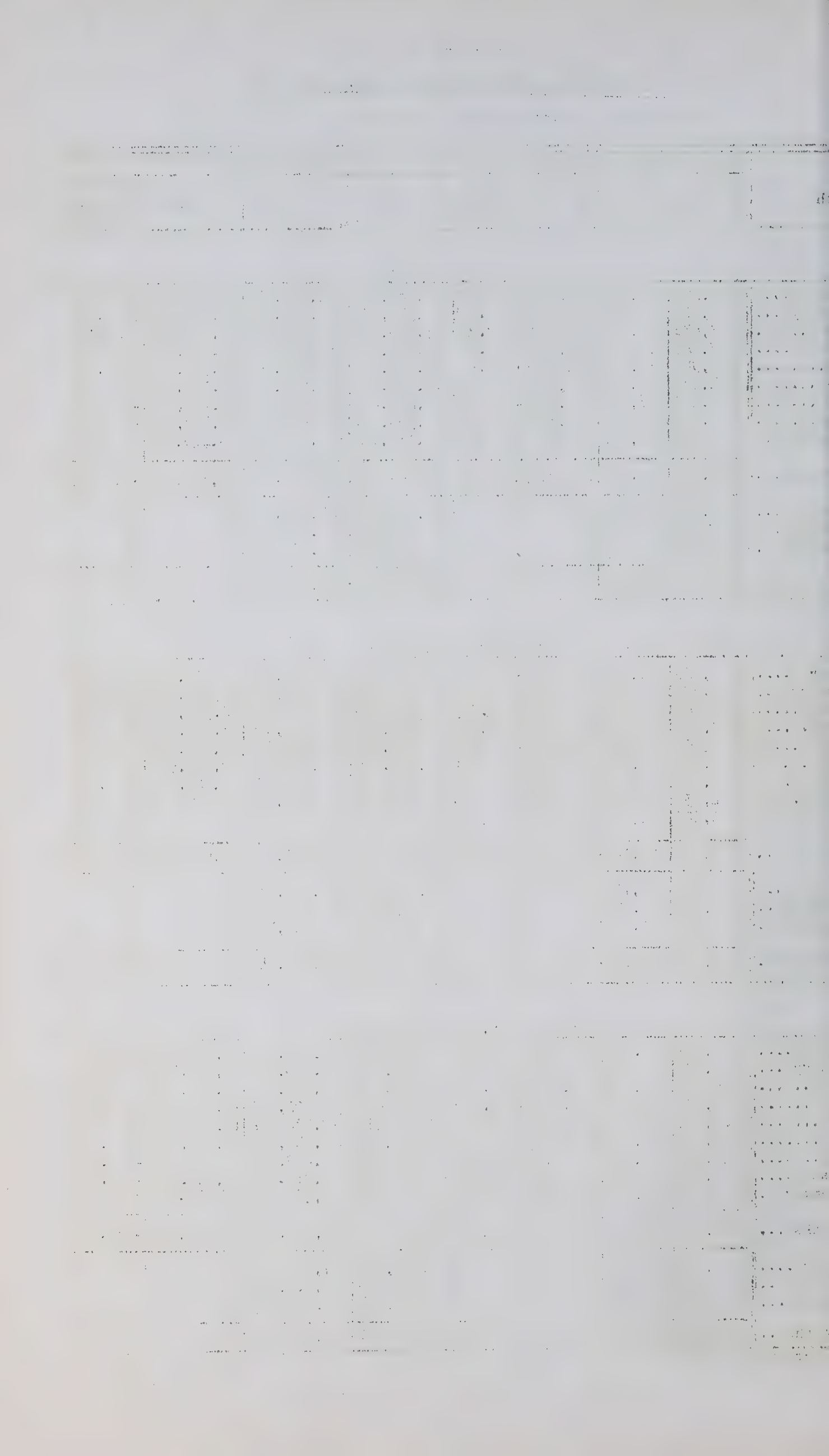
NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January ....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February ...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June .....	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July .....	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
August .....	6,344	4,591	3,646	- 20.6	6,595,751	4,962,613	3,918,523	- 21.0
September ..	3,923	3,831	4,947	+ 29.0	4,134,100	4,217,617	5,449,018	+ 29.2
9 months ...	96,388	75,434	68,821	- 8.8	97,429,489	82,674,910	73,685,857	- 10.9
October ....	4,356	5,392			4,730,961	5,824,172		
November ...	6,851	7,583			7,516,255	8,385,923		
December ...	6,680	7,342			7,209,629	8,121,457		
12 months ..	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January ....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February ...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June .....	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July .....	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
August .....	2,730	2,613	2,494	- 4.6	2,926,082	3,055,407	2,799,784	- 8.4
September ..	2,229	1,879	1,808	- 3.8	2,504,529	2,346,589	2,177,209	- 7.2
9 months ...	25,762	22,129	19,847	- 10.3	27,156,433	25,982,767	23,049,008	- 11.3
October ....	1,491	1,124			1,821,300	1,337,311		
November ...	1,301	1,050			1,472,915	1,331,583		
December ...	1,612	1,111			1,833,545	1,353,785		
12 months ..	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January ....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February ...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May .....	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June .....	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
July .....	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
August .....	9,074	7,204	6,140	- 14.8	9,521,833	8,018,020	6,718,307	- 16.2
September ..	6,152	5,710	6,755	+ 18.3	6,638,629	6,564,206	7,626,227	+ 16.2
9 months ...	122,150	97,563	88,668	- 9.1	124,585,922	108,657,677	96,734,865	- 11.0
October ....	5,847	6,516			6,552,261	7,161,483		
November ...	8,152	8,633			8,989,170	9,717,506		
December ...	8,292	8,453			9,043,174	9,475,242		
12 months ..	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.





Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
August, 1938	4,591	100.0	4,962,613	100.0	408,758	8.2	815	17.8	913,199	18.4	2,096	45.6
August, 1939	3,646	100.0	3,918,523	100.0	387,501	9.9	676	18.5	748,675	19.1	1,582	43.4
% Change, 1939/8	-20.6	-	-21.0	-	- 5.2	-	-17.1	-	-18.0	-	-24.5	-
September, 1938	3,831	100.0	4,217,617	100.0	298,861	7.1	615	16.0	702,816	16.6	1,834	47.9
September, 1939	4,947	100.0	5,449,018	100.0	294,381	5.4	783	15.8	909,368	16.7	2,363	47.8
% Change, 1939/8	+29.1	-	+29.2	-	- 1.5	-	+27.3	-	+29.4	-	+28.8	-
Jan.-Sept., 1938	75,434	100.0	82,674,910	100.0	6,649,645	8.0	14,939	19.8	16,968,241	20.5	36,172	47.9
Jan.-Sept., 1939	68,821	100.0	73,685,857	100.0	6,160,817	8.4	13,736	19.9	15,395,036	20.9	31,109	45.2
% Change, 1939/8	- 8.8	-	-10.9	-	- 7.4	-	- 8.1	-	- 9.3	-	-14.0	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
August, 1938	299	6.5	318,707	6.4	319,974	6.5	286	6.2	299,081	6.0	390	8.5
August, 1939	246	6.8	259,277	6.6	192,201	4.9	277	7.6	287,518	7.3	307	8.4
% Change, 1939/8	-17.7	-	-18.6	-	-39.9	-	- 3.1	-	- 3.9	-	-21.3	-
September, 1938	233	6.1	253,482	6.0	247,622	5.9	423	11.0	445,829	10.6	215	5.6
September, 1939	291	5.9	319,818	5.9	552,152	10.1	401	8.1	428,145	7.9	318	6.4
% Change, 1939/8	+24.9	-	+26.2	-	+123.0	-	- 5.2	-	- 4.0	-	+47.9	-
Jan.-Sept., 1938	4,801	6.4	5,166,777	6.3	3,229,330	3.9	5,532	7.3	5,936,478	7.2	4,754	6.3
Jan.-Sept., 1939	4,155	6.0	4,408,394	6.0	4,129,984	5.6	5,268	7.7	5,473,237	7.4	4,650	6.8
% Change, 1939/8	-13.5	-	-14.7	-	+27.9	-	- 4.8	-	- 7.8	-	- 2.2	-





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	%Dom.		Retail		%Dom.		Retail		%Dom.		Retail		%Dom.		Retail	
	No.	Total	Value	%Dom.	No.	Total	Value	%Dom.	No.	Total	Value	%Dom.	No.	Total	Value	%Dom.
August, 1938	2,613	100.0	3,055,407	100.0	113	4.3	118,993	3.9	281	10.8	355,631	11.6	547	20.9	686,739	22.5
August, 1939	2,494	100.0	2,799,784	100.0	125	5.0	135,908	4.9	227	9.1	292,672	10.5	692	27.7	806,020	28.8
% Change, 1939/8	- 4.6	-	- 8.4	-	+10.6	-	+14.2	-	-19.2	-	-17.7	-	+26.5	-	+17.4	-
September, 1938	1,879	100.0	2,346,589	100.0	96	5.1	130,866	5.6	204	10.9	254,273	10.8	590	31.4	772,985	32.9
September, 1939	1,808	100.0	2,177,209	100.0	83	4.6	94,580	4.3	198	10.9	298,769	13.7	499	27.6	610,177	28.1
% Change, 1939/8	- 3.8	-	- 7.2	-	-13.5	-	-27.7	-	- 2.9	-	+17.5	-	-15.4	-	-21.1	-
Jan.-Sept., 1938	22,129	100.0	25,982,767	100.0	2,294	10.4	2,507,514	9.7	4,337	19.6	5,260,813	20.2	7,589	34.3	9,212,774	35.5
Jan.-Sept., 1939	19,847	100.0	23,049,008	100.0	1,962	9.9	2,095,990	9.1	3,959	19.9	4,773,480	20.7	6,701	33.8	8,063,483	35.0
% Change, 1939/8	-10.3	-	-11.3	-	-14.5	-	-16.4	-	- 8.7	-	- 9.3	-	-11.7	-	-12.5	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	%Dom.		Retail		%Dom.		Retail		%Dom.		Retail		%Dom.		Retail	
	No.	Total	Value	%Dom.	No.	Total	Value	%Dom.	No.	Total	Value	%Dom.	No.	Total	Value	%Dom.
August, 1938	352	13.5	372,600	12.2	598	22.9	642,344	21.0	572	21.9	637,179	20.9	150	5.7	241,921	7.9
August, 1939	165	6.6	170,139	6.1	670	26.9	698,704	24.9	476	19.1	533,253	19.0	139	5.6	163,088	5.8
% Change, 1939/8	-53.1	-	-54.3	-	+12.0	-	+ 8.8	-	-16.8	-	-16.3	-	- 7.3	-	-32.6	-
September, 1938	136	7.2	159,919	6.8	289	15.4	315,712	13.5	450	23.9	527,859	22.5	114	6.1	184,975	7.9
September, 1939	98	5.4	103,666	4.8	564	31.2	592,110	27.2	276	15.3	353,240	16.2	90	5.0	124,667	5.7
% Change, 1939/8	-27.9	-	-35.2	-	+95.2	-	+87.5	-	-38.7	-	-33.1	-	-21.1	-	-32.6	-
Jan.-Sept., 1938	2,010	9.1	2,194,732	8.4	1,810	8.2	1,954,234	7.5	2,536	11.4	2,902,021	11.2	1,553	7.0	1,950,679	7.5
Jan.-Sept., 1939	1,222	6.2	1,310,140	5.7	2,319	11.7	2,455,869	10.7	2,346	11.8	2,681,883	11.6	1,338	6.7	1,668,163	7.2
% Change, 1939/8	-39.2	-	-40.3	-	+28.1	-	+25.7	-	- 7.5	-	- 7.6	-	-13.8	-	-14.5	-





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
August, 1938	7,204	100.0	8,018,020	100.0	506	7.0	527,751	6.6	1,096	15.2	1,268,830	15.8
August, 1939	6,140	100.0	6,718,307	100.0	499	8.1	523,409	7.8	903	14.7	1,041,347	15.5
% Change, 1939/8	-14.8	-	-16.2	-	-1.4	-	-0.8	-	-17.6	-	-17.9	-
September, 1938	5,710	100.0	6,564,206	100.0	374	6.5	429,727	6.5	819	14.3	957,089	14.6
September, 1939	6,755	100.0	7,626,227	100.0	363	5.4	388,961	5.1	981	14.5	1,208,137	15.8
% Change, 1939/8	+18.3	-	+16.2	-	-2.9	-	-9.5	-	+19.8	-	+26.2	-
Jan.-Sept., 1938	97,563	100.0	108,657,677	100.0	8,470	8.7	9,157,159	8.4	19,276	19.7	22,229,054	20.5
Jan.-Sept., 1939	88,668	100.0	96,734,865	100.0	7,859	8.9	8,256,807	8.5	17,695	19.9	20,168,516	20.9
% Change, 1939/8	-9.1	-	-11.0	-	-7.2	-	-9.8	-	-8.2	-	-9.3	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
August, 1938	651	9.1	691,307	8.6	910	12.6	962,318	12.0	858	11.9	936,260	11.7
August, 1939	411	6.7	429,416	6.4	854	13.9	890,905	13.3	753	12.3	820,771	12.2
% Change, 1939/8	-36.9	-	-37.9	-	-6.2	-	-7.4	-	-12.2	-	-12.3	-
September, 1938	369	6.5	413,401	6.3	522	9.1	563,334	8.6	873	15.3	973,688	14.8
September, 1939	389	5.8	423,484	5.6	1,075	15.9	1,144,262	15.0	677	10.0	781,385	10.2
% Change, 1939/8	+5.4	-	+2.4	-	+1059	-	+103.1	-	-22.5	-	-19.7	-
Jan.-Sept., 1938	6,811	7.0	7,361,509	6.8	4,870	5.0	5,183,564	4.8	8,068	8.3	8,838,499	8.1
Jan.-Sept., 1939	5,377	6.1	5,718,534	5.9	6,325	7.1	6,585,853	6.8	7,614	8.6	8,155,120	8.4
% Change, 1939/8	-21.1	-	-22.3	-	+29.9	-	+27.1	-	-5.6	-	-7.7	-

(x) Includes passenger cars, trucks and buses.





Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
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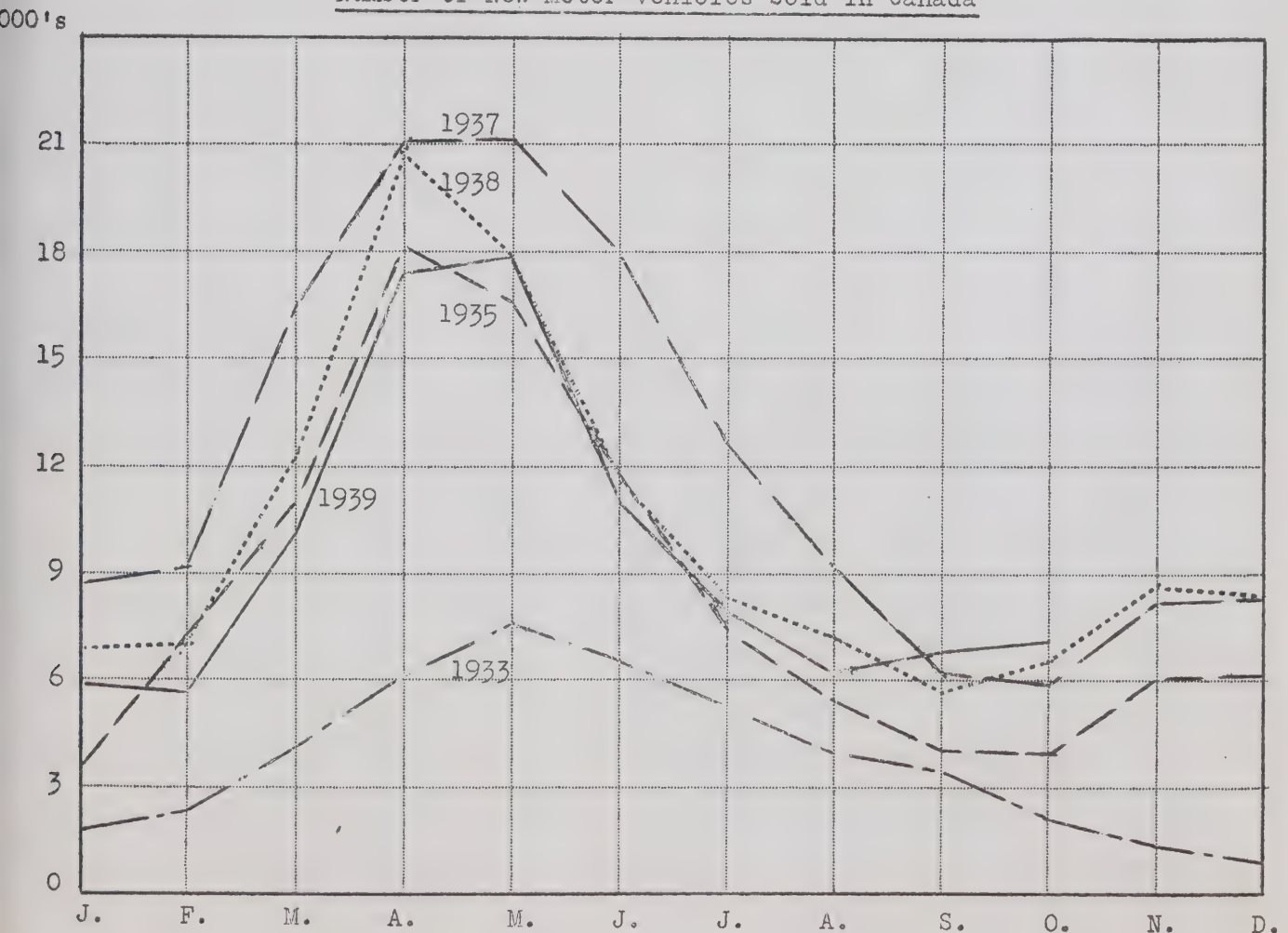
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, OCTOBER, 1939

October sales of new motor vehicles in Canada exceeded the 1938 level for the second consecutive month this year, 7,060 new vehicles retailing for \$7,911,582 in October, 1939 compared with 6,516 units which sold for \$7,161,483 in the corresponding month a year ago. Prior to September of this year sales of new vehicles were consistently lower than in 1938, sales for the first eight months of the current year standing 11 per cent below the same period a year ago. September sales were up 18 per cent over September, 1938; October sales were up by 8 per cent with the result that the unfavorable comparison for the year to date has been reduced to 8 per cent compared with the corresponding ten-month period of 1938.

Passenger car sales numbered 5,850 units with a retail value of \$6,428,869, up 9 per cent in number and 10 per cent in value from the 5,392 new passenger cars which retailed for \$5,824,172 in October, 1938. Manitoba and Alberta were the only provinces which did not report improved business, sales in Manitoba being 11 per cent below last year, and in Alberta, 16 per cent. Quebec and Ontario reported moderate gains of 2 per cent and 5 per cent respectively, while the other provinces showed more substantial increases. British Columbia sales were up 17 per cent, sales in the Maritime Provinces increased 20 per cent and Saskatchewan again led with sales 114 per cent above last year.

Sales of new trucks and buses showed improvement over 1938 for the first time this year. There were 1,210 new commercial vehicles sold for \$1,482,713, an increase of 8 per cent in number and 11 per cent in value over the 1,124 sold for \$1,337,311 in October, 1938. Different sections of the country showed widely varying trends. Sales of new trucks and buses increased 102 per cent in Saskatchewan, 43 per cent in Ontario and 13 per cent in the Maritime Provinces. Quebec sales were 15 per cent below last year, British Columbia sales were down 21 per cent, Alberta dropped 38 per cent and Manitoba reported sales 57 per cent below October, 1938.

Number of New Motor Vehicles Sold in Canada





## NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January ....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February ...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June .....	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July .....	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
August .....	6,344	4,591	3,646	- 20.6	6,595,751	4,962,613	3,918,523	- 21.0
September ..	3,923	3,831	4,947	+ 29.0	4,134,100	4,217,617	5,449,018	+ 29.2
October ....	4,356	5,392	5,850	+ 8.5	4,730,961	5,824,172	6,428,869	+ 10.4
10 months ..	100,744	80,826	74,671	- 7.6	102,160,450	88,499,082	80,114,726	- 9.5
November ...	6,851	7,583			7,516,255	8,385,923		
December ...	6,680	7,342			7,209,629	8,121,457		
12 months ..	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January ....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February ...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June .....	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July .....	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
August .....	2,730	2,613	2,494	- 4.6	2,926,082	3,055,407	2,799,784	- 8.4
September ..	2,229	1,879	1,808	- 3.8	2,504,529	2,346,589	2,177,209	- 7.2
October ....	1,491	1,124	1,210	+ 7.7	1,821,300	1,337,311	1,482,713	+ 10.9
10 months ..	27,253	23,253	21,057	- 9.4	28,977,733	27,320,078	24,531,721	- 10.2
November ...	1,301	1,050			1,472,915	1,331,583		
December ...	1,612	1,111			1,833,545	1,353,785		
12 months ..	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January ....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February ...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May .....	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June .....	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
July .....	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
August .....	9,074	7,204	6,140	- 14.8	9,521,833	8,018,020	6,718,307	- 16.2
September ..	6,152	5,710	6,755	+ 18.3	6,638,629	6,564,206	7,626,227	+ 16.2
October ....	5,847	6,516	7,060	+ 8.3	6,552,261	7,161,483	7,911,582	+ 10.5
10 months ..	127,997	104,079	95,728	- 8.0	131,138,183	115,819,160	104,646,447	- 9.6
November ...	8,152	8,633			8,989,170	9,717,506		
December ...	8,292	8,453			9,043,174	9,475,242		
12 months ..	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total	
			Retail Value				Retail Value				Retail Value				Retail Value	
September, 1938	3,831	100.0	4,217,617	100.0	278	7.3	298,861	7.1	615	16.0	702,816	16.6	1,834	47.9	2,040,295	48.4
September, 1939	4,947	100.0	5,449,018	100.0	280	5.7	294,381	5.4	783	15.8	909,368	16.7	2,363	47.8	2,610,458	47.9
% Change, 1939/38	+29.1	-	+29.2	-	+ 0.7	-	- 1.5	-	+27.3	-	+29.4	-	+28.8	-	+27.9	-
October, 1938	5,392	100.0	5,824,172	100.0	299	5.5	312,317	5.4	843	15.7	963,368	16.5	2,744	50.9	2,946,861	50.6
October, 1939	5,850	100.0	6,428,869	100.0	360	6.2	387,849	6.0	858	14.7	1,001,056	15.6	2,876	49.1	3,151,628	49.0
% Change, 1939/38	+ 8.5	-	+10.4	-	+20.4	-	+24.2	-	+ 1.8	-	+ 3.9	-	+ 4.8	-	+ 6.9	-
Jan.-Oct., 1938	80,826	100.0	88,499,082	100.0	6,475	8.0	6,961,962	7.9	15,782	19.5	17,931,609	20.2	38,916	48.2	42,540,997	48.0
Jan.-Oct., 1939	74,671	100.0	80,114,726	100.0	6,257	8.4	6,548,666	8.2	14,594	19.5	16,396,092	20.5	33,985	45.5	36,340,229	45.4
% Change, 1939/38	- 7.6	-	- 9.5	-	- 3.4	-	- 5.9	-	- 7.5	-	- 8.6	-	-12.7	-	-14.6	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total	
			Retail Value				Retail Value				Retail Value				Retail Value	
September, 1938	233	6.1	253,482	6.0	233	6.1	247,622	5.9	423	11.0	445,829	10.6	215	5.6	228,712	5.4
September, 1939	291	5.9	319,818	5.9	511	10.3	552,152	10.1	401	8.1	428,145	7.9	318	6.4	334,696	6.1
% Change, 1939/38	+24.9	-	+26.2	-	+119.3	-	+123.0	-	- 5.2	-	- 4.0	-	+47.9	-	+46.3	-
October, 1938	272	5.0	286,655	4.9	290	5.4	304,784	5.2	632	11.7	670,057	11.5	312	5.8	340,130	5.9
October, 1939	242	4.1	261,226	4.1	620	10.6	659,560	10.3	530	9.1	568,787	8.8	364	6.2	398,763	6.2
% Change, 1939/38	-11.0	-	- 8.9	-	+113.8	-	+116.4	-	-16.1	-	-15.1	-	+16.7	-	+17.2	-
Jan.-Oct., 1938	5,073	6.3	5,453,432	6.2	3,350	4.1	3,534,114	4.0	6,164	7.6	6,606,535	7.5	5,066	6.3	5,470,433	6.2
Jan.-Oct., 1939	4,397	5.9	4,669,620	5.8	4,626	6.2	4,789,544	6.0	5,798	7.8	6,042,024	7.5	5,014	6.7	5,328,551	6.6
% Change, 1939/38	-13.3	-	-14.4	-	+38.1	-	+35.5	-	- 5.9	-	- 8.5	-	- 1.0	-	- 2.6	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	C A N A D A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A			M A N I T O B A			S A S K A T C H E W A N		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
September, 1938	1,879	100.0	2,346,589	100.0	130,866	5.6	204	10.9	254,273	10.8	772,985	31.4	590	31.4	772,985	32.9		
September, 1939	1,808	100.0	2,177,209	100.0	94,580	4.3	198	10.9	298,769	13.7	610,177	27.6	499	27.6	610,177	28.1		
% Change, 1939/38	- 3.8	-	- 7.2	-	-27.7	-	- 2.9	-	+17.5	-	-21.1	-	-15.4	-	-21.1	-		
October, 1938	1,124	100.0	1,337,311	100.0	83,588	6.3	202	18.0	246,306	18.4	467,289	32.8	369	32.8	467,289	34.9		
October, 1939	1,210	100.0	1,482,713	100.0	98,686	6.7	171	14.1	227,566	15.3	707,296	43.6	527	43.6	707,296	47.7		
% Change, 1939/38	+ 7.7	-	+10.9	-	+18.1	-	-15.3	-	- 7.6	-	+51.4	-	+42.8	-	+51.4	-		
Jan.-Oct., 1938	23,253	100.0	27,320,078	100.0	2,591,102	9.5	4,539	19.5	5,507,119	20.2	9,680,063	34.3	7,958	34.3	9,680,063	35.4		
Jan.-Oct., 1939	21,057	100.0	24,531,721	100.0	2,194,676	8.9	4,130	19.6	5,001,046	20.4	8,770,779	34.3	7,228	34.3	8,770,779	35.8		
% Change, 1939/38	- 9.4	-	-10.2	-	-15.3	-	- 9.0	-	- 9.2	-	- 9.4	-	- 9.2	-	- 9.4	-		

Month	MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	C A N A D A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A			M A N I T O B A			S A S K A T C H E W A N		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
September, 1938	136	7.2	159,919	6.8	315,712	13.5	450	23.9	527,859	22.5	184,975	6.1	114	6.1	184,975	7.9		
September, 1939	98	5.4	103,666	4.8	592,110	27.2	276	15.3	353,240	16.2	124,667	5.0	90	5.0	124,667	5.7		
% Change, 1939/38	-27.9	-	-35.2	-	+87.5	-	-38.7	-	-33.1	-	-32.6	-	-21.1	-	-32.6	-		
October, 1938	111	9.9	122,974	9.2	102,110	7.6	188	16.7	209,589	15.7	105,455	6.9	77	6.9	105,455	7.9		
October, 1939	48	4.0	55,067	3.7	198,134	13.4	117	9.7	119,606	8.1	76,338	5.0	61	5.0	76,338	5.1		
% Change, 1939/38	-56.8	-	-55.2	-	+94.0	-	-37.8	-	-42.9	-	-27.6	-	-20.8	-	-27.6	-		
Jan.-Oct., 1938	2,121	9.1	2,317,706	8.5	2,056,344	7.5	2,724	11.7	3,111,610	11.4	2,056,134	7.0	1,630	7.0	2,056,134	7.5		
Jan.-Oct., 1939	1,270	6.0	1,365,227	5.6	2,654,003	10.8	2,463	11.7	2,801,489	11.4	1,744,501	6.6	1,399	6.6	1,744,501	7.1		
% Change, 1939/38	-40.1	-	-41.1	-	+29.1	-	- 9.6	-	-10.0	-	-15.2	-	-14.2	-	-15.2	-		





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
September 1938	5,710	100.0	6,564,206	100.0	374	6.5	429,727	6.5	819	14.3	957,089	14.6	2,424	42.5	2,813,280	42.9	2,862	42.4	2,862	42.4	3,220,635	42.3	2,862	42.4
September, 1939	6,755	100.0	7,626,227	100.0	363	5.4	388,961	5.1	981	14.5	1,208,137	15.8	+18.1	-	+14.5	-	+18.1	-	+18.1	-	+14.5	-	+18.1	-
% Change, 1939/38	+18.3	-	+16.2	-	-2.9	-	-9.5	-	+19.8	-	+26.2	-	-	-	-	-	-	-	-	-	-	-	-	-
October, 1938	6,516	100.0	7,161,483	100.0	379	5.8	395,905	5.5	1,045	16.0	1,209,674	16.9	3,113	47.8	3,414,150	47.7	3,113	47.8	3,113	47.8	3,414,150	47.7	3,113	47.8
October, 1939	7,060	100.0	7,911,582	100.0	450	6.4	486,535	6.1	1,029	14.6	1,228,622	15.5	3,403	48.2	3,858,924	48.8	3,403	48.2	3,403	48.2	3,858,924	48.8	3,403	48.2
% Change, 1939/38	+8.3	-	+10.5	-	+18.7	-	+22.9	-	-1.5	-	+1.6	-	+9.3	-	+13.0	-	+9.3	-	+9.3	-	+13.0	-	+9.3	-
Jan.-Oct., 1938	104,079	100.0	115,819,160	100.0	8,849	8.5	9,553,064	8.3	20,321	19.5	23,438,728	20.2	46,874	45.1	52,221,060	45.1	46,874	45.1	46,874	45.1	52,221,060	45.1	46,874	45.1
Jan.-Oct., 1939	95,728	100.0	104,646,447	100.0	8,309	8.7	8,743,342	8.4	18,724	19.6	21,397,138	20.4	41,213	43.0	45,111,008	43.1	41,213	43.0	41,213	43.0	45,111,008	43.1	41,213	43.0
% Change, 1939/38	-8.0	-	-9.6	-	-6.1	-	-8.5	-	-7.9	-	-8.7	-	-12.1	-	-13.6	-	-12.1	-	-12.1	-	-13.6	-	-12.1	-

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
September, 1938	369	6.5	413,401	6.3	522	9.1	563,334	8.6	873	15.3	973,688	14.8	329	5.8	413,687	6.3	329	5.8	329	5.8	413,687	6.3	329	5.8
September, 1939	389	5.8	423,484	5.6	1,075	15.9	1,144,262	15.0	677	10.0	781,385	10.2	408	6.0	459,363	6.0	408	6.0	408	6.0	459,363	6.0	408	6.0
% Change, 1939/38	+5.4	-	+2.4	-	+105.9	-	+103.1	-	-22.5	-	-19.7	-	+24.0	-	+11.0	-	+24.0	-	+24.0	-	+11.0	-	+24.0	-
October, 1938	383	5.9	409,629	5.7	387	5.9	406,894	5.7	820	12.6	879,646	12.3	389	6.0	445,585	6.2	389	6.0	389	6.0	445,585	6.2	389	6.0
October, 1939	290	4.1	316,313	4.0	816	11.5	857,694	10.9	647	9.2	688,393	8.7	425	6.0	475,101	6.0	425	6.0	425	6.0	475,101	6.0	425	6.0
% Change, 1939/38	-24.3	-	-22.8	-	+110.9	-	+110.8	-	-21.1	-	-21.7	-	+9.3	-	+6.6	-	+9.3	-	+9.3	-	+6.6	-	+9.3	-
Jan.-Oct., 1938	7,194	6.9	7,771,138	6.7	5,257	5.1	5,590,458	4.8	8,888	8.5	9,718,145	8.4	6,696	6.4	7,526,567	6.5	6,696	6.4	6,696	6.4	7,526,567	6.5	6,696	6.4
Jan.-Oct., 1939	5,667	5.9	6,034,847	5.8	7,141	7.5	7,443,547	7.1	8,261	8.6	8,843,513	8.4	6,413	6.7	7,073,052	6.8	6,413	6.7	6,413	6.7	7,073,052	6.8	6,413	6.7
% Change, 1939/38	-21.2	-	-22.3	-	+35.8	-	+33.1	-	-7.1	-	-9.0	-	-4.2	-	-6.0	-	-4.2	-	-4.2	-	-6.0	-	-4.2	-

(x) Includes passenger cars, trucks and buses.





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DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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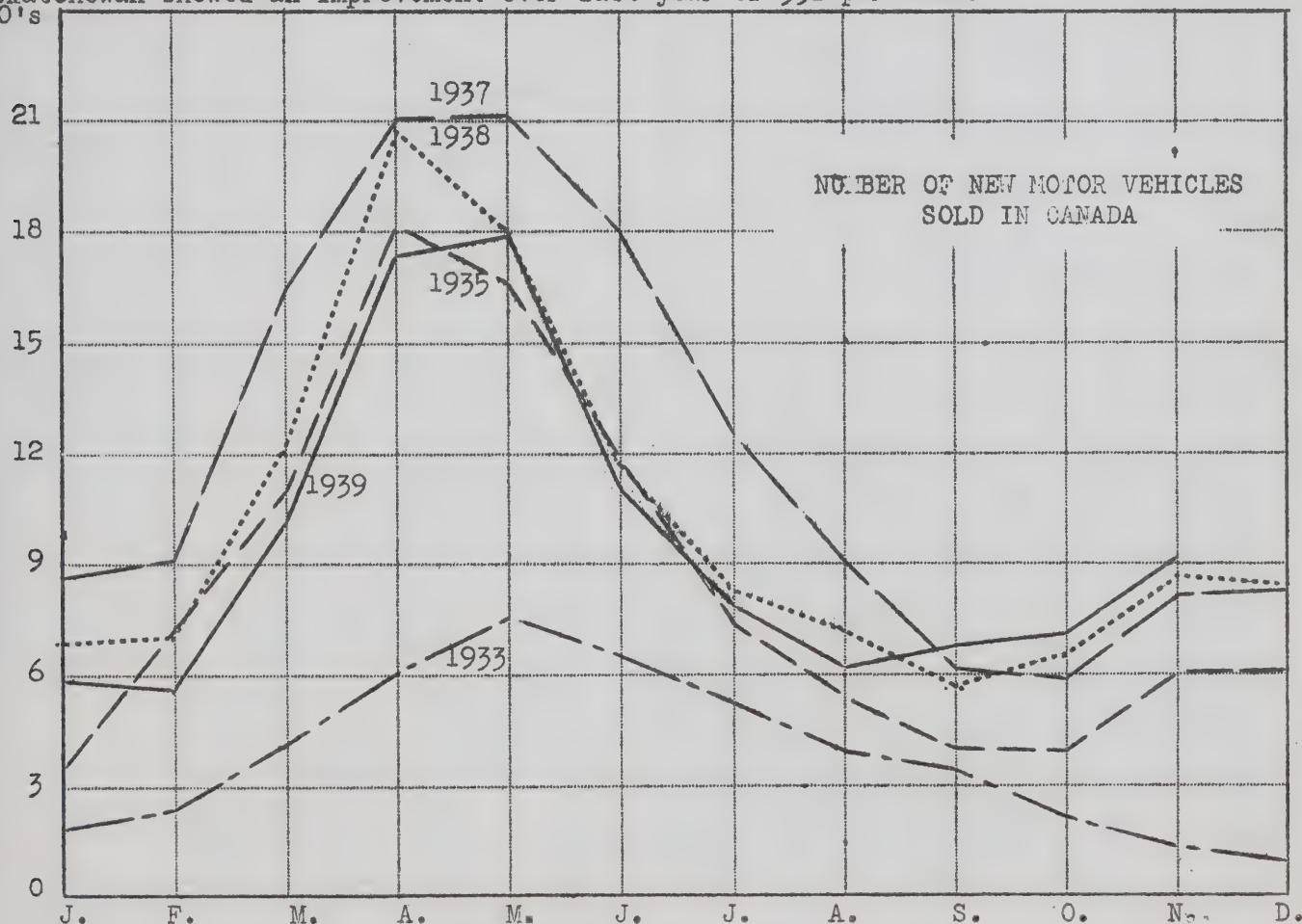
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, NOVEMBER, 1939

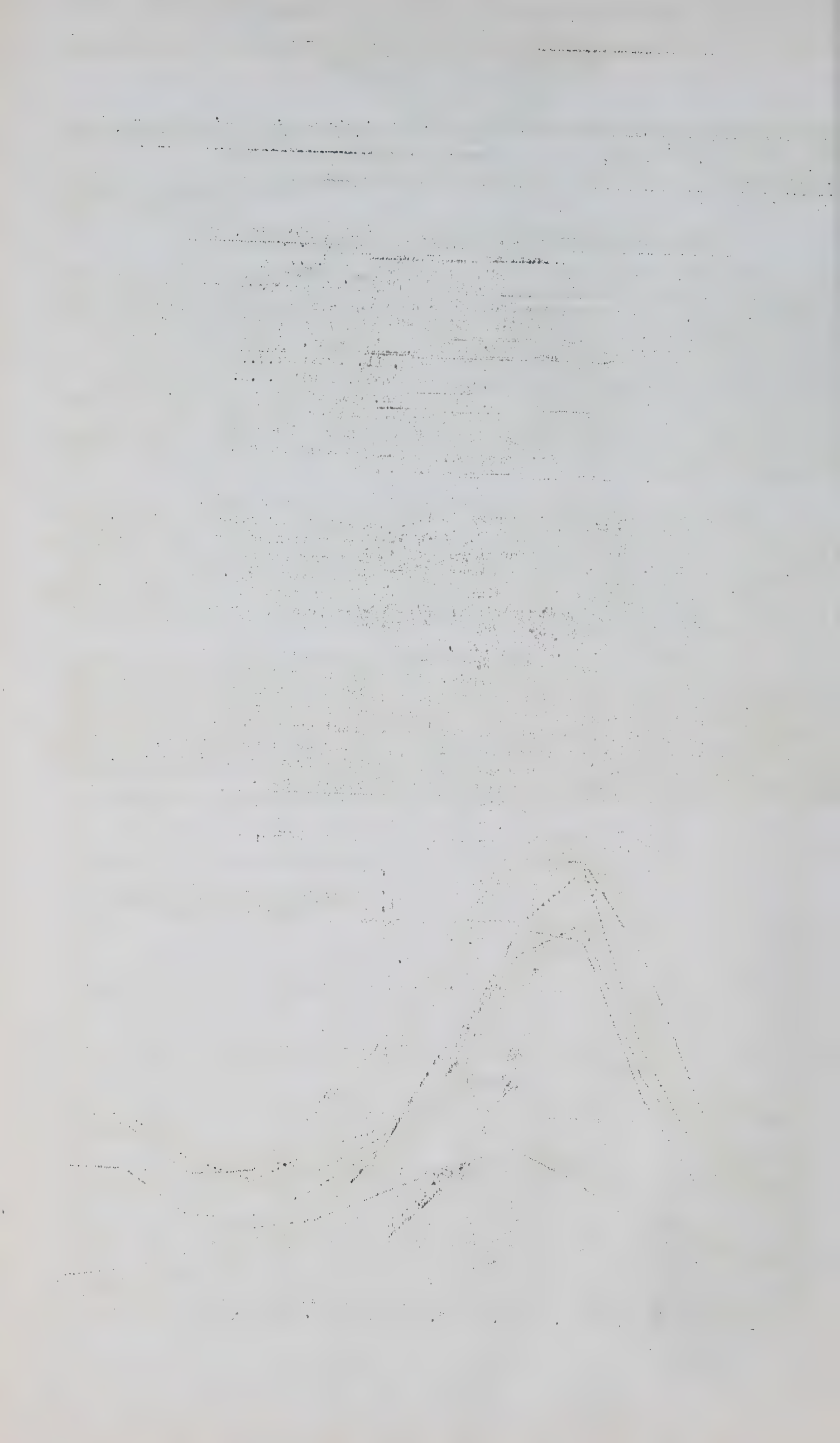
New motor vehicle sales showed improvement over 1938 for the third consecutive month in November when sales were 6 per cent in number and 7 per cent in value above those for November, 1938. This increased business in motor vehicle sales which has been apparent since September is due in part to the increased activity in certain industries with consequent demand for more and newer transportation equipment. One of the best wheat crops in history has also increased the demand for transportation facilities in the Prairie Provinces, where improved purchasing power together with a heavy backlog from earlier years led to pronounced gains in retail deliveries of motor vehicles. There were 9,185 new motor vehicles retailed for \$10,391,047 in November this year compared with 8,633 units which sold for \$9,717,506 in November last year. The total for eleven months shows the 1939 sales to be 7 per cent in number and 8 per cent in value below the corresponding period of 1938.

New passenger car sales dropped slightly below November, 1938, in number with a retail value slightly higher than last year. New passenger car sales numbered 7,548 with a retail value of \$8,434,184 compared with 7,583 new passenger cars which retailed for \$8,385,923 in November, 1938. Quebec and Ontario, with decreases of 11 and 17 per cent respectively, were the only provinces which reported sales below 1938. The other sections of the country showed decided increases, ranging from 11 per cent in the Maritime Provinces, 21 per cent in British Columbia and 23 per cent in Alberta, to 61 per cent in Manitoba, and 212 per cent in Saskatchewan.

Sales of new trucks and buses in November, 1939 gained 56 per cent in number and 47 per cent in value over the 1938 level, with 1,637 new commercial vehicles selling for \$1,956,863 in November this year compared with 1,050 new trucks and buses which sold for \$1,331,583 in the same month last year. Improvement was reported in all sections of the Dominion. In Ontario, November sales were 28 per cent above the same month last year; Quebec sales were up 41 per cent; British Columbia, 56 per cent; and Alberta, 57 per cent. Manitoba reported an increase of 66 per cent, the Maritime Provinces, 83 per cent, while Saskatchewan showed an improvement over last year of 331 per cent.







NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January ....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February ...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June .....	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July .....	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
August .....	6,344	4,591	3,646	- 20.6	6,595,751	4,962,613	3,918,523	- 21.0
September ..	3,923	3,831	4,947	+ 29.0	4,134,100	4,217,617	5,449,018	+ 29.2
October ....	4,356	5,392	5,850	+ 8.5	4,730,961	5,824,172	6,428,869	+ 10.4
November ...	6,851	7,583	7,548	- 0.5	7,516,255	8,385,923	8,434,184	+ 0.6
11 months ..	107,595	88,409	82,219	- 7.0	109,676,705	96,885,005	88,548,910	- 8.6
December	6,680	7,342			7,209,629	8,121,457		
12 months ..	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January ....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February ...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June .....	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July .....	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
August .....	2,730	2,613	2,494	- 4.6	2,926,082	3,055,407	2,799,784	- 8.4
September ..	2,229	1,879	1,808	- 3.8	2,504,529	2,346,589	2,177,209	- 7.2
October ....	1,491	1,124	1,210	+ 7.7	1,821,300	1,337,311	1,482,713	+ 10.9
November ...	1,301	1,050	1,637	+ 55.9	1,472,915	1,331,583	1,956,863	+ 47.0
11 months ..	28,554	24,303	22,694	- 6.6	30,450,648	28,651,661	26,488,584	- 7.5
December ...	1,612	1,111			1,833,545	1,353,785		
12 months ..	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January ....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February ...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May .....	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June .....	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
July .....	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
August .....	9,074	7,204	6,140	- 14.8	9,521,833	8,018,020	6,718,307	- 16.2
September ..	6,152	5,710	6,755	+ 18.3	6,638,629	6,564,206	7,626,227	+ 16.2
October ....	5,847	6,516	7,060	+ 8.3	6,552,261	7,161,483	7,911,582	+ 10.5
November ...	8,152	8,633	9,185	+ 6.4	8,989,170	9,717,506	10,391,047	+ 6.9
11 months ..	136,149	112,712	104,913	- 6.9	140,127,353	125,536,666	115,037,494	- 8.4
December ...	8,292	8,453			9,043,174	9,475,242		
12 months ..	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.





Sales of New Passenger Cars in Canada, by Provinces

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
October, 1938 ...	5,392	100.0	5,824,172	299	5.5	312,317	843	15.7	963,368	2,744	50.9	2,946,861
October, 1939 ...	5,850	100.0	6,428,869	360	6.2	387,849	858	14.7	1,001,056	2,876	49.1	3,151,628
% Change, 1939/38	+ 8.5	-	+10.4	+20.4	-	+24.2	+ 1.8	-	+ 3.9	+ 4.8	-	+ 6.9
November, 1938 ..	7,583	100.0	8,385,923	339	4.5	358,782	1,339	17.7	1,551,161	4,406	58.1	4,857,570
November, 1939 ..	7,548	100.0	8,434,184	375	5.0	400,319	1,192	15.8	1,411,910	3,643	48.3	4,101,608
% Change, 1939/38	- 0.5	-	+ 0.6	+10.6	-	+11.6	-11.0	-	- 9.0	-17.3	-	-15.6
Jan.-Nov., 1938 ..	88,409	100.0	96,885,005	6,814	7.7	7,320,744	17,121	19.4	19,482,770	43,322	49.0	47,398,567
Jan.-Nov., 1939 ..	82,219	100.0	88,548,910	6,632	8.1	6,948,985	15,786	19.2	17,808,002	37,628	45.8	40,441,837
% Change, 1939/38	- 7.0	-	- 8.6	- 2.7	-	- 5.1	- 7.8	-	- 8.6	-13.1	-	-14.7

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
October, 1938 ...	272	5.0	286,655	290	5.4	304,784	632	11.7	670,057	312	5.8	340,130
October, 1939 ...	242	4.1	261,226	620	10.6	659,560	530	9.1	568,787	364	6.2	398,763
% Change, 1939/38	-11.0	-	- 8.9	+113.8	-	+116.4	-16.1	-	-15.1	+16.7	-	+17.2
November, 1938 ..	246	3.2	270,732	218	2.9	234,227	639	8.4	682,633	396	5.2	430,818
November, 1939 ..	397	5.2	433,254	681	9.0	721,376	783	10.4	841,660	477	6.3	524,057
% Change, 1939/38	+61.4	-	+60.0	+212.4	-	+208.0	+22.5	-	+23.3	+20.5	-	+21.6
Jan.-Nov., 1938 ..	5,319	6.0	5,724,164	3,568	4.0	3,768,341	6,803	7.7	7,289,168	5,462	6.2	5,901,251
Jan.-Nov., 1939 ..	4,794	5.8	5,102,874	5,307	6.4	5,510,920	6,581	8.0	6,883,684	5,491	6.7	5,852,608
% Change, 1939/38	- 9.9	-	-10.9	+ 48.7	-	+ 46.2	- 3.3	-	- 5.6	+ 0.5	-	- 0.8





Sales of New Trucks and Buses in Canada, by Provinces

Month	C A N A D A					MARITIME PROVINCES					Q U E B E C					O N T A R I O				
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total		
October, 1938 .....	1,124	100.0	1,337,311	100.0	83,588	6.3	202	18.0	246,306	18.4	369	32.8	467,289	34.9						
October, 1939 .....	1,210	100.0	1,482,713	100.0	98,686	6.7	171	14.1	227,566	15.3	527	43.6	707,296	47.7						
% Change, 1939/38 ....	+ 7.7	-	+10.9	-	+18.1	-	-15.3	-	- 7.6	-	+42.8	-	+51.4	-						
November, 1938 .....	1,050	100.0	1,331,583	100.0	64,877	4.9	193	18.4	238,696	17.9	477	45.4	634,794	47.7						
November, 1939 .....	1,637	100.0	1,956,863	100.0	130,889	6.7	272	16.6	387,475	19.8	608	37.2	760,039	38.8						
% Change, 1939/38 ....	+55.9	-	+47.0	-	+101.7	-	+40.9	-	+62.3	-	+27.5	-	+19.7	-						
Jan.-Nov., 1938 .....	24,303	100.0	28,651,661	100.0	2,655,979	9.3	4,732	19.5	5,745,815	20.1	8,435	34.7	10,314,857	36.0						
Jan.-Nov., 1939 .....	22,694	100.0	26,488,584	100.0	2,325,565	8.8	4,402	19.4	5,388,521	20.3	7,836	34.5	9,530,818	36.0						
% Change, 1939/38 ....	- 6.6	-	- 7.5	-	- 12.4	-	- 7.0	-	- 6.2	-	- 7.1	-	- 7.6	-						

Month	M A N I T O B A					S A S K A T C H E W A N					A L B E R T A					B R I T I S H C O L U M B I A				
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total		
October, 1938 .....	111	9.9	122,974	9.2	102,110	7.6	188	16.7	209,589	15.7	77	6.9	105,455	7.9						
October, 1939 .....	48	4.0	55,087	3.7	198,134	13.4	117	9.7	119,606	8.1	61	5.0	76,338	5.1						
% Change, 1939/38 ....	-56.8	-	-55.2	-	+94.0	-	-37.8	-	-42.9	-	-20.8	-	-27.6	-						
November, 1938 .....	64	6.1	73,702	5.5	60,965	4.6	129	12.3	155,587	11.7	72	6.8	102,962	7.7						
November, 1939 .....	106	6.5	111,631	5.7	220,133	11.3	202	12.3	223,941	11.4	112	6.8	122,755	6.3						
% Change, 1939/38 ....	+65.6	-	+51.5	-	+261.1	-	+56.6	-	+43.9	-	+55.6	-	+19.2	-						
Jan.-Nov., 1938 .....	2,185	9.0	2,391,408	8.3	2,117,309	7.4	2,853	11.7	3,267,197	11.4	1,702	7.0	2,159,096	7.5						
Jan.-Nov., 1939 .....	1,376	6.1	1,476,858	5.6	2,874,136	10.9	2,665	11.7	3,025,430	11.4	1,511	6.7	1,867,256	7.0						
% Change, 1939/38 ....	-37.0	-	-38.2	-	+ 35.7	-	- 6.6	-	- 7.4	-	-11.2	-	-13.5	-						





Sales of New Motor Vehicles(x) in Canada, by Provinces

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
October, 1938 ..	6,516	100.0	7,161,483	100.0	395,905	5.5	1,045	16.0	1,209,674	16.9	3,113	47.8
October, 1939 ..	7,060	100.0	7,911,582	100.0	486,535	6.1	1,029	14.6	1,228,622	15.5	3,403	48.2
% Change, 1939/8	+ 8.3	-	+10.5	-	+22.9	-	- 1.5	-	+ 1.6	-	+ 9.3	-
November, 1938 ..	8,633	100.0	9,717,506	100.0	423,659	4.4	1,532	17.7	1,789,857	18.4	4,883	56.6
November, 1939 ..	9,185	100.0	10,391,047	100.0	531,208	5.1	1,464	15.9	1,799,385	17.3	4,251	46.3
% Change, 1939/8	+ 6.4	-	+ 6.9	-	+25.4	-	- 4.4	-	+ 0.5	-	-12.9	-
Jan.-Nov., 1938	112,712	100.0	125,536,666	100.0	9,976,723	7.9	21,853	19.4	25,228,585	20.1	51,757	45.9
Jan.-Nov., 1939	104,913	100.0	115,037,494	100.0	9,274,550	8.1	20,188	19.2	23,196,523	20.2	45,464	43.3
% Change, 1939/8	-6.9	-	- 8.4	-	- 7.0	-	- 7.6	-	- 8.1	-	-12.2	-

5

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
October, 1938 ..	383	5.9	409,629	5.7	406,894	5.7	820	12.6	879,646	12.3	389	6.0
October, 1939 ..	290	4.1	316,313	4.0	857,694	10.9	647	9.2	688,393	8.7	425	6.0
% Change, 1939/8	-24.3	-	-22.8	-	+110.8	-	-21.1	-	-21.7	-	+ 9.3	-
November, 1938 ..	310	3.6	344,434	3.6	295,192	3.0	768	8.9	838,220	8.6	468	5.4
November, 1939 ..	503	5.5	544,885	5.2	941,509	9.1	985	10.7	1,065,601	10.3	589	6.4
% Change, 1939/8	+62.3	-	+58.2	-	+218.9	-	+28.3	-	+27.1	-	+25.9	-
Jan.-Nov., 1938	7,504	6.6	8,115,572	6.5	5,885,650	4.7	9,656	8.6	10,556,365	8.4	7,164	6.4
Jan.-Nov., 1939	6,170	5.9	6,579,732	5.7	8,385,056	7.3	9,246	8.8	9,909,114	8.6	7,002	6.7
% Change, 1939/8	-17.8	-	-18.9	-	+ 42.5	-	- 4.2	-	- 6.1	-	- 2.3	-

(x) Includes passenger cars, trucks and buses.





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1934-1939

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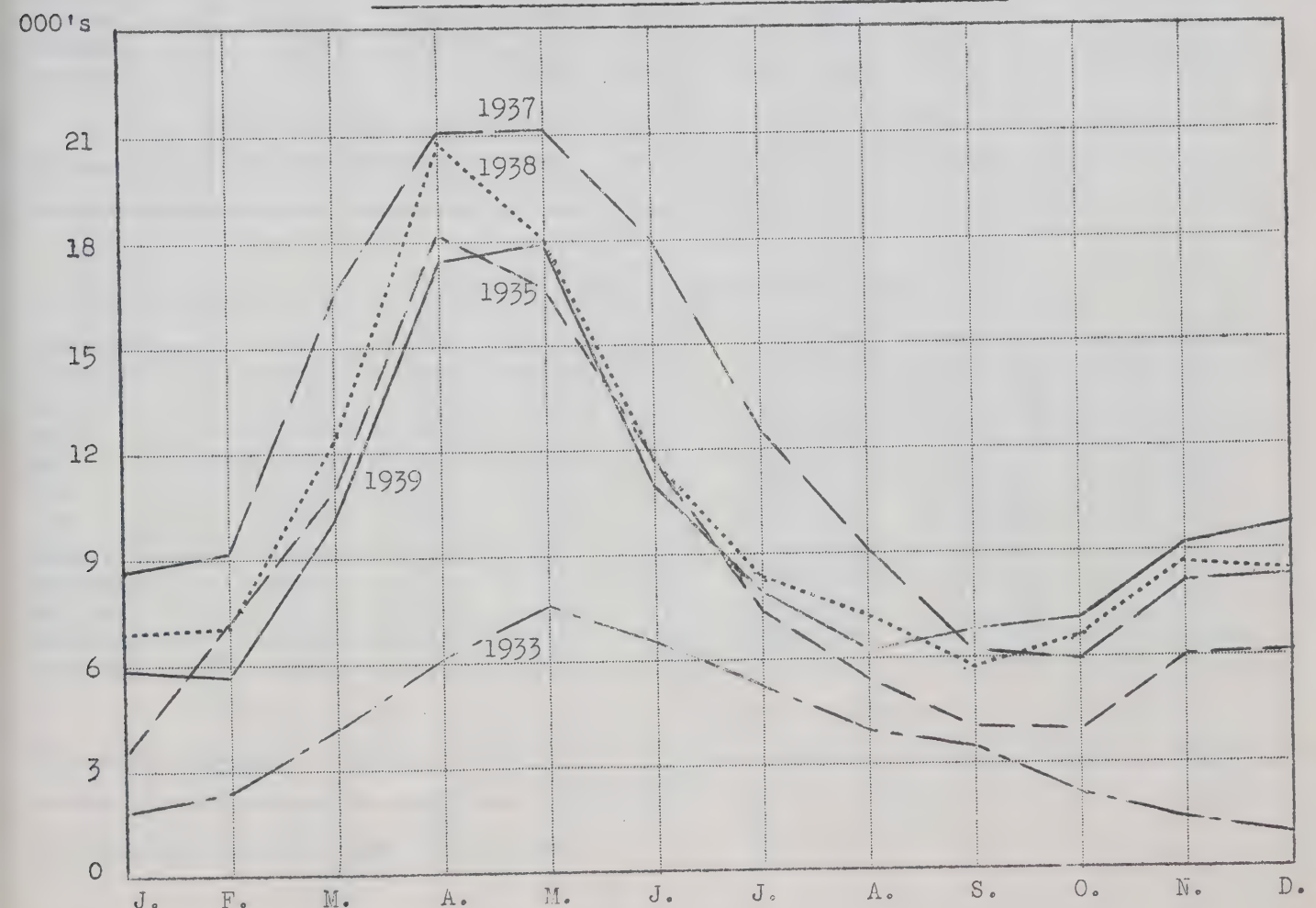
### MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, DECEMBER, 1939

Sales of new motor vehicles in Canada during the month of December, 1939, were 16 per cent in number and 15 per cent in value higher than in December, 1938. There were 9,821 new motor vehicles retailed for \$10,918,801 in December of this year compared with the 8,453 units with a retail value of \$9,475,242 which were sold in December, 1938. This brought the preliminary total figure for the year 1939 to 114,734 new motor vehicles valued at \$125,956,295, 5 per cent in number and 7 per cent in value below the 121,165 new vehicles which sold for \$135,011,908 in 1938. The increase of 7 per cent in December over November is somewhat greater than the usual seasonal movement for this time of year; the same comparison for 1938 shows a decrease of 2 per cent, while in 1937, December sales were 2 per cent higher than those for November.

New passenger car sales were up 6 per cent in number and 5 per cent in value in December, 1939, compared with December, 1938. Sales in December this year numbered 7,781 with a retail value of \$8,543,478, while in the same month last year there were 7,342 new passenger cars sold for \$8,121,457. The Maritime Provinces and the Prairie Provinces were responsible for the improvement in passenger car sales in Canada. Alberta reported an increase of 7 per cent, sales in the Maritime Provinces gained 34 per cent, Manitoba sales were up 84 per cent, while Saskatchewan continued to lead with sales 249 per cent above December of last year. Ontario sales were 5 per cent below December, 1938, Quebec sales were down 9 per cent, and British Columbia dropped 14 per cent.

Sales of new trucks and buses in December rose well above the 1938 level, all sections of the country sharing in the improvement. There were 2,040 new commercial vehicles sold for \$2,375,323, 84 per cent in number and 76 per cent in value above the 1,111 units which sold for \$1,353,785 in the same month last year. Saskatchewan led with sales 510 per cent above last year, followed by Manitoba with an increase of 228 per cent, the Maritime Provinces, with 200 per cent and British Columbia with 151 per cent. Alberta sales of new trucks and buses were 85 per cent above December, 1938, while Ontario and Quebec showed gains of 45 per cent and 23 per cent respectively.

Number of New Motor Vehicles Sold in Canada







## NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
New Passenger Cars								
January ....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February ...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March .....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April .....	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May .....	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June .....	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July .....	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
August .....	6,314	4,591	3,646	- 20.6	6,595,751	4,962,613	3,918,523	- 21.0
September ..	3,923	3,831	4,947	+ 29.0	4,134,100	4,217,617	5,449,018	+ 29.2
October .....	4,356	5,392	5,850	+ 8.5	4,730,961	5,824,172	6,428,869	+ 10.4
November ...	6,851	7,583	7,548	- 0.5	7,516,255	8,385,923	8,434,184	+ 0.6
December ...	6,680	7,342	7,781	+ 6.0	7,209,629	8,121,457	8,543,478	+ 5.2
12 months ..	114,275	95,751	90,000	- 6.0	116,886,334	105,006,462	97,092,388	- 7.5
New Trucks and Buses								
January ....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February ...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March .....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April .....	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May .....	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June .....	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July .....	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
August .....	2,730	2,613	2,494	- 4.6	2,926,082	3,055,407	2,799,784	- 8.4
September ..	2,229	1,879	1,808	- 3.8	2,504,529	2,346,589	2,177,209	- 7.2
October .....	1,491	1,124	1,210	+ 7.7	1,821,300	1,337,311	1,482,713	+ 10.9
November ...	1,301	1,050	1,637	+ 55.9	1,472,915	1,331,583	1,956,863	+ 47.0
December ...	1,612	1,111	2,040	+ 83.6	1,833,545	1,353,785	2,375,323	+ 75.5
12 months ..	30,166	25,414	24,734	- 2.7	32,284,193	30,005,446	28,863,907	- 3.8
TOTAL - Cars, Trucks and Buses								
January ....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February ...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March .....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April .....	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,306,536	- 18.3
May .....	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June .....	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,331,004	- 8.6
July .....	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
August .....	9,074	7,204	6,140	- 14.8	9,521,833	8,018,020	6,718,307	- 16.2
September ..	6,152	5,710	6,755	+ 18.3	6,638,629	6,564,206	7,626,227	+ 16.2
October .....	5,847	6,516	7,060	+ 8.3	6,552,261	7,161,483	7,911,582	+ 10.5
November ...	8,152	8,633	9,185	+ 6.4	8,989,170	9,717,506	10,391,047	+ 6.9
December ...	8,292	8,453	9,821	+ 16.2	9,043,174	9,475,242	10,918,801	+ 15.2
12 months ..	144,441	121,165	114,734	- 5.3	149,170,527	135,011,908	125,956,295	- 6.7

(x) Decrease is less than 0.1 per cent.





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

- 3 -

Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total		
	Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value		
November, 1938	7,583	100.0	8,385,923	100.0	339	4.5	358,782	4.3	1,339	17.7	1,551,161	18.5	4,406	58.1	4,857,570	57.9								
November, 1939	7,548	100.0	8,434,184	100.0	375	5.0	400,319	4.7	1,192	15.8	1,411,910	16.8	3,643	48.3	4,101,608	48.6								
% Change, 1939/8	- 0.5	-	+ 0.6	-	+10.6	-	+11.6	-	-11.0	-	- 9.0	-	-17.3	-	-15.6	-								
December, 1938	7,342	100.0	8,121,457	100.0	262	3.6	279,993	3.5	1,026	14.0	1,195,609	14.7	4,192	57.1	4,651,613	57.3								
December, 1939	7,781	100.0	8,543,478	100.0	351	4.5	366,775	4.3	931	12.0	1,116,878	13.1	4,000	51.4	4,393,483	51.4								
% Change, 1939/8	+ 6.0	-	+ 5.2	-	+34.0	-	+31.0	-	- 9.3	-	- 6.6	-	- 4.6	-	- 5.5	-								
Jan.-Dec., 1938	95,751	100.0	105,006,462	100.0	7,076	7.4	7,600,737	7.2	18,147	19.0	20,678,379	19.7	47,514	49.6	52,050,180	49.6								
Jan.-Dec., 1939	90,000	100.0	97,092,388	100.0	6,983	7.8	7,315,760	7.5	16,717	18.6	18,924,880	19.5	41,628	46.2	44,835,320	46.2								
% Change, 1939/8	- 6.0	-	- 7.5	-	- 1.3	-	- 3.7	-	- 7.9	-	- 8.5	-	-12.4	-	-13.9	-								

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total		
	Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value		
November, 1938	246	3.2	270,732	3.2	218	2.9	234,227	2.8	639	8.4	682,633	8.2	396	5.2	430,818	5.1								
November, 1939	397	5.2	433,254	5.1	681	9.0	721,376	8.6	783	10.4	841,660	10.0	477	6.3	524,057	6.2								
% Change, 1939/8	+61.4	-	+60.0	-	+212.4	-	+208.0	-	+22.5	-	+23.3	-	+20.5	-	+21.6	-								
December, 1938	256	3.5	284,096	3.5	185	2.5	197,506	2.4	740	10.1	780,457	9.6	681	9.2	732,183	9.0								
December, 1939	471	6.1	513,278	6.0	646	8.3	685,322	8.0	795	10.2	836,455	9.8	587	7.5	631,287	7.4								
% Change, 1939/8	+84.0	-	+80.7	-	+249.2	-	+247.0	-	+ 7.4	-	+ 7.2	-	-13.8	-	-13.8	-								
Jan.-Dec., 1938	5,575	5.8	6,008,260	5.7	3,753	3.9	3,965,847	3.8	7,543	7.9	8,069,625	7.7	6,143	6.4	6,633,434	6.3								
Jan.-Dec., 1939	5,265	5.8	5,616,152	5.8	5,953	6.6	6,196,242	6.4	7,376	8.2	7,720,139	7.9	6,078	6.8	6,483,895	6.7								
% Change, 1939/8	- 5.6	-	- 6.5	-	+58.6	-	+56.2	-	- 2.2	-	- 4.3	-	- 1.1	-	- 2.3	-								





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1938	1,050	100.0	1,331,583	100.0	64	6.1	64,877	4.9	193	18.4	238,696	17.9
December, 1938	1,637	100.0	1,956,865	100.0	117	7.2	130,809	6.7	272	16.6	387,475	19.8
% Change, 1938/8	+55.9	-	+47.0	-	+82.8	-	+101.7	-	+10.9	-	+62.3	-
November, 1939	1,111	100.0	1,353,735	100.0	72	6.5	79,155	5.8	193	17.4	250,010	18.5
December, 1939	2,040	100.0	2,375,323	100.0	216	10.6	227,279	9.6	237	11.6	319,923	13.5
% Change, 1939/8	+83.6	-	+75.5	-	+200.0	-	+187.1	-	+22.8	-	+28.0	-
January-Dec., 1938	25,414	100.0	30,005,446	100.0	2,510	9.9	2,735,134	9.1	4,925	19.4	5,995,825	20.0
January-Dec., 1939	24,734	100.0	28,863,907	100.0	2,385	9.6	2,552,814	8.8	4,639	18.8	5,708,444	19.2
% Change, 1939/8	- 2.7	-	- 3.8	-	- 5.0	-	- 6.7	-	- 5.8	-	- 4.8	-

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1938	64	6.1	73,702	5.5	51	4.9	60,965	4.6	129	12.3	155,587	11.7
December, 1938	106	6.5	111,631	5.7	220	13.4	220,133	11.3	202	12.3	223,941	11.4
% Change, 1939/8	+65.6	-	+51.5	-	+331.4	-	+261.1	-	+56.6	-	+43.9	-
November, 1939	32	2.9	31,717	2.3	39	3.5	42,259	3.1	139	12.5	152,566	11.3
December, 1939	105	5.1	114,985	4.8	238	11.7	240,041	10.1	257	12.6	307,112	12.9
% Change, 1939/8	+228.1	-	+262.5	-	+510.3	-	+468.0	-	+84.9	-	+101.3	-
January-Dec., 1938	2,217	8.7	2,423,125	8.1	1,997	7.9	2,159,568	7.2	2,992	11.8	3,419,763	11.4
January-Dec., 1939	1,481	6.0	1,591,849	5.5	2,973	12.0	3,114,177	10.8	2,922	11.8	3,332,542	11.5
% Change, 1939/8	-33.2	-	-34.3	-	+48.9	-	+44.2	-	- 2.3	-	- 2.6	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O			Q U E B E C			O N T A R I O			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
November, 1938	8,633	100.0	9,717,506	403	4.7	423,659	1,532	17.7	1,789,857	18.4	56.6	5,492,364	4,883	18.4	1,789,857	4,883	56.6	5,492,364	4,883	18.4	1,789,857	4,883	56.6	5,492,364
November, 1939	9,185	100.0	10,391,047	492	5.4	531,208	1,464	15.9	1,799,385	17.3	46.3	4,861,647	4,251	17.3	1,799,385	4,251	46.3	4,861,647	4,251	17.3	1,799,385	4,251	46.3	4,861,647
% Change, 1939/8	+ 6.4	-	+ 6.9	+22.1	-	+25.4	- 4.4	-	+ 0.5	-	-	-11.5	-12.9	-	+ 0.5	-12.9	-	-11.5	-12.9	-	+ 0.5	-12.9	-	-11.5
December, 1938	8,453	100.0	9,475,242	334	4.0	359,148	1,219	14.4	1,445,619	15.3	56.4	5,349,944	4,767	15.3	1,445,619	4,767	56.4	5,349,944	4,767	15.3	1,445,619	4,767	56.4	5,349,944
December, 1939	9,821	100.0	10,918,801	567	5.8	594,054	1,168	11.9	1,436,801	13.1	49.2	5,386,326	4,834	13.1	1,436,801	4,834	49.2	5,386,326	4,834	13.1	1,436,801	4,834	49.2	5,386,326
% Change, 1939/8	+16.2	-	+15.2	+69.8	-	+65.4	- 4.2	-	- 0.6	-	-	+ 0.7	+ 1.4	-	- 0.6	+ 1.4	-	+ 0.7	+ 1.4	-	- 0.6	+ 1.4	-	+ 0.7
Jan.-Dec., 1938	121,165	100.0	135,011,908	9,586	7.9	10,335,871	23,072	19.0	26,674,204	19.8	46.7	63,063,368	56,524	19.8	26,674,204	56,524	46.7	63,063,368	56,524	19.8	26,674,204	56,524	46.7	63,063,368
Jan.-Dec., 1939	114,734	100.0	125,956,295	9,368	8.2	9,868,604	21,356	18.6	24,633,324	19.6	43.8	55,358,981	50,298	19.6	24,633,324	50,298	43.8	55,358,981	50,298	19.6	24,633,324	50,298	43.8	55,358,981
% Change, 1939/8	- 5.3	-	- 6.7	- 2.3	-	- 4.5	- 7.4	-	- 7.7	-	-	-12.2	-11.0	-	- 7.7	-11.0	-	-12.2	-11.0	-	- 7.7	-11.0	-	-12.2

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A			A L B E R T A			B R I T I S H C O L U M B I A			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
November, 1938	310	3.6	344,434	269	3.1	295,192	768	8.9	838,220	8.6	5.4	533,780	468	8.6	838,220	468	5.4	533,780	468	8.6	838,220	468	5.4	533,780
November, 1939	503	5.5	544,885	901	9.8	941,509	985	10.7	1,065,601	10.3	6.4	646,812	589	10.3	1,065,601	589	6.4	646,812	589	10.3	1,065,601	589	6.4	646,812
% Change, 1939/8	+62.3	-	+58.2	+234.9	-	+218.9	+28.3	-	+27.1	-	-	+21.2	+25.9	-	+27.1	+25.9	-	+21.2	+25.9	-	+27.1	+25.9	-	+21.2
December, 1938	288	3.4	315,813	224	2.6	239,765	879	10.4	933,023	9.8	8.8	831,930	742	9.8	933,023	742	8.8	831,930	742	9.8	933,023	742	8.8	831,930
December, 1939	576	5.9	628,263	884	9.0	925,363	1,052	10.7	1,143,567	10.5	7.5	804,427	740	10.5	1,143,567	740	7.5	804,427	740	10.5	1,143,567	740	7.5	804,427
% Change, 1939/8	+100.0	-	+98.9	+294.6	-	+285.9	+19.7	-	+22.6	-	-	- 3.3	- 0.3	-	+22.6	- 0.3	-	- 3.3	- 0.3	-	+22.6	- 0.3	-	- 3.3
Jan.-Dec., 1938	7,792	6.4	8,431,385	5,750	4.8	6,125,415	10,535	8.7	11,489,388	8.5	6.5	8,892,277	7,906	8.5	11,489,388	7,906	6.5	8,892,277	7,906	8.5	11,489,388	7,906	6.5	8,892,277
Jan.-Dec., 1939	6,746	5.9	7,207,995	8,926	7.8	9,310,419	10,298	9.0	11,052,681	8.8	6.7	8,524,291	7,742	8.8	11,052,681	7,742	6.7	8,524,291	7,742	8.8	11,052,681	7,742	6.7	8,524,291
% Change, 1939/8	-13.4	-	-14.5	+55.2	-	+52.0	- 2.2	-	- 3.8	-	-	- 4.1	- 2.1	-	- 3.8	- 2.1	-	- 4.1	- 2.1	-	- 3.8	- 2.1	-	- 4.1

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.
Vol. VIII - No. 1	Year's Subscription, \$1.00 Single copies, .10

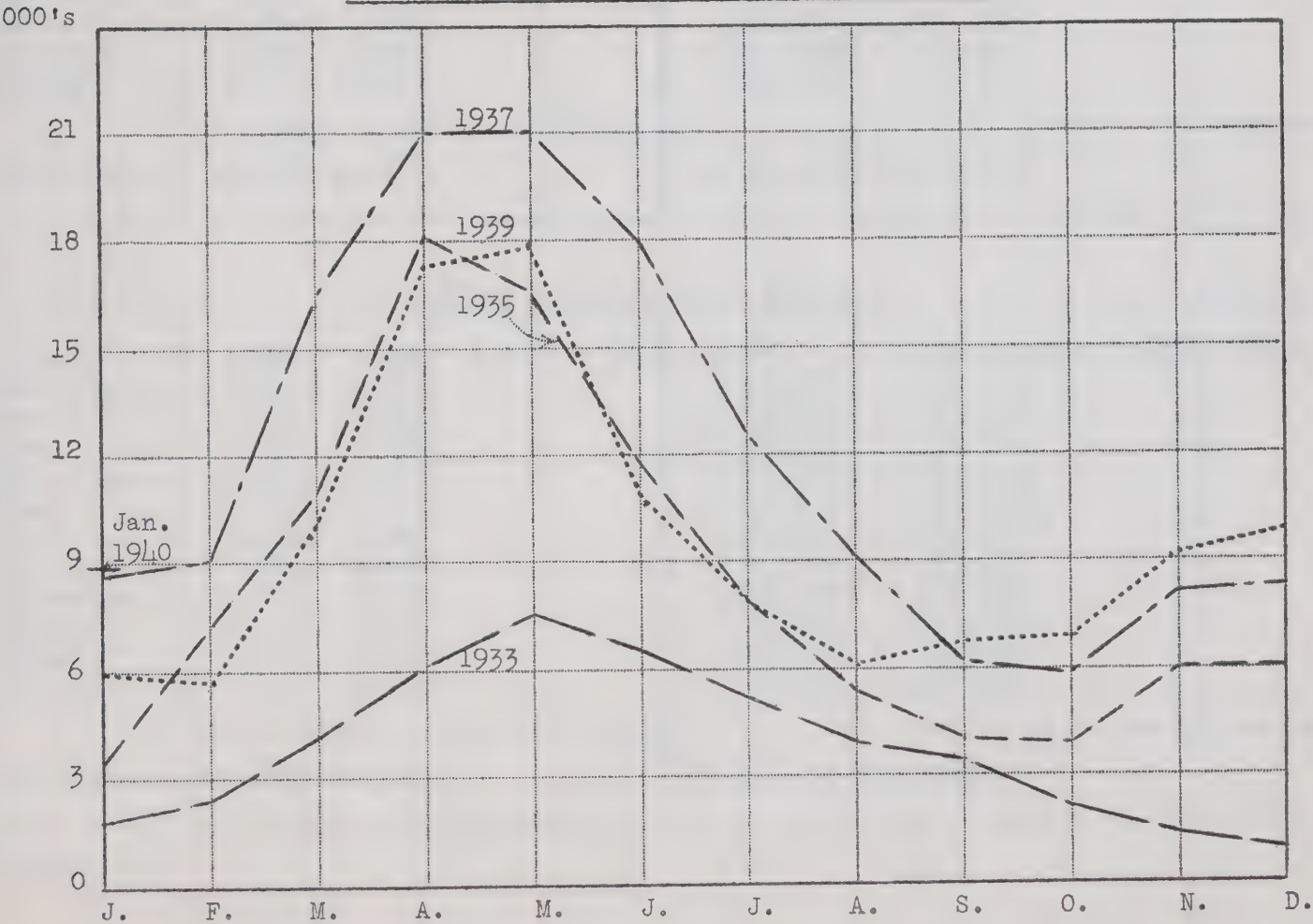
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JANUARY, 1940

New motor vehicle sales in Canada during January, 1940, surpassed those of any January for which records are available, and were 50 per cent in number and 52 per cent in value above January, 1939. Sales of new motor vehicles numbered 8,919 units with a retail value of \$10,037,956 compared with 5,935 new motor vehicles which retailed for \$6,622,863 in January, 1939. The 9 per cent decrease between December, 1939 and January of this year was considerably less than the usual seasonal drop, similar comparisons showing a decrease of 30 per cent in 1939 and 18 per cent in 1938.

Sales of new passenger cars in January, 1940, numbering 6,815 with a retail value of \$7,503,152, showed an advance of 42 per cent in number and 44 per cent in value over the same month last year when 4,795 new cars sold for \$5,208,101. Improvement was reported in all sections of the country, but was greatest in Saskatchewan and Manitoba where gains of 303 per cent and 180 per cent respectively were recorded. Eastern Canada sales also increased substantially; the Maritime Provinces gained 48 per cent, Ontario, 33 per cent, and Quebec, 30 per cent. Alberta reported passenger car sales 21 per cent above January of last year, while British Columbia sales were up 13 per cent.

The marked improvement which has been apparent in sales of new trucks and buses for the past two months was continued in January. There were 2,104 new commercial vehicles sold for \$2,534,804, an increase of 85 per cent in number and 79 per cent in value over January, 1939, when 1,140 units were sold for \$1,414,762. Saskatchewan continued to show the greatest improvement over last year with an increase of 904 per cent. Sales of trucks and buses in Manitoba were 179 per cent above January, 1939, while a gain of 152 per cent was reported in the Maritime Provinces. Quebec sales were up 76 per cent; sales in British Columbia increased 52 per cent while sales of new commercial vehicles in Ontario and Alberta were 48 per cent and 25 per cent respectively above those in the corresponding month a year ago.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1938-1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939*	1940	% of Change, 1940/39	1938	1939*	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January ....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ...	5,582	4,507			6,143,591	4,824,522		
March .....	9,845	7,998			10,791,638	8,551,808		
April .....	16,772	14,255			18,487,466	15,199,487		
May .....	14,056	14,334			15,393,765	15,322,041		
June .....	9,197	8,620			10,060,410	9,117,587		
July .....	6,187	5,826			6,702,267	6,169,562		
August .....	4,591	3,672			4,962,613	3,951,690		
September ..	3,831	4,948			4,217,617	5,447,746		
October .....	5,392	5,682			5,824,172	6,252,431		
November ...	7,583	7,613			8,385,923	8,517,726		
December ...	7,342	7,804			8,121,457	8,568,427		
12 months ..	95,751	90,054			105,006,462	97,131,128		

New Trucks and Buses								
January ....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ...	1,479	1,185			1,695,283	1,519,869		
March .....	2,476	2,195			2,712,406	2,567,669		
April .....	3,962	3,113			4,535,486	3,553,479		
May .....	3,808	3,503			4,483,217	3,982,821		
June .....	2,386	2,338			2,881,795	2,740,190		
July .....	2,067	2,057			2,500,424	2,325,584		
August .....	2,613	2,494			3,055,407	2,803,982		
September ..	1,879	1,808			2,346,589	2,177,209		
October .....	1,124	1,219			1,337,311	1,502,242		
November ...	1,050	1,601			1,331,583	1,873,263		
December ...	1,111	2,040			1,353,785	2,375,323		
12 months ..	25,414	24,693			30,005,446	28,836,393		

TOTAL - Cars, Trucks and Buses								
January ....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ...	7,061	5,692			7,838,874	6,344,391		
March .....	12,321	10,193			13,504,044	11,119,477		
April .....	20,734	17,368			23,022,952	18,752,966		
May .....	17,864	17,837			19,876,982	19,304,862		
June .....	11,583	10,958			12,942,205	11,857,777		
July .....	8,254	7,883			9,202,691	8,495,146		
August .....	7,204	6,166			8,018,020	6,755,672		
September ..	5,710	6,756			6,564,206	7,624,955		
October .....	6,516	6,901			7,161,483	7,754,673		
November ...	8,633	9,214			9,717,506	10,390,989		
December ...	8,453	9,844			9,475,242	10,943,750		
12 months ..	121,165	114,747			135,011,908	125,967,521		

\*Revised.





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$
November, 1938	7,583	100.0	8,385,923		358,782	4.3	1,339	17.7	1,551,161	18.5	4,406	4,857,570
November, 1939	7,613	100.0	8,517,726		416,419	4.9	1,195	15.7	1,415,305	16.6	3,653	4,113,081
% Change, 1939/38	+ 0.4	-	+ 1.6		+16.1	-	-10.8	-	- 8.8	-	-17.1	-15.3
December, 1938	7,342	100.0	8,121,457		279,933	3.5	1,026	14.0	1,195,609	14.7	4,192	4,651,613
December, 1939	7,804	100.0	8,568,427		371,115	4.3	934	12.0	1,120,013	13.1	4,008	4,402,245
% Change, 1939/38	+ 6.3	-	+ 5.5		+32.5	-	- 9.0	-	- 6.3	-	- 4.4	- 5.4
January, 1939	4,795	100.0	5,208,101		292,265	5.6	659	13.8	770,982	14.8	2,560	2,759,939
January, 1940	6,815	100.0	7,503,152		444,599	5.9	859	12.6	1,022,912	13.7	3,392	3,719,570
% Change, 1940/39	+42.1	-	+44.1		+52.1	-	+30.3	-	+32.7	-	+32.5	+34.8

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$
November, 1938	246	3.2	270,732		234,227	2.8	639	8.4	682,633	8.2	396	430,818
November, 1939	407	5.3	446,496		747,811	8.8	783	10.3	841,660	9.9	489	536,954
% Change, 1939/38	+65.4	-	+64.9		+219.3	-	+22.5	-	+23.3	-	+23.5	+24.6
December, 1938	256	3.5	284,096		197,506	2.4	740	10.1	780,457	9.6	681	732,183
December, 1939	473	6.1	514,156		677,264	7.9	795	10.2	836,455	9.8	602	647,179
% Change, 1939/38	+84.8	-	+81.0		+242.9	-	+ 7.4	-	+ 7.2	-	-11.6	-11.6
January, 1939	201	4.2	209,467		111,988	2.2	508	10.6	539,344	10.3	480	524,116
January, 1940	563	8.3	601,931		464,162	6.2	615	9.0	661,403	8.8	540	588,575
% Change, 1940/39	+180.1	-	+187.4		+314.5	-	+21.1	-	+22.6	-	+12.5	+12.3





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	%Dom. Total		Retail Value		%Dom. Total		%Dom. Total		Retail Value		%Dom. Total		%Dom. Total		Retail Value		%Dom. Total		%Dom. Total		Retail Value		%Dom. Total	
	No.				No.		No.				No.		No.				No.		No.				No.	
November, 1938	1,050	100.0	1,331,583	100.0	64	6.1	64	6.1	64,877	4.9	193	18.4	193	18.4	238,696	17.9	477	45.4	477	45.4	634,794	51.6	47.7	
November, 1939	1,601	100.0	1,873,263	100.0	117	7.3	117	7.3	130,889	7.0	251	15.7	251	15.7	340,075	18.1	590	36.9	590	36.9	716,239	41.8	38.2	
% Change, 1939/38	+52.5	-	+40.7	-	+82.8	-	+82.8	-	+101.7	-	+30.1	-	+30.1	-	+42.5	-	+23.7	-	+23.7	-	+12.8	-	-	
December, 1938	1,111	100.0	1,353,785	100.0	72	6.5	72	6.5	79,155	5.8	193	17.4	193	17.4	250,010	18.5	575	51.7	575	51.7	698,331	51.6	51.6	
December, 1939	2,040	100.0	2,375,323	100.0	216	10.6	216	10.6	227,279	9.6	237	11.6	237	11.6	319,923	13.5	834	40.9	834	40.9	992,843	41.8	41.8	
% Change, 1939/38	+83.6	-	+75.5	-	+200.0	-	+200.0	-	+187.1	-	+22.8	-	+22.8	-	+28.0	-	+45.0	-	+45.0	-	+42.2	-	-	
January, 1939	1,140	100.0	1,414,762	100.0	88	7.7	88	7.7	96,216	6.8	161	14.1	161	14.1	199,959	14.1	546	47.9	546	47.9	727,976	51.5	51.5	
January, 1940	2,104	100.0	2,534,804	100.0	222	10.5	222	10.5	245,651	9.7	284	13.5	284	13.5	441,325	17.4	808	38.4	808	38.4	943,883	37.2	37.2	
% Change, 1940/39	+84.6	-	+79.2	-	+152.3	-	+152.3	-	+155.3	-	+76.4	-	+76.4	-	+120.7	-	+48.0	-	+48.0	-	+29.7	-	-	

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	%Dom. Total		Retail Value		%Dom. Total		%Dom. Total		Retail Value		%Dom. Total		%Dom. Total		Retail Value		%Dom. Total		%Dom. Total		Retail Value		%Dom. Total	
	No.				No.		No.				No.		No.				No.		No.				No.	
November, 1938	64	6.1	73,702	5.5	51	4.9	51	4.9	60,965	4.6	129	12.3	129	12.3	155,587	11.7	72	6.8	72	6.8	102,962	7.7	7.7	
November, 1939	106	6.6	111,631	6.0	220	13.7	220	13.7	220,133	11.8	204	12.7	204	12.7	228,341	12.2	113	7.1	113	7.1	125,955	6.7	6.7	
% Change, 1939/38	+65.6	-	+51.5	-	+331.4	-	+331.4	-	+261.1	-	+58.1	-	+58.1	-	+46.8	-	+56.9	-	+56.9	-	+22.3	-	-	
December, 1938	32	2.9	31,717	2.3	39	3.5	39	3.5	42,259	3.1	139	12.5	139	12.5	152,566	11.3	61	5.5	61	5.5	99,747	7.4	7.4	
December, 1939	105	5.1	114,985	4.8	238	11.7	238	11.7	240,041	10.1	257	12.6	257	12.6	307,112	12.9	153	7.5	153	7.5	173,140	7.3	7.3	
% Change, 1939/38	+228.1	-	+262.5	-	+510.3	-	+510.3	-	+468.0	-	+84.9	-	+84.9	-	+101.3	-	+150.8	-	+150.8	-	+73.6	-	-	
January, 1939	72	6.3	75,662	5.3	25	2.2	25	2.2	30,956	2.2	146	12.8	146	12.8	160,783	11.4	102	9.0	102	9.0	123,210	8.7	8.7	
January, 1940	201	9.6	220,437	8.7	251	11.9	251	11.9	271,540	10.7	183	8.7	183	8.7	205,096	8.1	155	7.4	155	7.4	206,872	8.2	8.2	
% Change, 1940/39	+179.2	-	+191.3	-	+904.0	-	+904.0	-	+777.2	-	+25.3	-	+25.3	-	+27.6	-	+52.0	-	+52.0	-	+67.9	-	-	





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
November, 1938	8,633	100.0	9,717,506	403	4.7	423,659	1,532	17.7	1,789,857	4,883	56.6	5,492,364
November, 1939	9,214	100.0	10,390,989	503	5.5	547,308	1,446	15.7	1,755,380	4,243	46.0	4,829,320
% Change, 1939/38	+ 6.7	-	+ 6.9	+24.8	-	+29.2	- 5.6	-	- 1.9	-13.1	-	-12.1
December, 1938	8,453	100.0	9,475,242	334	4.0	359,148	1,219	14.4	1,445,619	4,767	56.4	5,349,944
December, 1939	9,844	100.0	10,943,750	570	5.8	598,394	1,171	11.9	1,439,936	4,842	49.1	5,395,088
% Change, 1939/38	+16.5	-	+15.5	+70.7	-	+66.6	- 3.9	-	- 0.4	+ 1.6	-	+ 0.8
January, 1939	5,935	100.0	6,622,863	368	6.2	388,481	820	13.8	970,941	3,106	52.4	3,487,915
January, 1940	8,919	100.0	10,037,956	637	7.1	690,250	1,143	12.8	1,464,237	4,200	47.1	4,663,453
% Change, 1940/39	+50.3	-	+51.6	+73.1	-	+77.7	+39.4	-	+50.8	+35.2	-	+33.7

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
November, 1938	310	3.6	344,434	269	3.1	295,192	768	8.9	838,220	468	5.4	533,780
November, 1939	513	5.6	558,127	920	10.0	967,944	987	10.7	1,070,001	602	6.5	662,909
% Change, 1939/38	+65.5	-	+62.0	+242.0	-	+227.9	+28.5	-	+27.7	+28.6	-	+24.2
December, 1938	288	3.4	315,813	224	2.6	239,765	879	10.4	933,023	742	8.8	831,930
December, 1939	578	5.9	629,141	876	8.9	917,305	1,052	10.7	1,143,567	755	7.7	820,319
% Change, 1939/38	+100.7	-	+99.2	+291.1	-	+282.6	+19.7	-	+22.6	+ 1.8	-	- 1.4
January, 1939	273	4.6	285,129	132	2.2	142,944	654	11.0	700,127	582	9.8	647,326
January, 1940	764	8.6	822,368	682	7.6	735,702	798	9.0	866,499	695	7.8	795,447
% Change, 1940/39	+179.9	-	+188.4	+416.7	-	+414.7	+22.0	-	+23.8	+19.4	-	+22.9

(x) Includes passenger cars, trucks and buses.





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Vol. VIII - No. 2	Year's Subscription, \$1.00 Single copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, FEBRUARY, 1940

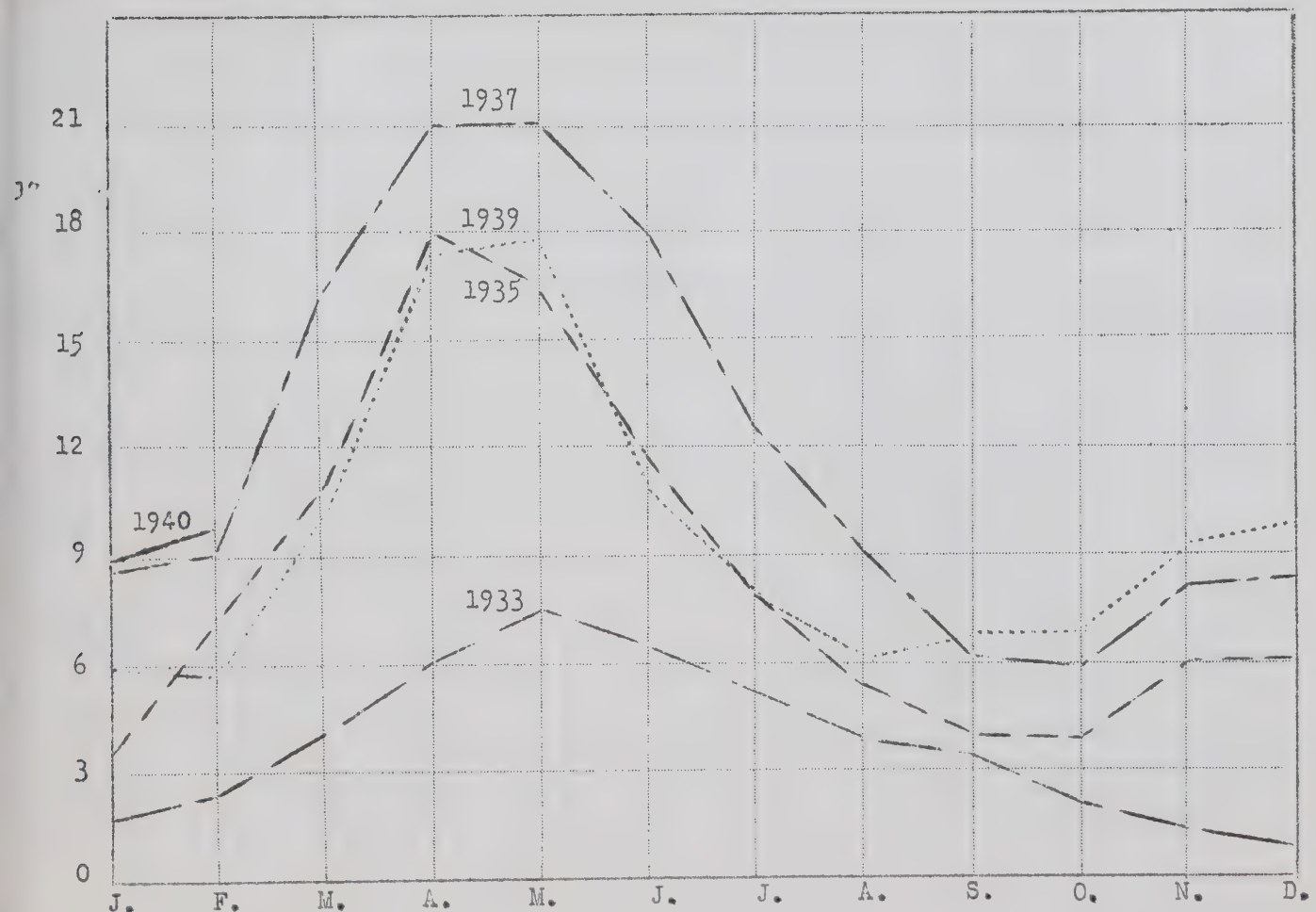
Sales of new motor vehicles in Canada during February, 1940, recorded outstanding gains over February of last year, 9,854 units selling for \$10,997,711 in February, 1940, 73 per cent in both number and value above the 5,692 vehicles which sold for \$6,344,391 in the same month of 1939. Sales during the first two months of 1940 totalled 18,773 vehicles at \$21,035,667, up 62 per cent in both number and value above the 11,627 units which retailed for \$12,967,254 in February, 1939.

New passenger car sales during February, 1940, numbered 7,780 with a retail value of \$8,576,601, 73 per cent in number and 78 per cent in value above the 4,507 vehicles which sold for \$4,824,522 in February, 1939. Marked advances were reported for most regions of the country. There were more than five times as many new passenger models sold in Saskatchewan in February of this year than last, 487 units retailing for \$523,339 in the recent month compared with 92 units which sold for \$95,250 in February a year ago. Manitoba sales were nearly three times as numerous as in February, 1939 while Quebec sales doubled in the same comparison. Sales were up 89 per cent in Alberta, 66 per cent in Ontario and 21 per cent in the Maritime Provinces. The only decline reported was that for British Columbia where sales fell off 3 per cent below February, 1939.

Sales of commercial vehicles increased 75 per cent in number and 59 per cent in value over February of last year. The only decline recorded in this field was in the province of Quebec, where sales were 5 per cent lower than in February a year ago. Pronounced gains were recorded in the Maritime and Prairie Provinces. There were 186 new commercial models sold in Saskatchewan in February of this year and only 16 in February a year ago. Manitoba sales numbered 200 units this year compared with 26 in February, 1939. Sales in the Maritime Provinces almost trebled from 105 units in February, 1939 to 297 units in February this year. Sales were also up in other regions, gains of 47 per cent in Ontario and British Columbia and 39 per cent in Alberta being reported.

Number of New Motor Vehicles Sold in Canada

000's







NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January ...	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ..	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
2 months ..	10,955	9,302	14,595	+ 56.9	12,059,134	10,032,623	16,079,753	+ 60.3
March .....	9,845	7,998			10,791,638	8,551,808		
April .....	16,772	14,255			18,487,466	15,199,487		
May .....	14,056	14,334			15,393,765	15,322,041		
June .....	9,197	8,620			10,060,410	9,117,587		
July .....	6,187	5,826			6,702,267	6,169,562		
August ....	4,591	3,672			4,962,613	3,951,690		
September ..	3,831	4,948			4,217,617	5,447,746		
October ...	5,392	5,682			5,824,172	6,252,431		
November ..	7,583	7,613			8,385,923	8,517,726		
December ..	7,342	7,804			8,121,457	8,568,427		
12 months .	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January ...	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ..	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
2 months ..	2,938	2,325	4,178	+ 79.7	3,467,443	2,934,631	4,955,914	+ 68.9
March .....	2,476	2,195			2,712,406	2,567,669		
April .....	3,962	3,113			4,535,486	3,553,479		
May .....	3,808	3,503			4,483,217	3,982,821		
June .....	2,386	2,338			2,881,795	2,740,190		
July .....	2,067	2,057			2,500,424	2,325,584		
August ....	2,613	2,494			3,055,407	2,803,982		
September ..	1,879	1,808			2,346,589	2,177,209		
October ...	1,124	1,219			1,337,311	1,502,242		
November ..	1,050	1,601			1,331,583	1,873,263		
December ..	1,111	2,040			1,353,785	2,375,323		
12 months .	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars, Trucks and Buses								
January ...	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ..	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
2 months ..	13,893	11,627	18,773	+ 61.5	15,526,577	12,967,254	21,035,667	+ 62.2
March .....	12,321	10,193			13,504,044	11,119,477		
April .....	20,734	17,368			23,022,952	18,752,966		
May .....	17,864	17,837			19,876,982	19,304,862		
June .....	11,583	10,958			12,942,205	11,857,777		
July .....	8,254	7,883			9,202,691	8,495,146		
August ....	7,204	6,166			8,018,020	6,755,672		
September ..	5,710	6,756			6,564,206	7,624,955		
October ...	6,516	6,901			7,161,483	7,754,673		
November ..	8,633	9,214			9,717,506	10,390,989		
December ..	8,453	9,844			9,475,242	10,943,750		
12 months .	121,165	114,747			135,011,908	125,967,521		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
January, 1939	4,795	100.0	5,208,101	100.0	292,265	5.6	659	13.8	770,982	14.8	2,560	53.4
January, 1940	6,815	100.0	7,503,152	100.0	444,599	5.9	859	12.6	1,022,912	13.7	3,392	49.8
% Change, 1940/39	+42.1	-	+44.1	-	+52.1	-	+30.3	-	+32.7	-	+32.5	-
February, 1939	4,507	100.0	4,824,522	100.0	311,260	6.4	662	14.7	740,455	15.3	2,286	50.7
February, 1940	7,780	100.0	8,576,601	100.0	381,996	4.5	1,384	17.8	1,602,909	18.7	3,789	48.7
% Change, 1940/39	+72.6	-	+77.8	-	+22.7	-	+102.1	-	+116.5	-	+65.7	-
Jan.-Feb., 1939	9,302	100.0	10,032,623	100.0	603,525	6.0	1,321	14.2	1,511,437	15.1	4,846	52.1
Jan.-Feb., 1940	14,595	100.0	16,079,753	100.0	826,595	5.1	2,243	15.4	2,625,821	16.3	7,181	49.2
% Change, 1940/39	+56.9	-	+60.3	-	+37.0	-	+69.8	-	+73.7	-	+48.2	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
January, 1939	201	4.2	209,467	4.0	111,988	2.2	508	10.6	539,344	10.3	480	10.1
January, 1940	563	8.3	601,931	8.0	464,162	6.2	615	9.0	661,403	8.8	540	7.9
% Change, 1940/39	+180.1	-	+187.4	-	+314.5	-	+21.1	-	+22.6	-	+12.5	-
February, 1939	191	4.2	210,456	4.4	95,250	2.0	309	6.9	326,081	6.8	673	15.0
February, 1940	525	6.7	572,489	6.7	523,339	6.1	584	7.5	628,063	7.3	654	8.4
% Change, 1940/39	+174.9	-	+172.0	-	+449.4	-	+89.0	-	+92.6	-	- 2.8	-
Jan.-Feb., 1939	392	4.2	419,923	4.2	207,238	2.1	817	8.8	865,425	8.6	1,153	12.4
Jan.-Feb., 1940	1,088	7.4	1,174,420	7.3	987,501	6.2	1,199	8.2	1,289,466	8.0	1,194	8.2
% Change, 1940/39	+177.6	-	+179.7	-	+376.5	-	+46.8	-	+49.0	-	+ 3.6	-





Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total		
	Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value		
January, 1939	1,140	100.0	1,414,762	100.0	100.0	88	7.7	96,216	6.8	161	14.1	199,959	14.1	546	47.9	727,976	51.5							
January, 1940	2,104	100.0	2,534,804	100.0	100.0	222	10.5	245,651	9.7	284	13.5	441,325	17.4	808	38.4	943,883	37.2							
% Change, 1940/39	+84.6	-	+79.2	-	-	+152.3	-	+155.3	-	+76.4	-	+120.7	-	+48.0	-	+29.7	-							
February, 1939	1,185	100.0	1,519,869	100.0	100.0	105	8.9	123,624	8.1	239	20.1	293,325	19.3	529	44.6	685,926	45.2							
February, 1940	2,074	100.0	2,421,110	100.0	100.0	297	14.3	331,820	13.7	227	11.0	269,961	11.2	780	37.6	938,655	38.8							
% Change, 1940/39	+75.0	-	+59.3	-	-	+182.9	-	+168.4	-	- 5.0	-	- 8.0	-	+47.4	-	+36.8	-							
Jan.-Feb., 1939	2,325	100.0	2,934,631	100.0	100.0	193	8.3	219,840	7.5	400	17.2	493,284	16.8	1,075	46.3	1,413,902	48.2							
Jan.-Feb., 1940	4,178	100.0	4,955,914	100.0	100.0	519	12.4	577,471	11.6	511	12.2	711,286	14.3	1,588	38.0	1,882,538	38.0							
% Change, 1940/39	+79.7	-	+68.9	-	-	+168.9	-	+162.7	-	+27.8	-	+44.2	-	+47.7	-	+33.2	-							

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total		
	Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value		
January, 1939	72	6.3	75,662	5.3	2.2	25	2.2	30,956	2.2	146	12.8	160,783	11.4	102	9.0	123,210	8.7							
January, 1940	201	9.6	220,437	8.7	10.7	251	11.9	271,540	10.7	183	8.7	205,096	8.1	155	7.4	206,872	8.2							
% Change, 1940/39	+179.2	-	+191.3	-	-	+904.0	-	+777.2	-	+25.3	-	+27.6	-	+52.0	-	+67.9	-							
February, 1939	26	2.2	33,975	2.2	1.1	16	1.4	16,429	1.1	143	12.1	184,199	12.1	127	10.7	182,391	12.0							
February, 1940	200	9.6	219,431	9.1	8.5	186	9.0	206,745	8.5	198	9.5	225,854	9.3	186	9.0	228,644	9.4							
% Change, 1940/39	+669.2	-	+545.9	-	-	+1062.5	-	+1158.4	-	+38.5	-	+22.6	-	+46.5	-	+25.4	-							
Jan.-Feb., 1939	98	4.2	109,637	3.7	1.6	41	1.8	47,385	1.6	289	12.4	344,982	11.8	229	9.8	305,601	10.4							
Jan.-Feb., 1940	401	9.6	439,868	8.9	9.7	437	10.5	478,285	9.7	381	9.1	430,950	8.7	341	8.2	435,516	8.8							
% Change, 1940/39	+309.2	-	+301.2	-	-	+965.9	-	+909.4	-	+31.8	-	+24.9	-	+48.9	-	+42.5	-							





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

- 5 -

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1939	5,935	100.0	6,622,863	100.0	368	6.2	388,481	5.9	820	13.8	970,941	14.6	3,106	52.4	3,487,915	52.6
January, 1940	8,919	100.0	10,037,956	100.0	637	7.1	690,250	6.9	1,143	12.8	1,464,237	14.6	4,200	47.1	4,663,453	46.5
% Change, 1940/39	+50.3	-	+51.6	-	+73.1	-	+77.7	-	+39.4	-	+50.8	-	+35.2	-	+33.7	-
February, 1939	5,692	100.0	6,344,391	100.0	399	7.0	434,884	6.9	901	15.8	1,033,780	16.3	2,815	49.4	3,116,737	49.1
February, 1940	9,854	100.0	10,997,711	100.0	654	6.6	713,816	6.5	1,611	16.4	1,872,870	17.0	4,569	46.4	5,093,801	46.3
% Change, 1940/39	+73.1	-	+73.3	-	+63.9	-	+64.1	-	+78.8	-	+81.2	-	+62.3	-	+63.4	-
Jan.-Feb., 1939	11,627	100.0	12,967,254	100.0	767	6.6	823,365	6.3	1,721	14.8	2,004,721	15.5	5,921	50.9	6,604,652	50.9
Jan.-Feb., 1940	18,773	100.0	21,035,667	100.0	1,291	6.9	1,404,066	6.7	2,754	14.7	3,337,107	15.9	8,769	46.7	9,757,254	46.3
% Change, 1940/39	+61.5	-	+62.2	-	+68.3	-	+70.5	-	+60.0	-	+66.5	-	+48.1	-	+47.7	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1939	273	4.6	285,129	4.3	132	2.2	142,944	2.2	654	11.0	700,127	10.6	582	9.8	647,326	9.8
January, 1940	764	8.6	822,368	8.2	682	7.6	735,702	7.3	798	9.0	866,499	8.6	695	7.8	795,447	7.9
% Change, 1940/39	+179.9	-	+188.4	-	+416.7	-	+414.7	-	+22.0	-	+23.8	-	+19.4	-	+22.9	-
February, 1939	217	4.0	244,431	3.9	108	1.9	111,679	1.8	452	7.9	510,280	8.0	800	14.0	892,600	14.0
February, 1940	725	7.4	791,920	7.2	673	6.8	730,084	6.6	782	7.9	853,917	7.8	840	8.5	941,303	8.6
% Change, 1940/39	+234.1	-	+224.0	-	+523.1	-	+553.7	-	+73.0	-	+67.3	-	+5.0	-	+5.5	-
Jan.-Feb., 1939	490	4.2	529,560	4.1	240	2.1	254,623	2.0	1,106	9.5	1,210,407	9.3	1,382	11.9	1,539,926	11.9
Jan.-Feb., 1940	1,489	7.9	1,614,288	7.7	1,355	7.2	1,465,786	7.0	1,580	8.4	1,720,416	8.2	1,535	8.2	1,736,750	8.2
% Change, 1940/39	+203.9	-	+204.8	-	+464.6	-	+475.7	-	+42.9	-	+42.1	-	+11.1	-	+12.8	-

(x) Includes passenger cars, trucks and buses.





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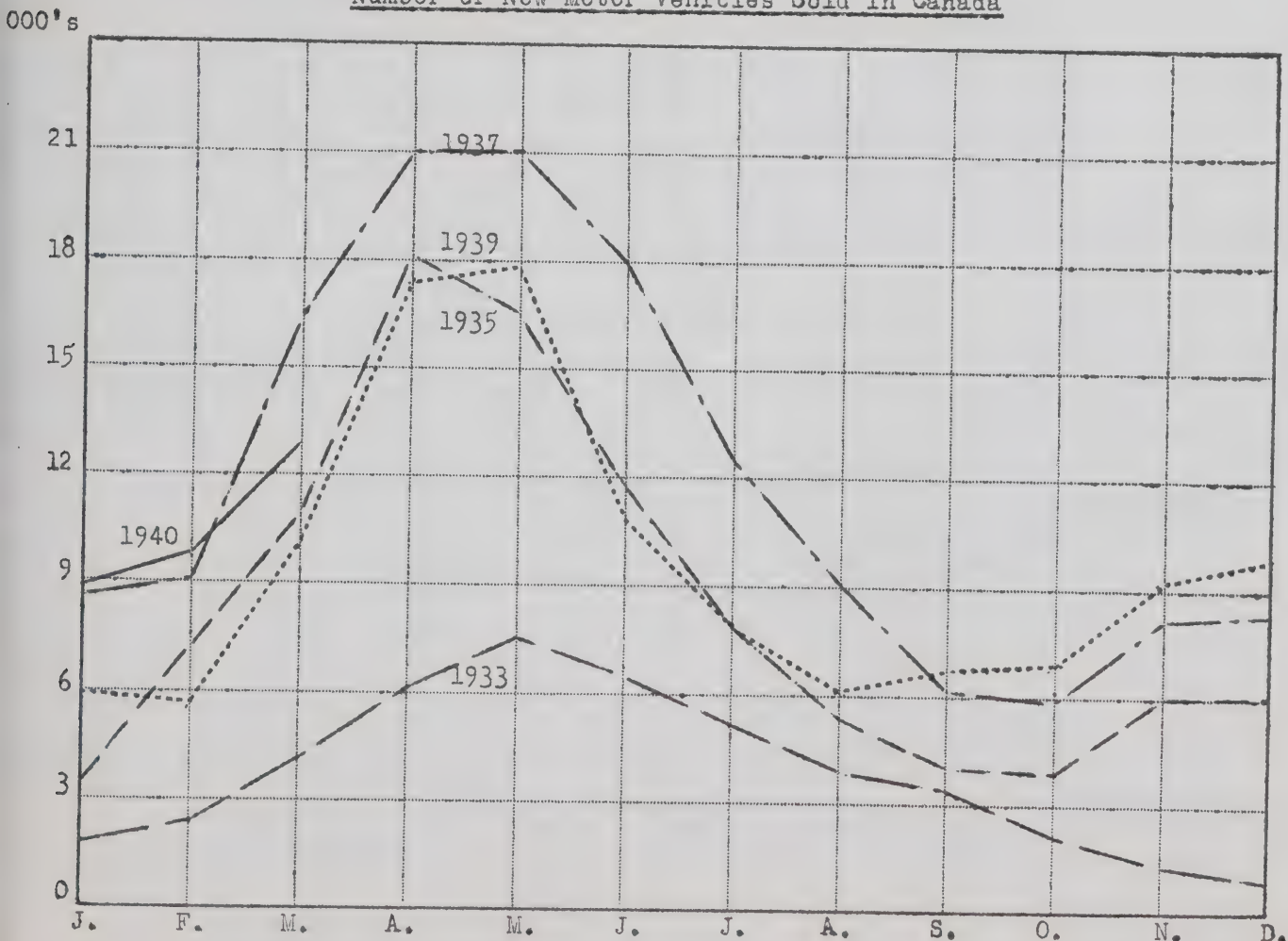
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MARCH, 1940

March sales of new motor vehicles in Canada continued well above the 1939 level, although the improvement over last year was less than that for January and February when gains of 50 and 73 per cent respectively were recorded. Sales in March numbered 12,957 new motor vehicles with a retail value of \$14,338,305, a gain of 27 per cent in number and 29 per cent in value over the 10,193 units which sold for \$11,119,477 in the same month last year. March sales brought the total for the first quarter of this year to 31,730 new vehicles valued at \$35,373,972, up 45 per cent in number and 47 per cent in value from the 21,820 vehicles which sold for \$24,086,731 in the first three months of 1939.

Sales of new passenger cars in Canada during March, 1940, numbered 10,434 units with a retail value of \$11,452,731, an increase of 31 per cent in number and 34 per cent in value over the 7,998 new passenger cars sold for \$8,551,808 in March, 1939. All sections of the country reported improvement, March sales being above March last year by 2 per cent in British Columbia, 23 per cent in Quebec, 25 per cent in Ontario, 47 per cent in the Maritime Provinces, and 65 per cent in Manitoba. Sales in Saskatchewan more than doubled, numbering 677 compared with 297 in March last year.

There were 2,523 new commercial vehicles valued at \$2,885,574 sold during the month of March, 1940, an increase of 15 per cent in number and 12 per cent in value over sales in March last year which numbered 2,195 trucks and buses with a retail value of \$2,567,669. There was no change in the number of new trucks and buses sold in Quebec between March of this year and last; a drop of 4 per cent was reported in Ontario, while sales in British Columbia declined 6 per cent. Increases of 32 per cent and 35 per cent were reported in Alberta and Manitoba respectively. Sales in the Maritime Provinces increased 46 per cent, while, in Saskatchewan, sales increased from 74 in March, 1939, to 244 in March, 1940, an increase of 230 per cent.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January ...	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ..	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
3 months ..	20,800	17,300	25,029	+ 44.7	22,850,772	18,584,431	27,532,484	+ 48.1
April .....	16,772	14,255			18,487,466	15,199,487		
May .....	14,056	14,334			15,393,765	15,322,041		
June .....	9,197	8,620			10,060,410	9,117,587		
July .....	6,187	5,826			6,702,267	6,169,562		
August .....	4,591	3,672			4,962,613	3,951,690		
September ..	3,831	4,948			4,217,617	5,447,746		
October ...	5,392	5,682			5,824,172	6,252,431		
November ..	7,583	7,613			8,385,923	8,517,726		
December ..	7,342	7,804			8,121,457	8,568,427		
12 months .	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January ...	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ..	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
3 months ..	5,414	4,520	6,701	+ 48.3	6,179,849	5,502,300	7,841,488	+ 42.5
April .....	3,962	3,113			4,535,486	3,553,479		
May .....	3,808	3,503			4,483,217	3,982,821		
June .....	2,386	2,338			2,881,795	2,740,190		
July .....	2,067	2,057			2,500,424	2,325,584		
August .....	2,613	2,494			3,055,407	2,803,982		
September ..	1,879	1,808			2,346,589	2,177,209		
October ...	1,124	1,219			1,337,311	1,502,242		
November ..	1,050	1,601			1,331,583	1,873,263		
December ..	1,111	2,040			1,353,785	2,375,323		
12 months .	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars, Trucks and Buses								
January ...	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ..	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
3 months ..	26,214	21,820	31,730	+ 45.4	29,030,621	24,086,731	35,373,972	+ 46.9
April .....	20,734	17,368			23,022,952	18,752,966		
May .....	17,864	17,837			19,876,982	19,304,862		
June .....	11,583	10,958			12,942,205	11,857,777		
July .....	8,254	7,883			9,202,691	8,495,146		
August .....	7,204	6,166			8,018,020	6,755,672		
September ..	5,710	6,756			6,564,206	7,624,955		
October ...	6,516	6,901			7,161,483	7,754,673		
November ..	8,653	9,214			9,717,506	10,390,989		
December ..	8,453	9,844			9,475,242	10,943,750		
12 months .	121,165	114,747			135,011,908	125,967,521		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1939	4,507	100.0	4,824,522	100.0	294	6.5	311,260	6.4	662	14.7	740,455	15.3	2,286	50.7	2,430,811	50.4
February, 1940	7,780	100.0	8,576,601	100.0	357	4.6	381,996	4.5	1,384	17.8	1,602,909	18.7	3,789	48.7	4,155,146	48.4
% Change, 1940/39	+72.6	-	+77.8	-	+21.4	-	+22.7	-	+109.1	-	+116.5	-	+65.7	-	+70.9	-
March, 1939	7,998	100.0	8,551,808	100.0	572	7.2	603,539	7.0	1,442	18.0	1,642,709	19.2	4,122	51.5	4,330,681	50.6
March, 1940	10,434	100.0	11,452,731	100.0	843	8.1	911,706	8.0	1,780	17.0	2,038,151	17.8	5,140	49.3	5,620,739	49.1
% Change, 1940/39	+30.5	-	+33.9	-	+47.4	-	+51.1	-	+23.4	-	+24.1	-	+24.7	-	+29.8	-
Jan.-March, 1939	17,300	100.0	18,584,431	100.0	1,146	6.6	1,207,064	6.5	2,763	16.0	3,154,146	17.0	8,968	51.8	9,521,431	51.2
Jan.-March, 1940	25,029	100.0	27,532,484	100.0	1,615	6.4	1,738,301	6.3	4,023	16.1	4,663,972	17.0	12,321	49.2	13,495,455	49.0
% Change, 1940/39	+44.7	-	+48.1	-	+40.9	-	+44.0	-	+45.6	-	+47.9	-	+37.4	-	+41.7	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1939	191	4.2	210,456	4.4	92	2.0	95,250	2.0	309	6.9	326,081	6.8	673	15.0	710,209	14.7
February, 1940	525	6.7	572,489	6.7	487	6.3	523,339	6.1	584	7.5	628,063	7.3	654	8.4	712,659	8.3
% Change, 1940/39	+174.9	-	+172.0	-	+429.3	-	+449.4	-	+89.0	-	+92.6	-	-2.8	-	+0.3	-
March, 1939	376	4.7	406,022	4.7	297	3.7	308,029	3.7	529	6.6	553,596	6.5	660	8.3	707,232	8.3
March, 1940	621	5.9	672,371	5.9	677	6.5	724,380	6.3	697	6.7	745,612	6.5	676	6.5	739,772	6.4
% Change, 1940/39	+65.2	-	+65.6	-	+127.9	-	+135.2	-	+31.8	-	+34.7	-	+2.4	-	+4.6	-
Jan.-March, 1939	768	4.4	825,945	4.4	496	2.9	515,267	2.8	1,346	7.8	1,419,021	7.6	1,813	10.5	1,941,557	10.5
Jan.-March, 1940	1,709	6.8	1,846,791	6.7	1,595	6.4	1,711,881	6.2	1,896	7.6	2,035,078	7.4	1,870	7.5	2,041,006	7.4
% Change, 1940/39	+122.5	-	+123.6	-	+221.6	-	+232.2	-	+40.9	-	+43.4	-	+3.1	-	+5.1	-





Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O			Q U E B E C			O N T A R I O			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
February, 1939	1,185	100.0	1,519,869	105	8.9	123,624	105	8.1	123,624	239	20.1	293,325	239	20.1	293,325	529	44.6	685,926	529	44.6	685,926	529	44.6	685,926
February, 1940	2,074	100.0	2,421,110	297	14.3	331,820	297	13.7	331,820	227	11.0	269,961	227	11.0	269,961	780	37.6	938,655	780	37.6	938,655	780	37.6	938,655
% Change, 1940/39	+75.0	-	+59.3	+182.9	-	+168.4	+182.9	-	+168.4	-5.0	-	-8.0	-5.0	-	-8.0	+47.4	-	+36.8	+47.4	-	+36.8	+47.4	-	+36.8
March, 1939	2,195	100.0	2,567,669	224	10.2	227,870	224	8.9	227,870	381	17.4	475,330	381	17.4	475,330	978	44.5	1,142,406	978	44.5	1,142,406	978	44.5	1,142,406
March, 1940	2,523	100.0	2,885,574	326	12.9	365,139	326	12.7	365,139	381	15.1	450,017	381	15.1	450,017	944	37.4	1,106,823	944	37.4	1,106,823	944	37.4	1,106,823
% Change, 1940/39	+14.9	-	+12.4	+45.5	-	+60.2	+45.5	-	+60.2	(a)	-	-5.3	(a)	-	-5.3	-3.5	-	-3.1	-3.5	-	-3.1	-3.5	-	-3.1
Jan.-March, 1939	4,520	100.0	5,502,300	417	9.2	447,710	417	8.1	447,710	781	17.3	968,614	781	17.3	968,614	2,053	45.4	2,556,308	2,053	45.4	2,556,308	2,053	45.4	2,556,308
Jan.-March, 1940	6,701	100.0	7,841,488	845	12.6	942,610	845	12.0	942,610	892	13.3	1,161,303	892	13.3	1,161,303	2,532	37.8	2,989,361	2,532	37.8	2,989,361	2,532	37.8	2,989,361
% Change, 1940/39	+48.3	-	+42.5	+102.6	-	+110.5	+102.6	-	+110.5	+14.2	-	+19.9	+14.2	-	+19.9	+23.3	-	+16.9	+23.3	-	+16.9	+23.3	-	+16.9

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A			A L B E R T A			B R I T I S H C O L U M B I A			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
February, 1939	26	2.2	33,975	16	1.4	16,429	16	1.1	16,429	143	12.1	184,199	143	12.1	184,199	127	10.7	182,391	127	10.7	182,391	127	10.7	182,391
February, 1940	200	9.6	219,431	186	9.0	206,745	186	8.5	206,745	198	9.5	225,854	198	9.5	225,854	186	9.0	228,644	186	9.0	228,644	186	9.0	228,644
% Change, 1940/39	+669.2	-	+545.9	+10625	-	+1158.4	+10625	-	+1158.4	+38.5	-	+22.6	+38.5	-	+22.6	+46.5	-	+25.4	+46.5	-	+25.4	+46.5	-	+25.4
March, 1939	113	5.1	124,457	74	3.4	78,957	74	3.1	78,957	200	9.1	232,451	200	9.1	232,451	225	10.3	286,198	225	10.3	286,198	225	10.3	286,198
March, 1940	153	6.1	163,589	244	9.7	265,978	244	9.2	265,978	264	10.4	283,319	264	10.4	283,319	211	8.4	250,709	211	8.4	250,709	211	8.4	250,709
% Change, 1940/39	+35.4	-	+31.4	+229.7	-	+236.9	+229.7	-	+236.9	+32.0	-	+21.9	+32.0	-	+21.9	-6.2	-	-12.4	-6.2	-	-12.4	-6.2	-	-12.4
Jan.-March, 1939	211	4.7	234,094	115	2.5	126,342	115	2.3	126,342	489	10.8	577,433	489	10.8	577,433	454	10.1	591,799	454	10.1	591,799	454	10.1	591,799
Jan.-March, 1940	554	8.3	603,457	681	10.2	744,263	681	9.5	744,263	645	9.6	714,269	645	9.6	714,269	552	8.2	686,225	552	8.2	686,225	552	8.2	686,225
% Change, 1940/39	+162.6	-	+157.8	+492.2	-	+489.1	+492.2	-	+489.1	+31.9	-	+23.7	+31.9	-	+23.7	+21.6	-	+16.0	+21.6	-	+16.0	+21.6	-	+16.0





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total	
		Retail Value				Retail Value				Retail Value				Retail Value		
February, 1939	5,692	6,344,391	100.0	100.0	399	434,884	7.0	6.9	901	1,033,780	15.8	16.3	2,815	3,116,737	49.4	49.1
February, 1940	9,854	10,997,711	100.0	100.0	654	713,816	6.6	6.5	1,611	1,872,870	16.4	17.0	4,569	5,093,801	46.4	46.3
% Change, 1940/39	+73.1	+73.3	-	-	+63.9	+64.1	-	-	+78.8	+81.2	-	-	+62.3	+63.4	-	-
March, 1939	10,193	11,119,477	100.0	100.0	796	831,409	7.8	7.5	1,823	2,118,039	17.9	19.0	5,100	5,473,087	50.0	49.2
March, 1940	12,957	14,338,305	100.0	100.0	1,169	1,276,845	9.0	8.9	2,161	2,488,168	16.7	17.4	6,084	6,727,562	47.0	46.9
% Change, 1940/39	+27.1	+28.9	-	-	+46.9	+53.6	-	-	+18.5	+17.5	-	-	+19.3	+22.9	-	-
Jan.-March, 1939	21,820	24,086,731	100.0	100.0	1,563	1,654,774	7.2	6.9	3,544	4,122,760	16.2	17.1	11,021	12,077,739	50.5	50.1
Jan.-March, 1940	31,730	35,373,972	100.0	100.0	2,460	2,680,911	7.8	7.6	4,915	5,825,275	15.5	16.5	14,853	16,484,816	46.8	46.6
% Change, 1940/39	+45.4	+46.9	-	-	+57.4	+62.0	-	-	+38.7	+41.3	-	-	+34.8	+36.5	-	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total	
		Retail Value				Retail Value				Retail Value				Retail Value		
February, 1939	217	244,431	4.0	3.9	108	111,679	1.9	1.8	452	510,280	7.9	8.0	800	892,600	14.0	14.0
February, 1940	725	791,920	7.4	7.2	673	730,084	6.8	6.6	782	853,917	7.9	7.8	840	941,303	8.5	8.6
% Change, 1940/39	+234.1	+224.0	-	-	+523.1	+553.7	-	-	+73.0	+67.3	-	-	+5.0	+5.5	-	-
March, 1939	489	530,479	4.8	4.8	371	386,986	3.6	3.5	729	786,047	7.2	7.1	885	993,430	8.7	8.9
March, 1940	774	835,960	6.0	5.8	921	990,358	7.1	6.9	961	1,028,931	7.4	7.2	887	990,481	6.8	6.9
% Change, 1940/39	+58.3	+57.6	-	-	+148.2	+155.9	-	-	+31.8	+30.9	-	-	+0.2	-0.3	-	-
Jan.-March, 1939	979	1,060,039	4.5	4.4	611	641,609	2.8	2.7	1,835	1,996,454	8.4	8.3	2,267	2,533,356	10.4	10.5
Jan.-March, 1940	2,263	2,450,248	7.1	6.9	2,276	2,456,144	7.2	6.9	2,541	2,749,347	8.0	7.8	2,422	2,727,231	7.6	7.7
% Change, 1940/39	+131.2	+131.1	-	-	+272.5	+282.8	-	-	+38.5	+37.7	-	-	+6.8	+7.7	-	-

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

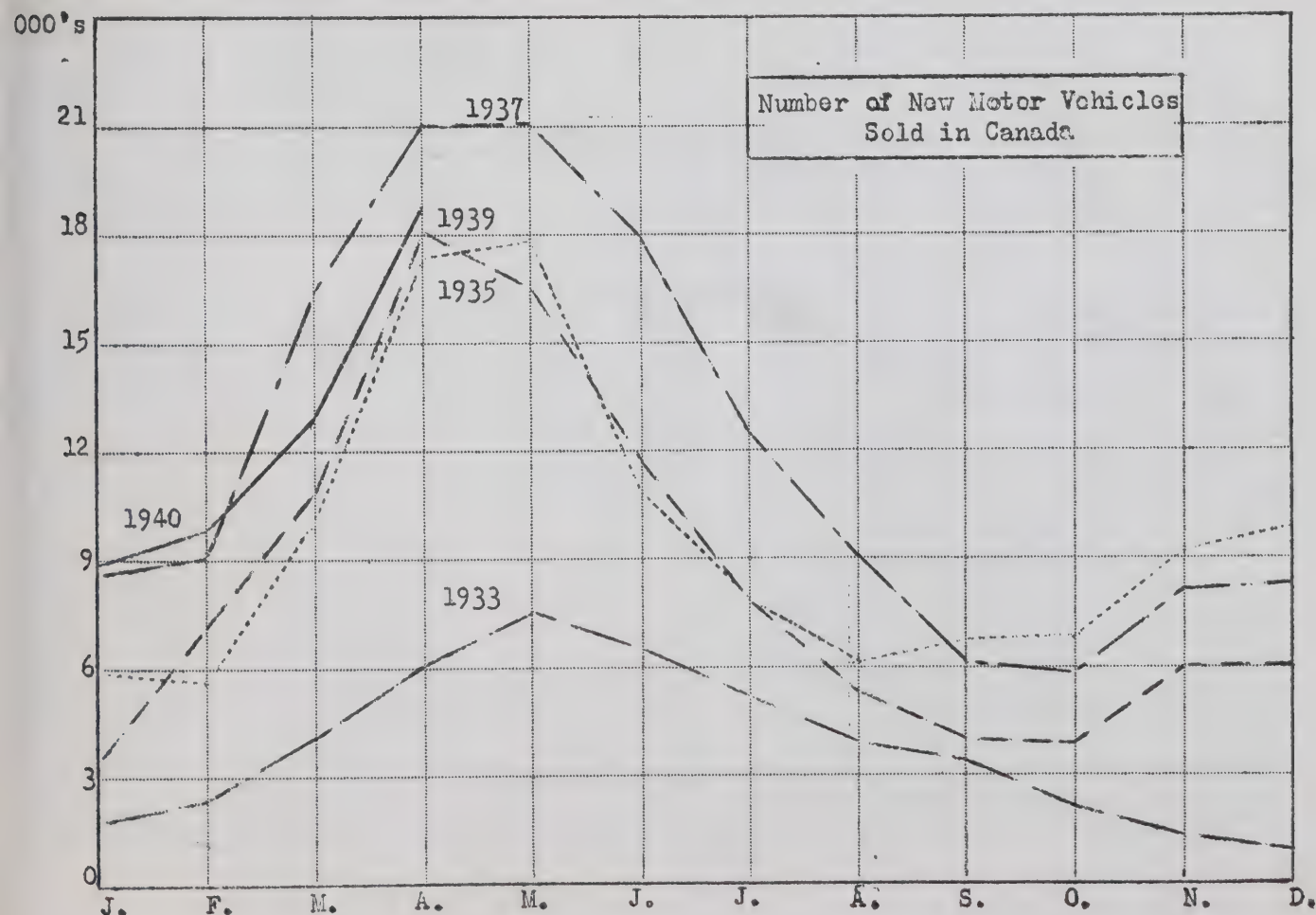
Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.
Vol. VIII - No. 4	Year's Subscription, \$1.00 Single copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, APRIL, 1940

Sales of new motor vehicles in Canada during April, 1940, excluding deliveries to the Government for war purposes, numbered 18,800 vehicles with a retail value of \$20,773,009, an increase of 8 per cent in number and 11 per cent in value over the 17,368 new motor vehicles which were retailed in April, 1939 for \$18,752,966. The greater volume of sales in the first three months of this year resulted in a less than normal seasonal increase in April sales over March. The increase this year amounted to 45 per cent while in 1938 and 1939 it was 68 per cent and 70 per cent respectively. Sales for the first four months of the year 1940 were higher than those in the same period last year by 29 per cent, totalling 50,530 new vehicles valued at \$56,146,981 in 1940 compared with 39,188 units with a retail value of \$42,839,697 which were sold in the first four months of 1939.

There were 15,396 new passenger cars with a retail value of \$16,883,544, sold during April, 1940, an increase of 8 per cent in number and 11 per cent in value over the 14,255 cars which retailed for \$15,199,487 in the same month last year. British Columbia showed the greatest improvement in passenger car sales over April, 1939, with an increase of 37 per cent. Ontario sales were up 23 per cent and sales in the Maritime Provinces, 15 per cent. Saskatchewan sales remained practically unchanged from last year, after having shown marked improvement in the first three months of the year. Quebec and Manitoba both reported sales of passenger cars 8 per cent below April, 1939, while Alberta reported a drop of 22 per cent.

Trucks and buses numbering 3,404 units valued at \$3,889,465 were sold during April this year, 9 per cent in number and 10 per cent in value above the 3,113 new commercial vehicles with a retail value of \$3,553,479 which were sold in April, 1939. Saskatchewan continued to show the greatest improvement over 1939 with sales of 495 new trucks and buses compared with 224 in April last year, an increase of 121 per cent. The Maritime Provinces came next with an increase of 10 per cent. British Columbia reported an increase of 7 per cent and Ontario, 6 per cent, while April sales in Quebec increased 1 per cent over 1939. Manitoba and Alberta sales were down 9 and 25 per cent respectively.







**NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940**  
(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			% of Change, 1940/39
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	
					\$	\$	\$	
<b>New Passenger Cars</b>								
January ....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ....	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
4 months ...	37,572	31,555	40,425	+ 28.1	41,338,238	33,783,918	44,416,028	+ 31.5
May .....	14,056	14,334			15,393,765	15,322,041		
June .....	9,197	8,620			10,060,410	9,117,587		
July .....	6,187	5,826			6,702,267	6,169,562		
August .....	4,591	3,672			4,962,613	3,951,690		
September ...	3,831	4,948			4,217,617	5,447,746		
October .....	5,392	5,682			5,824,172	6,252,431		
November ...	7,583	7,613			8,385,923	8,517,726		
December ...	7,342	7,804			8,121,457	8,568,427		
12 months ..	95,751	90,054			105,006,462	97,131,128		
<b>New Trucks and Buses</b>								
January ....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ...	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
4 months ...	9,376	7,633	10,105	+ 32.4	10,715,335	9,055,779	11,730,953	+ 29.5
May .....	3,808	3,503			4,483,217	3,982,821		
June .....	2,386	2,338			2,881,795	2,740,190		
July .....	2,067	2,057			2,500,424	2,325,584		
August .....	2,613	2,494			3,055,407	2,803,982		
September ...	1,879	1,808			2,346,589	2,177,209		
October .....	1,124	1,219			1,337,311	1,502,242		
November ...	1,050	1,601			1,331,583	1,873,263		
December ...	1,111	2,040			1,353,785	2,375,323		
12 months ..	25,414	24,693			30,005,446	28,836,393		
<b>TOTAL - Cars, Trucks and Buses</b>								
January ....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ...	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
4 months ...	46,948	39,188	50,530	+ 28.9	52,053,573	42,839,697	56,146,981	+ 31.1
May .....	17,864	17,837			19,876,982	19,304,862		
June .....	11,583	10,958			12,942,205	11,857,777		
July .....	8,254	7,883			9,202,691	8,495,146		
August .....	7,204	6,166			8,018,020	6,755,672		
September ...	5,710	6,756			6,564,206	7,624,955		
October .....	6,516	6,901			7,161,483	7,754,673		
November ...	8,633	9,214			9,717,506	10,390,989		
December ...	8,453	9,844			9,475,242	10,943,750		
12 months ..	121,165	114,747			135,011,908	125,967,521		

FROM 1624 TO 1898

BY J. B. HART

The first settlement of the Dutch in the city of New York was in 1624, when a group of Dutchmen, led by Willem Kieft, established a trading post on the site of present-day Manhattan. The Dutch called the island "Manna-hatta," which means "the place of the great hill." The Dutch were the first Europeans to settle on the island, and they remained the dominant force in the city until 1674, when the British took control.

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SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
March, 1939	7,998	100.0	8,551,808	572	7.2	603,539	1,442	18.0	1,642,709	4,122	51.5	4,330,681
March, 1940	10,434	100.0	11,452,731	843	8.1	911,706	1,780	17.0	2,038,151	5,140	49.3	5,620,739
% Change, 1940/39	+30.5	-	+33.9	+47.4	-	+51.1	+23.4	-	+24.1	+24.7	-	+29.8
April, 1939	14,255	100.0	15,199,487	1,496	10.5	1,550,598	3,556	25.0	3,975,665	5,365	37.6	5,721,596
April, 1940	15,396	100.0	16,883,544	1,724	11.2	1,853,087	3,284	21.3	3,731,001	6,605	42.9	7,243,642
% Change, 1940/39	+8.0	-	+11.1	+15.2	-	+19.5	-7.6	-	-6.2	+23.1	-	+26.6
Jan.-April, 1939	31,555	100.0	33,783,918	2,642	8.4	2,757,662	6,319	20.0	7,129,811	14,333	45.4	15,243,027
Jan.-April, 1940	40,425	100.0	44,416,028	3,339	8.2	3,591,388	7,307	18.1	8,394,973	18,926	46.8	20,739,097
% Change, 1940/39	+28.1	-	+31.5	+26.4	-	+30.2	+15.6	-	+17.7	+32.0	-	+36.1

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
March, 1939	376	4.7	406,022	297	3.7	308,029	529	6.6	553,596	660	8.3	707,232
March, 1940	621	5.9	672,371	677	6.5	724,380	697	6.7	745,612	676	6.5	739,772
% Change, 1940/39	+65.2	-	+65.6	+127.9	-	+135.2	+31.8	-	+34.7	+2.4	-	+4.6
April, 1939	1,068	7.5	1,119,159	975	6.8	988,520	1,076	7.6	1,106,621	719	5.0	737,328
April, 1940	988	6.4	1,054,021	974	6.3	1,034,625	838	5.5	892,711	983	6.4	1,074,457
% Change, 1940/39	-7.5	-	-5.8	-0.1	-	+4.7	-22.1	-	-19.3	+36.7	-	+45.7
Jan.-April, 1939	1,836	5.8	1,945,104	1,471	4.7	1,503,787	2,422	7.7	2,525,642	2,532	8.0	2,678,885
Jan.-April, 1940	2,697	6.7	2,900,812	2,569	6.3	2,746,506	2,734	6.8	2,927,789	2,853	7.1	3,115,463
% Change, 1940/39	+46.9	-	+49.1	+74.6	-	+82.6	+12.9	-	+15.9	+12.7	-	+16.3





Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
March, 1939	2,195	100.0	2,567,669	100.0	224	227,870	8.9	381	475,330	18.5	978	1,142,406
March, 1940	2,523	100.0	2,885,574	100.0	326	365,139	12.7	381	450,017	15.6	944	1,106,823
% Change, 1940/39	+14.9	-	+12.4	-	+45.5	+60.2	-	(a)	- 5.3	-	- 3.5	- 3.1
April, 1939	3,113	100.0	3,553,479	100.0	429	452,985	12.8	699	825,059	23.2	1,019	1,202,332
April, 1940	3,404	100.0	3,889,465	100.0	471	509,024	13.1	706	829,703	21.3	1,080	1,286,684
% Change, 1940/39	+ 9.3	-	+ 9.5	-	+ 9.8	+12.4	-	+ 1.0	+ 0.6	-	+ 6.0	+ 7.0
Jan.-April, 1939	7,633	100.0	9,055,779	100.0	846	900,695	9.9	1,480	1,793,673	19.8	3,072	3,758,640
Jan.-April, 1940	10,105	100.0	11,730,953	100.0	1,316	1,451,634	12.4	1,598	1,991,006	17.0	3,612	4,276,045
% Change, 1940/39	+32.4	-	+29.5	-	+55.6	+61.2	-	+ 8.0	+11.0	-	+17.6	+13.8

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
March, 1939	113	5.1	124,457	4.8	74	78,957	3.1	200	232,451	9.1	225	286,198
March, 1940	153	6.1	163,589	5.7	244	265,978	9.2	264	283,319	9.8	211	250,709
% Change, 1940/39	+35.4	-	+31.4	-	+229.7	+236.9	-	+32.0	+21.9	-	- 6.2	-12.4
April, 1939	227	7.3	245,478	6.9	224	241,500	6.8	331	373,669	10.5	184	212,456
April, 1940	206	6.1	206,894	5.3	495	534,610	13.7	250	290,902	7.5	196	231,648
% Change, 1940/39	- 9.3	-	-15.7	-	+121.0	+121.4	-	-24.5	-22.1	-	+ 6.5	+ 9.0
Jan.-April, 1939	438	5.7	479,572	5.3	339	367,842	4.1	820	951,102	10.5	638	804,255
Jan.-April, 1940	760	7.5	810,351	6.9	1,176	1,278,873	10.9	895	1,005,171	8.6	748	917,873
% Change, 1940/39	+73.5	-	+69.0	-	+246.9	+247.7	-	+ 9.1	+ 5.7	-	+17.2	+14.1

(a) Unchanged.





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
March, 1939	10,193	100.0	11,119,477	100.0	831,409	7.5	1,823	17.9	2,118,039	5,100	50.0	5,473,087
March, 1940	12,957	100.0	14,338,305	100.0	1,276,845	8.9	2,161	16.7	2,488,168	6,084	47.0	6,727,562
% Change, 1940/39	+27.1	-	+28.9	-	+53.6	-	+18.5	-	+17.5	+19.3	-	+22.9
April, 1939	17,368	100.0	18,752,966	100.0	2,003,583	10.7	4,255	24.5	4,800,724	6,384	36.7	7,923,928
April, 1940	18,800	100.0	20,773,009	100.0	2,362,111	11.4	3,990	21.2	4,560,704	7,685	40.9	8,530,326
% Change, 1940/39	+ 8.2	-	+10.8	-	+17.9	-	- 6.2	-	- 5.0	+20.4	-	+23.2
Jan.-April, 1939	39,188	100.0	42,839,697	100.0	3,658,357	8.5	7,799	19.9	8,923,484	17,405	44.4	19,001,667
Jan.-April, 1940	50,530	100.0	56,146,981	100.0	5,043,022	9.0	8,905	17.6	10,385,979	22,538	44.6	25,015,142
% Change, 1940/39	+28.9	-	+31.1	-	+37.8	-	+14.2	-	+16.4	+29.5	-	+31.6

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
March, 1939	489	4.8	530,479	4.8	386,986	3.5	729	7.2	786,047	885	8.7	993,430
March, 1940	774	6.0	835,960	5.8	990,358	6.9	961	7.4	1,028,931	887	6.8	990,481
% Change, 1940/39	+58.3	-	+57.6	-	+155.9	-	+31.8	-	+30.9	+ 0.2	-	- 0.3
April, 1939	1,295	7.5	1,364,637	7.3	1,230,020	6.5	1,407	8.1	1,480,290	903	5.2	949,784
April, 1940	1,194	6.3	1,260,915	6.1	1,569,235	7.6	1,088	5.8	1,183,613	1,179	6.3	1,306,105
% Change, 1940/39	- 7.8	-	- 7.6	-	+27.6	-	-22.7	-	-20.0	+30.6	-	+37.5
Jan.-April, 1939	2,274	5.8	2,424,676	5.7	1,871,629	4.4	3,242	8.3	3,476,744	3,170	8.1	3,433,140
Jan.-April, 1940	3,457	6.9	3,711,163	6.6	4,025,379	7.2	3,629	7.2	3,932,960	3,601	7.1	4,033,366
% Change, 1940/39	+52.0	-	+53.1	-	+115.1	-	+11.9	-	+13.1	+13.6	-	+15.3

(x) Includes passenger cars, trucks and buses.





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INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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Statistician:	A.C. Steedman, B.A.
Vol. VIII - No. 5	Year's Subscription, \$1.00 Single copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MAY, 1940

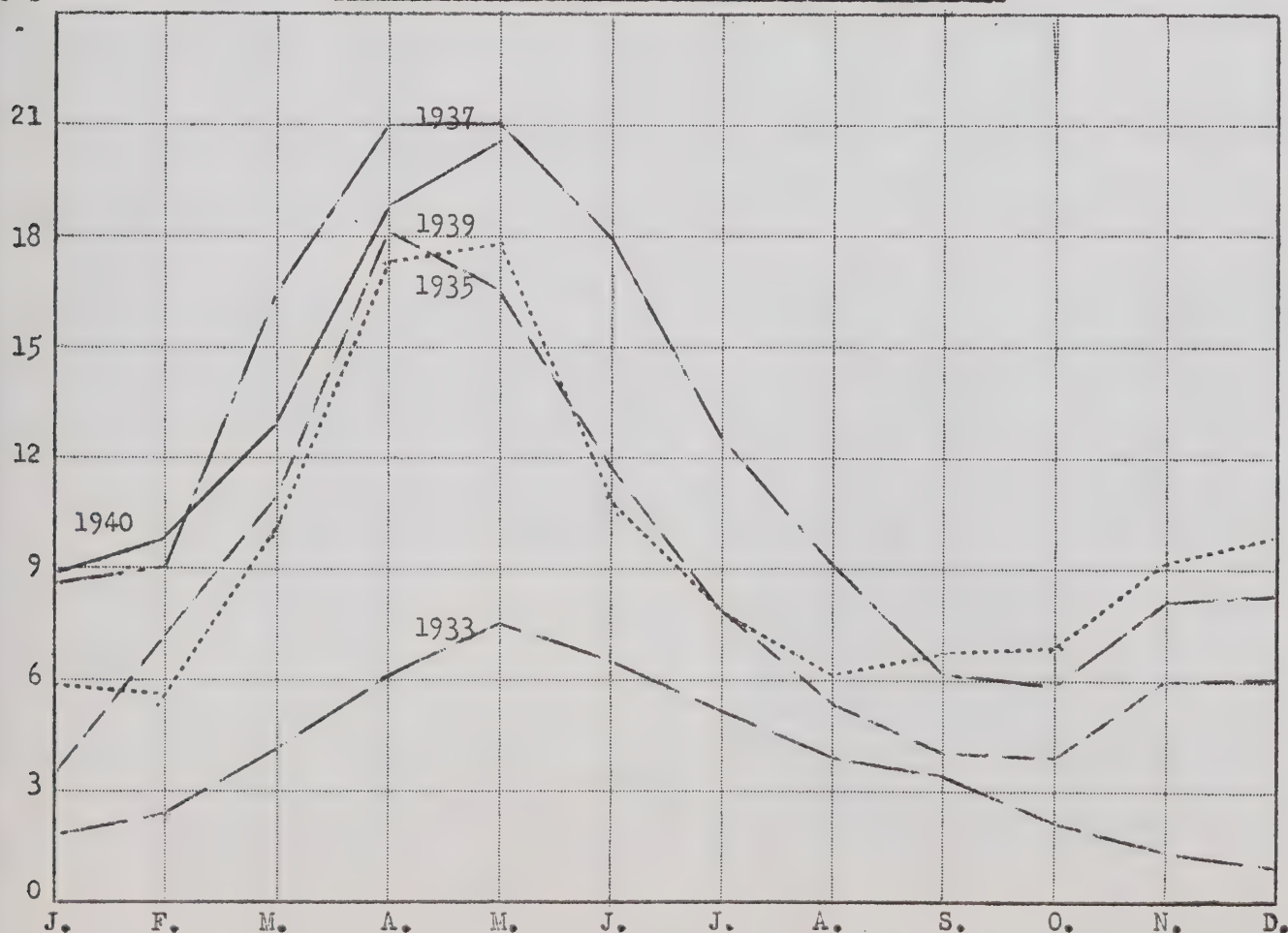
Sales of new motor vehicles in Canada, excluding deliveries to the Government for war purposes, continued to show improvement over last year with May, 1940 sales 15 per cent in number and 18 per cent in value above May, 1939. There were 20,540 new vehicles sold in May, 1940 with a retail value of \$22,721,792 compared with 17,837 new vehicles valued at \$19,304,862 in the same month last year. (This is the second highest figure reported for the month of May since this survey began, sales for May, 1937 only being greater, when deliveries totalled 21,043). The 9 per cent increase which May sales showed over April, 1940 is more than the normal seasonal increase. A similar comparison for 1939 showed an increase of 3 per cent, while in 1938, May sales were 14 per cent below those for April. Total sales for the year to date numbered 71,070 units with a retail value of \$78,868,773, an increase of 25 per cent in number and 27 per cent in value over the 57,025 new vehicles which retailed for \$62,144,559 during the first five months of 1939.

Now passenger car sales in May, 1940 increased 16 per cent in number and 19 per cent in value over May, 1939. There were 16,579 new passenger cars retailed for \$18,166,517 in May this year compared with 14,334 new cars which sold for \$15,322,041 in May a year ago. Quebec sales were down 20 per cent while the Maritime Provinces reported an increase of only 2 per cent. All other sections of the country reported substantial gains. New passenger car sales in Manitoba were up 15 per cent; in Alberta, 19 per cent and in British Columbia, 21 per cent. Ontario reported sales 32 per cent above last year while Saskatchewan reported a 50 per cent increase in the same comparison.

There were 3,961 new trucks and buses valued at \$4,555,275 sold during May, 1940, 13 per cent in number and 14 per cent in value above the 3,503 new commercial vehicles which retailed for \$3,982,821 in May, 1939. Quebec reported a decrease of 24 per cent in sales of trucks and buses in May this year compared with last. Sales of commercial vehicles in Ontario were up 15 per cent and in the Maritime Provinces, 16 per cent. Manitoba reported an increase of 20 per cent, British Columbia, 23 per cent and Alberta, 27 per cent, while Saskatchewan continued to lead with sales 134 per cent above 1939.

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Number of New Motor Vehicles Sold in Canada





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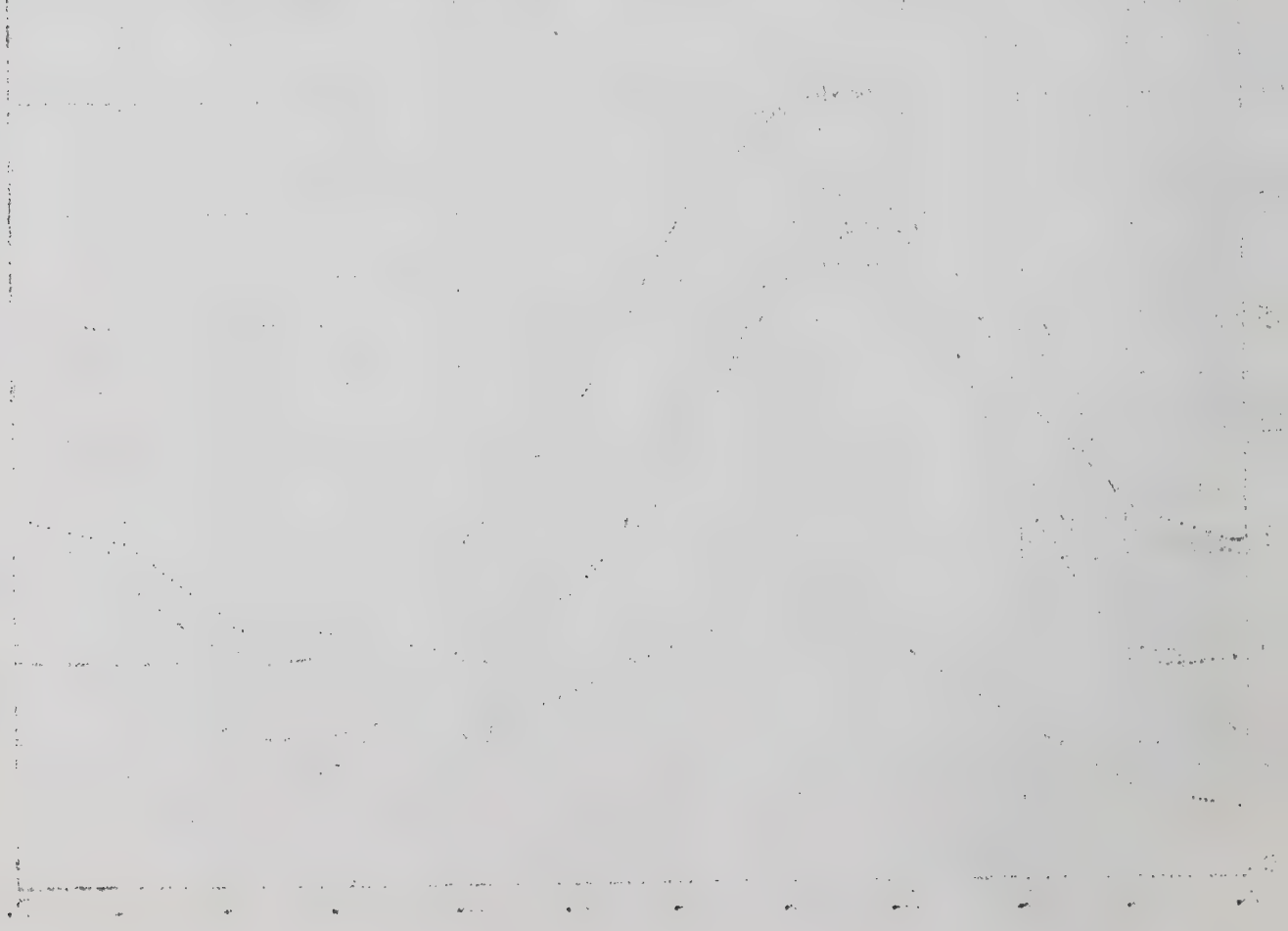
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NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
New Passenger Cars								
January	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
5 months	51,628	45,889	57,004	+ 24.2	56,732,003	49,105,959	62,582,545	+ 27.4
June	9,197	8,620			10,060,410	9,117,587		
July	6,187	5,826			6,702,267	6,169,562		
August	4,591	3,672			4,962,613	3,951,690		
September	3,831	4,948			4,217,617	5,447,746		
October	5,392	5,682			5,824,172	6,252,431		
November	7,583	7,613			8,385,923	8,517,726		
December	7,342	7,804			8,121,457	8,568,427		
12 months	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
5 months	13,184	11,136	14,066	+ 26.3	15,198,552	13,038,600	16,286,228	+ 24.9
June	2,386	2,338			2,881,795	2,740,190		
July	2,067	2,057			2,500,424	2,325,584		
August	2,613	2,494			3,055,407	2,803,982		
September	1,879	1,808			2,346,589	2,177,209		
October	1,124	1,219			1,337,311	1,502,242		
November	1,050	1,601			1,331,583	1,873,263		
December	1,111	2,040			1,353,785	2,375,323		
12 months	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars, Trucks and Buses								
January	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
5 months	64,812	57,025	71,070	+ 24.6	71,930,555	62,144,559	78,868,773	+ 26.9
June	11,583	10,958			12,942,205	11,857,777		
July	8,254	7,883			9,202,691	8,495,146		
August	7,204	6,166			8,018,020	6,755,672		
September	5,710	6,756			6,564,206	7,624,955		
October	6,516	6,901			7,161,483	7,754,673		
November	8,633	9,214			9,717,506	10,390,989		
December	8,453	9,844			9,475,242	10,943,750		
12 months	121,165	114,747			135,011,908	125,967,521		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
April, 1939	14,255	100.0	15,199,487	1,496	10.5	1,550,598	3,556	25.0	3,975,665	5,365	37.6	5,721,596
April, 1940	15,396	100.0	16,883,544	1,724	11.2	1,853,387	3,284	21.3	3,731,001	6,605	42.9	7,243,642
% Change, 1940/39	+ 8.0	-	+11.1	+15.2	-	+19.5	- 7.6	-	- 6.2	+23.1	-	+26.6
May, 1939	14,334	100.0	15,322,041	1,520	10.7	1,586,031	3,339	23.3	3,732,052	6,112	42.6	6,493,005
May, 1940	16,579	100.0	18,166,517	1,557	9.4	1,678,114	2,673	16.1	3,063,787	8,087	48.8	8,826,577
% Change, 1940/39	+15.7	-	+10.6	+ 1.9	-	+ 5.0	-19.9	-	-17.8	+32.3	-	+35.9
Jan.-May, 1939	45,039	100.0	49,105,959	4,170	9.1	4,343,693	9,650	21.0	10,361,863	20,445	44.6	21,736,032
Jan.-May, 1940	57,004	100.0	62,582,545	4,896	8.6	5,269,502	9,980	17.5	11,463,760	27,013	47.4	29,565,674
% Change, 1940/39	+24.2	-	+27.4	+17.4	-	+21.3	+ 3.3	-	+ 5.5	+32.1	-	+36.0

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
April, 1939	1,068	7.5	1,119,159	975	6.8	988,520	1,076	7.6	1,106,621	719	5.0	737,328
April, 1940	988	6.4	1,054,021	974	6.3	1,034,625	838	5.5	892,711	983	6.4	1,074,457
% Change, 1940/39	- 7.5	-	- 5.8	- 0.1	-	+ 4.7	-22.1	-	-19.3	+36.7	-	+45.7
May, 1939	835	5.8	885,502	918	6.4	939,528	999	7.0	1,032,339	603	4.2	653,534
May, 1940	964	5.8	1,051,300	1,377	8.3	1,468,157	1,192	7.2	1,287,673	729	4.4	785,909
% Change, 1940/39	+15.4	-	+18.7	+50.0	-	+56.3	+19.3	-	+24.7	+20.9	-	+20.3
Jan.-May, 1939	2,671	5.8	2,830,606	2,389	5.2	2,443,315	3,421	7.5	3,558,031	3,135	6.8	3,332,419
Jan.-May, 1940	3,661	6.4	3,952,112	3,946	6.9	4,214,663	3,926	6.9	4,215,462	3,582	6.3	3,901,372
% Change, 1940/39	+37.1	-	+39.6	+65.2	-	+72.5	+14.8	-	+18.5	+14.3	-	+17.1





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
			\$			\$			\$			\$
April, 1939	3,113	100.0	3,553,479	429	13.8	452,985	699	22.5	825,059	1,019	32.7	1,202,332
April, 1940	3,404	100.0	3,889,465	471	13.8	509,024	706	20.7	829,703	1,080	31.7	1,286,684
% Change, 1940/39	+ 9.3	-	+ 9.5	+ 9.8	-	+12.4	+ 1.0	-	+ 0.6	+ 6.0	-	+ 7.0
May, 1939	3,503	100.0	3,982,821	456	13.0	487,054	1,108	31.7	1,263,245	1,030	29.4	1,205,012
May, 1940	3,961	100.0	4,555,275	529	13.4	572,711	847	21.4	1,002,199	1,181	29.8	1,428,282
% Change, 1940/39	+13.1	-	+14.4	+16.0	-	+17.6	-23.6	-	-20.7	+14.7	-	+18.5
Jan.-May, 1939	11,136	100.0	13,038,600	1,302	11.7	1,387,749	2,588	23.2	3,056,918	4,102	36.9	4,963,652
Jan.-May, 1940	14,066	100.0	16,286,228	1,845	13.1	2,024,345	2,445	17.4	2,993,205	4,793	34.1	5,704,327
% Change, 1940/39	+26.3	-	+24.9	+41.7	-	+45.9	- 5.5	-	- 2.1	+16.8	-	+14.9

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
			\$			\$			\$			\$
April, 1939	227	7.3	245,478	224	7.2	241,500	331	10.6	373,669	184	5.9	212,456
April, 1940	206	6.1	206,894	495	14.6	534,610	250	7.3	290,902	196	5.8	231,648
% Change, 1940/39	- 9.3	-	-15.7	+121.0	-	+121.4	-24.5	-	-22.1	+ 6.5	-	+ 9.0
May, 1939	211	6.0	224,670	254	7.3	278,569	285	8.1	316,404	159	4.5	207,367
May, 1940	254	6.4	280,128	593	15.0	630,006	362	9.1	392,120	195	4.9	249,829
% Change, 1940/39	+20.4	-	+24.7	+133.5	-	+126.2	+27.0	-	+23.9	+22.6	-	+20.2
Jan.-May, 1939	649	5.8	704,242	593	5.3	646,411	1,105	9.9	1,267,506	797	7.2	1,012,122
Jan.-May, 1940	1,014	7.2	1,090,479	1,769	12.6	1,906,879	1,257	8.9	1,397,291	943	6.7	1,167,702
% Change, 1940/39	+56.2	-	+54.8	+198.3	-	+195.3	+13.8	-	+10.2	+18.3	-	+15.4





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
April, 1939	17,368	100.0	18,752,966	1,925	11.1	2,003,583	4,255	24.5	4,800,724	6,384	36.7	7,923,928
April, 1940	18,860	100.0	20,773,009	2,195	11.7	2,362,111	3,990	21.2	4,560,704	7,685	40.9	8,530,326
% Change, 1940/39	+ 8.2	-	+10.8	+14.0	-	+17.9	- 6.2	-	- 5.0	+20.4	-	+23.2
May, 1939	17,837	100.0	19,304,862	1,984	11.1	2,073,085	4,447	24.9	4,995,297	7,142	40.0	7,698,017
May, 1940	20,540	100.0	22,721,792	2,086	10.2	2,250,825	3,520	17.1	4,070,986	9,268	45.1	10,254,859
% Change, 1940/39	+15.2	-	+17.7	+ 5.1	-	+ 8.6	-20.8	-	-18.5	+29.8	-	+33.2
Jan.-May, 1939	57,025	100.0	62,144,559	5,472	9.6	5,731,442	12,246	21.5	13,918,781	24,547	43.1	26,699,684
Jan.-May, 1940	71,070	100.0	78,868,773	6,741	9.5	7,293,847	12,425	17.5	14,456,965	31,806	44.7	35,270,001
% Change, 1940/39	+24.6	-	+26.9	+23.2	-	+27.3	+ 1.5	-	+ 3.9	+29.6	-	+32.1

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
April, 1939	1,295	7.5	1,364,637	1,199	6.9	1,230,020	1,407	8.1	1,480,290	903	5.2	949,784
April, 1940	1,194	6.3	1,260,915	1,469	7.8	1,569,235	1,088	5.8	1,183,613	1,179	6.3	1,306,105
% Change, 1940/39	- 7.8	-	- 7.6	+22.5	-	+27.6	-22.7	-	-20.0	+30.6	-	+37.5
May, 1939	1,046	5.9	1,110,172	1,172	6.6	1,218,097	1,284	7.2	1,348,793	762	4.3	861,401
May, 1940	1,218	5.9	1,331,428	1,970	9.6	2,098,163	1,554	7.6	1,679,793	924	4.5	1,035,738
% Change, 1940/39	+16.4	-	+19.9	+68.1	-	+72.2	+21.0	-	+24.5	+21.3	-	+20.2
Jan.-May, 1939	3,320	5.8	3,534,848	2,982	5.2	3,089,726	4,526	7.9	4,825,537	3,932	6.9	4,344,541
Jan.-May, 1940	4,675	6.6	5,042,591	5,715	8.0	6,123,542	5,183	7.3	5,612,753	4,525	6.4	5,069,074
% Change, 1940/39	+40.8	-	+42.7	+91.6	-	+98.2	+14.5	-	+16.3	+15.1	-	+16.7

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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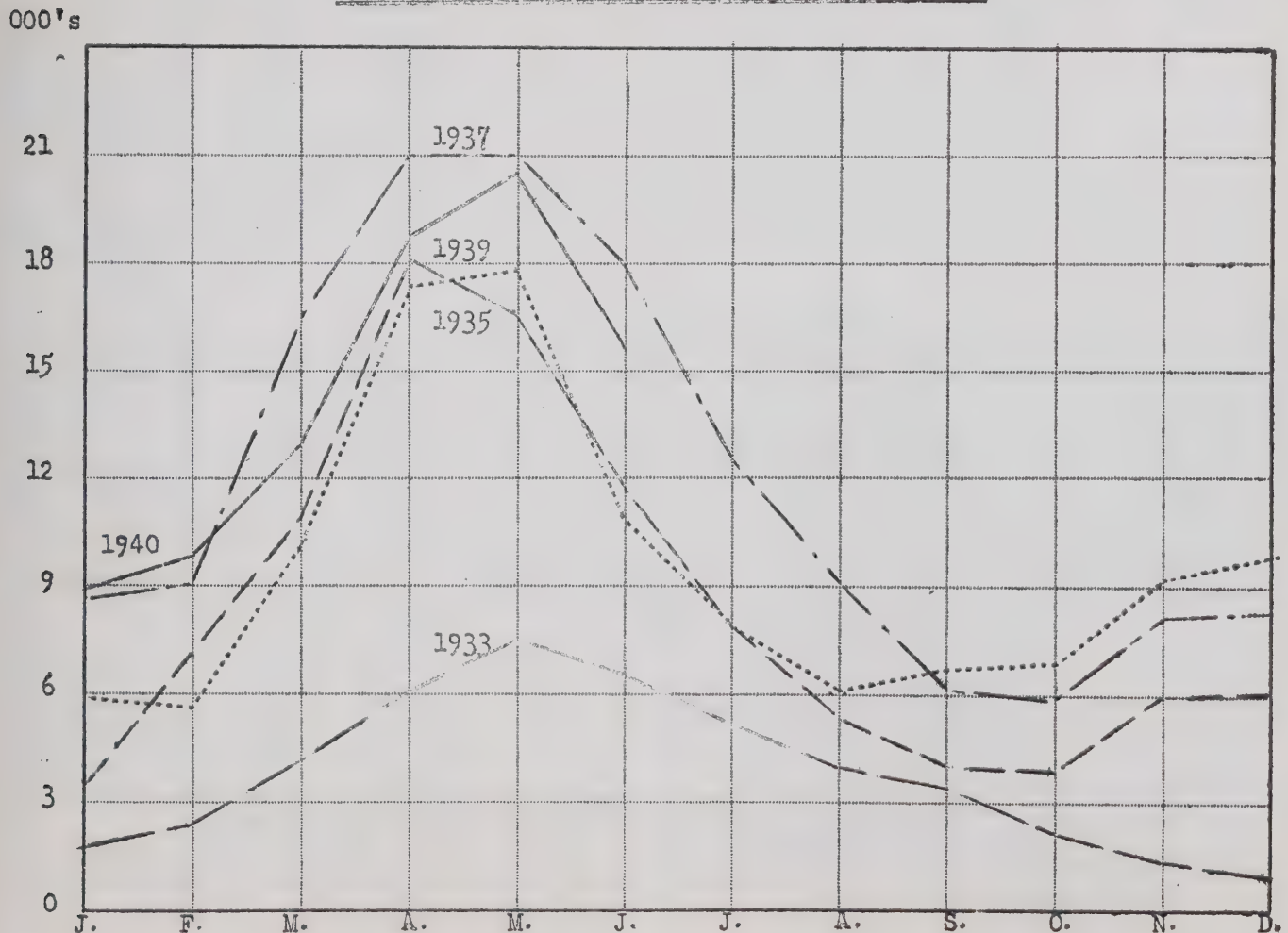
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JUNE, 1940

New motor vehicle sales in Canada during June, 1940, excluding deliveries to the Government for war purposes, continued well above the 1939 level with a gain of 44 per cent in number and 48 per cent in value. Sales numbered 15,730 new vehicles with a retail value of \$17,502,885 as compared with 10,958 units which sold for \$11,857,777 in June, 1939. Total sales for the first six months of 1940 amounted to 86,800 new motor vehicles valued at \$96,371,658, 28 per cent in number and 30 per cent in value above the total for the first half of 1939 when 67,983 new vehicles retailed for \$74,002,336. The drop in sales from May to June was less than the normal seasonal decline, June, 1940, sales being 23 per cent below those for May, while similar comparisons for 1939 and 1938 showed decreases of 49 per cent and 35 per cent respectively.

New passenger car sales in June increased substantially over June, 1939, in all sections of the country, making the total for Canada 12,618 new cars with a retail value of \$13,939,567, up 46 per cent in number and 53 per cent in value from last year's June sales which numbered 8,620 cars valued at \$9,117,587. Increases were higher in the West than in the East, Saskatchewan continuing to lead with a gain of 85 per cent above last year, while British Columbia and Alberta sales were up 71 and 68 per cent respectively. Ontario reported sales 46 per cent higher than June last year, the Maritime Provinces showed an increase of 44 per cent, Manitoba sales were up 31 per cent and Quebec, 25 per cent.

Sales of new trucks and buses in Canada during June numbered 3,112 new commercial vehicles with a retail value of \$3,563,318, 33 per cent in number and 30 per cent in value above the 2,338 units which retailed for \$2,740,190 in June, 1939. Saskatchewan continued to show the greatest improvement over last year in the commercial vehicle field also with sales 180 per cent above last year. Alberta sales were up 44 per cent and Ontario, 32 per cent. Sales in British Columbia increased 18 per cent, and in the Maritime Provinces, 12 per cent, while Quebec sales were 7 per cent above June of last year.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January ....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ....	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
6 months ...	60,825	54,509	69,622	+ 27.7	66,792,413	58,223,546	76,522,112	+ 31.4
July .....	6,187	5,826			6,702,267	6,169,562		
August .....	4,591	3,672			4,962,613	3,951,690		
September ...	3,831	4,948			4,217,617	5,447,746		
October ....	5,392	5,682			5,824,172	6,252,431		
November ...	7,583	7,613			8,385,923	8,517,726		
December ...	7,342	7,804			8,121,457	8,568,427		
12 months ..	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January ....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ....	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
6 months ...	15,570	13,474	17,178	+ 27.5	18,080,347	15,778,790	19,849,546	+ 25.8
July .....	2,067	2,057			2,500,424	2,325,584		
August .....	2,613	2,494			3,055,407	2,803,982		
September ...	1,879	1,808			2,346,589	2,177,209		
October ....	1,124	1,219			1,337,311	1,502,242		
November ...	1,050	1,601			1,331,583	1,873,263		
December ...	1,111	2,040			1,353,785	2,375,323		
12 months ..	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars; Trucks and Buses								
January ....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ....	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
6 months ...	76,395	67,983	86,800	+ 27.7	84,872,760	74,002,336	96,371,658	+ 30.2
July .....	8,254	7,883			9,202,691	8,495,146		
August .....	7,204	6,166			8,018,020	6,755,672		
September ...	5,710	6,756			6,564,206	7,624,955		
October ....	6,516	6,901			7,161,483	7,754,673		
November ...	8,633	9,214			9,717,506	10,390,989		
December ...	8,453	9,844			9,475,242	10,943,750		
12 months ..	121,165	114,747			135,011,908	125,967,521		



THE UNIVERSITY OF CHICAGO  
LIBRARY

1963

1963		1964		1965		1966		1967		1968		1969		1970		1971		1972		1973		1974		1975		1976		1977		1978		1979		1980		1981		1982		1983		1984		1985		1986		1987		1988		1989		1990		1991		1992		1993		1994		1995		1996		1997		1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018		2019		2020		2021		2022		2023		2024		2025		2026		2027		2028		2029		2030		2031		2032		2033		2034		2035		2036		2037		2038		2039		2040		2041		2042		2043		2044		2045		2046		2047		2048		2049		2050		2051		2052		2053		2054		2055		2056		2057		2058		2059		2060		2061		2062		2063		2064		2065		2066		2067		2068		2069		2070		2071		2072		2073		2074		2075		2076		2077		2078		2079		2080		2081		2082		2083		2084		2085		2086		2087		2088		2089		2090		2091		2092		2093		2094		2095		2096		2097		2098		2099		2100		2101		2102		2103		2104		2105		2106		2107		2108		2109		2110		2111		2112		2113		2114		2115		2116		2117		2118		2119		2120		2121		2122		2123		2124		2125		2126		2127		2128		2129		2130		2131		2132		2133		2134		2135		2136		2137		2138		2139		2140		2141		2142		2143		2144		2145		2146		2147		2148		2149		2150		2151		2152		2153		2154		2155		2156		2157		2158		2159		2160		2161		2162		2163		2164		2165		2166		2167		2168		2169		2170		2171		2172		2173		2174		2175		2176		2177		2178		2179		2180		2181		2182		2183		2184		2185		2186		2187		2188		2189		2190		2191		2192		2193		2194		2195		2196		2197		2198		2199		2200		2201		2202		2203		2204		2205		2206		2207		2208		2209		2210		2211		2212		2213		2214		2215		2216		2217		2218		2219		2220		2221		2222		2223		2224		2225		2226		2227		2228		2229		2230		2231		2232		2233		2234		2235		2236		2237		2238		2239		2240		2241		2242		2243		2244		2245		2246		2247		2248		2249		2250		2251		2252		2253		2254		2255		2256		2257		2258		2259		2260		2261		2262		2263		2264		2265		2266		2267		2268		2269		2270		2271		2272		2273		2274		2275		2276		2277		2278		2279		2280		2281		2282		2283		2284		2285		2286		2287		2288		2289		2290		2291		2292		2293		2294		2295		2296		2297		2298		2299		2300		2301		2302		2303		2304		2305		2306		2307		2308		2309		2310		2311		2312		2313		2314		2315		2316		2317		2318		2319		2320		2321		2322		2323		2324		2325		2326		2327		2328		2329		2330		2331		2332		2333		2334		2335		2336		2337		2338		2339		2340		2341		2342		2343		2344		2345		2346		2347		2348		2349		2350		2351		2352		2353		2354		2355		2356		2357		2358		2359		2360		2361		2362		2363		2364		2365		2366		2367		2368		2369		2370		2371		2372		2373		2374		2375		2376		2377		2378		2379		2380		2381		2382		2383		2384		2385		2386		2387		2388		2389		2390		2391		2392		2393		2394		2395		2396		2397		2398		2399		2400		2401		2402		2403		2404		2405		2406		2407		2408		2409		2410		2411		2412		2413		2414		2415		2416		2417	
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Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
May, 1939 .....	14,334	100.0	15,322,041	1,528	10.7	1,586,031	3,339	23.3	3,732,052	6,112	42.6	6,493,005
May, 1940 .....	16,579	100.0	18,166,517	1,557	9.4	1,678,114	2,673	16.1	3,068,787	8,087	48.8	8,826,577
% Change, 1940/39	+15.7	-	+18.6	+1.9	-	+5.8	-19.9	-	-17.8	+32.3	-	+35.9
June, 1939 .....	8,620	100.0	9,117,587	602	7.0	641,907	1,656	19.2	1,803,631	4,116	47.8	4,335,293
June, 1940 .....	12,618	100.0	13,939,567	865	6.9	944,901	2,076	16.5	2,361,151	6,001	47.5	6,647,550
% Change, 1940/39	+46.4	-	+52.9	+43.7	-	+47.2	+25.4	-	+30.9	+45.8	-	+53.3
Jan.-June, 1939 ..	54,509	100.0	58,223,546	4,772	8.8	4,985,600	11,314	20.8	12,665,494	24,561	45.0	26,071,325
Jan.-June, 1940 ..	69,622	100.0	76,522,112	5,761	8.3	6,214,403	12,056	17.5	13,824,911	33,014	47.4	36,213,224
% Change, 1940/39	+27.7	-	+31.4	+20.7	-	+24.6	+6.6	-	+9.2	+34.4	-	+38.9

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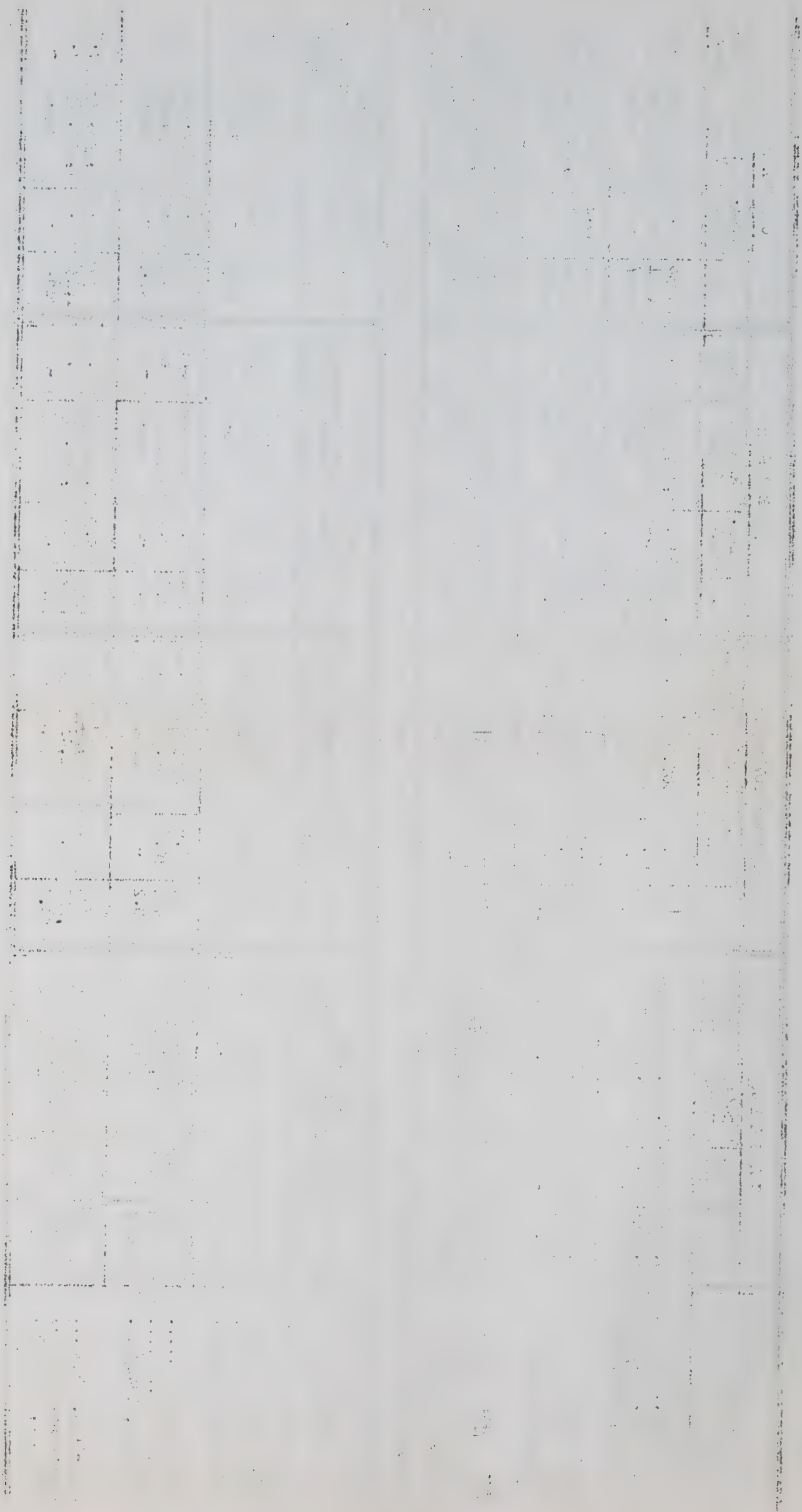
Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
May, 1939 .....	835	5.8	885,502	918	6.4	939,528	999	7.0	1,032,389	603	4.2	653,534
May, 1940 .....	964	5.8	1,051,300	1,377	8.3	1,468,157	1,192	7.2	1,287,673	729	4.4	785,909
% Change, 1940/39	+15.4	-	+18.7	+50.0	-	+56.3	+19.3	-	+24.7	+20.9	-	+20.3
June, 1939 .....	552	6.4	581,233	520	6.0	534,326	642	7.4	662,048	532	6.2	559,149
June, 1940 .....	724	5.7	787,463	960	7.6	1,030,124	1,081	8.6	1,164,644	911	7.2	1,003,734
% Change, 1940/39	+31.2	-	+35.5	+84.6	-	+92.8	+63.4	-	+75.9	+71.2	-	+79.5
Jan.-June, 1939 ..	3,223	5.9	3,411,839	2,909	5.3	2,977,641	4,063	7.5	4,220,079	3,667	6.7	3,891,568
Jan.-June, 1940 ..	4,385	6.3	4,739,575	4,906	7.0	5,244,787	5,007	7.2	5,380,106	4,493	6.5	4,905,106
% Change, 1940/39	+36.1	-	+38.9	+68.6	-	+76.1	+23.2	-	+27.5	+22.5	-	+26.0





Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value
May, 1939 .....	3,503	100.0	3,982,821	100.0	456	487,054	12.2	1,108	1,263,245	31.7	1,030	1,205,012
May, 1940 .....	3,961	100.0	4,555,275	100.0	529	572,711	12.6	847	1,002,199	22.0	1,181	1,428,282
% Change, 1940/39 ..	+13.1	-	+14.4	-	+16.0	+17.6	-	-23.6	-20.7	-	+14.7	+18.5
June, 1939 .....	2,338	100.0	2,740,190	100.0	270	285,157	10.4	597	718,050	26.2	798	988,281
June, 1940 .....	3,112	100.0	3,563,318	100.0	302	329,590	9.2	637	742,365	20.8	1,049	1,251,342
% Change, 1940/39 ..	+33.1	-	+30.0	-	+11.9	+15.6	-	+6.7	+3.4	-	+31.5	+26.6
Jan.-June, 1939 .....	13,474	100.0	15,778,790	100.0	1,572	1,672,906	10.6	3,185	3,774,968	23.9	4,900	5,951,933
Jan.-June, 1940 .....	17,178	100.0	19,849,546	100.0	2,147	2,353,935	11.9	3,082	3,735,570	18.8	5,842	6,955,669
% Change, 1940/39 ..	+27.5	-	+25.8	-	+36.6	+40.7	-	-3.2	-1.0	-	+19.2	+16.9

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value	% Dom. Total	No.	Retail Value
May, 1939 .....	211	6.0	224,670	5.6	254	278,569	7.0	285	316,404	8.0	159	207,867
May, 1940 .....	254	6.4	280,128	6.1	593	630,006	13.8	362	392,120	8.6	195	249,829
% Change, 1940/39 ..	+20.4	-	+24.7	-	+133.5	+126.2	-	+27.0	+23.9	-	+22.6	+20.2
June, 1939 .....	141	6.0	149,544	5.5	162	174,344	6.4	204	225,662	8.2	166	199,152
June, 1940 .....	181	5.8	191,265	5.4	454	482,533	13.6	294	326,623	9.2	195	239,600
% Change, 1940/39 ..	+28.4	-	+27.9	-	+180.2	+176.8	-	+44.1	+44.7	-	+17.5	+20.3
Jan.-June, 1939 .....	790	5.9	853,786	5.4	755	820,755	5.2	1,309	1,493,168	9.5	963	1,211,274
Jan.-June, 1940 .....	1,195	7.0	1,281,744	6.5	2,223	2,391,412	12.0	1,551	1,723,914	8.7	1,138	1,407,302
% Change, 1940/39 ..	+51.3	-	+50.1	-	+194.4	+191.4	-	+18.5	+15.5	-	+18.2	+16.2





Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
May, 1939 .....	17,837	100.0	19,304,862	100.0	2,073,085	10.7	1,984	11.1	2,073,085	10.7	4,447	24.9	4,995,297	25.9	7,142	40.0	7,698,017	39.9	9,268	45.1	10,254,859	45.1		
May, 1940 .....	20,540	100.0	22,721,792	100.0	2,250,825	9.9	2,086	10.2	2,250,825	9.9	3,520	17.1	4,070,986	17.9	7,268	45.1	10,254,859	45.1						
% Change, 1940/39	+15.2	-	+17.7	-	+ 8.6	-	+ 5.1	-	+ 8.6	-	-20.8	-	-18.5	-	+29.8	-	+33.2	-						
June, 1939 .....	10,958	100.0	11,857,777	100.0	927,064	7.8	872	8.0	927,064	7.8	2,253	20.6	2,521,681	21.2	4,914	44.8	5,323,574	44.9						
June, 1940 .....	15,730	100.0	17,502,885	100.0	1,274,491	7.3	1,167	7.4	1,274,491	7.3	2,713	17.3	3,103,516	17.7	7,050	44.8	7,898,892	45.1						
% Change, 1940/39	+43.5	-	+47.6	-	+37.5	-	+33.8	-	+37.5	-	+20.4	-	+23.1	-	+43.5	-	+48.4	-						
Jan. - June, 1939 ..	67,983	100.0	74,002,336	100.0	6,658,506	9.0	6,344	9.3	6,658,506	9.0	14,499	21.4	16,440,462	22.2	29,461	43.3	32,023,258	43.3						
Jan. - June, 1940 ..	86,800	100.0	96,371,658	100.0	8,568,338	8.9	7,908	9.1	8,568,338	8.9	15,138	17.4	17,560,481	18.2	38,856	44.8	43,168,893	44.8						
% Change, 1940/39	+27.7	-	+30.2	-	+28.7	-	+24.7	-	+28.7	-	+ 4.4	-	+ 6.8	-	+31.9	-	+34.8	-						

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	No.	% Dom. Total	Retail Value	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total
May, 1939 .....	1,046	5.9	1,110,172	5.8	1,218,097	6.3	1,172	6.6	1,218,097	6.3	1,284	7.2	1,348,793	7.0	762	4.3	861,401	4.4						
May, 1940 .....	1,218	5.9	1,331,428	5.9	2,098,163	9.2	1,970	9.6	2,098,163	9.2	1,554	7.6	1,679,793	7.4	924	4.5	1,035,738	4.6						
% Change, 1940/39	+16.4	-	+19.9	-	+72.2	-	+68.1	-	+72.2	-	+21.0	-	+24.5	-	+21.3	-	+20.2	-						
June, 1939 .....	693	6.3	730,777	6.2	708,670	6.0	682	6.2	708,670	6.0	846	7.7	887,710	7.5	698	6.4	758,301	6.4						
June, 1940 .....	905	5.8	978,728	5.6	1,512,657	8.7	1,414	9.0	1,512,657	8.7	1,375	8.7	1,491,267	8.5	1,106	7.0	1,243,334	7.1						
% Change, 1940/39	+30.6	-	+33.9	-	+113.5	-	+107.3	-	+113.5	-	+62.5	-	+68.0	-	+58.5	-	+64.0	-						
Jan. - June, 1939 ..	4,013	5.9	4,265,625	5.8	3,798,396	5.1	3,564	5.4	3,798,396	5.1	5,372	7.9	5,713,247	7.7	4,630	6.8	5,102,842	6.9						
Jan. - June, 1940 ..	5,580	6.4	6,021,319	6.2	7,636,199	7.9	7,129	8.2	7,636,199	7.9	6,558	7.6	7,104,020	7.4	5,631	6.5	6,312,408	6.6						
% Change, 1940/39	+39.0	-	+41.2	-	+101.0	-	+94.6	-	+101.0	-	+22.1	-	+24.3	-	+21.6	-	+23.7	-						

(x) Includes passenger cars, trucks and buses.











NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January ....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ...	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
7 months ...	67,012	60,335	74,189	+ 23.0	73,494,680	64,393,108	81,725,580	+ 26.9
August .....	4,591	3,672			4,962,613	3,951,690		
September ..	3,831	4,948			4,217,617	5,447,746		
October .....	5,392	5,682			5,824,172	6,252,431		
November ...	7,583	7,613			8,385,923	8,517,726		
December ...	7,342	7,804			8,121,457	8,568,427		
12 months ..	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January ....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ...	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,881	+ 11.5
7 months ...	17,637	15,531	19,460	+ 25.3	20,580,771	18,104,374	22,441,427	+ 24.0
August .....	2,613	2,494			3,055,407	2,803,982		
September ..	1,879	1,808			2,346,589	2,177,209		
October .....	1,124	1,219			1,337,311	1,502,242		
November ...	1,050	1,601			1,331,583	1,873,263		
December ...	1,111	2,040			1,353,785	2,375,323		
12 months ..	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars, Trucks and Buses								
January ....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ...	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,977,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.1	9,202,691	8,495,146	7,795,349	- 8.2
7 months ...	84,649	75,866	93,649	+ 23.4	94,075,451	82,497,482	104,167,007	+ 26.3
August .....	7,204	6,166			8,018,020	6,755,672		
September ..	5,710	6,756			6,564,206	7,624,955		
October .....	6,516	6,901			7,161,483	7,754,673		
November ...	8,633	9,214			9,717,506	10,390,989		
December ...	8,453	9,844			9,475,242	10,943,750		
12 months ..	121,165	114,747			135,011,908	125,967,521		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
June, 1939 .....	8,620	100.0	9,117,587	602	7.0	641,907	1,656	19.2	1,803,631	4,116	47.8	4,335,293
June, 1940 .....	12,518	100.0	13,939,567	865	6.9	944,901	2,076	16.5	2,361,151	6,001	47.5	6,647,550
% Change, 1940/39	+46.4	-	+52.9	+43.7	-	+47.2	+25.4	-	+30.9	+45.8	-	+53.3
July, 1939 .....	5,826	100.0	6,169,562	473	8.1	496,003	953	16.4	1,065,442	2,601	44.6	2,744,360
July, 1940 .....	4,567	100.0	5,203,468	382	8.4	426,377	1,527	33.4	1,736,815	1,544	33.8	1,802,559
% Change, 1940/39	-21.6	-	-15.7	-19.2	-	-14.0	+60.2	-	+63.0	-40.6	-	-34.3
Jan. - July, 1939	60,335	100.0	64,393,108	5,245	8.7	5,481,603	12,267	20.3	13,730,936	27,162	45.0	28,815,685
Jan. - July, 1940	74,189	100.0	81,725,580	6,143	8.3	6,640,780	13,583	18.3	15,561,726	34,558	46.6	38,045,783
% Change, 1940/39	+23.0	-	+26.9	+17.1	-	+21.1	+10.7	-	+13.3	+27.2	-	+31.9
Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
June, 1939 .....	552	6.4	581,233	520	6.0	534,326	642	7.4	662,048	532	6.2	559,149
June, 1940 .....	724	5.7	787,463	960	7.6	1,030,124	1,081	8.6	1,164,644	911	7.2	1,003,734
% Change, 1940/39	+31.2	-	+35.5	+84.6	-	+92.8	+68.4	-	+75.9	+71.2	-	+79.5
July, 1939 .....	406	7.0	429,816	402	6.9	407,915	531	9.1	541,112	460	7.9	484,914
July, 1940 .....	158	3.4	176,283	324	7.1	348,415	259	5.7	294,738	373	8.2	418,281
% Change, 1940/39	-61.1	-	-59.0	-19.4	-	-14.6	-51.2	-	-45.5	-18.9	-	-13.7
Jan. - July, 1939	3,629	6.0	3,841,655	3,311	5.5	3,385,556	4,594	7.6	4,761,191	4,127	6.9	4,376,482
Jan. - July, 1940	4,543	6.1	4,915,858	5,230	7.0	5,593,202	5,266	7.1	5,674,844	4,866	6.6	5,323,387
% Change, 1940/39	+25.2	-	+28.0	+58.0	-	+65.2	+14.6	-	+19.2	+17.9	-	+21.6





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
June, 1939 .....	2,338	100.0	2,740,190	100.0	270	11.6	285,157	10.4	597	25.5	718,050	26.2	798	34.2	988,281	36.0
June, 1940 .....	3,112	100.0	3,563,318	100.0	302	9.7	329,590	9.2	637	20.5	742,365	20.8	1,049	33.7	1,251,342	35.1
% Change, 1940/39	+33.1	-	+30.0	-	+11.9	-	+15.6	-	+ 6.7	-	+ 3.4	-	+31.5	-	+26.6	-
July, 1939 .....	2,057	100.0	2,325,584	100.0	183	8.9	193,640	8.3	352	17.1	415,932	17.9	584	28.4	688,047	29.6
July, 1940 .....	2,282	100.0	2,591,881	100.0	143	6.3	156,090	6.0	620	27.2	695,271	26.8	695	30.4	812,450	31.4
% Change, 1940/39	+10.9	-	+11.5	-	-21.9	-	-19.4	-	+76.1	-	+67.2	-	+19.0	-	+18.1	-
Jan.-July, 1939	15,531	100.0	18,104,374	100.0	1,755	11.3	1,866,546	10.3	3,537	22.8	4,190,900	23.2	5,483	35.3	6,639,980	36.7
Jan.-July, 1940	19,460	100.0	22,441,427	100.0	2,290	11.8	2,510,025	11.2	3,702	19.0	4,430,841	19.7	6,537	33.6	7,768,119	34.6
% Change, 1940/39	+25.3	-	+24.0	-	+30.5	-	+34.5	-	+ 4.7	-	+ 5.7	-	+19.2	-	+17.0	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
June, 1939 .....	141	6.0	149,544	5.5	162	6.9	174,344	6.4	204	8.7	225,662	8.2	166	7.1	199,152	7.3
June, 1940 .....	181	5.8	191,265	5.4	454	14.6	482,533	13.6	294	9.4	326,623	9.2	195	6.3	239,600	6.7
% Change, 1940/39	+28.4	-	+27.9	-	+180.2	-	+176.8	-	+44.1	-	+44.7	-	+17.5	-	+20.3	-
July, 1939 .....	171	8.3	186,606	8.0	329	16.0	341,300	14.7	290	14.1	313,474	13.5	149	7.2	186,585	8.0
July, 1940 .....	128	5.6	144,801	5.6	423	18.5	459,537	17.7	157	6.9	167,786	6.5	116	5.1	155,946	6.0
% Change, 1940/39	-25.1	-	-22.4	-	+28.6	-	+34.6	-	-45.9	-	-46.5	-	-22.1	-	-16.4	-
Jan.-July, 1939	961	6.2	1,040,392	5.7	1,084	7.0	1,162,055	6.4	1,599	10.3	1,806,642	10.0	1,112	7.1	1,397,859	7.7
Jan.-July, 1940	1,323	6.8	1,426,545	6.4	2,646	13.6	2,850,949	12.7	1,708	8.8	1,891,700	8.4	1,254	6.4	1,563,248	7.0
% Change, 1940/39	+37.7	-	+37.1	-	+144.1	-	+145.3	-	+ 6.8	-	+ 4.7	-	+12.8	-	+11.8	-





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
June, 1939 .....	10,958	100.0	11,857,777	100.0	872	8.0	927,064	7.8	2,253	20.6	2,521,681	21.2	4,914	44.8	5,323,574	44.9
June, 1940 .....	15,730	100.0	17,502,885	100.0	1,167	7.4	1,274,491	7.3	2,713	17.3	3,103,516	17.7	7,050	44.8	7,898,892	45.1
% Change, 1940/39	+43.5	-	+47.6	-	+33.8	-	+37.5	-	+20.4	-	+23.1	-	+43.5	-	+48.4	-
July, 1939 .....	7,883	100.0	8,495,146	100.0	656	8.3	689,643	8.1	1,305	16.6	1,481,374	17.4	3,184	40.4	3,432,407	40.4
July, 1940 .....	6,849	100.0	7,795,349	100.0	525	7.7	582,467	7.5	2,147	31.3	2,432,086	31.2	2,239	32.7	2,615,009	33.5
% Change, 1940/39	-13.1	-	-8.2	-	-20.0	-	-15.5	-	+64.5	-	+64.2	-	-29.7	-	-23.8	-
Jan.-July, 1939 ..	75,866	100.0	82,497,482	100.0	7,000	9.2	7,348,149	8.9	15,804	20.8	17,921,836	21.7	32,645	43.0	35,455,665	43.0
Jan.-July, 1940 ..	93,649	100.0	104,167,007	100.0	8,433	9.0	9,150,805	8.8	17,285	18.5	19,992,567	19.2	41,095	43.9	45,783,902	43.9
% Change, 1940/39	+23.4	-	+26.3	-	+20.5	-	+24.5	-	+9.4	-	+11.6	-	+25.9	-	+29.1	-
Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
June, 1939 .....	693	6.3	730,777	6.2	682	6.2	708,670	6.0	846	7.7	887,710	7.5	698	6.4	758,301	6.4
June, 1940 .....	905	5.8	978,722	5.6	1,414	9.0	1,512,657	8.7	1,375	8.7	1,491,267	3.5	1,106	7.0	1,243,334	7.1
% Change, 1940/39	+30.6	-	+33.9	-	+107.3	-	+113.5	-	+62.5	-	+68.0	-	+58.5	-	+64.0	-
July, 1939 .....	577	7.3	616,422	7.3	731	9.3	742,215	8.8	821	10.4	854,586	10.1	609	7.7	671,499	7.9
July, 1940 .....	286	4.2	321,084	4.1	747	10.9	807,952	10.4	416	6.1	462,524	5.9	489	7.1	574,227	7.4
% Change, 1940/39	-50.4	-	-47.9	-	+2.2	-	+7.8	-	-49.3	-	-45.9	-	-19.7	-	-14.5	-
Jan.-July, 1939 ..	4,590	6.1	4,882,047	5.9	4,395	5.8	4,547,611	5.5	6,193	8.2	6,567,833	8.0	5,239	6.9	5,774,341	7.0
Jan.-July, 1940 ..	5,866	6.3	6,342,403	6.1	7,876	8.4	8,444,151	8.1	6,974	7.4	7,566,544	7.3	6,120	6.5	6,886,635	6.6
% Change, 1940/39	+27.8	-	+29.9	-	+79.2	-	+85.7	-	+12.6	-	+15.2	-	+16.8	-	+19.3	-

(x) Includes passenger cars, trucks and buses.





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DOMINION BUREAU OF STATISTICS  
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1940

Sales of new motor vehicles in Canada during August, 1940, excluding deliveries to the Government for war purposes. numbered 5 032 units.

DEPT. OF POLITICAL SCIENCE  
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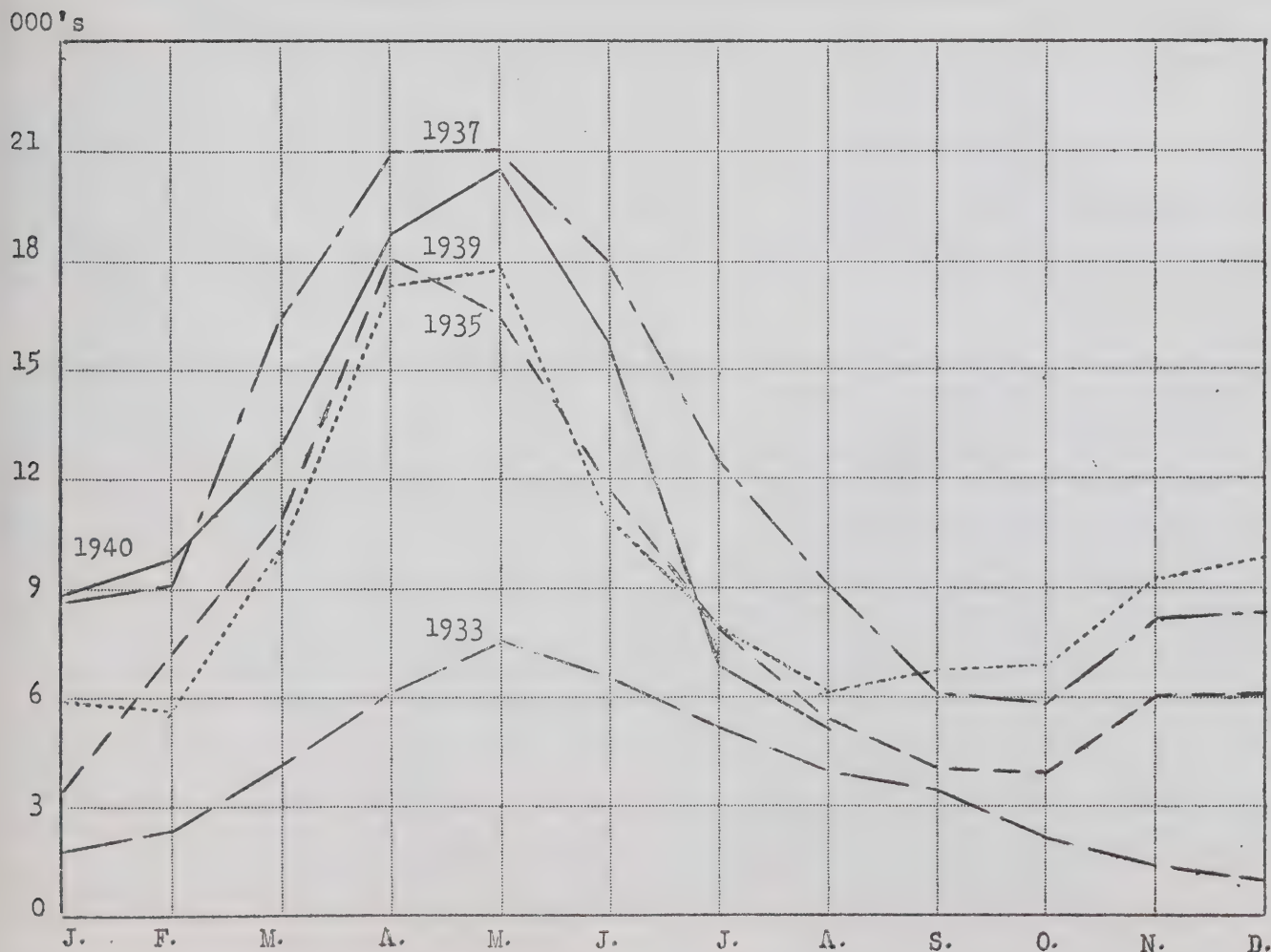
Errata:--MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1940

The last sentence in the first paragraph on the first page of the above report which reads as follows "Total sales for the first 8 months of 1940 held well above the 1939 level, the 98,681 new vehicles which retailed for \$84,978,170 in 1940 being 20 per cent in number and 23 per cent in value above the 82,032 units which sold for \$110,034,290 in the same period of last year."

should read as follows "Total sales for the first 8 months of 1940 held well above the 1939 level, the 98,681 new vehicles which retailed for \$110,034,290 in 1940 being 20 per cent in number and 23 per cent in value above the 82,032 units which sold for \$89,253,154 in the same period of last year."

20 per cent over last August, while sales in Quebec and Saskatchewan were 13 per cent above last year. Manitoba and Alberta both reported a drop of 19 per cent in sales of trucks and buses, British Columbia sales were down 22 per cent, while a drop of 32 per cent was reported for Ontario.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January ....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ...	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
August .....	4,591	3,672	2,761	- 24.8	4,962,613	3,951,690	3,252,590	- 17.7
8 months ...	71,603	64,007	76,950	+ 20.2	78,457,293	68,344,798	84,978,170	+ 24.3
September ..	3,831	4,948			4,217,617	5,447,746		
October ....	5,392	5,682			5,824,172	6,252,431		
November ...	7,583	7,613			8,385,923	8,517,726		
December ...	7,342	7,804			8,121,457	8,568,427		
12 months ..	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January ....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ...	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,881	+ 11.5
August .....	2,613	2,494	2,271	- 12.9	3,055,407	2,803,982	2,614,693	- 6.8
8 months ...	20,250	18,025	21,731	+ 20.6	23,636,178	20,908,356	25,056,120	+ 19.8
September ..	1,879	1,808			2,346,589	2,177,209		
October ....	1,124	1,219			1,337,311	1,502,242		
November ...	1,050	1,601			1,331,583	1,873,263		
December ...	1,111	2,040			1,353,785	2,375,323		
12 months ..	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars, Trucks and Buses								
January ....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ...	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.1	9,202,691	8,495,146	7,795,349	- 8.2
August .....	7,204	6,166	5,032	- 18.4	8,018,020	6,755,672	5,867,283	- 13.2
8 months ...	91,853	82,032	98,681	+ 20.3	102,093,471	89,253,154	110,034,290	+ 23.3
September ..	5,710	6,756			6,564,206	7,624,955		
October ....	6,516	6,901			7,161,483	7,754,673		
November ...	8,633	9,214			9,717,506	10,390,989		
December ...	8,453	9,844			9,475,242	10,943,750		
12 months ..	121,165	114,747			135,011,908	125,967,521		

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THE UNIVERSITY OF CHICAGO

DEPARTMENT OF CHEMISTRY

RESEARCH REPORT

NO. 1000

1950

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2. Experimental

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Sales of New Passenger Cars in Canada, by Provinces

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
July, 1939 .....	5,826	100.0	6,169,562	473	8.1	496,003	953	16.4	1,065,442	2,601	44.6	2,744,360
July, 1940 .....	4,567	100.0	5,203,468	382	8.4	426,377	1,527	33.4	1,736,815	1,544	33.8	1,802,559
% Change, 1940/39 ..	-21.6	-	-15.7	-19.2	-	-14.0	+60.2	-	+63.0	-40.6	-	-34.3
August, 1939 .....	3,672	100.0	3,951,690	370	10.1	382,741	671	16.3	744,564	1,610	43.8	1,753,821
August, 1940 .....	2,761	100.0	3,252,590	257	9.3	289,774	546	19.8	684,436	1,189	43.0	1,411,973
% Change, 1940/39 ..	-24.8	-	-17.7	-30.5	-	-24.3	-18.6	-	-8.1	-26.1	-	-19.5
Jan.-Aug., 1939 .....	64,007	100.0	68,344,798	5,615	8.8	5,864,344	12,936	20.2	14,475,500	28,772	44.9	30,569,506
Jan.-Aug., 1940 .....	76,950	100.0	84,978,170	6,400	8.3	6,930,554	14,129	18.3	16,246,162	35,747	46.5	39,427,756
% Change, 1940/39 ..	+20.2	-	+24.2	+14.0	-	+18.2	+9.2	-	+12.2	+24.2	-	+29.0

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
July, 1939 .....	406	7.0	429,816	402	6.9	407,915	531	9.1	541,112	460	7.9	484,914
July, 1940 .....	158	3.4	176,283	324	7.1	348,415	259	5.7	294,738	373	8.2	418,281
% Change, 1940/39 ..	-61.1	-	-59.0	-19.4	-	-14.6	-51.2	-	-45.5	-18.9	-	-13.7
August, 1939 .....	246	6.7	259,277	184	5.0	192,201	277	7.5	287,518	314	8.6	331,568
August, 1940 .....	174	6.3	198,950	207	7.5	227,061	173	6.3	196,646	215	7.8	243,750
% Change, 1940/39 ..	-29.3	-	-23.3	+12.5	-	+18.1	-37.5	-	-31.6	-31.5	-	-26.5
Jan.-Aug., 1939 .....	3,875	6.1	4,100,932	3,495	5.5	3,577,757	4,871	7.6	5,048,709	4,441	6.9	4,708,050
Jan.-Aug., 1940 .....	4,717	6.1	5,114,808	5,437	7.1	5,820,263	5,439	7.1	5,871,490	5,081	6.6	5,567,137
% Change, 1940/39 ..	+21.7	-	+24.7	+55.6	-	+62.7	+11.7	-	+16.3	+14.4	-	+18.2





Sales of New Trucks and Buses in Canada, by Provinces

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	2,057	100.0	2,325,584	100.0	183	8.9	193,640	8.3	352	17.1	415,932	17.9	584	28.4	688,047	29.6
July, 1940 .....	2,282	100.0	2,591,881	100.0	143	6.3	156,090	6.0	620	27.2	695,271	26.8	695	30.4	812,450	31.4
% Change, 1940/39	+10.9	-	+11.5	-	-21.9	-	-19.4	-	+76.1	-	+67.2	-	+19.0	-	+18.1	-
August, 1939 .....	2,494	100.0	2,803,982	100.0	125	5.0	135,908	4.8	227	9.1	292,672	10.4	692	27.7	806,020	28.8
August, 1940 .....	2,271	100.0	2,614,693	100.0	160	7.1	174,887	6.7	257	11.3	332,944	12.7	470	20.7	575,946	22.0
% Change, 1940/39	-8.9	-	-6.8	-	+28.0	-	+28.7	-	+13.2	-	+13.8	-	-32.1	-	-28.5	-
Jan.-Aug., 1939 ..	18,025	100.0	20,908,356	100.0	1,880	10.4	2,002,454	9.6	3,764	20.9	4,483,572	21.4	6,175	34.3	7,446,000	35.6
Jan.-Aug., 1940 ..	21,731	100.0	25,056,120	100.0	2,450	11.3	2,684,912	10.7	3,959	18.2	4,763,785	19.0	7,007	32.2	8,344,065	33.3
% Change, 1940/39	+20.6	-	+19.8	-	+30.3	-	+34.1	-	+5.2	-	+6.2	-	+13.5	-	+12.1	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	171	8.3	186,606	8.0	329	16.0	341,300	14.7	290	14.1	313,474	13.5	149	7.2	186,585	8.0
July, 1940 .....	128	5.6	144,801	5.6	423	18.5	459,537	17.7	157	6.9	167,786	6.5	116	5.1	155,946	6.0
% Change, 1940/39	-25.1	-	-22.4	-	+28.6	-	+34.6	-	-45.9	-	-46.5	-	-22.1	-	-16.4	-
August, 1939 .....	165	6.6	170,139	6.1	670	26.9	698,704	24.9	476	19.1	533,253	19.0	139	5.6	167,286	6.0
August, 1940 .....	134	5.9	162,145	6.2	755	33.2	825,293	31.6	386	17.0	417,784	16.0	109	4.8	125,694	4.8
% Change, 1940/39	-18.8	-	-4.7	-	+12.7	-	+18.1	-	-18.9	-	-21.7	-	-21.6	-	-24.9	-
Jan.-Aug., 1939 ..	1,126	6.2	1,210,531	5.8	1,754	9.7	1,860,759	8.9	2,075	11.5	2,339,895	11.2	1,251	7.0	1,565,145	7.5
Jan.-Aug., 1940 ..	1,457	6.7	1,588,690	6.3	3,401	15.7	3,676,242	14.7	2,094	9.6	2,309,484	9.2	1,363	6.3	1,688,942	6.8
% Change, 1940/39	+29.4	-	+31.2	-	+93.9	-	+97.6	-	+0.9	-	-1.3	-	+9.0	-	+7.9	-





Sales of New Motor Vehicles (x) in Canada, by Provinces

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	7,883	100.0	8,495,146	100.0	656	8.3	689,643	8.1	1,305	16.6	1,481,374	17.4	3,184	40.4	3,432,407	40.4
July, 1940 .....	6,849	100.0	7,795,349	100.0	525	7.7	582,467	7.5	2,147	31.3	2,432,086	31.2	2,239	32.7	2,615,009	33.5
% Change, 1940/39	-13.1	-	-8.2	-	-20.0	-	-15.5	-	+64.5	-	+64.2	-	-29.7	-	-23.8	-
August, 1939 .....	6,166	100.0	6,755,672	100.0	495	8.0	518,649	7.7	898	14.6	2,037,236	15.3	2,302	37.3	2,559,841	37.9
August, 1940 .....	5,032	100.0	5,867,283	100.0	417	8.3	464,661	7.9	803	16.0	1,017,380	17.3	1,659	33.0	1,987,919	33.9
% Change, 1940/39	-18.4	-	-13.2	-	-15.8	-	-10.4	-	-10.6	-	-1.9	-	-27.9	-	-22.3	-
Jan.-Aug., 1939 .....	82,032	100.0	89,253,154	100.0	7,495	9.1	7,866,798	8.8	16,702	20.4	18,959,072	21.2	34,947	42.6	38,015,506	42.6
Jan.-Aug., 1940 .....	98,681	100.0	110,034,290	100.0	8,350	9.0	9,615,466	8.8	18,088	18.3	21,009,947	19.1	42,754	43.3	47,771,821	43.4
% Change, 1940/39	+20.3	-	+23.3	-	+18.1	-	+22.2	-	+8.3	-	+10.8	-	+22.3	-	+25.7	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	577	7.3	616,422	7.3	731	9.3	749,215	8.8	821	10.4	854,586	10.1	609	7.7	671,499	7.9
July, 1940 .....	286	4.2	321,084	4.1	747	10.9	807,952	10.4	416	6.1	462,524	5.9	489	7.1	574,227	7.4
% Change, 1940/39	-50.4	-	-47.9	-	+2.2	-	+7.8	-	-49.3	-	-45.9	-	-19.7	-	-14.5	-
August, 1939 .....	411	6.7	429,416	6.4	854	13.9	890,905	13.2	753	12.2	820,771	12.1	453	7.3	498,854	7.4
August, 1940 .....	308	6.1	361,095	6.2	962	19.1	1,052,354	17.9	559	11.1	614,430	10.5	324	6.4	369,444	6.3
% Change, 1940/39	-25.1	-	-15.9	-	+12.6	-	+18.1	-	-25.8	-	-25.1	-	-28.5	-	-25.9	-
Jan.-Aug., 1939 .....	5,001	6.1	5,311,463	6.0	5,249	6.4	5,438,516	6.1	6,946	8.5	7,388,604	8.3	5,692	6.9	6,273,195	7.0
Jan.-Aug., 1940 .....	6,174	6.3	6,703,498	6.1	8,838	9.0	9,496,505	8.6	7,533	7.6	8,180,974	7.4	6,444	6.5	7,256,079	6.6
% Change, 1940/39	+23.5	-	+26.2	-	+68.4	-	+74.6	-	+8.5	-	+10.7	-	+13.2	-	+15.7	-

(x) Includes passenger cars, trucks and buses.





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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, SEPTEMBER, 1940

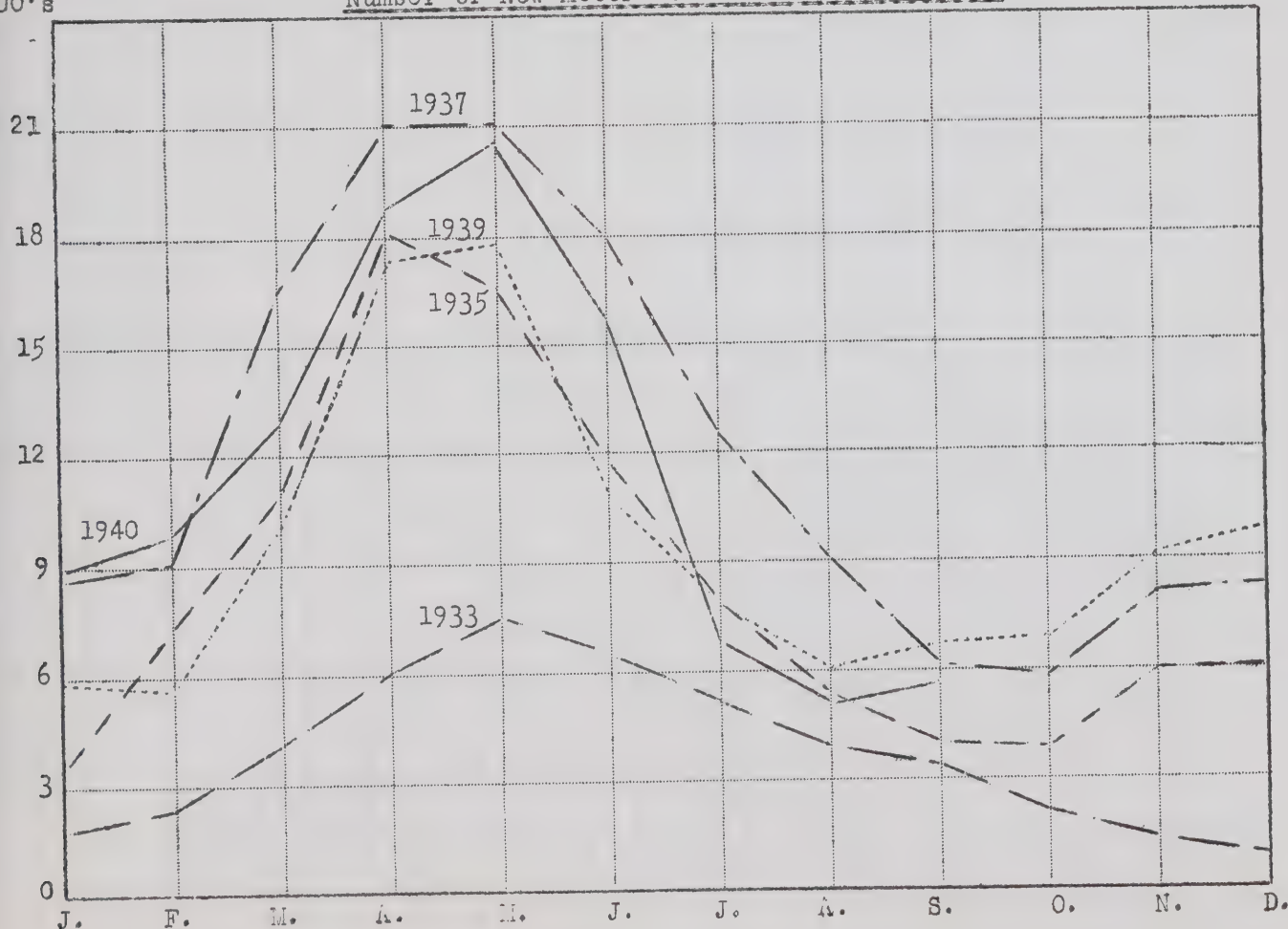
Sales of new motor vehicles in Canada in September, 1940, excluding deliveries to government and other agencies for war purposes, were 16 per cent in number and 10 per cent in value below September, 1939. There were 5,675 new vehicles sold for \$6,869,639 in September this year compared with 6,756 units with a retail value of \$7,624,955 in the same month last year. August sales were down 18 per cent, July sales were down 13 per cent while earlier months showed increases over corresponding periods of 1939. Sales for the year to date numbered 104,356 new vehicles with a retail value of \$116,903,929, 18 per cent in number and 21 per cent in value above the total for the first 9 months of 1939 which amounted to 88,788 units valued at \$96,878,109.

Passenger car sales in Canada during September, 1940, numbered 3,591 units with a retail value of \$4,392,696, a drop of 27 per cent in number and 19 per cent in dollar value from the 4,948 new passenger cars which retailed for \$5,447,746 in September, 1939. Sales of new passenger cars in the Maritime Provinces increased 13 per cent over the same month last year, while all other regions of the country reported decreases. Ontario sales were down 21 per cent, sales in British Columbia dropped 26 per cent and in Manitoba and Alberta, 32 per cent and 33 per cent respectively. Quebec sales were 43 per cent below last year while Saskatchewan sales were down 50 per cent.

Sales of commercial vehicles in September, 1940, again surpassed the corresponding month of last year, after dropping below 1939 for the first time in August. The 2,084 new trucks and buses which retailed for \$2,476,943 in September of this year were 15 per cent in number and 14 per cent in value above the 1,808 new commercial vehicles which sold for \$2,177,209 in September, 1939. Ontario was the only province to record a decrease, sales there being 18 per cent below last year. The following increases were reported in other sections of the country: Alberta, 11 per cent; Saskatchewan, 22 per cent; Manitoba, 26 per cent; British Columbia, 28 per cent; Quebec, 50 per cent and the Maritime Provinces, 78 per cent.

000's

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January ....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ...	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
August .....	4,591	3,672	2,761	- 24.8	4,962,613	3,951,690	3,252,590	- 17.7
September ..	3,831	4,948	3,591	- 27.4	4,217,617	5,447,746	4,392,696	- 19.4
9 months ...	75,434	68,953	80,541	+ 16.8	82,674,910	73,792,544	89,370,866	+ 21.1
October ....	5,392	5,682			5,824,172	6,252,431		
November ...	7,583	7,613			8,385,923	8,517,726		
December ...	7,342	7,804			8,121,457	8,568,427		
12 months ..	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January ....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ...	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,881	+ 11.5
August .....	2,613	2,494	2,271	- 8.9	3,055,407	2,803,982	2,614,693	- 6.8
September ..	1,879	1,808	2,084	+ 15.3	2,346,589	2,177,209	2,476,943	+ 13.8
9 months ...	22,129	19,833	23,815	+ 20.1	25,982,767	23,085,565	27,533,063	+ 19.3
October ....	1,124	1,219			1,337,311	1,502,242		
November ...	1,050	1,601			1,331,583	1,873,263		
December ...	1,111	2,040			1,353,785	2,375,323		
12 months ..	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars, Trucks and Buses								
January ....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ...	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.1	9,202,691	8,495,146	7,795,349	- 8.2
August .....	7,204	6,166	5,032	- 18.4	8,018,020	6,755,672	5,867,283	- 13.2
September ..	5,710	6,756	5,675	- 16.0	6,564,206	7,624,955	6,869,639	- 9.9
9 months ...	97,563	88,788	104,356	+ 17.5	108,657,677	96,878,109	116,903,929	+ 20.7
October ....	6,516	6,901			7,161,483	7,754,673		
November ...	8,633	9,214			9,717,506	10,390,989		
December ...	8,453	9,844			9,475,242	10,943,750		
12 months ..	121,165	114,747			135,011,908	125,967,521		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
August, 1939 ....	3,672	100.0	3,951,690	370	10.1	382,741	671	18.3	744,564	1,610	43.8	1,753,821
August, 1940 ....	2,761	100.0	3,252,590	257	9.3	289,774	546	19.8	684,436	1,189	43.0	1,411,973
% Change, 1940/39	-24.8	-	-17.7	-30.5	-	-24.3	-18.6	-	8.1	-26.1	-	-19.5
September, 1939	4,948	100.0	5,447,746	279	5.6	292,581	780	15.8	906,716	2,360	47.7	2,605,358
September, 1940	3,591	100.0	4,392,696	314	8.8	362,865	445	12.4	568,101	1,869	52.0	2,319,975
% Change, 1940/39	-27.4	-	-19.4	+12.5	-	+24.0	-42.9	-	-37.3	-20.8	-	-11.0
Jan. -Sept., 1939	68,955	100.0	73,792,544	5,894	8.6	6,156,925	13,718	19.9	15,382,216	31,132	45.2	33,174,864
Jan. -Sept., 1940	80,541	100.0	89,370,866	6,714	8.3	7,293,419	14,574	18.1	16,814,263	37,616	46.7	41,747,731
% Change, 1940/39	+16.8	-	+21.1	+13.9	-	+18.5	+6.2	-	+9.3	+20.8	-	+25.8
Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
August, 1939 ....	246	6.7	259,277	184	5.0	192,201	277	7.5	287,518	314	8.6	331,568
August, 1940 ....	174	6.3	198,950	207	7.5	227,061	173	6.3	196,646	215	7.8	243,750
% Change, 1940/39	-29.3	-	-23.3	+12.5	-	+18.1	-37.5	-	-31.6	-31.5	-	-26.5
September, 1939	291	5.9	319,818	511	10.3	552,152	401	8.1	428,145	326	6.6	342,976
September, 1940	197	5.5	234,802	256	7.1	296,133	268	7.5	314,172	242	6.7	296,648
% Change, 1940/39	-32.3	-	-26.6	-49.9	-	-46.4	-33.2	-	-26.6	-25.8	-	-13.5
Jan. -Sept., 1939	4,166	6.0	4,420,750	4,006	5.8	4,129,909	5,272	7.6	5,476,854	4,767	6.9	5,051,026
Jan. -Sept., 1940	4,914	6.1	5,349,610	5,693	7.1	6,116,396	5,707	7.1	6,185,662	5,323	6.6	5,863,785
% Change, 1940/39	+18.0	-	+21.0	+42.1	-	+48.1	+8.3	-	+12.9	+11.7	-	+16.1





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
August, 1939 . . .	2,494	100.0	2,803,882	100.0	125	5.0	135,908	4.8	227	9.1	292,672	10.4	692	27.7	806,020	28.8
August, 1940 . . .	2,271	100.0	2,614,693	100.0	160	7.1	174,887	6.7	257	11.3	332,944	12.7	470	20.7	575,946	22.0
% Change, 1940/39	- 8.9	-	- 6.8	-	+28.0	-	+28.7	-	+13.2	-	+13.8	-	-32.1	-	-28.5	-
September, 1939	1,808	100.0	2,177,209	100.0	83	4.6	94,580	4.3	198	10.9	298,769	13.7	499	27.6	610,177	28.1
September, 1940	2,084	100.0	2,476,943	100.0	148	7.1	165,971	6.7	296	14.2	394,696	16.0	410	19.7	537,524	21.7
% Change, 1940/39	+15.3	-	+13.8	-	+78.3	-	+75.5	-	+49.5	-	+32.1	-	-17.6	-	-11.9	-
Jan.-Sept., 1939	19,833	100.0	23,085,565	100.0	1,963	9.9	2,097,034	9.1	3,962	20.0	4,782,341	20.7	6,674	33.6	8,056,177	34.9
Jan.-Sept., 1940	23,815	100.0	27,533,063	100.0	2,598	10.9	2,850,883	10.4	4,255	17.9	5,158,481	18.7	7,417	31.1	8,881,589	32.3
% Change, 1940/39	+20.1	-	+19.3	-	+32.3	-	+35.9	-	+ 7.4	-	+ 7.9	-	+11.1	-	+10.2	-
BRITISH COLUMBIA																
Month	ALBERTA				SASKATCHEWAN				MANITOBA				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
August, 1939 . . .	165	6.6	170,139	6.1	670	26.9	698,704	24.9	476	19.1	533,253	19.0	139	5.6	167,286	6.0
August, 1940 . . .	134	5.9	162,145	6.2	755	33.2	825,293	31.6	386	17.0	417,784	16.0	109	4.8	125,694	4.8
% Change, 1940/39	-18.8	-	- 4.7	-	+12.7	-	+18.1	-	-18.9	-	-21.7	-	-21.6	-	-24.9	-
September, 1939	98	5.4	103,666	4.8	564	31.2	592,110	27.2	276	15.3	353,240	16.2	90	5.0	124,667	5.7
September, 1940	123	5.9	149,724	6.0	686	32.9	742,579	30.0	306	14.7	345,067	13.9	115	5.5	141,382	5.7
% Change, 1940/39	+25.5	-	+44.4	-	+21.6	-	+25.4	-	+10.9	-	- 2.3	-	+27.8	-	+13.4	-
Jan.-Sept., 1939	1,224	6.2	1,314,197	5.7	2,318	11.7	2,452,869	10.6	2,351	11.8	2,693,135	11.7	1,341	6.8	1,689,812	7.3
Jan.-Sept., 1940	1,580	6.6	1,738,414	6.3	4,087	17.2	4,418,821	16.1	2,400	10.1	2,654,551	9.6	1,478	6.2	1,830,324	6.6
% Change, 1940/39	+29.1	-	+32.3	-	+76.3	-	+80.1	-	+ 2.1	-	- 1.4	-	+10.2	-	+ 8.3	-





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
August, 1939 .....	6,166	100.0	6,755,672	100.0	518,649	7.7	898	14.6	1,037,236	15.3	2,302	37.3
August, 1940 .....	5,032	100.0	5,867,283	100.0	464,661	7.9	803	16.0	1,017,380	17.3	1,659	33.0
% Change, 1940/39	-18.4	-	-13.2	-	-10.4	-	-10.6	-	-1.9	-	-27.9	-
September, 1939 .....	6,756	100.0	7,624,955	100.0	387,161	5.1	978	14.5	1,205,485	15.8	2,859	42.3
September, 1940 .....	5,675	100.0	6,869,639	100.0	528,836	7.7	741	13.1	962,797	14.0	2,279	40.2
% Change, 1940/39	-16.0	-	-9.9	-	+36.6	-	-24.2	-	-20.1	-	-20.3	-
Jan. -Sept., 1939	88,788	100.0	96,878,109	100.0	8,253,959	8.5	17,680	19.9	20,164,557	20.8	37,806	42.6
Jan. -Sept., 1940	104,356	100.0	116,903,929	100.0	10,144,302	8.7	18,829	18.0	21,972,744	18.8	45,033	43.2
% Change, 1940/39	+17.5	-	+20.7	-	+22.9	-	+6.5	-	+9.0	-	+19.1	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
August, 1939 .....	411	6.7	429,416	6.4	890,905	13.2	753	12.2	820,771	12.1	453	7.3
August, 1940 .....	308	6.1	361,095	6.2	1,052,354	17.9	559	11.1	614,430	10.5	324	6.4
% Change, 1940/39	-25.1	-	-15.9	-	+18.1	-	-25.8	-	-25.1	-	-28.5	-
September, 1939 .....	389	5.8	423,484	5.6	1,144,262	15.0	677	10.0	781,385	10.2	416	6.1
September, 1940 .....	320	5.6	384,526	5.6	1,038,712	15.1	574	10.1	659,239	9.6	357	6.3
% Change, 1940/39	-17.7	-	-9.2	-	-9.2	-	-15.2	-	-15.6	-	-14.2	-
Jan. -Sept., 1939	5,390	6.1	5,734,947	5.9	6,582,778	6.8	7,623	8.6	8,169,989	8.4	6,108	6.9
Jan. -Sept., 1940	6,494	6.2	7,088,024	6.1	10,535,217	9.0	8,107	7.8	8,840,213	7.5	6,801	6.5
% Change, 1940/39	+20.5	-	+23.6	-	+60.0	-	+6.3	-	+8.2	-	+11.3	-

(x) Includes passenger cars, trucks and buses.





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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, OCTOBER, 1940

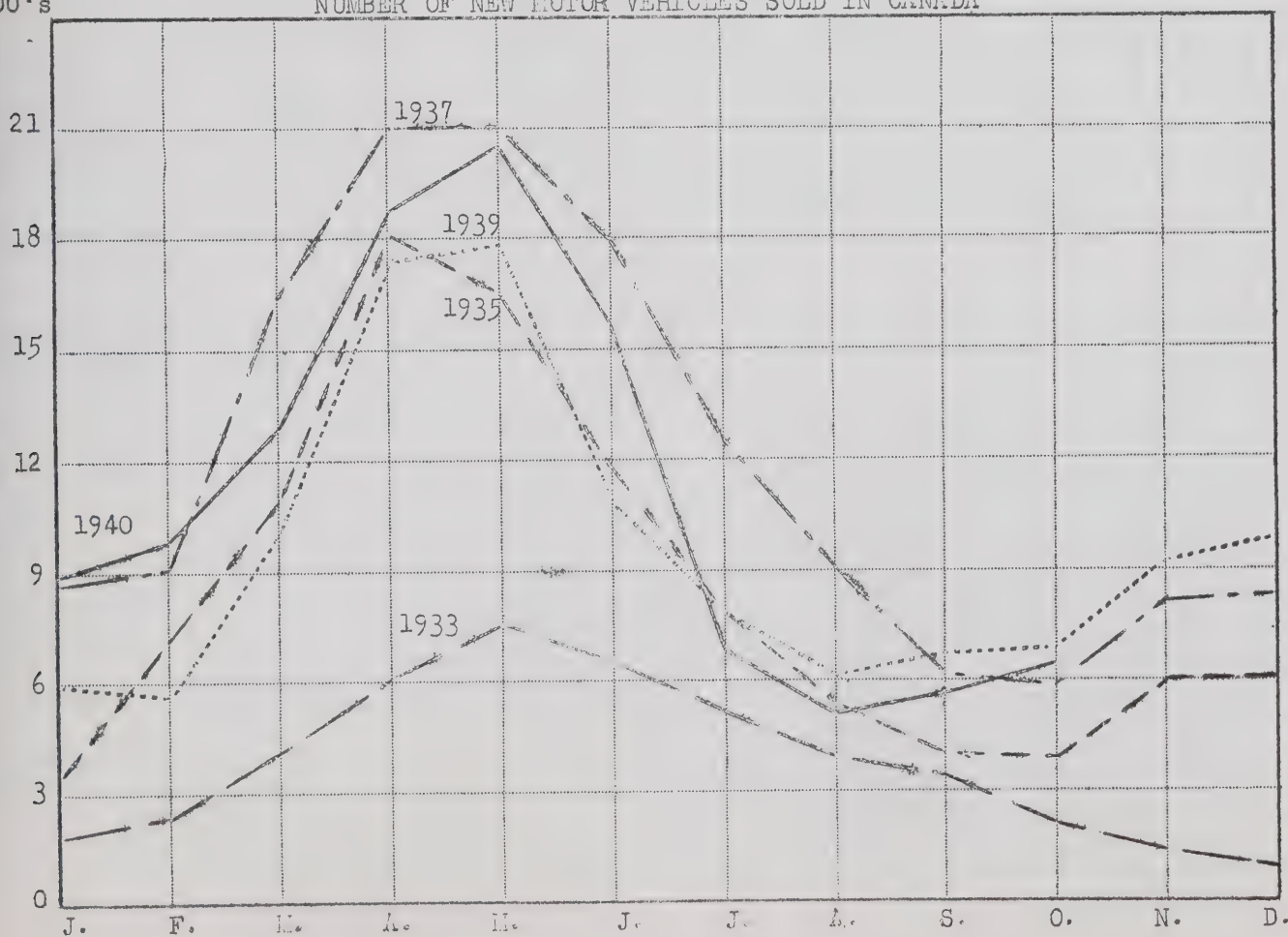
Sales of new motor vehicles in Canada in October, 1940, showed a less marked falling off from the corresponding month of last year than did the past three months. Excluding deliveries to the government for war purposes, there were 6,494 new vehicles sold in October, 1940, a decrease of 6 per cent from the 6,901 units sold in October a year ago, while September sales were 16 per cent below last year, August, 18 per cent and July, 13 per cent. The retail value of these sales was up 3 per cent, amounting to \$7,977,526 in October, 1940, compared with \$7,754,673 in October, 1939. Total sales for the first ten months of 1940 numbered 110,850 new vehicles valued at \$124,881,455, 16 per cent in number and 19 per cent in value above the 95,689 vehicles which retailed for \$104,632,782 in the corresponding period of 1939.

Sales of new passenger cars continued below the 1939 level, although decreases were more moderate. Sales of passenger cars in Canada in October numbered 4,829 units valued at \$5,822,085, a decrease of 15 per cent in number and 7 per cent in value from the 5,682 new passenger models which sold for \$6,252,431 in October, 1939. The Maritime Provinces, with sales 2 per cent above last year, was the only region to record improvement. Sales in Ontario dropped 6 per cent, in British Columbia, 11 per cent, and in Quebec, 15 per cent. Manitoba sales were down 20 per cent and Alberta, 38 per cent, while Saskatchewan, where sales last year rose abnormally high in October, decreased 47 per cent.

In the commercial vehicle field, sales rose to a new high in the Bureau's records for the month of October. There were 1,665 new trucks and buses sold in October this year, the next highest October on record being in 1937 when sales numbered 1,491. The 1,665 new trucks and buses sold for \$2,155,441, 37 per cent in number and 44 per cent in value above the 1,219 new commercial vehicles which retailed for \$1,502,242 in October, 1939. Ontario registered a slight decrease but all other sections of the country reported substantial increases. Saskatchewan sales were up 45 per cent; the Maritime Provinces, 58 per cent; and Quebec and Alberta, 59 per cent. Sales in British Columbia increased 97 per cent while Manitoba sales were 160 per cent above October, 1939.

000's

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA







NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
New Passenger Cars								
January .....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February .....	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
August .....	4,591	3,672	2,761	- 24.8	4,962,613	3,951,690	3,252,590	- 17.7
September ...	3,831	4,948	3,591	- 27.4	4,217,617	5,447,746	4,392,696	- 19.4
October .....	5,392	5,682	4,829	- 15.0	5,824,172	6,252,431	5,822,085	- 6.9
10 months ...	80,826	74,637	85,370	+ 14.4	88,499,082	80,044,975	95,192,951	+ 18.9
November ....	7,583	7,613			8,385,923	8,517,726		
December ....	7,342	7,804			8,121,457	8,568,427		
12 months ...	95,751	90,054			105,006,462	97,131,128		
New Trucks and Buses								
January .....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February .....	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,381	+ 11.5
August .....	2,613	2,494	2,271	- 8.9	3,055,407	2,803,982	2,614,693	- 6.8
September ...	1,879	1,808	2,034	+ 15.3	2,346,589	2,177,209	2,476,943	+ 13.8
October .....	1,124	1,219	1,665	+ 36.6	1,337,311	1,502,242	2,155,441	+ 43.5
10 months ...	23,253	21,052	25,480	+ 21.0	27,320,078	24,587,807	29,688,504	+ 20.7
November ....	1,050	1,601			1,331,583	1,873,263		
December ....	1,111	2,040			1,353,785	2,375,323		
12 months ...	25,414	24,693			30,005,446	28,836,393		
TOTAL - Cars, Trucks and Buses								
January .....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February .....	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.1	9,202,691	8,495,146	7,795,349	- 8.2
August .....	7,204	6,166	5,032	- 18.4	8,018,020	6,755,672	5,867,283	- 13.2
September ...	5,710	6,756	5,675	- 16.0	6,564,206	7,624,955	6,869,639	- 9.9
October .....	6,516	6,901	6,494	- 5.9	7,161,483	7,754,673	7,977,526	+ 2.9
10 months ...	104,079	95,689	110,850	+ 15.8	115,819,160	104,632,782	124,881,455	+ 19.4
November ....	8,633	9,214			9,717,506	10,390,989		
December ....	8,453	9,844			9,475,242	10,943,750		
12 months ...	121,165	114,747			135,011,908	125,967,521		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
September, 1939	4,948	100.0	5,447,746	279	5.6	292,581	780	15.8	906,716	2,360	47.7	2,605,358
September, 1940	3,591	100.0	4,392,696	314	8.8	362,865	445	12.4	568,101	1,869	52.0	2,319,975
% Change, 1940/39	-27.4	-	-19.4	+12.5	-	+24.0	-42.9	-	-37.3	-20.8	-	-11.0
October, 1939	5,682	100.0	6,252,431	348	6.1	375,839	853	15.0	999,261	2,751	48.4	3,017,148
October, 1940	4,829	100.0	5,822,085	354	7.3	417,031	724	15.0	914,005	2,597	53.8	3,123,890
% Change, 1940/39	-15.0	-	-6.9	+1.7	-	+11.0	-15.1	-	-8.5	-5.6	-	+3.5
Jan.-Oct., 1939	74,637	100.0	80,044,975	6,242	8.4	6,532,764	14,571	19.5	16,381,477	33,883	45.4	36,192,012
Jan.-Oct., 1940	85,370	100.0	95,192,951	7,068	8.3	7,710,450	15,298	17.9	17,728,268	40,213	47.0	44,871,621
% Change, 1940/39	+14.4	-	+18.9	+13.2	-	+18.0	+5.0	-	+8.2	+18.7	-	+24.0

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
September, 1939	291	5.9	319,812	511	10.3	552,152	401	8.1	428,145	326	6.6	342,976
September, 1940	197	5.5	234,802	256	7.1	295,133	268	7.5	314,172	242	6.7	296,648
% Change, 1940/39	-32.3	-	-26.6	-49.9	-	-46.4	-33.2	-	-26.6	-25.8	-	-13.5
October, 1939	241	4.2	259,994	627	11.1	667,418	511	9.0	547,255	351	6.2	385,516
October, 1940	192	4.0	229,911	332	6.9	381,586	318	6.6	380,319	312	6.4	375,343
% Change, 1940/39	-20.3	-	-11.6	-47.0	-	-42.8	-37.8	-	-30.5	-11.1	-	-2.6
Jan.-Oct., 1939	4,407	5.9	4,680,744	4,633	6.2	4,797,327	5,783	7.7	6,024,109	5,118	6.9	5,436,542
Jan.-Oct., 1940	5,106	6.0	5,579,521	6,025	7.1	6,497,982	6,025	7.1	6,565,981	5,635	6.6	6,239,128
% Change, 1940/39	+15.9	-	+19.2	+30.0	-	+35.5	+4.2	-	+9.0	+10.1	-	+14.8





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
September, 1939	1,808	100.0	2,177,209	100.0	83	4.6	94,580	4.3	198	10.9	298,769	13.7	499	27.6	610,177	28.1
September, 1940	2,084	100.0	2,476,943	100.0	148	7.1	165,971	6.7	296	14.2	394,696	16.0	410	19.7	537,524	21.7
% Change, 1940/39	+15.3	-	+13.8	-	+78.3	-	+75.5	-	+49.5	-	+32.1	-	-17.8	-	-11.9	-
October, 1939	1,219	100.0	1,502,242	100.0	90	7.4	98,686	6.6	179	14.7	249,491	16.6	533	43.7	715,950	47.6
October, 1940	1,665	100.0	2,155,441	100.0	142	8.5	172,471	8.0	285	17.1	377,491	17.5	532	32.0	718,213	33.3
% Change, 1940/39	+36.6	-	+43.5	-	+57.8	-	+74.8	-	+59.2	-	+51.3	-	-0.2	-	+0.3	-
Jan.-Oct., 1939	21,052	100.0	24,587,807	100.0	2,053	9.8	2,195,720	8.9	4,141	19.7	5,031,832	20.5	7,207	34.2	8,772,127	35.7
Jan.-Oct., 1940	25,480	100.0	29,688,504	100.0	2,740	10.8	3,023,354	10.2	4,540	17.8	5,535,972	18.6	7,949	31.2	9,599,802	32.3
% Change, 1940/39	+21.0	-	+20.7	-	+33.5	-	+37.7	-	+9.6	-	+10.0	-	+10.3	-	+9.4	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
September, 1939	98	5.4	103,666	4.8	564	31.2	592,110	27.2	276	15.3	353,240	16.2	90	5.0	124,667	5.7
September, 1940	123	5.9	149,724	6.0	686	32.9	742,579	30.0	306	14.7	345,067	13.9	115	5.5	141,382	5.7
% Change, 1940/39	+25.5	-	+44.4	-	+21.6	-	+25.4	-	+10.9	-	-2.3	-	+27.8	-	+13.4	-
October, 1939	48	3.9	55,087	3.7	194	15.9	195,734	13.0	117	9.6	119,606	8.0	58	4.8	67,688	4.5
October, 1940	125	7.5	159,532	7.4	281	16.9	309,806	14.4	186	11.2	243,008	11.3	114	6.8	174,920	8.1
% Change, 1940/39	+160.4	-	+189.6	-	+44.8	-	+58.3	-	+59.0	-	+103.2	-	+96.6	-	+158.4	-
Jan.-Oct., 1939	1,272	6.0	1,369,284	5.6	2,512	11.9	2,648,603	10.8	2,468	11.7	2,812,741	11.4	1,399	6.7	1,757,500	7.1
Jan.-Oct., 1940	1,705	6.7	1,897,946	6.4	4,368	17.1	4,728,627	15.9	2,586	10.2	2,897,559	9.8	1,592	6.2	2,005,244	6.8
% Change, 1940/39	+34.0	-	+38.6	-	+73.9	-	+78.5	-	+4.8	-	+3.0	-	+13.8	-	+14.1	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
September, 1939	6,756	100.0	7,624,955	362	5.4	387,161	978	14.5	1,205,485	2,859	42.3	3,215,535
September, 1940	5,675	100.0	6,869,639	462	8.1	528,836	741	13.1	962,797	2,279	40.2	2,857,499
% Change, 1940/39	-16.0	-	-9.8	+27.6	-	+36.6	-24.2	-	-20.1	-20.3	-	-11.1
October, 1939	6,901	100.0	7,754,673	438	6.3	474,525	1,032	15.0	1,248,752	3,284	47.6	3,733,098
October, 1940	6,494	100.0	7,977,526	496	7.6	559,502	1,009	15.5	1,291,496	3,129	48.2	3,842,103
% Change, 1940/39	-5.9	-	+2.9	+13.2	-	+24.2	-2.2	-	+3.4	-4.7	-	+2.9
Jan.-Oct., 1939	95,689	100.0	104,632,782	8,295	8.7	8,728,484	18,712	19.6	21,413,309	41,090	42.9	44,964,139
Jan.-Oct., 1940	110,850	100.0	124,881,455	9,808	8.8	10,733,804	19,838	17.9	23,264,210	48,162	43.5	54,471,423
% Change, 1940/39	+15.8	-	+19.4	+18.2	-	+23.0	+6.0	-	+8.6	+17.2	-	+21.1

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
September, 1939	389	5.8	423,484	1,075	15.9	1,144,262	677	10.0	781,385	416	6.1	467,643
September, 1940	320	5.6	384,526	942	16.6	1,038,712	574	10.1	659,239	357	6.3	438,030
% Change, 1940/39	-17.7	-	-9.2	-12.4	-	-9.2	-15.2	-	-15.6	-14.2	-	-6.3
October, 1939	289	4.2	315,081	821	11.9	863,152	628	9.1	666,861	409	5.9	453,204
October, 1940	317	4.9	389,443	613	9.4	691,392	504	7.8	623,327	426	6.6	550,263
% Change, 1940/39	+9.7	-	+23.6	-25.3	-	-19.9	-19.4	-	+6.5	+4.2	-	+21.4
Jan.-Oct., 1939	5,679	5.9	6,050,028	7,145	7.5	7,445,930	8,251	8.6	8,836,850	6,517	6.8	7,194,042
Jan.-Oct., 1940	6,811	6.1	7,477,467	10,393	9.4	11,226,609	8,611	7.8	9,463,540	7,227	6.5	8,244,372
% Change, 1940/39	+19.9	-	+23.6	+45.5	-	+50.8	+4.4	-	+7.1	+10.9	-	+14.6

(x) Includes passenger cars, trucks and buses.





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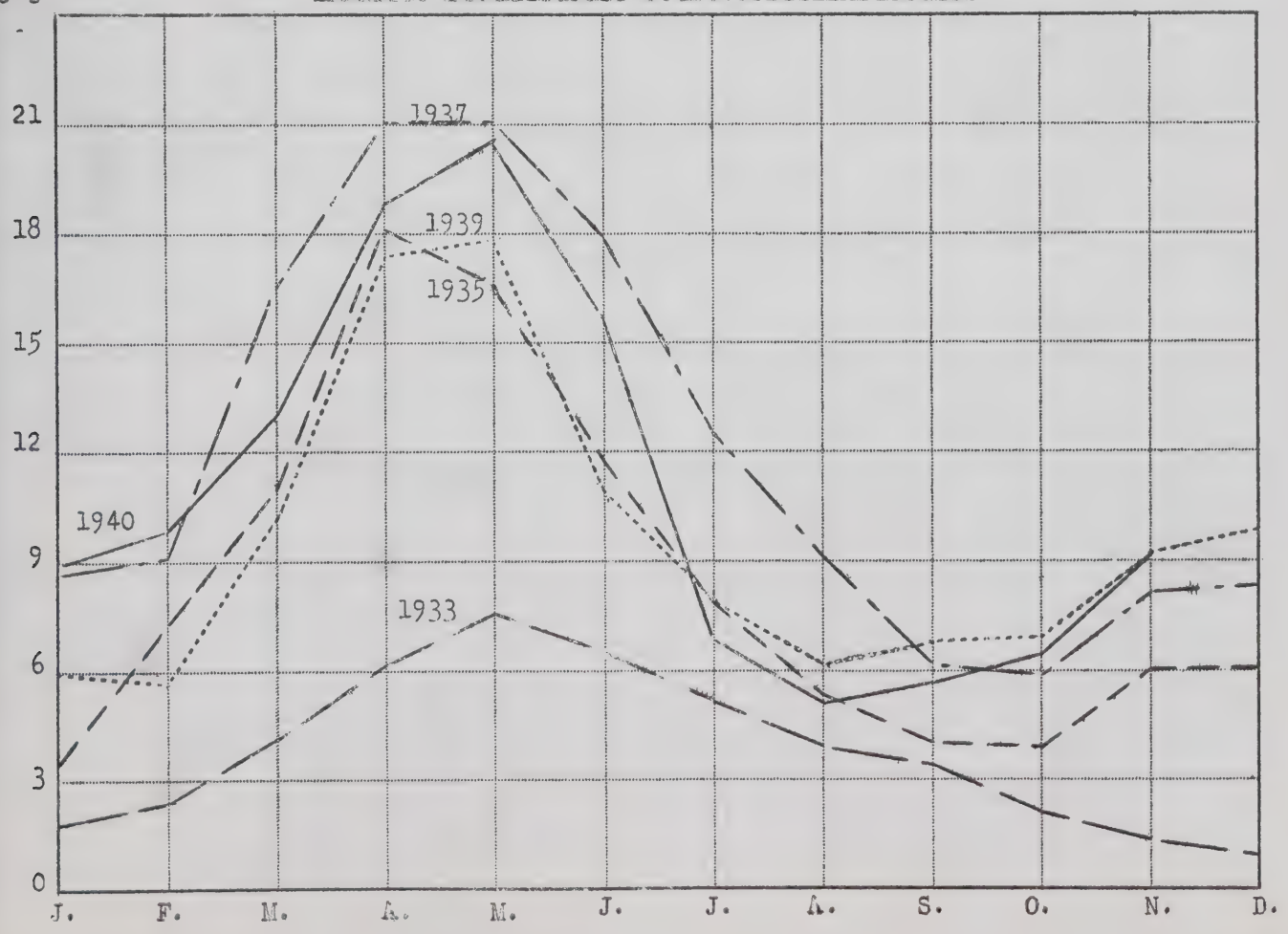
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, NOVEMBER, 1940

Sales of new motor vehicles in Canada in November, 1940, excluding deliveries to the Government for war purposes, were approximately on a par with November a year ago. Sales of new vehicles numbered 9,147 units, less than one per cent below November, 1939, when there were 9,214 new vehicles sold, while the retail value of these sales amounted to \$11,091,975 compared with \$10,390,989 for November last year, an increase of 7 per cent. Total sales for the eleven months of 1940 numbered 119,997 new motor vehicles with a retail value of \$135,973,430, 14 per cent in number and 18 per cent in value above the 104,903 new units which retailed for \$115,023,771 in the corresponding period of 1939. November sales recorded a greater increase over October in 1940 than in the past few years with a gain of 41 per cent, corresponding increases in 1938 and 1939 being 32 and 34 per cent respectively.

The number of new passenger cars sold in Canada in November numbered 7,622 units, only a fraction above last year's total of 7,613, while the retail value amounting to \$9,106,943 was 7 per cent above that for November, 1939, when the 7,613 new passenger cars sold for \$8,517,726. Trends in different sections of the country varied considerably. The Prairie Provinces continued below the 1939 level: sales in Manitoba were down 24 per cent, in Alberta, 32 per cent and in Saskatchewan, 38 per cent. British Columbia sales were up 5 per cent, Ontario, 10 per cent and Quebec, 11 per cent, while the Maritime Provinces led with a gain of 30 per cent over last year.

In the commercial vehicle field, sales in November, 1940 amounted to 1,525 units valued at \$1,985,032, 5 per cent in number below the 1,601 new trucks and buses sold for \$1,873,263 in November, 1939, but up 6 per cent in value of sales. The Maritime Provinces showed the greatest improvement in this field also, with sales 9 per cent above the same month last year. The only other province reporting an increase was British Columbia, where sales of new trucks and buses were up 6 per cent. Ontario sales showed a slight decline of less than one per cent. Quebec sales were down 3 per cent, sales in Alberta dropped 7 per cent and in Manitoba, 12 per cent, while Saskatchewan reported a decrease of 26 per cent below November, 1939;

000's NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA







## NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
New Passenger Cars								
January .....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February .....	5,562	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,613	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
August .....	4,591	3,672	2,761	- 24.8	4,962,613	3,951,690	3,252,590	- 17.7
September ...	3,831	4,948	3,591	- 27.4	4,217,617	5,447,746	4,392,696	- 19.4
October .....	5,392	5,632	4,829	- 15.0	5,824,172	6,252,431	5,822,085	- 6.9
November ....	7,583	7,613	7,622	+ 0.1	8,385,923	8,517,726	9,106,943	+ 6.9
11 months ...	88,409	82,250	92,992	+ 13.1	96,885,005	88,562,701	104,299,894	+ 17.8
December ....	7,342	7,804			8,121,457	8,568,427		
12 months ...	95,751	90,054			105,006,462	97,131,128		

New Trucks and Buses								
January .....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February .....	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,881	+ 11.5
August .....	2,613	2,494	2,271	- 8.9	3,055,407	2,803,982	2,614,693	- 6.8
September ...	1,879	1,808	2,084	+ 15.3	2,346,589	2,177,209	2,476,943	+ 13.8
October .....	1,124	1,219	1,665	+ 36.6	1,337,311	1,502,242	2,155,441	+ 43.5
November ....	1,050	1,601	1,525	- 4.7	1,331,583	1,873,263	1,985,032	+ 6.0
11 months ...	24,303	22,653	27,005	+ 19.2	28,651,661	26,461,070	31,673,536	+ 19.7
December ....	1,111	2,040			1,353,785	2,375,323		
12 months ...	25,414	24,693			30,005,446	28,836,393		

TOTAL - Cars, Trucks and Buses								
January .....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February .....	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,932	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.1	9,202,691	8,495,246	7,795,349	- 8.2
August .....	7,204	6,166	5,032	- 18.4	8,018,020	6,755,672	5,867,283	- 13.2
September ...	5,710	6,756	5,675	- 16.0	6,564,206	7,524,955	6,869,639	- 9.9
October .....	6,516	6,901	6,494	- 5.9	7,161,483	7,754,673	7,977,526	+ 2.9
November ....	8,633	9,214	9,147	- 0.7	9,717,506	10,390,939	11,091,975	+ 6.7
11 months ...	112,712	104,903	119,997	+ 14.4	125,536,666	115,023,771	135,973,430	+ 18.2
December ....	8,453	9,844			9,475,242	10,943,750		
12 months ...	121,165	114,747			135,011,908	125,967,521		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
October, 1939	5,682	100.0	6,252,431	100.0	375,839	6.0	853	15.0	999,261	16.0	2,751	48.4
October, 1940	4,829	100.0	5,822,085	100.0	417,031	7.2	724	15.0	914,005	15.7	2,597	53.8
% Change, 1940/39	-15.0	-	-6.9	-	+11.0	-	-15.1	-	-8.5	-	-5.6	-
November, 1939	7,613	100.0	8,517,726	100.0	416,419	4.9	1,195	15.7	1,415,305	16.6	3,653	48.0
November, 1940	7,622	100.0	9,106,943	100.0	582,836	6.4	1,321	17.3	1,658,090	18.2	4,008	52.6
% Change, 1940/39	+0.1	-	+6.9	-	+40.0	-	+10.5	-	+17.2	-	+9.7	-
Jan.-Nov., 1939	82,250	100.0	88,562,701	100.0	6,949,183	7.8	15,766	19.2	17,796,782	20.1	37,536	45.6
Jan.-Nov., 1940	92,992	100.0	104,299,894	100.0	8,293,286	7.9	16,619	17.9	19,386,358	18.6	44,221	47.6
% Change, 1940/39	+13.1	-	+17.8	-	+19.3	-	+5.4	-	+8.9	-	+17.8	-

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total
October, 1939	241	4.2	259,994	4.2	667,418	10.7	511	9.0	547,255	8.7	351	6.2
October, 1940	192	4.0	229,911	3.9	381,586	6.6	318	6.6	380,319	6.5	312	6.4
% Change, 1940/39	-20.3	-	-11.6	-	-42.8	-	-37.8	-	-30.5	-	-11.1	-
November, 1939	407	5.3	446,496	5.2	747,811	8.8	783	10.3	841,660	9.9	489	6.4
November, 1940	309	4.1	373,626	4.1	502,465	5.5	536	7.0	635,473	7.0	511	6.7
% Change, 1940/39	-24.1	-	-16.3	-	-32.8	-	-31.5	-	-24.5	-	+4.5	-
Jan.-Nov., 1939	4,814	5.9	5,127,240	5.8	5,545,138	6.3	6,566	8.0	6,865,769	7.8	5,607	6.8
Jan.-Nov., 1940	5,415	5.8	5,953,147	5.7	7,000,447	6.7	6,561	7.1	7,201,454	6.8	6,146	6.6
% Change, 1940/39	+12.5	-	+16.1	-	+26.2	-	-0.1	-	+4.9	-	+9.6	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
October, 1939	1,219	100.0	1,502,242	90	7.4	98,686	179	14.7	249,491	533	43.7	715,950
October, 1940	1,665	100.0	2,155,441	142	8.5	172,471	285	17.1	377,491	532	32.0	718,213
% Change, 1940/39	+36.6	-	+43.5	+57.8	-	+74.8	+59.2	-	+51.3	-0.2	-	+0.3
November, 1939	1,601	100.0	1,873,263	117	7.3	130,889	251	15.7	340,075	590	36.9	716,239
November, 1940	1,525	100.0	1,985,032	127	8.3	158,764	244	16.0	289,064	588	38.5	840,544
% Change, 1940/39	-4.7	-	+6.0	+8.5	-	+21.3	-2.8	-	-15.0	-0.3	-	+17.4
Jan.-Nov., 1939	22,653	100.0	26,461,070	2,170	9.6	2,326,609	4,392	19.4	5,371,907	7,797	34.4	9,488,366
Jan.-Nov., 1940	27,005	100.0	31,673,536	2,867	10.6	3,182,118	4,784	17.7	5,825,036	8,537	31.6	10,440,346
% Change, 1940/39	+19.2	-	+19.7	+32.1	-	+36.8	+8.9	-	+8.4	+9.5	-	+10.0

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
October, 1939	48	3.9	55,087	194	15.9	195,734	117	9.6	119,606	58	4.8	67,688
October, 1940	125	7.5	159,532	281	16.9	309,806	186	11.2	243,008	114	6.8	174,920
% Change, 1940/39	+160.4	-	+189.6	+44.8	-	+58.3	+59.0	-	+103.2	+96.6	-	+158.4
November, 1939	106	6.6	111,631	220	13.7	220,133	204	12.7	228,341	113	7.1	125,955
November, 1940	93	6.1	102,613	164	10.8	176,396	189	12.4	224,917	120	7.9	192,734
% Change, 1940/39	-12.3	-	-8.1	-25.5	-	-19.9	-7.4	-	-1.5	+6.2	-	+53.0
Jan.-Nov., 1939	1,378	6.1	1,480,915	2,732	12.0	2,868,736	2,672	11.8	3,041,082	1,512	6.7	1,883,455
Jan.-Nov., 1940	1,798	6.7	2,000,559	4,532	16.8	4,905,023	2,775	10.3	3,122,476	1,712	6.3	2,197,978
% Change, 1940/39	+30.5	-	+35.1	+65.9	-	+71.0	+3.9	-	+2.7	+13.2	-	+16.7





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
October, 1939	6,901	100.0	7,754,673	100.0	438	6.3	474,525	6.1	1,032	15.0	1,248,752	16.1	3,284	47.6	3,733,098	48.2
October, 1940	6,494	100.0	7,977,526	100.0	496	7.6	589,502	7.4	1,009	15.5	1,291,496	16.2	3,129	48.2	3,842,103	48.1
% Change, 1940/39	- 5.5	-	+ 2.4	-	+13.2	-	+24.2	-	- 2.2	-	+ 3.4	-	- 4.7	-	+ 2.9	-
November, 1939	9,214	100.0	10,390,989	100.0	503	5.5	547,308	5.3	1,446	15.7	1,755,380	16.9	4,243	46.0	4,829,320	46.4
November, 1940	9,147	100.0	11,091,975	100.0	629	6.9	741,600	6.7	1,565	17.1	1,947,154	17.5	4,596	50.3	5,586,632	50.4
% Change, 1940/39	- 0.7	-	+ 6.7	-	+25.0	-	+35.5	-	+ 8.2	-	+10.9	-	+ 8.3	-	+15.7	-
Jan.-Nov., 1939	104,903	100.0	115,023,771	100.0	8,798	8.4	9,275,792	8.1	20,158	19.2	23,168,689	20.1	45,333	43.2	49,793,459	43.3
Jan.-Nov., 1940	119,997	100.0	135,973,430	100.0	10,437	8.7	11,475,404	8.4	21,403	17.8	25,211,394	18.5	52,758	44.0	60,058,055	44.2
% Change, 1940/39	+14.4	-	+18.2	-	+18.6	-	+23.7	-	+ 6.2	-	+ 8.8	-	+16.4	-	+20.6	-
Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
October, 1939	289	4.2	315,081	4.1	821	11.9	863,152	11.1	628	9.1	666,861	8.6	409	5.9	453,204	5.8
October, 1940	317	4.9	389,443	4.9	613	9.4	691,392	8.7	504	7.8	623,327	7.8	426	6.6	550,263	6.9
% Change, 1940/39	+ 9.7	-	+23.6	-	-25.3	-	-19.9	-	-19.7	-	- 6.5	-	+ 4.2	-	+21.4	-
November, 1939	513	5.6	558,127	5.4	920	10.0	967,944	9.3	987	10.7	1,070,001	10.3	602	6.5	662,909	6.4
November, 1940	402	4.4	476,239	4.3	599	6.5	678,861	6.1	725	7.9	860,390	7.8	631	6.9	801,099	7.2
% Change, 1940/39	-21.6	-	-14.7	-	-34.9	-	-29.9	-	-26.5	-	-19.6	-	+ 4.8	-	+20.8	-
Jan.-Nov., 1939	6,192	5.9	6,608,155	5.8	8,065	7.7	8,413,874	7.3	9,238	8.8	9,906,851	8.6	7,119	6.8	7,856,951	6.8
Jan.-Nov., 1940	7,213	6.0	7,953,706	5.8	10,992	9.2	11,905,470	8.8	9,336	7.8	10,323,930	7.6	7,858	6.5	9,045,471	6.7
% Change, 1940/39	+16.5	-	+20.4	-	+36.3	-	+41.5	-	+ 1.1	-	+ 4.2	-	+10.4	-	+15.1	-

(x) Includes passenger cars, trucks and buses.





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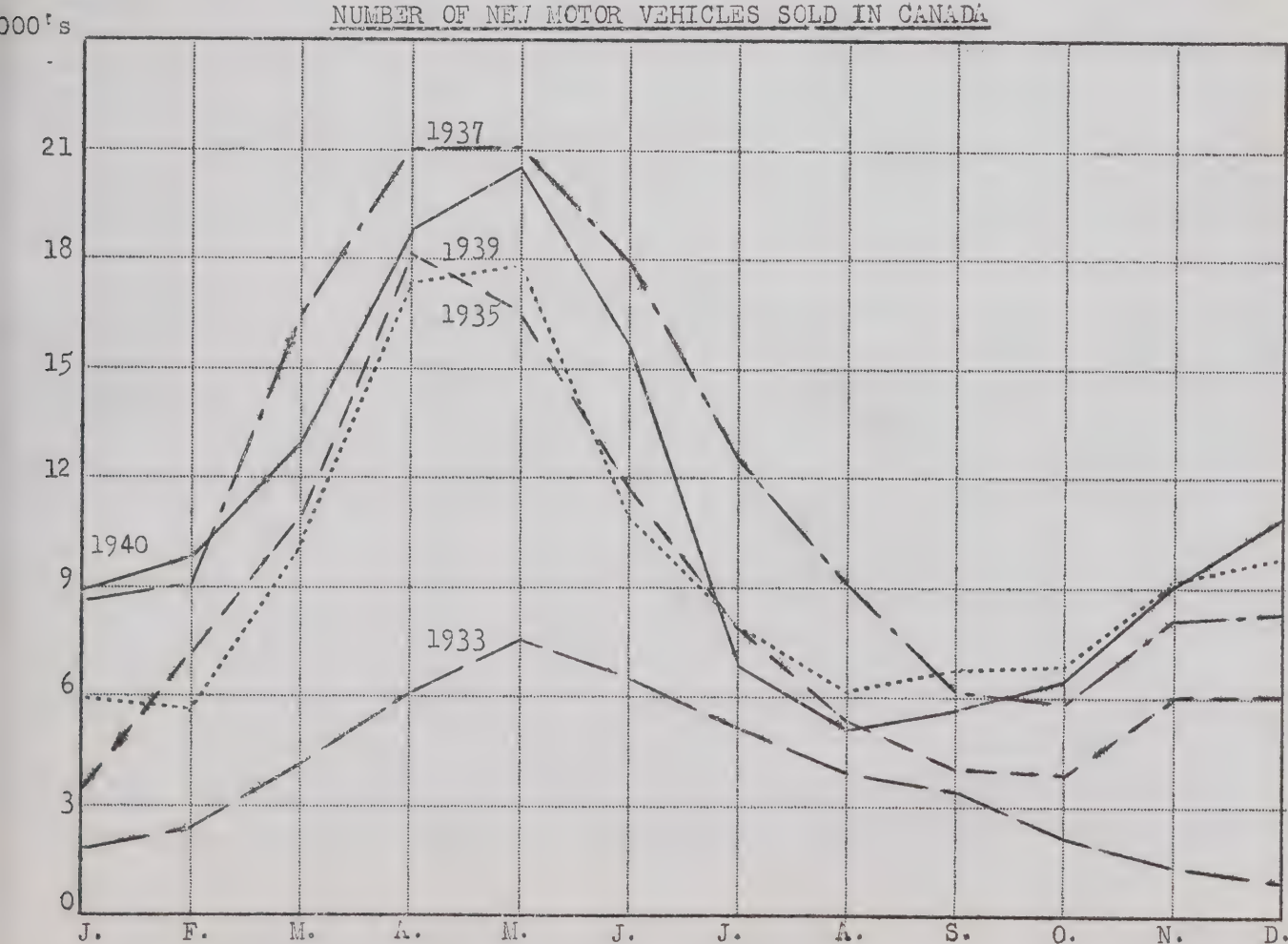
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, DECEMBER, 1940

Sales of new motor vehicles in Canada in December, 1940, excluding deliveries to the government for war purposes, were 11 per cent in number and 21 per cent in retail value above December, 1939, and higher than in any other December in the Bureau's records. There were 10,920 new motor vehicles with a retail value of \$13,192,197 sold in December this year, compared with 9,844 new vehicles which retailed for \$10,943,750 in the corresponding month of 1939. Total sales of new vehicles during the year 1940 numbered 130,917 units with a retail value of \$149,165,627, 14 per cent in number and 18 per cent in value above the 114,747 new vehicles sold for \$125,967,521 during 1939. December sales increased 19 per cent over November this year; in 1939 December sales were 7 per cent above November, while in 1938, sales in December were 2 per cent below November.

There were 8,775 new passenger cars retailed for \$10,550,425 in December, 1940, an increase of 12 per cent in number and 23 per cent in value above sales in December, 1939, when 7,804 new passenger cars sold for \$8,568,427. Quebec showed the greatest increase over last year with a gain of 63 per cent; sales in British Columbia were up 23 per cent, and in Ontario, 16 per cent. All other sections of the country reported sales below the 1939 level. Sales in the Maritime Provinces decreased 11 per cent, in Alberta, 12 per cent and in Manitoba, 15 per cent, while Saskatchewan sales were 28 per cent below last year.

Sales of new trucks and buses in December, 1940, numbered 2,145 units with a retail value of \$2,641,772, up 5 per cent in number and 11 per cent in value compared with December, 1939, when 2,040 new commercial vehicles retailed for \$2,375,323. Quebec reported the greatest increase over 1939 in this field also with sales of new trucks and buses 45 per cent above December last year. Sales in Ontario were up 19 per cent, and in Manitoba, 8 per cent, while decreases were reported in all other sections of the country. Sales of new trucks and buses in British Columbia were down 7 per cent; in the Maritime Provinces, 8 per cent; in Alberta, 25 per cent and in Saskatchewan, 33 per cent.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA





NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
					\$	\$	\$	
New Passenger Cars								
January .....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February .....	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
August .....	4,591	3,672	2,761	- 24.8	4,962,613	3,951,690	3,252,590	- 17.7
September ...	3,831	4,948	3,591	- 27.4	4,217,617	5,447,746	4,392,696	- 19.4
October .....	5,392	5,682	4,829	- 15.0	5,824,172	6,252,431	5,822,085	- 6.9
November .....	7,583	7,613	7,622	+ 0.1	8,385,923	8,517,726	9,106,943	+ 6.9
December .....	7,342	7,804	8,775	+ 12.4	8,121,457	8,568,427	10,550,425	+ 23.1
12 months ...	95,751	90,054	101,767	+ 13.0	105,006,462	97,131,128	114,850,319	+ 18.2
New Trucks and Buses								
January .....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February .....	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,881	+ 11.5
August .....	2,613	2,494	2,271	- 8.9	3,055,407	2,803,982	2,614,693	- 6.8
September ...	1,879	1,808	2,084	+ 15.3	2,346,589	2,177,209	2,476,943	+ 13.8
October .....	1,124	1,219	1,665	+ 36.6	1,337,311	1,502,242	2,155,441	+ 43.5
November .....	1,050	1,601	1,525	- 4.7	1,331,583	1,873,263	1,985,032	+ 6.0
December .....	1,111	2,040	2,145	+ 5.1	1,353,785	2,375,323	2,641,772	+ 11.2
12 months ...	25,414	24,693	29,150	+ 18.0	30,005,446	28,836,393	34,315,308	+ 19.0
TOTAL - Cars, Trucks and Buses								
January .....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February .....	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.1	9,202,691	8,495,146	7,795,349	- 8.2
August .....	7,204	6,166	5,032	- 18.4	8,018,020	6,755,672	5,867,283	- 13.2
September ...	5,710	6,756	5,675	- 16.0	6,564,206	7,624,955	6,869,639	- 9.9
October .....	6,516	6,901	6,494	- 5.9	7,161,483	7,754,673	7,977,526	+ 2.9
November .....	8,633	9,214	9,147	- 0.7	9,717,506	10,390,989	11,091,975	+ 6.7
December .....	8,453	9,844	10,920	+ 10.9	9,475,242	10,943,750	13,192,197	+ 20.5
12 months ...	121,165	114,747	130,917	+ 14.1	135,011,908	125,967,521	149,165,627	+ 18.4





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
November, 1939	7,613	100.0	8,517,726	100.0	386	5.1	416,419	4.9	1,195	15.7	1,415,305	16.6
November, 1940	7,622	100.0	9,106,943	100.0	502	6.6	582,836	6.4	1,321	17.3	1,658,090	18.2
% Change, 1940/39	+ 0.1	-	+ 6.9	-	+30.1	-	+40.0	-	+10.5	-	+17.2	-
December, 1939	7,804	100.0	8,568,427	100.0	354	4.5	371,115	4.3	934	12.0	1,120,013	13.1
December, 1940	8,775	100.0	10,550,425	100.0	314	3.6	375,868	3.6	1,523	17.3	1,876,055	17.8
% Change, 1940/39	+12.4	-	+23.1	-	-11.3	-	+ 1.3	-	+63.1	-	+67.5	-
Jan.-Dec., 1939	90,054	100.0	97,131,128	100.0	6,982	7.8	7,320,298	7.6	16,700	18.5	18,916,795	19.5
Jan.-Dec., 1940	101,767	100.0	114,850,319	100.0	7,884	7.8	8,669,154	7.5	18,142	17.8	21,262,413	18.5
% Change, 1940/39	+13.0	-	+18.2	-	+12.9	-	+18.4	-	+ 8.6	-	+12.4	-

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Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
November, 1939	407	5.3	446,496	5.2	700	9.2	747,811	8.8	783	10.3	841,660	9.9
November, 1940	309	4.1	373,626	4.1	435	5.7	502,465	5.5	536	7.0	635,473	7.0
% Change, 1940/39	-24.1	-	-16.3	-	-37.9	-	-32.8	-	-31.5	-	-24.5	-
December, 1939	473	6.1	514,156	6.0	638	8.2	677,264	7.9	795	10.2	836,455	9.8
December, 1940	403	4.6	486,961	4.6	461	5.3	538,266	5.1	701	8.0	827,240	7.8
% Change, 1940/39	-14.8	-	- 5.3	-	-27.7	-	-20.5	-	-11.8	-	- 1.1	-
Jan.-Dec., 1939	5,287	5.9	5,641,396	5.8	5,971	6.6	6,222,402	6.4	7,361	8.2	7,702,224	7.9
Jan.-Dec., 1940	5,818	5.7	6,440,108	5.6	6,921	6.8	7,538,713	6.6	7,262	7.1	8,028,694	7.0
% Change, 1940/39	+10.0	-	+14.2	-	+15.9	-	+21.2	-	- 1.3	-	+ 4.2	-

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Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$
November, 1939	1,601	100.0	1,873,263	100.0	117	130,889	7.0	251	340,075	18.1	590	716,239
November, 1940	1,525	100.0	1,985,032	100.0	127	158,764	8.0	244	289,064	14.6	588	840,544
% Change, 1940/39	- 4.7	-	+ 6.0	-	+ 8.5	+21.3	-	- 2.8	-15.0	-	- 0.3	+17.4
December, 1939	2,040	100.0	2,375,323	100.0	216	227,279	9.6	237	319,923	13.5	834	992,843
December, 1940	2,145	100.0	2,641,772	100.0	199	239,978	9.1	343	411,971	15.6	996	1,273,925
% Change, 1940/39	+ 5.1	-	+11.2	-	- 7.9	+ 5.6	-	+44.7	+28.8	-	+19.4	+28.3
Jan.-Dec., 1939	24,693	100.0	28,836,393	100.0	2,386	2,553,888	8.9	4,629	5,691,830	19.7	8,631	10,481,209
Jan.-Dec., 1940	29,150	100.0	34,315,308	100.0	3,066	3,422,096	10.0	5,127	6,237,007	18.2	9,533	11,714,271
% Change, 1940/39	+18.0	-	+19.0	-	+28.5	+34.0	-	+10.8	+ 9.6	-	+10.5	+11.8

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$
November, 1939	106	6.6	111,631	6.0	220	220,133	11.8	204	228,341	12.2	113	125,955
November, 1940	93	6.1	102,613	5.2	164	176,396	8.9	189	224,917	11.3	120	192,734
% Change, 1940/39	-12.3	-	- 8.1	-	-25.5	-19.9	-	- 7.4	- 1.5	-	+ 6.2	+53.0
December, 1939	105	5.1	114,985	4.8	238	240,041	10.1	257	307,112	12.9	153	173,140
December, 1940	113	5.3	137,715	5.2	159	165,897	6.3	192	217,832	8.2	143	194,454
% Change, 1940/39	+ 7.6	-	+19.8	-	-33.2	-30.9	-	-25.3	-29.1	-	- 6.5	+12.3
Jan.-Dec., 1939	1,483	6.0	1,595,900	5.5	2,970	3,108,777	10.8	2,929	3,348,194	11.6	1,665	2,056,595
Jan.-Dec., 1940	1,911	6.5	2,138,274	6.2	4,691	5,070,920	14.8	2,967	3,340,308	9.7	1,855	2,392,432
% Change, 1940/39	+28.9	-	+34.0	-	+57.9	+63.1	-	+ 1.3	- 0.2	-	+11.4	+16.3





SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	9,214	100.0	10,390,989	100.0	503	5.5	547,308	5.3	1,446	15.7	1,755,380	16.9	4,243	46.0	4,829,320	46.4
November, 1940	9,147	100.0	11,091,975	100.0	629	6.9	741,600	6.7	1,565	17.1	1,947,154	17.5	4,596	50.3	5,586,632	50.4
% Change, 1940/39	- 0.7	-	+ 6.7	-	+25.0	-	+35.5	-	+ 8.2	-	+10.9	-	+ 8.3	-	+15.7	-
December, 1939	9,844	100.0	10,943,750	100.0	570	5.8	598,394	5.5	1,171	11.9	1,439,936	13.2	4,842	49.2	5,395,088	49.3
December, 1940	10,920	100.0	13,192,197	100.0	513	4.7	615,846	4.7	1,866	17.1	2,288,026	17.4	5,631	51.5	6,840,496	51.9
% Change, 1940/39	+10.9	-	+20.5	-	-10.0	-	+ 2.9	-	+59.4	-	+58.9	-	+16.3	-	+26.8	-
Jan. -Dec., 1939	114,747	100.0	125,967,521	100.0	9,368	8.2	9,874,186	7.8	21,329	18.6	24,608,625	19.6	50,175	43.7	55,188,547	43.8
Jan. -Dec., 1940	130,917	100.0	149,165,627	100.0	10,950	8.3	12,091,250	8.1	23,269	17.8	27,499,420	18.4	58,389	44.6	66,898,551	44.8
% Change, 1940/39	+14.1	-	+18.4	-	+16.9	-	+22.5	-	+ 9.1	-	+11.7	-	+16.4	-	+21.2	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	513	5.6	558,127	5.4	920	10.0	967,944	9.3	987	10.7	1,070,001	10.3	602	6.5	662,909	6.4
November, 1940	402	4.4	476,239	4.3	599	6.5	678,861	6.1	725	7.9	860,390	7.8	631	6.9	801,099	7.2
% Change, 1940/39	-21.6	-	-14.7	-	-34.9	-	-29.9	-	-26.5	-	-19.6	-	+ 4.8	-	+20.8	-
December, 1939	578	5.9	629,141	5.7	876	8.9	917,305	8.4	1,052	10.7	1,143,567	10.4	755	7.6	820,319	7.5
December, 1940	516	4.7	624,676	4.7	620	5.7	704,163	5.3	893	8.2	1,045,072	7.9	881	8.1	1,073,918	8.1
% Change, 1940/39	-10.7	-	- 0.7	-	-29.2	-	-23.2	-	-15.1	-	- 8.6	-	+16.7	-	+30.9	-
Jan. -Dec., 1939	6,770	5.9	7,237,296	5.7	8,941	7.8	9,331,179	7.4	10,290	9.0	11,050,418	8.8	7,874	6.8	8,677,270	6.9
Jan. -Dec., 1940	7,729	5.9	8,578,382	5.8	11,612	8.9	12,609,633	8.5	10,229	7.8	11,369,002	7.6	8,739	6.7	10,119,389	6.8
% Change, 1940/39	+ 14.2	-	+18.5	-	+29.9	-	+35.1	-	- 0.6	-	+ 2.9	-	+11.0	-	+16.6	-

(x) Includes passenger cars, trucks and buses.





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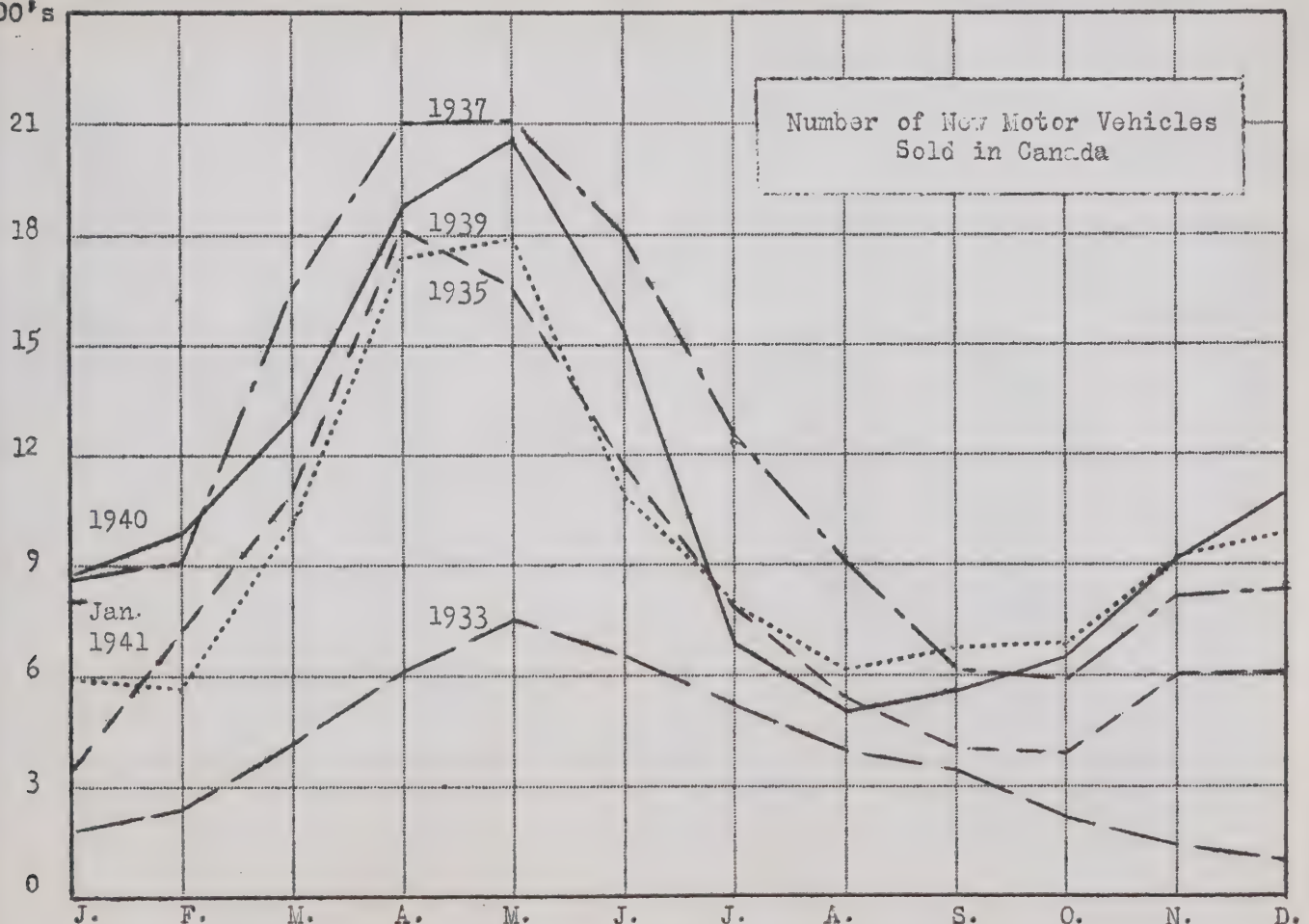
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JANUARY, 1941

Sales of new motor vehicles in Canada in January, 1941, excluding deliveries to the government for war purposes, were 9 per cent lower in number than in January, 1940, but the retail value of new vehicle sales was 1 per cent above last year. There were 8,006 new motor vehicles valued at \$10,012,591 sold in January this year compared with 8,774 units which sold for \$9,892,263 in January a year ago.

This decline in total new vehicle sales was a result of the drop in sales of passenger cars in January this year compared with last. There were 5,727 new passenger cars retailed for \$7,253,956 in January, 1941, down 15 per cent in number and 2 per cent in value from the 6,738 new passenger cars which sold for \$7,432,432 in January, 1940. The greater percentage decline in number of units sold than in retail selling value is a reflection of the increase in the price of new passenger vehicles consequent upon the revision in taxation schedules. The retail selling price of all new passenger vehicles averaged 15 per cent higher in January, 1941 than in January, 1940. The decrease from January last year was general throughout the country with the exception of the Maritime Provinces where sales were up 23 per cent. British Columbia sales were down only 1 per cent while Quebec reported a drop of 7 per cent and Ontario sales were down 12 per cent. Alberta sales decreased 32 per cent and Saskatchewan 36 per cent, while in Manitoba, new passenger car sales dropped 52 per cent below January last year. The decreases shown for Manitoba and Saskatchewan may be attributed to the high level of purchasing in January last year when sales were 180 per cent and 303 per cent respectively above January of 1939.

A gain of 12 per cent in both number and retail value was recorded in sales of new trucks and buses in January this year compared with last. There were 2,279 new trucks and buses valued at \$2,758,635 sold in January, 1941, while in January, 1940, 2,036 commercial vehicles retailed for \$2,459,831. Sales in the Maritime Provinces in January, 1941 were 53 per cent above January, 1940; in Alberta there was an increase of 41 per cent; in Ontario, 26 per cent and in B. C., 25 per cent. Sales in Quebec were down 7 per cent from last year; in Saskatchewan, 29 per cent, while in Manitoba sales were 43 per cent below 1940.







NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Passenger Cars								
January ....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February ...	4,507	7,780			4,824,522	8,575,959		
March .....	7,998	10,481			8,551,808	11,509,313		
April .....	14,255	15,453			15,199,487	16,971,449		
May .....	14,334	16,646			15,322,041	18,245,541		
June .....	8,620	12,604			9,117,587	13,924,757		
July .....	5,826	4,542			6,169,562	5,177,521		
August .....	3,672	2,755			3,951,690	3,247,281		
September ..	4,948	3,572			5,447,746	4,372,197		
October .....	5,682	4,827			6,252,431	5,820,735		
November ...	7,613	7,616			8,517,726	9,101,223		
December ...	7,804	8,775			8,568,427	10,550,425		
12 months ..	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January ....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February ...	1,185	2,054			1,519,869	2,395,588		
March .....	2,195	2,515			2,567,669	2,875,350		
April .....	3,113	3,381			3,553,479	3,866,451		
May .....	3,503	3,961			3,982,821	4,557,609		
June .....	2,338	2,950			2,740,190	3,401,780		
July .....	2,057	2,276			2,325,584	2,585,809		
August .....	2,494	2,244			2,803,982	2,587,693		
September ..	1,808	2,011			2,177,209	2,404,089		
October .....	1,219	1,665			1,502,242	2,155,441		
November ...	1,601	1,525			1,873,263	1,985,032		
December ...	2,040	2,145			2,375,323	2,641,772		
12 months ..	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January ....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February ...	5,692	9,834			6,344,391	10,971,547		
March .....	10,193	12,996			11,119,477	14,384,663		
April .....	17,368	18,834			18,752,966	20,837,900		
May .....	17,837	20,607			19,304,862	22,803,150		
June .....	10,958	15,554			11,857,777	17,326,537		
July .....	7,883	6,818			8,495,146	7,763,330		
August .....	6,166	4,999			6,755,672	5,834,974		
September ..	6,756	5,583			7,624,955	6,776,286		
October .....	6,901	6,492			7,754,673	7,976,176		
November ...	9,214	9,141			10,390,989	11,086,255		
December ...	9,844	10,920			10,943,750	13,192,197		
12 months ..	114,747	130,552			125,967,521	148,845,278		

Revised.





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
November, 1939	7,613	100.0	8,517,726	100.0	416,419	4.9	1,195	15.7	1,415,305	16.6	3,653	48.0
November, 1940	7,616	100.0	9,101,223	100.0	577,116	6.3	1,321	17.4	1,658,090	18.2	4,008	52.6
% Change, 1940/39	(a)	-	+ 6.9	-	+38.6	-	+10.5	-	+17.2	-	+ 9.7	-
December, 1939	7,804	100.0	8,568,427	100.0	371,115	4.3	934	12.0	1,120,013	13.1	4,008	51.3
December, 1940	8,775	100.0	10,550,425	100.0	375,868	3.6	1,523	17.3	1,876,055	17.8	4,635	52.8
% Change, 1940/39	+12.4	-	+23.1	-	+ 1.3	-	+63.1	-	+67.5	-	+15.6	-
January, 1940	6,738	100.0	7,432,432	100.0	422,662	5.7	856	12.7	1,020,003	13.7	3,363	49.9
January, 1941	5,727	100.0	7,253,956	100.0	608,912	8.4	793	13.9	1,044,674	14.4	2,973	51.9
% Change, 1941/40	-15.0	-	- 2.4	-	+44.1	-	- 7.4	-	+ 2.4	-	-11.6	-
Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total
November, 1939	407	5.3	446,496	5.2	747,811	8.8	783	10.3	841,660	9.9	489	6.4
November, 1940	309	4.1	373,626	4.1	502,465	5.5	536	7.0	635,473	7.0	511	6.7
% Change, 1940/39	-24.1	-	-16.3	-	-32.8	-	-31.5	-	-24.5	-	+ 4.5	-
December, 1939	473	6.1	514,156	6.0	677,264	7.9	795	10.2	836,455	9.8	602	7.7
December, 1940	403	4.6	486,961	4.6	538,266	5.1	701	8.0	827,240	7.8	738	8.4
% Change, 1940/39	-14.8	-	- 5.3	-	-20.5	-	-11.8	-	- 1.1	-	+22.6	-
January, 1940	562	8.4	601,086	8.1	472,218	6.3	607	9.0	653,347	8.8	519	7.7
January, 1941	270	4.7	338,395	4.7	352,818	4.9	413	7.2	522,671	7.2	515	9.0
% Change, 1941/40	-52.0	-	-43.7	-	-25.3	-	-32.0	-	-20.0	-	- 0.8	-

(a) Increase is less than 0.1 per cent.





Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total		
	Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$		
November, 1939	1,601	100.0	1,873,263	100.0	7.3	117	130,889	7.0	251	340,075	18.1	590	716,239	36.9	588	840,544	42.3	590	716,239	36.9	588	840,544	42.3	590
November, 1940	1,525	100.0	1,985,032	100.0	8.3	127	158,764	8.0	244	289,064	14.6	588	840,544	38.5	588	840,544	42.3	588	840,544	38.5	588	840,544	42.3	588
% Change, 1940/39	-4.7	-	+6.0	-	-	+8.5	+21.3	-	-2.8	-15.0	-	-0.3	+17.4	-	-0.3	+17.4	-	-0.3	+17.4	-	-0.3	+17.4	-	-0.3
December, 1939	2,040	100.0	2,375,323	100.0	10.6	216	227,279	9.6	237	319,923	13.5	834	992,843	40.9	834	992,843	41.8	834	992,843	40.9	834	992,843	41.8	834
December, 1940	2,145	100.0	2,641,772	100.0	9.3	199	239,978	9.1	343	411,971	15.6	996	1,273,925	46.4	996	1,273,925	48.2	996	1,273,925	46.4	996	1,273,925	48.2	996
% Change, 1940/39	+5.1	-	+11.2	-	-	-7.9	+5.6	-	+44.7	+28.8	-	+19.4	+28.3	-	+19.4	+28.3	-	+19.4	+28.3	-	+19.4	+28.3	-	+19.4
January, 1940	2,036	100.0	2,459,831	100.0	10.8	220	243,612	9.9	283	440,445	17.9	744	872,943	36.5	744	872,943	35.5	744	872,943	36.5	744	872,943	35.5	744
January, 1941	2,279	100.0	2,758,635	100.0	14.8	337	368,697	13.4	262	329,737	12.0	938	1,183,363	41.2	938	1,183,363	42.9	938	1,183,363	41.2	938	1,183,363	42.9	938
% Change, 1941/40	+11.9	-	+12.1	-	-	+53.2	+51.3	-	-7.4	-25.1	-	+26.1	+35.6	-	+26.1	+35.6	-	+26.1	+35.6	-	+26.1	+35.6	-	+26.1

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total		
	Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$			Retail Value \$		
November, 1939	106	6.6	111,631	6.0	13.7	220	220,133	11.8	204	228,341	12.2	113	125,955	7.1	113	125,955	6.7	113	125,955	7.1	113	125,955	6.7	113
November, 1940	93	6.1	102,613	5.2	10.8	164	176,396	8.9	189	224,917	11.3	120	192,734	7.9	120	192,734	9.7	120	192,734	7.9	120	192,734	9.7	120
% Change, 1940/39	-12.3	-	-8.1	-	-	-25.5	-19.9	-	-7.4	-1.5	-	+6.2	+53.0	-	+6.2	+53.0	-	+6.2	+53.0	-	+6.2	+53.0	-	+6.2
December, 1939	105	5.1	114,985	4.8	11.7	238	240,041	10.1	257	307,112	12.9	153	173,140	7.5	153	173,140	7.3	153	173,140	7.5	153	173,140	7.3	153
December, 1940	113	5.3	137,715	5.2	7.4	159	165,897	6.3	192	217,832	8.2	143	194,454	6.7	143	194,454	7.4	143	194,454	6.7	143	194,454	7.4	143
% Change, 1940/39	+7.6	-	+19.8	-	-	-33.2	-30.9	-	-25.3	-29.1	-	-6.5	+12.3	-	-6.5	+12.3	-	-6.5	+12.3	-	-6.5	+12.3	-	-6.5
January, 1940	201	9.9	220,437	9.0	12.3	251	271,540	11.0	183	205,096	8.3	154	205,758	7.6	154	205,758	8.4	154	205,758	7.6	154	205,758	8.4	154
January, 1941	114	5.0	143,167	5.2	7.8	178	193,495	7.0	258	301,785	10.9	192	238,391	8.4	192	238,391	8.6	192	238,391	8.4	192	238,391	8.6	192
% Change, 1941/40	-43.3	-	-35.1	-	-	-29.1	-28.7	-	+41.0	+47.1	-	+24.7	+15.9	-	+24.7	+15.9	-	+24.7	+15.9	-	+24.7	+15.9	-	+24.7





Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
November, 1939	9,214	100.0	10,390,989	503	5.5	547,308	1,446	15.7	1,755,380	4,243	46.0	4,829,320	46.4											
November, 1940	9,141	100.0	11,086,255	623	6.8	735,880	1,565	17.1	1,947,154	4,596	50.3	5,586,632	50.4											
% Change, 1940/39	- 0.8	-	+ 6.7	+23.9	-	+34.5	+ 8.2	-	+10.9	+ 8.3	-	+15.7	-											
December, 1939	9,844	100.0	10,943,750	570	5.8	598,394	1,171	11.9	1,439,936	4,842	49.2	5,395,088	49.3											
December, 1940	10,920	100.0	13,192,197	513	4.7	615,846	1,866	17.1	2,288,026	5,631	51.5	6,840,496	51.9											
% Change, 1940/39	+10.9	-	+20.5	-10.0	-	+ 2.9	+59.4	-	+58.9	+16.3	-	+26.8	-											
January, 1940	8,774	100.0	9,892,263	612	7.0	666,274	1,139	13.0	1,460,448	4,107	46.8	4,564,852	46.1											
January, 1941	8,006	100.0	10,012,591	818	10.2	977,609	1,055	13.2	1,374,411	3,911	48.9	4,936,967	49.3											
% Change, 1941/40	- 8.8	-	+ 1.2	+33.7	-	+46.7	- 7.4	-	- 5.9	- 4.8	-	+ 8.2	-											

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A								
	%Dom. Total			Retail Value \$			%Dom. Total			Retail Value \$			%Dom. Total			Retail Value \$			%Dom. Total			Retail Value \$			%Dom. Total		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
November, 1939	513	5.6	558,127	920	10.0	967,944	987	10.7	1,070,001	602	6.5	662,909	6.4														
November, 1940	402	4.4	476,239	599	6.6	678,861	725	7.9	860,390	631	6.9	801,099	7.2														
% Change, 1940/39	-21.6	-	-14.7	-34.9	-	-29.9	-26.5	-	-19.6	+4.8	-	+20.8	-														
December, 1939	578	5.9	629,141	876	8.9	917,305	1,052	10.7	1,143,567	755	7.6	820,319	7.5														
December, 1940	516	4.7	624,676	620	5.7	704,163	893	8.2	1,045,072	881	8.1	1,073,918	8.1														
% Change, 1940/39	-10.7	-	-0.7	-29.2	-	-23.2	-15.1	-	-8.6	+16.7	-	+30.9	-														
January, 1940	763	8.7	821,523	690	7.8	743,758	790	9.0	858,443	673	7.7	776,965	7.9														
January, 1941	384	4.8	481,562	460	5.7	546,313	671	8.4	824,456	707	8.8	871,273	8.7														
% Change, 1941/40	-49.7	-	-41.4	-33.3	-	-26.5	-15.1	-	-4.0	+5.1	-	+12.1	-														

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, FEBRUARY, 1941

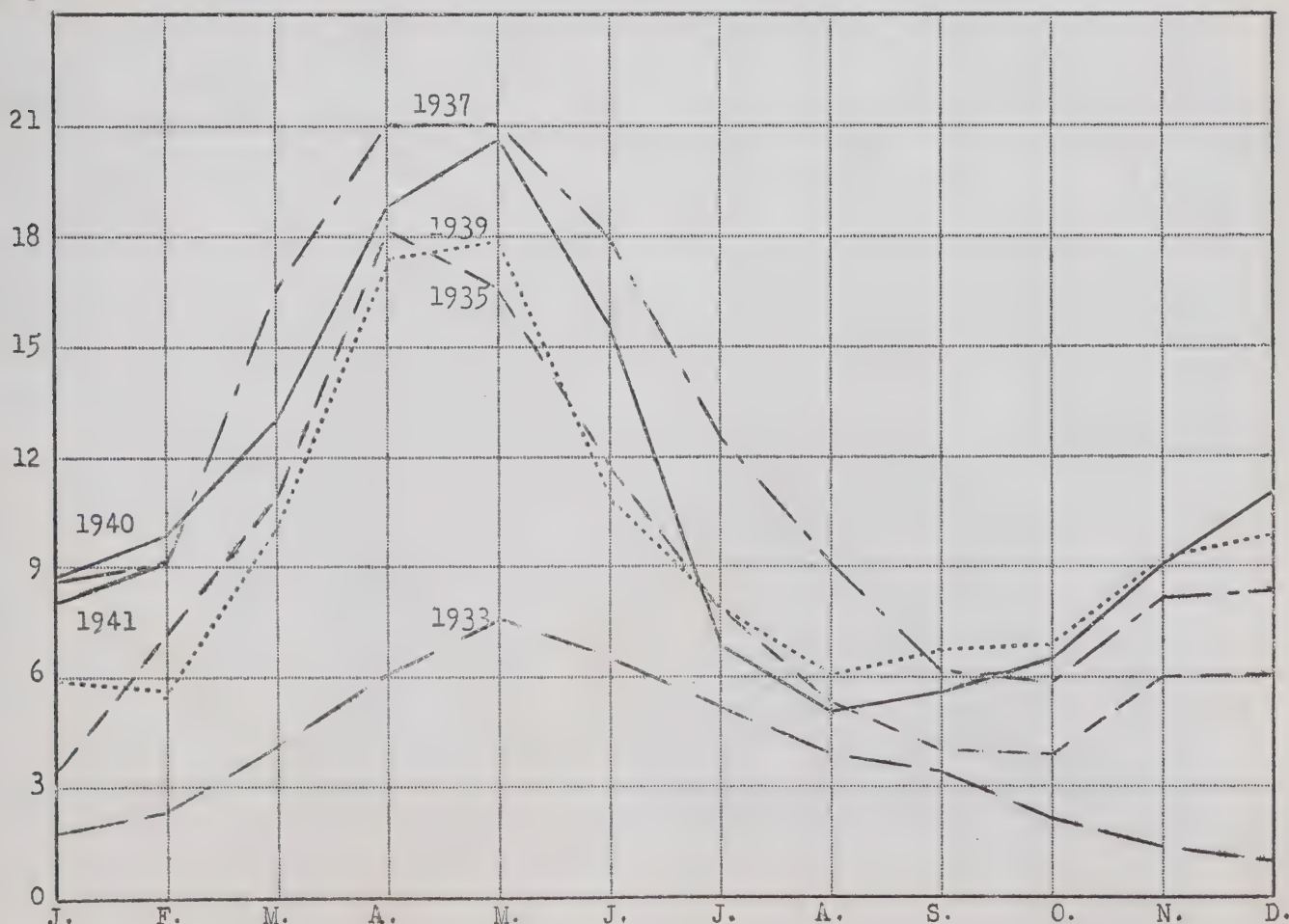
The January decline in new motor vehicle sales in Canada was continued in the second month of the year. Excluding deliveries to the government for war purposes, there were 9,390 new motor vehicles retailed for \$11,291,657 in February, 1941, 7 per cent in number below February of last year, but up 3 per cent in retail value, the 9,834 new motor vehicles sold in February, 1940 having a retail value of \$10,971,547. Sales in the first two months of 1941 were 8 per cent below the same period of 1940, but had a retail value 2 per cent higher.

New passenger models and commercial vehicles continue to show opposite trends. There were 6,728 new passenger cars sold for \$8,372,867 this year down 14 per cent in number and 2 per cent in value compared with the 7,780 new cars which retailed for \$8,575,959 in the same month last year. British Columbia was the only province to show improvement over February, 1940, sales there being 11 per cent above last year. In Manitoba and Saskatchewan, sales dropped 40 per cent and 26 per cent respectively below February, 1940, while sales in the Maritime Provinces were down 21 per cent, in Ontario, 16 per cent and in Alberta, 11 per cent, and in Quebec, 3 per cent.

There were 2,462 new trucks and buses retailed for \$2,918,790 in February, 1941, 20 per cent in number and 22 per cent in value above February, 1940, when 2,054 new commercial vehicles sold for \$2,395,588. The province of Quebec showed the greatest increase in this field with a gain of 105 per cent above February of last year when sales in that province were unusually low. British Columbia and Alberta followed with increases of 43 per cent and 32 per cent respectively, while Ontario sales were up 20 per cent. Sales of new trucks and buses in the Maritime Provinces were 12 per cent below February, 1940, Saskatchewan and Manitoba sales dropped 15 per cent and 32 per cent respectively below the high volume of business transacted in these provinces a year ago but were still much higher than in the corresponding month for earlier years.

Number of New Motor Vehicles Sold in Canada

000's







NEW MOTOR VEHICLE SALES IN CANADA, 1939-1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
New Passenger Cars								
January ....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February ...	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
2 months ...	9,302	14,518	12,455	- 14.2	10,032,623	16,008,391	15,626,823	- 2.4
March .....	7,998	10,481			8,551,808	11,509,313		
April .....	14,255	15,453			15,199,487	16,971,449		
May .....	14,334	16,646			15,322,041	18,245,541		
June .....	8,620	12,604			9,117,587	13,924,757		
July .....	5,826	4,542			6,169,562	5,177,521		
August .....	3,672	2,755			3,951,690	3,247,281		
September ..	4,948	3,572			5,447,746	4,372,197		
October .....	5,682	4,827			6,252,431	5,820,735		
November ...	7,613	7,616			8,517,726	9,101,223		
December ...	7,804	8,775			8,568,427	10,550,425		
12 months ..	90,054	101,789			97,131,128	114,928,833		

New Trucks and Buses								
January ....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February ...	1,185	2,054	2,462	+ 19.9	1,519,869	2,395,588	2,918,790	+ 21.8
2 months ...	2,325	4,090	4,741	+ 15.9	2,934,631	4,855,419	5,677,425	+ 16.9
March .....	2,195	2,515			2,567,669	2,875,350		
April .....	3,113	3,381			3,553,479	3,866,451		
May .....	3,503	3,961			3,982,821	4,557,609		
June .....	2,338	2,950			2,740,190	3,401,780		
July .....	2,057	2,276			2,325,584	2,585,809		
August .....	2,494	2,244			2,803,982	2,587,693		
September ..	1,808	2,011			2,177,209	2,404,089		
October .....	1,219	1,665			1,502,242	2,155,441		
November ...	1,601	1,525			1,873,263	1,985,032		
December ...	2,040	2,145			2,375,323	2,641,772		
12 months ..	24,693	28,763			28,836,393	33,916,445		

TOTAL - Cars, Trucks and Buses								
January ....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February ...	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
2 months ...	11,627	18,608	17,196	- 7.6	12,967,254	20,863,810	21,304,248	+ 2.1
March .....	10,193	12,996			11,119,477	14,384,663		
April .....	17,368	18,834			18,752,966	20,837,900		
May .....	17,837	20,607			19,304,862	22,803,150		
June .....	10,958	15,554			11,857,777	17,326,537		
July .....	7,883	6,818			8,495,146	7,763,330		
August .....	6,166	4,999			6,755,672	5,834,974		
September ..	6,756	5,583			7,624,955	6,776,286		
October .....	6,901	6,492			7,754,673	7,976,176		
November ...	9,214	9,141			10,390,989	11,086,255		
December ...	9,844	10,920			10,943,750	13,192,197		
12 months ..	114,747	130,552			125,967,521	148,845,278		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
January, 1940	6,738	100.0	7,432,432	392	5.8	422,662	856	12.7	1,020,003	3,363	49.9	3,691,909
January, 1941	5,727	100.0	7,253,956	481	8.4	608,912	793	13.9	1,044,674	2,973	51.9	3,753,604
% Change, 1941/40	-15.0	-	-2.4	+22.7	-	+44.1	-7.4	-	+2.4	-11.6	-	+1.7
February, 1940	7,780	100.0	8,575,959	365	4.7	392,886	1,384	17.8	1,602,909	3,781	48.6	4,143,614
February, 1941	6,728	100.0	8,372,867	288	4.3	360,067	1,342	19.9	1,703,267	3,179	47.3	3,917,166
% Change, 1941/40	-13.5	-	-2.4	-21.1	-	-8.4	-3.0	-	+6.3	-15.9	-	-5.5
Jan.-Feb., 1940	14,518	100.0	16,008,391	757	5.2	815,548	2,240	15.4	2,622,912	7,144	49.2	7,835,523
Jan.-Feb., 1941	12,455	100.0	15,626,823	769	6.2	968,979	2,135	17.1	2,747,941	6,152	49.4	7,670,770
% Change, 1941/40	-14.2	-	-2.4	+1.6	-	-18.8	-4.7	-	+4.8	-13.9	-	-2.1

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
January, 1940	562	8.4	601,086	439	6.5	472,218	607	9.0	653,347	519	7.7	571,207
January, 1941	270	4.7	338,395	282	4.9	352,818	413	7.2	522,671	515	9.0	632,882
% Change, 1941/40	-52.0	-	-43.7	-35.8	-	-25.3	-32.0	-	-20.0	-0.8	-	+10.8
February, 1940	525	6.7	572,489	487	6.3	523,339	584	7.5	628,063	654	8.4	712,659
February, 1941	315	4.7	397,374	359	5.3	441,259	521	7.7	651,645	724	10.8	902,089
% Change, 1941/40	-40.0	-	-30.6	-26.3	-	-15.7	-10.8	-	+3.8	+10.7	-	+26.6
Jan.-Feb., 1940	1,087	7.5	1,173,575	926	6.4	995,557	1,191	8.2	1,281,410	1,173	8.1	1,283,866
Jan.-Feb., 1941	585	4.7	735,769	641	5.1	794,077	934	7.5	1,174,316	1,239	10.0	1,534,971
% Change, 1941/40	-46.2	-	-37.3	-30.8	-	-20.2	-21.6	-	-8.4	+5.6	-	+19.6





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1940	2,036	100.0	2,459,831	100.0	220	10.8	243,612	9.9	283	13.9	440,445	17.9
January, 1941	2,279	100.0	2,758,635	100.0	337	14.8	368,697	13.4	262	11.5	329,737	12.0
% Change, 1941/40	+11.9	-	+12.1	-	+53.2	-	+51.3	-	-7.4	-	-25.1	-
February, 1940	2,054	100.0	2,395,588	100.0	297	14.4	331,820	13.9	227	11.1	269,961	11.3
February, 1941	2,462	100.0	2,918,790	100.0	261	10.6	292,769	10.0	465	18.9	545,428	18.7
% Change, 1941/40	+19.9	-	+21.8	-	-12.1	-	-11.8	-	+104.8	-	+102.0	-
Jan.-Feb., 1940	4,090	100.0	4,855,419	100.0	517	12.6	575,432	11.8	510	12.5	710,406	14.6
Jan.-Feb., 1941	4,741	100.0	5,677,425	100.0	598	12.6	661,466	11.7	727	15.3	875,165	15.4
% Change, 1941/40	+15.9	-	+16.9	-	+15.7	-	+15.0	-	+42.5	-	+23.2	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1940	201	9.9	220,437	9.0	251	12.3	271,540	11.0	183	9.0	205,096	8.3
January, 1941	114	5.0	143,167	5.2	178	7.8	193,495	7.0	258	11.3	301,785	10.9
% Change, 1941/40	-43.3	-	-35.1	-	-29.1	-	-28.7	-	+41.0	-	+47.1	-
February, 1940	200	9.7	219,431	9.2	186	9.1	206,745	8.6	198	9.6	225,854	9.4
February, 1941	136	5.5	159,823	5.5	158	6.4	171,902	5.9	262	10.7	281,222	9.6
% Change, 1941/40	-32.0	-	-27.2	-	-15.1	-	-16.9	-	+32.3	-	+24.5	-
Jan.-Feb., 1940	401	9.8	439,868	9.1	437	10.7	478,285	9.9	381	9.3	430,950	8.9
Jan.-Feb., 1941	250	5.3	302,990	5.3	336	7.1	365,397	6.4	520	11.0	583,007	10.3
% Change, 1941/40	-37.7	-	-31.1	-	-23.1	-	-23.6	-	+36.5	-	+35.3	-





## SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
January, 1940	8,774	100.0	9,892,263	100.0	612	666,274	6.7	1,139	1,460,448	14.8	4,107	4,564,852
January, 1941	8,006	100.0	10,012,591	100.0	818	977,609	9.8	1,055	1,374,411	13.7	3,911	4,936,967
% Change, 1941/40	-8.8	-	+1.2	-	+33.7	+46.7	-	-7.4	-5.9	-	-4.8	+8.2
February, 1940	9,834	100.0	10,971,547	100.0	662	724,706	6.6	1,611	1,872,870	17.0	4,541	5,056,747
February, 1941	9,190	100.0	11,291,657	100.0	549	652,836	5.8	1,807	2,248,695	19.9	4,093	5,032,848
% Change, 1941/40	-6.5	-	+2.9	-	-17.1	-9.9	-	+12.2	+20.1	-	-9.9	-0.5
Jan. -Feb., 1940	18,608	100.0	20,863,810	100.0	1,274	1,390,980	6.7	2,750	3,333,318	16.0	8,648	9,621,599
Jan. -Feb., 1941	17,196	100.0	21,304,248	100.0	1,367	1,630,445	7.7	2,862	3,623,106	17.0	8,004	9,969,815
% Change, 1941/40	-7.6	-	+2.1	-	+7.3	+17.2	-	+4.1	+8.7	-	-7.4	+3.6

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
January, 1940	763	8.7	821,523	8.3	690	743,758	7.5	790	858,443	8.7	673	776,965
January, 1941	384	4.8	481,562	4.8	460	546,313	5.5	671	824,456	8.2	707	871,273
% Change, 1941/40	-49.7	-	-41.4	-	-33.3	-26.5	-	-15.1	-4.0	-	+5.1	+12.1
February, 1940	725	7.4	791,920	7.2	673	730,084	6.7	782	853,917	7.8	840	941,303
February, 1941	451	4.9	557,197	4.9	517	613,161	5.4	783	932,867	8.3	990	1,254,053
% Change, 1941/40	-37.8	-	-29.6	-	-23.2	-16.0	-	+0.1	+9.2	-	+17.9	+33.2
Jan. -Feb., 1940	1,488	8.0	1,613,443	7.7	1,363	1,473,842	7.1	1,572	1,712,360	8.2	1,513	1,718,268
Jan. -Feb., 1941	835	4.9	1,038,759	4.9	977	1,159,474	5.4	1,454	1,757,323	8.2	1,697	2,125,326
% Change, 1941/40	-43.9	-	-35.6	-	-28.3	-21.3	-	-7.5	+2.6	-	+12.2	+23.7

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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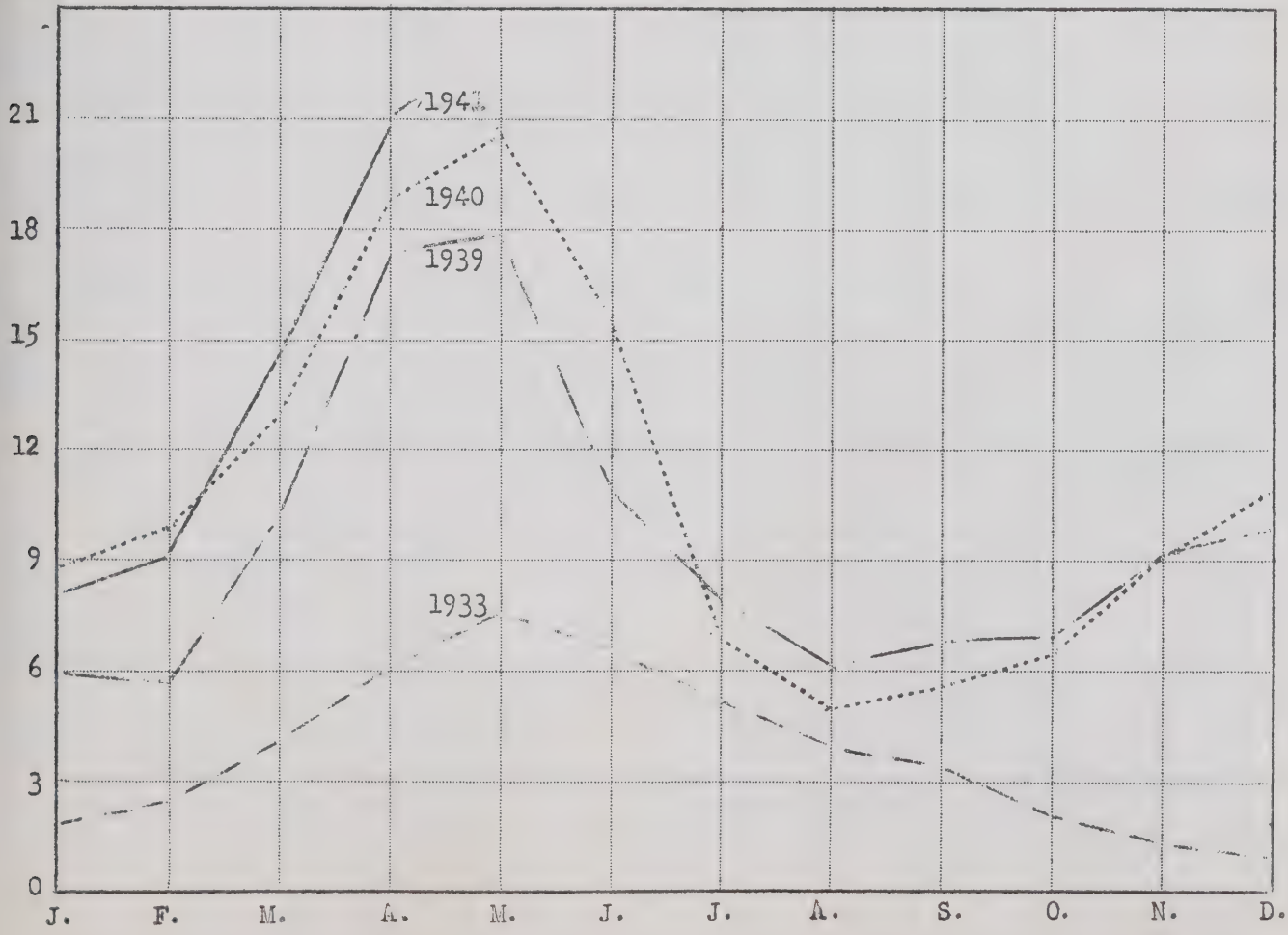
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, APRIL, 1941

April sales of new motor vehicles in Canada, excluding deliveries to the Government for war purposes, continued to show the gains over 1940 recorded in March. April sales were 11 per cent in number and 27 per cent in value above April of last year. There were 20,838 new motor vehicles retailed for \$26,462,358 in April this year compared with 18,834 new vehicles which sold for \$20,837,900 in the same month of 1940, bringing the total for the first four months of the current year to 52,695 units with a retail value of \$66,352,813, 5 per cent in number and 18 per cent in value higher than the 50,438 new vehicles with a retail value of \$56,086,373 which were sold in the corresponding period last year.

There were 16,082 new passenger cars with a retail value of \$20,831,673 sold in April, 1941, an increase of 4 per cent in number and 23 per cent in value above the 15,453 new cars which retailed for \$16,971,449 in April, 1940. The largest increase was reported in Ontario where sales of passenger cars were 20 per cent above last year. Alberta sales were up by 6 per cent and sales in Manitoba increased 3 per cent. Sales in both the Maritime Provinces and Quebec were down by 10 per cent from April last year, while British Columbia dropped 13 per cent and Saskatchewan sales were 17 per cent below 1940.

Retail sales of new trucks and buses showed marked increases over April, 1940, in all sections of the country, the 4,756 new commercial vehicles which sold for \$5,630,685 being 41 per cent in number and 46 per cent in retail value above the 3,381 units which retailed for \$3,866,451 in April last year. Alberta and British Columbia showed the largest gains with sales 123 per cent and 60 per cent respectively above those for April, 1940. Manitoba sales were up by 48 per cent; the Maritime Provinces, 44 per cent; Saskatchewan, 31 per cent, while sales in both Quebec and Ontario increased 28 per cent.

000's      Number of New Motor Vehicles Sold in Canada







# NEW MOTOR VEHICLE SALES IN CANADA, 1939-1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Passenger Cars								
January .....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February .....	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
March .....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+ 26.1
April .....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+ 22.7
4 months .....	31,555	40,452	39,809	- 1.6	33,783,918	44,489,153	50,971,683	+ 14.6
May .....	14,334	16,646			15,322,041	18,245,541		
June .....	8,620	12,604			9,117,587	13,924,757		
July .....	5,826	4,542			6,169,562	5,177,521		
August .....	3,672	2,755			3,951,690	3,247,281		
September ...	4,948	3,572			5,447,746	4,372,197		
October .....	5,682	4,827			6,252,431	5,820,735		
November .....	7,613	7,616			8,517,726	9,101,223		
December .....	7,804	8,775			8,568,427	10,550,425		
12 months ...	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January .....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February .....	1,105	2,054	2,462	+ 19.9	1,519,869	2,395,568	2,918,790	+ 21.8
March .....	2,195	2,515	3,389	+ 34.8	2,567,669	2,875,350	4,073,020	+ 41.7
April .....	3,113	3,381	4,756	+ 40.7	3,553,479	3,866,451	5,630,685	+ 45.6
4 months .....	7,633	9,986	12,886	+ 29.0	9,055,779	11,597,220	15,381,130	+ 32.6
May .....	3,503	3,961			3,982,821	4,557,609		
June .....	2,338	2,950			2,740,190	3,401,780		
July .....	2,057	2,276			2,325,584	2,585,809		
August .....	2,494	2,244			2,803,982	2,587,693		
September ...	1,808	2,011			2,177,209	2,404,089		
October .....	1,219	1,665			1,502,242	2,155,441		
November .....	1,601	1,525			1,873,263	1,985,032		
December .....	2,040	2,145			2,375,323	2,641,772		
12 months ...	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January .....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February .....	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March .....	10,193	12,996	14,661	+ 12.8	11,119,477	14,384,663	18,586,207	+ 29.2
April .....	17,368	18,834	20,838	+ 10.6	18,752,966	20,837,900	26,462,358	+ 27.0
4 months .....	39,188	50,438	52,695	+ 4.5	42,839,697	56,086,373	66,352,813	+ 18.3
May .....	17,837	20,607			19,304,862	22,803,150		
June .....	10,958	15,554			11,857,777	17,326,537		
July .....	7,883	6,818			8,495,146	7,763,330		
August .....	6,166	4,999			6,755,672	5,834,974		
September ...	6,756	5,583			7,624,955	6,776,286		
October .....	6,901	6,492			7,754,673	7,976,176		
November .....	9,214	9,141			10,390,989	11,086,255		
December .....	9,844	10,920			10,943,750	13,192,197		
12 months ...	114,747	130,552			125,967,521	140,845,278		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1940 .....	10,481	100.0	11,509,313	100.0	845	8.1	912,046	7.9	1,808	17.2	2,079,010	18.0	5,134	49.0	5,615,453	48.8
March, 1941 .....	11,272	100.0	14,513,187	100.0	702	6.2	897,300	6.2	2,562	22.7	3,373,196	23.2	5,657	50.2	7,271,926	50.1
% Change, 1941/40	+ 7.5	-	+26.1	-	-16.9	-	- 1.6	-	+41.7	-	+62.3	-	+10.2	-	+29.5	-
April, 1940 .....	15,453	100.0	16,971,449	100.0	1,742	11.3	1,877,590	11.1	3,328	21.5	3,798,828	22.4	6,600	42.7	7,239,217	42.6
April, 1941 .....	16,082	100.0	20,831,673	100.0	1,565	9.7	2,001,809	9.6	3,011	18.7	4,012,008	19.3	7,936	49.4	10,243,609	49.2
% Change, 1941/40	+ 4.1	-	+22.7	-	-10.2	-	+ 6.6	-	- 9.5	-	+ 5.6	-	+20.2	-	+41.5	-
Jan.-April, 1940	40,452	100.0	44,489,153	100.0	3,344	8.3	3,605,184	8.1	7,376	18.2	8,500,750	19.1	18,878	46.6	20,690,193	46.5
Jan.-April, 1941	39,809	100.0	50,971,683	100.0	3,036	7.6	3,868,088	7.6	7,708	19.3	10,133,145	19.9	19,745	49.6	25,186,305	49.4
% Change, 1941/40	- 1.6	-	+14.6	-	- 9.2	-	+ 7.3	-	+ 4.5	-	+19.2	-	+ 4.6	-	+21.7	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1940 .....	622	5.9	673,340	5.9	677	6.4	724,380	6.3	697	6.7	745,612	6.5	698	6.7	759,472	6.6
March, 1941 .....	533	4.7	666,440	4.6	502	4.5	624,689	4.3	549	4.9	688,780	4.8	767	6.8	990,856	6.8
% Change, 1941/40	-14.3	-	- 1.0	-	-25.8	-	-13.8	-	-21.2	-	- 7.6	-	+ 9.9	-	+30.5	-
April, 1940 .....	988	6.4	1,054,021	6.2	974	6.3	1,034,625	6.1	838	5.4	892,711	5.3	983	6.4	1,074,457	6.3
April, 1941 .....	1,019	6.3	1,307,132	6.3	808	5.0	1,029,185	4.9	892	5.6	1,151,865	5.5	851	5.3	1,086,065	5.2
% Change, 1941/40	+ 3.1	-	+24.0	-	-17.0	-	- 0.5	-	+ 6.4	-	+29.0	-	-13.4	-	+ 1.1	-
Jan.-April, 1940	2,697	6.7	2,900,936	6.5	2,577	6.4	2,754,562	6.2	2,726	6.7	2,919,733	6.6	2,854	7.1	3,117,795	7.0
Jan.-April, 1941	2,137	5.4	2,709,341	5.3	1,951	4.9	2,447,951	4.8	2,375	6.0	3,014,961	5.9	2,857	7.2	3,611,892	7.1
% Change, 1941/40	-20.8	-	- 6.6	-	-24.3	-	-11.1	-	-12.9	-	+ 3.3	-	+ 0.1	-	+15.8	-





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1940 .....	2,515	100.0	2,875,350	100.0	326	13.0	365,139	12.7	381	15.1	450,017	15.6	935	37.2	1,095,804	38.1
March, 1941 .....	3,389	100.0	4,073,020	100.0	459	13.5	503,226	12.4	727	21.5	867,934	21.3	1,138	33.6	1,460,190	35.8
% Change, 1941/40	+34.8	-	+41.7	-	+40.8	-	+37.8	-	+90.8	-	+92.9	-	+21.7	-	+33.3	-
April, 1940 .....	3,381	100.0	3,866,451	100.0	468	13.8	506,034	13.1	702	20.8	825,717	21.3	1,068	31.6	1,274,632	33.0
April, 1941 .....	4,756	100.0	5,630,685	100.0	672	14.1	757,417	13.4	901	19.0	1,043,982	18.5	1,366	28.7	1,795,243	31.9
% Change, 1941/40	+40.7	-	+45.6	-	+43.6	-	+49.7	-	+28.3	-	+26.4	-	+27.9	-	+40.8	-
Jan.-April, 1940	9,986	100.0	11,597,220	100.0	1,311	13.1	1,446,605	12.5	1,593	16.0	1,986,140	17.1	3,507	35.1	4,156,512	35.9
Jan.-April, 1941	12,886	100.0	15,381,130	100.0	1,729	13.4	1,922,109	12.5	2,355	18.3	2,787,081	18.1	4,356	33.8	5,554,478	36.1
% Change, 1941/40	+29.0	-	+32.6	-	+31.9	-	+32.9	-	+47.8	-	+40.3	-	+24.2	-	+33.6	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1940 .....	153	6.1	163,589	5.7	244	9.7	265,978	9.3	264	10.5	283,319	9.9	212	8.4	251,504	8.7
March, 1941 .....	190	5.6	208,610	5.1	284	8.4	327,294	8.0	332	9.8	389,543	9.6	259	7.6	316,223	7.8
% Change, 1941/40	+24.2	-	+27.5	-	+16.4	-	+23.1	-	+25.8	-	+37.5	-	+22.2	-	+25.7	-
April, 1940 .....	206	6.1	206,894	5.4	495	14.6	534,610	13.8	246	7.3	286,916	7.4	196	5.8	231,648	6.0
April, 1941 .....	305	6.4	353,540	6.3	649	13.7	698,553	12.4	549	11.5	611,215	10.9	314	6.6	370,735	6.6
% Change, 1941/40	+48.1	-	+70.9	-	+31.1	-	+30.7	-	+123.2	-	+113.0	-	+60.2	-	+60.0	-
Jan.-April, 1940	760	7.6	810,351	7.0	1,176	11.8	1,278,873	11.0	891	8.9	1,001,185	8.6	748	7.5	917,554	7.9
Jan.-April, 1941	745	5.8	865,140	5.6	1,269	9.8	1,391,244	9.1	1,401	10.9	1,583,765	10.3	1,031	8.0	1,277,313	8.3
% Change, 1941/40	- 2.0	-	+ 6.8	-	+ 7.9	-	+ 8.8	-	+57.2	-	+58.2	-	+37.8	-	+39.2	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1940 .....	12,996	100.0	14,384,663	100.0	1,171	9.0	1,277,185	8.9	2,189	16.8	2,529,027	17.6	6,069	46.7	6,711,257	46.6
March, 1941 .....	14,661	100.0	18,586,207	100.0	1,161	7.9	1,400,526	7.6	3,289	22.4	4,241,130	22.8	6,795	46.4	8,732,116	47.0
% Change, 1941/40	+12.8	-	+29.2	-	-0.9	-	+9.7	-	+50.3	-	+67.7	-	+12.0	-	+30.1	-
April, 1940 .....	18,834	100.0	20,837,900	100.0	2,210	11.7	2,383,624	11.4	4,030	21.4	4,624,545	22.2	7,668	40.7	8,513,849	40.8
April, 1941 .....	20,838	100.0	26,462,358	100.0	2,237	10.7	2,759,226	10.4	3,912	18.8	5,055,990	19.1	9,302	44.6	12,038,852	45.5
% Change, 1941/40	+10.6	-	+27.0	-	+1.2	-	+15.8	-	-2.9	-	+9.3	-	+21.3	-	+41.4	-
Jan. April, 1940	50,438	100.0	56,086,373	100.0	4,655	9.2	5,051,789	9.0	8,969	17.8	10,486,890	18.7	22,385	44.4	24,846,705	44.3
Jan. April, 1941	52,695	100.0	66,352,813	100.0	4,765	9.0	5,790,197	8.7	10,063	19.1	12,920,226	19.5	24,101	45.7	30,740,783	46.3
% Change, 1941/40	+4.5	-	+18.3	-	+2.4	-	+14.6	-	+12.2	-	+23.2	-	+7.7	-	+23.7	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1940 .....	775	6.0	836,929	5.8	921	7.1	990,358	6.9	961	7.4	1,028,931	7.2	910	7.0	1,010,976	7.0
March, 1941 .....	723	4.9	875,050	4.7	786	5.4	951,983	5.1	881	6.0	1,078,323	5.8	1,026	7.0	1,307,079	7.0
% Change, 1941/40	-6.7	-	+4.6	-	-14.7	-	-3.9	-	-8.3	-	+4.8	-	+12.7	-	+29.3	-
April, 1940 .....	1,194	6.3	1,260,915	6.1	1,469	7.8	1,569,235	7.5	1,084	5.8	1,179,627	5.7	1,179	6.3	1,306,105	6.3
April, 1941 .....	1,324	6.4	1,660,672	6.3	1,457	7.0	1,727,738	6.5	1,441	6.9	1,763,080	6.7	1,165	5.6	1,456,800	5.5
% Change, 1941/40	+10.9	-	+31.7	-	-0.8	-	+10.1	-	+32.9	-	+49.5	-	-1.2	-	+11.5	-
Jan. April, 1940	3,457	6.9	3,711,287	6.6	3,753	7.4	4,033,435	7.2	3,617	7.2	3,920,918	7.0	3,602	7.1	4,035,349	7.2
Jan. April, 1941	2,882	5.5	3,574,481	5.4	3,220	6.1	3,839,195	5.8	3,776	7.2	4,598,726	6.9	3,888	7.4	4,889,205	7.4
% Change, 1941/40	-16.6	-	-3.7	-	-14.2	-	-4.8	-	+4.4	-	+17.3	-	+7.9	-	+21.2	-

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

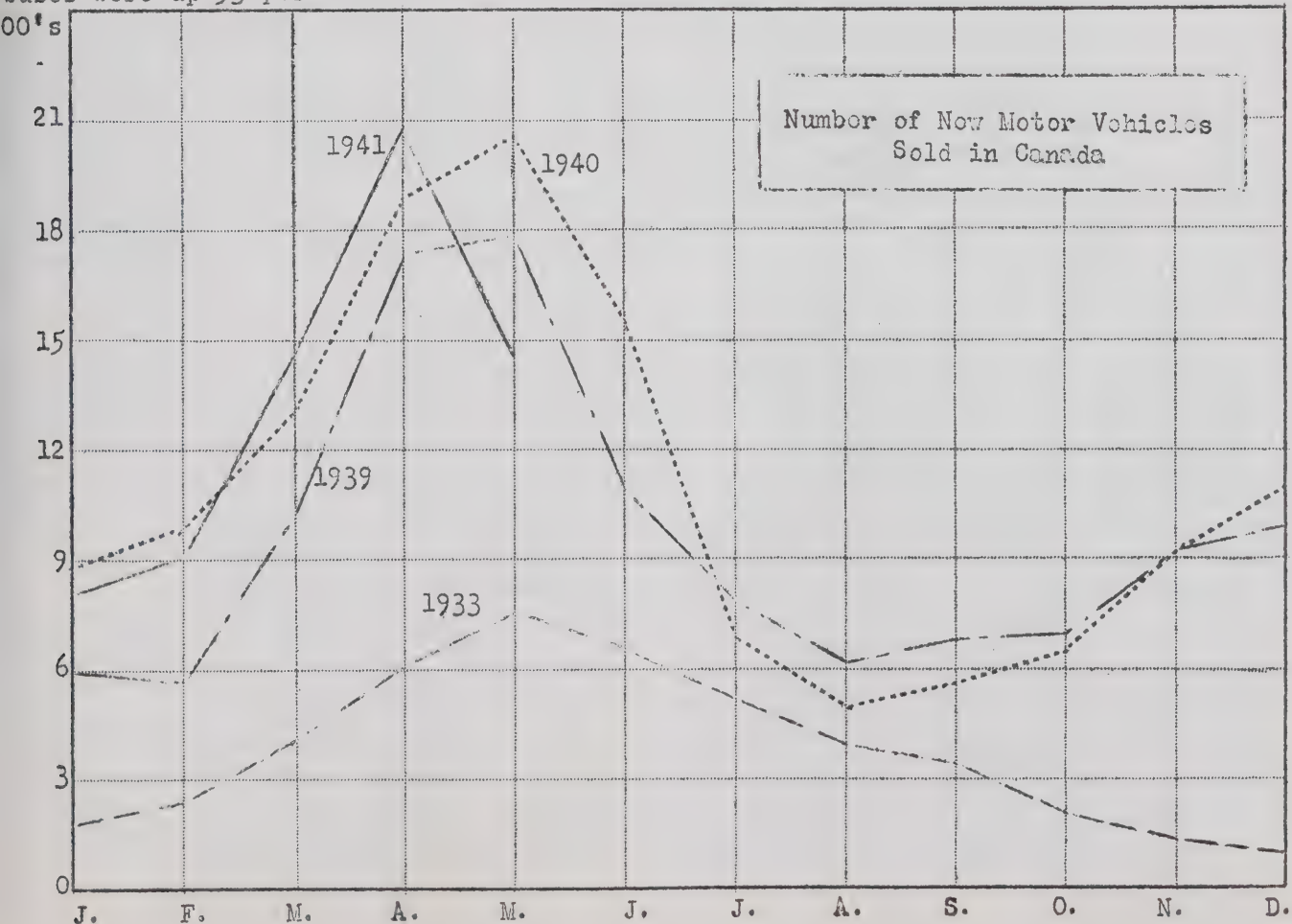
Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.
Vol. IX - No. 5	Year's Subscription, \$1.00 Single Copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MAY, 1941

Sales of new motor vehicles in Canada in May, 1941, excluding deliveries to the Government for war purposes, numbered 14,493 new vehicles with a retail value of \$18,466,145, 30 per cent in number and 19 per cent in value below May, 1940, when 20,607 new vehicles retailed for \$22,803,150. The drop of 30 per cent in May sales from April this year is contrary to the trend in the past two years, May sales being 3 per cent above April in 1939 and up 9 per cent in 1940. Sales for the first 5 months of 1941 totalled 67,188 new vehicles with a retail value of \$84,818,958 compared with 71,045 units valued at \$78,889,523 in the corresponding period of 1940, a drop of 5 per cent in number, but up 8 per cent in dollar value.

May sales of new passenger cars showed a marked falling off, the 10,170 new cars which retailed for \$13,294,059 in May of this year being 39 per cent in number and 27 per cent in retail value below May a year ago when 16,646 new cars were sold for \$18,245,541. Decreases were general in all sections of the country and ranged from 13 per cent in British Columbia to 56 per cent in Manitoba. Other decreases were as follows: the Maritime Provinces, 29 per cent; Ontario, 37 per cent; Quebec, 43 per cent; Saskatchewan, 46 per cent and Alberta, 52 per cent.

In the commercial vehicles field sales held up above last year's level, although the margin was considerably narrower than in preceding months. There were 4,323 new trucks and buses retailed for \$5,172,086 in May, 1941, an increase of 9 per cent in number and 14 per cent in retail value compared with May of last year when sales of new commercial vehicles numbered 3,961 units with a retail value of \$4,557,609. A drop of 1 per cent was reported in sales in the Maritime Provinces, while Quebec reported a decrease of 10 per cent. All other provinces reported increases. Sales in Alberta were up 10 per cent; in Manitoba, 13 per cent and in Saskatchewan, 14 per cent. Ontario sales were 17 per cent above last year, while in British Columbia sales of new trucks and buses were up 53 per cent.







NEW MOTOR VEHICLE SALES IN CANADA, 1939-1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
New Passenger Cars								
January .....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February .....	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
March .....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+ 26.1
April .....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+ 22.7
May .....	14,334	16,646	10,170	- 38.9	15,322,041	18,245,541	13,294,059	- 27.1
5 months ....	45,889	57,098	49,979	- 12.5	49,105,959	62,734,694	64,265,742	+ 2.4
June .....	8,620	12,604			9,117,587	13,924,757		
July .....	5,826	4,542			6,169,562	5,177,521		
August .....	3,672	2,755			3,951,690	3,247,281		
September ...	4,948	3,572			5,447,746	4,372,197		
October .....	5,682	4,827			6,252,431	5,820,735		
November .....	7,613	7,616			8,517,726	9,101,223		
December .....	7,804	8,775			8,568,427	10,550,425		
12 months ...	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January .....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February .....	1,185	2,054	2,462	+ 19.9	1,519,869	2,395,588	2,918,790	+ 21.8
March .....	2,195	2,515	3,389	+ 34.8	2,567,669	2,875,350	4,073,020	+ 41.7
April .....	3,113	3,381	4,756	+ 40.7	3,553,479	3,866,451	5,630,685	+ 45.6
May .....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+ 13.5
5 months ....	11,136	13,947	17,209	+ 23.4	13,038,600	16,154,829	20,553,216	+ 27.2
June .....	2,338	2,950			2,740,190	3,401,780		
July .....	2,057	2,276			2,325,584	2,585,809		
August .....	2,494	2,244			2,803,982	2,587,693		
September ...	1,808	2,011			2,177,209	2,404,089		
October .....	1,219	1,665			1,502,242	2,155,441		
November .....	1,601	1,525			1,873,263	1,985,032		
December .....	2,040	2,145			2,375,323	2,641,772		
12 months ...	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January .....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February .....	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March .....	10,193	12,996	14,661	+ 12.8	11,119,477	14,384,663	18,586,207	+ 29.2
April .....	17,368	18,834	20,838	+ 10.6	18,752,966	20,837,900	26,462,358	+ 27.0
May .....	17,837	20,607	14,493	- 29.7	19,304,862	22,803,150	18,466,145	- 19.0
5 months ....	57,025	71,045	67,188	- 5.4	62,144,559	78,889,523	84,818,958	+ 7.5
June .....	10,958	15,554			11,857,777	17,326,537		
July .....	7,883	6,818			8,495,146	7,763,330		
August .....	6,166	4,999			6,755,672	5,834,974		
September ...	6,756	5,583			7,624,955	6,776,286		
October .....	6,901	6,492			7,754,673	7,976,176		
November .....	9,214	9,141			10,390,989	11,086,255		
December .....	9,844	10,920			10,943,750	13,192,197		
12 months ...	114,747	130,552			125,967,521	148,845,278		





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1940 .....	15,453	100.0	16,971,449	100.0	1,742	11.3	1,877,590	11.1	3,328	21.5	3,798,828	22.4	6,600	42.7	7,239,217	42.6
April, 1941 .....	16,082	100.0	20,831,673	100.0	1,565	9.7	2,001,809	9.6	3,011	18.7	4,012,008	19.3	7,936	49.4	10,243,609	49.2
% Change, 1941/40	+ 4.1	-	+22.7	-	-10.2	-	+ 6.6	-	- 9.5	-	+ 5.6	-	+20.2	-	+41.5	-
May, 1940 .....	16,646	100.0	18,245,541	100.0	1,580	9.5	1,701,768	9.3	2,690	16.1	3,083,945	16.9	8,096	48.6	8,833,927	48.4
May, 1941 .....	10,170	100.0	13,294,059	100.0	1,115	11.0	1,439,570	10.8	1,543	15.2	2,084,903	15.7	5,125	50.4	6,696,428	50.4
% Change, 1941/40	-38.9	-	-27.1	-	-29.4	-	-15.4	-	-42.6	-	-32.4	-	-36.7	-	-24.2	-
Jan.-May, 1940 ..	57,098	100.0	62,734,694	100.0	4,924	9.3	5,306,952	9.1	10,066	17.4	11,584,695	18.3	26,974	45.4	29,524,120	45.3
Jan.-May, 1941 ..	49,979	100.0	64,265,742	100.0	4,151	8.3	5,307,658 (a)	8.2	9,251	18.5	12,218,048	19.0	24,870	49.8	31,882,733	49.6
% Change, 1941/40	-12.5	-	+ 2.4	-	-15.7	-	-	-	- 8.1	-	+ 5.5	-	- 7.8	-	+ 8.0	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1940 .....	988	6.4	1,054,021	6.2	974	6.3	1,034,625	6.1	838	5.4	892,711	5.3	983	6.4	1,074,457	6.3
April, 1941 .....	1,019	6.3	1,307,132	6.3	808	5.0	1,029,185	4.9	892	5.6	1,151,865	5.5	851	5.3	1,086,065	5.2
% Change, 1941/40	+ 3.1	-	+24.0	-	-17.0	-	- 0.5	-	+ 6.4	-	+29.0	-	-13.4	-	+ 1.1	-
May, 1940 .....	964	5.8	1,049,892	5.8	1,379	8.3	1,470,057	8.0	1,209	7.3	1,311,181	7.2	728	4.4	794,771	4.4
May, 1941 .....	422	4.1	550,939	4.1	749	7.4	949,724	7.1	583	5.7	754,697	5.7	633	6.2	817,798	6.2
% Change, 1941/40	-56.2	-	-47.5	-	-45.7	-	-35.4	-	-51.8	-	-42.4	-	-13.0	-	+ 2.9	-
Jan.-May, 1940 ..	3,661	6.6	3,950,828	6.4	3,956	7.6	4,224,538	7.4	3,935	7.2	4,230,914	7.0	3,582	6.5	3,912,566	6.5
Jan.-May, 1941 ..	2,559	5.1	3,260,280	5.1	2,700	5.4	3,397,675	5.3	2,958	5.9	3,769,658	5.9	3,490	7.0	4,429,690	6.9
% Change, 1941/40	-30.1	-	-17.5	-	-31.7	-	-19.6	-	-24.8	-	-10.9	-	- 2.6	-	+13.2	-

(a) Increase less than 0.1 per cent.





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
April, 1940 .....	3,381	100.0	3,866,451	468	13.8	506,034	702	20.8	825,717	1,068	31.6	1,274,632
April, 1941 .....	4,756	100.0	5,630,685	672	14.1	757,417	901	19.0	1,043,982	1,366	28.7	1,795,243
% Change, 1941/40	+40.7	-	+45.6	+43.6	-	+49.7	+28.3	-	+26.4	+27.9	-	+40.8
May, 1940 .....	3,961	100.0	4,557,609	530	13.4	573,751	847	21.4	1,002,199	1,179	29.8	1,428,536
May, 1941 .....	4,323	100.0	5,172,086	525	12.2	594,825	760	17.6	957,276	1,376	31.8	1,698,188
% Change, 1941/40	+9.1	-	+13.5	-0.9	-	+3.7	-10.3	-	-4.5	+16.7	-	+18.9
Jan.-May, 1940 ..	13,947	100.0	16,154,829	1,841	13.2	2,020,356	2,440	17.5	2,988,339	4,686	33.6	5,585,048
Jan.-May, 1941 ..	17,209	100.0	20,553,216	2,254	13.1	2,516,934	3,115	18.1	3,744,357	5,732	33.3	7,252,666
% Change, 1941/40	+23.4	-	+27.2	+22.4	-	+24.6	+27.7	-	+25.3	+22.3	-	+29.9

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
April, 1940 .....	206	6.1	206,894	495	14.6	534,610	246	7.3	286,916	196	5.8	231,648
April, 1941 .....	305	6.4	353,540	649	13.7	698,553	549	11.5	611,215	314	6.6	370,735
% Change, 1941/40	+48.1	-	+70.9	+31.1	-	+30.7	+123.2	-	+113.0	+60.2	-	+60.0
May, 1940 .....	254	6.4	280,128	594	15.0	631,046	362	9.1	392,120	195	4.9	249,829
May, 1941 .....	288	6.7	325,525	676	15.6	765,088	399	9.2	450,899	299	6.9	380,285
% Change, 1941/40	+13.4	-	+16.2	+13.8	-	+21.2	+10.2	-	+15.0	+53.3	-	+52.2
Jan.-May, 1940 ..	1,014	7.3	1,090,479	1,770	12.7	1,909,919	1,253	9.0	1,393,305	943	6.7	1,167,383
Jan.-May, 1941 ..	1,033	6.0	1,190,665	1,945	11.3	2,156,332	1,800	10.5	2,034,664	1,330	7.7	1,657,598
% Change, 1941/40	+1.9	-	+9.2	+9.9	-	+12.9	+43.7	-	+46.0	+41.0	-	+42.0





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
April, 1940 .....	18,834	100.0	20,837,900	100.0	2,210	11.7	2,383,624	11.4	4,030	21.4	4,624,545	22.2	7,668	40.7	8,513,849	40.8
April, 1941 .....	20,838	100.0	26,462,358	100.0	2,237	10.7	2,759,226	10.4	3,912	18.8	5,055,990	19.1	9,302	44.6	12,038,852	45.5
% Change, 1941/40	+10.6	-	+27.0	-	+1.2	-	+15.8	-	-2.9	-	+9.3	-	+21.3	-	+41.4	-
May, 1940 .....	20,607	100.0	22,803,150	100.0	2,110	10.2	2,275,519	10.0	3,537	17.2	4,086,144	17.9	9,275	45.0	10,262,463	45.0
May, 1941 .....	14,493	100.0	18,466,145	100.0	1,640	11.3	2,034,395	11.0	2,303	15.9	3,042,179	16.5	6,501	44.9	8,394,616	45.5
% Change, 1941/40	-29.7	-	-19.0	-	-22.3	-	-10.6	-	-34.9	-	-25.5	-	-29.9	-	-18.2	-
Jan.-May, 1940 ..	71,045	100.0	78,889,523	100.0	6,765	9.5	7,327,308	9.3	12,506	17.6	14,573,034	18.5	31,660	44.5	35,109,168	44.5
Jan.-May, 1941 ..	67,188	100.0	84,818,958	100.0	6,405	9.5	7,824,592	9.2	12,366	18.4	15,962,405	18.8	30,602	45.6	37,135,399	46.1
% Change, 1941/40	-5.4	-	+7.5	-	-5.3	-	+6.8	-	-1.1	-	+9.5	-	-3.3	-	+11.5	-

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Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
April, 1940 .....	1,194	6.3	1,260,915	6.1	1,469	7.8	1,569,235	7.5	1,084	5.8	1,179,627	5.7	1,179	6.3	1,306,105	6.3
April, 1941 .....	1,324	6.4	1,660,672	6.3	1,457	7.0	1,727,738	6.5	1,441	6.9	1,763,080	6.7	1,165	5.6	1,456,800	5.5
% Change, 1941/40	+10.9	-	+31.7	-	-0.8	-	+10.1	-	+32.9	-	+49.5	-	-1.2	-	+11.5	-
May, 1940 .....	1,218	5.9	1,330,020	5.8	1,973	9.6	2,101,103	9.2	1,571	7.6	1,703,301	7.5	923	4.5	1,044,600	4.6
May, 1941 .....	710	4.9	876,464	4.7	1,425	9.8	1,714,812	9.3	982	6.8	1,205,596	6.5	932	6.4	1,198,083	6.5
% Change, 1941/40	-41.7	-	-34.1	-	-27.8	-	-18.4	-	-37.5	-	-29.2	-	+1.0	-	+14.7	-
Jan.-May, 1940 ..	4,675	6.6	5,041,307	6.4	5,726	8.1	6,134,538	7.8	5,188	7.3	5,624,219	7.1	4,525	6.4	5,079,949	6.4
Jan.-May, 1941 ..	3,592	5.3	4,450,945	5.3	4,645	6.9	5,554,007	6.6	4,758	7.1	5,804,322	6.8	4,820	7.2	6,087,288	7.2
% Change, 1941/40	-23.2	-	-11.7	-	-18.9	-	-9.5	-	-8.3	-	+3.2	-	+6.5	-	+19.8	-

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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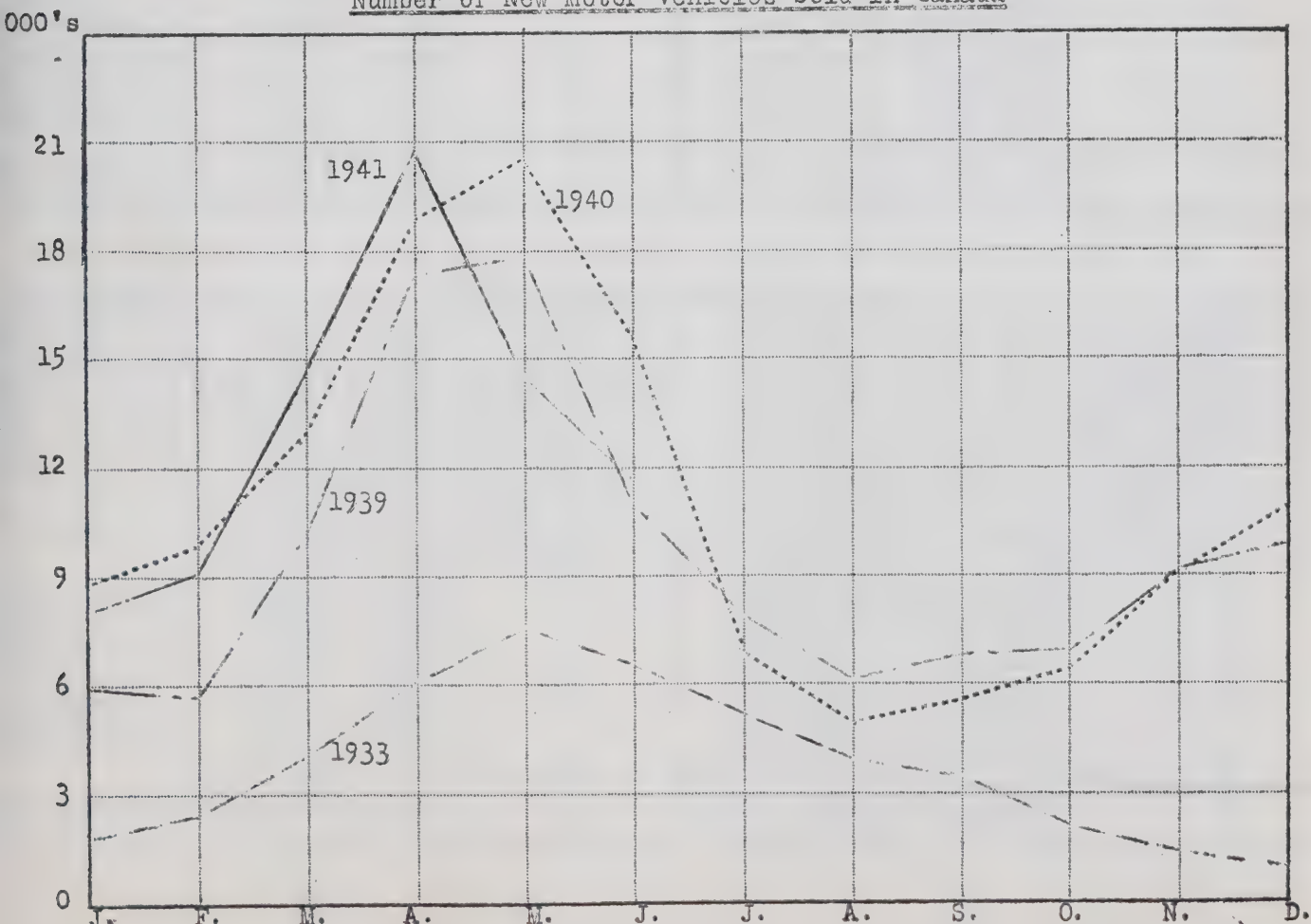
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JUNE, 1941

Sales of new motor vehicles in Canada in June, 1941, excluding deliveries to the government for war purposes, were 25 per cent in number and 13 per cent in retail value below June last year. Sales numbered 11,665 new vehicles with a retail value of \$15,080,286 compared with 15,554 units which retailed for \$17,326,537 in June, 1940. The drop of 20 per cent between May and June this year was less than in the two previous years, June, 1940 sales being 25 per cent below May while a similar comparison for 1939 shows a drop of 39 per cent. Total sales for the first six months of 1941 numbered 78,853 new motor vehicles valued at \$99,899,244, down 9 per cent in number but up 4 per cent in retail value from the 86,599 new vehicles which retailed for \$96,216,060 in the corresponding period of 1940.

New passenger car sales remained at about the same level below 1940 as in May, the 8,108 new passenger cars which retailed for \$10,601,647 being 36 per cent in number and 24 per cent in value less than the 12,604 units which sold for \$13,924,757 in June of last year. The decrease was general throughout Canada. Passenger car sales in Quebec dropped 20 per cent from last year and were down 24 per cent in the Maritime Provinces and Manitoba. Sales in Saskatchewan decreased 38 per cent, in Ontario and Alberta, 41 per cent, while British Columbia sales were 47 per cent below 1940.

Sales of new trucks and buses in June were 21 per cent in number and 32 per cent in value above last year, a greater increase over last year than occurred in May when sales were up by 9 per cent. There were 3,557 new commercial vehicles sold for \$4,478,639 in June this year compared with 2,950 new trucks and buses which retailed for \$3,401,780 in June, 1940. In this field also, the upward trend was general throughout the country, but varied in extent. Ontario sales were up by only 2 per cent, Quebec increased 21 per cent, while Alberta and Saskatchewan followed closely with 22 and 24 per cent respectively. Sales in British Columbia were up 31 per cent; in Manitoba, 42 per cent, while the Maritime Provinces led with sales 59 per cent above June, 1940.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Passenger Cars								
January .....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February .....	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
March .....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+ 26.1
April .....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+ 22.7
May .....	14,334	16,646	10,170	- 38.9	15,322,041	18,245,541	13,294,059	- 27.1
June .....	8,620	12,604	8,108	- 35.7	9,117,587	13,924,757	10,601,647	- 23.9
6 months .....	54,509	69,702	58,087	- 16.7	58,223,546	76,659,451	74,867,389	- 2.3
July .....	5,826	4,542			6,169,562	5,177,521		
August .....	3,672	2,755			3,951,690	3,247,281		
September .....	4,948	3,572			5,447,746	4,372,197		
October .....	5,682	4,827			6,252,431	5,820,735		
November .....	7,613	7,616			8,517,726	9,101,223		
December .....	7,804	8,775			8,568,427	10,550,425		
12 months ...	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January .....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February .....	1,185	2,054	2,462	+ 19.9	1,519,869	2,395,588	2,918,790	+ 21.8
March .....	2,195	2,515	3,389	+ 34.8	2,567,669	2,875,350	4,073,020	+ 41.7
April .....	3,113	3,381	4,756	+ 40.7	3,553,479	3,866,451	5,630,685	+ 45.6
May .....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+ 13.5
June .....	2,338	2,950	3,557	+ 20.6	2,740,190	3,401,780	4,478,639	+ 31.7
6 months .....	13,474	16,897	20,766	+ 22.9	15,778,790	19,556,609	25,031,855	+ 28.0
July .....	2,057	2,276			2,325,584	2,585,809		
August .....	2,494	2,244			2,803,982	2,587,693		
September .....	1,808	2,011			2,177,209	2,404,089		
October .....	1,219	1,665			1,502,242	2,155,441		
November .....	1,601	1,525			1,873,263	1,985,032		
December .....	2,040	2,145			2,375,323	2,641,772		
12 months ...	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January .....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February .....	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March .....	10,193	12,996	14,661	+ 12.8	11,119,477	14,384,663	18,586,207	+ 29.2
April .....	17,368	18,834	20,838	+ 10.6	18,752,966	20,837,900	26,462,358	+ 27.0
May .....	17,837	20,607	14,493	- 29.7	19,304,862	22,803,150	18,466,145	- 19.0
June .....	10,958	15,554	11,665	- 25.0	11,857,777	17,326,537	15,080,286	- 13.0
6 months .....	67,983	86,599	78,853	- 8.9	74,002,336	96,216,060	99,899,244	+ 3.8
July .....	7,883	6,818			8,495,146	7,763,330		
August .....	6,166	4,999			6,755,672	5,834,974		
September .....	6,756	5,583			7,624,955	6,776,286		
October .....	6,901	6,492			7,754,673	7,976,176		
November .....	9,214	9,141			10,390,989	11,086,255		
December .....	9,844	10,920			10,943,750	13,192,197		
12 months ...	114,747	130,552			125,967,521	148,845,278		





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
May, 1940 .....	16,646	100.0	18,245,541	100.0	1,580	9.5	1,701,768	9.3	2,690	16.1	3,083,945	16.9	8,096	48.6	8,833,927	48.4
May, 1941 .....	10,170	100.0	13,294,059	100.0	1,115	11.0	1,439,570	10.8	1,543	15.2	2,084,903	15.7	5,125	50.4	6,696,428	50.4
% Change, 1941/40	-38.9	-	-27.1	-	-29.4	-	-15.4	-	-42.6	-	-32.4	-	-36.7	-	-24.2	-
June, 1940 .....	12,604	100.0	13,924,757	100.0	856	6.8	933,781	6.7	2,076	16.5	2,361,151	16.9	5,995	47.6	6,642,240	47.7
June, 1941 .....	8,108	100.0	10,601,647	100.0	652	8.0	854,660	8.1	1,657	20.5	2,215,804	20.9	3,536	43.6	4,638,610	43.8
% Change, 1941/40	-35.7	-	-23.9	-	-23.8	-	-8.5	-	-20.2	-	-6.2	-	-41.0	-	-30.2	-
Jan.-June, 1940 ..	69,702	100.0	76,659,451	100.0	5,780	8.3	6,240,733	8.1	12,142	17.4	13,945,846	18.2	32,969	47.3	36,166,360	47.2
Jan.-June, 1941 ..	58,087	100.0	74,867,389	100.0	4,803	8.3	6,162,318	8.2	10,908	18.8	14,433,852	19.3	28,406	48.9	36,521,343	48.8
% Change, 1941/40	-16.7	-	-2.3	-	-16.9	-	-1.3	-	-10.2	-	+3.5	-	-13.8	-	+1.0	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
May, 1940 .....	964	5.8	1,049,892	5.8	1,379	8.3	1,470,057	8.0	1,209	7.3	1,311,181	7.2	728	4.4	794,771	4.4
May, 1941 .....	422	4.1	550,939	4.1	749	7.4	949,724	7.1	583	5.7	754,697	5.7	633	6.2	817,798	6.2
% Change, 1941/40	-56.2	-	-47.5	-	-45.7	-	-35.4	-	-51.8	-	-42.4	-	-13.0	-	+2.9	-
June, 1940 .....	724	5.7	787,463	5.7	961	7.6	1,031,744	7.4	1,081	8.6	1,164,644	8.4	911	7.2	1,003,734	7.2
June, 1941 .....	548	6.8	694,361	6.5	595	7.3	751,766	7.1	634	7.8	810,660	7.6	486	6.0	635,786	6.0
% Change, 1941/40	-24.3	-	-11.8	-	-38.1	-	-27.1	-	-41.4	-	-30.4	-	-46.7	-	-36.7	-
Jan.-June, 1940 ..	4,385	6.3	4,738,291	6.2	4,917	7.1	5,256,363	6.9	5,016	7.2	5,395,558	7.0	4,493	6.4	4,916,300	6.4
Jan.-June, 1941 ..	3,107	5.3	3,954,641	5.3	3,295	5.7	4,149,441	5.5	3,592	6.2	4,580,318	6.1	3,976	6.8	5,065,476	6.8
% Change, 1941/40	-29.1	-	-16.5	-	-33.0	-	-21.1	-	-28.4	-	-15.1	-	-11.5	-	+3.0	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
May, 1940 .....	3,961	100.0	4,557,609	100.0	530	13.4	573,751	12.6	847	21.4	1,002,199	22.0	1,179	29.8	1,428,536	31.3
May, 1941 .....	4,323	100.0	5,172,086	100.0	525	12.2	594,825	11.5	760	17.6	957,276	18.5	1,376	31.8	1,698,188	32.8
% Change, 1941/40	+ 9.1	-	+13.5	-	- 0.9	-	+ 3.7	-	-10.3	-	- 4.5	-	+16.7	-	+18.9	-
June, 1940 .....	2,950	100.0	3,401,780	100.0	285	9.7	312,648	9.2	596	20.2	701,505	20.6	999	33.8	1,201,421	35.3
June, 1941 .....	3,557	100.0	4,478,639	100.0	452	12.7	537,418	12.0	723	20.3	952,043	21.3	1,015	28.5	1,391,141	31.0
% Change, 1941/40	+20.6	-	+31.7	-	+58.6	-	+71.9	-	+21.3	-	+35.7	-	+ 1.6	-	+15.8	-
Jan.-June, 1940 .....	16,897	100.0	19,556,609	100.0	2,126	12.6	2,333,004	11.9	3,036	18.0	3,689,844	18.9	5,685	33.6	6,786,469	34.7
Jan.-June, 1941 .....	20,766	100.0	25,031,855	100.0	2,706	13.0	3,054,352	12.2	3,838	18.5	4,696,400	18.8	6,747	32.5	8,643,807	34.5
% Change, 1941/40	+22.9	-	+28.0	-	+27.3	-	+30.9	-	+26.4	-	+27.3	-	+18.7	-	+27.4	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
May, 1940 .....	254	6.4	280,128	6.1	594	15.0	631,046	13.9	362	9.1	392,120	8.6	195	4.9	249,829	5.5
May, 1941 .....	288	6.7	325,525	6.3	676	15.6	765,088	14.8	399	9.2	450,899	8.7	299	6.9	380,285	7.4
% Change, 1941/40	+13.4	-	+16.2	-	+13.8	-	+21.2	-	+10.2	-	+15.0	-	+53.3	-	+52.2	-
June, 1940 .....	173	5.9	183,292	5.4	429	14.5	457,619	13.5	282	9.6	314,664	9.2	186	6.3	230,631	6.8
June, 1941 .....	246	6.9	278,707	6.2	532	15.0	595,616	13.3	345	9.7	398,827	8.9	244	6.9	324,887	7.3
% Change, 1941/40	+42.2	-	+52.1	-	+24.0	-	+30.2	-	+22.3	-	+26.7	-	+31.2	-	+40.9	-
Jan.-June, 1940 .....	1,187	7.0	1,273,771	6.5	2,199	13.0	2,367,538	12.1	1,535	9.1	1,707,969	8.7	1,129	6.7	1,398,014	7.2
Jan.-June, 1941 .....	1,279	6.2	1,469,372	5.9	2,477	11.9	2,751,948	11.0	2,145	10.3	2,433,491	9.7	1,574	7.6	1,982,485	7.9
% Change, 1941/40	+ 7.8	-	+15.4	-	+12.6	-	+16.2	-	+39.7	-	+42.5	-	+39.4	-	+41.8	-





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
May, 1940 .....	20,607	100.0	22,803,150	100.0	2,110	10.2	2,275,519	10.0	3,537	17.2	4,086,144	17.9	9,275	45.0	10,262,463	45.0
May, 1941 .....	14,493	100.0	18,466,145	100.0	1,640	11.3	2,034,395	11.0	2,303	15.9	3,042,179	16.5	6,501	44.9	8,394,616	45.5
% Change, 1941/40	-29.7	-	-19.0	-	-22.3	-	-10.6	-	-34.9	-	-25.5	-	-29.9	-	-18.2	-
June, 1940 .....	15,554	100.0	17,326,537	100.0	1,141	7.3	1,246,429	7.2	2,672	17.2	3,062,656	17.7	6,994	44.9	7,843,661	45.3
June, 1941 .....	11,665	100.0	15,080,286	100.0	1,104	9.5	1,392,078	9.2	2,380	20.4	3,167,847	21.0	4,551	39.0	6,029,751	40.0
% Change, 1941/40	-25.0	-	-13.0	-	-3.2	-	+11.7	-	-10.9	-	+3.4	-	-34.9	-	-23.1	-
Jan.-June, 1940 .....	86,599	100.0	96,216,060	100.0	7,906	9.1	8,573,737	8.9	15,178	17.5	17,635,690	18.3	38,654	44.7	42,952,829	44.6
Jan.-June, 1941 .....	78,853	100.0	99,899,244	100.0	7,509	9.5	9,216,670	9.2	14,746	18.7	19,130,252	19.2	35,153	44.6	45,165,150	45.2
% Change, 1941/40	-8.9	-	+3.8	-	-5.0	-	+7.5	-	-2.8	-	+8.5	-	-9.1	-	+5.2	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
May, 1940 .....	1,218	5.9	1,330,020	5.8	1,973	9.6	2,101,103	9.2	1,571	7.6	1,703,301	7.5	923	4.5	1,044,600	4.6
May, 1941 .....	710	4.9	876,464	4.7	1,425	9.8	1,714,812	9.3	982	6.8	1,205,596	6.5	932	6.4	1,198,083	6.5
% Change, 1941/40	-41.7	-	-34.1	-	-27.8	-	-18.4	-	-37.5	-	-29.2	-	+1.0	-	+14.7	-
June, 1940 .....	897	5.8	970,755	5.6	1,390	8.9	1,489,363	8.6	1,363	8.8	1,479,308	8.5	1,097	7.1	1,234,365	7.1
June, 1941 .....	794	6.8	973,068	6.5	1,127	9.7	1,347,382	8.9	979	8.4	1,209,487	8.0	730	6.2	960,673	6.4
% Change, 1941/40	-11.5	-	+0.2	-	-18.9	-	-9.5	-	-28.2	-	-18.2	-	-33.5	-	-22.2	-
Jan.-June, 1940 .....	5,572	6.4	6,012,062	6.3	7,116	8.2	7,623,901	7.9	6,551	7.6	7,103,527	7.4	5,622	6.5	6,314,314	6.6
Jan.-June, 1941 .....	4,386	5.6	5,424,013	5.4	5,772	7.3	6,901,389	6.9	5,737	7.3	7,013,809	7.0	5,550	7.0	7,047,961	7.1
% Change, 1941/40	-21.3	-	-9.8	-	-18.9	-	-9.5	-	-12.4	-	-1.3	-	-1.3	-	+11.6	-

(x) Includes passenger cars, trucks and buses.







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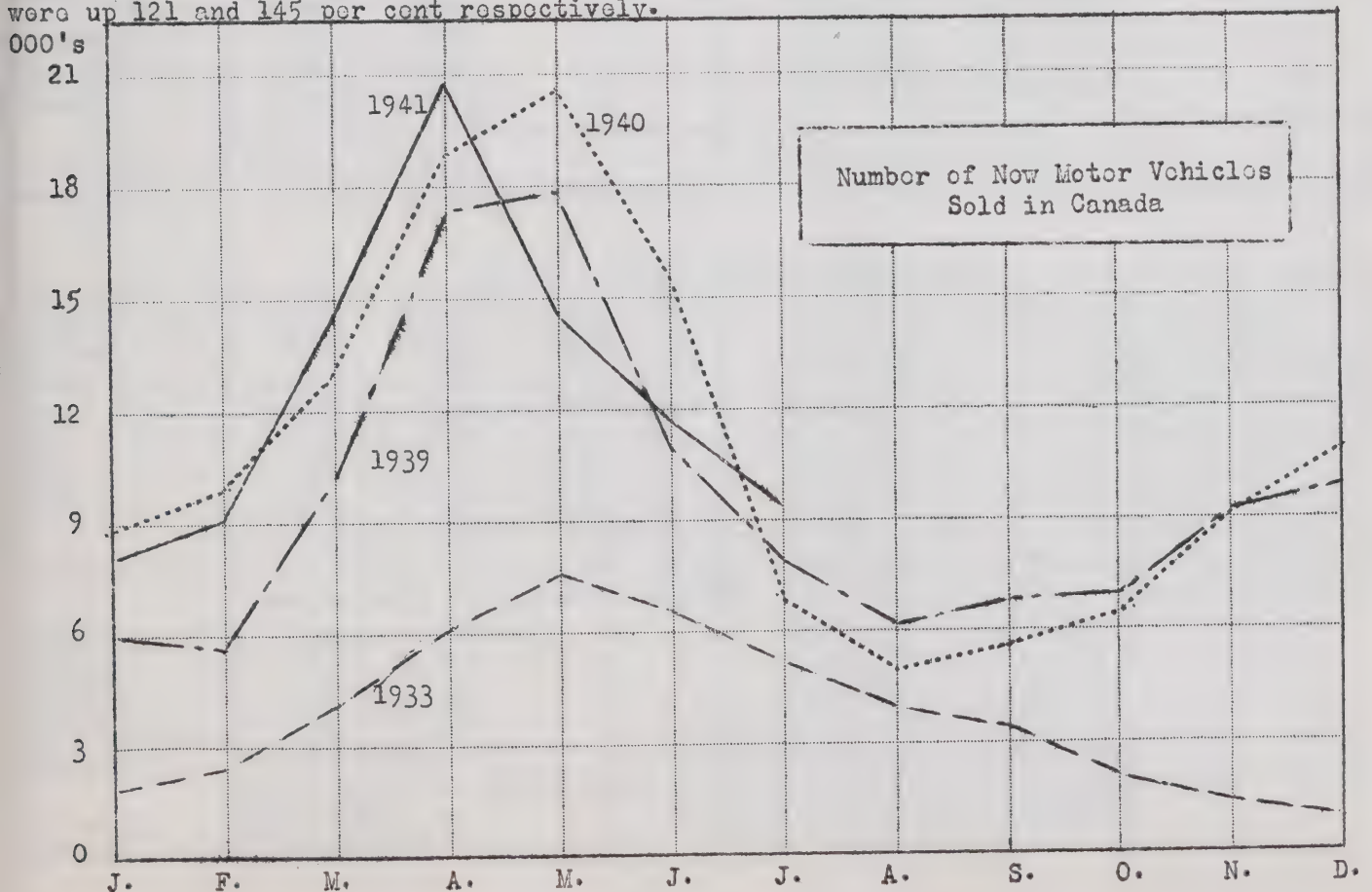
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JULY, 1941

Sales of new motor vehicles in Canada in July, 1941, excluding deliveries to the government for war purposes, numbered 9,311 new vehicles with a retail value of \$11,997,329, an increase of 37 per cent in number and 55 per cent in value over July, 1940, when 6,818 units retailed for \$7,763,330. The 37 per cent increase in number of new vehicles sold over July a year ago is in contrast to decreases of 39 per cent and 36 per cent recorded in the comparisons for May and June. The increase may be attributed in part to the fact that sales in July, 1940 were at a relatively low level, having fallen off sharply after the June peak which resulted from heavy buying in anticipation of higher prices arising from new taxation schedules put into effect that month. The increase over July, 1940 brought sales for the year to date to within 6 per cent of the level for the corresponding period of 1940, while the retail value of sales for the seven month period exceeded that of last year's sales by 8 per cent. July sales were down 20 per cent from June, similar comparisons for 1940 and 1939 showing decreases of 56 per cent and 28 per cent respectively.

After dropping below last year's level for two months, sales of new passenger cars in July again exceeded those of 1940. There were 6,306 new cars sold for \$8,250,099 in July, 1941, 39 per cent in number and 59 per cent in retail value above sales in July, 1940 when 4,542 new cars retailed for \$5,177,521. Quebec was the only province to show a decrease, sales there being down by 28 per cent. In this connection it should be noted Quebec sales in July, 1940 exceeded July, 1939, whereas in all other regions decreases were recorded. British Columbia sales were up 22 per cent, in July, 1941 over last year, Saskatchewan, 29 per cent; the Maritime Provinces, 32 per cent; Alberta, 44 per cent; Manitoba, 78 per cent and Ontario, 108 per cent.

Sales of new trucks and buses in July, 1941 numbered 3,005 new vehicles, valued at \$3,747,230, 32 per cent in number and 45 per cent in retail value above July, 1940 when 2,276 new commercial vehicles sold for \$2,585,809. Again, Quebec with a drop of 19 per cent, was the only province in which sales were below 1940. Saskatchewan sales were up 22 per cent, and Ontario, 25 per cent. In Manitoba, sales increased 72 per cent, in the Maritime Provinces, 88 per cent; while British Columbia and Alberta sales were up 121 and 145 per cent respectively.







NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Passenger Cars								
January .....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February ...	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
March .....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+ 26.1
April .....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+ 22.7
May .....	14,334	16,646	10,170	- 38.9	15,322,041	18,245,541	13,294,059	- 27.1
June .....	8,620	12,604	8,108	- 35.7	9,117,587	13,924,757	10,601,647	- 23.9
July .....	5,826	4,542	6,306	+ 38.8	6,169,562	5,177,521	8,250,099	+ 59.3
7 months ...	60,335	74,244	64,393	- 13.3	64,393,108	81,836,972	83,117,488	+ 1.6
August .....	3,672	2,755			3,951,690	3,247,281		
September ..	4,948	3,572			5,447,746	4,372,197		
October .....	5,682	4,827			6,252,431	5,820,735		
November ...	7,613	7,616			8,517,726	9,101,223		
December ...	7,804	8,775			8,568,427	10,550,425		
12 months ..	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January .....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February ...	1,185	2,054	2,462	+ 19.9	1,519,869	2,395,588	2,918,790	+ 21.8
March .....	2,195	2,515	3,389	+ 34.8	2,567,669	2,875,350	4,073,020	+ 41.7
April .....	3,113	3,381	4,756	+ 40.7	3,553,479	3,866,451	5,630,685	+ 45.6
May .....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+ 13.5
June .....	2,338	2,950	3,557	+ 20.6	2,740,190	3,401,780	4,478,639	+ 31.7
July .....	2,057	2,276	3,005	+ 32.0	2,325,584	2,585,809	3,747,230	+ 44.9
7 months ...	15,531	19,173	23,771	+ 24.0	18,104,374	22,142,418	28,779,085	+ 30.0
August .....	2,494	2,244			2,803,982	2,587,693		
September ..	1,808	2,011			2,177,209	2,404,089		
October .....	1,219	1,665			1,502,242	2,155,441		
November ...	1,601	1,525			1,873,263	1,985,032		
December ...	2,040	2,145			2,375,323	2,641,772		
12 months ..	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January .....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February ...	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March .....	10,193	12,996	14,661	+ 12.8	11,119,477	14,384,663	18,586,207	+ 29.2
April .....	17,368	18,834	20,838	+ 10.6	18,752,966	20,837,900	26,462,358	+ 27.0
May .....	17,837	20,607	14,493	- 29.7	19,304,862	22,803,150	18,466,145	- 19.0
June .....	10,958	15,554	11,665	- 25.0	11,857,777	17,326,537	15,080,286	- 13.0
July .....	7,883	6,818	9,311	+ 36.6	8,495,146	7,763,330	11,997,329	+ 54.5
7 months ...	75,866	93,417	88,164	- 5.6	82,497,482	103,979,390	111,896,573	+ 7.6
August .....	6,166	4,999			6,755,672	5,834,974		
September ..	6,756	5,583			7,624,955	6,776,286		
October .....	6,901	6,492			7,754,673	7,976,176		
November ...	9,214	9,141			10,390,989	11,086,255		
December ...	9,844	10,920			10,943,750	13,192,197		
12 months ..	114,747	130,552			125,967,521	148,845,278		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
June, 1940 .....	12,604	100.0	13,924,757	856	6.8	933,781	2,076	16.5	2,361,151	5,995	47.6	6,642,240
June, 1941 .....	8,108	100.0	10,601,647	652	8.0	854,660	1,657	20.5	2,215,804	3,536	43.6	4,638,610
% Change, 1941/40	-35.7	-	-23.9	-23.8	-	-8.5	-20.2	-	-6.2	-41.0	-	-30.2
July, 1940 .....	4,542	100.0	5,177,521	386	8.5	429,999	1,519	33.5	1,729,080	1,535	33.8	1,794,862
July, 1941 .....	6,306	100.0	8,250,099	510	8.1	674,385	1,089	17.3	1,457,343	3,197	50.7	4,174,516
% Change, 1941/40	+38.8	-	+59.3	+32.1	-	+56.8	-28.3	-	-15.7	+108.3	-	+132.6
Jan.-July, 1940 ..	74,244	100.0	81,836,972	6,166	8.3	6,670,732	13,661	18.4	15,674,926	34,504	46.5	37,961,222
Jan.-July, 1941 ..	64,393	100.0	83,117,488	5,313	8.2	6,836,703	11,997	18.6	15,891,195	31,603	49.1	40,695,859
% Change, 1941/40	-13.3	-	+1.6	-13.8	-	+2.5	-12.2	-	+1.4	-8.4	-	+7.2

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
June, 1940 .....	724	5.7	787,463	961	7.6	1,031,744	1,081	8.6	1,164,644	911	7.2	1,003,734
June, 1941 .....	548	6.8	694,361	595	7.3	751,766	634	7.8	810,660	486	6.0	635,786
% Change, 1941/40	-24.3	-	-11.8	-38.1	-	-27.1	-41.4	-	-30.4	-46.7	-	-36.7
July, 1940 .....	159	3.5	176,751	328	7.2	352,472	252	5.5	286,915	363	8.0	407,442
July, 1941 .....	283	4.5	372,353	423	6.7	542,246	362	5.7	456,802	442	7.0	572,454
% Change, 1941/40	+78.0	-	+110.7	+29.0	-	+53.8	+43.7	-	+59.2	+21.8	-	+40.5
Jan.-July, 1940 ..	4,544	6.1	4,915,042	5,245	7.1	5,608,835	5,268	7.1	5,682,473	4,856	6.5	5,323,742
Jan.-July, 1941 ..	3,390	5.3	4,326,994	3,718	5.8	4,691,687	3,954	6.1	5,037,120	4,418	6.9	5,637,930
% Change, 1941/40	-25.4	-	-12.0	-29.1	-	-16.4	-24.9	-	-11.4	-9.0	-	+5.9





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
June, 1940 .....	2,950	100.0	3,401,780	285	9.7	312,648	596	20.2	701,505	999	33.8	1,201,421
June, 1941 .....	3,557	100.0	4,478,639	452	12.7	537,418	723	20.3	952,043	1,015	28.5	1,391,141
% Change, 1941/40	+20.6	-	+31.7	+58.6	-	+71.9	+21.3	-	+35.7	+1.6	-	+15.8
July, 1940 .....	2,276	100.0	2,585,809	143	6.3	156,090	620	27.2	695,271	689	30.3	806,378
July, 1941 .....	3,005	100.0	3,747,230	269	9.0	323,430	502	16.7	687,610	858	28.6	1,111,135
% Change, 1941/40	+32.0	-	+44.9	+88.1	-	+107.2	-19.0	-	-1.1	+24.5	-	+37.8
Jan.-July, 1940 ..	19,173	100.0	22,142,418	2,269	11.8	2,489,094	3,656	19.1	4,385,115	6,374	33.2	7,592,847
Jan.-July, 1941 ..	23,771	100.0	28,779,085	2,975	12.5	3,377,782	4,340	18.3	5,384,010	7,605	32.0	9,754,942
% Change, 1941/40	+24.0	-	+30.0	+31.1	-	+35.7	+18.7	-	+22.8	+19.3	-	+28.5

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
June, 1940 .....	173	5.9	183,292	429	14.5	457,619	282	9.6	314,664	186	6.3	230,631
June, 1941 .....	246	6.9	278,707	532	15.0	595,616	345	9.7	398,827	244	6.9	324,887
% Change, 1941/40	+42.2	-	+52.1	+24.0	-	+30.2	+22.3	-	+26.7	+31.2	-	+40.9
July, 1940 .....	128	5.6	144,801	423	18.6	459,537	157	6.9	167,786	116	5.1	155,946
July, 1941 .....	220	7.3	247,375	515	17.1	562,742	385	12.8	462,610	256	8.5	352,328
% Change, 1941/40	+71.9	-	+70.8	+21.7	-	+22.5	+145.2	-	+175.7	+120.7	-	+125.9
Jan.-July, 1940 ..	1,315	6.9	1,418,572	2,622	13.7	2,827,075	1,692	8.8	1,875,755	1,245	6.5	1,553,960
Jan.-July, 1941 ..	1,499	6.3	1,716,747	2,992	12.6	3,314,690	2,530	10.6	2,896,101	1,830	7.7	2,334,813
% Change, 1941/40	+14.0	-	+21.0	+14.1	-	+17.2	+49.5	-	+54.4	+47.0	-	+50.2





Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$
June, 1940 .....	15,554	100.0	17,326,537	100.0	1,141	1,246,429	7.2	2,672	3,062,656	17.7	6,994	7,843,661
June, 1941 .....	11,665	100.0	15,080,286	100.0	1,104	1,392,076	9.2	2,380	3,167,847	21.0	4,551	6,029,751
% Change, 1941/40	-25.0	-	-13.0	-	-3.2	+11.7	-	-10.9	+3.4	-	-34.9	-23.1
July, 1940 .....	6,818	100.0	7,763,330	100.0	529	586,089	7.5	2,139	2,424,351	31.2	2,224	2,601,240
July, 1941 .....	9,311	100.0	11,997,329	100.0	779	997,815	8.3	1,591	2,144,953	17.9	4,055	5,285,651
% Change, 1941/40	+36.6	-	+54.5	-	+47.3	+70.2	-	-25.6	-11.5	-	+82.3	+103.2
Jan.-July, 1940 ..	93,417	100.0	103,979,390	100.0	8,435	9,159,826	8.8	17,317	20,060,041	19.3	40,878	45,554,069
Jan.-July, 1941 ..	88,164	100.0	111,836,573	100.0	8,288	10,214,485	9.1	16,337	21,275,205	19.0	39,208	50,450,801
% Change, 1941/40	-5.6	-	+7.6	-	-1.7	+11.5	-	-5.7	+6.1	-	-4.1	+10.7

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$	%Dom. Total	No.	Retail Value \$
June, 1940 .....	897	5.8	970,755	5.6	1,390	1,489,363	8.6	1,363	1,479,308	8.5	1,097	1,234,365
June, 1941 .....	794	6.8	973,068	6.5	1,127	1,347,382	8.9	979	1,209,487	8.0	730	960,673
% Change, 1941/40	-11.5	-	+0.2	-	-18.9	-9.5	-	-28.2	-18.2	-	-33.5	-22.2
July, 1940 .....	287	4.2	321,552	4.1	751	812,009	10.5	409	454,701	5.9	479	563,388
July, 1941 .....	503	5.4	619,728	5.2	938	1,104,938	9.2	747	919,412	7.7	698	924,782
% Change, 1941/40	+75.3	-	+92.7	-	+24.9	+36.1	-	+82.6	+102.2	-	+45.7	+64.1
Jan.-July, 1940 ..	5,859	6.3	6,333,614	6.1	7,867	8,435,910	8.1	6,960	7,558,228	7.3	6,101	6,877,702
Jan.-July, 1941 ..	4,889	5.5	6,043,741	5.4	6,710	8,006,377	7.2	6,484	7,933,221	7.1	6,248	7,972,743
% Change, 1941/40	-16.6	-	-4.6	-	-14.7	-5.1	-	-6.8	+5.0	-	+2.4	+15.9

(x) Includes Passenger cars, trucks and buses.





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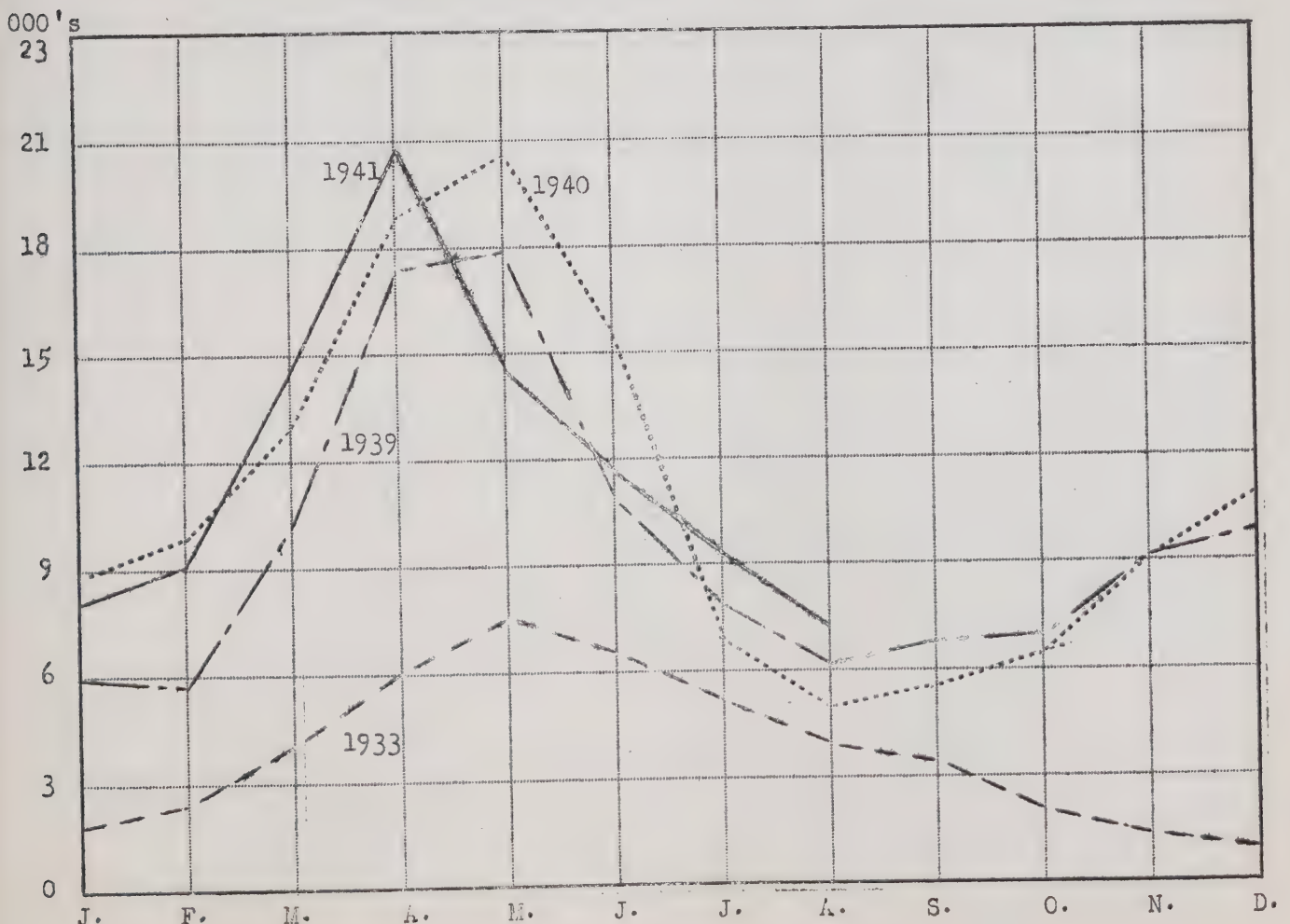
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1941

New motor vehicle sales in Canada during August, 1941, excluding deliveries to the government for war purposes, numbered 7,222 new vehicles with a retail value of \$9,128,011, an increase of 45 per cent in number and 56 per cent in dollar value over August, 1940, when 4,999 new vehicles retailed for \$5,834,974. Sales for the first eight months of 1941 were 3 per cent below the corresponding period of 1940 while the retail value of these sales was 10 per cent higher than that of the sales in the first eight months of 1940.

There were 4,333 new passenger cars retailed for \$5,540,545 in August this year, an increase of 57 per cent in number and 71 per cent in value over August, 1940, when sales numbered 2,755 new passenger models with a retail value of \$3,247,281. The number of new passenger cars sold in August this year also exceeded August, 1939. But comparisons of sales of motor vehicles for corresponding months of different years are no longer valid on account of changes which have taken place in the seasonal pattern of the automotive trade arising partly from the shifting date of introduction of new models. The effect of new taxation schedules is another factor affecting the seasonal distribution. Sales in August, 1939 were at a low ebb due to the imminence of the war. Sales in August, 1940 were below normal on account of the forward buying which occurred in June last year in anticipation of higher prices arising from new taxes put into effect that month. More significance attaches to comparisons covering a number of months. There were 68,726 new passenger cars sold for \$88,658,033 in the first eight months of 1941, down 11 per cent in number and up 4 per cent in value compared with the first eight months of last year.

Number of New Motor Vehicles Sold in Canada







Increases over August a year ago were general for all provinces while declines were also general in comparisons for the year to date. Percentage increases in number of new passenger cars sold over August, 1940 with percentage decreases for the year to date in brackets are as follows: Maritime Provinces, +55 per cent (-11 per cent); Quebec, +97 per cent (-8 per cent); Ontario, +49 per cent (-7 per cent); Manitoba, +4 per cent (-24 per cent); Saskatchewan, +53 per cent (26 per cent); Alberta, +27 per cent (-23 per cent) and British Columbia, +77 per cent (-5 per cent).

Sales of new trucks and buses in August numbered 2,889 new commercial vehicles valued at \$3,587,466, an increase of 29 per cent in number and 39 per cent in value over the 2,244 new trucks and buses which sold for \$2,587,693 in August last year. Marked increases were shown in the East and in British Columbia. Sales in Quebec were up 140 per cent; in British Columbia, 96 per cent; in Ontario, 77 per cent and in the Maritime Provinces, 41 per cent. Manitoba sales were 4 per cent below last year, Alberta dropped 13 per cent and sales in Saskatchewan were 23 per cent lower than in August last year.



NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			% of Change, 1941/40
	1939	1940	1941	% of Change, 1941/40	1939	1940	1940	
					\$	\$	\$	
New Passenger Cars								
January ....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February ...	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
March .....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+ 26.1
April .....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+ 22.7
May .....	14,334	16,646	10,170	- 38.9	15,322,041	18,245,541	13,294,059	- 27.1
June .....	8,620	12,604	8,108	- 35.7	9,117,587	13,924,757	10,601,647	- 23.9
July .....	5,826	4,542	6,306	+ 38.8	6,169,562	5,177,521	8,250,099	+ 59.3
August .....	3,672	2,755	4,333	+ 57.3	3,951,690	3,247,281	5,540,545	+ 70.6
8 months ...	64,007	76,999	68,726	- 10.7	68,344,798	85,084,253	88,658,033	+ 4.2
September ..	4,948	3,572			5,447,746	4,372,197		
October ....	5,682	4,827			6,252,431	5,820,735		
November ...	7,613	7,616			8,517,726	9,101,223		
December ...	7,804	8,775			8,568,427	10,550,425		
12 months ..	90,054	101,789			97,131,128	114,928,833		

New Trucks and Buses								
January ....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February ...	1,185	2,054	2,462	+ 19.9	1,519,869	2,395,588	2,918,790	+ 21.8
March .....	2,195	2,515	3,389	+ 34.8	2,567,669	2,875,350	4,073,020	+ 41.7
April .....	3,113	3,381	4,756	+ 40.7	3,553,479	3,866,451	5,630,685	+ 45.6
May .....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+ 13.5
June .....	2,338	2,950	3,557	+ 20.6	2,740,190	3,401,780	4,478,639	+ 31.7
July .....	2,057	2,276	3,005	+ 32.0	2,325,584	2,585,809	3,747,230	+ 44.9
August .....	2,494	2,244	2,889	+ 28.7	2,803,982	2,587,693	3,587,466	+ 38.6
8 months ...	18,025	21,417	26,660	+ 24.5	20,908,356	24,730,111	32,366,551	+ 30.9
September ..	1,808	2,011			2,177,209	2,404,089		
October ....	1,219	1,665			1,502,242	2,155,441		
November ...	1,601	1,525			1,873,263	1,985,032		
December ...	2,040	2,145			2,375,323	2,641,772		
12 months ..	24,693	28,763			28,836,393	33,916,445		

TOTAL - Cars, Trucks and Buses								
January ....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February ...	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March .....	10,193	12,996	14,661	+ 12.8	11,119,477	14,384,663	18,586,207	+ 29.2
April .....	17,368	18,834	20,838	+ 10.6	18,752,966	20,837,900	26,462,358	+ 27.0
May .....	17,837	20,607	14,493	- 29.7	19,304,862	22,803,150	18,466,145	- 19.0
June .....	10,958	15,554	11,665	- 25.0	11,857,777	17,326,537	15,080,286	- 13.0
July .....	7,883	6,818	9,311	+ 36.6	8,495,146	7,763,330	11,997,329	+ 54.5
August .....	6,166	4,999	7,222	+ 44.5	6,755,672	5,834,974	9,128,011	+ 56.4
8 months ...	82,032	98,416	95,386	- 3.0	89,253,154	109,814,364	121,024,584	+ 10.2
September ..	6,756	5,583			7,624,955	6,776,286		
October ....	6,901	6,492			7,754,673	7,976,176		
November ...	9,214	9,141			10,390,989	11,086,255		
December ...	9,844	10,920			10,943,750	13,192,197		
12 months ..	114,747	130,552			125,967,521	148,845,278		





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1940 .....	4,542	100.0	5,177,521	100.0	386	8.5	429,999	8.3	1,519	33.5	1,729,080	33.4	1,535	33.8	1,794,862	34.7
July, 1941 .....	6,306	100.0	8,250,099	100.0	510	8.1	674,385	8.2	1,089	17.3	1,457,343	17.7	3,197	50.7	4,174,516	50.6
% Change, 1941/40	+38.8	-	+59.3	-	+32.1	-	+56.8	-	-28.3	-	-15.7	-	+108.3	-	+132.6	-
August, 1940 .....	2,755	100.0	3,247,281	100.0	257	9.3	289,774	8.9	546	19.8	684,436	21.1	1,183	43.0	1,406,664	43.3
August, 1941 .....	4,333	100.0	5,540,545	100.0	398	9.2	489,860	8.8	1,076	24.8	1,423,907	25.7	1,761	40.6	2,264,040	40.9
% Change, 1941/40	+57.3	-	+70.6	-	+54.9	-	+69.0	-	+97.1	-	+108.0	-	+48.9	-	+61.0	-
Jan.-Aug., 1940 .....	76,999	100.0	85,084,253	100.0	6,423	8.3	6,960,506	8.2	14,207	18.5	16,359,362	19.2	35,687	46.3	39,367,886	46.3
Jan.-Aug., 1941 .....	68,726	100.0	88,658,033	100.0	5,711	8.3	7,326,563	8.3	13,073	19.0	17,315,102	19.5	33,364	48.5	42,959,899	48.5
% Change, 1941/40	-10.7	-	+4.2	-	-11.1	-	+5.3	-	-8.0	-	+5.8	-	-6.5	-	+9.1	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1940 .....	159	3.5	176,751	3.4	328	7.2	352,472	6.8	252	5.5	286,915	5.5	363	8.0	407,442	7.9
July, 1941 .....	283	4.5	372,353	4.5	423	6.7	542,246	6.6	362	5.7	456,802	5.5	442	7.0	572,454	6.9
% Change, 1941/40	+78.0	-	+110.7	-	+29.0	-	+53.8	-	+43.7	-	+59.2	-	+21.8	-	+40.5	-
August, 1940 .....	174	6.3	198,950	6.1	207	7.5	227,061	7.0	173	6.3	196,646	6.1	215	7.8	243,750	7.5
August, 1941 .....	181	4.2	220,325	4.0	317	7.3	383,501	6.9	219	5.1	276,216	5.0	381	8.8	482,696	8.7
% Change, 1941/40	+4.0	-	+10.7	-	+53.1	-	+68.9	-	+26.6	-	+40.5	-	+77.2	-	+98.0	-
Jan.-Aug., 1940 .....	4,718	6.1	5,113,992	6.0	5,452	7.1	5,835,896	6.9	5,441	7.1	5,879,119	6.9	5,071	6.6	5,567,492	6.5
Jan.-Aug., 1941 .....	3,571	5.2	4,547,319	5.1	4,035	5.9	5,075,188	5.7	4,173	6.1	5,313,336	6.0	4,799	7.0	6,120,626	6.9
% Change, 1941/40	-24.3	-	-11.1	-	-26.0	-	-13.0	-	-23.3	-	-9.6	-	-5.4	-	+9.9	-





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value	
	No.				No.				No.				No.			
July, 1940 .....	2,276	100.0	2,585,809	100.0	143	6.3	156,090	6.0	620	27.2	695,271	26.9	689	30.3	806,378	31.2
July, 1941 .....	3,005	100.0	3,747,230	100.0	269	9.0	323,430	8.6	502	16.7	687,610	18.4	858	28.6	1,111,135	29.7
% Change, 1941/40	+32.0	-	+44.9	-	+88.1	-	+107.2	-	-19.0	-	-1.1	-	+24.5	-	+37.8	-
August, 1940 .....	2,244	100.0	2,587,693	100.0	160	7.1	174,887	6.7	252	11.2	327,961	12.7	455	20.3	560,905	21.7
August, 1941 .....	2,889	100.0	3,587,466	100.0	225	7.8	269,237	7.5	605	20.9	782,541	21.8	804	27.8	1,051,126	29.3
% Change, 1941/40	+28.7	-	+38.6	-	+40.6	-	+53.9	-	+140.1	-	+138.6	-	+76.7	-	+87.4	-
Jan.-Aug., 1940 .....	21,417	100.0	24,730,111	100.0	2,429	11.3	2,663,981	10.8	3,908	18.3	4,713,076	19.0	6,829	31.9	8,153,752	33.0
Jan.-Aug., 1941 .....	26,660	100.0	32,366,551	100.0	3,200	12.0	3,647,019	11.3	4,945	18.6	6,166,551	19.0	8,409	31.5	10,806,068	33.4
% Change, 1941/40	+24.5	-	+30.9	-	+31.7	-	+36.9	-	+26.5	-	+30.8	-	+23.1	-	+32.5	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				BRITISH COLUMBIA			
	%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value		%Dom. Total		Retail Value	
	No.				No.				No.				No.			
July, 1940 .....	128	5.6	144,801	5.6	423	18.6	459,537	17.8	157	6.9	167,786	6.5	116	5.1	155,946	6.0
July, 1941 .....	220	7.3	247,375	6.6	515	17.1	562,742	15.0	385	12.8	462,610	12.3	256	8.5	352,328	9.4
% Change, 1941/40	+71.9	-	+70.8	-	+21.7	-	+22.5	-	+145.2	-	+175.7	-	+120.7	-	+125.9	-
August, 1940 .....	132	5.9	160,152	6.2	755	33.6	825,293	31.9	381	17.0	412,801	15.9	109	4.9	125,694	4.9
August, 1941 .....	127	4.4	154,884	4.3	583	20.2	633,690	17.7	331	11.5	410,822	11.5	214	7.4	285,166	7.9
% Change, 1941/40	-3.8	-	-3.3	-	-22.8	-	-23.2	-	-13.1	-	-0.5	-	+96.3	-	+126.9	-
Jan.-Aug., 1940 .....	1,445	6.7	1,578,724	6.4	3,377	15.8	3,652,368	14.8	2,073	9.7	2,288,556	9.2	1,354	6.3	1,679,654	6.8
Jan.-Aug., 1941 .....	1,628	6.1	1,871,631	5.8	3,575	13.4	3,948,380	12.2	2,861	10.7	3,306,923	10.2	2,044	7.7	2,619,979	8.1
% Change, 1941/40	+12.7	-	+18.6	-	+5.9	-	+8.1	-	+38.0	-	+44.5	-	+51.0	-	+56.0	-





Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total		
	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total
July, 1940 .....	6,818	7,763,330	100.0	529	586,089	7.5	2,139	2,424,351	31.4	31.2	2,224	2,601,240	32.6	33.5										
July, 1941 .....	9,311	11,997,329	100.0	779	997,815	8.3	1,591	2,144,953	17.1	17.9	4,055	5,285,651	43.5	44.0										
% Change, 1941/40	+36.6	+54.5	-	+47.3	+70.2	-	-25.6	-11.5	-	-	+82.3	+103.2	-	-										
August, 1940 .....	4,999	5,834,974	100.0	417	464,661	8.0	798	1,012,397	16.0	17.4	1,638	1,967,569	32.8	33.7										
August, 1941 .....	7,222	9,128,011	100.0	623	759,097	8.3	1,681	2,206,448	23.3	24.2	2,565	3,315,166	35.5	36.3										
% Change, 1941/40	+44.5	+56.4	-	+49.4	+63.4	-	+110.7	+117.9	-	-	+56.6	+68.5	-	-										
Jan.-Aug., 1940 .....	98,416	109,814,364	100.0	8,852	9,624,487	8.8	18,115	21,072,438	18.4	19.2	42,516	47,521,638	43.2	43.3										
Jan.-Aug., 1941 .....	95,386	121,024,584	100.0	8,911	10,973,582	9.1	18,018	23,481,653	18.9	19.4	41,773	53,765,967	43.8	44.4										
% Change, 1941/40	-3.1	+10.2	-	+0.7	+14.0	-	-0.5	+11.4	-	-	-1.7	+13.1	-	-										

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						BRITISH COLUMBIA					
	%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total			%Dom. Total		
	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total
July, 1940 .....	287	321,552	4.1	751	812,009	10.5	409	454,701	6.0	5.9	479	563,388	7.0	7.3										
July, 1941 .....	503	619,728	5.2	938	1,104,988	9.2	747	919,412	8.0	7.7	698	924,782	7.5	7.7										
% Change, 1941/40	+75.3	+92.7	-	+24.9	+36.1	-	+82.6	+102.2	-	-	+45.7	+64.1	-	-										
August, 1940 .....	306	359,102	6.2	962	1,052,354	18.0	554	609,447	11.1	10.4	324	369,444	6.5	6.3										
August, 1941 .....	308	375,209	4.1	900	1,017,191	11.2	550	687,038	7.6	7.5	595	767,862	8.2	8.4										
% Change, 1941/40	+0.7	+4.5	-	-6.4	-3.3	-	-0.7	+12.7	-	-	+83.6	+107.8	-	-										
Jan.-Aug., 1940 .....	6,165	6,692,716	6.1	8,829	9,488,264	8.6	7,514	8,167,675	7.6	7.4	6,425	7,247,146	6.5	6.6										
Jan.-Aug., 1941 .....	5,197	6,418,950	5.3	7,610	9,023,568	7.5	7,034	8,620,259	7.4	7.1	6,843	8,740,605	7.2	7.2										
% Change, 1941/40	-15.7	-4.1	-	-13.8	-4.9	-	-6.4	+5.5	-	-	+6.5	+20.6	-	-										

(x)Includes passenger cars, trucks and buses.





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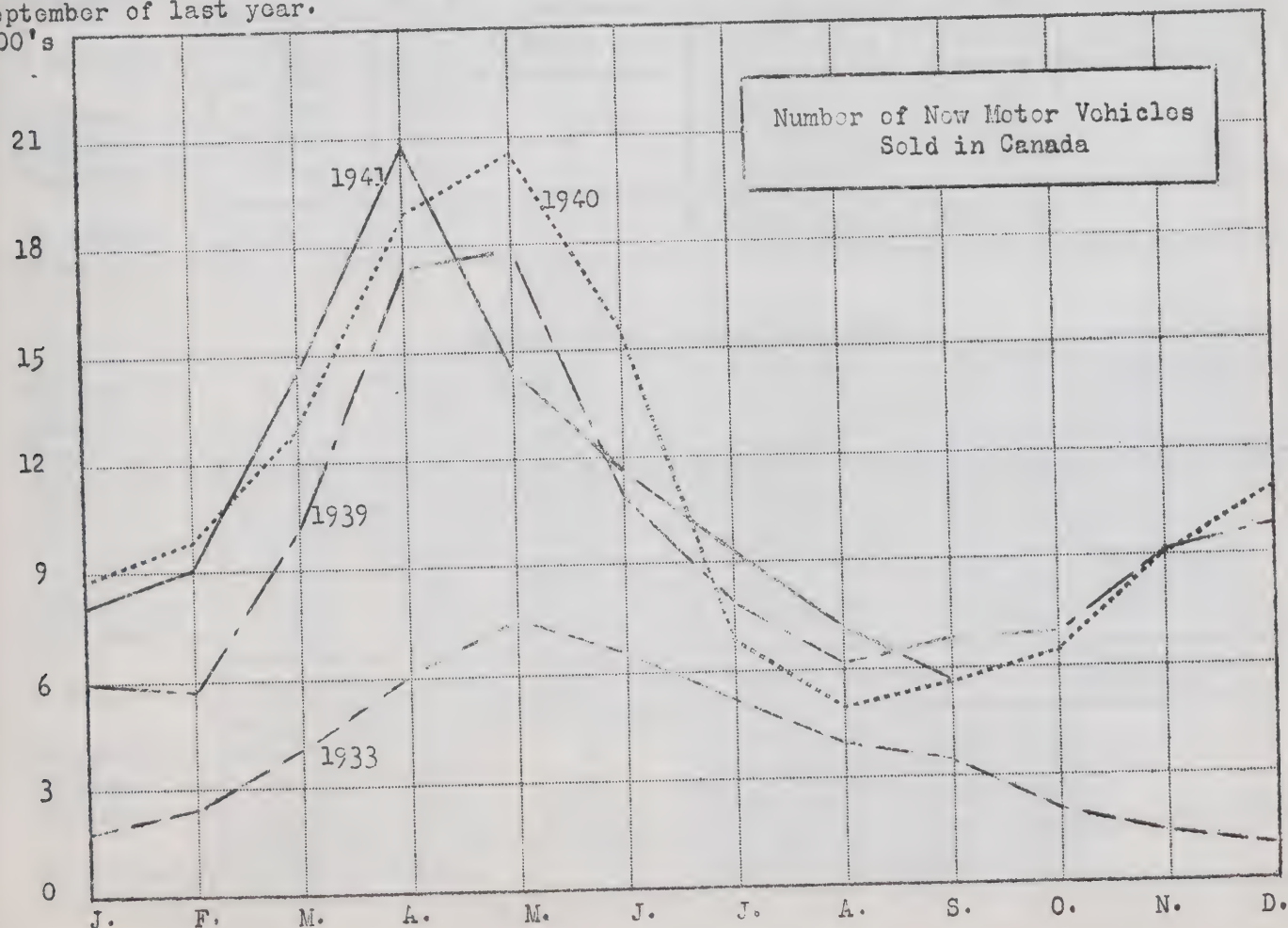
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, SEPTEMBER, 1941

Excluding deliveries to the government for war purposes, there were 5,713 new motor vehicles sold in Canada for \$7,794,097 in September, 1941, up 2 per cent in number and 15 per cent in dollar value compared with September a year ago. The minor gain of 2 per cent over September, 1940 is in contrast to the pronounced increases of 37 per cent and 45 per cent which characterized corresponding month comparisons for July and August. These increases may be attributed to the falling off in purchasing in these two months a year ago following the forward buying in anticipation of higher prices arising from new taxation schedules put into effect in June. Cumulative totals for the first nine months of this year revealed sales of 101,099 vehicles valued at \$128,818,681, a decline of 3 per cent in number, but an advance of 11 per cent in dollar value over the 103,999 units sold for \$116,590,650 in the corresponding period of last year.

Sales of new passenger cars exceeded by 6 per cent in number and 15 per cent in value the sales in September, 1940, 3,785 cars being sold for \$5,034,835 in September, 1941, as against 3,572 vehicles which sold for \$4,372,197 in the same month of last year. There were wide fluctuations in the results for various regions of the country, an increase of 181 per cent in Quebec surpassing by a considerable margin gains of 21 and 2 per cent in British Columbia and the Maritime Provinces respectively. Saskatchewan reported a decrease of 18 per cent; Manitoba sales fell off 31 per cent and Alberta sales were 45 per cent lower. A decrease of 23 per cent occurred in Ontario.

Commercial vehicle sales declined 4 per cent in number, but were up 15 per cent in value, 1,928 units selling for \$2,759,262 in September this year as compared with 2,011 vehicles sold for \$2,404,089 in the same month a year ago. Quebec led all other regions in this field also with improvement of 75 per cent. Ontario, with a gain of 45 per cent was the only other region which reported an increase over September of last year.







NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
New Passenger Cars								
January ....	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February ...	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
March .....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+ 26.1
April .....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+ 22.7
May .....	14,334	16,646	10,170	- 38.9	15,322,041	18,245,541	13,294,059	- 27.1
June .....	8,620	12,604	8,108	- 35.7	9,117,587	13,924,757	10,601,647	- 23.9
July .....	5,826	4,542	6,306	+ 38.8	6,169,562	5,177,521	8,250,099	+ 59.3
August .....	3,672	2,755	4,333	+ 57.3	3,951,690	3,247,281	5,540,545	+ 70.6
September ..	4,948	3,572	3,785	+ 6.0	5,447,746	4,372,197	5,034,835	+ 15.2
9 months ...	68,955	80,571	72,511	- 10.0	73,792,544	89,456,450	93,692,868	+ 4.7
October ....	5,682	4,827			6,252,431	5,820,735		
November ...	7,613	7,616			8,517,726	9,101,223		
December ...	7,804	8,775			8,568,427	10,550,425		
12 months ..	90,054	101,789			97,131,128	114,928,833		

New Trucks and Buses								
January ....	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February ...	1,185	2,054	2,462	+ 19.9	1,519,869	2,395,588	2,918,790	+ 21.8
March .....	2,195	2,515	3,389	+ 34.8	2,567,669	2,875,350	4,073,020	+ 41.7
April .....	3,113	3,381	4,756	+ 40.7	3,553,479	3,866,451	5,630,685	+ 45.6
May .....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+ 13.5
June .....	2,338	2,950	3,557	+ 20.6	2,740,190	3,401,780	4,478,639	+ 31.7
July .....	2,057	2,276	3,005	+ 32.0	2,325,584	2,585,809	3,747,230	+ 44.9
August .....	2,494	2,244	2,889	+ 28.7	2,803,982	2,587,693	3,587,466	+ 38.6
September ..	1,808	2,011	1,928	- 4.1	2,177,209	2,404,089	2,759,262	+ 14.8
9 months ...	19,833	23,428	28,588	+ 22.0	23,085,565	27,134,200	35,125,813	+ 29.5
October ....	1,219	1,665			1,502,242	2,155,441		
November ...	1,601	1,525			1,873,263	1,985,032		
December ...	2,040	2,145			2,375,323	2,641,772		
12 months ..	24,693	28,763			28,836,393	33,916,445		

TOTAL - Cars, Trucks and Buses

January ....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February ...	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March .....	10,193	12,996	14,661	+ 12.8	11,119,477	14,384,663	18,586,207	+ 29.2
April .....	17,368	18,834	20,838	+ 10.6	18,752,966	20,837,900	26,462,358	+ 27.0
May .....	17,837	20,607	14,493	- 29.7	19,304,862	22,803,150	18,466,145	- 19.0
June .....	10,958	15,554	11,665	- 25.0	11,857,777	17,326,537	15,080,286	- 13.0
July .....	7,883	6,818	9,311	+ 36.6	8,495,146	7,763,330	11,997,329	+ 54.5
August .....	6,166	4,999	7,222	+ 44.5	6,755,672	5,834,974	9,128,011	+ 56.4
September ..	6,756	5,583	5,713	+ 2.3	7,624,955	6,776,286	7,794,097	+ 15.0
9 months ...	88,788	103,999	101,099	- 2.8	96,878,109	116,590,650	128,818,681	+ 10.5
October ....	6,901	6,492			7,754,673	7,976,176		
November ...	9,214	9,141			10,390,989	11,086,255		
December ...	9,844	10,920			10,943,750	13,192,197		
12 months ..	114,747	130,552			125,967,521	148,845,278		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O											
	No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total			No.			%Dom. Total		
	Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value			Retail Value		
August, 1940 ....	2,755	100.0	3,247,281	100.0	100.0	257	9.3	289,774	8.9	8.9	546	19.8	684,436	21.1	21.1	1,183	43.0	1,406,664	43.3	43.3	1,406,664	43.3	43.3	1,406,664	43.3	43.3	1,406,664	43.3		
August, 1941 ....	4,333	100.0	5,540,545	100.0	100.0	398	9.2	489,860	8.8	8.8	1,076	24.8	1,423,907	25.7	25.7	1,761	40.6	2,264,040	40.9	40.9	2,264,040	40.9	40.9	2,264,040	40.9	40.9	2,264,040	40.9		
% Change, 1941/40	+57.3	-	+70.6	-	-	+54.9	-	+69.0	-	-	+97.1	-	+103.0	-	-	+48.9	-	+61.0	-	-	+61.0	-	-	+61.0	-	-	+61.0	-		
September, 1940 ..	3,572	100.0	4,372,197	100.0	100.0	314	8.8	362,865	8.3	8.3	445	12.4	568,101	13.0	13.0	1,850	51.8	2,299,476	52.6	52.6	2,299,476	52.6	52.6	2,299,476	52.6	52.6	2,299,476	52.6		
September, 1941 ..	3,785	100.0	5,034,835	100.0	100.0	321	8.5	423,337	8.4	8.4	1,250	33.0	1,754,686	34.9	34.9	1,429	37.8	1,859,042	36.9	36.9	1,859,042	36.9	36.9	1,859,042	36.9	36.9	1,859,042	36.9		
% Change, 1941/40	+ 6.0	-	+15.2	-	-	+ 2.2	-	+16.7	-	-	+180.9	-	+208.9	-	-	-22.8	-	-19.2	-	-	-19.2	-	-	-19.2	-	-	-19.2	-		
Jan.-Sept., 1940	80,571	100.0	89,456,450	100.0	100.0	6,737	8.3	7,323,371	8.2	8.2	14,652	18.2	16,927,463	18.9	18.9	37,537	46.6	41,667,362	46.6	46.6	41,667,362	46.6	46.6	41,667,362	46.6	46.6	41,667,362	46.6		
Jan.-Sept., 1941	72,511	100.0	93,692,868	100.0	100.0	6,032	8.3	7,749,900	8.3	8.3	14,323	19.7	19,069,788	20.4	20.4	34,793	48.0	44,818,941	47.8	47.8	44,818,941	47.8	47.8	44,818,941	47.8	47.8	44,818,941	47.8		
% Change, 1941/40	-10.0	-	+ 4.7	-	-	-10.5	-	+ 5.8	-	-	- 2.2	-	+12.7	-	-	- 7.3	-	+ 7.6	-	-	+ 7.6	-	-	+ 7.6	-	-	+ 7.6	-		

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA						
	%Dom. Total	Retail Value	%Dom. Total	%Dom. Total	Retail Value	%Dom. Total	%Dom. Total	Retail Value	%Dom. Total	%Dom. Total	Retail Value	%Dom. Total				
	No.		No.	No.		No.	No.		No.	No.		No.				
August, 1940 .....	174	6.3	198,950	6.1	207	7.5	227,061	7.0	173	6.3	196,646	6.1	215	7.8	243,750	7.5
August, 1941 .....	181	4.2	220,325	4.0	317	7.3	383,501	6.9	219	5.1	276,216	5.0	381	8.8	482,696	8.7
% Change, 1941/40	+ 4.0	-	+10.7	-	+53.1	-	+68.9	-	+26.6	-	+40.5	-	+77.2	-	+98.0	-
September, 1940 ..	197	5.5	234,802	5.3	256	7.2	296,133	6.8	268	7.5	314,172	7.2	242	6.8	296,648	6.8
September, 1941 ..	136	3.6	166,020	3.3	209	5.5	264,139	5.2	147	3.9	190,121	3.8	293	7.7	377,490	7.5
% Change, 1941/40	-31.0	-	-29.3	-	-18.4	-	-10.8	-	-45.1	-	-39.5	-	+21.1	-	+27.3	-
Jan.-Sept., 1940	4,915	6.1	5,348,794	6.0	5,708	7.1	6,132,029	6.8	5,709	7.1	6,193,291	6.9	5,313	6.6	5,864,140	6.6
Jan.-Sept., 1941	3,707	5.1	4,713,339	5.0	4,244	5.9	5,339,327	5.7	4,320	6.0	5,503,457	5.9	5,092	7.0	6,498,116	6.9
% Change, 1941/40	-24.6	-	-11.9	-	-25.6	-	-12.9	-	-24.3	-	-11.1	-	- 4.2	-	+10.8	-





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total	
	Retail Value		Retail Value		Retail Value		Retail Value		Retail Value		Retail Value		Retail Value		Retail Value	
August, 1940 .....	2,244	100.0	2,587,693	100.0	160	7.1	174,887	6.7	252	11.2	327,961	12.7	455	20.3	560,905	21.7
August, 1941 .....	2,889	100.0	3,587,466	100.0	225	7.8	269,237	7.5	605	20.9	782,541	21.8	804	27.8	1,051,126	29.3
% Change, 1941/40	+28.7	-	+38.6	-	+40.6	-	+53.9	-	+140.1	-	+138.6	-	+76.7	-	+87.4	-
September, 1940 ..	2,011	100.0	2,404,089	100.0	145	7.2	162,981	6.8	284	14.1	382,737	15.9	382	19.0	509,516	21.2
September, 1941 ..	1,928	100.0	2,759,262	100.0	135	7.0	170,496	6.2	497	25.8	697,110	25.2	552	28.6	959,842	34.8
% Change, 1941/40	-4.1	-	+14.8	-	-6.9	-	+4.6	-	+75.0	-	+82.1	-	+44.5	-	+88.4	-
Jan.-Sept., 1940	23,428	100.0	27,134,200	100.0	2,574	11.0	2,826,962	10.4	4,192	17.9	5,095,813	18.8	7,211	30.8	8,663,268	31.9
Jan.-Sept., 1941	28,588	100.0	35,125,813	100.0	3,335	11.7	3,817,515	10.9	5,442	19.0	6,863,661	19.6	8,961	31.3	11,765,910	33.5
% Change, 1941/40	+22.0	-	+29.5	-	+29.6	-	+35.0	-	+29.8	-	+34.7	-	+24.3	-	+35.8	-
Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total		No.		%Dom. Total	
	Retail Value		Retail Value		Retail Value		Retail Value		Retail Value		Retail Value		Retail Value		Retail Value	
August, 1940 .....	132	5.9	160,152	6.2	755	33.6	825,293	31.9	381	17.0	412,801	15.9	109	4.9	125,694	4.9
August, 1941 .....	127	4.4	154,884	4.3	583	20.2	633,690	17.7	331	11.5	410,822	11.5	214	7.4	285,166	7.9
% Change, 1941/40	-3.8	-	-3.3	-	-22.8	-	-23.2	-	-13.1	-	-0.5	-	+96.3	-	+126.9	-
September, 1940 ..	118	5.9	144,741	6.0	682	33.9	738,593	30.7	287	14.3	326,132	13.6	113	5.6	139,389	5.8
September, 1941 ..	118	6.1	146,252	5.3	307	15.9	334,046	12.1	198	10.3	251,096	9.1	121	6.3	200,420	7.3
% Change, 1941/40	(a)	-	+1.0	-	-55.0	-	-54.8	-	-31.0	-	-23.0	-	+7.1	-	+43.8	-
Jan.-Sept., 1940	1,565	6.7	1,723,465	6.4	4,059	17.3	4,390,961	16.2	2,360	10.1	2,614,688	9.6	1,467	6.2	1,819,043	6.7
Jan.-Sept., 1941	1,744	6.1	2,017,883	5.7	3,882	13.6	4,282,426	12.2	3,059	10.7	3,558,019	10.1	2,165	7.6	2,820,399	8.0
% Change, 1941/40	+11.4	-	+17.1	-	-4.4	-	-2.5	-	+29.6	-	+36.1	-	+47.6	-	+55.0	-

(a) Unchanged.





Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
August, 1940 ....	4,999	100.0	5,834,974	100.0	417	8.3	464,661	8.0	798	16.0	1,012,397	17.4	1,638	32.8	1,967,569	33.7
August, 1941 ....	7,222	100.0	9,128,011	100.0	623	8.6	759,097	8.3	1,681	23.3	2,206,448	24.2	2,565	35.5	3,315,166	36.3
% Change, 1941/40	+44.5	-	+56.4	-	+49.4	-	+63.4	-	+110.7	-	+117.9	-	+56.6	-	+68.5	-
September, 1940 ..	5,583	100.0	6,776,286	100.0	459	8.2	525,846	7.8	729	13.1	950,838	14.0	2,232	40.0	2,808,992	41.5
September, 1941 ..	5,713	100.0	7,794,097	100.0	456	8.0	593,833	7.6	1,747	30.6	2,451,796	31.4	1,981	34.7	2,818,884	36.2
% Change, 1941/40	+ 2.3	-	+15.0	-	- 0.7	-	+12.9	-	+139.6	-	+157.9	-	-11.2	-	+ 0.4	-
Jan.-Sept., 1940	103,999	100.0	116,590,650	100.0	9,311	9.0	10,150,333	8.7	18,844	18.1	22,023,276	18.9	44,748	43.0	50,330,630	43.2
Jan.-Sept., 1941	101,099	100.0	128,818,681	100.0	9,367	9.3	11,567,415	9.0	19,765	19.5	25,933,449	20.1	43,754	43.3	56,584,851	43.9
% Change, 1941/40	- 2.8	-	+10.5	-	+ 0.6	-	+14.0	-	+ 4.9	-	+17.8	-	- 2.2	-	+12.4	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
August, 1940 ....	306	6.1	359,102	6.2	962	19.2	1,052,354	18.0	554	11.1	609,447	10.4	324	6.5	369,444	6.3
August, 1941 ....	308	4.3	375,209	4.1	900	12.5	1,017,191	11.2	550	7.6	687,038	7.5	595	8.2	767,862	8.4
% Change, 1941/40	+ 0.7	-	+ 4.5	-	- 6.4	-	- 3.3	-	- 0.7	-	+12.7	-	+83.6	-	+107.8	-
September, 1940 ..	315	5.6	379,543	5.6	938	16.8	1,034,726	15.3	555	9.9	640,304	9.4	355	6.4	436,037	6.4
September, 1941 ..	254	4.4	312,272	4.0	516	9.0	598,185	7.7	345	6.0	441,217	5.7	414	7.3	577,910	7.4
% Change, 1941/40	-19.4	-	-17.7	-	-45.0	-	-42.2	-	-37.8	-	-31.1	-	+16.6	-	+32.5	-
Jan.-Sept., 1940	6,480	6.2	7,072,259	6.1	9,767	9.4	10,522,990	9.0	8,069	7.8	8,807,979	7.5	6,780	6.5	7,683,183	6.6
Jan.-Sept., 1941	5,451	5.4	6,731,222	5.2	8,126	8.0	9,621,753	7.5	7,379	7.3	9,061,476	7.1	7,257	7.2	9,318,515	7.2
% Change, 1941/40	-15.9	-	- 4.8	-	-16.8	-	- 8.6	-	- 8.6	-	+ 2.9	-	+ 7.0	-	+21.3	-

(x) Includes passenger cars, trucks and buses.





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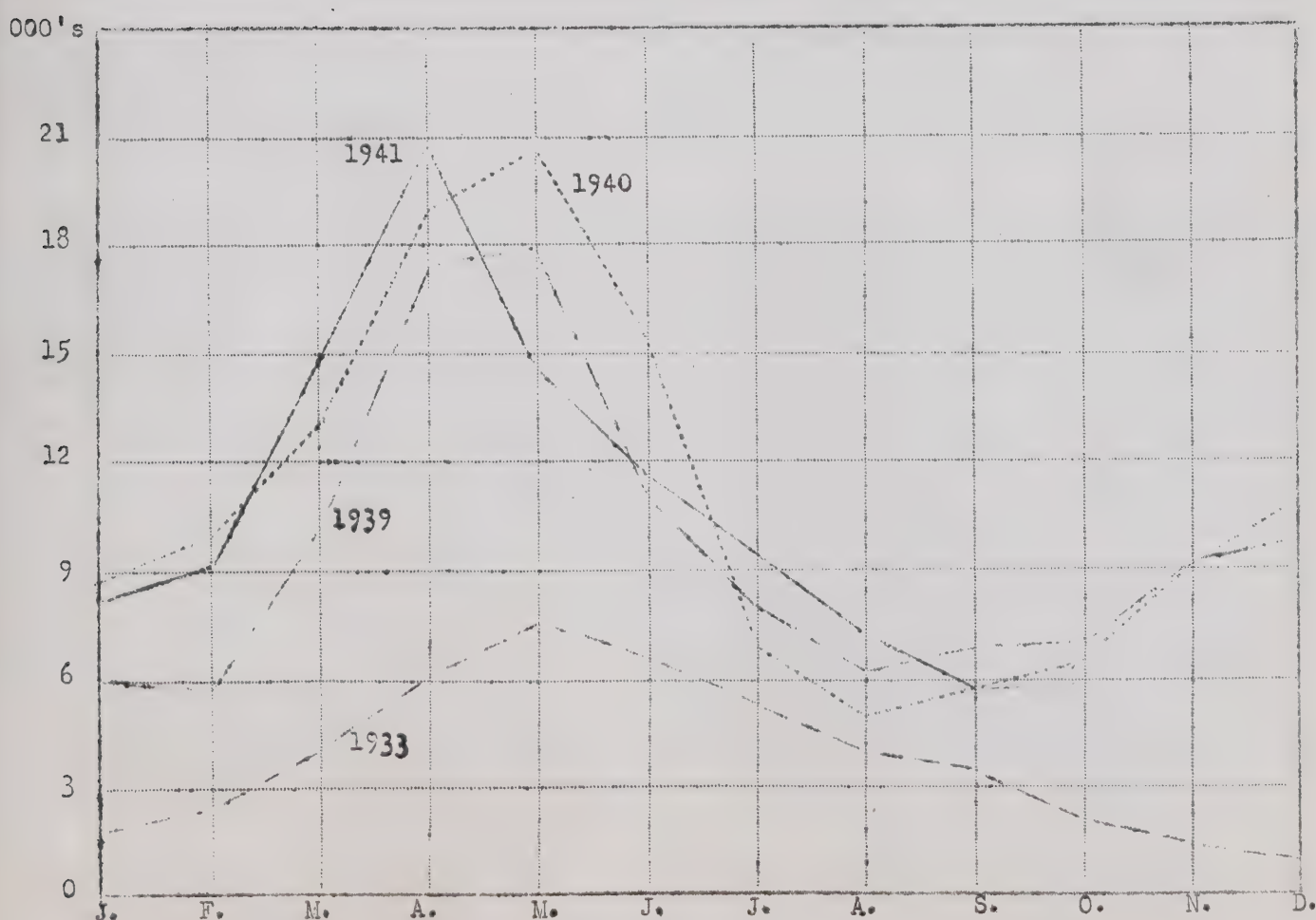
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, OCTOBER, 1941

Sales of new passenger cars in Canada during October, the first month in which restrictions on instalment purchasing were in effect, declined substantially below October a year ago. There were 3,879 new cars sold for \$5,276,280 in October, 1941, down 20 per cent in number and 9 per cent in value from the 4,827 cars which retailed for \$5,820,735 in October, 1940. An increase of 3 per cent in Quebec was the only gain recorded. Declines in other regions ranged from 10 per cent in the Maritime Provinces to 40 per cent in British Columbia. Sales were down 22 per cent in Ontario, 25 per cent in Manitoba, 27 per cent in Alberta and 29 per cent in Saskatchewan.

October sales of new commercial vehicles were up 11 per cent in number and 21 per cent in dollar value with 1,848 units selling for \$2,602,695 in October this year as against 1,665 vehicles which sold for \$2,155,441 in October, 1940. Increases in this field, however, were restricted to eastern Canada, with an advance of 46 per cent in Ontario featuring the regional results. Sales in the Maritime Provinces and in Quebec were up 25 and 17 per cent respectively. A decline of 10 per cent in Alberta was followed by decreases of 16 per cent in British Columbia, 25 per cent in Saskatchewan and 30 per cent in Manitoba.

Including both passenger and commercial models, there were 5,727 motor vehicles sold for \$7,878,975 in October, 1941, down 12 per cent in number and 1 per cent in dollar value compared with October a year ago.

Number of New Motor Vehicles Sold in Canada



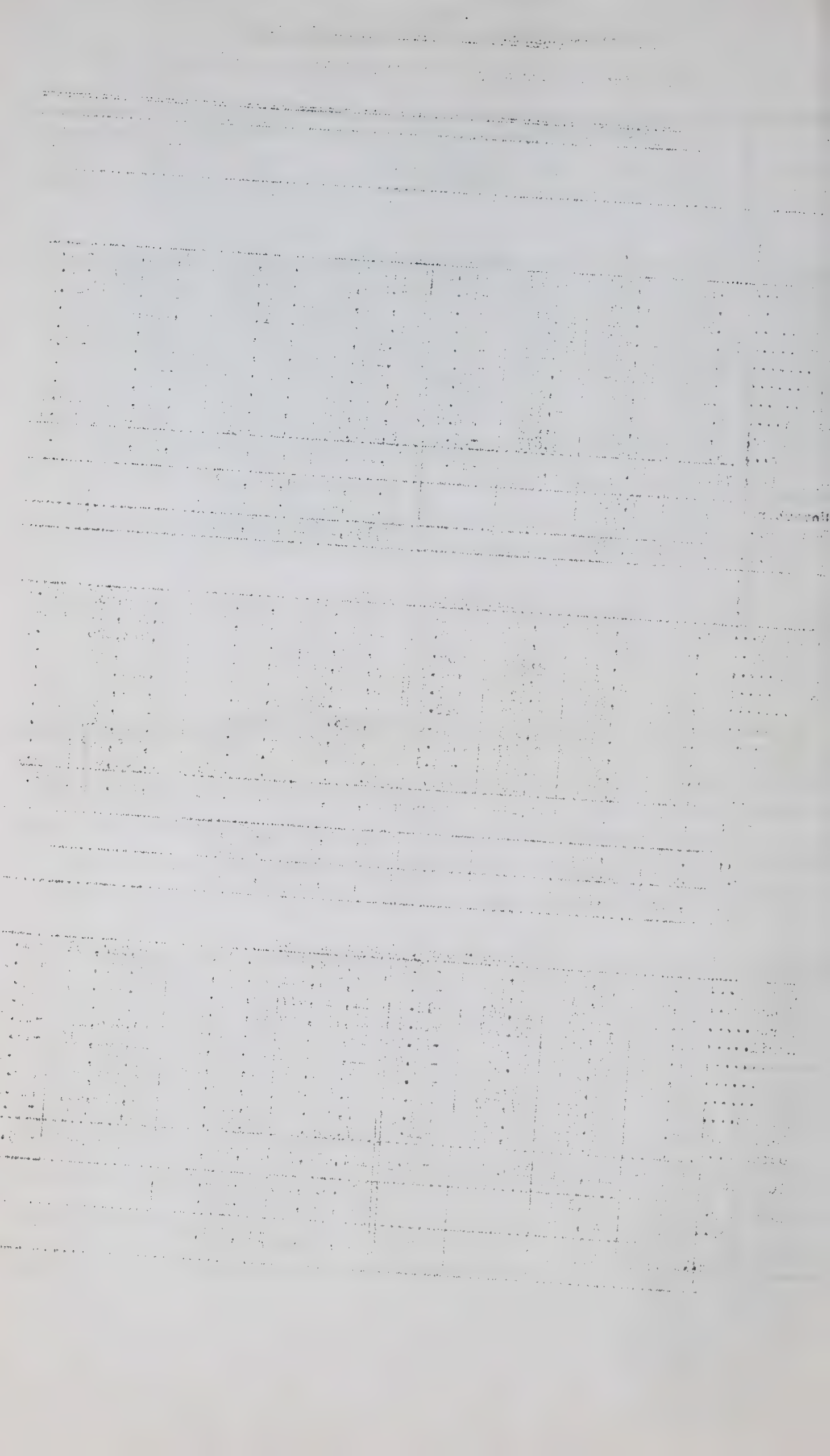




-2-  
NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Passenger Cars								
January..	4,795	6,738	5,727	-15.0	5,208,101	7,432,432	7,253,956	- 2.4
February..	4,507	7,780	6,728	-13.5	4,824,522	8,575,959	8,372,867	- 2.4
March....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+26.1
April....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+22.7
May.....	14,334	16,646	10,170	-38.9	15,322,041	18,245,541	13,294,059	-27.1
June.....	8,620	12,604	8,108	-35.7	9,117,587	13,924,757	10,601,647	-23.9
July.....	5,826	4,542	6,306	+38.8	6,169,562	5,177,521	8,250,099	+59.3
August...	3,672	2,755	4,333	+57.3	3,951,690	3,247,281	5,540,545	+70.6
September	4,948	3,572	3,785	+ 6.0	5,447,746	4,372,197	5,034,835	+15.2
October..	5,682	4,827	3,879	-19.6	6,252,431	5,820,735	5,276,280	- 9.4
10 months	74,637	85,398	76,390	-10.5	80,044,975	95,277,185	98,969,148	+ 3.9
November..	7,613	7,616			8,517,726	9,101,223		
December..	7,804	8,775			8,568,427	10,550,425		
12 months	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January..	1,140	2,036	2,279	+11.9	1,414,762	2,459,831	2,758,635	+12.1
February..	1,185	2,054	2,462	+19.9	1,519,869	2,395,588	2,918,790	+21.8
March....	2,195	2,515	3,389	+34.8	2,567,669	2,875,350	4,073,020	+41.7
April....	3,113	3,381	4,756	+40.7	3,553,479	3,866,451	5,630,685	+45.6
May.....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+13.5
June.....	2,338	2,950	3,557	+20.6	2,740,190	3,401,780	4,478,639	+31.7
July.....	2,057	2,276	3,005	+32.0	2,325,584	2,585,809	3,747,230	+44.9
August...	2,494	2,244	2,889	+28.7	2,803,982	2,587,693	3,587,466	+38.6
September	1,808	2,011	1,928	- 4.1	2,177,209	2,404,089	2,759,262	+14.8
October..	1,219	1,665	1,848	+11.0	1,502,242	2,155,441	2,602,695	+20.7
10 months	21,052	25,093	30,436	+21.3	24,587,807	29,289,641	37,728,508	+28.8
November..	1,601	1,525			1,873,263	1,985,032		
December..	2,040	2,145			2,375,323	2,641,772		
12 months	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January..	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February..	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March....	10,193	12,996	14,661	+12.8	11,119,477	14,384,663	18,586,207	+29.2
April....	17,368	18,834	20,838	+10.6	18,752,966	20,837,900	26,462,358	+27.0
May.....	17,837	20,607	14,493	-29.7	19,304,862	22,803,150	18,466,145	-19.0
June.....	10,958	15,554	11,665	-25.0	11,857,777	17,326,537	15,080,286	-13.0
July.....	7,883	6,818	9,311	+36.6	8,495,146	7,763,330	11,997,329	+54.5
August...	6,166	4,999	7,222	+44.5	6,755,672	5,834,974	9,128,011	+56.4
September	6,756	5,583	5,713	+ 2.3	7,624,955	6,776,286	7,794,097	+15.0
October..	6,901	6,492	5,727	-11.8	7,754,673	7,976,176	7,878,975	- 1.2
10 months	95,689	110,491	106,826	- 3.3	104,632,782	124,566,826	136,697,656	+ 9.7
November..	9,214	9,141			10,390,989	11,086,255		
December..	9,844	10,920			10,943,750	13,192,197		
12 months	114,747	130,552			125,967,521	148,845,278		





## SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
September, 1940	3,572	100.0	4,372,197	100.0	314	8.8	362,865	8.3	445	12.4	568,101	13.0	1,850	51.8	2,299,476	52.6
September, 1941	3,785	100.0	5,034,835	100.0	321	8.5	423,337	8.4	1,250	33.0	1,754,686	34.9	1,429	37.8	1,859,042	36.9
% Change, 1941/40	+ 6.0	-	+15.2	-	+2.2	-	+16.7	-	+180.9	-	+208.9	-	-22.8	-	-19.2	-
October, 1940	4,827	100.0	5,820,735	100.0	352	7.3	415,681	7.1	724	15.0	914,005	15.7	2,597	53.8	3,123,890	53.7
October, 1941	3,879	100.0	5,276,280	100.0	316	8.1	411,365	7.8	747	19.3	1,030,313	19.5	2,016	52.0	2,756,820	52.3
% Change, 1941/40	-19.6	-	-9.4	-	-10.2	-	-1.0	-	+3.2	-	+12.7	-	-22.4	-	-11.8	-
Jan.-Oct., 1940	85,398	100.0	95,277,185	100.0	7,089	8.3	7,739,052	8.1	15,376	18.0	17,841,468	18.7	40,134	47.0	44,791,252	47.0
Jan.-Oct., 1941	76,390	100.0	98,969,148	100.0	6,348	8.3	8,161,265	8.2	15,070	19.7	20,100,101	20.3	36,809	48.2	47,575,761	48.1
% Change, 1941/40	-10.5	-	+3.9	-	-10.5	-	+5.5	-	-2.0	-	+12.7	-	-8.3	-	+6.2	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
September, 1940	197	5.5	234,802	5.3	256	7.2	296,133	6.8	268	7.5	314,172	7.2	242	6.8	296,648	6.8
September, 1941	136	3.6	166,020	3.3	209	5.5	264,139	5.2	147	3.9	190,121	3.8	293	7.7	377,490	7.5
% Change, 1941/40	-31.0	-	-29.3	-	-18.4	-	-10.8	-	-45.1	-	-39.5	-	+21.1	-	+27.3	-
October, 1940	192	4.0	229,911	4.0	332	6.9	381,586	6.6	318	6.6	380,319	6.5	312	6.4	375,343	6.4
October, 1941	145	3.7	197,559	3.7	236	6.1	311,784	5.9	231	6.0	317,181	6.0	188	4.8	251,258	4.8
% Change, 1941/40	-24.5	-	-14.1	-	-28.9	-	-18.3	-	-27.4	-	-16.6	-	-39.7	-	-33.1	-
Jan.-Oct., 1940	5,107	6.0	5,578,705	5.9	6,040	7.1	6,513,615	6.8	6,027	7.0	6,573,610	6.9	5,625	6.6	6,239,483	6.6
Jan.-Oct., 1941	3,852	5.0	4,910,898	5.0	4,480	5.9	5,651,111	5.7	4,551	6.0	5,820,638	5.9	5,280	6.9	6,749,374	6.8
% Change, 1941/40	-24.6	-	-12.0	-	-25.8	-	-13.2	-	-24.5	-	-11.5	-	-6.1	-	+8.2	-





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
September, 1940	2,011	100.0	2,404,089	100.0	145	7.2	162,981	6.8	284	14.1	382,737	15.9	382	19.0	509,516	21.2
September, 1941	1,928	100.0	2,759,262	100.0	135	7.0	170,496	6.2	497	25.8	697,110	25.2	552	28.6	959,842	34.8
% Change, 1941/40	-4.1	-	+14.8	-	-6.9	-	+4.6	-	+75.0	-	+82.1	-	+44.5	-	+88.4	-
October, 1940	1,665	100.0	2,155,441	100.0	142	8.5	172,471	8.0	285	17.1	377,491	17.5	532	32.0	718,213	33.3
October, 1941	1,848	100.0	2,602,695	100.0	177	9.6	230,336	8.8	332	18.0	540,982	20.8	776	42.0	1,113,940	42.8
% Change, 1941/40	+11.0	-	+20.7	-	+24.6	-	+33.6	-	+16.5	-	+43.3	-	+45.9	-	+55.1	-
Jan.-Oct., 1940	25,093	100.0	29,289,641	100.0	2,716	10.8	2,999,433	10.2	4,477	17.8	5,473,304	18.7	7,743	30.9	9,381,481	32.0
Jan.-Oct., 1941	30,436	100.0	37,728,508	100.0	3,512	11.5	4,047,851	10.7	5,774	19.0	7,404,643	19.6	9,737	32.0	12,879,850	34.2
% Change, 1941/40	+21.3	-	+28.8	-	+29.3	-	+35.0	-	+29.0	-	+35.3	-	+25.8	-	+37.3	-

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Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
September, 1940	118	5.9	144,741	6.0	682	33.9	738,593	30.7	287	14.3	326,132	13.6	113	5.6	139,389	5.8
September, 1941	118	6.1	146,252	5.3	307	15.9	334,046	12.1	198	10.3	251,096	9.1	121	6.3	200,420	7.3
% Change, 1941/40	(a)	-	+1.0	-	-55.0	-	-54.8	-	-31.0	-	-23.0	-	+7.1	-	+43.8	-
October, 1940	125	7.5	159,532	7.4	281	16.9	309,806	14.4	186	11.2	243,008	11.3	114	6.8	174,920	8.1
October, 1941	88	4.8	104,410	4.0	211	11.4	226,751	8.7	168	9.1	226,138	8.7	96	5.2	160,138	6.2
% Change, 1941/40	-29.6	-	-34.6	-	-24.9	-	-26.8	-	-9.7	-	-6.9	-	-15.8	-	-8.5	-
Jan.-Oct., 1940	1,690	6.7	1,882,997	6.4	4,340	17.3	4,700,767	16.1	2,546	10.2	2,857,696	9.8	1,581	6.3	1,993,963	6.8
Jan.-Oct., 1941	1,832	6.0	2,122,293	5.6	4,093	13.5	4,509,177	12.0	3,227	10.6	3,784,157	10.0	2,261	7.4	2,980,537	7.9
% Change, 1941/40	+8.4	-	+12.7	-	-5.7	-	-4.1	-	+26.7	-	+32.4	-	+43.0	-	+49.5	-

(a) Unchanged





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
September, 1940	5,583	100.0	6,776,286	100.0	459	8.2	525,846	7.8	729	13.1	950,838	14.0	2,232	40.0	2,808,992	41.5
September, 1941	5,713	100.0	7,794,097	100.0	456	8.0	593,833	7.6	1,747	30.6	2,451,796	31.4	1,981	34.7	2,818,884	36.2
% Change, 1941/40	+2.3	-	+15.0	-	-0.7	-	+12.9	-	+139.6	-	+157.9	-	-11.2	-	+0.4	-
October, 1940	6,901	100.0	7,754,673	100.0	438	6.3	474,525	6.1	1,032	15.0	1,248,752	16.1	3,284	47.6	3,733,098	48.1
October, 1941	5,727	100.0	7,878,975	100.0	493	8.6	641,701	8.2	1,079	18.8	1,571,295	20.0	2,792	48.7	3,870,760	49.1
% Change, 1941/40	-17.0	-	+1.6	-	+12.6	-	+35.2	-	+4.6	-	+25.8	-	-15.0	-	+3.7	-
Jan.-Oct., 1940	110,900	100.0	124,345,323	100.0	9,749	8.8	10,624,858	8.6	29,876	17.9	23,272,028	18.7	48,032	43.3	54,063,728	43.5
Jan.-Oct., 1941	106,826	100.0	136,697,656	100.0	9,860	9.2	12,209,116	9.0	20,844	19.5	27,504,744	20.1	46,546	43.6	60,455,611	44.2
% Change, 1941/40	-3.7	-	+9.9	-	+1.1	-	+14.9	-	+4.9	-	+18.2	-	-3.1	-	+11.8	-

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Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
September, 1940	315	5.6	379,543	5.6	938	16.8	1,034,726	15.3	555	9.9	640,304	9.4	355	6.4	436,037	6.4
September, 1941	254	4.4	312,272	4.0	516	9.0	598,185	7.7	345	6.0	441,217	5.7	414	7.3	577,910	7.4
% Change, 1941/40	-19.4	-	-17.7	-	-45.0	-	-42.2	-	-37.8	-	-31.1	-	+16.6	-	+32.5	-
October, 1940	289	4.2	315,081	4.1	821	11.9	863,152	11.1	628	9.1	666,861	8.6	409	5.9	453,204	5.9
October, 1941	233	4.1	301,969	3.8	447	7.8	538,535	6.8	399	7.0	534,319	6.9	284	5.0	411,396	5.2
% Change, 1941/40	-19.4	-	-4.2	-	-45.6	-	-37.6	-	-36.5	-	-18.5	-	-30.6	-	-9.2	-
Jan.-Oct., 1940	6,769	6.1	7,387,340	5.9	10,588	9.6	11,386,142	9.2	8,697	7.8	9,474,840	7.6	7,189	6.5	8,136,387	6.5
Jan.-Oct., 1941	5,684	5.3	7,033,191	5.2	8,573	8.0	10,160,288	7.4	7,778	7.3	9,604,795	7.0	7,541	7.1	9,729,911	7.1
% Change, 1941/40	-16.0	-	-4.8	-	-19.0	-	-10.8	-	-10.6	-	-11.4	-	+4.9	-	+19.6	-

( ) Includes passenger cars, trucks and buses.





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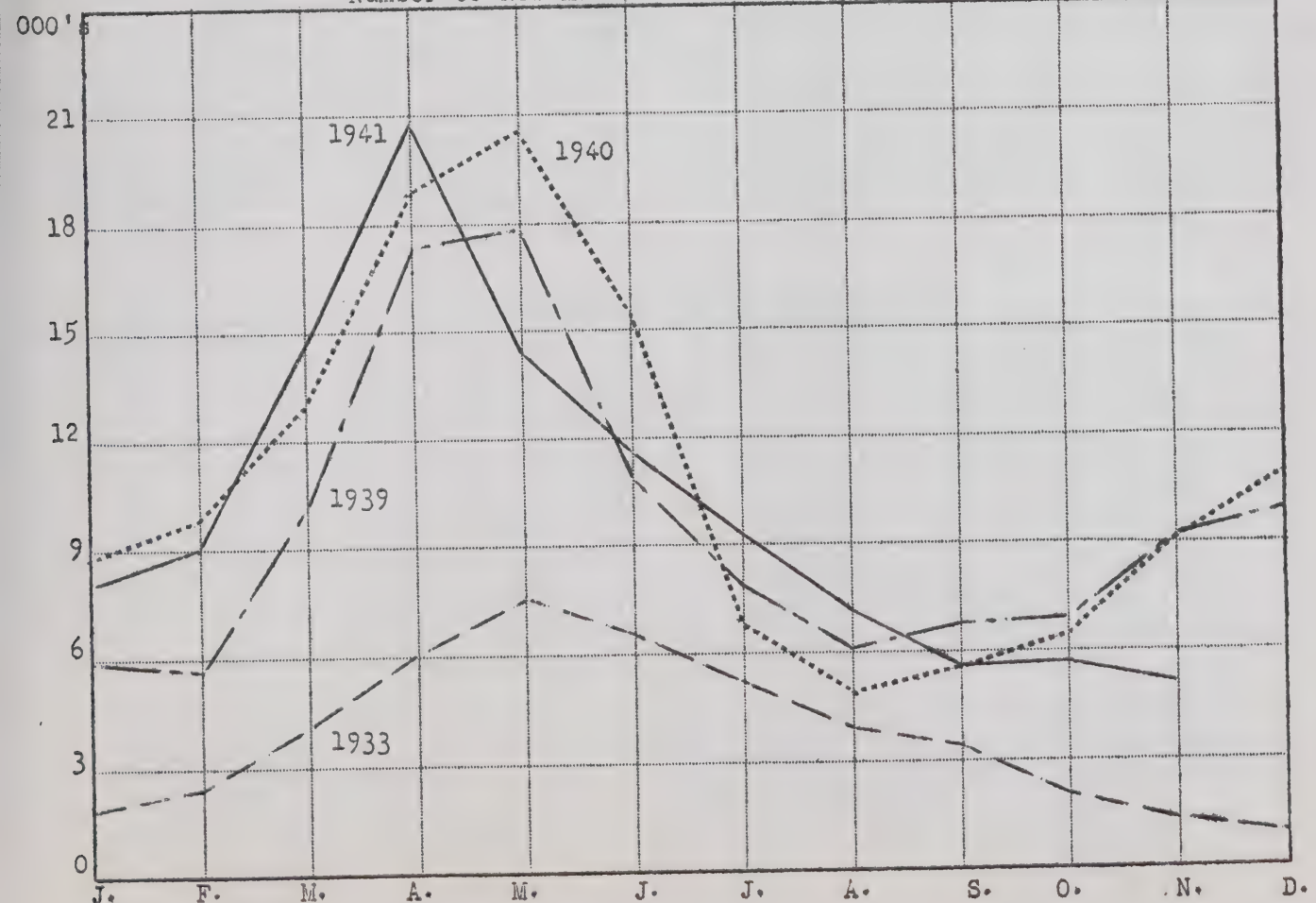
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, NOVEMBER, 1941

Retail sales of new passenger cars in Canada during November declined 56 per cent in number and 49 per cent in value below November, 1940. Passenger car sales in November, 1941, totalled 3,385 units with a retail value of \$4,671,472, as compared with 7,616 cars which sold for \$9,101,223 in November a year ago. November was the first complete month during which recent restrictions on instalment purchasing were in effect. Declines in October, during which month the restrictions were introduced, amounted to 20 per cent in number and 9 per cent in dollar value. There were 79,775 new passenger cars sold for \$103,640,620 in the first eleven months of this year, down 14 per cent in number and 1 per cent in value from the 93,014 units which retailed for \$104,378,408 in the corresponding period of 1940. Substantial decreases were recorded in all regions of the country. Sales were down 71 per cent in British Columbia, 64 per cent in the Maritime Provinces, 60 per cent in Saskatchewan, 58 per cent in Ontario, 50 per cent in Manitoba, 47 per cent in Quebec and 39 per cent in Alberta.

New trucks and buses sold in November, 1941, totalled 1,782 units valued at \$2,257,025, increases of 17 per cent in number and 14 per cent in value being recorded over the 1,525 commercial vehicles which sold for \$1,985,032 in the same month last year. Cumulative totals for the year 1941 to the end of November showed 32,218 vehicles selling for \$39,985,533, up 21 per cent in number and 28 per cent in retail value from the 26,618 vehicles which sold for \$31,274,673 in the same period of 1940. Outstanding gains in this field occurred in Quebec and in the Maritime Provinces where sales rose 52 and 40 per cent respectively. An increase of 25 per cent in Alberta was followed by improvement of 18 per cent in Manitoba and 5 per cent in Ontario. British Columbia sales fell off 21 per cent below November a year ago.

Figures contained in this report are exclusive of deliveries to the government for war purposes.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Passenger Cars								
January..	4,795	6,738	5,727	-15.0	5,208,101	7,432,432	7,253,956	- 2.4
February.	4,507	7,780	6,728	-13.5	4,824,522	8,575,959	8,372,867	- 2.4
March....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+26.1
April....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+22.7
May.....	14,334	16,646	10,170	-38.9	15,322,041	18,245,541	13,294,059	-27.1
June.....	8,620	12,604	8,108	-35.7	9,117,587	13,924,757	10,601,647	-23.9
July.....	5,826	4,542	6,306	+38.8	6,169,562	5,177,521	8,250,099	+59.3
August...	3,672	2,755	4,333	+57.3	3,951,690	3,247,281	5,540,545	+70.6
September	4,948	3,572	3,785	+ 6.0	5,447,746	4,372,197	5,034,835	+15.2
October..	5,682	4,827	3,879	-19.6	6,252,431	5,820,735	5,276,280	- 9.4
November.	7,613	7,616	3,385	-55.5	8,517,726	9,101,223	4,671,472	-48.7
11 months	82,250	93,014	79,775	-14.2	88,562,701	104,378,408	103,640,620	- 0.7
December	7,804	8,775			8,568,427	10,550,425		
12 months	90,054	101,789			97,131,128	114,928,833		

New Trucks and Buses								
January..	1,140	2,036	2,279	+11.9	1,414,762	2,459,831	2,758,635	+12.1
February.	1,185	2,054	2,462	+19.9	1,519,869	2,395,588	2,918,790	+21.8
March....	2,195	2,515	3,389	+34.8	2,567,669	2,875,350	4,073,020	+41.7
April....	3,113	3,381	4,756	+40.7	3,553,479	3,866,451	5,630,685	+45.6
May.....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+13.5
June.....	2,338	2,950	3,557	+20.6	2,740,190	3,401,780	4,478,639	+31.7
July.....	2,057	2,276	3,005	+32.0	2,325,584	2,585,809	3,747,230	+44.9
August...	2,494	2,244	2,889	+28.7	2,803,982	2,587,693	3,587,466	+38.6
September	1,808	2,011	1,928	- 4.1	2,177,209	2,404,089	2,759,262	+14.8
October..	1,219	1,665	1,848	+11.0	1,502,242	2,155,441	2,602,695	+20.7
November.	1,601	1,525	1,782	+16.9	1,873,263	1,985,032	2,257,025	+13.7
11 months	22,653	26,618	32,218	+21.0	26,461,070	31,274,673	39,985,533	+27.9
December.	2,040	2,145			2,375,323	2,641,772		
12 months	24,693	28,763			28,836,393	33,916,445		

TOTAL - Cars, Trucks and Buses								
January..	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February.	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March....	10,193	12,996	14,661	+12.8	11,119,477	14,384,663	18,586,207	+29.2
April....	17,368	18,834	20,838	+10.6	18,752,966	20,837,900	26,462,358	+27.0
May.....	17,837	20,607	14,493	-29.7	19,304,862	22,803,150	18,466,145	-19.0
June.....	10,958	15,554	11,665	-25.0	11,857,777	17,326,537	15,080,286	-13.0
July.....	7,883	6,818	9,311	+36.6	8,495,146	7,763,330	11,997,329	+54.5
August...	6,166	4,999	7,222	+44.5	6,755,672	5,834,974	9,128,011	+56.4
September	6,756	5,583	5,713	+ 2.3	7,624,955	6,776,286	7,794,097	+15.0
October..	6,901	6,492	5,727	-11.8	7,754,673	7,976,176	7,878,975	- 1.2
November.	9,214	9,141	5,167	-43.5	10,390,989	11,086,255	6,928,497	-37.5
11 months	104,903	119,632	111,993	- 6.4	115,023,771	135,653,081	143,626,153	+ 5.9
December.	9,844	10,920			10,943,750	13,192,197		
12 months	114,747	130,552			125,967,521	148,845,278		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
October, 1940	4,827	100.0	5,820,735	352	7.3	415,681	724	15.0	914,005	2,597	53.8	3,123,890
October, 1941	3,879	100.0	5,276,280	316	8.1	411,365	747	19.3	1,030,313	2,016	52.0	2,756,820
% Change, 1941/40	-19.6	-	-9.4	-10.2	-	-1.0	+3.2	-	+12.7	-22.4	-	-11.8
November, 1940	7,616	100.0	9,101,223	496	6.5	577,116	1,321	17.4	1,658,090	4,008	52.6	4,746,088
November, 1941	3,385	100.0	4,671,472	181	5.3	240,431	706	20.9	1,010,098	1,693	50.0	2,333,673
% Change, 1941/40	-55.5	-	-48.7	-63.5	-	-58.3	-46.6	-	-39.1	-57.8	-	-50.8
Jan.-Nov., 1940	93,014	100.0	104,378,408	7,585	8.2	8,316,168	16,697	17.9	19,499,558	44,142	47.4	49,537,340
Jan.-Nov., 1941	79,775	100.0	103,640,620	6,529	8.2	8,401,696	15,776	19.8	21,110,199	38,502	48.3	49,909,434
% Change, 1941/40	-14.2	-	-0.7	-13.9	-	-1.0	-5.5	-	+8.3	-12.8	-	+0.8

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
October, 1940	192	4.0	229,911	332	6.9	381,586	318	6.6	380,319	312	6.4	375,343
October, 1941	145	3.7	197,559	236	6.1	311,784	231	6.0	317,181	188	4.8	251,258
% Change, 1941/40	-24.5	-	-14.1	-28.9	-	-18.3	-27.4	-	-16.6	-39.7	-	-33.1
November, 1940	309	4.1	373,626	435	5.7	502,465	536	7.0	635,473	511	6.7	608,365
November, 1941	155	4.6	206,599	173	5.1	224,953	328	9.7	448,868	149	4.4	206,850
% Change, 1941/40	-49.8	-	-44.7	-60.2	-	-55.2	-38.8	-	-29.4	-70.8	-	-66.0
Jan.-Nov., 1940	5,416	5.8	5,952,331	6,475	7.0	7,016,080	6,563	7.1	7,209,083	6,136	6.6	6,847,848
Jan.-Nov., 1941	4,007	5.0	5,117,497	4,653	5.8	5,876,064	4,879	6.1	6,269,506	5,429	6.8	6,956,224
% Change, 1941/40	-26.0	-	-14.0	-28.1	-	-16.2	-25.7	-	-13.0	-11.5	-	+1.6





Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	% Dom.		Retail		% Dom.		Retail		% Dom.		Retail		% Dom.		Retail	
	No.	Total	Value	% Total	No.	Total	Value	% Total	No.	Total	Value	% Total	No.	Total	Value	% Total
October, 1940	1,665	100.0	2,155,441	100.0	142	8.5	172,471	8.0	285	17.1	377,491	17.5	532	32.0	718,213	33.3
October, 1941	1,848	100.0	2,602,695	100.0	177	9.6	230,336	8.8	332	18.0	540,982	20.8	776	42.0	1,113,940	42.8
% Change, 1941/40	+11.0	-	+20.7	-	+24.6	-	+33.6	-	+16.5	-	+43.3	-	+45.9	-	+55.1	-
November, 1940	1,525	100.0	1,985,032	100.0	127	8.3	158,764	8.0	244	16.0	289,064	14.6	588	38.5	840,544	42.3
November, 1941	1,782	100.0	2,257,025	100.0	178	10.0	222,531	9.9	369	20.7	511,415	22.7	619	34.7	803,399	35.6
% Change, 1941/40	+16.9	-	+13.7	-	+40.2	-	+40.2	-	+51.2	-	+76.9	-	+5.3	-	-4.4	-
Jan.-Nov., 1940	26,618	100.0	31,274,673	100.0	2,843	10.7	3,158,197	10.1	4,721	17.7	5,762,368	18.4	8,331	31.3	10,222,025	32.7
Jan.-Nov., 1941	32,218	100.0	39,985,533	100.0	3,690	11.5	4,270,382	10.7	6,143	19.1	7,916,058	19.8	10,356	32.2	13,683,249	34.2
% Change, 1941/40	+21.0	-	+27.9	-	+29.8	-	+35.2	-	+30.1	-	+37.4	-	+24.3	-	+33.9	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	% Dom.		Retail		% Dom.		Retail		% Dom.		Retail		% Dom.		Retail	
	No.	Total	Value	% Total	No.	Total	Value	% Total	No.	Total	Value	% Total	No.	Total	Value	% Total
October, 1940	125	7.5	159,532	7.4	281	16.9	309,806	14.4	186	11.2	243,008	11.3	114	6.8	174,920	8.1
October, 1941	88	4.8	104,410	4.0	211	11.4	226,751	8.7	168	9.1	226,138	8.7	96	5.2	160,138	6.2
% Change, 1941/40	-29.6	-	-34.6	-	-24.9	-	-26.8	-	-9.7	-	-6.9	-	-15.8	-	-8.5	-
November, 1940	93	6.1	102,613	5.2	164	10.8	176,396	8.9	189	12.4	224,917	11.3	120	7.9	192,734	9.7
November, 1941	110	6.2	123,971	5.5	175	9.8	185,748	8.2	236	13.3	274,094	12.1	95	5.3	135,867	6.0
% Change, 1941/40	+18.3	-	+20.8	-	+6.7	-	+5.3	-	+24.9	-	+21.9	-	-20.8	-	-29.5	-
Jan.-Nov., 1940	1,783	6.7	1,985,610	6.3	4,504	16.9	4,877,163	15.6	2,735	10.3	3,082,613	9.9	1,701	6.4	2,186,697	7.0
Jan.-Nov., 1941	1,942	6.0	2,246,264	5.6	4,268	13.2	4,694,925	11.7	3,463	10.7	4,058,251	10.2	2,356	7.3	3,116,404	7.8
% Change, 1941/40	+8.9	-	+13.1	-	-5.2	-	-3.7	-	+26.6	-	+31.6	-	+38.5	-	+42.5	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
October, 1940	6,901	100.0	7,754,673	438	6.3	474,525	1,032	15.0	1,248,752	3,284	47.6	3,733,098
October, 1941	5,727	100.0	7,878,975	493	8.6	641,701	1,079	18.8	1,571,295	2,792	48.7	3,870,760
% Change, 1941/40	-17.0	-	+1.6	+12.6	-	+35.2	+4.6	-	+25.8	-15.0	-	+3.7
November, 1940	9,141	100.0	11,086,255	623	6.8	735,880	1,565	17.1	1,947,154	4,596	50.3	5,586,632
November, 1941	5,167	100.0	6,928,497	359	7.0	462,962	1,075	20.8	1,521,513	2,312	44.8	3,137,072
% Change, 1941/40	-43.5	-	-37.5	-42.4	-	-37.1	-31.3	-	-21.9	-49.7	-	-42.8
Jan.-Nov., 1940	120,041	100.0	135,431,578	10,372	8.6	11,360,738	21,441	17.9	25,219,182	52,628	43.9	59,650,360
Jan.-Nov., 1941	111,993	100.0	143,626,153	10,219	9.1	12,672,078	21,919	19.6	29,026,257	48,858	43.6	63,592,683
% Change, 1941/40	-6.7	-	+6.1	-1.5	-	+11.5	+2.2	-	+15.1	-7.2	-	+6.6

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Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value	No.	% Dom. Total	Retail Value
October, 1940	289	4.2	315,083	821	11.9	863,152	628	9.1	666,861	409	5.9	453,204
October, 1941	233	4.1	301,969	447	7.8	538,535	399	7.0	543,319	284	5.0	411,396
% Change, 1941/40	-19.4	-	-4.2	-45.6	-	-37.6	-36.5	-	-18.5	-30.6	-	-9.2
November, 1940	402	4.4	476,239	599	6.6	678,861	725	7.9	860,390	631	6.9	801,099
November, 1941	265	5.1	330,570	348	6.7	410,701	564	10.9	722,962	244	4.7	342,717
% Change, 1941/40	-34.1	-	-30.6	-41.9	-	-39.5	-22.2	-	-16.0	-61.3	-	-57.2
Jan.-Nov., 1940	7,171	6.0	7,863,579	11,187	9.3	12,065,003	9,422	7.8	10,335,230	7,820	6.5	8,937,486
Jan.-Nov., 1941	5,949	5.3	7,363,761	8,921	8.0	10,570,989	8,342	7.4	10,327,757	7,785	7.0	10,072,628
% Change, 1941/40	-17.0	-	-6.4	-20.3	-	-12.4	-11.5	-	-0.1	-0.4	-	-12.7

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, OTTAWA

1940-1941

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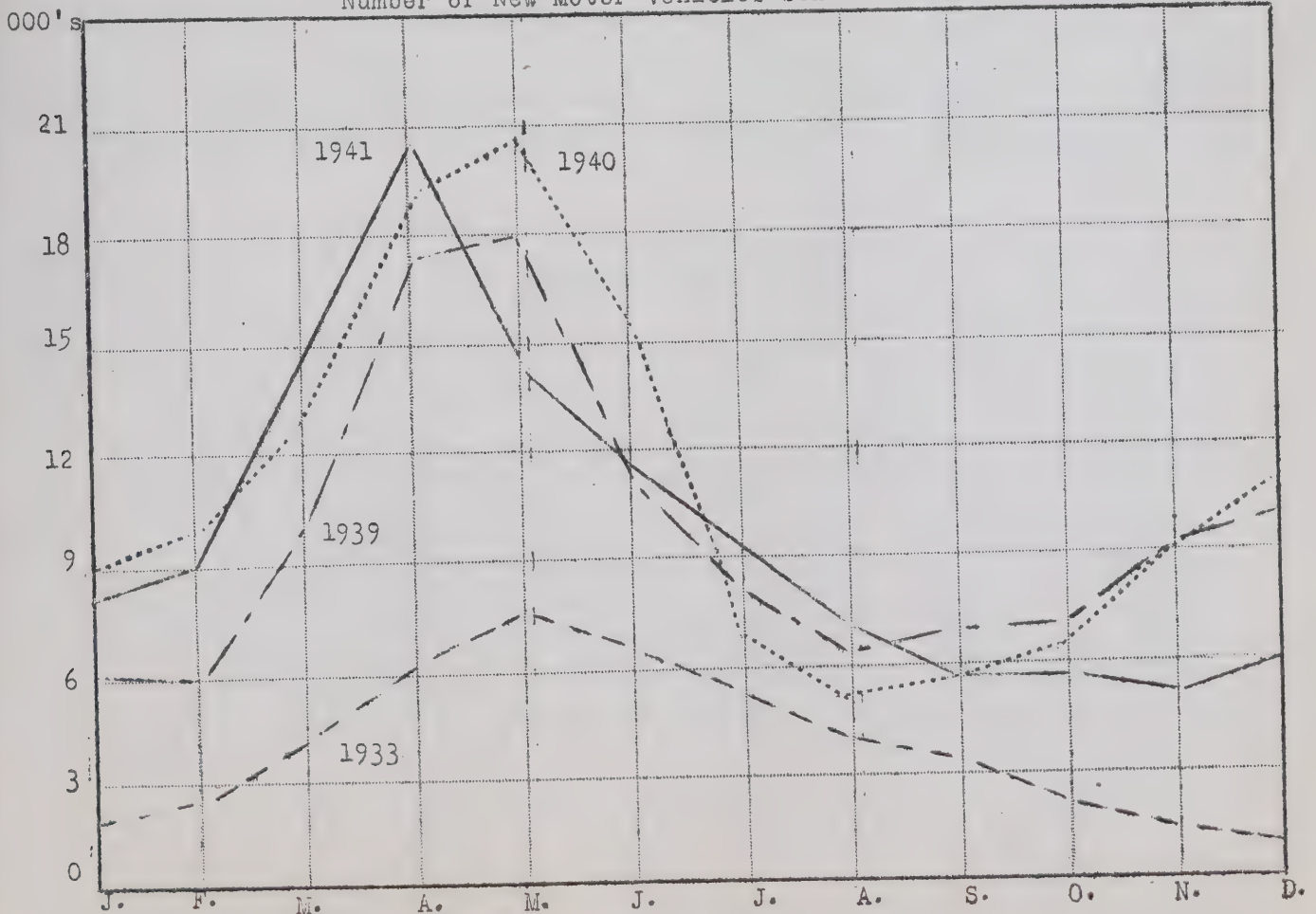
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, DECEMBER, 1941

(Exclusive of deliveries to the Government for war purposes)

New passenger car sales in Canada in December, 1941, totalled 3,875 units with a retail value of \$5,266,692, declines of 56 per cent in number and 50 per cent in value below the 8,775 vehicles sold for \$10,550,425 in the same month of 1940 being almost on a par with the declines recorded in November, 1941, below 1940. Total sales during the full year 1941 amounted to 83,650 vehicles valued at \$108,907,312 as compared with 101,789 vehicles which sold for \$114,928,833 in the year 1940. Declines in the annual comparison were 18 per cent in number and 5 per cent in retail value. The average retail selling value per car was somewhat higher in 1941 than in 1940 due to increased taxes upon motor vehicle sales. Substantial declines occurred in all regions of the country in December, 1941. Sales in Saskatchewan and in British Columbia were cut by approximately two-thirds, while in Quebec, Ontario and Alberta sales fell off by more than one-half from December, 1940. Manitoba and the Maritime Provinces recorded declines of 44 and 32 per cent respectively.

Sales of trucks and buses were slightly higher in December, 1941, than in the same month of the preceding year, the 2,214 units which sold for \$3,022,674 in the month under review being up 3 per cent in number and 14 per cent in dollar value over the 2,145 commercial vehicles which retailed for \$2,641,772 in December, 1940. During 1941, there were 34,432 new trucks and buses sold for \$43,008,207, up 20 per cent in number and 27 per cent in value from the 28,763 commercial vehicles which sold for \$33,916,445 in 1940. December, 1941, sales of commercial vehicles were higher in all regions with the exceptions of the Maritime Provinces and Saskatchewan where declines of 20 and 31 per cent respectively were recorded. Increases in other sections of the country were as follows: 1 per cent in Ontario, 13 per cent in Quebec, 20 per cent in British Columbia, 22 per cent in Manitoba, and 27 per cent in Alberta.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Passenger Cars								
January ...	4,795	6,738	5,727	-15.0	5,208,101	7,432,432	7,253,956	- 2.4
February...	4,507	7,780	6,728	-13.5	4,824,522	8,575,959	8,372,867	- 2.4
March .....	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+26.1
April .....	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+22.7
May .....	14,334	16,646	10,170	-38.9	15,322,041	18,245,541	13,294,059	-27.1
June .....	8,620	12,604	8,108	-35.7	9,117,587	13,924,757	10,601,647	-23.9
July .....	5,826	4,542	6,306	+38.8	6,169,562	5,177,521	8,250,099	+59.3
August ....	3,672	2,755	4,333	+57.3	3,951,690	3,247,281	5,540,545	+70.6
September..	4,948	3,572	3,785	+ 6.0	5,447,746	4,372,197	5,034,835	+15.2
October ...	5,602	4,827	3,879	-19.6	6,252,431	5,820,735	5,276,280	- 9.4
November ..	7,613	7,616	3,385	-55.5	8,517,726	9,101,223	4,671,472	-48.7
December ..	7,804	8,775	3,875	-55.8	8,568,427	10,550,425	5,266,692	-50.1
12 months..	90,054	101,789	83,650	-17.8	97,131,128	114,928,833	108,907,312	- 5.2

New Trucks and Buses								
January ...	1,140	2,036	2,279	+11.9	1,414,762	2,459,831	2,758,635	+12.1
February...	1,185	2,054	2,462	+19.9	1,519,869	2,395,588	2,918,790	+21.8
March .....	2,195	2,515	3,389	+34.8	2,567,669	2,875,350	4,073,020	+41.7
April .....	3,113	3,381	4,756	+40.7	3,553,479	3,066,451	5,630,685	+45.6
May .....	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+13.5
June .....	2,338	2,950	3,557	+20.6	2,740,190	3,401,780	4,478,639	+31.7
July .....	2,057	2,276	3,005	+32.0	2,325,584	2,585,809	3,747,230	+44.9
August ....	2,494	2,244	2,839	+28.7	2,803,982	2,587,693	3,587,466	+38.6
September .	1,808	2,011	1,928	- 4.1	2,177,209	2,404,089	2,759,262	+14.8
October ...	1,219	1,665	1,848	+11.0	1,502,242	2,155,441	2,602,695	+20.7
November...	1,601	1,525	1,782	+16.9	1,873,263	1,985,032	2,257,025	+13.7
December...	2,040	2,145	2,214	+ 3.2	2,375,323	2,641,772	3,022,674	+14.4
12 months..	24,693	28,763	34,432	+19.7	28,836,393	33,916,445	43,008,207	+26.8

TOTAL - Cars, Trucks and Buses								
January....	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February...	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.9
March .....	10,193	12,996	14,661	+12.8	11,119,477	14,334,663	18,586,207	+29.2
April .....	17,368	18,834	20,838	+10.6	18,752,966	20,837,900	26,462,358	+27.0
May .....	17,837	20,607	14,493	-29.7	19,304,862	22,803,150	18,466,145	-19.0
June .....	10,958	15,554	11,665	-25.0	11,857,777	17,326,537	15,000,286	-13.0
July .....	7,803	6,818	9,311	+36.6	8,495,146	7,763,330	11,997,329	+54.5
August ....	6,166	4,999	7,222	+44.5	6,755,672	5,834,974	9,128,011	+56.4
September..	6,756	5,583	5,713	+ 2.3	7,624,955	6,776,286	7,794,097	+15.0
October ....	6,901	6,492	5,727	-11.8	7,754,673	7,976,176	7,878,975	- 1.2
November...	9,214	9,141	5,167	-43.5	10,390,989	11,086,255	6,928,497	-37.5
December ..	9,844	10,920	6,089	-44.2	10,943,750	13,192,197	8,289,366	-37.2
12 months..	114,747	130,552	118,082	- 9.6	125,967,521	148,845,278	151,915,519	+ 2.1





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	7,616	100.0	9,101,223	100.0	496	6.5	577,116	6.3	1,321	17.4	1,658,090	18.2	4,008	52.6	4,746,088	52.2
November, 1941	3,385	100.0	4,671,472	100.0	181	5.3	240,431	5.2	706	20.9	1,010,098	21.6	1,693	50.0	2,333,673	50.0
% Change, 1941/40	-55.5	-	-48.7	-	-63.5	-	-58.3	-	-46.6	-	-39.1	-	-57.8	-	-50.8	-
December, 1940	8,775	100.0	10,550,425	100.0	314	3.6	375,868	3.6	1,523	17.3	1,876,055	17.8	4,635	52.8	5,566,571	52.8
December, 1941	3,875	100.0	5,266,692	100.0	213	5.5	273,252	5.2	648	16.7	894,722	17.0	2,075	53.5	2,825,612	53.7
% Change, 1941/40	-55.8	-	-50.1	-	-32.2	-	-27.3	-	-57.5	-	-52.3	-	-55.2	-	-49.2	-
Jan.-Dec., 1940	101,789	100.0	114,928,833	100.0	7,899	7.8	8,692,036	7.6	18,220	18.0	21,375,613	18.6	48,777	47.9	55,103,911	47.9
Jan.-Dec., 1941	83,650	100.0	108,907,312	100.0	6,742	8.1	8,674,948	8.0	16,424	19.6	22,004,921	20.2	40,577	48.5	52,735,046	48.4
% Change, 1941/40	-17.8	-	-5.2	-	-14.6	-	-0.2	-	-9.8	-	-22.9	-	-16.8	-	-4.3	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	309	4.1	373,626	4.1	435	5.7	502,465	5.5	536	7.0	635,473	7.0	511	6.7	608,365	6.7
November, 1941	155	4.6	206,599	4.4	173	5.1	224,953	4.8	328	9.7	448,868	9.6	149	4.4	206,850	4.4
% Change, 1941/40	-49.8	-	-44.7	-	-60.2	-	-55.2	-	-38.8	-	-29.4	-	-70.8	-	-66.0	-
December, 1940	403	4.6	486,961	4.6	461	5.3	538,266	5.1	701	8.0	827,240	7.8	738	8.4	879,464	8.3
December, 1941	225	5.8	307,559	5.8	165	4.3	217,183	4.1	302	7.8	407,339	7.7	247	6.4	341,025	6.5
% Change, 1941/40	-44.2	-	-36.8	-	-64.2	-	-59.7	-	-56.9	-	-50.8	-	-66.5	-	-61.2	-
Jan.-Dec., 1940	5,819	5.7	6,439,292	5.6	6,936	6.8	7,554,346	6.6	7,264	7.1	8,036,323	7.0	6,874	6.7	7,727,312	6.7
Jan.-Dec., 1941	4,232	5.0	5,425,056	5.0	4,818	5.8	6,093,247	5.6	5,181	6.2	6,676,845	6.1	5,676	6.8	7,297,249	6.7
% Change, 1941/40	-27.3	-	-15.8	-	-30.5	-	-19.3	-	-28.7	-	-16.9	-	-17.4	-	-5.6	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	1,525	100.0	1,985,032	100.0	127	8.3	158,764	8.0	244	16.0	289,064	14.6	588	38.5	840,544	42.3
November, 1941	1,732	100.0	2,257,025	100.0	178	10.0	222,531	9.9	369	20.7	511,415	22.7	619	34.7	803,399	35.6
% Change, 1941/40	+16.9	-	+13.7	-	+40.2	-	+40.2	-	+51.2	-	+76.9	-	+5.3	-	-4.4	-
December, 1940	2,145	100.0	2,641,772	100.0	199	9.3	239,978	9.1	343	16.0	411,971	15.6	996	46.4	1,273,925	48.2
December, 1941	2,214	100.0	3,022,674	100.0	159	7.2	225,079	7.4	389	17.6	547,171	18.1	1,004	45.3	1,412,959	46.7
% Change, 1941/40	+3.2	-	+14.4	-	-20.1	-	-6.2	-	+13.4	-	+32.8	-	+0.8	-	+10.9	-
January-December, 1940	28,763	100.0	33,916,445	100.0	3,042	10.6	3,398,175	10.0	5,064	17.6	6,174,339	18.2	9,327	32.4	11,495,950	33.9
January-December, 1941	34,432	100.0	43,008,207	100.0	3,849	11.2	4,495,461	10.4	6,532	19.0	8,463,229	19.7	11,360	33.0	15,096,208	35.1
% Change, 1941/40	+19.7	-	+26.8	-	+26.5	-	+32.3	-	+29.0	-	+37.1	-	+2.8	-	+31.3	-
BRITISH COLUMBIA																
Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	93	6.1	102,613	5.2	164	10.8	176,396	8.9	189	12.4	224,917	11.3	120	7.9	192,734	9.7
November, 1941	110	6.2	123,971	5.5	175	9.8	185,748	8.2	236	13.3	274,094	12.1	95	5.3	135,867	6.0
% Change, 1941/40	+18.3	-	+20.8	-	+6.7	-	+5.3	-	+26.9	-	+21.9	-	-20.8	-	-29.5	-
December, 1940	113	5.3	137,715	5.2	159	7.4	165,894	6.3	192	8.9	217,832	8.2	143	6.7	194,454	7.4
December, 1941	138	6.2	158,939	5.3	109	4.9	119,464	4.0	243	13.0	311,817	10.3	172	7.8	247,245	8.2
% Change, 1941/40	+22.1	-	+15.4	-	-31.4	-	-28.0	-	+26.6	-	+43.1	-	+20.3	-	+27.1	-
January-December, 1940	1,896	6.6	2,123,325	6.3	4,663	16.2	5,043,060	14.9	2,927	10.2	3,310,445	9.7	1,844	6.4	2,381,151	7.0
January-December, 1941	2,080	6.0	2,405,203	5.6	4,377	12.7	4,814,389	11.2	3,706	10.8	4,370,068	10.2	2,528	7.3	3,363,649	7.8
% Change, 1941/40	+9.7	-	+13.3	-	-6.1	-	-4.5	-	+26.6	-	+32.4	-	+37.1	-	+41.3	-





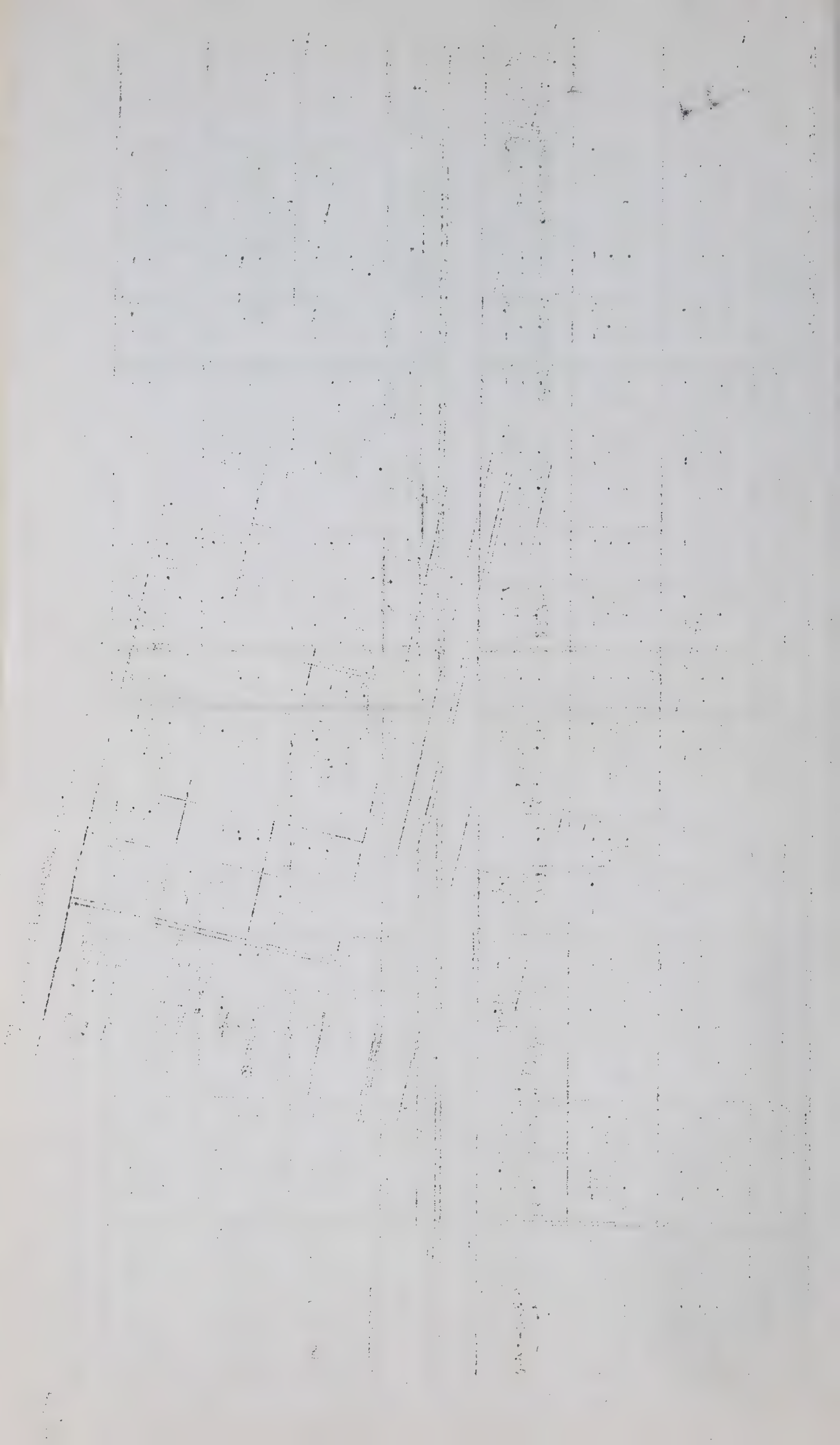
SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	9,141	100.0	11,086,255	100.0	623	6.8	735,880	6.6	1,565	17.1	1,947,154	17.6
November, 1941	5,167	100.0	6,928,497	100.0	359	7.0	462,962	6.7	1,075	20.8	1,521,513	22.0
% Change, 1941/40	-43.5	-	-37.5	-	-42.4	-	-37.1	-	-31.3	-	-21.9	-
December, 1940	10,920	100.0	13,192,197	100.0	513	4.7	615,846	4.7	1,866	17.1	2,288,026	17.4
December, 1941	6,089	100.0	8,289,366	100.0	372	6.1	498,331	6.0	1,037	17.0	1,441,893	17.4
% Change, 1941/40	-44.2	-	-37.2	-	-27.5	-	-19.1	-	-44.4	-	-37.0	-
Jan-Dec., 1940	130,552	100.0	148,845,278	100.0	10,941	8.4	12,090,211	8.1	23,284	17.8	27,549,952	18.5
Jan.-Dec., 1941	118,082	100.0	151,915,519	100.0	10,591	9.0	13,170,409	8.7	22,956	19.4	30,468,150	20.0
% Change, 1941/40	-9.6	-	+2.1	-	-3.2	-	+8.9	-	-1.4	-	+10.6	-

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Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	402	4.4	476,239	4.3	599	6.6	678,861	6.1	725	7.9	860,390	7.8
November, 1941	265	5.1	330,570	4.8	348	6.7	410,701	5.9	564	10.9	722,962	10.4
% Change, 1941/40	-34.1	-	-30.6	-	-41.9	-	-39.5	-	-22.2	-	-16.0	-
December, 1940	516	4.7	624,676	4.7	620	5.7	704,163	5.3	893	8.2	1,045,072	7.9
December, 1941	363	6.0	466,498	5.6	274	4.5	336,647	4.1	545	8.9	719,156	8.7
% Change, 1941/40	-29.7	-	-25.3	-	-55.8	-	-52.2	-	-39.0	-	-31.2	-
Jan.-Dec., 1940	7,715	5.9	8,562,617	5.8	11,599	8.9	12,597,406	8.5	10,191	7.8	11,336,768	7.6
Jan.-Dec., 1941	6,312	5.3	7,830,259	5.2	9,195	7.8	10,907,636	7.2	8,887	7.5	11,046,913	7.3
% Change, 1941/40	-18.2	-	-8.6	-	-20.7	-	-13.4	-	-12.8	-	-2.6	-

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

Acting Dominion Statistician:	S. A. Cudmore, M.A. (Oxon.) F.S.S., F.R.S.C.
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Vol. X - No. 1	Year's Subscription, \$1.00 Single copies, .10

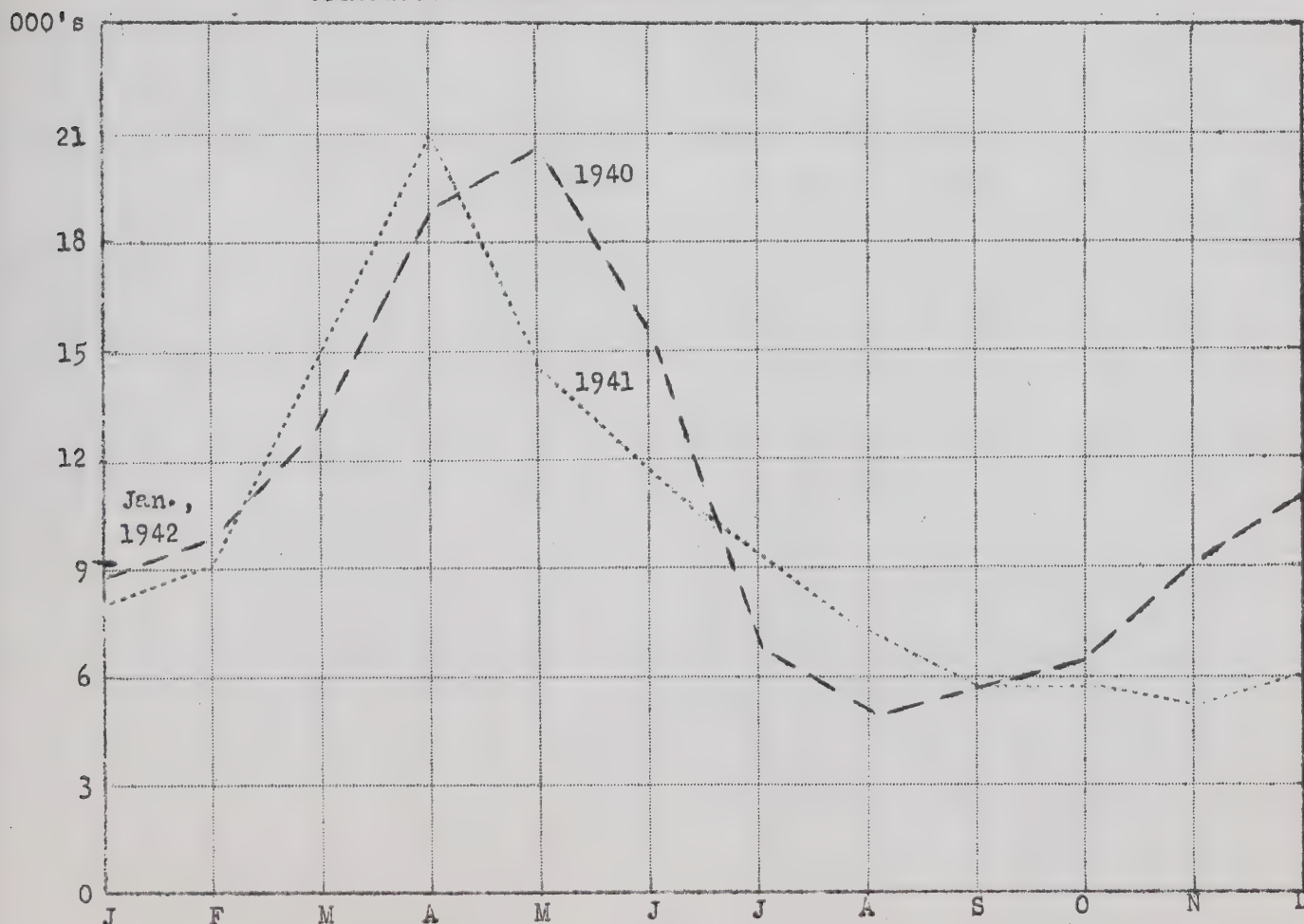
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JANUARY, 1942  
(Exclusive of deliveries to the Government for war purposes)

New passenger car sales in Canada during January, 1942, were 5 per cent greater in number and 16 per cent higher in retail value than sales in the same month of 1941. There were 6,043 new passenger models sold for \$8,424,789 in January this year, while 5,733 units sold for \$7,263,210 in January a year ago. Results for various regions of the country differed considerably. Quebec led other regions of the country in extent of gain over January, 1941, by a wide margin, the increase in that province amounting to 38 per cent. An advance of 16 per cent occurred in Manitoba, while Ontario sales were up 13 per cent and Saskatchewan reported an increase of 5 per cent. A decline of 18 per cent was recorded in Alberta with totals for the Maritime Provinces and British Columbia standing 35 per cent below January, 1941.

Increases of 34 per cent in number and 43 per cent in dollar volume of new commercial vehicle sales in January this year over last were the widest margins in corresponding-month comparisons recorded since April, 1941. Sales of 3,043 units for \$3,918,497 in the month under review compared with 2,274 used vehicles which retailed for \$2,747,477 in January of last year. An advance of 86 per cent in Quebec was followed by an increase of 56 per cent in Saskatchewan, 41 per cent in Ontario, 30 per cent in Manitoba and 19 per cent in Alberta. Declines in the Maritime Provinces and British Columbia amounted to 6 and 1 per cent respectively.

Combined sales of passenger and commercial models totalled 9,086 with a retail value of \$12,343,286 in January, 1942, up 14 per cent in number and 23 per cent in value from the 8,007 units which sold for \$10,010,687 in January, 1941.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	(x) 1941	1942	% of Change, 1942/41	1940	(x) 1941	1942	% of Change, 1942/41
					\$	\$	\$	

New Passenger Cars

January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February...	7,780	6,717			8,575,959	8,359,840		
March .....	10,481	11,261			11,509,313	14,505,422		
April .....	15,453	16,115			16,971,449	20,883,129		
May .....	16,646	10,158			18,245,541	13,279,097		
June .....	12,604	8,099			13,924,757	10,591,838		
July .....	4,542	6,305			5,177,521	8,248,314		
August .....	2,755	4,336			3,247,281	5,552,240		
September..	3,572	3,799			4,372,197	5,057,897		
October ...	4,827	3,861			5,820,735	5,247,866		
November...	7,616	3,383			9,101,223	4,668,397		
December...	8,775	3,875			10,550,425	5,266,692		
12 months..	101,789	83,642			124,928,833	108,923,942		

New Trucks and Buses

January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459			2,395,588	2,907,205		
March .....	2,515	3,390			2,875,350	4,071,076		
April .....	3,381	4,762			3,866,451	5,634,846		
May .....	3,961	4,331			4,557,609	5,145,480		
June .....	2,950	3,554			3,401,780	4,470,354		
July .....	2,276	2,997			2,585,809	3,730,253		
August .....	2,244	2,890			2,587,693	3,594,091		
September .	2,011	1,931			2,404,089	2,762,623		
October ...	1,665	1,847			2,155,441	2,601,859		
November...	1,525	1,782			1,985,032	2,257,025		
December...	2,145	2,214			2,641,772	3,022,674		
12 months	28,763	34,431			33,916,445	42,944,963		

TOTAL - Cars, Trucks and Buses

January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,637	12,343,286	+23.3
February...	9,834	9,176			10,971,547	11,267,045		
March .....	12,996	14,651			14,384,663	18,576,498		
April .....	18,834	20,877			20,837,900	26,517,975		
May .....	20,607	14,489			22,803,150	18,424,577		
June .....	15,554	11,653			17,326,537	15,062,192		
July .....	6,818	9,302			7,763,330	11,978,567		
August .....	4,999	7,226			5,834,974	9,146,331		
September..	5,583	5,730			6,776,286	7,820,520		
October .....	6,492	5,708			7,976,176	7,849,725		
November...	9,141	5,165			11,086,255	6,925,422		
December...	10,920	6,089			13,192,197	8,289,366		
12 months .	130,552	118,073			148,845,278	151,868,905		

(x) Revised





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA			MAR. TIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	7,616	100.0	9,101,223	100.0	496	6.5	577,116	6.3	1,321	17.4	1,658,090	18.2
November, 1941	3,383	100.0	4,668,397	100.0	179	5.3	237,356	5.1	706	20.9	1,010,098	21.7
% Change, 1941/40	-55.6	-	-48.7	-	-63.9	-	-58.9	-	-46.6	-	-39.1	-
December, 1940	8,775	100.0	10,550,425	100.0	314	3.6	375,868	3.6	1,523	17.3	1,876,055	17.8
December, 1941	3,875	100.0	5,266,692	100.0	213	5.5	273,252	5.2	648	16.7	894,722	17.0
% Change, 1941/40	-55.8	-	-50.1	-	-32.2	-	-27.3	-	-57.5	-	-52.3	-
January, 1941	5,733	100.0	7,263,210	100.0	470	8.2	592,523	8.2	793	13.8	1,045,709	14.4
January, 1942	6,043	100.0	8,424,789	100.0	305	5.0	421,797	5.0	1,091	18.1	1,559,277	18.5
% Change, 1942/41	+5.4	-	+16.0	-	-35.1	-	-28.8	-	+37.6	-	+49.1	-

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Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1940	309	4.1	373,626	4.1	435	5.7	502,465	5.5	536	7.0	635,473	7.0
November, 1941	155	4.6	206,599	4.4	173	5.1	224,953	4.8	328	9.7	448,868	9.6
% Change, 1941/40	-49.8	-	-44.7	-	-60.2	-	-55.2	-	-38.8	-	-29.4	-
December, 1940	403	4.6	486,961	4.6	461	5.3	538,266	5.1	701	8.0	827,240	7.8
December, 1941	225	5.8	307,559	5.8	165	4.3	217,183	4.1	302	7.8	407,339	7.7
% Change, 1941/40	-44.2	-	-36.8	-	-64.2	-	-59.7	-	-56.9	-	-50.8	-
January, 1941	272	4.8	341,334	4.7	283	4.9	354,145	4.9	414	7.2	524,092	7.2
January, 1942	315	5.2	430,457	5.1	298	4.9	394,516	4.7	339	5.6	461,585	5.5
% Change, 1942/41	+15.8	-	+26.1	-	+5.3	-	+11.4	-	-18.1	-	-11.9	-





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
November, 1940	1,525	100.0	1,985,032	100.0	127	158,764	8.0	244	289,064	14.6	588	840,544
November, 1941	1,782	100.0	2,257,025	100.0	178	222,531	9.9	369	511,415	22.7	619	803,399
% Change, 1941/40	+16.9	-	+13.7	-	+40.2	+40.2	-	+51.2	+76.9	-	+5.3	-4.4
December, 1940	2,145	100.0	2,641,772	100.0	199	239,978	9.1	343	411,971	15.6	996	1,273,925
December, 1941	2,214	100.0	3,022,674	100.0	159	225,079	7.4	389	547,171	18.1	1,004	1,412,959
% Change, 1941/40	+3.2	-	+14.4	-	-20.1	-6.2	-	+13.4	+32.8	-	+0.8	+10.9
January, 1941	2,274	100.0	2,747,477	100.0	337	368,697	13.4	262	329,737	12.0	938	1,183,363
January, 1942	3,043	100.0	3,918,497	100.0	318	378,408	9.6	486	676,751	17.3	1,320	1,734,695
% Change, 1942/41	+33.8	-	+42.6	-	-5.6	+2.6	-	+85.5	+105.2	-	+40.7	+46.6

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Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value	%Dom. Total	No.	Retail Value
November, 1940	93	6.1	102,613	5.2	164	176,396	8.9	189	224,917	11.3	120	192,734
November, 1941	110	6.2	123,971	5.5	175	185,748	8.2	236	274,094	12.1	95	135,867
% Change, 1941/40	+18.3	-	+20.8	-	+6.7	+5.3	-	+24.9	+21.9	-	-20.8	-29.5
December, 1940	113	5.3	137,715	5.2	159	165,897	6.3	192	217,832	8.2	143	194,454
December, 1941	138	6.2	158,939	5.3	109	119,464	4.0	243	311,817	10.3	172	247,245
% Change, 1941/40	+22.1	-	+15.4	-	-31.4	-28.0	-	+26.6	+43.1	-	+20.3	+27.1
January, 1941	114	5.0	143,167	5.2	178	193,495	7.0	258	301,785	11.0	187	227,233
January, 1942	148	4.9	167,757	4.3	278	304,515	7.8	307	358,472	9.1	186	297,899
% Change, 1942/41	+29.8	-	+17.2	-	+56.2	+57.4	-	+19.0	+18.8	-	-0.5	-31.1



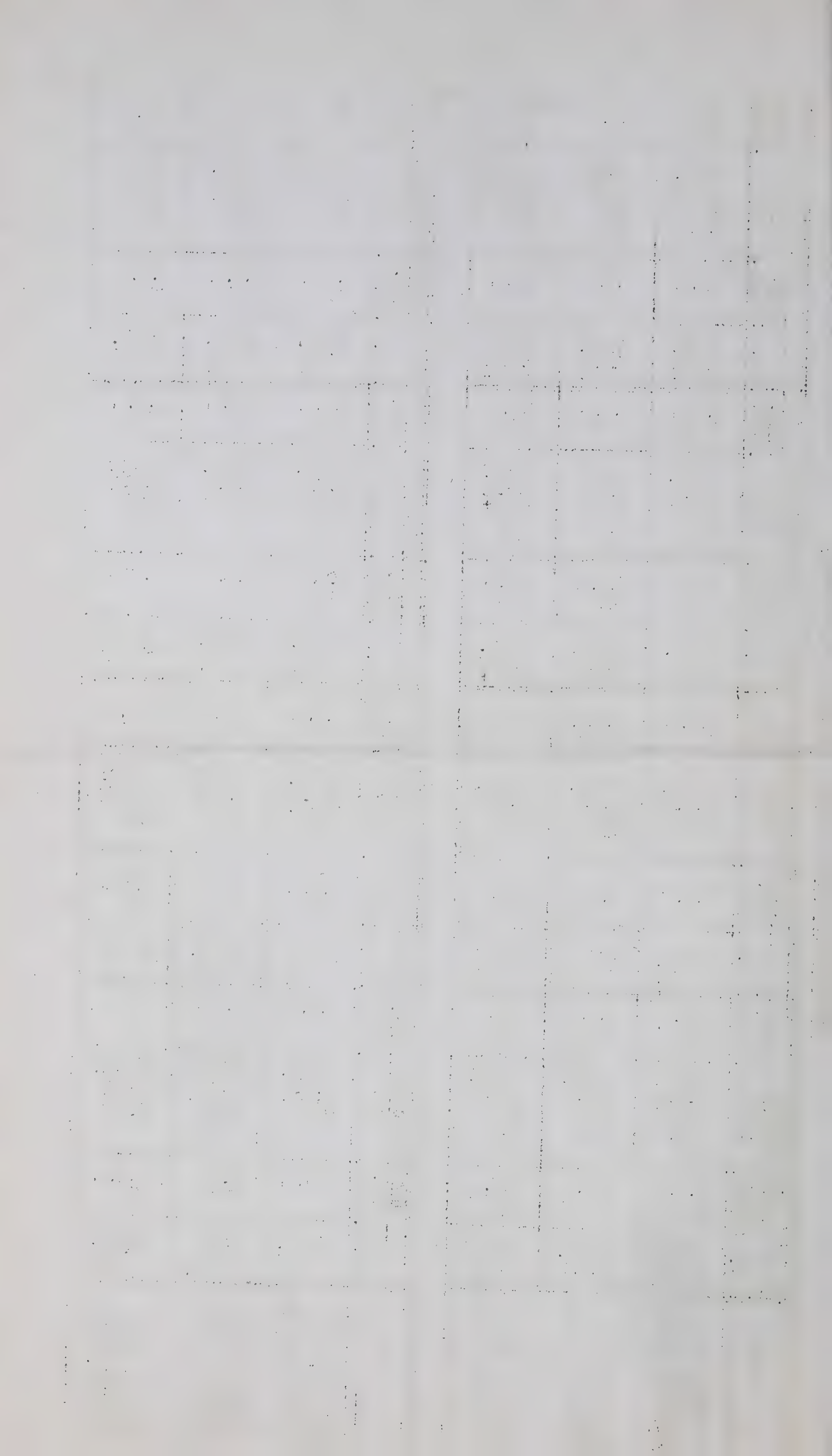


SALES OF NEW MOTOR VEHICLES<sup>(x)</sup> IN CANADA, BY PROVINCES

Month	G A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
November, 1940	9,141	100.0	11,086,255	623	6.8	735,880	1,565	17.1	1,947,154	4,596	50.3	5,586,632
November, 1941	5,165	100.0	6,925,422	357	6.9	459,987	1,075	20.8	1,521,513	2,312	44.8	3,137,072
% Change, 1941/40	-43.5	-	-37.5	-42.7	-	-37.5	-31.3	-	-21.9	-49.7	-	-43.8
December, 1940	10,920	100.0	13,192,197	513	4.7	615,846	1,075	20.8	1,521,513	5,631	51.5	6,840,496
December, 1941	6,089	100.0	8,289,366	372	6.1	498,331	1,037	17.0	1,441,893	3,079	50.6	4,238,571
% Change, 1941/40	-44.2	-	-37.2	-27.5	-	-19.1	-44.4	-	-37.0	-45.3	-	-38.0
January, 1941	8,007	100.0	10,010,687	807	10.1	961,220	1,055	13.2	1,375,446	3,918	48.9	4,946,806
January, 1942	9,086	100.0	12,343,286	623	6.9	800,205	1,577	17.3	2,236,028	4,678	51.5	6,430,671
% Change, 1942/41	+13.5	-	+23.3	-22.8	-	-16.8	+49.5	-	+62.6	+19.4	-	+30.0

-5-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
November, 1940	402	4.4	476,239	599	6.6	678,861	725	7.9	860,390	631	6.9	801,099
November, 1941	265	5.1	330,570	348	6.8	410,701	564	10.9	722,962	244	4.7	342,717
% Change, 1941/40	-34.1	-	-30.6	-41.9	-	-39.5	-22.2	-	-16.0	-61.3	-	-57.2
December, 1940	516	4.7	624,676	620	5.7	704,163	893	8.2	1,045,072	881	8.1	1,073,918
December, 1941	363	6.0	466,498	274	4.5	336,647	545	8.9	719,156	419	6.9	588,270
% Change, 1941/40	-29.7	-	-25.3	-55.8	-	-52.2	-39.0	-	-31.2	-52.4	-	-45.2
January, 1941	386	4.8	484,501	461	5.8	547,640	672	8.4	825,877	708	8.8	869,197
January, 1942	463	5.1	598,214	576	6.3	699,031	646	7.1	820,057	523	5.8	759,080
% Change, 1942/41	+19.9	-	+23.5	+24.9	-	+27.6	-3.9	-	-0.7	-26.1	-	-12.7





DEPARTMENT OF TRADE AND COMMERCE  
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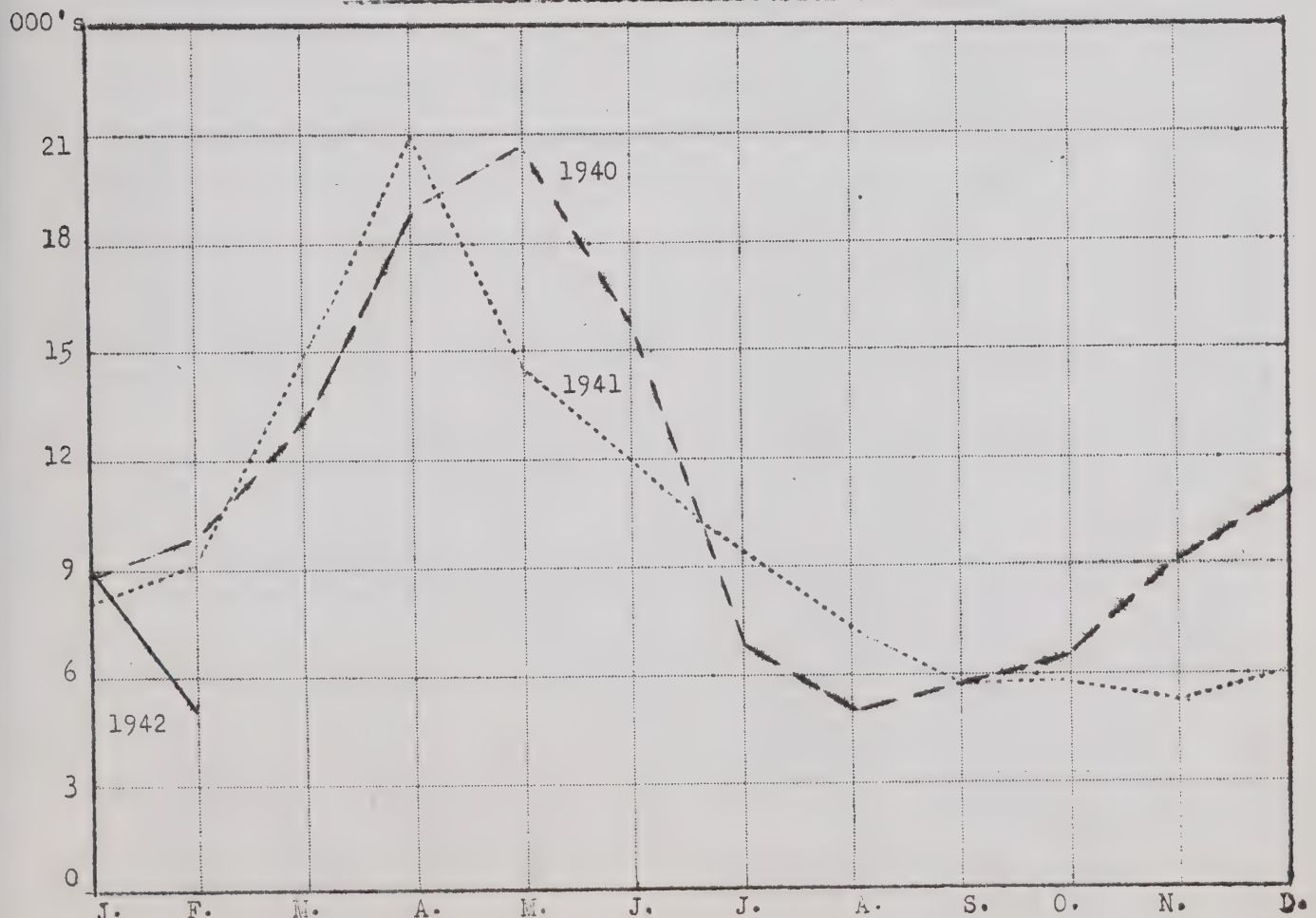
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, FEBRUARY, 1942  
(Exclusive of deliveries to the Government for war purposes)

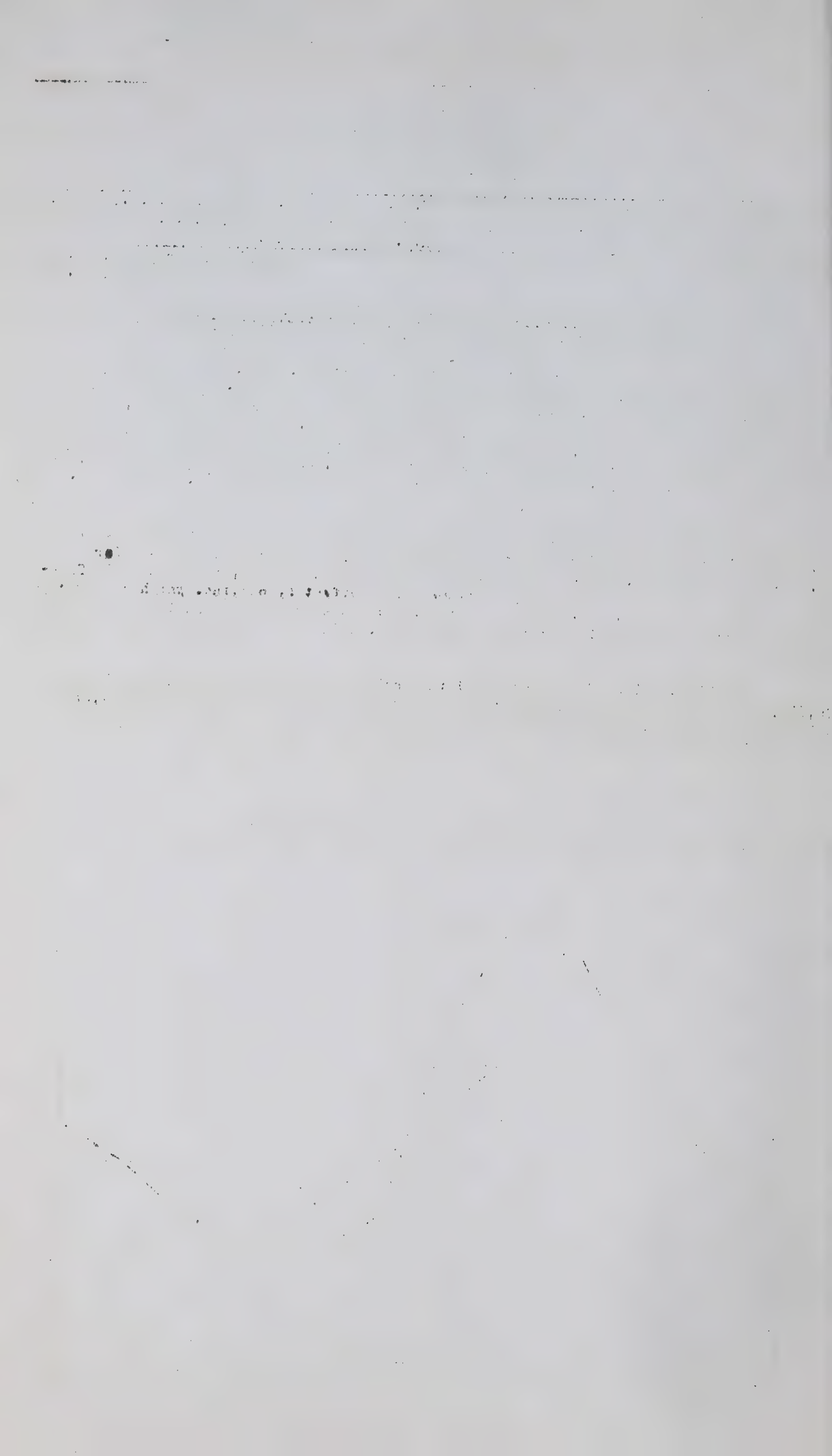
Sales of new passenger cars in Canada in February, 1942, were down 59 per cent in number and 55 per cent in retail value from February a year ago. There were 2,733 passenger models sold for \$3,754,396 in February this year as compared with 6,717 cars which retailed for \$8,359,840 in the same month a year ago. Sales in the Maritime Provinces declined only 3 per cent, but substantial reductions in sales occurred in all other provinces. Ontario sales were down 53 per cent; Quebec, 62 per cent; Saskatchewan, 67 per cent; Alberta, 70 per cent; Manitoba, 80 per cent and British Columbia, 82 per cent.

Commercial vehicle sales declined 11 per cent in number in February this year below last, but increased 4 per cent in dollar value, the 2,200 units which sold for \$3,018,869 in the month under review comparing with 2,459 vehicles which sold for \$2,907,205 in February, 1941. Increases of 2 per cent in Ontario, 10 per cent in Saskatchewan and 19 per cent in Manitoba were more than offset by declines which occurred in other regions of the country. Sales of trucks and buses in Alberta and in the Maritime Provinces declined 12 and 13 per cent respectively, while sales were down 25 per cent in Quebec and 50 per cent in British Columbia.

Combined sales of passenger and commercial vehicles totalled 4,933 valued at \$6,733,265 down 46 per cent in number and 40 per cent in retail value from the 9,176 units selling at \$11,267,045 in February last year.

Number of New Motor Vehicles Sold in Canada





NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February...	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
2 months	14,518	12,450	8,776	-29.5	16,008,391	15,623,050	12,179,185	-22.0
March.....	10,481	11,261			11,509,313	14,505,422		
April.....	15,453	16,115			16,971,449	20,883,129		
May .....	16,646	10,158			18,245,541	13,279,097		
June 1....	12,604	8,099			13,924,757	10,591,838		
July .....	4,542	6,305			5,177,521	8,248,314		
August ...	2,755	4,336			3,247,281	5,552,240		
September	3,572	3,799			4,372,197	5,057,897		
October...	4,827	2,861			5,820,735	5,247,866		
November.	7,616	3,383			9,101,223	4,668,397		
December..	8,775	3,875			10,550,425	5,266,692		
12 months.	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January ..	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
2 months.	4,090	4,733	5,243	+10.8	4,855,419	5,654,682	6,937,366	+22.7
March .....	2,515	3,390			2,875,350	4,071,076		
April.....	3,381	4,762			3,866,451	5,634,846		
May.....	3,961	4,331			4,557,609	5,145,480		
June.....	2,950	3,554			3,401,780	4,470,354		
July.....	2,276	2,997			2,585,809	3,730,253		
August ...	2,244	2,890			2,587,693	3,594,091		
September.	2,011	1,931			2,404,089	2,762,623		
October...	1,665	1,847			2,155,441	2,601,859		
November..	1,525	1,782			1,985,032	2,257,025		
December..	2,145	2,214			2,641,772	3,022,674		
12 months.	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
2 months.	18,608	17,183	14,019	-18.4	20,863,810	21,277,732	19,116,551	-10.2
March.....	12,996	14,651			14,384,663	18,576,498		
April.....	18,834	20,877			20,837,900	26,517,975		
May.....	20,607	14,489			22,803,150	18,424,577		
June.....	15,554	11,653			17,326,537	15,062,192		
July.....	6,818	9,302			7,763,330	11,978,567		
August...	4,999	7,226			5,834,974	9,146,331		
September	5,583	5,730			6,776,286	7,820,520		
October..	6,492	5,708			7,976,176	7,849,725		
November	9,141	5,165			11,086,255	6,925,422		
December	10,920	6,089			13,192,197	8,289,366		
12 months	130,552	118,073			148,845,278	151,868,905		





SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1941	5,733	100.0	7,263,210	100.0	470	8.2	592,523	8.2	793	13.8	1,045,709	14.4	2,980	52.0	3,763,443	51.8
January, 1942	6,043	100.0	8,424,789	100.0	305	5.0	421,797	5.0	1,091	18.1	1,559,277	18.5	3,358	55.6	4,695,976	55.7
% Change, 1942/41	+5.4	-	+16.0	-	-35.1	-	-28.8	-	+37.6	-	+49.1	-	+12.7	-	+24.8	-
February, 1941	6,717	100.0	8,359,840	100.0	278	4.1	346,388	4.1	1,339	19.9	1,699,804	20.3	3,181	47.4	3,920,573	46.9
February, 1942	2,733	100.0	3,754,396	100.0	269	9.8	364,762	9.7	513	18.8	720,857	19.2	1,482	54.2	2,031,438	54.1
% Change, 1942/41	-59.3	-	-55.1	-	-3.2	-	+5.3	-	-61.7	-	-57.6	-	-53.4	-	-48.2	-
Jan.-Feb., 1941	12,450	100.0	15,623,050	100.0	748	6.0	938,911	6.0	2,132	17.1	2,745,513	17.6	6,161	49.5	7,684,016	49.2
Jan.-Feb., 1942	8,776	100.0	12,179,185	100.0	574	6.5	786,559	6.5	1,604	18.3	2,280,134	18.7	4,840	55.1	6,727,414	55.2
% Change, 1942/41	-29.5	-	-22.0	-	-23.3	-	-16.2	-	-24.8	-	-17.0	-	-21.4	-	-12.4	-

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Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1941	272	4.8	341,334	4.7	283	4.9	354,145	4.9	414	7.2	524,092	7.2	521	9.1	641,964	8.8
January, 1942	315	5.2	430,457	5.1	298	4.9	394,516	4.7	339	5.6	461,585	5.5	337	5.6	461,181	5.5
% Change, 1942/41	+15.8	-	+26.1	-	+5.3	-	+11.4	-	-18.1	-	-11.9	-	-35.3	-	-28.2	-
February, 1941	315	4.7	397,374	4.8	359	5.4	441,259	5.3	518	7.7	647,709	7.7	727	10.8	906,733	10.9
February, 1942	64	2.3	86,585	2.3	119	4.4	160,844	4.3	157	5.8	216,632	5.8	129	4.7	173,278	4.6
% Change, 1942/41	-79.7	-	-78.2	-	-66.9	-	-63.5	-	-69.7	-	-66.6	-	-82.3	-	-80.9	-
Jan.-Feb., 1941	587	4.7	738,708	4.7	642	5.2	795,404	5.1	932	7.5	1,171,801	7.5	1,248	10.0	1,548,697	9.9
Jan.-Feb., 1942	379	4.3	517,042	4.2	417	4.8	555,360	4.6	496	5.7	678,217	5.6	466	5.3	634,459	5.2
% Change, 1942/41	-35.4	-	-30.0	-	-35.0	-	-30.2	-	-46.8	-	-42.1	-	-62.7	-	-59.0	-

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Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1941	2,274	100.0	2,747,477	100.0	331	14.8	368,697	13.4	262	11.5	329,737	12.0	938	41.3	1,183,363	43.1
January, 1942	3,043	100.0	3,918,497	100.0	318	10.4	378,408	9.6	486	16.0	676,751	17.3	1,320	43.4	1,734,695	44.3
% Change, 1942/41	+33.8	-	+42.6	-	-5.6	-	+2.6	-	+85.5	-	+105.2	-	+40.7	-	+46.6	-
February, 1941	2,459	100.0	2,907,205	100.0	261	10.6	292,769	10.1	465	18.9	545,428	18.8	912	37.1	1,107,489	38.1
February, 1942	2,200	100.0	3,018,869	100.0	228	10.3	259,238	8.6	347	15.8	500,399	16.6	926	42.1	1,335,622	44.2
% Change, 1942/41	-10.5	-	+3.8	-	-12.6	-	-11.5	-	-25.4	-	-8.3	-	+1.5	-	+20.6	-
Jan.-Feb., 1941	4,733	100.0	5,654,682	100.0	598	12.6	661,466	11.7	727	15.4	875,165	15.5	1,850	39.1	2,290,852	40.5
Jan.-Feb., 1942	5,243	100.0	6,937,366	100.0	546	10.4	637,646	9.2	833	15.9	1,177,150	17.0	2,246	42.8	3,070,317	44.2
% Change, 1942/41	+10.8	-	+22.7	-	-8.7	-	-3.6	-	+14.6	-	+34.5	-	+21.4	-	+34.0	-

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Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
January, 1941	124	5.0	143,167	5.2	178	7.8	193,495	7.0	258	11.4	301,785	11.0	187	8.2	227,233	8.3
January, 1942	148	4.9	167,757	4.3	278	9.1	304,515	7.8	307	10.1	358,472	9.1	186	6.1	297,899	7.6
% Change, 1942/41	+29.8	-	+17.2	-	+55.2	-	+57.4	-	+19.0	-	+18.8	-	-0.5	-	+31.1	-
February, 1941	136	5.5	159,823	5.5	158	6.4	171,902	5.9	263	10.7	282,217	9.7	264	10.3	347,577	11.9
February, 1942	162	7.4	198,621	6.6	173	7.9	196,048	6.5	231	10.5	292,617	9.7	133	6.0	236,324	7.8
% Change, 1942/41	+19.1	-	+24.3	-	+9.5	-	+14.0	-	-12.2	-	+3.7	-	-49.6	-	-32.0	-
Jan.-Feb., 1941	250	5.3	302,990	5.3	336	7.1	365,397	6.5	521	11.0	584,002	10.3	451	9.5	574,810	10.2
Jan.-Feb., 1942	310	5.9	366,378	5.3	451	8.6	500,563	7.2	538	10.3	651,089	9.4	319	6.1	534,223	7.7
% Change, 1942/41	+24.0	-	+20.9	-	+34.2	-	+37.0	-	+3.3	-	+11.5	-	-29.3	-	-7.1	-





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
January, 1941	8,037	100.0	10,010,687	807	10.1	961,220	1,055	13.2	1,375,446	3,918	48.9	4,946,806
January, 1942	9,086	100.0	12,343,286	623	6.9	800,205	1,577	17.3	2,236,028	4,678	51.5	6,430,671
% Change, 1941/42	+13.5	-	+23.3	-22.8	-	-16.8	+49.5	-	+62.6	+19.4	-	+30.0
February, 1941	9,176	100.0	11,267,045	539	5.9	639,157	1,804	19.7	2,245,232	4,093	44.6	5,028,062
February, 1942	4,933	100.0	6,773,265	497	10.1	624,000	860	17.4	1,221,256	2,408	48.8	3,367,060
% Change, 1941/42	-46.2	-	-39.9	-7.8	-	-2.4	-52.3	-	-45.6	-41.2	-	-33.0
Jan.-Feb., 1941	17,183	100.0	21,277,732	1,346	7.8	1,600,377	2,859	16.6	3,620,678	8,011	46.6	9,974,868
Jan.-Feb., 1942	14,019	100.0	19,116,551	1,120	8.0	1,424,205	2,437	17.4	3,457,284	7,086	50.5	9,797,731
% Change, 1941/42	-18.4	-	-10.2	-16.8	-	-11.0	-14.8	-	-4.5	-11.5	-	-1.8

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
January, 1941	386	4.8	484,501	461	5.8	547,640	672	8.4	825,877	1,008	8.8	869,197
January, 1942	463	5.1	598,214	576	6.3	699,031	646	7.1	820,057	523	5.8	759,080
% Change, 1941/42	+19.9	-	+23.5	+24.9	-	+27.6	-3.9	-	-0.7	-26.1	-	-12.7
February, 1941	451	4.9	557,197	517	5.6	613,161	781	8.5	929,926	991	10.8	1,254,310
February, 1942	226	4.6	285,206	292	5.9	356,892	388	7.9	509,249	262	5.3	409,602
% Change, 1941/42	-49.9	-	-48.8	-43.5	-	-41.8	-50.3	-	-45.2	-73.6	-	-67.3
Jan.-Feb., 1941	837	4.9	1,041,698	978	5.7	1,160,801	1,453	8.5	1,755,803	1,699	9.9	2,123,507
Jan.-Feb., 1942	689	4.9	883,420	868	6.2	1,055,923	1,034	7.4	1,329,306	785	5.6	1,168,682
% Change, 1941/42	-17.7	-	-15.2	-11.2	-	-9.0	-28.8	-	-24.3	-53.8	-	-45.0

(x) Includes passenger cars, trucks and buses.





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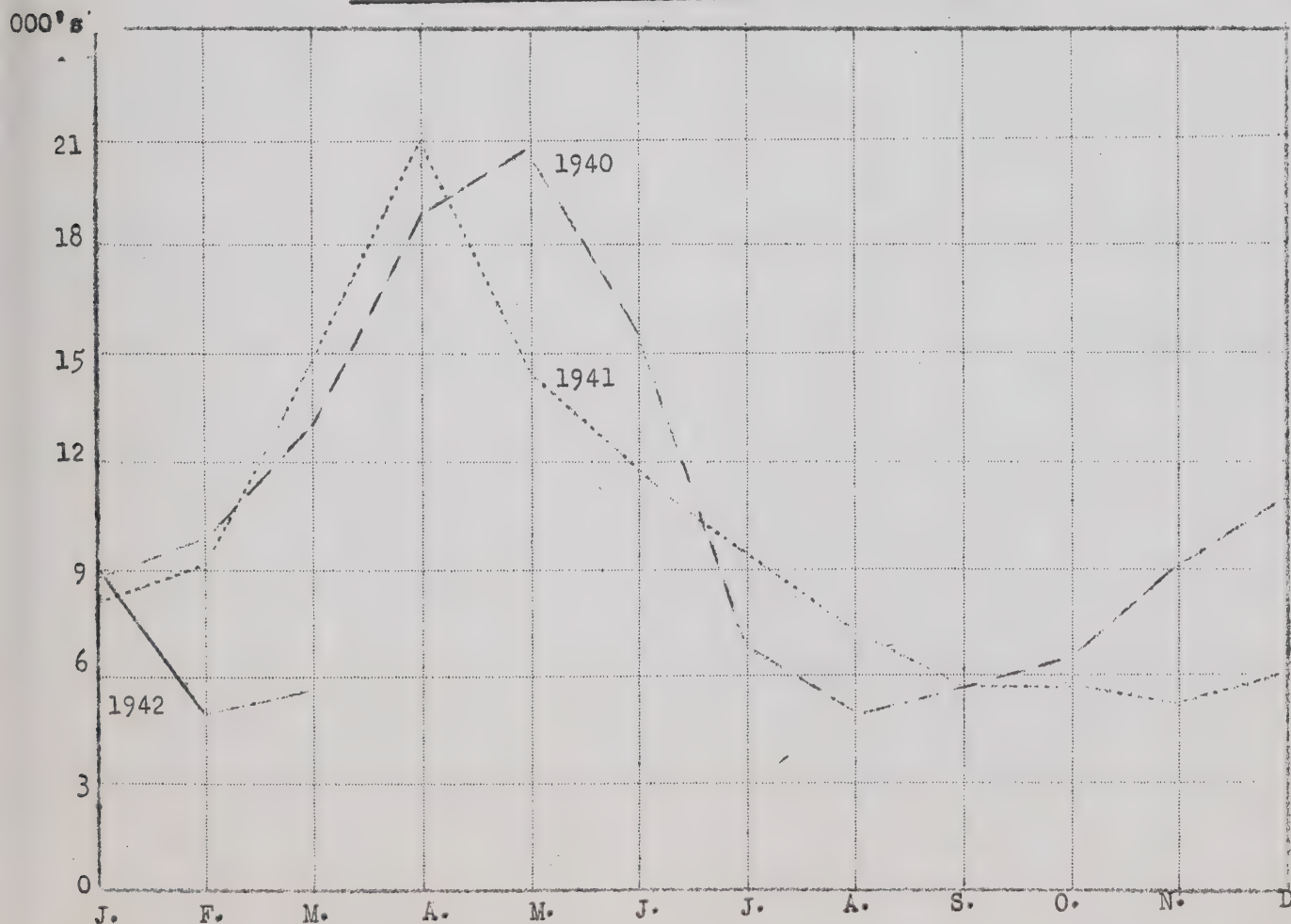
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MARCH, 1942  
(Exclusive of deliveries to the Government for war purposes)

A sharp reduction in passenger car sales in March, 1942, is reflected in declines of 80 per cent in number and 79 per cent in retail value below March a year ago. The 2,269 units which sold for \$3,026,903 in March of this year compare with 11,261 vehicles which retailed for \$14,505,422 in March, 1941. A decline of 17 per cent below February contrasts with marked advances which normally occur between February and March. Substantial declines occurred in all regions of the country. Ontario sales fell 87 per cent below March last year, while sales in British Columbia were 83 per cent lower. Decreases in other regions of the country were as follows: 75 per cent in Manitoba, 74 per cent in Quebec, 71 per cent in Saskatchewan, 70 per cent in Alberta and 59 per cent in the Maritime Provinces.

Sales of commercial vehicles totalled 3,377 units valued at \$4,538,028 in the month under review, being fractionally lower in number but up 12 per cent in value from the 3,390 new trucks and buses which sold for \$4,071,076 in the same month last year. Results on a regional basis show that British Columbia led with a gain of 21 per cent over March, 1941. Ontario sales were up 10 per cent while gains of 7 and 2 per cent were recorded in Saskatchewan and Manitoba respectively. Declines in other sections were as follows: 4 per cent in Quebec, 20 per cent in the Maritime Provinces and 27 per cent in Alberta.

Sales of passenger and commercial vehicles combined totalled 5,646 units with a retail value of \$7,564,931 in the month under review, down 62 per cent in number and 59 per cent in value from the 14,651 vehicles which sold for \$18,576,498 in March last year.

Number of New Motor Vehicles Sold In Canada





## NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
New Passenger Cars								
January...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March.....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
3 months..	24,999	23,711	11,045	-53.4	27,517,704	30,128,472	15,206,088	-49.5
April .....	15,453	16,115			16,971,449	20,883,129		
May.....	16,646	10,158			18,245,541	13,279,097		
June.....	12,604	8,099			13,924,757	10,591,838		
July .....	4,542	6,305			5,177,521	8,248,314		
August....	2,755	4,336			3,247,281	5,552,240		
September.	3,572	3,799			4,372,197	5,057,897		
October...	4,327	3,861			5,820,735	5,247,866		
November..	7,616	3,383			9,101,223	4,668,397		
December..	8,775	3,875			10,550,425	5,266,692		
12 months.	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March.....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
3 months..	6,605	8,123	8,620	+ 6.1	7,730,769	9,725,758	11,475,394	+18.0
April.....	3,381	4,762			3,866,451	5,634,846		
May.....	3,961	4,331			4,557,609	5,145,480		
June.....	2,950	3,554			3,401,780	4,470,354		
July.....	2,276	2,997			2,585,809	3,730,253		
August....	2,244	2,890			2,587,693	3,594,091		
September.	2,011	1,931			2,404,089	2,762,623		
October...	1,665	1,847			2,155,441	2,601,859		
November..	1,525	1,782			1,985,032	2,257,025		
December..	2,145	2,214			2,641,772	3,022,674		
12 months.	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March.....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
3 months..	31,606	31,834	19,665	-38.2	35,248,473	39,854,230	26,681,482	-33.1
April.....	18,834	20,877			20,837,900	26,517,975		
May.....	20,607	14,489			22,803,150	18,424,577		
June.....	15,554	11,653			17,326,537	15,062,192		
July.....	6,818	9,302			7,763,330	11,978,567		
August....	4,999	7,226			5,834,974	9,146,331		
September.	5,583	5,730			6,776,286	7,820,520		
October...	6,492	5,708			7,976,176	7,849,725		
November..	9,141	5,165			11,086,255	6,925,422		
December..	10,920	6,089			13,192,197	8,289,366		
12 months.	130,552	118,073			148,845,278	151,868,905		





## SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O			Q U E B E C			O N T A R I O			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1941	6,717	100.0	8,359,840	100.0	278	4.1	346,388	4.1	1,339	19.9	1,699,804	20.3	3,181	47.4	3,920,573	46.9								
February, 1942	2,733	100.0	3,754,396	100.0	269	9.8	364,762	9.7	513	18.8	720,857	19.2	(a)1,403	51.4	(a)1,924,650	51.3								
% Change, 1942/41	-59.3	-	-55.1	-	-3.2	-	+5.3	-	-61.7	-	-57.6	-	-55.9	-	-50.9	-								
March, 1941	11,261	100.0	14,505,422	100.0	677	6.0	862,794	5.9	2,571	22.9	3,386,508	23.4	5,664	50.3	7,283,899	50.2								
March, 1942	2,269	100.0	3,026,903	100.0	277	12.2	371,523	12.3	663	29.2	891,540	29.4	754	33.2	998,419	33.0								
% Change, 1942/41	-79.9	-	-79.1	-	-59.1	-	-56.9	-	-74.2	-	-73.7	-	-86.7	-	-86.3	-								
Jan.-Mar., 1941	23,711	100.0	30,128,472	100.0	1,425	6.0	1,801,705	6.0	4,703	19.8	6,132,021	20.3	11,825	49.9	14,967,915	49.7								
Jan.-Mar., 1942	11,045	100.0	15,206,088	100.0	851	7.7	1,158,082	7.6	2,267	20.5	3,171,674	20.9	5,515	50.0	7,619,045	50.1								
% Change, 1942/41	-53.4	-	-49.5	-	-40.3	-	-35.7	-	-51.8	-	-48.3	-	-53.4	-	-49.1	-								

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Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A			M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1941	315	4.7	397,374	4.8	359	5.4	441,259	5.3	518	7.7	647,709	7.7	727	10.8	906,733	10.9								
February, 1942	64	2.3	86,585	2.3	119	4.4	160,844	4.3	157	5.7	216,632	5.8	(a) 208	7.6	(a) 280,066	7.4								
% Change, 1942/41	-79.7	-	-78.2	-	-66.9	-	-63.5	-	-69.7	-	-66.6	-	-71.4	-	-69.1	-								
March, 1941	533	4.7	666,440	4.6	504	4.5	628,955	4.3	545	4.8	683,373	4.7	767	6.8	993,453	6.9								
March, 1942	133	5.9	185,178	6.1	145	6.4	189,589	6.3	165	7.3	225,268	7.4	132	5.8	165,386	5.5								
% Change, 1942/41	-75.0	-	-72.2	-	-71.2	-	-69.9	-	-69.7	-	-67.0	-	-82.8	-	-83.4	-								
Jan.-Mar., 1941	1,120	4.7	1,405,148	4.7	1,146	4.9	1,424,359	4.7	1,477	6.2	1,855,174	6.2	2,015	8.5	2,542,150	8.4								
Jan.-Mar., 1942	512	4.6	702,220	4.6	562	5.1	744,949	4.9	661	6.0	903,485	5.9	677	6.1	906,633	6.0								
% Change, 1942/41	-54.3	-	-50.0	-	-51.0	-	-47.7	-	-55.2	-	-51.3	-	-66.4	-	-64.3	-								

(a) Revised.





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES.

Month	CANADA						MARITIME PROVINCES						QUEBEC						ONTARIO					
	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO			QUEBEC			ONTARIO			QUEBEC			ONTARIO		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
February, 1941	2,459	100.0	2,907,205	261	10.6	292,769	465	18.9	545,428	912	37.1	1,107,489	465	18.9	545,428	912	37.1	1,107,489	912	37.1	1,107,489	912	37.1	1,107,489
February, 1942	2,200	100.0	3,018,869	228	10.3	259,238	347	15.8	500,399	926	42.1	1,335,622	347	15.8	500,399	926	42.1	1,335,622	926	42.1	1,335,622	926	42.1	1,335,622
% Change, 1942/41	-10.5	-	+3.8	-12.6	-	-11.5	-25.4	-	-8.3	+1.5	-	+20.6	-25.4	-	-8.3	+1.5	-	+20.6	+1.5	-	+20.6	+1.5	-	+20.6
March, 1941	3,390	100.0	4,071,076	459	13.5	503,226	728	21.5	868,929	1,140	33.6	1,463,897	728	21.5	868,929	1,140	33.6	1,463,897	1,140	33.6	1,463,897	1,140	33.6	1,463,897
March, 1942	3,377	100.0	4,538,028	368	10.9	447,722	702	20.8	962,650	1,256	37.2	1,748,508	702	20.8	962,650	1,256	37.2	1,748,508	1,256	37.2	1,748,508	1,256	37.2	1,748,508
% Change, 1942/41	-0.4	-	+11.5	-19.8	-	-11.0	-3.6	-	+10.8	+10.2	-	+19.4	-3.6	-	+10.8	+10.2	-	+19.4	+10.2	-	+19.4	+10.2	-	+19.4
Jan.-Mar., 1941	8,123	100.0	9,725,758	1,057	13.0	1,164,692	1,455	17.9	1,744,094	2,990	36.8	3,754,749	1,455	17.9	1,744,094	2,990	36.8	3,754,749	2,990	36.8	3,754,749	2,990	36.8	3,754,749
Jan.-Mar., 1942	8,620	100.0	11,475,394	914	10.6	1,085,368	1,535	17.8	2,139,800	3,502	40.6	4,818,825	1,535	17.8	2,139,800	3,502	40.6	4,818,825	3,502	40.6	4,818,825	3,502	40.6	4,818,825
% Change, 1942/41	+6.1	-	+18.0	-13.5	-	-6.8	+5.5	-	+22.7	+17.1	-	+28.3	+5.5	-	+22.7	+17.1	-	+28.3	+17.1	-	+28.3	+17.1	-	+28.3

-4-

Month	MANITOBA						SASKATCHEWAN						ALBERTA						BRITISH COLUMBIA					
	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA			ALBERTA			BRITISH COLUMBIA			ALBERTA			BRITISH COLUMBIA		
	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$	No.	%Dom. Total	Retail Value \$
February, 1941	136	5.5	159,823	158	6.4	171,902	263	10.7	282,217	264	10.8	347,577	263	10.7	282,217	264	10.8	347,577	264	10.8	347,577	264	10.8	347,577
February, 1942	162	7.4	198,621	173	7.9	196,048	231	10.5	292,617	133	6.0	236,324	231	10.5	292,617	133	6.0	236,324	133	6.0	236,324	133	6.0	236,324
% Change, 1942/41	+19.1	-	+24.3	+9.5	-	+14.0	-12.2	-	+3.7	-49.6	-	+32.0	-12.2	-	+3.7	-49.6	-	+32.0	-49.6	-	+32.0	-49.6	-	+32.0
March, 1941	190	5.6	208,610	284	8.4	327,294	332	9.8	389,543	257	7.6	309,577	332	9.8	389,543	257	7.6	309,577	257	7.6	309,577	257	7.6	309,577
March, 1942	194	5.7	268,655	303	9.0	343,793	244	7.2	301,097	310	9.2	465,603	244	7.2	301,097	310	9.2	465,603	310	9.2	465,603	310	9.2	465,603
% Change, 1942/41	+2.1	-	+28.8	+6.7	-	+5.0	-26.5	-	-22.7	+20.6	-	+50.4	-26.5	-	-22.7	+20.6	-	+50.4	+20.6	-	+50.4	+20.6	-	+50.4
Jan.-Mar., 1941	440	5.4	511,600	620	7.7	692,691	853	10.5	973,545	708	8.7	884,387	853	10.5	973,545	708	8.7	884,387	708	8.7	884,387	708	8.7	884,387
Jan.-Mar., 1942	504	5.8	635,033	754	8.8	844,356	782	9.1	952,186	629	7.3	999,826	782	9.1	952,186	629	7.3	999,826	629	7.3	999,826	629	7.3	999,826
% Change, 1942/41	+14.5	-	+24.1	+21.6	-	+21.9	-8.3	-	-2.2	-11.2	-	+13.1	-8.3	-	-2.2	-11.2	-	+13.1	-11.2	-	+13.1	-11.2	-	+13.1





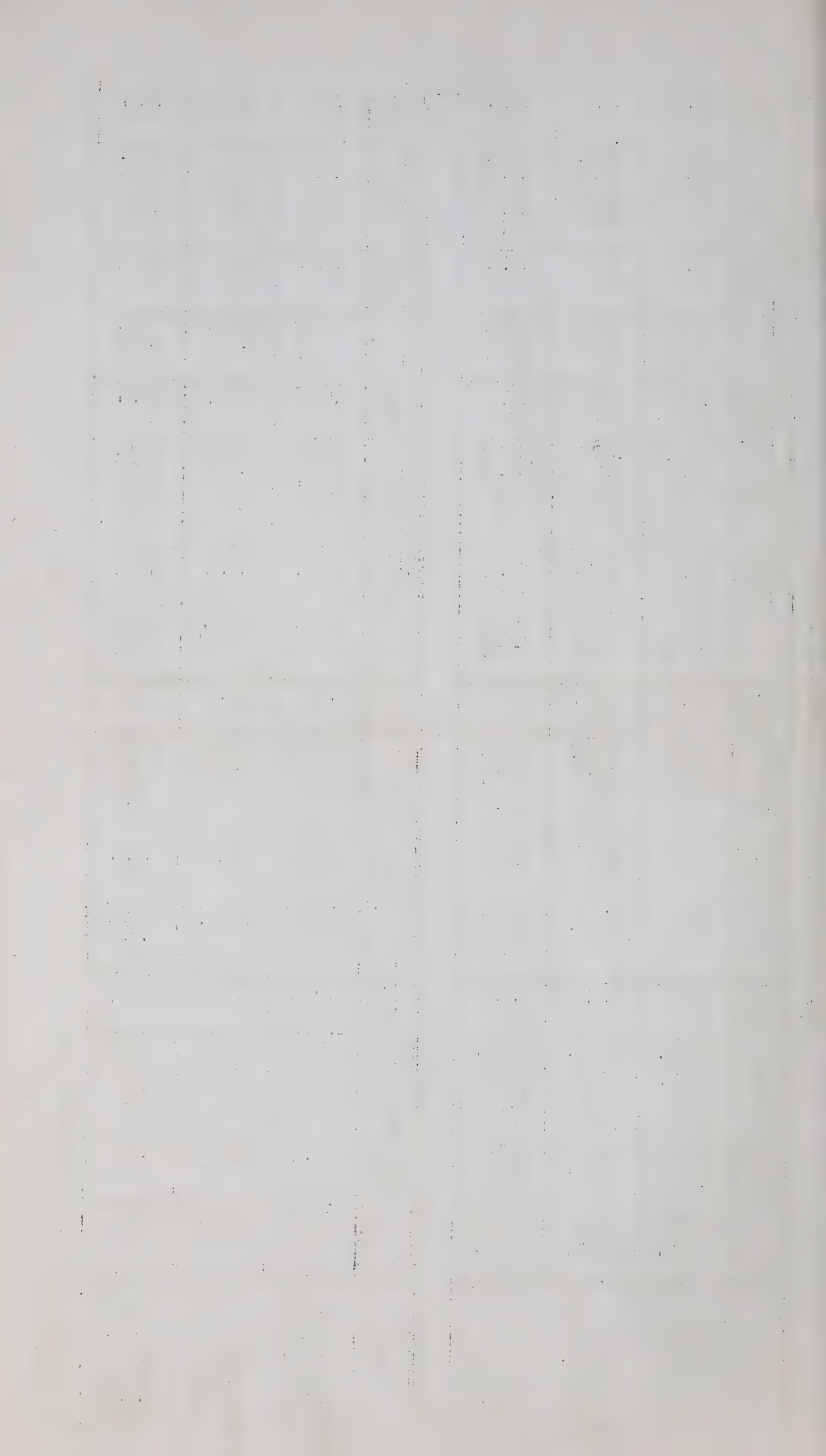
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SALES OF NEW MOTOR VEHICLES IN CANADA, BY PROVINCES

Month	C A N A D A			MARITIME PROVINCES			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
February, 1941	9,176	100.0	11,267,045	539	5.9	639,157	1,804	19.7	2,245,232	4,093	44.6	5,028,062
February, 1942	4,933	100.0	6,773,265	497	10.1	624,000	860	17.4	1,221,256	(a)2,329	47.2	(a)3,260,272
% Change, 1942/41	-46.2	-	-39.9	-7.8	-	-2.4	-52.3	-	-45.6	-43.1	-	-35.2
March, 1941	14,651	100.0	18,576,498	1,136	7.8	1,366,020	3,299	22.5	4,255,437	6,804	46.4	8,747,796
March, 1942	5,646	100.0	7,564,931	645	11.4	819,245	1,365	24.2	1,854,190	2,010	35.6	2,746,927
% Change, 1942/41	-61.5	-	-59.3	-43.2	-	-40.0	-58.6	-	-56.4	-70.5	-	-68.6
Jan.-Mar., 1941	31,834	100.0	39,854,230	2,482	7.8	2,966,397	6,158	19.4	7,876,115	14,815	46.5	18,722,664
Jan.-Mar., 1942	19,665	100.0	26,681,482	1,765	9.0	2,243,450	3,802	19.3	5,311,474	9,017	45.9	12,437,870
% Change, 1942/41	-38.2	-	-33.1	-28.9	-	-24.4	-38.3	-	-32.6	-39.1	-	-33.6

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Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value	No.	%Dom. Total	Retail Value
February, 1941	451	4.9	557,197	517	5.6	613,161	781	8.5	929,926	991	10.8	1,254,310
February, 1942	226	4.6	285,206	292	5.9	356,892	388	7.9	509,249	(a)341	6.9	(a)516,390
% Change, 1942/41	-49.9	-	-48.8	-43.5	-	-41.8	-50.3	-	-45.2	-65.6	-	-58.8
March, 1941	723	4.9	875,050	788	5.4	956,249	877	6.0	1,072,916	1,024	7.0	1,303,030
March, 1942	327	5.8	453,833	448	7.9	533,382	409	7.3	526,365	442	7.8	630,989
% Change, 1942/41	-54.8	-	-48.1	-43.1	-	-44.2	-53.4	-	-50.9	-56.8	-	-51.6
Jan.-Mar., 1941	1,560	4.9	1,916,748	1,766	5.5	2,117,050	2,330	7.3	2,828,719	2,723	8.6	3,426,537
Jan.-Mar., 1942	1,016	5.2	1,337,253	1,316	6.7	1,589,305	1,443	7.3	1,855,671	1,306	6.6	1,906,459
% Change, 1942/41	-34.9	-	-30.2	-25.5	-	-24.9	-38.1	-	-34.4	-52.0	-	-44.4

(x) Includes passenger cars, trucks and buses.  
(a) Revised.





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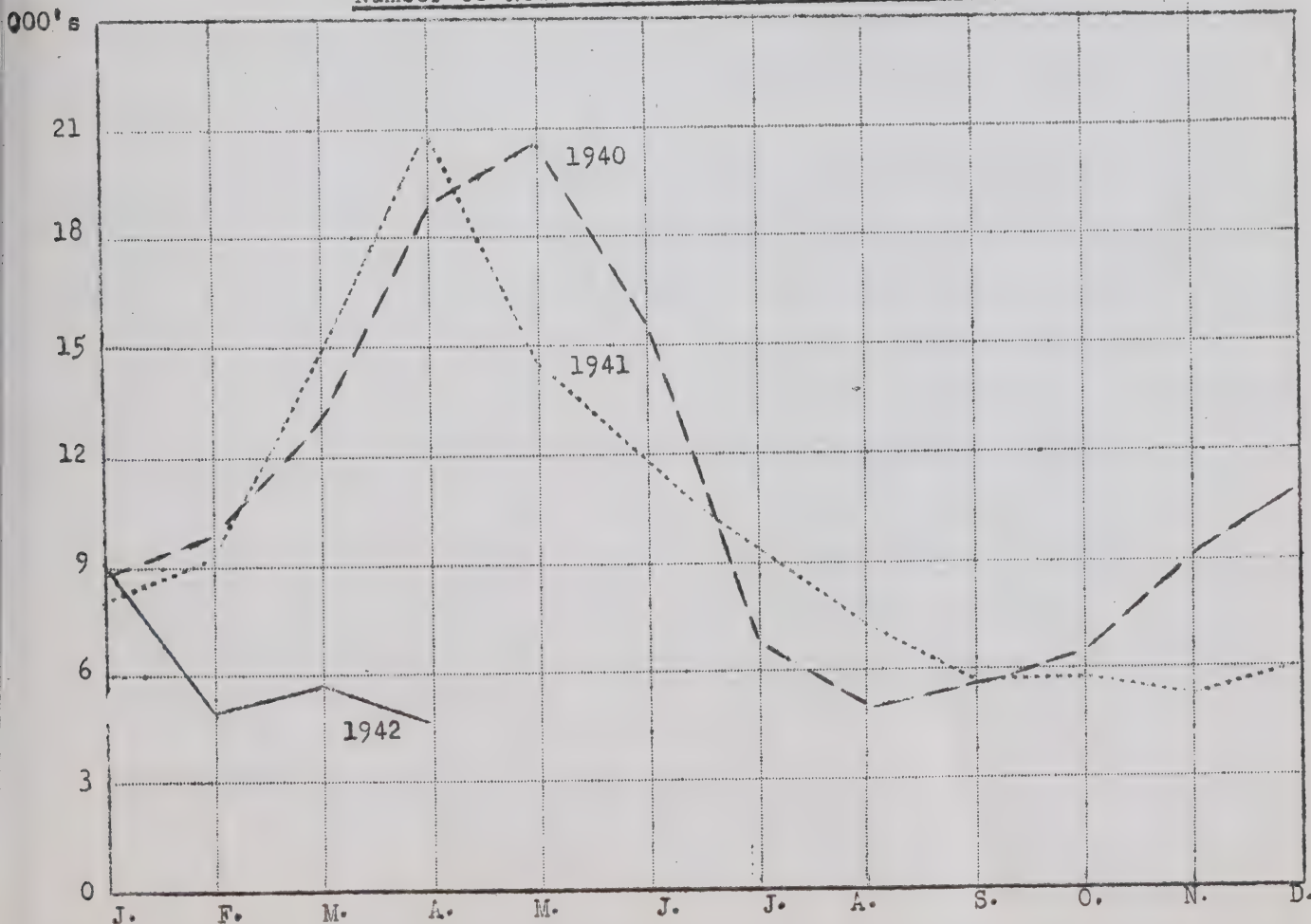
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, APRIL, 1942  
(Exclusive of deliveries to the Government for war purposes.)

New passenger car sales recorded a further sharp reduction in April, the 1,676 units which sold for \$2,343,842 representing only 10 per cent of the number and 11 per cent of the value of the 16,115 vehicles which retailed for \$20,883,129 in April, 1941. Cumulative totals for the first four months of this year showed that 12,721 new passenger models were sold for \$17,549,930, declining 68 per cent in number and 66 per cent in value from the 39,826 cars which sold for \$51,011,601 in the corresponding period a year ago. Sales decreased substantially in all regions of the country below April of last year. Manitoba and Saskatchewan sales were down 96 and 94 per cent respectively, while Ontario, Alberta and British Columbia all reported decreases of 90 per cent. Sales dropped 88 per cent in the Maritime Provinces and 87 per cent in Quebec.

Sales of new commercial vehicles recorded their first pronounced decline in April when the 1,840 units which sold for \$2,503,503 were 61 per cent lower in number and 56 per cent lower in retail value than the 4,762 new trucks and buses which retailed for \$5,634,846 in April, 1941. The decline in sales during the first four months of this year below last amounted to 19 per cent in number and 9 per cent in value. Declines in various regions of the country for April were as follows: 80 per cent in Saskatchewan, 75 per cent in the Maritime Provinces, 73 per cent in Manitoba, 71 per cent in Alberta, 60 per cent in British Columbia, 55 per cent in Ontario and 38 per cent in Quebec.

Sales of passenger and commercial vehicles combined totalled 3,516 with a value of \$4,847,345, down 83 per cent in number and 82 per cent in value from the 20,877 vehicles which sold for \$26,517,975 in April last year.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			% of Change, 1942/41
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	
\$								
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February...	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March.....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
4 months ..	40,452	39,826	12,721	-68.1	44,489,153	51,011,601	17,549,930	-65.6
May .....	16,646	10,158			18,245,541	13,279,097		
June .....	12,604	8,099			13,924,757	10,591,838		
July .....	4,542	6,305			5,177,521	8,248,314		
August .....	2,755	4,336			3,247,281	5,552,240		
September ..	3,572	3,799			4,372,197	5,057,897		
October ...	4,827	3,861			5,820,735	5,247,866		
November ..	7,616	3,383			9,101,223	4,668,397		
December ..	8,775	3,875			10,550,425	5,266,692		
12 months..	101,789	83,642			114,928,833	108,923,942		

New Trucks and Buses								
January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April.....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
4 months...	9,986	12,885	10,460	-18.8	11,597,220	15,360,604	13,978,897	- 9.0
May .....	3,961	4,331			4,557,609	5,145,480		
June .....	2,950	3,554			3,401,780	4,470,354		
July .....	2,276	2,997			2,585,809	3,730,253		
August .....	2,244	2,890			2,587,693	3,594,091		
September ..	2,011	1,931			2,404,089	2,762,623		
October ...	1,665	1,847			2,155,441	2,601,859		
November ..	1,525	1,782			1,985,032	2,257,025		
December ..	2,145	2,214			2,641,772	3,022,674		
12 months ..	28,763	34,431			33,916,445	42,944,963		

TOTAL - Cars, Trucks and Buses								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February ..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April .....	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
4 months ..	50,438	52,711	23,181	-56.0	56,086,373	66,372,205	31,528,827	-52.5
May .....	20,607	14,489			22,803,150	18,424,577		
June .....	15,554	11,653			17,326,537	15,062,192		
July .....	6,818	9,302			7,763,330	11,978,567		
August .....	4,999	7,226			5,834,974	9,146,331		
September ..	5,583	5,730			6,776,286	7,820,520		
October ...	6,492	5,708			7,976,176	7,849,725		
November...	9,141	5,165			11,086,255	6,925,422		
December ..	10,920	6,089			13,192,197	8,289,366		
12 months ..	130,552	118,073			148,845,278	151,868,905		





Month	CANADA			MARITIME PROVINCES			QUEBEC			ONTARIO		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March, 1941	11,261	100.0	14,505,422	100.0	677	6.0	862,794	5.9	2,571	22.9	3,386,508	23.4
March, 1942	2,269	100.0	3,026,903	100.0	277	12.2	371,523	12.3	663	29.2	891,540	29.4
% Change, 1942/41	-79.9	-	-79.1	-	-59.1	-	-56.9	-	-74.2	-	-73.7	-
April, 1941	16,115	100.0	20,883,129	100.0	1,539	9.6	1,967,645	9.4	3,022	18.7	4,027,791	19.3
April, 1942	1,676	100.0	2,343,842	100.0	186	11.1	258,303	11.0	390	23.3	548,213	23.4
% Change, 1942/41	-89.6	-	-88.8	-	-87.9	-	-86.9	-	-87.1	-	-86.4	-
Jan.-Apr., 1941	39,826	100.0	51,011,601	100.0	2,964	7.4	3,769,350	7.4	7,725	19.4	10,159,812	19.9
Jan.-Apr., 1942	12,721	100.0	17,549,930	100.0	1,037	8.1	1,416,385	8.1	2,657	20.9	3,719,887	21.2
% Change, 1942/41	-68.1	-	-65.6	-	-65.0	-	-62.4	-	-65.6	-	-63.4	-

3.

Month	MANITOBA			SASKATCHEWAN			ALBERTA			BRITISH COLUMBIA		
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
March, 1941	533	4.7	666,440	4.6	504	4.5	628,955	4.3	545	4.8	683,373	4.7
March, 1942	133	5.9	185,178	6.1	145	6.4	189,589	6.3	165	7.3	225,268	7.4
% Change, 1942/41	-75.0	-	-72.2	-	-71.2	-	-69.9	-	-69.7	-	-67.0	-
April, 1941	1,025	6.4	1,315,380	6.3	815	5.1	1,038,760	5.0	898	5.6	1,159,954	5.5
April, 1942	44	2.6	63,734	2.7	48	2.9	60,302	2.6	86	5.1	116,440	5.1
% Change, 1942/41	-95.7	-	-95.2	-	-94.1	-	-94.2	-	-90.4	-	-89.8	-
Jan.-Apr., 1941	2,145	5.4	2,720,528	5.3	1,961	4.9	2,463,119	4.8	2,375	6.0	3,015,128	5.9
Jan.-Apr., 1942	556	4.4	765,954	4.4	610	4.8	805,251	4.6	747	5.9	1,021,925	5.8
% Change, 1942/41	-74.1	-	-71.8	-	-68.9	-	-67.3	-	-68.5	-	-66.1	-

7.2  
5.8





## SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	% Dom. Total	Retail Value \$	% Dom. Total	No.	% Dom. Total	Retail Value \$	% Dom. Total	No.	% Dom. Total	Retail Value \$	% Dom. Total	No.	% Dom. Total	Retail Value \$	% Dom. Total
March, 1941	3,390	100.0	4,071,376	100.0	459	13.5	503,226	12.4	728	21.5	868,929	21.3	1,140	33.6	1,463,897	36.0
March, 1942	3,377	100.0	4,538,028	100.0	368	10.9	447,722	9.9	702	20.8	962,650	21.2	1,256	37.2	1,748,508	38.5
% Change, 1942/41	-0.4	-	+11.5	-	-19.8	-	-11.0	-	-3.6	-	+10.8	-	+10.2	-	+19.4	-
April, 1941	4,762	100.0	5,634,846	100.0	672	14.1	757,417	13.4	904	19.0	1,047,448	18.6	1,370	28.8	1,800,293	32.0
April, 1942	1,840	100.0	2,503,503	100.0	166	9.0	186,693	7.4	564	30.7	715,027	28.6	619	33.6	919,043	36.7
% Change, 1942/41	-61.4	-	-55.6	-	-75.3	-	-75.4	-	-37.6	-	-31.7	-	-54.8	-	-49.0	-
Jan.-Apr., 1941	12,885	100.0	15,360,604	100.0	1,729	13.4	1,922,109	12.5	2,359	18.3	2,791,542	18.2	4,360	33.8	5,555,042	36.2
Jan.-Apr., 1942	10,460	100.0	13,978,897	100.0	1,080	10.3	1,272,061	9.1	2,099	20.1	2,854,827	20.4	4,121	39.4	5,737,868	41.1
% Change, 1942/41	-18.8	-	-9.0	-	-37.5	-	-33.8	-	-11.0	-	+2.3	-	-5.5	-	+3.3	-

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Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total	
	No.		No.		No.		No.		No.		No.		No.		No.		No.		No.		No.		No.	
March, 1941	190	5.6	208,610	5.1	284	8.4	327,294	8.0	332	9.8	389,543	9.6	257	7.6	309,577	7.6	309,577	7.6	309,577	7.6	309,577	7.6	7.6	
March, 1942	194	5.7	268,655	5.9	303	9.0	343,793	7.6	244	7.2	301,097	6.6	310	9.2	465,603	10.3	465,603	10.3	465,603	10.3	465,603	10.3	10.3	
% Change, 1942/41	+2.1	-	+28.8	-	+6.7	-	+5.0	-	-26.5	-	-22.7	-	+20.6	-	+50.4	-		-		-		-	-	
April, 1941	305	6.4	353,540	6.3	649	13.6	698,553	12.4	552	11.6	614,200	10.9	310	6.5	363,395	6.4	363,395	6.4	363,395	6.4	363,395	6.4	6.4	
April, 1942	83	4.5	110,159	4.4	129	7.0	162,484	6.5	156	8.5	220,378	8.8	123	6.7	189,719	7.6	189,719	7.6	189,719	7.6	189,719	7.6	7.6	
% Change, 1942/41	-72.8	-	-68.8	-	-80.1	-	-76.7	-	-71.1	-	-64.1	-	-60.3	-	-47.8	-		-		-		-	-	
Jan.-April, 1941	745	5.8	865,140	5.6	1,269	9.9	1,391,244	9.1	1,405	10.9	1,587,745	10.3	1,018	7.9	1,247,782	8.1	1,247,782	8.1	1,247,782	8.1	1,247,782	8.1	8.1	
Jan.-April, 1942	587	5.6	745,192	5.3	883	8.4	1,006,840	7.2	938	9.0	1,172,564	8.4	752	7.2	1,189,545	8.5	1,189,545	8.5	1,189,545	8.5	1,189,545	8.5	8.5	
% Change, 1942/41	-21.2	-	-13.9	-	-30.4	-	-27.6	-	-33.2	-	-26.1	-	-26.1	-	-4.7	-		-		-		-	-	





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1941	14,651	100.0	18,576,498	100.0	1,136	7.8	1,366,020	7.4	3,299	22.5	4,257,437	22.9	6,804	46.4	8,747,796	47.1
March, 1942	5,646	100.0	7,564,931	100.0	645	11.4	819,245	10.8	1,365	24.2	1,854,190	24.5	2,010	35.6	2,746,927	36.3
% Change, 1942/41	-61.5	-	-59.3	-	-43.2	-	-40.0	-	-58.6	-	-56.4	-	-70.5	-	-68.6	-
April, 1941	20,877	100.0	26,517,975	100.0	2,211	10.0	2,725,062	10.3	3,926	18.8	5,075,239	19.1	9,324	44.7	12,072,666	45.5
April, 1942	3,516	100.0	4,847,345	100.0	352	10.0	444,996	9.2	954	27.1	1,263,240	26.1	1,455	41.4	2,096,193	43.2
% Change, 1942/41	-83.2	-	-81.7	-	-84.1	-	-83.7	-	-75.7	-	-75.1	-	-84.4	-	-82.6	-
Jan.-Apr., 1941	52,711	100.0	66,372,205	100.0	4,693	8.9	5,691,459	8.6	10,084	19.1	12,951,354	19.5	24,139	45.8	30,795,330	46.4
Jan.-Apr., 1942	23,181	100.0	31,528,827	100.0	2,117	9.1	2,688,446	8.5	4,756	20.5	6,574,714	20.9	10,472	45.2	14,534,063	46.1
% Change, 1942/41	-56.0	-	-52.5	-	-54.9	-	-52.8	-	-52.8	-	-49.2	-	-56.6	-	-52.8	-

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Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
March, 1941	723	4.9	875,050	4.7	788	5.4	956,249	5.1	877	6.0	1,072,916	5.8	1,024	7.0	1,303,030	7.0
March, 1942	327	5.8	453,833	6.0	448	7.9	533,382	7.1	409	7.3	526,365	7.0	442	7.8	630,989	8.3
% Change, 1942/41	-54.8	-	-48.1	-	-43.1	-	-44.2	-	-53.4	-	-50.9	-	-56.8	-	-51.6	-
April, 1941	1,330	6.4	1,668,920	6.3	1,464	7.0	1,737,313	6.6	1,450	6.9	1,774,154	6.7	1,172	5.6	1,464,621	5.5
April, 1942	127	3.6	173,593	3.6	177	5.0	222,786	4.6	242	6.9	338,818	7.0	209	6.0	307,419	6.3
% Change, 1942/41	-90.5	-	-89.6	-	-87.9	-	-87.2	-	-83.3	-	-80.9	-	-82.2	-	-79.0	-
Jan.-April, 1941	2,890	5.5	3,585,668	5.4	3,230	6.1	3,854,363	5.8	3,780	7.2	4,602,873	6.9	3,895	7.4	4,891,158	7.4
Jan.-April, 1942	1,143	4.9	1,511,146	4.8	1,493	6.5	1,812,091	5.7	1,685	7.3	2,194,489	7.0	1,515	6.5	2,213,878	7.0
% Change, 1942/41	-60.4	-	-57.9	-	-53.8	-	-53.0	-	-55.4	-	-52.3	-	-61.1	-	-54.7	-

(x) Includes passenger cars, trucks and buses.





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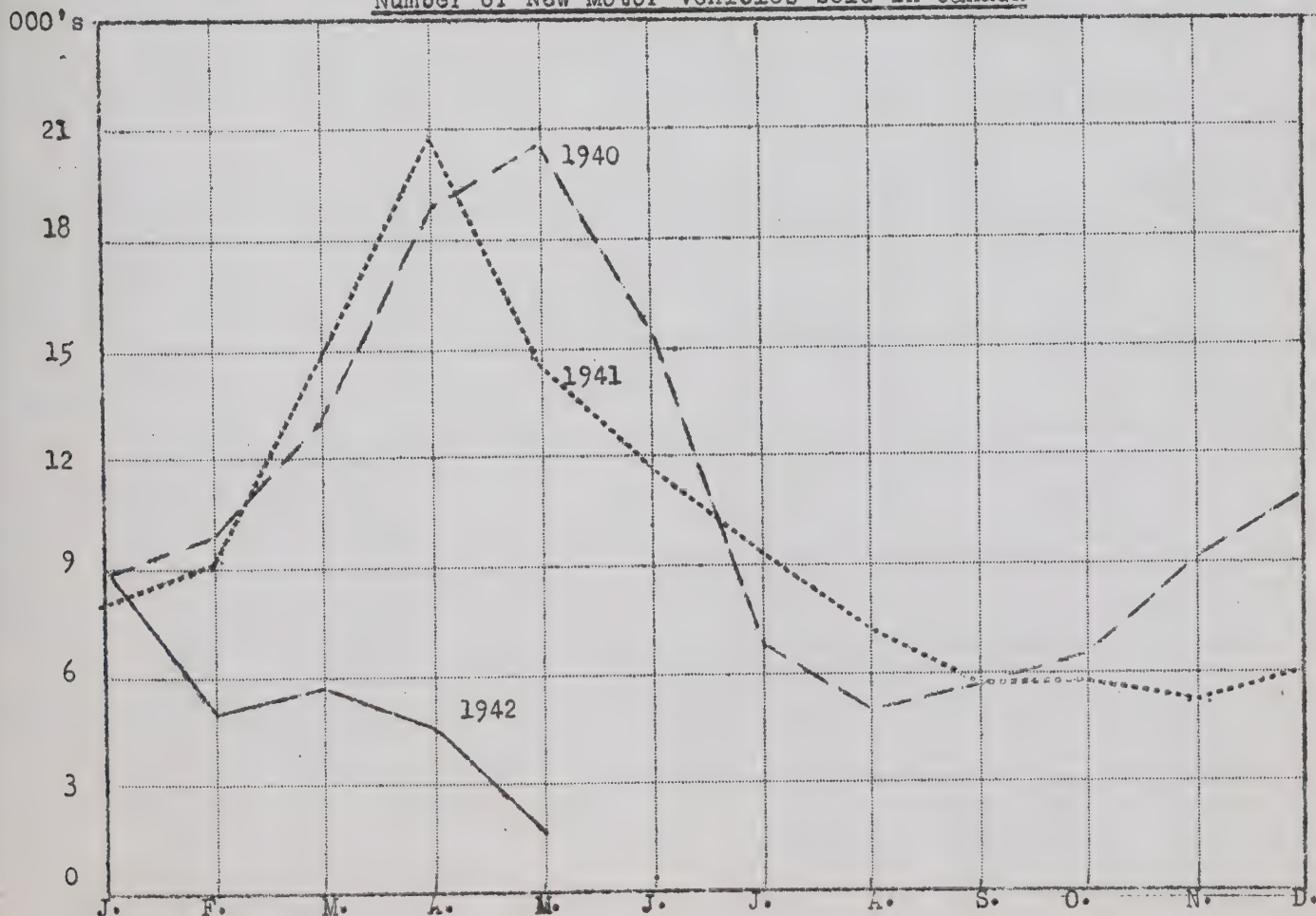
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MAY, 1942  
(Exclusive of deliveries to the Government for war purposes)

Sales of new passenger cars in Canada during May, 1942, recorded a reduction below May, 1941, almost similar to that reported for April and were only 8 per cent in number and 9 per cent in retail value of May sales a year ago. May sales were approximately half of the April volume of sales. There were 849 passenger models sold in the month under review for an amount of \$1,155,618 as compared with 10,158 passenger vehicles which sold for \$13,279,097 in May, 1941. In the first five months of this year, sales declined 73 per cent in number and 71 per cent in value, 13,570 cars selling for \$18,705,548 in 1942 as compared with 49,984 units which sold for \$64,290,698 in the same period a year ago. Declines of 80 per cent in Alberta, 85 per cent in Quebec and 86 per cent in Manitoba were recorded, while decreases in other regions were over 90 per cent in all cases and ranged as high as 97 per cent in Saskatchewan.

Commercial vehicle sales were down 81 per cent in number and 76 per cent in retail value from May, 1941, 811 units selling for \$1,259,716 in May this year as against 4,331 trucks and buses which sold for \$5,145,480 in the same month last year. Volume of sales in the first five months of this year totalled 11,271 units valued at \$15,238,613, down 35 per cent in number and 26 per cent in value from the 17,216 vehicles which retailed for \$20,506,084 in the corresponding period a year ago. The decline in Quebec amounted to 58 per cent, but decreases in other regions ranged from 80 per cent in British Columbia to 94 per cent in Saskatchewan.

Sales of passenger and commercial models combined totalled 1,660 in May, 1942, with a retail value of \$2,415,334, declining 89 per cent in number and 87 per cent in value from the 14,489 vehicles which retailed for \$18,424,577 in May, 1941.

Number of New Motor Vehicles Sold in Canada





NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
5 months ..	57,098	49,984	13,570	-72.9	62,734,694	64,290,698	18,705,548	-70.9
June .....	12,604	8,099			13,924,757	10,591,838		
July .....	4,542	6,305			5,177,521	8,248,314		
August .....	2,755	4,336			3,247,281	5,552,240		
September ..	3,572	3,799			4,372,197	5,057,897		
October ....	4,827	3,861			5,820,735	5,247,866		
November ..	7,616	3,383			9,101,223	4,668,397		
December ..	8,775	3,875			10,550,425	5,266,692		
12 months..	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April .....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
5 months ..	13,947	17,216	11,271	-34.5	16,154,829	20,506,084	15,238,613	-25.7
June .....	2,950	3,554			3,401,780	4,470,354		
July .....	2,276	2,997			2,585,809	3,730,253		
August .....	2,244	2,890			2,587,693	3,594,091		
September ..	2,011	1,931			2,404,089	2,762,623		
October ....	1,665	1,847			2,155,441	2,601,859		
November ..	1,525	1,782			1,985,032	2,257,025		
December ..	2,145	2,214			2,641,772	3,022,674		
12 months .	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February ..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April .....	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,607	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
5 months ..	71,045	67,200	24,841	-63.0	78,889,523	84,796,782	33,944,161	-60.0
June .....	15,554	11,653			17,326,537	15,062,192		
July .....	6,818	9,302			7,763,330	11,978,567		
August .....	4,999	7,226			5,834,974	9,146,331		
September ..	5,583	5,730			6,776,286	7,820,520		
October ....	6,492	5,708			7,976,176	7,849,725		
November ..	9,141	5,165			11,086,255	6,925,422		
December ..	10,920	6,089			13,192,197	8,289,366		
12 months .	130,552	118,073			148,845,278	151,868,905		





Month	C A N A D A						MARITIME PROVINCES						Q U E B E C						O N T A R I O					
	% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total	
	No.						No.						No.						No.					
April, 1941	16,115	100.0	20,883,129	100.0	100.0	1,539	1,539	9.6	1,967,645	9.4	3,022	4,027,791	18.7	3,022	4,027,791	19.3	7,954	10,272,373	49.3	7,954	10,272,373	49.2	7,954	10,272,373
April, 1942	1,676	100.0	2,343,842	100.0	11.0	186	258,303	11.1	258,303	11.0	390	548,213	23.3	390	548,213	23.4	836	1,177,150	49.9	836	1,177,150	50.2	836	1,177,150
% Change, 1942/41	-89.6	-	-88.8	-	-	-87.9	-86.9	-	-86.9	-	-87.1	-86.4	-	-87.1	-86.4	-	-89.5	-88.5	-	-89.5	-88.5	-	-89.5	-88.5
May, 1941	10,158	100.0	13,279,097	100.0	10.7	1,101	1,419,861	10.8	1,419,861	10.7	1,543	2,085,101	15.2	1,543	2,085,101	15.7	5,114	6,681,868	50.4	5,114	6,681,868	50.3	5,114	6,681,868
May, 1942	849	100.0	1,155,618	100.0	12.7	102	146,467	12.0	146,467	12.7	235	323,140	27.7	235	323,140	28.0	263	351,456	31.0	263	351,456	30.4	263	351,456
% Change, 1942/41	-91.6	-	-91.3	-	-	-90.7	-89.7	-	-89.7	-	-84.8	-84.5	-	-84.8	-84.5	-	-94.9	-94.7	-	-94.9	-94.7	-	-94.9	-94.7
Jan.-May, 1941	49,984	100.0	64,290,698	100.0	8.1	4,065	5,189,211	8.1	5,189,211	8.1	9,268	12,244,913	18.6	9,268	12,244,913	19.0	24,893	31,922,156	49.8	24,893	31,922,156	49.6	24,893	31,922,156
Jan.-May, 1942	13,570	100.0	18,705,548	100.0	8.4	1,139	1,562,852	8.4	1,562,852	8.4	2,892	4,043,027	21.3	2,892	4,043,027	21.6	6,614	9,147,651	48.7	6,614	9,147,651	48.9	6,614	9,147,651
% Change, 1942/41	-72.9	-	-70.9	-	-	-72.0	-69.9	-	-69.9	-	-68.8	-67.0	-	-68.8	-67.0	-	-73.4	-71.3	-	-73.4	-71.3	-	-73.4	-71.3

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total		% Dom. Total		Retail Value		% Dom. Total	
	No.						No.						No.						No.					
April, 1941	1,025	6.4	1,315,380	6.3	5.0	815	1,038,760	5.1	1,038,760	5.0	898	1,159,954	5.6	898	1,159,954	5.5	862	1,101,226	5.3	862	1,101,226	5.3	862	1,101,226
April, 1942	44	2.6	63,734	2.7	2.6	48	60,302	2.9	60,302	2.6	86	118,440	5.1	86	118,440	5.1	86	117,700	5.1	86	117,700	5.0	86	117,700
% Change, 1942/41	-95.7	-	-95.2	-	-	-94.1	-94.2	-	-94.2	-	-90.4	-89.8	-	-90.4	-89.8	-	-90.0	-89.3	-	-90.0	-89.3	-	-90.0	-89.3
May, 1941	426	4.2	556,248	4.2	7.2	752	953,991	7.4	953,991	7.2	584	756,156	5.7	584	756,156	5.7	638	825,872	6.3	638	825,872	6.2	638	825,872
May, 1942	60	7.1	78,862	6.8	2.9	25	33,804	2.9	33,804	2.9	116	156,173	13.7	116	156,173	13.5	48	65,716	5.6	48	65,716	5.7	48	65,716
% Change, 1942/41	-85.9	-	-85.8	-	-	-96.7	-96.5	-	-96.5	-	-80.1	-79.3	-	-80.1	-79.3	-	-92.5	-92.0	-	-92.5	-92.0	-	-92.5	-92.0
Jan.-May, 1941	2,571	5.2	3,276,776	5.1	5.4	2,713	3,417,110	5.4	3,417,110	5.3	2,959	3,771,284	5.9	2,959	3,771,284	5.9	3,515	4,469,248	7.0	3,515	4,469,248	7.0	3,515	4,469,248
Jan.-May, 1942	616	4.5	844,816	4.5	4.7	635	839,055	4.7	839,055	4.5	863	1,178,098	6.4	863	1,178,098	6.3	811	1,090,049	6.0	811	1,090,049	5.8	811	1,090,049
% Change, 1942/41	-76.0	-	-74.2	-	-	-76.6	-75.4	-	-75.4	-	-70.8	-68.8	-	-70.8	-68.8	-	-76.9	-75.6	-	-76.9	-75.6	-	-76.9	-75.6





SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A						M A R I T I M E P R O V I N C E S						Q U E B E C						O N T A R I O					
	%Dom. Total			Retail Value			%Dom. Total			Retail Value			%Dom. Total			Retail Value			%Dom. Total			Retail Value		
	No.			No.			No.			No.			No.			No.			No.			No.		
April, 1941	4,762	100.0		5,634,846	100.0		672	14.1		757,417	13.4		904	19.0		1,047,448	18.6		1,370	28.8		1,800,293	32.0	
April, 1942	1,840	100.0		2,503,503	100.0		166	9.0		186,693	7.4		564	30.7		715,027	28.6		619	33.6		919,043	36.7	
% Change, 1942/41	-61.4	-		-55.6	-		-75.3	-		-75.4	-		-37.6	-		-31.7	-		-54.8	-		-49.0	-	
May, 1941	4,331	100.0		5,145,480	100.0		526	12.1		596,341	11.6		754	17.4		936,776	18.2		1,386	32.0		1,706,403	33.2	
May, 1942	811	100.0		1,259,716	100.0		72	8.9		82,105	6.5		314	38.7		406,524	32.3		220	27.1		468,924	37.2	
% Change, 1942/41	-81.3	-		-75.5	-		-86.3	-		-86.2	-		-58.4	-		-56.6	-		-84.1	-		-72.5	-	
Jan.-May, 1941	17,216	100.0		20,506,084	100.0		2,255	13.1		2,518,450	12.3		3,113	18.1		3,728,318	18.2		5,746	33.4		7,261,445	35.4	
Jan.-May, 1942	11,271	100.0		15,238,613	100.0		1,152	10.2		1,354,166	8.9		2,413	21.4		3,261,351	21.4		4,341	38.5		6,206,792	40.7	
% Change, 1942/41	-34.5	-		-25.7	-		-48.9	-		-46.2	-		-22.5	-		-12.5	-		-24.5	-		-14.5	-	

Month	M A N I T O B A						S A S K A T C H E W A N						A L B E R T A						B R I T I S H C O L U M B I A					
	%Dom. Total			Retail Value			%Dom. Total			Retail Value			%Dom. Total			Retail Value			%Dom. Total			Retail Value		
	No.			No.			No.			No.			No.			No.			No.			No.		
April, 1941	305	6.4		353,540	6.3		649	13.6		698,553	12.4		552	11.6		614,200	10.9		310	6.5		363,395	6.4	
April, 1942	83	4.5		110,159	4.4		129	7.0		162,484	6.5		156	8.5		220,378	8.8		123	6.7		189,719	7.6	
% Change, 1942/41	-72.8	-		-68.8	-		-80.1	-		-76.7	-		-71.1	-		-64.1	-		-60.3	-		-47.8	-	
May, 1941	288	6.7		325,525	6.3		677	15.6		760,588	14.8		405	9.4		456,789	8.9		295	6.8		363,058	7.0	
May, 1942	41	5.1		58,091	4.6		40	4.9		44,554	3.5		66	8.1		89,048	7.1		58	7.2		110,470	8.8	
% Change, 1942/41	-85.8	-		-82.2	-		-94.1	-		-94.1	-		-83.7	-		-80.5	-		-80.3	-		-69.6	-	
Jan.-May, 1941	1,033	6.0		1,190,665	5.8		1,946	11.3		2,151,832	10.5		1,810	10.5		2,044,534	10.0		1,313	7.6		1,610,840	7.8	
Jan.-May, 1942	628	5.6		803,283	5.3		923	8.2		1,051,394	6.9		1,004	8.9		1,261,612	8.3		810	7.2		1,300,015	8.5	
% Change, 1942/41	-39.2	-		-32.5	-		-52.6	-		-51.1	-		-44.5	-		-38.3	-		-38.3	-		-19.3	-	





SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	C A N A D A			M A R I T I M E P R O V I N C E S			Q U E B E C			O N T A R I O		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1941	20,877	100.0	26,517,975	100.0	2,211	10.6	2,725,062	10.3	3,926	18.8	5,075,239	19.1
April, 1942	3,516	100.0	4,847,345	100.0	352	10.0	444,996	9.2	954	27.1	1,263,240	26.1
% Change, 1942/41	-82.2	-	-81.7	-	-84.1	-	-83.7	-	-75.7	-	-75.1	-
May, 1941	14,489	100.0	18,424,577	100.0	1,627	11.2	2,016,202	10.9	2,297	15.9	3,021,877	16.4
May, 1942	1,660	100.0	2,415,334	100.0	174	10.5	228,572	9.5	549	33.1	729,664	30.2
% Change, 1942/41	-88.5	-	-86.9	-	-89.3	-	-88.7	-	-76.1	-	-75.9	-
Jan.-May, 1941	67,200	100.0	84,796,782	100.0	6,320	9.4	7,707,661	9.1	12,381	18.4	15,973,231	18.8
Jan.-May, 1942	24,841	100.0	33,944,161	100.0	2,291	9.2	2,917,018	8.6	5,305	21.4	7,304,378	21.5
% Change, 1942/41	-63.0	-	-60.0	-	-63.7	-	-62.2	-	-57.2	-	-54.3	-

Month	M A N I T O B A			S A S K A T C H E W A N			A L B E R T A			B R I T I S H C O L U M B I A		
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1941	1,330	6.4	1,668,920	6.3	1,464	7.0	1,737,313	6.6	1,450	6.9	1,774,154	6.7
April, 1942	127	3.6	173,893	3.6	177	5.0	222,786	4.6	242	6.9	338,818	7.0
% Change, 1942/41	-90.5	-	-89.6	-	-87.9	-	-87.2	-	-83.3	-	-80.9	-
May, 1941	714	4.9	881,773	4.8	1,429	9.9	1,714,579	9.3	989	6.8	1,212,945	6.6
May, 1942	101	6.1	136,953	5.7	65	3.9	78,358	3.2	182	10.9	245,221	10.1
% Change, 1942/41	-85.9	-	-84.5	-	-95.5	-	-95.4	-	-81.6	-	-79.8	-
Jan.-May, 1941	3,604	5.4	4,467,441	5.3	4,659	6.9	5,568,942	6.6	4,769	7.1	5,815,818	6.8
Jan.-May, 1942	1,244	5.0	1,648,099	4.9	1,558	6.3	1,890,449	5.6	1,867	7.5	2,439,710	7.2
% Change, 1942/41	-65.5	-	-63.1	-	-66.6	-	-66.1	-	-60.9	-	-58.1	-

(x) Includes passenger cars, trucks and buses.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

Dominion Statistician:	S.A. Cudmore, M.A. (Oxon.) F.S.S., F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.
Vol. X - No. 6	Year's Subscription, \$1.00 Single copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JUNE, 1942  
(Exclusive of deliveries to the Government for war purposes)

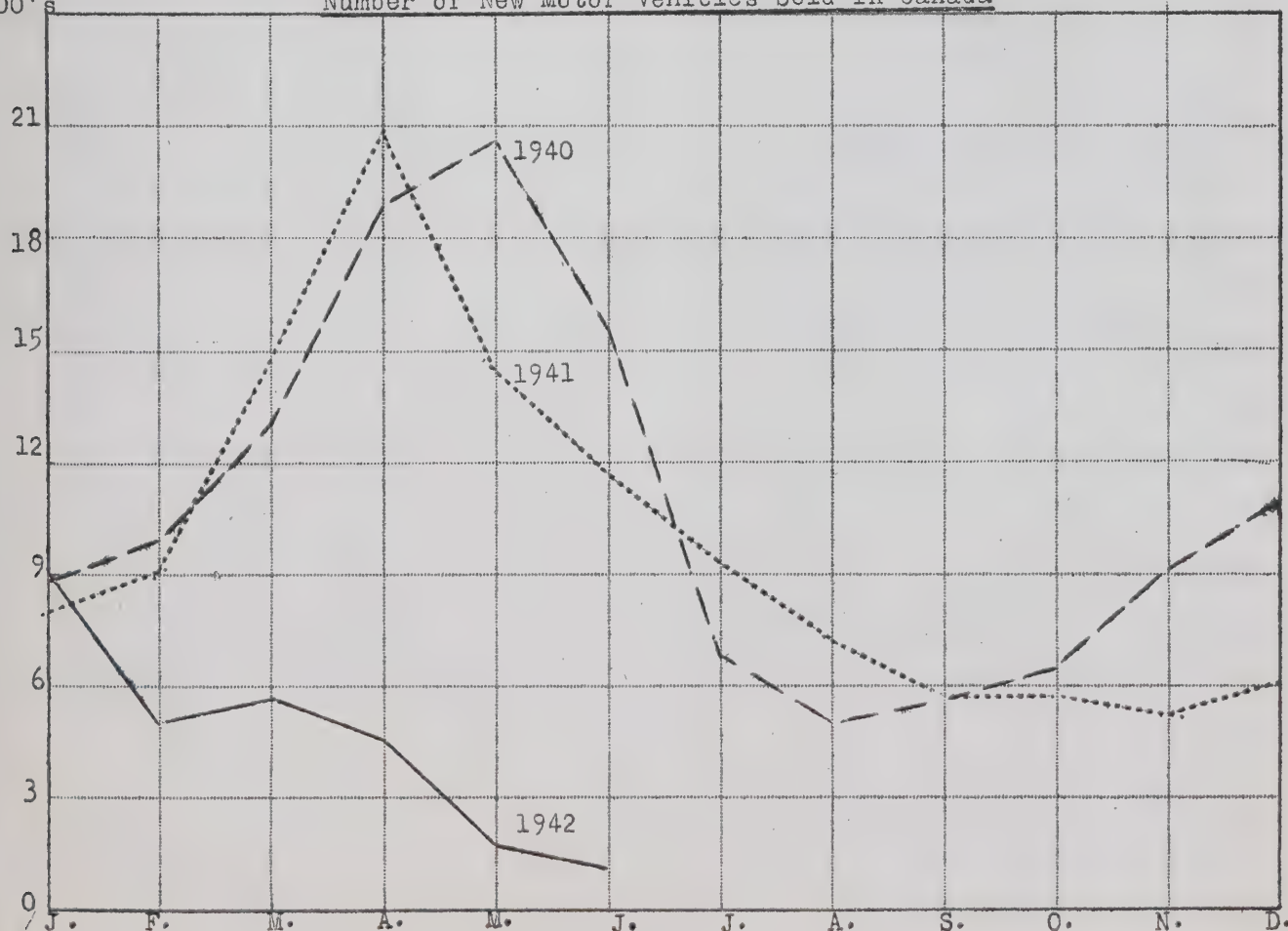
New passenger cars sold in Canada in June, 1942, totalled 474 with a retail value of \$655,569 amounting to little more than 5 per cent of the volume of sales in June, 1941, when 8,099 vehicles sold for \$10,591,838. Sales during the first half of this year were approximately one quarter of the volume recorded in the similar period of 1941. There were 14,044 passenger cars sold for \$19,361,117 in the first six months of this year, as compared with 58,083 units which retailed for \$74,882,536 during the corresponding period a year ago.

Sales of trucks and buses were drastically reduced also, with 546 commercial vehicles selling for \$996,331 in June of this year, down 85 per cent in number and 78 per cent in value from the 3,554 units which sold for \$4,470,354 in June, 1941. Cumulative totals for the first six months of this year reveal reductions of 43 per cent in number and 35 per cent in retail value below last year. Commercial vehicles sales totalled 11,817 valued at \$16,234,944 to the end of June, 1942, while 20,770 units sold for \$24,976,438 in the corresponding six-month period of 1941.

Declines of 91 per cent in number and 89 per cent in retail value were recorded in sales of passenger and commercial vehicles combined below June last year, 1,020 units selling for \$1,651,900 in the month under review as compared with 11,653 vehicles which sold for \$15,062,192 in June, 1941.

Due to the sharp reduction in motor vehicle sales in recent months, it has been decided to discontinue the publication of regional figures in these monthly bulletins. Total figures for the country as a whole only will be shown.

000's      Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
June .....	12,604	8,099	474	-94.1	13,924,757	10,591,838	655,569	-93.8
6 months ..	69,702	58,083	14,044	-75.8	76,659,451	74,882,536	19,361,117	-74.1
July .....	4,542	6,305			5,177,521	8,248,314		
August ....	2,755	4,336			3,247,281	5,552,240		
September..	3,572	3,799			4,372,197	5,057,897		
October ...	4,827	3,861			5,820,735	5,247,866		
November...	7,616	3,383			9,101,223	4,668,397		
December ..	8,775	3,875			10,550,425	5,266,692		
12 months .	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January ..	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April .....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
June .....	2,950	3,554	546	-84.6	3,401,780	4,470,354	996,331	-77.7
6 months .	16,897	20,770	11,817	-43.1	19,556,609	24,976,438	16,234,944	-35.0
July .....	2,276	2,997			2,585,809	3,750,253		
August ....	2,244	2,890			2,587,693	3,594,091		
September..	2,011	1,931			2,404,089	2,762,623		
October ...	1,665	1,847			2,155,441	2,601,859		
November .	1,525	1,782			1,985,032	2,257,025		
December ..	2,145	2,214			2,641,772	3,022,674		
12 months .	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January .	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April ...	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,607	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
June ....	15,554	11,653	1,020	-91.2	17,326,537	15,062,192	1,651,900	-89.0
6 months .	86,599	78,853	25,861	-67.4	96,216,060	99,858,974	35,596,061	-64.4
July ....	6,818	9,302			7,763,330	11,978,567		
August ..	4,999	7,226			5,834,974	9,146,331		
September	5,583	5,730			6,776,286	7,820,520		
October ..	6,492	5,708			7,976,176	7,849,725		
November.	9,141	5,165			11,086,255	6,925,422		
December	10,920	6,089			13,192,197	8,289,366		
12 months	130,552	118,073			148,845,278	151,868,905		





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

Dominion Statistician:  
Chief, Internal Trade Branch:  
Statistician:  
Vol. X - No. 6

S.A. Cudmore, M.A. (Oxon.) F.S.S., F.R.S.C.  
Herbert Marshall, B.A., F.S.S.  
A.C. Steedman, B.A.

Year's Subscription, \$1.00  
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JULY, 1942  
(Exclusive of deliveries to the Government for war purposes)

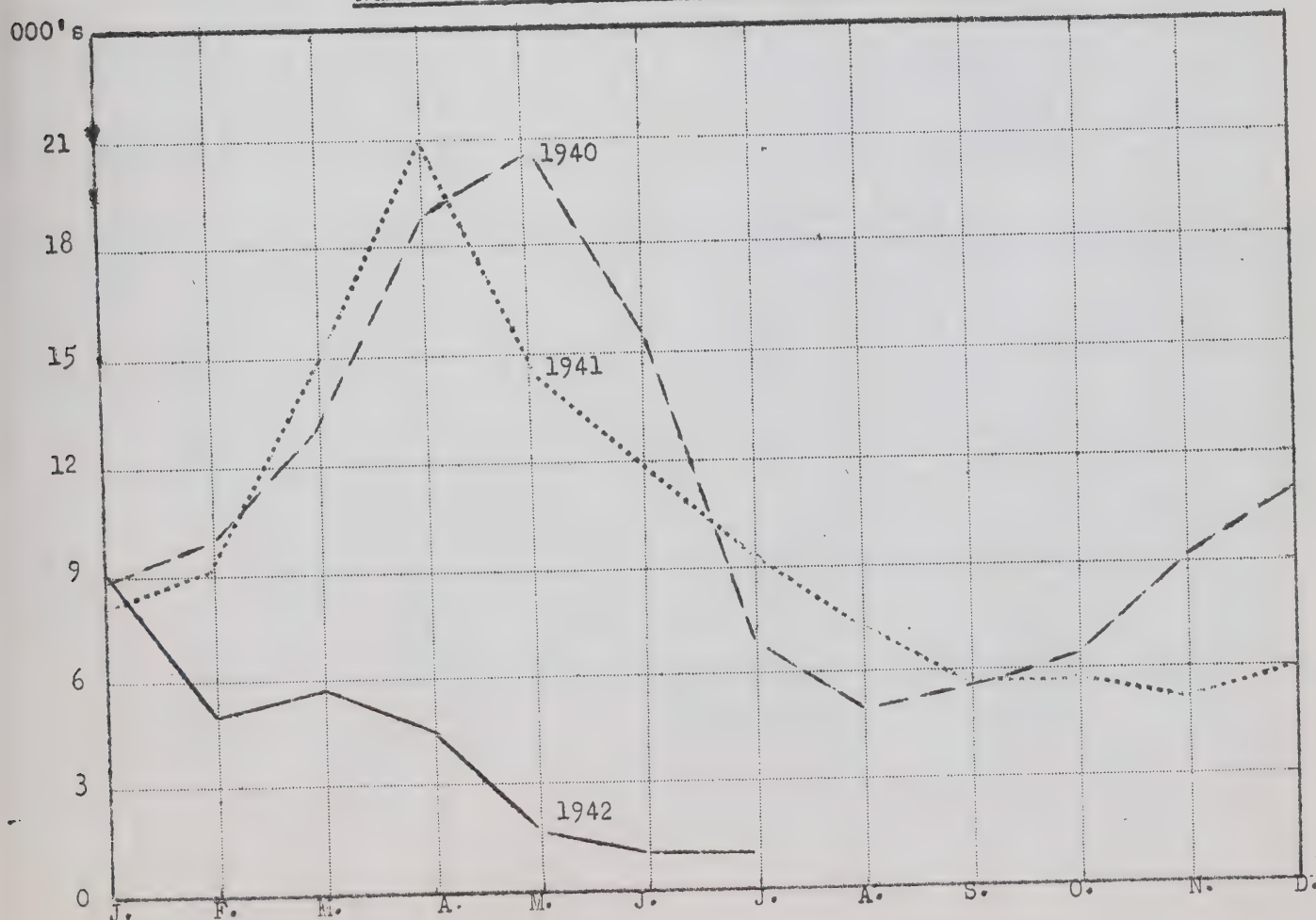
Sales of 712 new passenger cars with a retail value of \$990,433 were recorded in July, 1942, declining 89 per cent in number and 88 per cent in value below the 6,305 new cars which retailed for \$8,248,314 in the same month a year ago. Cumulative totals for the first seven months revealed declines of 77 per cent in number and 76 per cent in dollar volume in 1942 compared with 1941. There were 14,756 new passenger cars sold for \$20,351,550 to the end of July this year as compared with 64,388 units which sold for an amount of \$83,130,850 in the January to July period of last year.

There was a further sharp reduction in commercial vehicle sales which were down 90 per cent in number and 85 per cent in value from July, 1941. Sales in the month under review amounted to 290 units valued at \$543,387, whereas 2,997 trucks and buses were sold for \$3,730,253 in July, 1941. Sales of commercial units during the first seven months of this year were approximately half of the total for the similar period of last year.

Declines of 89 per cent in number and 87 per cent in retail value were recorded in sales of passenger and commercial vehicles combined below July last year, 1,002 units selling for \$1,533,820 in the month under review as compared with 9,302 vehicles which sold for \$11,978,567 in July, 1941.

Due to the sharp reduction in motor vehicle sales in recent months, the publication of regional figures in these monthly bulletins has been discontinued. Total figures for the country as a whole only are shown.

Number of New Motor Vehicles Sold in Canada



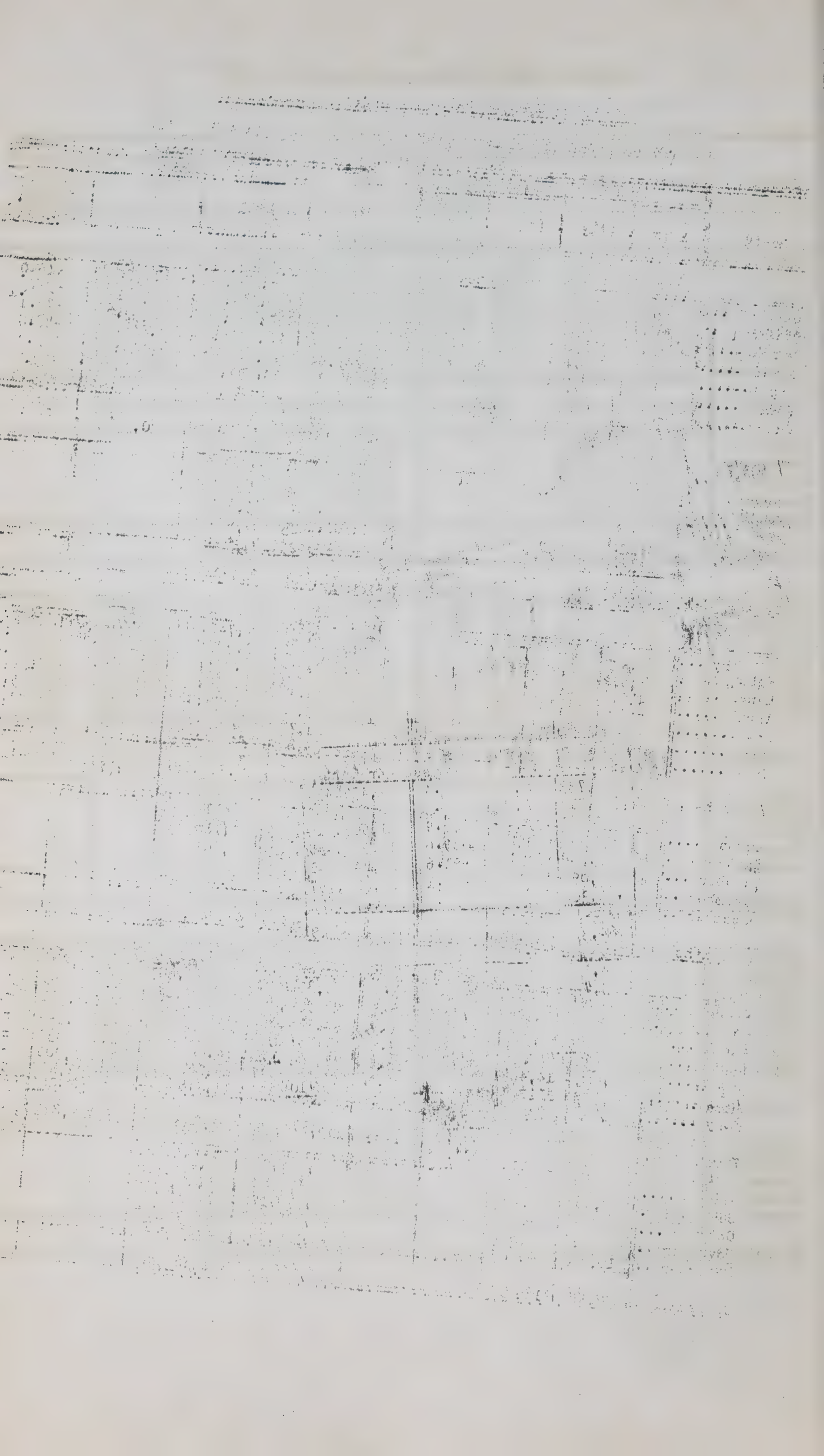




NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
June .....	12,604	8,099	474	-94.1	13,924,757	10,591,838	655,569	-93.8
July .....	4,542	6,305	712	-88.7	5,177,521	8,248,314	990,433	-88.0
7 months ..	74,244	64,388	14,756	-77.1	81,836,972	83,130,850	20,351,550	-75.5
August .....	2,755	4,336			3,247,281	5,552,240		
September ..	3,572	3,799			4,372,197	5,057,897		
October ...	4,827	3,861			5,820,735	5,247,866		
November ..	7,616	3,383			9,101,223	4,668,397		
December ..	8,775	3,875			10,550,425	5,266,692		
12 months .	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April .....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
June .....	2,950	3,554	546	-84.6	3,401,780	4,470,354	996,331	-77.7
July .....	2,276	2,997	290	-90.3	2,585,809	3,730,253	543,387	-85.4
7 months ..	19,173	23,767	12,107	-49.1	22,142,418	28,706,691	16,778,331	-41.6
August .....	2,244	2,890			2,587,693	3,594,091		
September ..	2,011	1,931			2,404,089	2,762,623		
October ...	1,665	1,847			2,155,441	2,601,859		
November ..	1,525	1,782			1,985,032	2,257,025		
December ..	2,145	2,214			2,641,772	3,022,674		
12 months .	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February ..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April .....	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,607	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
June .....	15,554	11,653	1,020	-91.2	17,326,537	15,062,192	1,651,900	-89.0
July .....	6,818	9,302	1,002	-89.2	7,763,330	11,978,567	1,533,820	-87.2
7 months ..	93,417	88,155	26,863	-69.5	103,979,390	111,837,541	37,129,881	-66.8
August .....	4,999	7,226			5,834,974	9,146,331		
September ..	5,583	5,730			6,776,286	7,820,520		
October ...	6,492	5,708			7,976,176	7,849,725		
November ..	9,141	5,165			11,086,255	6,925,422		
December ..	10,920	6,089			13,192,197	8,289,366		
12 months .	130,552	118,073			148,845,278	151,868,905		





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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1942

(Exclusive of deliveries to the Government for war purposes)

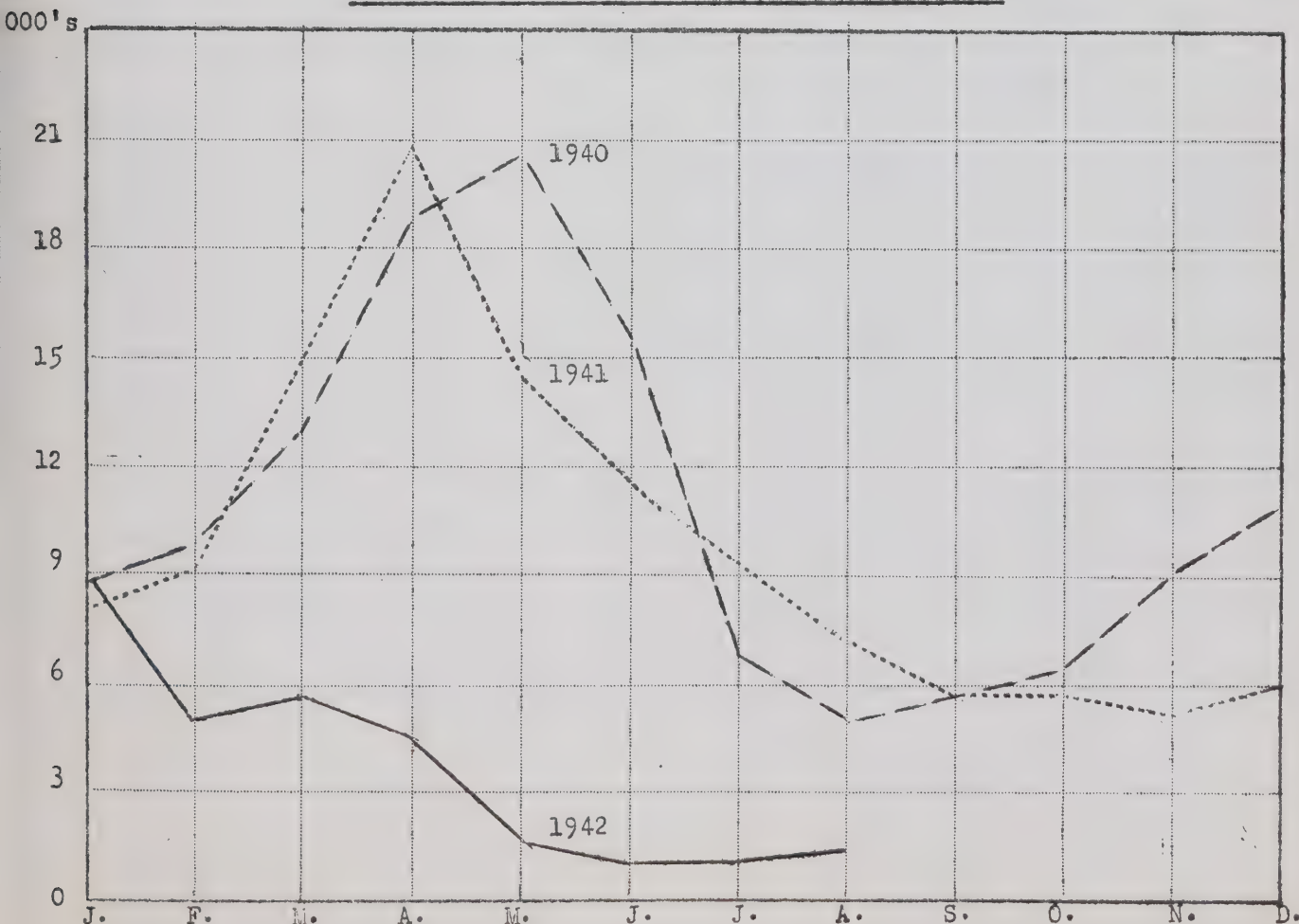
There were 1,126 new passenger cars sold for \$1,554,938 in August, 1942, declining 74 per cent in number and 72 per cent in value as compared with the 4,336 new cars which retailed for \$5,552,240 in August last year. Cumulative totals for the first 8 months of this year showed declines of 77 per cent in number and 75 per cent in value compared with 1941. There were 15,882 new passenger cars sold for \$21,906,488 this year, while 68,724 retailed for \$88,683,090 during the same period last year.

The number of new trucks and buses sold in August was the lowest recorded in any month this year, when 203 commercial vehicles sold for \$421,898, 93 per cent lower in number and 88 per cent lower in value than the 2,890 units sold for \$3,594,091 in the same month last year. In this group for the period January to August 12,310 vehicles sold for \$17,200,229 while last year 26,657 retailed for \$32,300,782.

Combined sales of passenger and commercial vehicles in August declined 82 per cent in number and 78 per cent in value as compared with August, 1941. There were 1,329 vehicles sold for \$1,976,836 in the month under review this year while sales of 7,226 were recorded last year at \$9,146,331.

Due to the sharp reduction in motor vehicle sales in recent months, the publication of regional figures in these monthly bulletins has been discontinued. Total figures for the country as a whole only are shown.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,352,300	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
June .....	12,604	8,099	474	-94.1	13,924,757	10,591,838	655,569	-93.8
July .....	4,542	6,305	712	-88.7	5,177,521	8,248,314	990,433	-88.0
August .....	2,755	4,336	1,126	-74.0	3,247,281	5,552,240	1,554,938	-72.0
8 months ..	76,999	68,724	15,882	-76.9	85,084,253	88,682,090	21,906,488	-75.3
September ..	3,572	3,799			4,372,197	5,057,897		
October ...	4,827	3,861			5,820,735	5,247,866		
November ..	7,616	3,383			9,101,223	4,668,397		
December ..	8,775	3,875			10,550,425	5,266,692		
12 months.	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April ,....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
June .....	2,950	3,554	546	-84.6	3,401,780	4,470,354	996,331	-77.7
July .....	2,276	2,997	290	-90.3	2,585,809	3,730,253	543,387	-85.4
August .....	2,244	2,890	203	-93.0	2,587,693	3,594,091	421,898	-88.3
8 months ..	21,417	26,657	12,310	-53.8	24,730,111	32,300,782	17,200,229	-46.7
September ..	2,011	1,931			2,404,089	2,762,623		
October ...	1,665	1,847			2,155,441	2,601,859		
November ..	1,525	1,782			1,985,032	2,257,025		
December ..	2,145	2,214			2,641,772	3,022,674		
12 months .	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February ..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April .....	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,607	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
June .....	15,554	11,653	1,020	-91.2	17,326,537	15,062,192	1,651,900	-89.0
July .....	6,818	9,302	1,002	-89.2	7,763,330	11,978,567	1,533,820	-87.2
August .....	4,999	7,226	1,329	-81.6	5,834,974	9,146,331	1,976,836	-78.4
8 months ..	98,416	95,381	28,192	-70.4	109,814,364	120,983,872	39,106,717	-67.7
September ..	5,583	5,730			6,776,286	7,820,520		
October ...	6,492	5,708			7,976,176	7,849,725		
November ..	9,141	5,165			11,086,255	6,925,422		
December ..	10,920	6,089			13,192,197	8,289,366		
12 months .	130,552	118,073			148,845,278	151,868,905		





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"There must be a reduction, and more economical use, of paper, envelopes and labour in respect of the free mailing list. This is the last issue of this publication you will receive, unless you desire to have it continued, in which event you must advise this Bureau, and give the reason for such continuation."

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

Dominion Statistician:	S.A. Cudmore, M.A. (Oxon.) F.S.S., F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
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Vol. X - No. 9	Year's Subscription, \$1.00 Single copies, .10

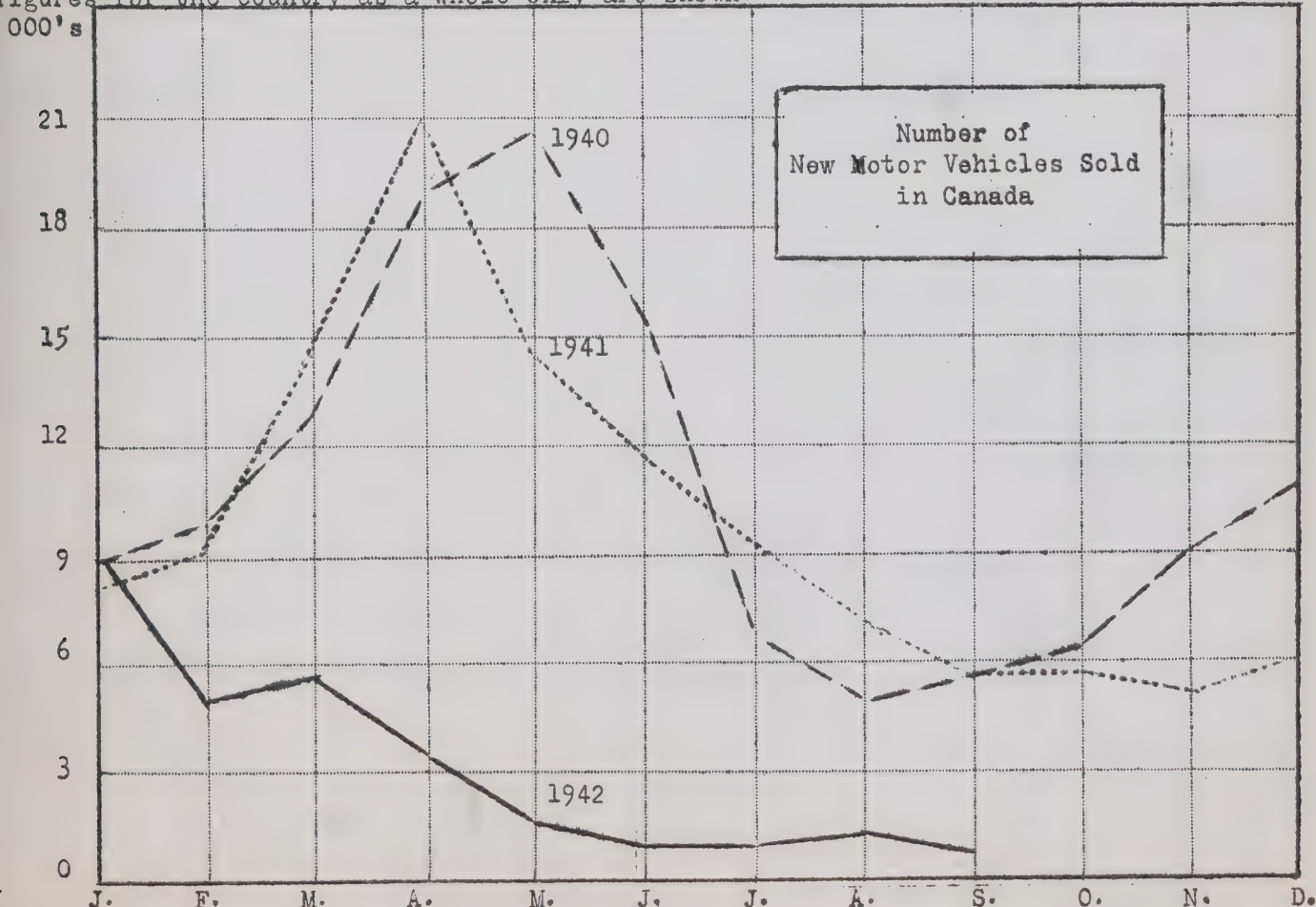
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, SEPTEMBER, 1942  
(Exclusive of deliveries to the Government for war purposes)

New passenger car sales in Canada in September, 1942, totalled 643 units with a retail value of \$884,131, down 83 per cent in both number and value from the 3,799 passenger models which sold for \$5,057,897 in the same month a year ago. Cumulative totals for the first nine months of this year were less than 25 per cent of the volume of passenger car sales in the corresponding period of 1941. There were 16,525 passenger cars sold for \$22,790,619 during the January to September period this year as compared with 72,523 vehicles which retailed for \$93,740,987 during the same period of last year.

Sales of 122 commercial vehicles valued at \$301,931 were reported for September, 1942. These totals were lower by 94 per cent in number and 89 per cent in value than the 1,931 new trucks and buses which sold for \$2,762,623 in September, 1941. During the first nine months of this year, sales totalled 12,432 units valued at \$17,502,160, down 57 per cent in number and 50 per cent in value from the 28,588 commercial vehicles which sold for \$35,063,405 in the similar period of last year.

Combined totals of new passenger and commercial vehicles in September declined 87 per cent in number and 85 per cent in retail value below September, 1941, 765 vehicles selling for \$1,186,062 in the month under review as compared with 5,730 units which sold for \$7,820,520 in September, 1941.

Due to the sharp reduction in new motor vehicle sales in recent months, the publication of regional figures in these monthly bulletins has been discontinued. Total figures for the country as a whole only are shown.



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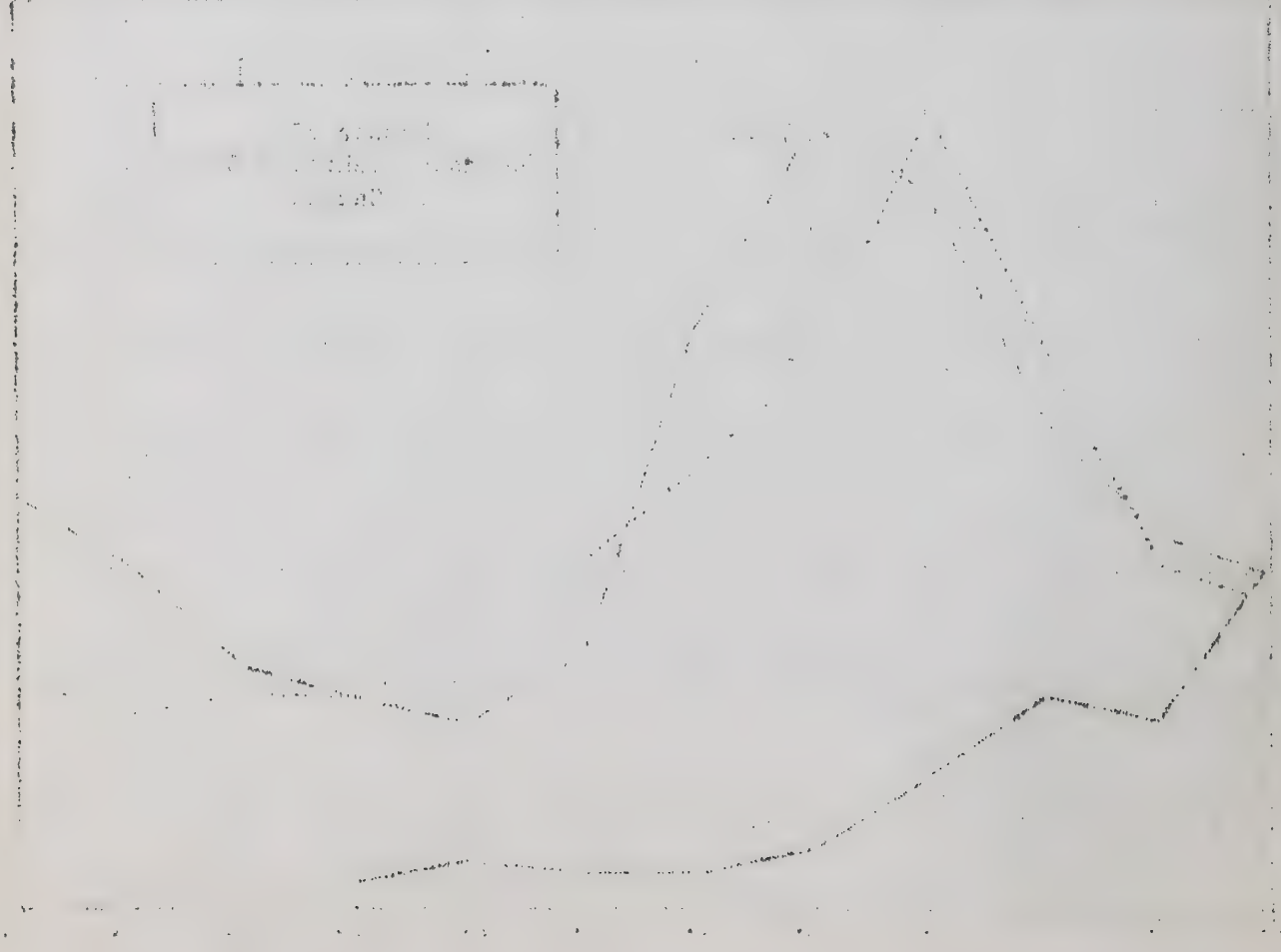
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NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
					\$	\$	\$	
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
June .....	12,604	8,099	474	-94.1	13,924,757	10,591,838	655,569	-93.8
July .....	4,542	6,305	712	-88.7	5,177,521	8,248,314	990,433	-88.0
August .....	2,755	4,336	1,126	-74.0	3,247,281	5,552,240	1,554,938	-72.0
September ..	3,572	3,799	643	-83.1	4,372,197	5,057,897	884,131	-82.5
9 months ..	80,571	72,523	16,525	-77.2	89,456,450	93,740,987	22,790,619	-75.7
October ...	4,827	3,861			5,820,735	5,247,866		
November ..	7,616	3,383			9,101,223	4,668,397		
December ..	8,775	3,875			10,550,425	5,266,692		
12 months .	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April .....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
June .....	2,950	3,554	546	-84.6	3,401,780	4,470,354	996,331	-77.7
July .....	2,276	2,997	290	-90.3	2,585,809	3,730,253	543,387	-85.4
August .....	2,244	2,890	203	-93.0	2,587,693	3,594,091	421,898	-88.3
September ..	2,011	1,931	122	-93.7	2,404,089	2,762,623	301,931	-89.1
9 months ..	23,428	28,588	12,432	-56.5	27,134,200	35,063,405	17,502,160	-50.1
October ...	1,665	1,847			2,155,441	2,601,859		
November ..	1,525	1,782			1,985,032	2,257,025		
December ..	2,145	2,214			2,641,772	3,022,674		
12 months .	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February ..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April .....	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,607	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
June .....	15,554	11,653	1,020	-91.2	17,326,537	15,062,192	1,651,900	-89.0
July .....	6,818	9,302	1,002	-89.2	7,763,330	11,978,567	1,533,820	-87.2
August .....	4,999	7,226	1,329	-81.6	5,834,974	9,146,331	1,976,836	-78.4
September ..	5,583	5,730	765	-86.6	6,776,286	7,820,520	1,186,062	-84.8
9 months ..	103,999	101,111	28,957	-71.4	116,590,650	128,804,392	40,292,779	-68.7
October ...	6,492	5,708			7,976,176	7,849,725		
November ..	9,141	5,165			11,086,255	6,925,422		
December ..	10,920	6,089			13,192,197	8,289,366		
12 months .	130,552	118,073			145,845,272	151,868,905		





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Minister of Trade and Commerce

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DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

DEPT. OF POLITICAL SCIENCE  
UNIVERSITY OF TORONTO

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Statistician:	A. C. Steedman, B.A.

Vol. X - No. 10	Year's Subscription, \$1.00
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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, OCTOBER, 1942  
(Exclusive of deliveries to the Government for war purposes)

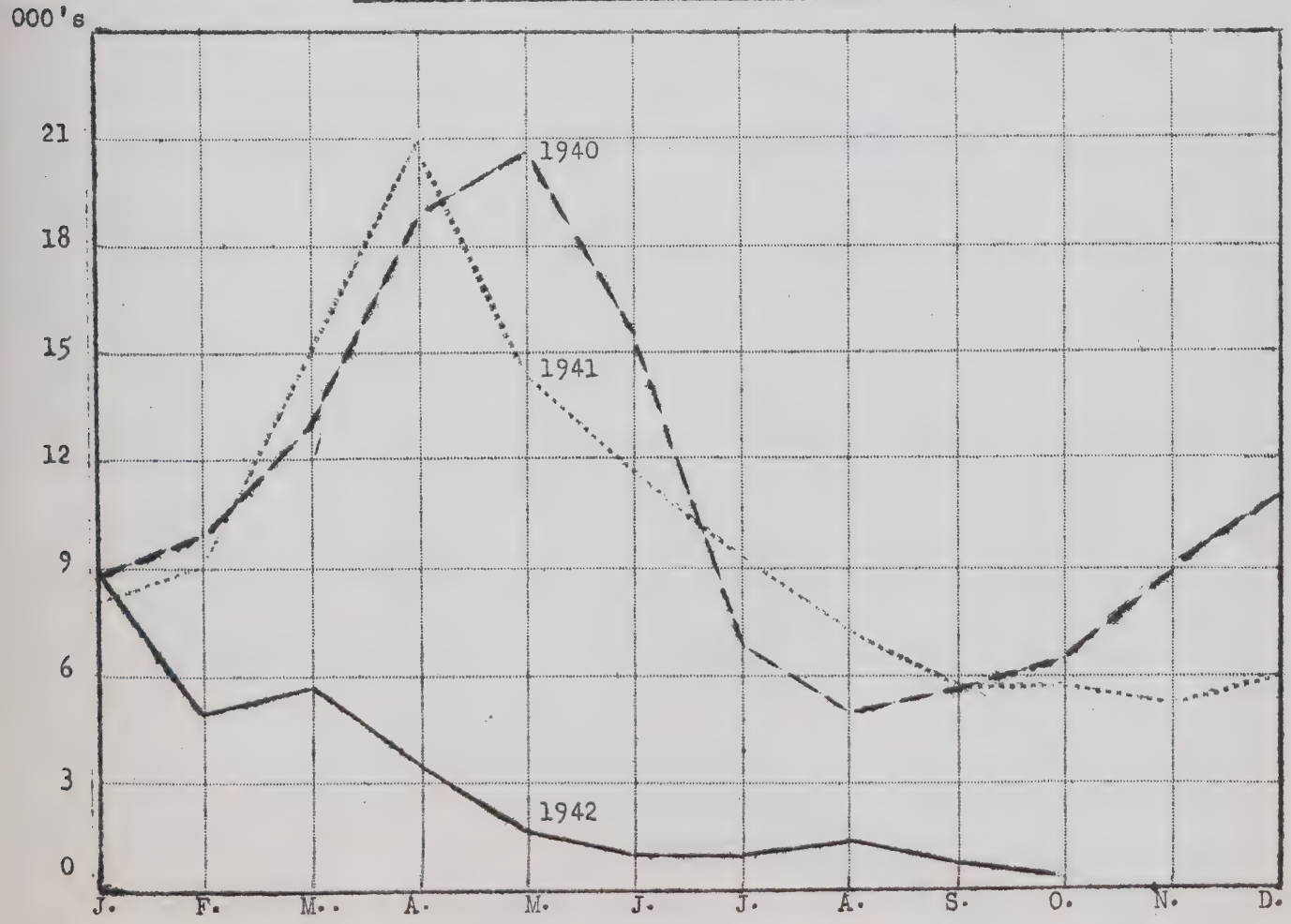
Sales of 304 new passenger cars valued at \$418,781 were made in Canada during October, 1942. Volume was the lowest yet recorded and represents a falling off of 92 per cent in both number and value below the 3,861 units which sold for \$5,247,866 in the same month last year. There were 16,829 new passenger models sold for \$23,209,400 in the first ten months of this year, a reduction of more than 75 per cent below the 76,384 vehicles which retailed for \$98,988,853 in the corresponding period of 1941.

Commercial vehicle sales also fell to a new low level as 85 units were retailed for \$272,799, down 95 per cent in number and 90 per cent in retail value below the 1,847 new trucks and buses which sold for \$2,601,859 in October, 1941. The average decline over the ten-month period was 59 per cent in number and 53 per cent in dollar value.

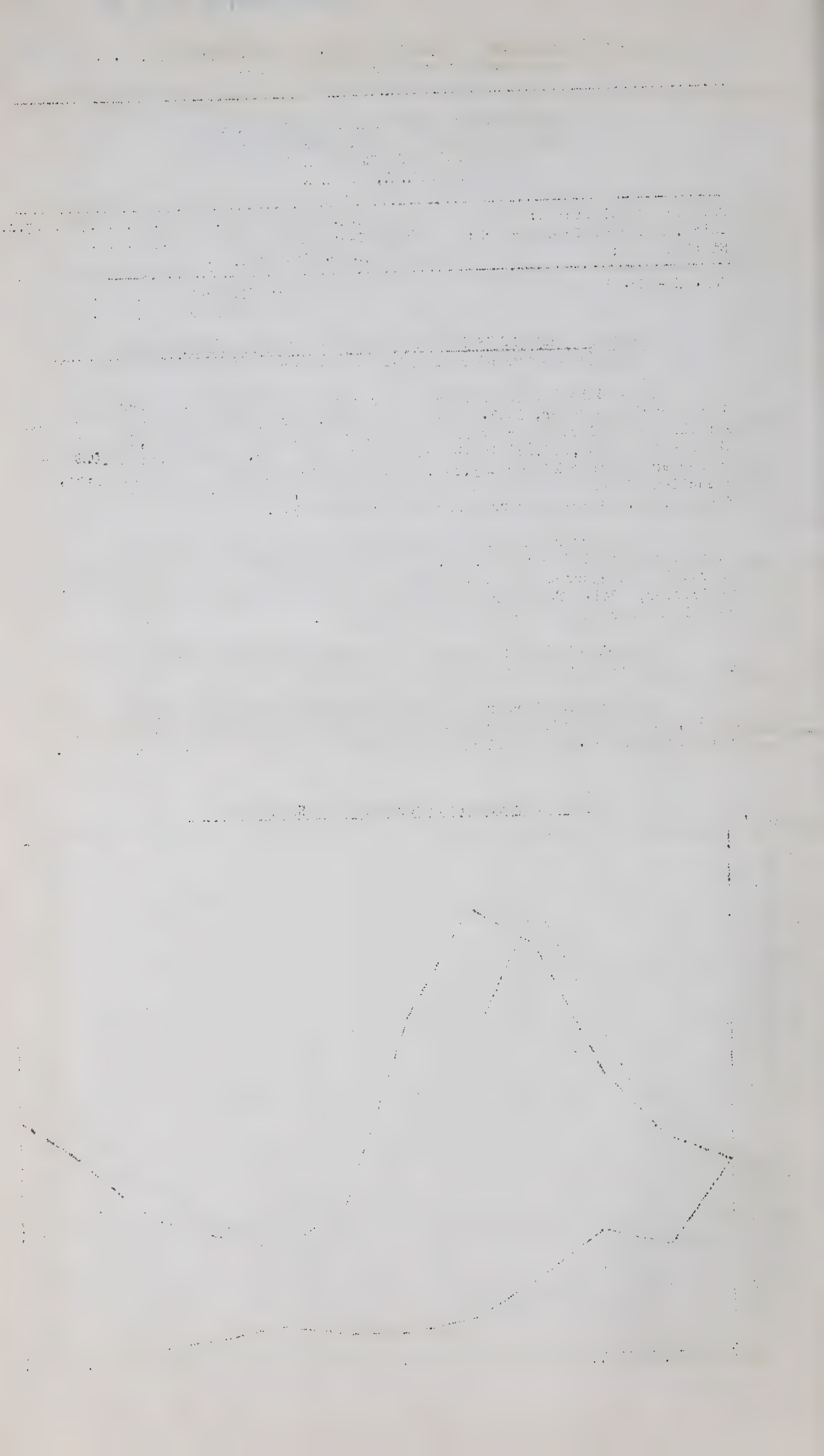
Combined sales of passenger and commercial vehicles were less than 10 per cent of the total in October of last year.

Due to sharp reduction in new motor vehicle sales in recent months, the publication of regional figures in these monthly bulletins has been discontinued. Total figures for the country as a whole only are shown.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
June .....	12,604	8,099	474	-94.1	13,924,757	10,591,838	655,569	-93.8
July .....	4,542	6,305	712	-88.7	5,177,521	8,248,314	990,433	-88.0
August ....	2,755	4,336	1,126	-74.0	3,247,281	5,552,240	1,554,938	-72.0
September ..	3,572	3,799	643	-83.1	4,372,197	5,057,897	884,131	-82.5
October ...	4,827	3,861	304	-92.1	5,820,735	5,247,866	418,781	-92.0
10 months	85,398	76,384	16,829	-78.0	95,277,185	98,988,853	23,209,400	-76.6
November ..	7,616	3,383			9,101,223	4,668,397		
December ..	8,775	3,875			10,550,425	5,266,692		
12 months	101,789	83,642			114,928,833	108,923,942		
New Trucks and Buses								
January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April .....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
June .....	2,950	3,554	546	-84.6	3,401,780	4,470,354	996,331	-77.7
July .....	2,276	2,997	290	-90.3	2,585,809	3,730,253	543,387	-85.4
August ....	2,244	2,890	203	-93.0	2,587,693	3,594,091	421,898	-88.3
September ..	2,011	1,931	122	-93.7	2,404,089	2,762,623	301,931	-89.1
October ...	1,665	1,847	85	-95.4	2,155,441	2,601,859	272,799	-89.5
10 months	25,093	30,435	12,517	-58.9	29,289,641	37,665,264	17,774,959	-52.8
November ..	1,525	1,782			1,985,032	2,257,025		
December ..	2,145	2,214			2,641,772	3,022,674		
12 months	28,763	34,431			33,916,445	42,944,963		
TOTAL - Cars, Trucks and Buses								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February ..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April .....	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,607	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
June .....	15,554	11,653	1,020	-91.2	17,326,537	15,062,192	1,651,900	-89.0
July .....	6,818	9,302	1,002	-89.2	7,763,330	11,978,567	1,533,820	-87.2
August ....	4,999	7,226	1,329	-81.6	5,834,974	9,146,331	1,976,836	-78.4
September ..	5,583	5,730	765	-86.6	6,776,286	7,820,520	1,186,062	-84.8
October ...	6,492	5,708	389	-93.2	7,976,176	7,849,725	691,580	-91.2
10 months	110,491	106,819	29,346	-72.5	124,566,826	136,654,117	40,984,359	-70.0
November ..	9,141	5,165			11,086,255	6,925,422		
December ..	10,920	6,089			13,192,197	8,289,366		
12 months	130,552	118,073			148,845,278	151,868,905		





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Vol. X - No. 11	Year's Subscription, \$1.00 Single copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, NOVEMBER, 1942  
(Exclusive of deliveries to the Government for war purposes)

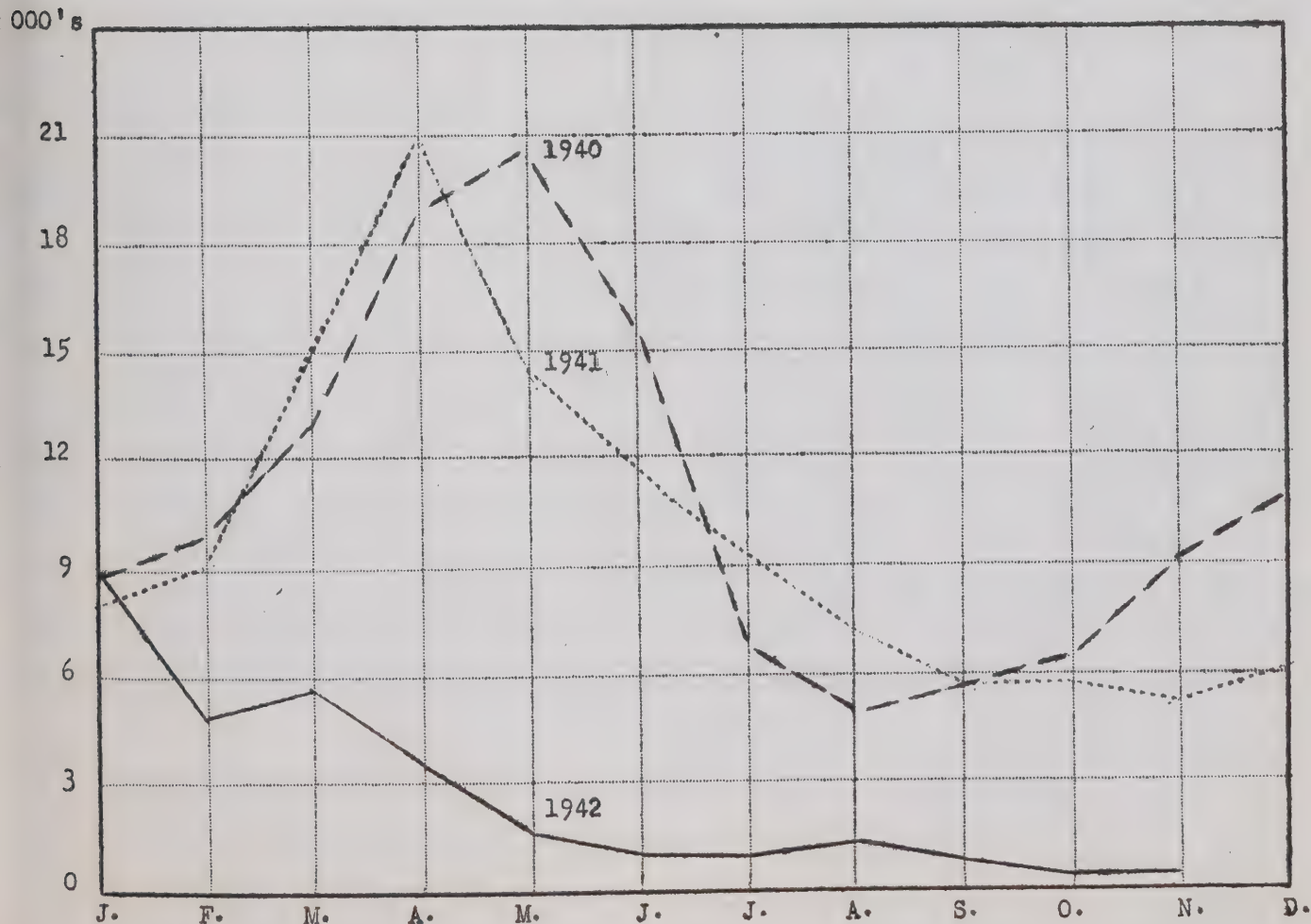
New passenger car sales in Canada during November, 1942, totalled 243 units with a retail value of \$334,596, only 7 per cent in both number and value of the 3,383 vehicles which sold for \$4,668,397 in November, 1941. There were 17,072 cars retailed for \$23,543,996 in the first eleven months of 1942, or less than one quarter of the volume for the corresponding period in 1941 when 79,767 units were sold for \$103,657,250.

Sales of 146 trucks and buses for \$351,243 were recorded in November, 1942, declines of 92 per cent in number and 84 per cent in dollar value below November, 1941, when 1,782 units sold for \$2,257,025. Decreases of 61 per cent in number and 55 per cent in amount were recorded in the comparison for the eleven-month period of this year below last.

Combined sales of passenger and commercial vehicles were less than 10 per cent of the total in November of last year.

Due to sharp reduction in new motor vehicle sales in recent months, the publication of regional figures in these monthly bulletins has been discontinued. Total figures for the country as a whole only are shown.

Number of New Motor Vehicles Sold in Canada







NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
					\$	\$	\$	
New Passenger Cars								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
June .....	12,604	8,099	474	-94.1	13,924,757	10,591,838	655,569	-93.8
July .....	4,542	6,305	712	-88.7	5,177,521	8,248,314	990,433	-88.0
August ....	2,755	4,336	1,126	-74.0	3,247,281	5,552,240	1,554,938	-72.0
September ..	3,572	3,799	643	-83.1	4,372,197	5,057,897	884,131	-82.5
October ...	4,827	3,861	304	-92.1	5,820,735	5,247,866	418,781	-92.0
November ..	7,616	3,383	243	-92.8	9,101,223	4,668,397	334,596	-92.8
11 months ..	93,014	79,767	17,072	-78.6	104,378,408	103,657,250	23,543,996	-77.3
December ...	8,775	3,875			10,550,425	5,266,692		
12 months ..	101,789	83,642			114,928,833	108,923,942		

New Trucks and Buses								
January ...	2,054	2,474	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April .....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
June .....	2,950	3,554	546	-84.6	3,401,780	4,470,354	996,331	-77.7
July .....	2,276	2,997	290	-90.3	2,585,809	3,730,253	543,387	-85.4
August ....	2,244	2,890	203	-93.0	2,587,693	3,594,091	421,898	-88.3
September ..	2,011	1,931	122	-93.7	2,404,089	2,762,623	301,931	-89.1
October ...	1,665	1,847	85	-95.4	2,155,441	2,601,859	272,799	-89.5
November ..	1,525	1,782	146	-91.8	1,985,032	2,257,025	351,243	-84.4
11 months ..	26,618	32,217	12,663	-60.7	31,274,673	39,922,289	18,126,202	-54.6
December ...	2,145	2,214			2,641,772	3,022,674		
12 months ..	28,763	34,431			33,916,445	42,944,963		

TOTAL - Cars, Trucks and Buses								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
February ..	9,834	9,176	4,933	-46.2	10,971,547	11,267,045	6,773,265	-39.9
March .....	12,996	14,651	5,646	-61.5	14,384,663	18,576,498	7,564,931	-59.3
April .....	18,834	20,377	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,601	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
June .....	15,554	11,653	1,020	-91.2	17,326,537	15,062,192	1,651,900	-89.0
July .....	6,818	9,302	1,002	-89.2	7,763,330	11,978,567	1,533,820	-87.2
August ....	4,999	7,226	1,329	-81.6	5,834,974	9,146,331	1,976,836	-78.4
September ..	5,583	5,730	765	-86.6	6,776,286	7,820,520	1,186,062	-84.8
October ...	6,492	5,708	389	-93.2	7,976,176	7,849,725	691,580	-91.2
November ..	9,141	5,165	389	-92.5	11,086,255	6,925,422	685,839	-90.1
11 months ..	119,632	111,984	29,735	-73.4	135,653,081	143,579,539	41,670,198	-71.0
December ...	10,920	6,089			13,192,197	8,289,366		
12 months ..	130,552	118,073			148,845,278	151,868,905		





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MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, DECEMBER, 1942  
( Exclusive of deliveries to the Government for war purposes)

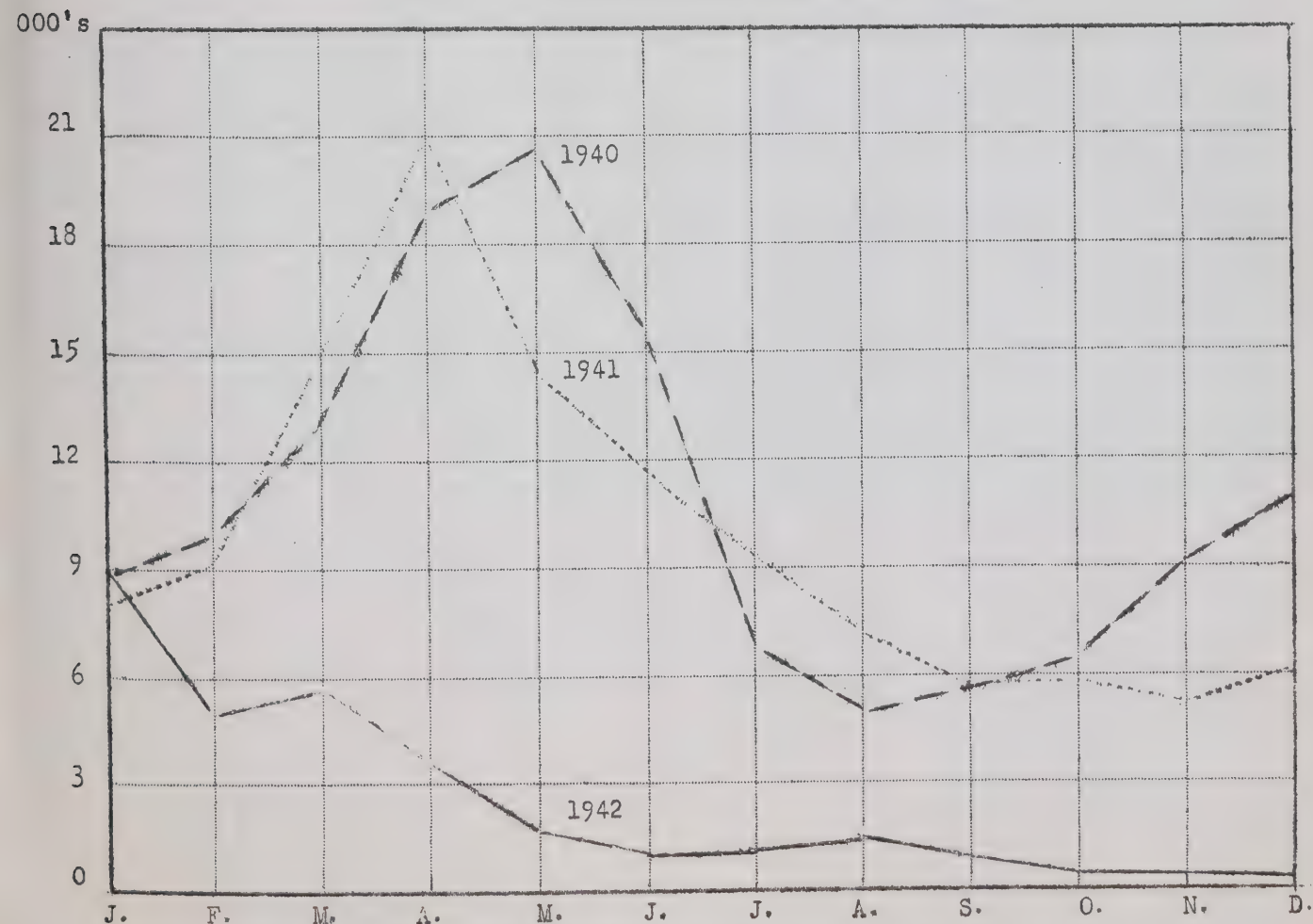
New passenger car sales in Canada during December, 1942, totalled 188 units with a retail value of \$259,874, only 5 per cent in both number and value of the 3,875 vehicles which sold for \$5,266,692 in December, 1941. There were 17,260 cars retailed for \$23,803,870 during 1942, or little more than one-fifth of the volume for 1941 when 83,642 units were sold for \$108,923,942. However, three-quarters of the total volume of passenger car sales concentrated in the first four months of the year.

Sales of 124 trucks and buses for \$340,405 were recorded in December, 1942, declines of 94 per cent in number and 89 per cent in dollar value below December, 1941, when 2,214 units sold for \$3,022,674. Decreases in commercial vehicle sales in 1942 below 1941 amounted to 63 per cent in number and 57 per cent in amount, sales of 12,787 units for \$18,466,607 last year comparing with 34,431 vehicles which sold for \$42,944,963 in 1941.

Combined sales of passenger and commercial vehicles also were only about 5 per cent of the total number sold in December of last year, while volume for the full year was down 75 per cent in number and 72 per cent in value.

Due to sharp reduction in new motor vehicle sales in recent months, the publication of regional figures in these monthly bulletins has been discontinued. Total figures for the country as a whole only are shown.

Number of New Motor Vehicles Sold in Canada







- 2 -  
**NEW MOTOR VEHICLE SALES IN CANADA, 1940 - 1942**  
(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1940	1941	1942	% of Change, 1942/41	1940	1941	1942	% of Change, 1942/41
<b>New Passenger Cars</b>								
January ...	6,738	5,733	6,043	+ 5.4	7,432,432	7,263,210	8,424,789	+16.0
February ..	7,780	6,717	2,733	-59.3	8,575,959	8,359,840	3,754,396	-55.1
March .....	10,481	11,261	2,269	-79.9	11,509,313	14,505,422	3,026,903	-79.1
April .....	15,453	16,115	1,676	-89.6	16,971,449	20,883,129	2,343,842	-88.8
May .....	16,646	10,158	849	-91.6	18,245,541	13,279,097	1,155,618	-91.3
June .....	12,604	8,099	474	-94.1	13,924,757	10,591,838	655,569	-93.8
July .....	4,542	6,305	712	-88.7	5,177,521	8,248,314	990,433	-88.0
August .....	2,755	4,336	1,126	-74.0	3,247,281	5,552,240	1,554,938	-72.0
September ..	3,572	3,799	643	-83.1	4,372,197	5,057,897	884,131	-82.5
October ...	4,827	3,861	304	-92.1	5,820,735	5,247,866	418,781	-92.0
November ..	7,616	3,383	243	-92.8	9,101,223	4,668,397	334,596	-92.8
December ..	8,775	3,875	188	-95.1	10,550,425	5,266,692	259,874	-95.1
12 months .	101,789	83,642	17,260	-79.4	114,928,833	108,923,942	23,803,870	-78.1

<b>New Trucks and Buses</b>								
January ...	2,036	2,274	3,043	+33.8	2,459,831	2,747,477	3,918,497	+42.6
February ..	2,054	2,459	2,200	-10.5	2,395,588	2,907,205	3,018,869	+ 3.8
March .....	2,515	3,390	3,377	- 0.4	2,875,350	4,071,076	4,538,028	+11.5
April .....	3,381	4,762	1,840	-61.4	3,866,451	5,634,846	2,503,503	-55.6
May .....	3,961	4,331	811	-81.3	4,557,609	5,145,480	1,259,716	-75.5
June .....	2,950	3,554	546	-84.6	3,401,780	4,470,354	996,331	-77.7
July .....	2,276	2,997	290	-90.3	2,585,809	3,730,253	543,387	-85.4
August .....	2,244	2,890	203	-93.0	2,587,693	3,594,091	421,898	-88.3
September ..	2,011	1,931	122	-93.7	2,404,089	2,762,623	301,931	-89.1
October ...	1,665	1,847	85	-95.4	2,155,441	2,601,859	272,799	-89.5
November ..	1,525	1,782	146	-91.8	1,985,032	2,257,025	351,243	-84.4
December ..	2,145	2,214	124	-94.4	2,641,772	3,022,674	340,405	-88.7
12 months .	28,763	34,431	12,787	-62.9	33,916,445	42,944,963	18,466,607	-57.0

<b>TOTAL - Cars, Trucks and Buses</b>								
January ...	8,774	8,007	9,086	+13.5	9,892,263	10,010,687	12,343,286	+23.3
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April .....	18,834	20,877	3,516	-83.2	20,837,900	26,517,975	4,847,345	-81.7
May .....	20,607	14,489	1,660	-88.5	22,803,150	18,424,577	2,415,334	-86.9
June .....	15,554	11,653	1,020	-91.2	17,326,537	15,062,192	1,651,900	-89.0
July .....	6,818	9,302	1,002	-89.2	7,763,330	11,978,567	1,533,820	-87.2
August .....	4,999	7,226	1,329	-81.6	5,834,974	9,146,331	1,976,836	-78.4
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November ..	9,141	5,165	389	-92.5	11,086,255	6,925,422	685,839	-90.1
December ..	10,920	6,089	312	-94.9	13,192,197	8,289,366	600,279	-92.8
12 months .	130,552	118,073	30,047	-74.6	148,845,278	151,868,905	42,270,477	-72.2

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